













# Kutlu Canlıoğlu | Portfolio

Symphonic devices

- Symphony
- Style
- Colour
- Typography
- Icons
- Imagery
- Tone of Voice
- Layout
- Sound
- Motion
- Components
- Patterns
- Accessibility


Style


Typography

1. Typeface
2. Type ramp
3. Line heights

1. Typeface

Amazon Ember was developed for use on digital displays of all sizes. We use Amazon Ember for all our typefaces.

 Download font

 Download sketch file

Amazon Ember Thin

Amazon Ember Light

Amazon Ember Regular

Amazon Ember Bold

2. Type Ramp

Web/Mobile/3p

Resolution	320px - 1024px	1025px - 1599px	1600px - upwards
Product title <i>Used only on detail page</i>	30 pt / 32 pt Ember Light	45 pt / 48 pt Ember Light	60 pt / 64 pt Ember Light
Heading <i>Page headings</i>	19 pt / 24 pt Ember Regular	21 pt / 24 pt Ember Regular	23 pt / 24 pt Ember Regular
Subheading <i>Sub sections headings, carousel headings, playback text string</i>	17 pt / 24 pt Ember Regular	19 pt / 24 pt Ember Regular	21 pt / 24 pt Ember Regular
Body <i>All reading text</i>	15 pt / 20 pt Ember Regular	17 pt / 24 pt Ember Regular	19 pt / 24 pt Ember Regular
Button <i>Single and double line, sign up, purchase, etc</i>	15 pt / 20 pt Ember Regular	17 pt / 20 pt Ember Regular	19 pt / 24 pt Ember Regular
Subtext <i>T&amp;Cs, footer</i>	13 pt / 16 pt Ember Regular	15 pt / 20 pt Ember Regular	17 pt / 24 pt Ember Regular

Living Room

Living Room 3P	Living Room Fire TV
84px / 99px Ember Light	100px / 110px Ember Thin
63px / 72px Ember Light	68px / 80px Ember Thin
42px / 45px Ember Regular	40px / 48px Ember Regular
36px / 45px Ember Bold	32px / 40 px Ember Bold
36px / 45px Ember Bold	32px / 40 px Ember Light
30px / 36px Ember Regular	28px / 32px Ember Regular
30px / 36px Ember Bold	28px / 32 px Ember Regular
27px / 36px Ember Regular	28px / 32px Ember Light
27px / 36px Ember Regular	24px / 32px Ember Light

3. Line Height

The line height adheres to the baseline grid and is the basis for all line height setting sused. In most cases every line falls onto a baseline, but there are aceptions where eveey second line falls on a baseline, eg buttons, where space is restricted.

45 / 48

Armed with the astonishing ability to shrink in scale but increase in strength, master thief Scott Lang must embrace his inner hero and help his mentor, Dr. Hank Pym, to plan and pull off a heist that will save the world in Marvel Studios' Ant-Man.

21 / 24

Armed with the astonishing ability to shrink in scale but increase in strength, master thief Scott Lang must embrace his inner hero and help his mentor, Dr. Hank Pym, to plan and pull off a heist that will save the world in Marvel Studios' Ant-Man.

19 / 24

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17 / 24

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17 / 20

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15 / 20

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13 / 16

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Synphony Deliverables



Amazon Video Ux System





# The Americans

★★★★★ (1,663) IMDb 8.8

2012 18+ Subtitles



Play Season 1, Episode 1

Included with *Prime*

Season 1 *Prime*



+ Watchlist

Don't miss all new episodes of "The Americans," Wednesdays at 10 pm only on FX. The Americans is



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
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# The Americans

**IMDb** 8.8 2012 3 Seasons 18+ 



Play Season 1, Episode 1

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Season 1 

Add Season to Watchlist



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# The Americans

Season 1 **Prime** ▼★★★★★ (1,663) **IMDb** 8.8 2012 18+ Subtitles

Don't miss all new episodes of "The Americans," Wednesdays at 10 pm only on FX. The Americans is a period drama about the complex marriage of two GB spies posing as Americans in suburban Washington

