





# Kutlu Canlıoğlu | Portfolio



High level requirements



iP layer Redesign



	A	B	C	D	E	F	
1		iPlayer Homepage Requirements					
2							
3	ID	Requirement	Comments	Release	Priority	Platform	Feedack
4	1	TV iPlayer branding and navigation is used on the page		MVP	M		
5	2	Localise page furniture	Welsh, Gaelic & Irish	MVP	M		
6	3	Ensure homepage follows accessibility requirements	Tabbing, screen reader support, page structure etc.	MVP	M		
7	4	Ability to view last night's tv on demand items	What was on yesterday during the peak period for BBC One, BBC Two, BBC Three and BBC Four. Need to see if we include children's content. Alternatively this could be a curated collection maintained by Editorial teams.	MVP	M		Alternatively could
8	5	Ability to view featured on demand items		MVP	M		
9	6	Ability to view most popular on demand items	Most popular items should be shown in order of popularity and should reflect the true order, i.e. items should not be removed from the list. Numbering should be used to show hierarchy.	MVP	M		
10	7	Ability to discover content through personalised recommendations	These items should appear if the user is a repeat user of iPlayer.	MVP +1	S		This will depend on recommendations & recommendations
11	8	Ability to discover content through curated iPlayer collections	e.g. US Election, Christmas etc.	MVP	M		
12	9	Ability to view the items inside a curated iPlayer collection		MVP	M		
13	10	Ability to discover latest on demand items		MVP +2	C		Is this covered by featured items?
14	11	Ability to promote TV iPlayer features and key events	e.g. Live Restart or Red Nose Day. These should be optional and have a backup if no promo available.	MVP	M		
15	12	Ability to maintain promotions for iPlayer features and key events	Should be able to add, update, delete and schedule promotions for iPlayer features	MVP	M		
16	13	Ability to discovery content through previews for items coming up in the schedule	e.g. Next Dr Who episode on Saturday.	MVP +1	C		
17	14	Ability to set a reminder for preview items		MVP +1	C		
18	15	Ability to view buzz around content		OOS	W		
19	16	Ability to discover last chance content	Hidden gems will be included in Featured items	OOS	W		
20	17	Ability to discover content through most shared items	Hidden gems will be included in Featured items	OOS	W		
21	18	Ability to blacklist items from appearing on the homepage	This should apply to Last Night's TV and Recommendations, not Featured and Most Popular	MVP	M		
22	19	Ability to de-duplicate items so they do not appear in multiple places on the homepage	e.g. Last Night's TV items should not be duplicates of Most Popular items	MVP	M		
23	20	Ability to search for programmes using a programme finder tool	The programme finder could consist of: brand as search terms, episodes as search results, A-Z links, categories links, people links	MVP	M		
24	21	Ability to find programmes by using the A-Z links	This should include a set of links to each A-Z page	MVP	M		
25	22	Ability to use previous searches to quickly find programmes	This should include the ability to remove previous searches. The previous searches are cookie based. Previous searches should only be included in the list if they have valid search results.	MVP	S		Could we do this on
26	23	Ability to use popular searches to quickly find programmes		MVP	S		
27	24	Ability to find content through favourites		MVP	M		This will depend on area.
28	25	Ability to view notifications on new favourites content which has become available		MVP	S		This will depend on area.
		Ability to view notifications on favourite content which is about to		MVP	S		

# User lens on requirements

