

SALES DASHBOARD

OVERVIEW

PRODUCTS

CUSTOMERS

Net Sales

COGs

Profits

Total Net Sales

408.46M

Total Gross Profit

156.21M

Total COGs

252.26M

Total Sold Qty

35.01M

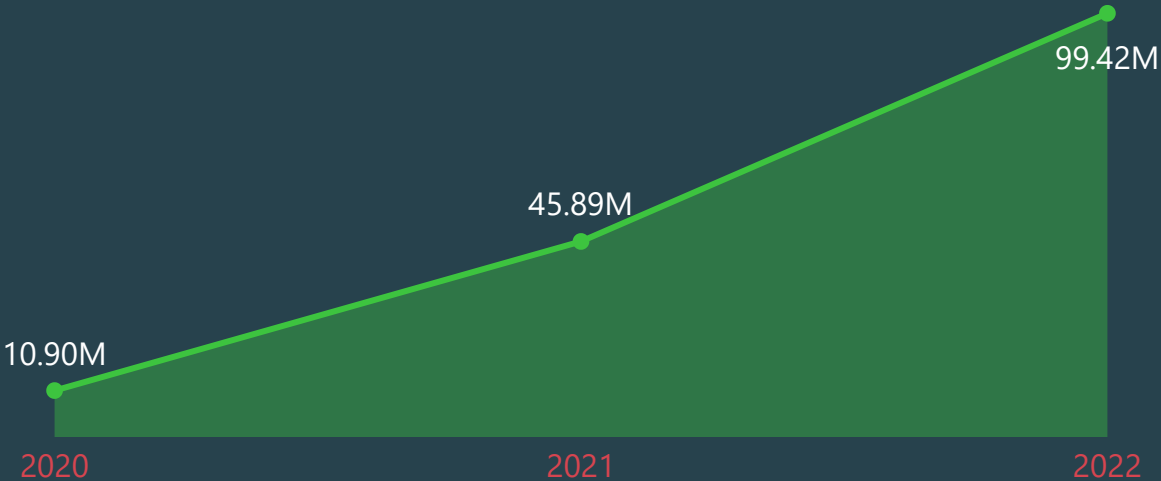
Year-Month

All

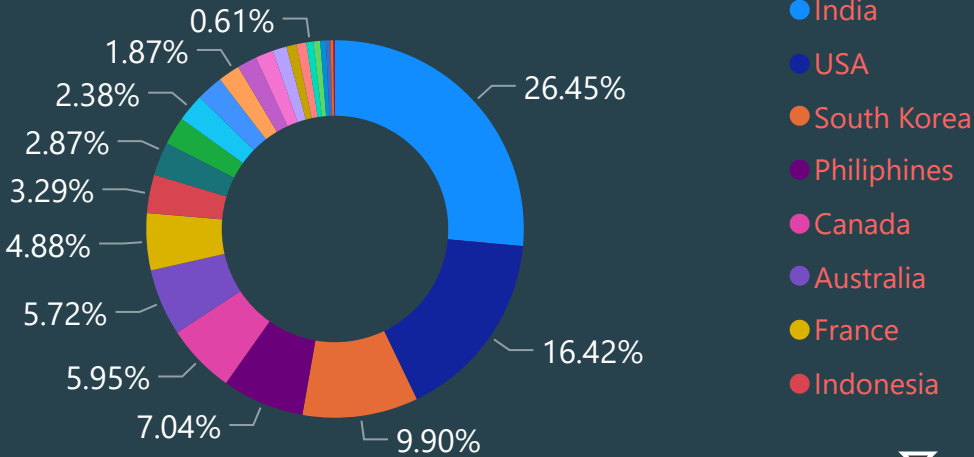
Market

All

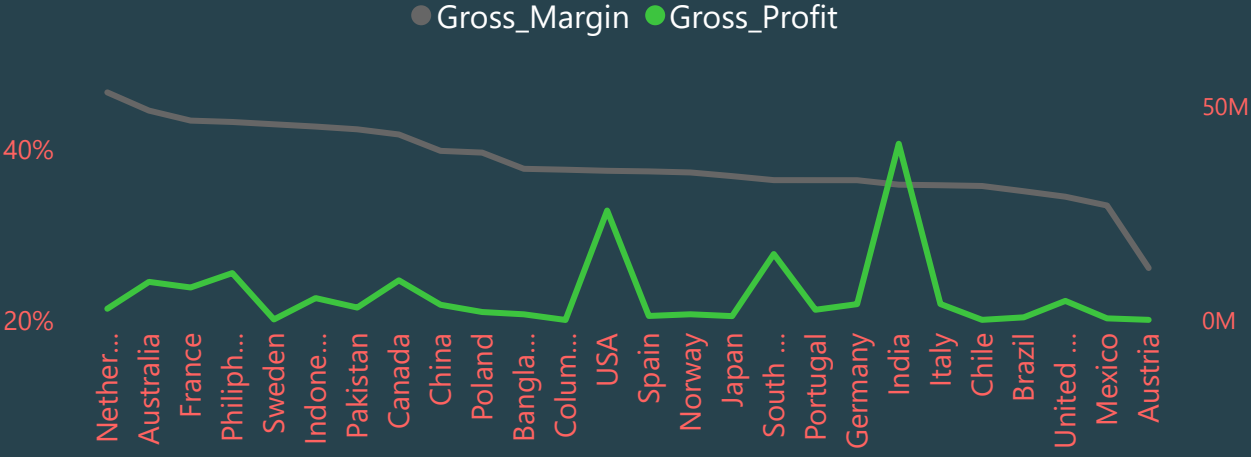