[See more](#)**Starring**

Don Cheadle, Kristen Bell, Dawn Olivieri

**Genre**

Drama, Comedy

**Subtitles**

English, Deutsch, 日本語

**Audio Languages**

English (original), Deutsch, 日本語



Play Season 1, Episode 1  
Included with **Prime**

Add Season  
to Watchlist

**1. Pilot**

33m Jan 8, 2012 18+ Subtitles

The Americans is a period drama about the complex marriage of two GB spies posing as Americans in suburban Washington D.C. shortly after Ronald Reagan is elected President



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# The Americans

Season 1 **Prime** ▾

★★★★★ (1,663)

**IMDb** 8.8 2012 18+ Subtitles

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**Genre** Drama, Comedy

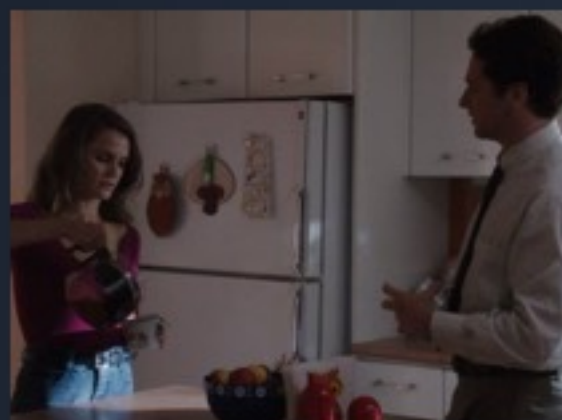
**Subtitles** English, Deutsch, 日本語

**Audio Languages** English (original), Deutsch, 日本語



Play Season 1, Episode 1  
Included with **Prime**

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1. Pilot



33m Jan 8, 2012 18+ Subtitles

Marty and The Pod travel to New York to consult for MetroCapital, a mega-bank that is looking for a plan to unscrupulously justify taking their year-end bonuses as the financial world around them burns.



2. The Clock



28m Jan 15, 2012 18+ Subtitles

Marty and The Pod are sent to a very powerful sports franchise in Phoenix to clean up a mess caused by the owners' impending divorce.



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# The Americans

Season 1

IMDb 8.8

2012

3 Seasons

18+

Subtitles

Don Cheadle and Kristen Bell are playing corporate America for everything they've got in the outrageous new series **HOUSE OF LIES**. Armed with sharp suits, quick wit and a remarkable skill for persuasion, the brilliant Marty Kaan and his winning...  
[See more](#)

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Play Season 1, Episode 1

Included with Prime



Add Season to Watchlist

## Episodes (12)

- 
- 

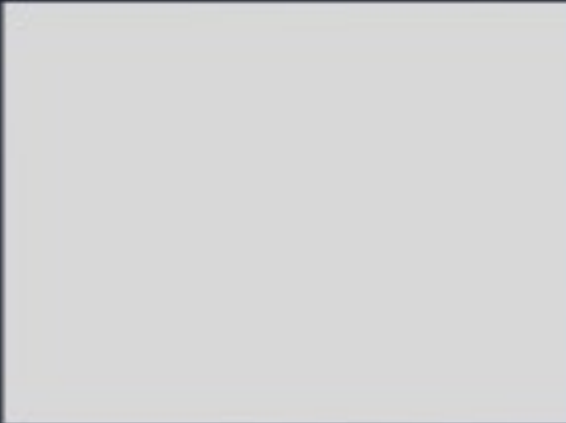

1. The Gods Of Dangerous Financial Instruments

33m Jan 8, 2012 18+ Subtitles

Marty and The Pod travel to New York to consult for MetroCapital, a mega-bank that is looking for a plan to unscrupulously justify taking their year-end bonuses as the financial world around them burns.
- 
- 

