

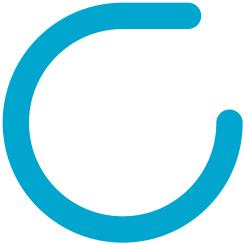


#### Kutlu Çanlıoğlu | Portfolio

# \_ayers of Symphony

# Baseline grid

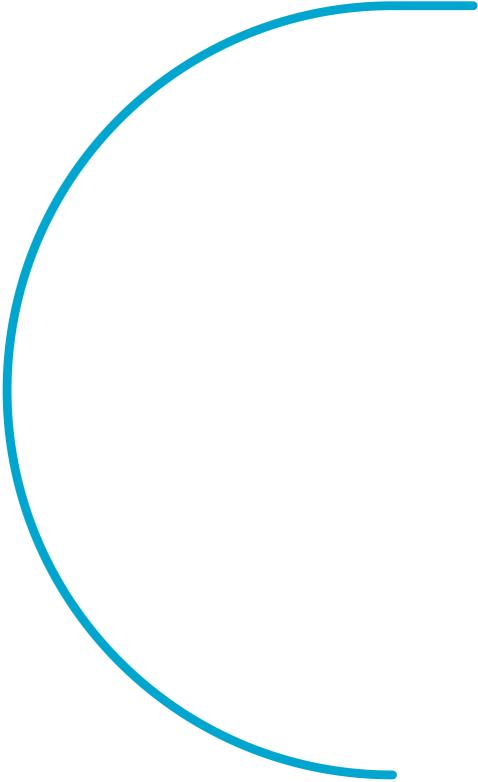