Gross Profit Trend Over Year



Contribution of Net Sales By Market



Gross Margin vs Gross Profit By Market



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Product

All

Year-Month

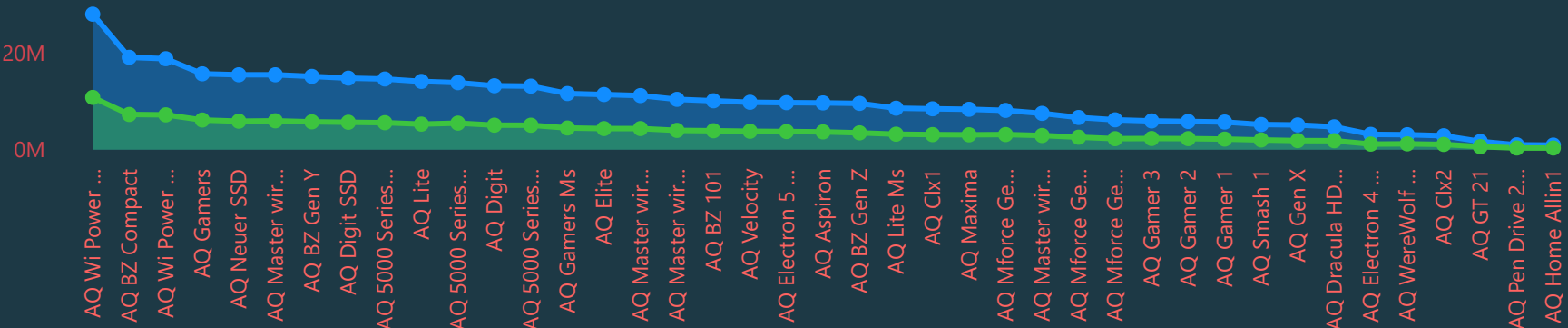
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Product Division