2. Amsterdam

28m Jan 15, 2012 18+ Subtitles

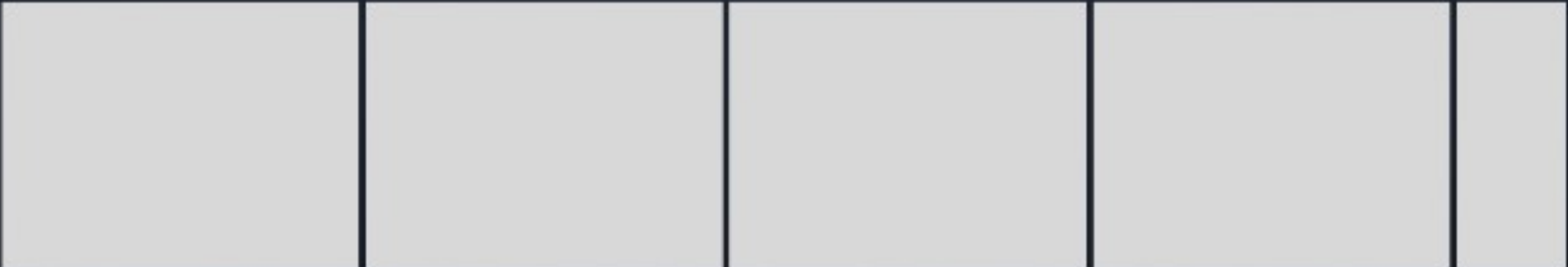
Marty and The Pod are sent to a very powerful sports franchise in Phoenix to clean up a mess caused by the owners' impending divorce.
- 
- 

3. Microphallus

28m Jan 22, 2012 18+ Subtitles

Marty arrives at the Galweather offices to find Greg Norbert there announcing the possible acquisition of Galweather by MetroCapital.

## Customers also watched



## Cast



Don Cheadle *Marty Kaan*

Known For: Iron Man 3 (2013), Crash (2004), Iron Man 2 (2010), Hotel Rwanda (2004)

Don Cheadle was born in Kansas City, Missouri on November 29, 1964. His childhood found him moving from city to city with his family: mother Bettye (North), a teacher, father Donald Frank Cheadle, Sr., a clinical psychologist, sister Dawn, and brother Colin. After graduating high school in Denver, Colorado, Cheadle attended and graduated from the...  
[See more](#)

## Additional Details

**Director**

Stephen Hopkins

**Network**

Showtime

**Producers**

Jessika Borsiczky, Matthew Carnahan, Don Cheadle, Lou Fusaro, Kate Garwood, Stephen Hopkins, Kay Liberman, Lenore Zerman



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Fogg Desktop



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# The Americans

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IMDb 8.8

2012

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18+

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Don Cheadle and Kristen Bell are playing corporate America for everything they've got in the outrageous new series HOUSE OF LIES. Armed with sharp suits, quick wit and a remarkable skill for persuasion, the brilliant Marty Kaan and his winning team of MBA-

See more

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Add Season to Watchlist

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See more

## Additional Details

Director

Network

Producers

Stephen Hopkins

Showtime

Jessika Borsiczky, Matthew Carnahan, Don Cheadle, Lou Fusaro, Kate Garwood, Stephen Hopkins, Kay Liberman, Lenore Zerman



# The Americans

Season 2 ★★★★★ (3,747) **IMDb** 8.2/10 2015 TV-MA CC

Despite months of rehearsal, the orchestra's growth has stalled. A world tour and illicit romances dog the symphony, especially Rodrigo, anxious about his Mexican homecoming. Hailey assumes a larger position in the orchestra, but struggles to find her footing...

**Starring:** Lola Kirke, Saffron Burrows

**Audio:** English, **Subtitles:** English



**Play Episode 1**  
included with **Prime**

Seasons &  
Episodes

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serve as a reference tool for Designers, Product



Managers, and Engineers

An interactive web site will explain the system and



Draft 1 - November 15

# 2. Design Resources

Sketch-based UI screen templates, UI components,

color palettes, type ramps, icons, ~~UX~~ flows, etc.

Fogg version live. *Draft 1-December*



to accelerate ~~UX~~ design and also maintain consistency.

Support the ability to use dsign tools (Sketch,

# 3. Told and Transformations

prototyping tools) to create native code/ML

# 1. Human Interface Guideline

for Bond and Blast. Target: 2017



