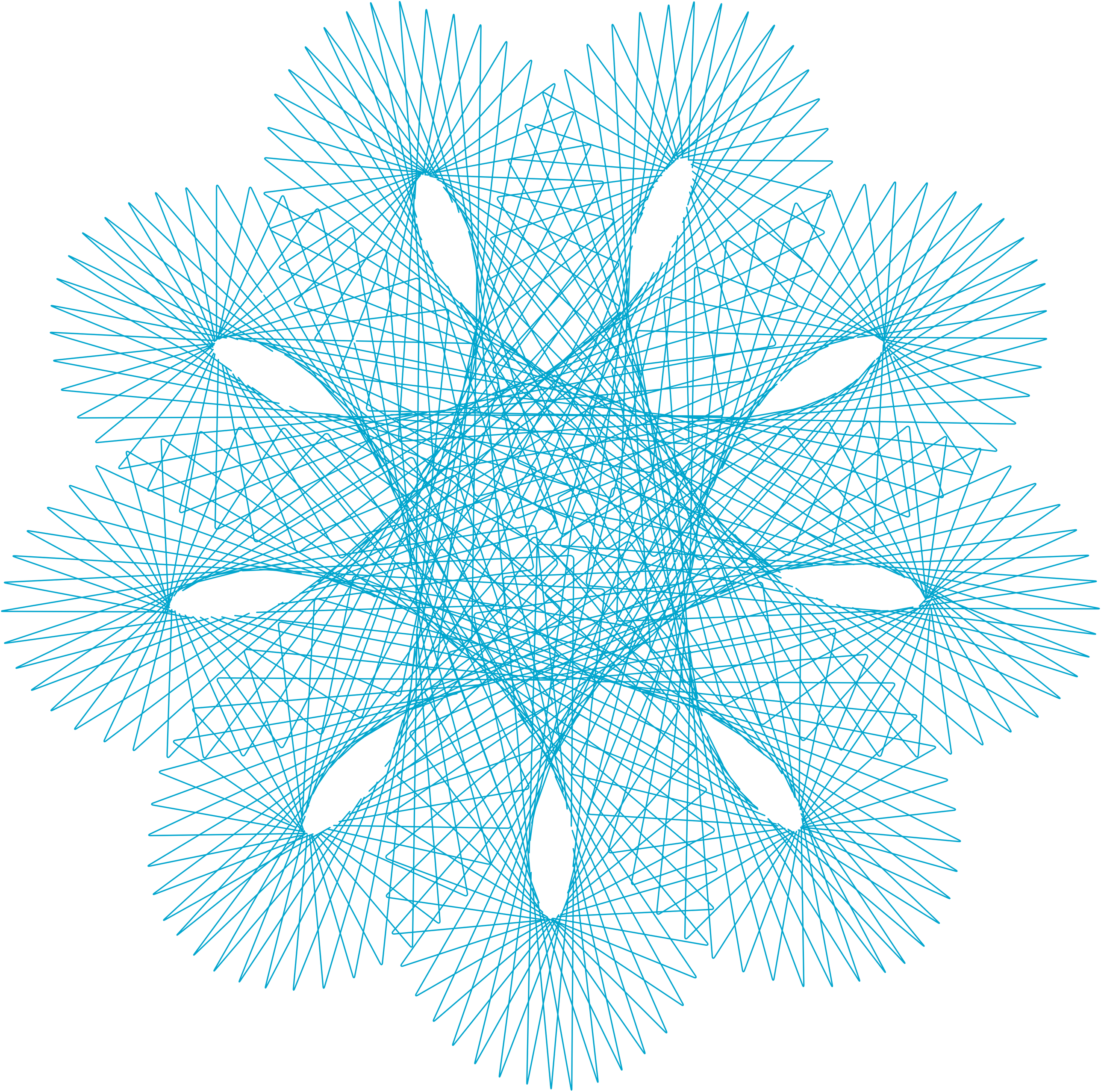


Kutlu Çanlıoğlu | Portfolio

Objectives of Symphony

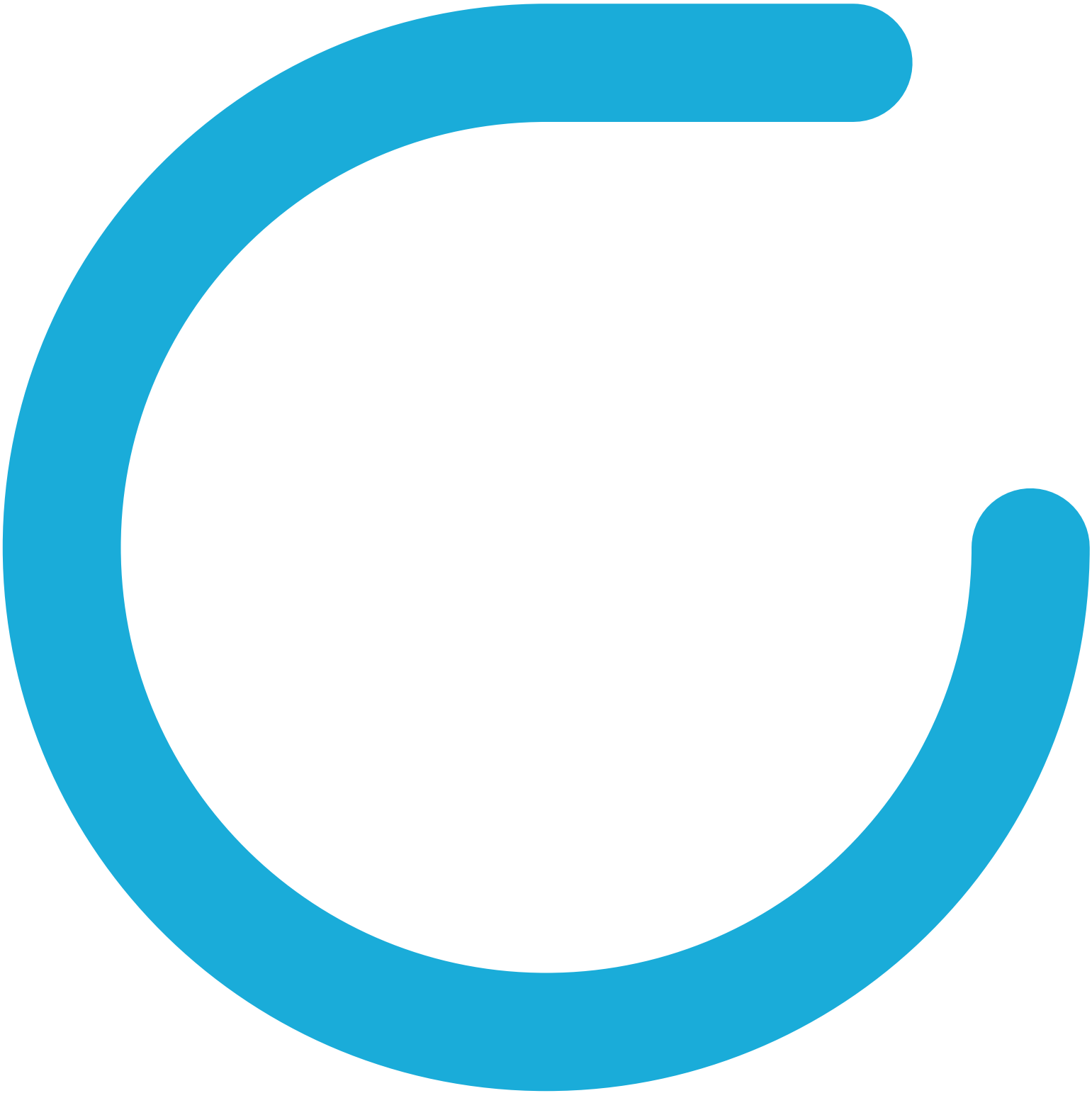
Amazon Video UX System

1. Identity & Personality

Deliver and maintain a familiar, coherent, yet flexible UX across a complex device & market landscape

2. Tools & Resources

HIG, Style Guide, templates, symbol libraries, reference code, prototypes, etc. for help design and develop UX quickly and consistently



Tech - Swift, TAPS, TDS

Personalisation algorithms

Deliver and maintain a familiar, coherent, yet flexible UX

across a complex device & market landscape

1. Identity & Personality

2. Tools & Resources

HIG, Style Guide, templates, symbol libraries, reference code,

prototypes, etc. for help design and develop UX quickly and consistently

Layers of Symphony