

Kutlu Çanlıoğlu | Portfolio

iPlayer Redesign

Episode CTAs and header labelling

USERS ACTION

Notes

- If more than 1 Priority x, retrieve all items before moving onto next Priority level
- 2.0 TECH CONSTRAINT
 Current call can only handle checking ONE item from watch list for previous episode data
- 3.0 If multiple NEW episodes available, only include Brand_title and number of episodes available.

Questions

Would this be handled by the episode page, rather than Your Latest Panel?

Panel elements

Your latest

Slot 1

Episode detail

Slot 2 Episode detail

Slot 3 Episode detail

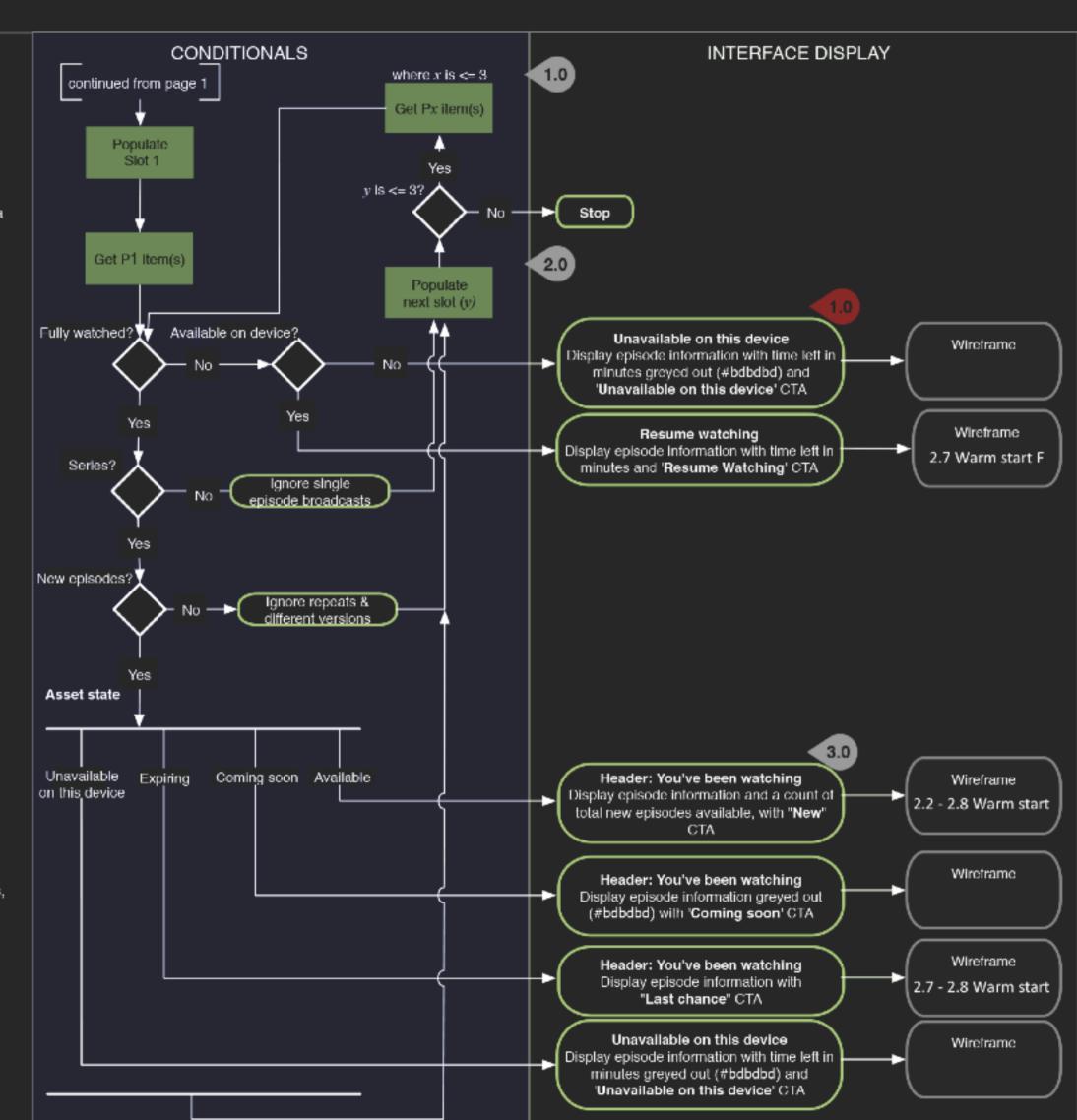
Episode priorities

- P1 Watched and favourited
- P2 Watched only
- P3 Favourited only

Slots can be populated with up to 3 P1s, P2s, or P3s, or a mixture of all three, depending on availability. If a mixture, display items in priority order.