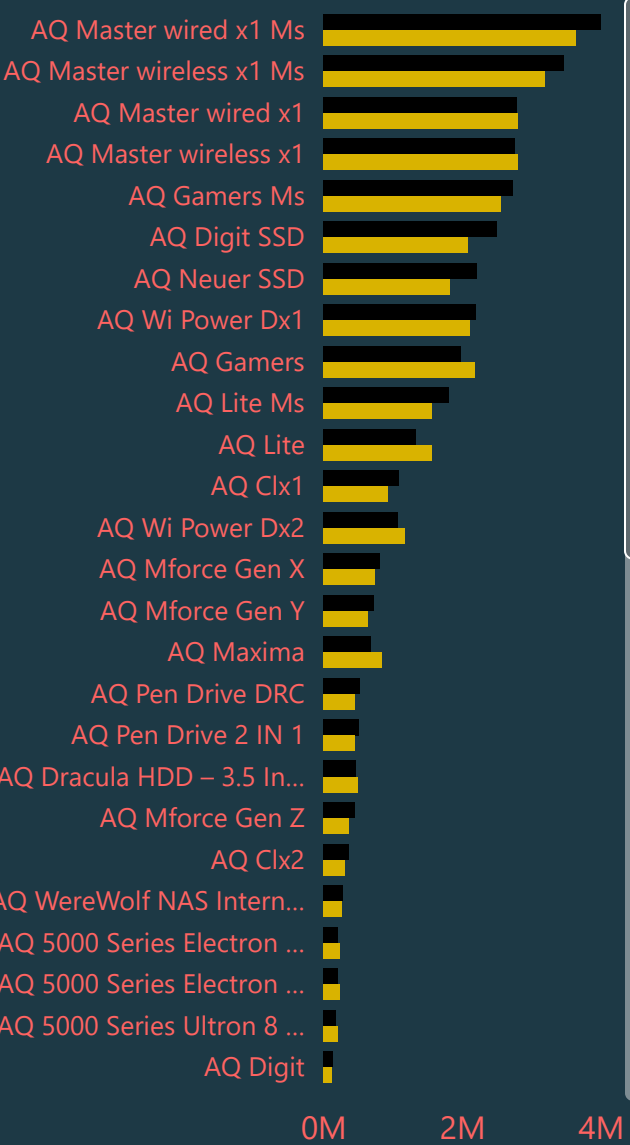
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Net Sales vs Gross Profit

