



Kutlu Canlıoğlu | Portfolio

Brand attitude



*We make great things happen, simply, intuitively
and easily,
unique.*

Discreetly magical



ipLayer Redesign

It needs no explanation doesn't make a fuss.



Brand attitude

Discretely magical

- *We make great things happen, simply, intuitively and easily, but always with that little bit of fairy dust that makes it special and **unique**.*
- *It needs no explanation and it **doesn't** make a fuss. It's not in your face or flashy, it just does.*

Brand values