Episode information

- G1 Brand title and image, episode number and title
- G3 Brand title and image, episode number and title
- G4 Brand title and image, episode number and title

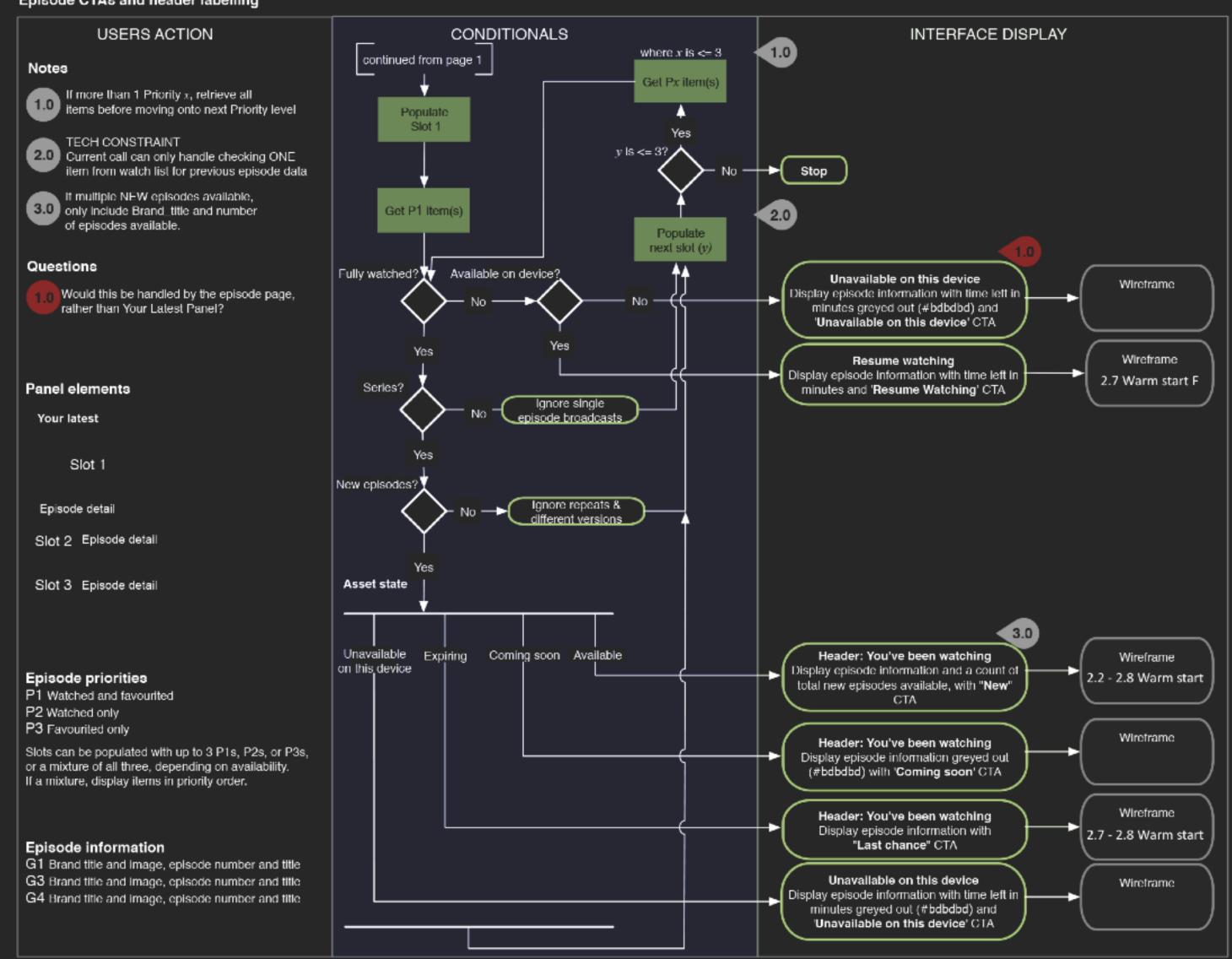


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Feature development - Recently watched

iPlayer Your Latest Panel User Flow: Future release G4 only

Episode CTAs and header labelling

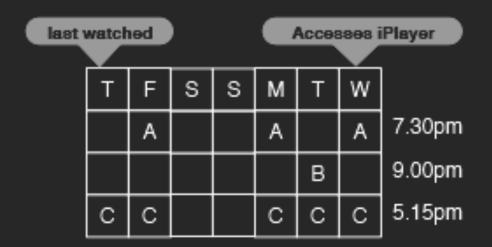


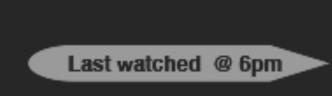
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Feature development - Recently watched

Viewing patterns

Impact of expiring assets on placement - Should expiring content be bumped up?





Viewing patterns

In this pattern, as Brand B is not in the top 3 most recently watched, the previous episode will not be promoted and will expire

