





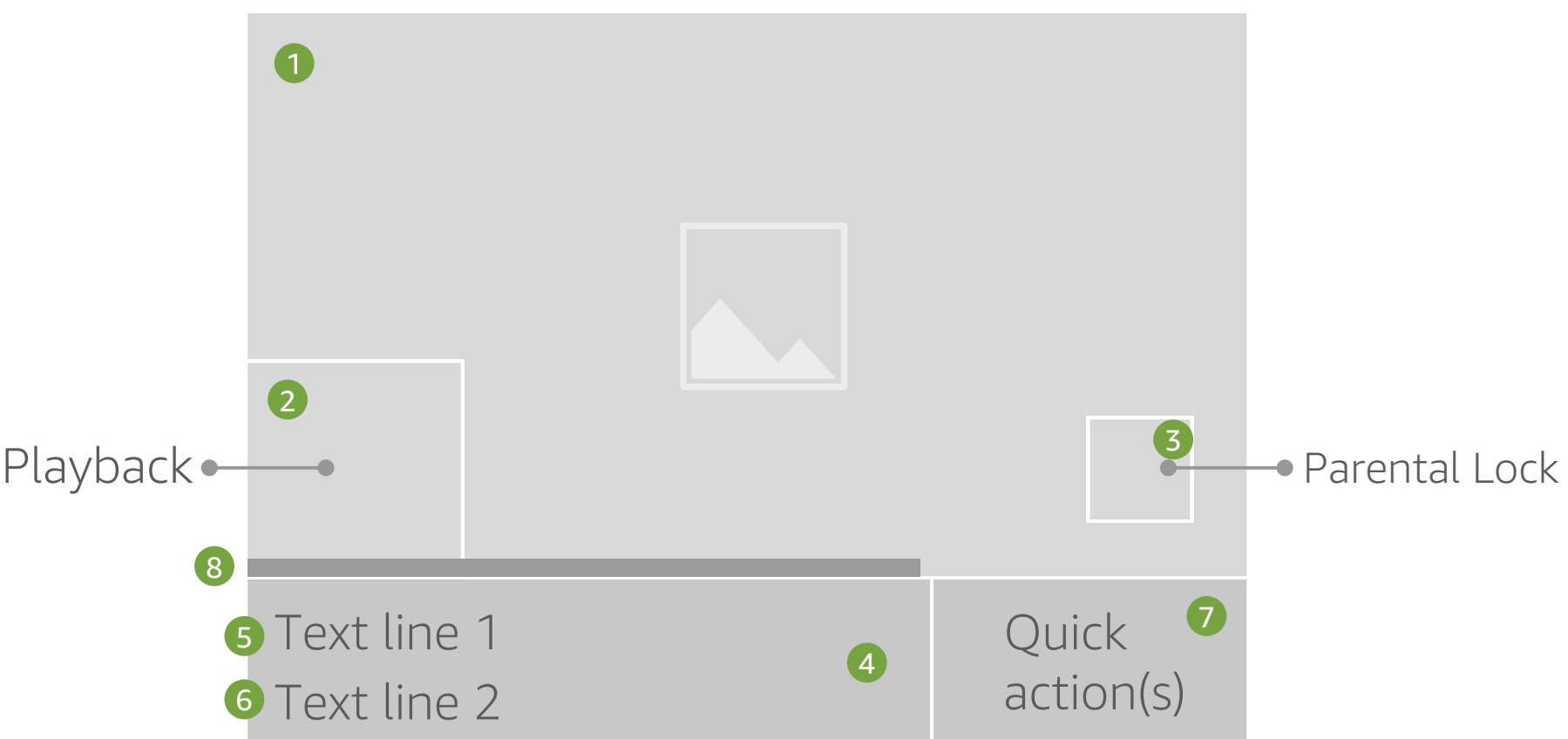
Kutlu Canlıoğlu | Portfolio

Card Anatomy

Card data sources

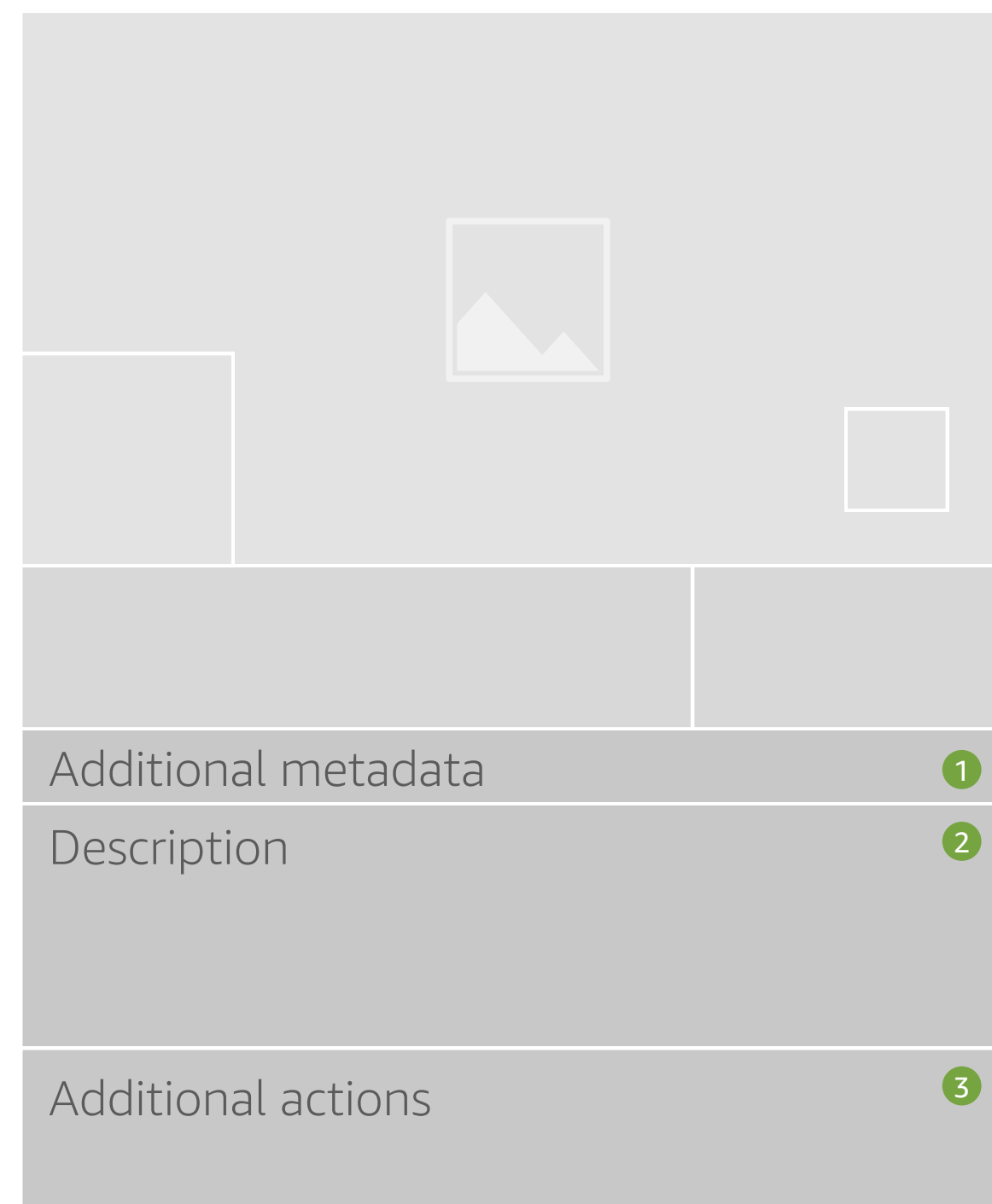


Amazon Video Redesign



Variables

- ① **Image:** dimentions (affects field size on items at bottom)
- ② **Playback cta:** display yes/no ; position
- ③ **Parental lock:** display yes/no ; position
- ④ **Text area:** Number of lines/yheight; colour
- ⑤ **Text line 1:** metadata; style
- ⑥ **Text line 2:** metadata; style
- ⑦ **Quick action(s):** number of actions
- ⑧ **Progress bar:** colour



Variables

- ① **Additional metadata**
- ② **Description**
- ③ **Additional actions**











Messaging extra information











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IMDb 9.5

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Trailer







TAPS

TDS



ATN/Listserv

ATV/Parental Controls Service



































