





Kutlu Canlıoğlu | Portfolio

Foots State



Amazon Video Redsign











Messaging extra information



279



IMDb 9.5

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sollicitudin eget quam sed faucibus. Maecenas tincidunt, leo vel sollicitudin pretium, tortor dolor ullamcorper nulla, sed mattis purus augue non sapien.



Messaging (e.g. Start your 30 Day Free Trial)



More details and seasons



+ Watchlist



Download



Trailer

1. Title



Additional information at FoCUS state

2. Customer ratings

3. Synopsis (What is it about?)

1. Start playback



Actions at Focus state

2. Initiate download

3. Add to watchlist

4. Watch trailer

5. Buyboxwinner (for untitled content)

Focus State

The mini details view provides further information to help customers make engagement decisions and act on them. It offers the following additional information and actions:

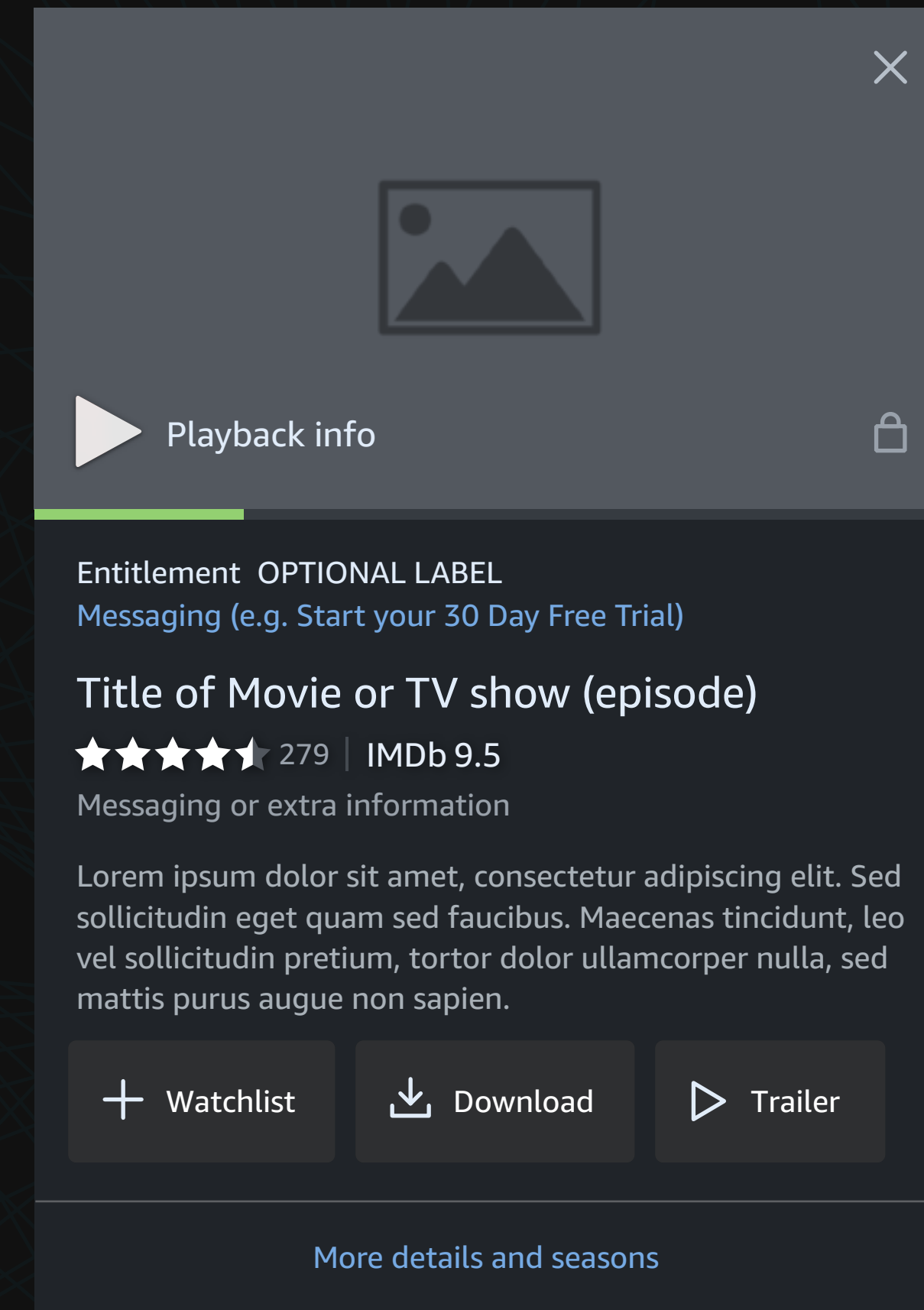
Additional information at Focus state

1. Title
2. Customer ratings
3. Synopsis (What is it about?)

Actions at Focus state

1. Start playback
2. Initiate download
3. Add to watchlist
4. Watch trailer
5. Buybox winner (for unentitled content)

Mini Detail



Deep Dive State

The full details view provides customers with the most complete set of data, and actions

Full Details

Entitlement

Movie or TV Series title

★★★★★ 279 | IMDb 9.5 Messaging or extra information

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur lorem tortor, molestie nec feugiat at, euismod vel urna. Proin sed tristique dui, sit amet fringilla eros.

+ Watchlist

Download

Trailer

More Purchase Options

Cast

First name
Last name

First name
Last name

First name
Last name

First name
Last name

First name
Last name

First name
Last name

Fir
La

Customers also Watched