



#### Kutlu Çanlıoğlu | Portfolio

## Objectives of Symphony

### **Amazon Video UX System**

1. Identity & Personality

Deliver and maintain a familiar, coherent, yet flexible UX across a complex device & market landscape

2. Tools & Resources HIG, Style Guide, templates, symbol libraries, reference code, prototypes, etc. for help design and develop UX quickly and consistently

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# Layers of Symphony