PRIYA KUSHWAHA

Data Analyst

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Mumbai

SUMMARY

Versatile and results-driven professional with a strong foundation as a Senior Quality Engineer with 8 + years experience in automobile industry Proficient in leveraging analytical skills and a quality-focused mindset to extract actionable insights from complex datasets. Possesses a track record of documenting and standardizing processes, alongside a dedication to continuous improvement, making significant contributions to data-driven decision-making within the automotive sector.

SKILLS

- SQL/MY SQL
- Tableau
- Advanced Excel
- Python - Numpy/ Pandas/Matplotlib Seaborn
- Data Cleaning/Data transformation
- Data Visualization
- Data Analysis

EDUCATION

Government Girls Polytechnic Moradabad
Diploma in Electrical Engineering
2011-2013

CERTIFICATIONS

Specialized in Data Science & Machine Learning - Scaler Batch 2023-2024

- SQL
- Python
- Tableau
- Advanced Excel

PROFESSIONAL EXPERIENCE

Data Analyst
September 2023 - Present

Project:-
Target Business Case -Retail Data Analysis of US Based Retail Chain

- **Trend Analysis:** Conducted in-depth trend analysis to identify patterns in customer behavior, sales trends, and payment preferences over time.
- **Geospatial Analysis:** Leveraged geospatial data to analyze customer distribution across different states.
- **Logistics Optimization:** Analyzed delivery times and freight costs across different states.
- **Customer Segmentation:** Utilized customer segmentation techniques to identify top-performing states and customer groups.

Netflix Movies & TV-shows Data Analysis

- Utilized Tableau to generate insights of Netflix movies and TV shows, addressing the top 10 genres and total movies and TV shows by country.
- Proficient in creating the Netflix Data Visualization Dashboard, showcasing extensive analytics on total movie shows and TV shows by country and detailed insights on movies and TV shows by year, title, type, rating, release year, duration, genre, and description.
- Tools and technologies used: Excel & Tableau.

Sr. Engineer-Customer Quality Assurance
Motherson Sumi System Ltd. | 2014 - September 2023

- Successfully implemented a robust quality management system for new projects, ensuring adherence to customer specific requirements and industry standards. Achieved 100% on-time target for new project deliveries for major OEM customers, such as Volvo, Ashok Leyland, John Deere, Fuso, Mitsubishi Mahindra, Hyster Yale, Backer, Claas, Suzuki.
- Played a key role in achieving and maintaining compliance with international standards (ISO, IATF), enhancing the company's competitiveness in the automotive industry. Demonstrated strong leadership and team development skills, positively impacting team performance and creating culture of continuous improvement.
- Proactively addressed and resolved quality issues, minimizing defects and contributing to cost savings through efficient warranty management.