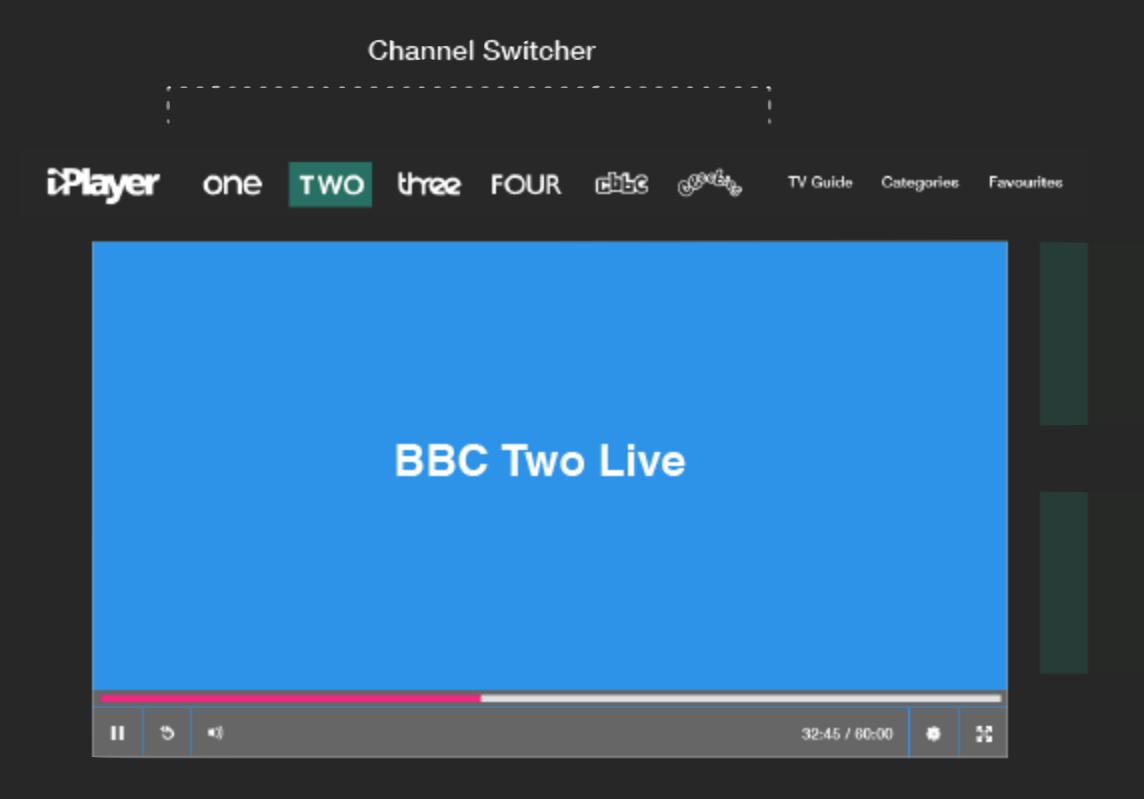
## iPlayer Redesign

## Revisiting the brief: On Now - Simulcast



## Live and Live Restart on TV

