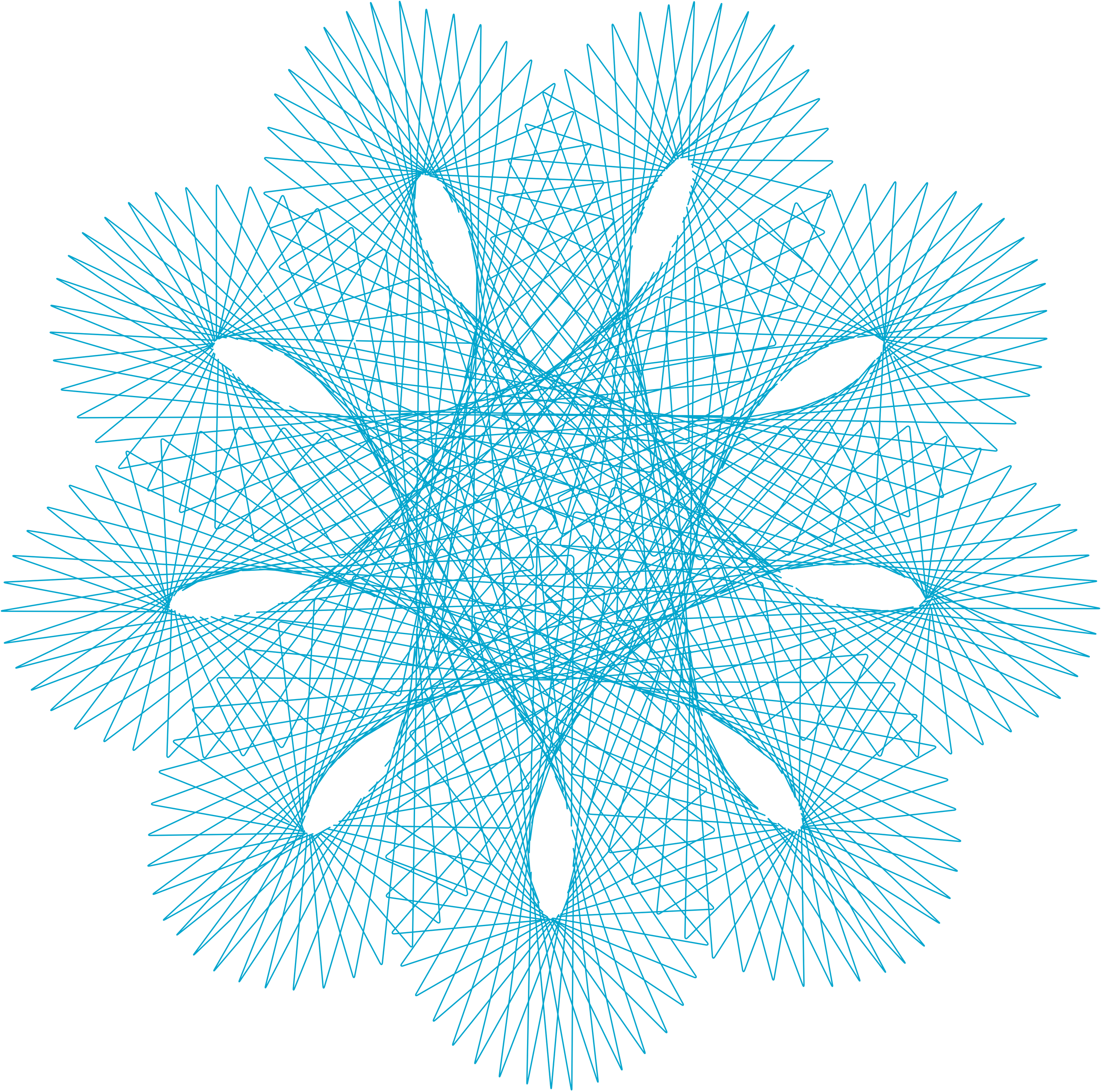
