## **KUSH THAKER**

kushthaker.com

github.com/kushthaker

### **PROJECTS**

## setupshop

E-commerce platform for shoppers and shopkeepers.

Used Ruby on Rails as an API to AngularJS front-end. Entity relationships feature a hasand-belongs-to-many relationship between orders and products. Shopping cart handled on the client using local storage. Code here.

#### mynews

Content aggregator of my favourite APIs.

Developed AngularJS single-page app. HTTP requests use proxy server to avoid CORS issues with some external APIs. Deployed on digital ocean droplet.

#### CanYouth

Online forum for York Region students.

Managed team of 3 in iterative cycle of understanding user interests, designing content to fit those interests, getting feedback on content and releasing to public.

## **EXPERIENCE**

#### **Polar**

Marketing Analyst | Sep - Dec 2014

Delivered data-driven recommendations to client advertising programs by writing SQL queries, analyzing in excel and graphically visualizing results.

Summarized performance of native advertisements across publishing industry for internal and external users. Final product here.

## **AGF Investments**

Web Content Co-op | Jan - Apr 2014

Developed webpages for internal and client-facing sites given requirements from marketing, portfolio teams and assets from design team.

Structured sales notes, market insights and commentaries for access by sales team and financial advisors.

## **EDUCATION**

#### **Brainstation**

Student, Web Development Immersive | Summer 2015

## **University of Waterloo**

Candidate, B.ASc in Systems Design Engineering | June 2018

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## **TECHNICAL SKILLS**

#### **Front-end**

AngularJS, JQuery, CSS (SASS), Bootstrap

#### **Back-end**

Ruby on Rails, Digital Ocean

#### **Database**

MySQL, Active Record

#### **Tools**

Git, Unix Terminal, Excel

## **PRODUCT**

#### Design

Understanding technical, user and business requirements

#### **Management**

Determining recommendations from product data

Collaborating with engineering, product, sales, marketing, customer success teams

## **INTERESTS**

Following products, companies, VCs

Mentoring students, volunteering with charities focused on youth engagement

## **AWARDS**

# TD Scholarship for Community Leadership

Recognized nationally as one of 20 youth community leaders in 2013

Award valued at \$70,000