# **Amazon Video UX System**

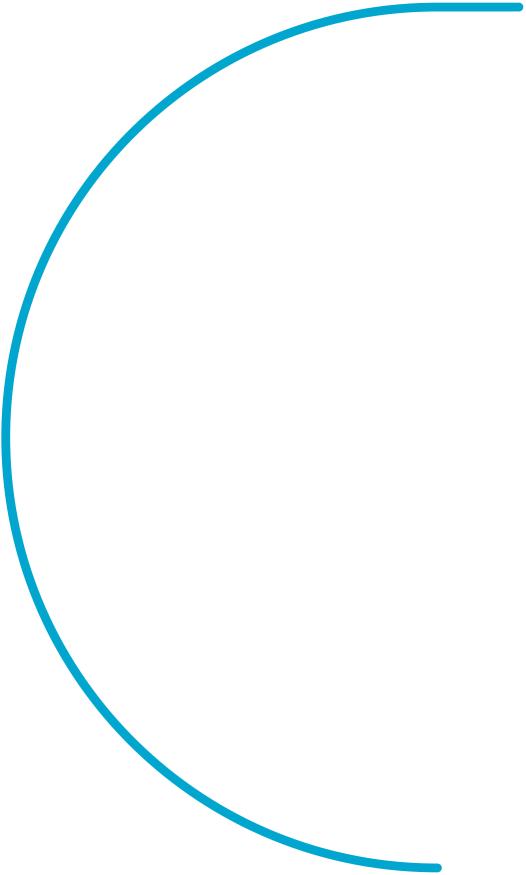










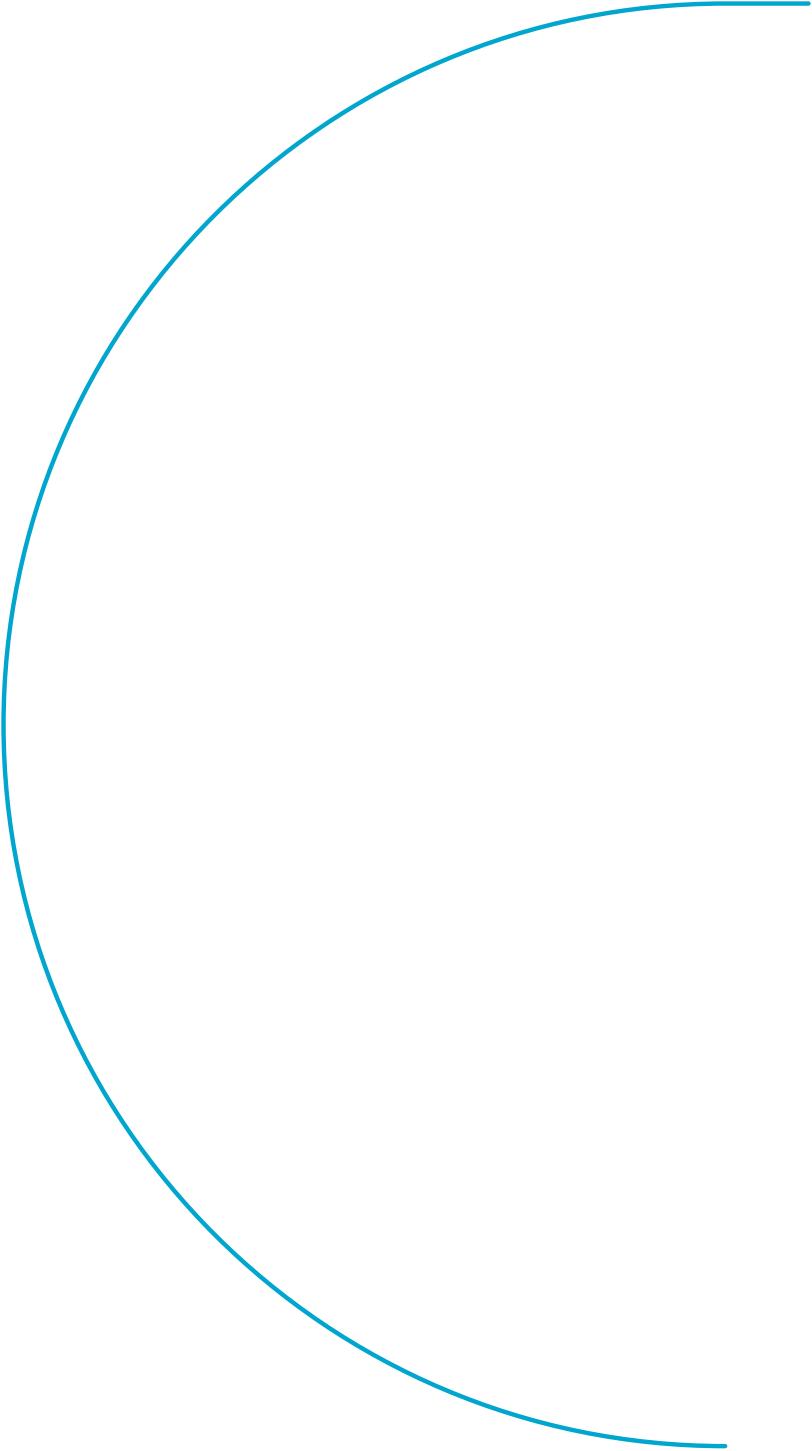


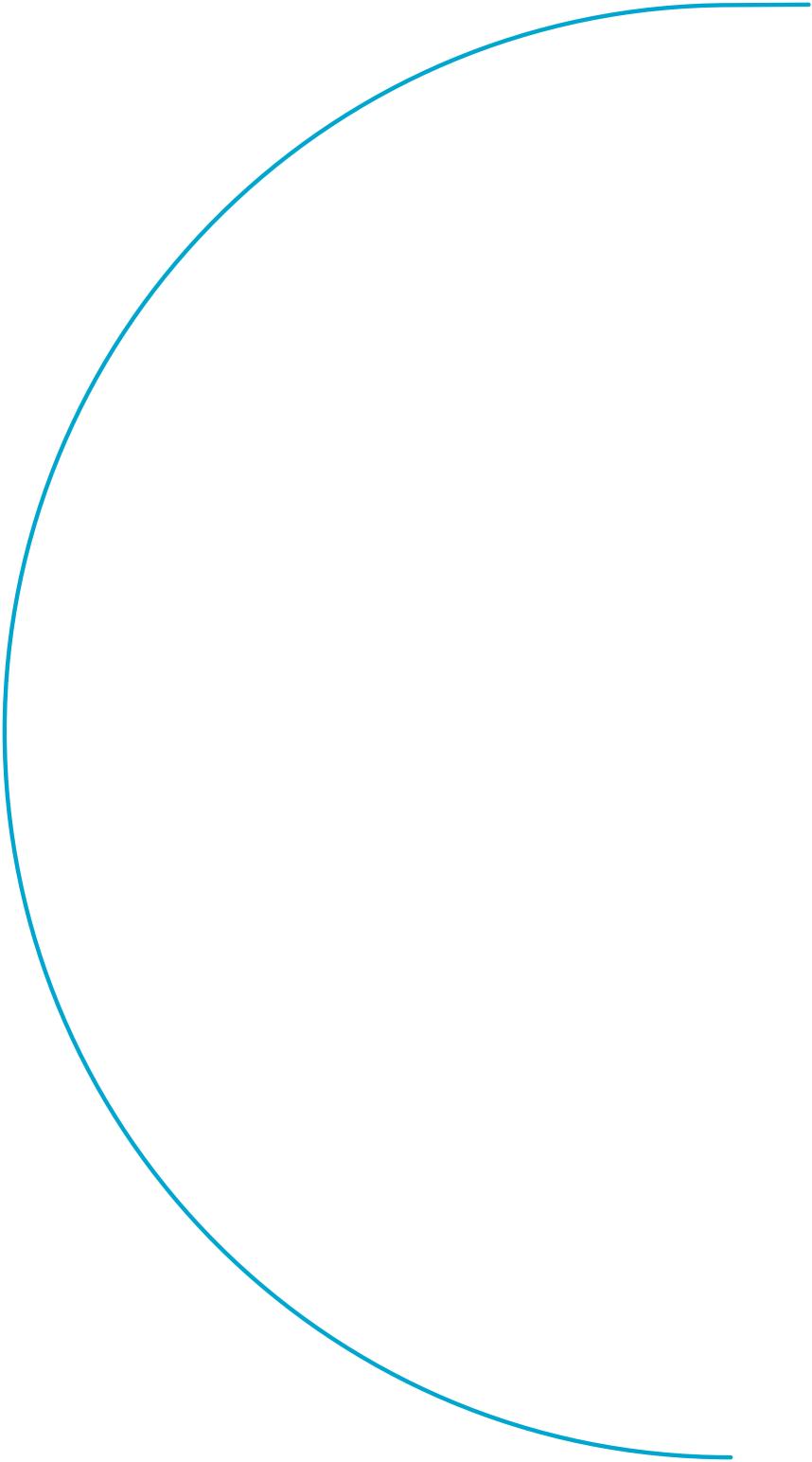