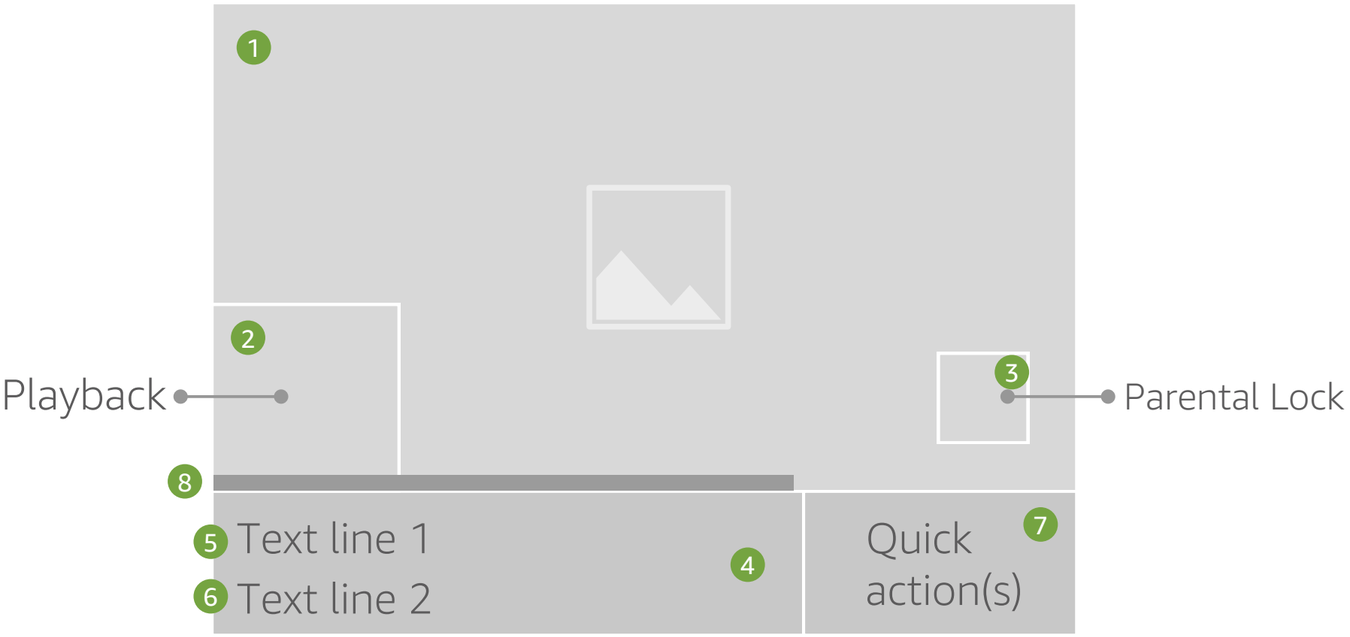


