



Kutlu Çanlıoğlu | Portfolio

Brand attitude



*We make great things happen, simply, intuitively
and easily,
unique.*

Discreetly magical



ipLayer Redesign

*It needs no explanation doesn't make a
fuss.*



Brand attitude

Discretely magical

-✦ *We make great things happen, simply, intuitively and easily, but always with that little bit of fairy dust that makes it special and **unique**.*
-✦ *It needs no explanation and it **doesn't** make a **fuss**. It's not in your face or flashy, it just does.*

High level requirements