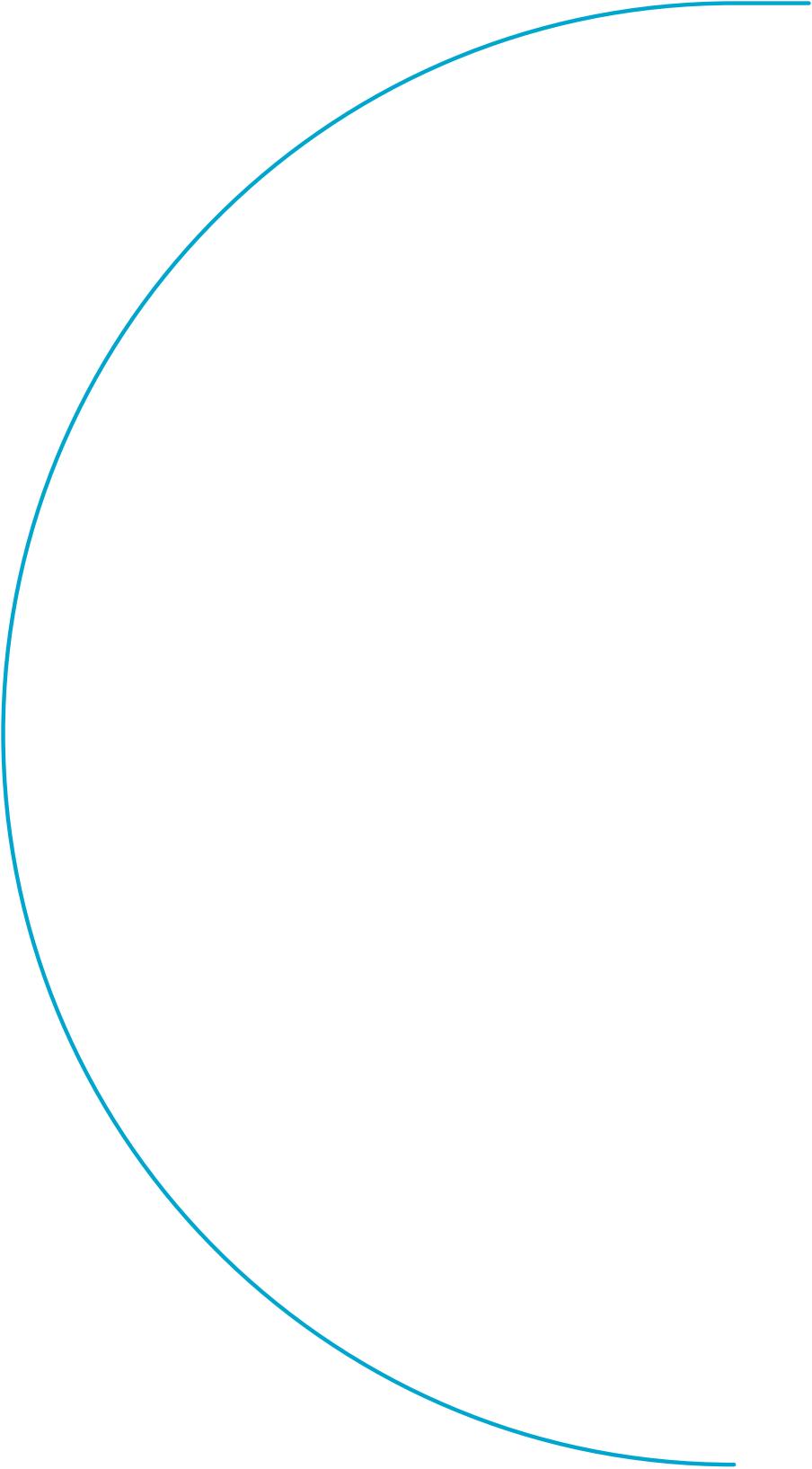


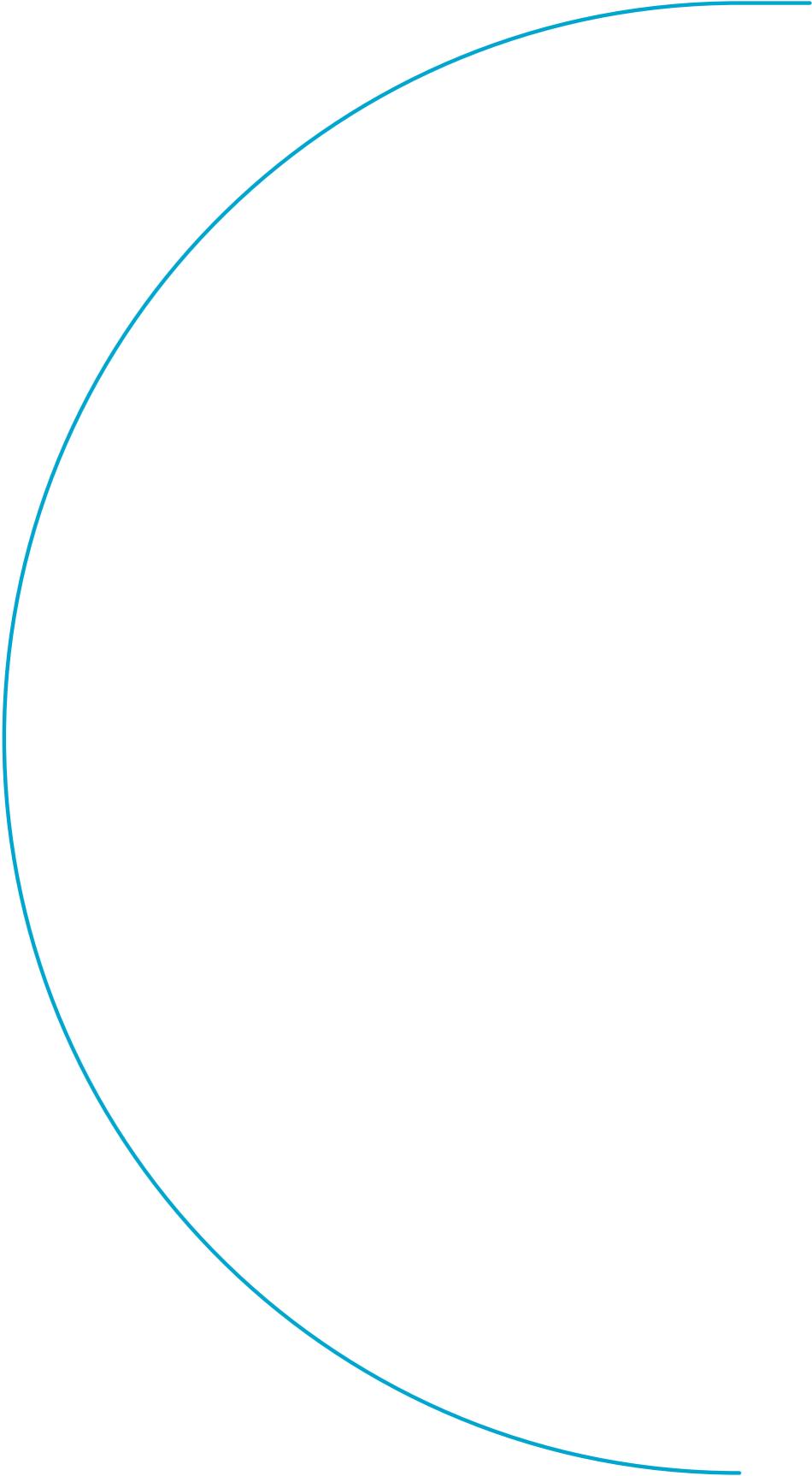


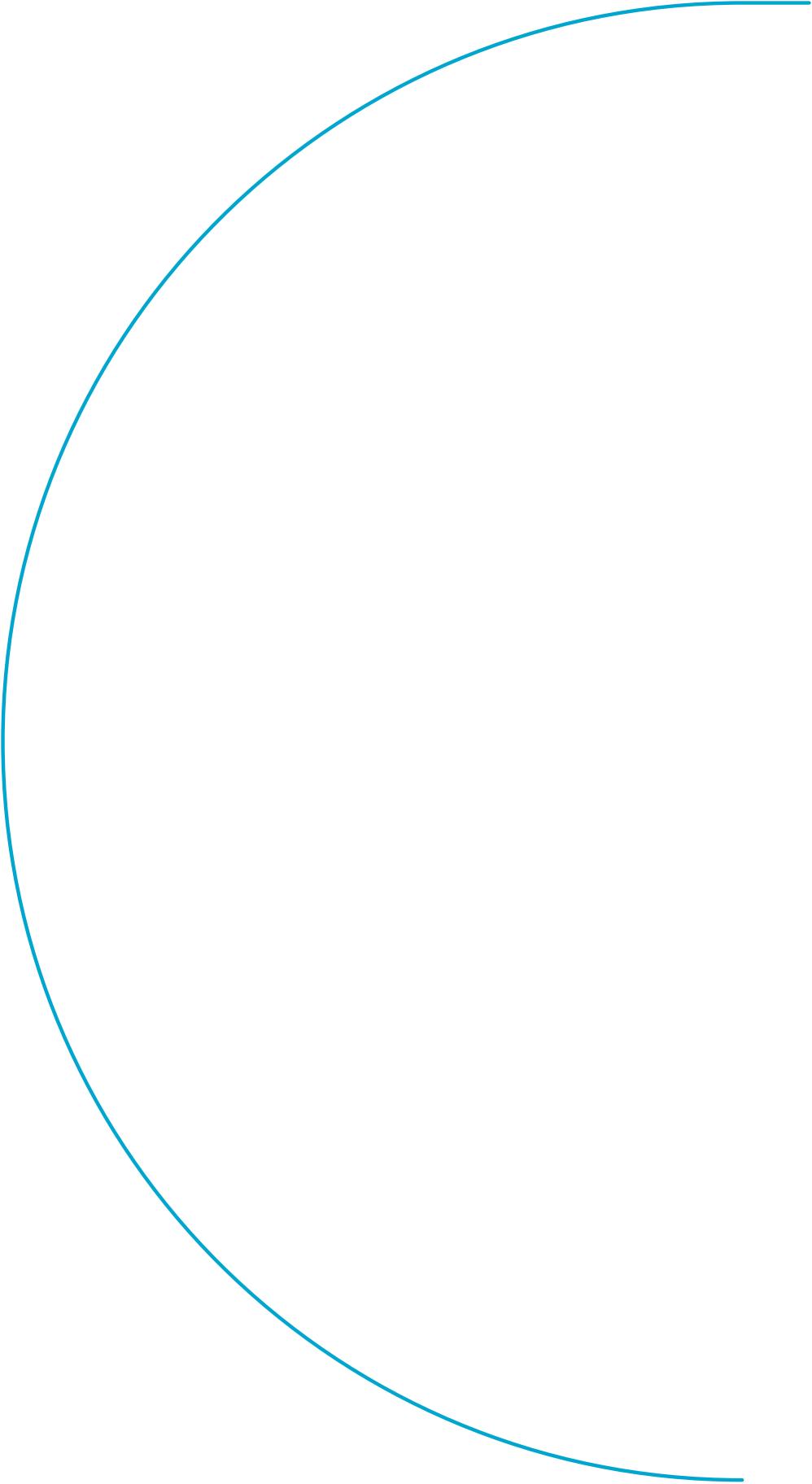












# Personalisation algorithms

### Tech - Swift, TAPS, TDS

### Device / Screen size

# Input methods

#### Scale factor

# Typography

#### Ione of voice

# Iconography

T D

#### Motion

### **UI** Components

### Interaction patterns

User journeys

#### Usable & Accessible

# Product personality