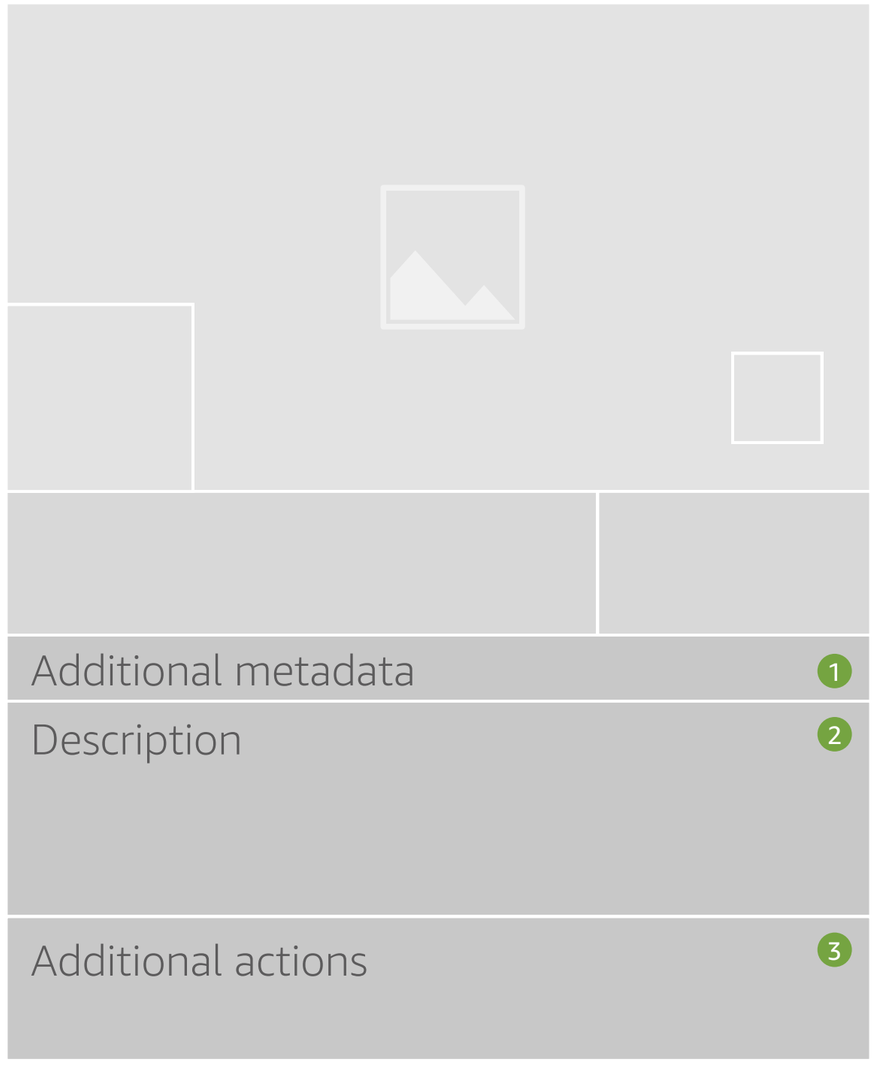
Kutlu Çanlıoğlu | Portfolio

Card Anatomy

Card data sources

Amazon Video Redesign





Variables

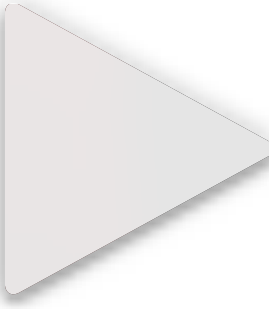
1. **Image:** dimentions (affects field size on items at bottom)
2. **Playback cta:** display yes/no ; position
3. **Parental lock:** display yes/no ; position
4. **Text area:** Number of lines/yheight; colour
5. **Text line 1:** metadata; style
6. **Text line 2:** metadata; style
7. **Quick action(s):** number of actions
8. **Progress bar:** colour

Variables

1. **Additional metadata**
2. **Description**
3. **Additional actions**

Entitlement OPTIONAL LABEL

Messaging or extra information



279 | IMDb 9.5

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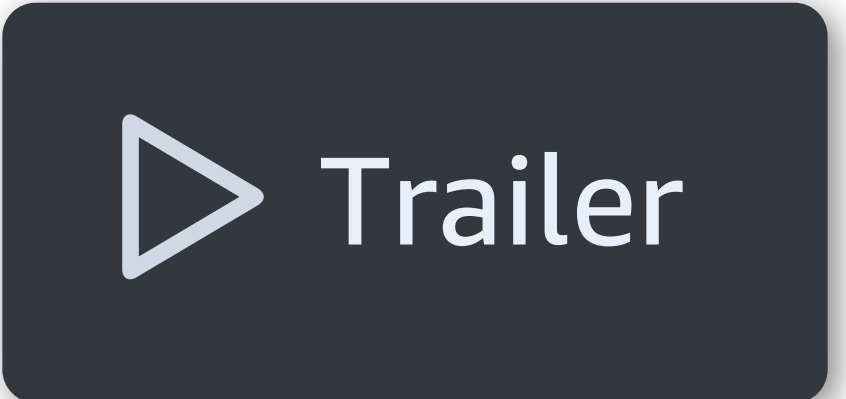
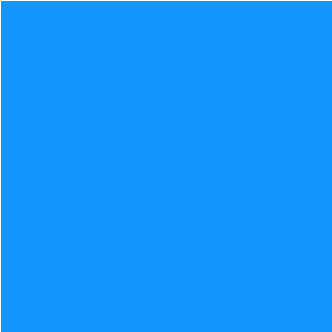

Trailer

TDS

TAPS

ATVParentalControlService

ATVListService