Net_Sales Gross Profit

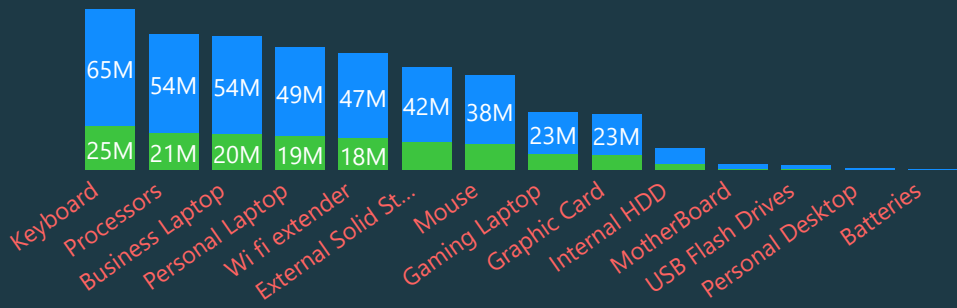


Forecast Qty vs Sold Qty

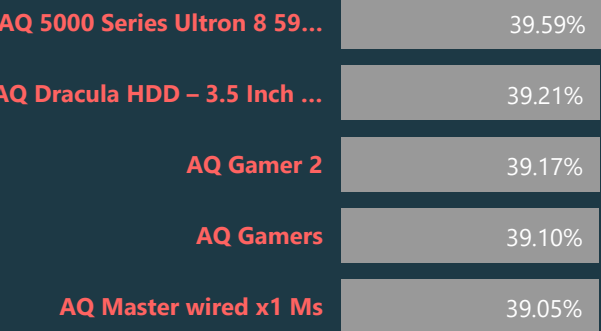


Gross Profit and Net Sales By Category

Gross_Profit Net_Sales



Top 5 Products By Gross Margin



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Year-Month

All

Region

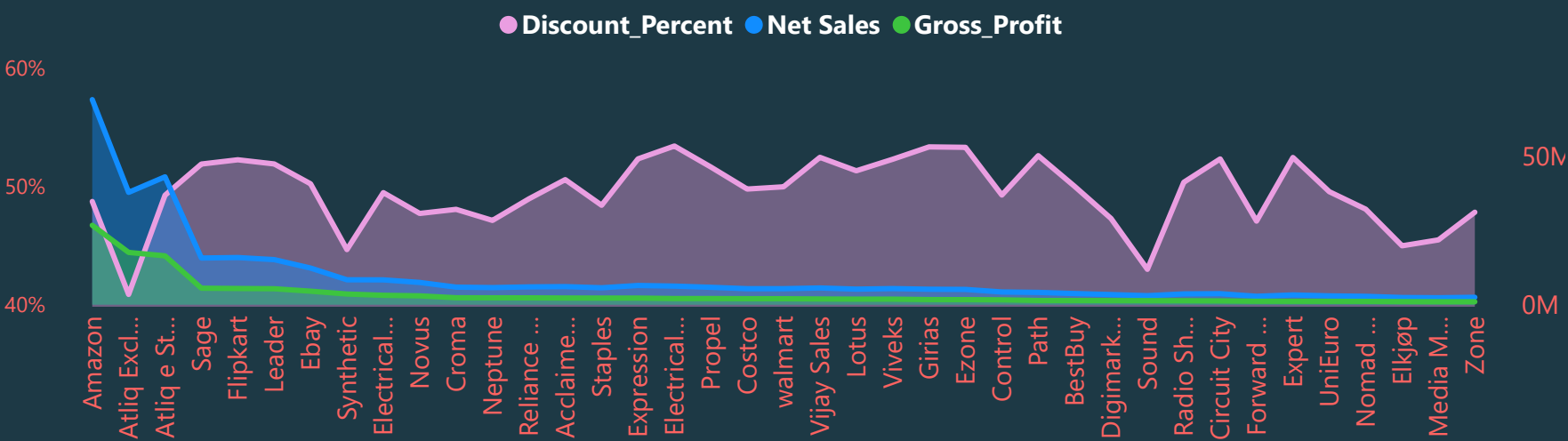
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EU

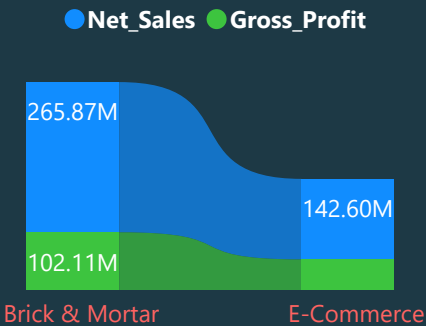
LATAM

NA

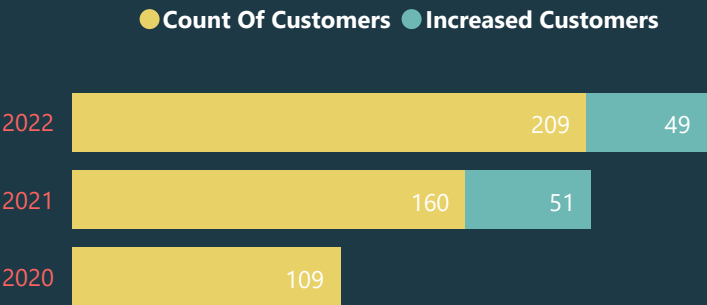
Discount Percent vs Net Sales vs Gross Profit



Net Sales and Gross Profit By Platform



Customers Count



Gross Margin by customer

Atliq Exclusive	46.53%
Sound	44.48%
Insight	43.82%
Synthetic	42.79%
Electricalslance...	42.62%
Elkjøp	42.61%
Media Markt	42.12%
Integration Sto...	40.82%
Taobao	40.64%
Forward Stores	40.57%
Sorefoz	40.52%
Digimarket	40.30%
Neptune	40.20%
Billa	39.80%
Novus	39.72%
Epic Stores	39.69%
Zone	39.62%
Nomad Stores	39.46%
Croma	39.42%
Elite	39.21%
Staples	38.99%
Info Stores	38.94%
Mbit	38.80%
Atlas Stores	38.72%
Amazon	38.72%
All-Out	38.69%
Reliance Digital	38.42%
Premium Stores	38.25%