

### Kutlu Çanlıoğlu | Portfolio

# Symphony across devices

# Symphony

#### Symphony

Style

Colour

#### Turnarunah

Typography

Icons

lmagery

Tone of Voice

Layout

Sound

Motion

Components

Patterns

Accessibility

## Style

#### Typography

- 1. Typeface
- 2. Type ramp3. Line heights
- 1. Typeface

Amazon Ember was developed for use on digital displays of all sizes. We use Amazon Ember for all our typefaces.



**⊥** Download font

**⊥** Download sketch file

Amazon Ember Thin

Amazon Ember Light

Amazon Ember Regular

Amazon Ember Bold

#### 2. Type Ramp

#### Web/Mobile/3p

Resolution	320px - 1024px	1025рх - 1599рх	1600px - upwards
Product title	30 pt / 32 pt	45 pt / 48 pt	60 pt / 64 pt
Used only on detail page	Ember Light	Ember Light	Ember Light
<b>Heading</b>	<b>19 pt / 24 pt</b>	<b>21 pt / 24 pt</b>	23 pt / 24 pt
Page headings	Ember Regular	Ember Regular	Ember Regular
<b>Subheading</b> Sub sections headings, carousel headings, playback text string	<b>17 pt / 24 pt</b>	<b>19 pt / 24 pt</b>	21 pt / 24 pt
	Ember Regular	Ember Regular	Ember Regular
Body	15 pt / 20 pt	17 pt / 24 pt	19 pt / 24 pt
All reading text	Ember Regular	Ember Regular	Ember Regular
<b>Button</b>	15 pt / 20 pt	17 pt / 20 pt	<b>19 pt / 24 pt</b>
Single and double line, sign up, purchase, etc	Ember Regular	Ember Regular	Ember Regular
Subtext	13 pt / 16 pt	15 pt / 20 pt	17 pt / 24 pt
T&Cs, footer	Ember Regular	Ember Regular	Ember Regular

#### **Living Room**

ing Room	
Living Room 3P	Living Room Fire TV
84px / 99px	100px / 110px Ember Thin
63px / 72px	68px / 80px Ember Thin
42px / 45px Ember Regular	40px / 48px Ember Regular
36px / 45px Ember Bold	32px / 40 px Ember Bold
36px / 45px Ember Bold	32px / 40 px Ember Light
30px / 36px Ember Regular	28px / 32px Ember Regular
30px / 36px Ember Bold	28px / 32 px Ember Regular
27px / 36px Ember Regular	28px / 32px Ember Light
27px / 36px Ember Regular	24px / 32px Ember Light

# 3. Line Height

The line height adheres to the baseline grid and is the basis for all line height setting sused. In most cases every line falls onto a baseline, but there are acceptions where every second line falls on a baseline, eg buttons, where space is restricted.

# **45** / 48

Armed with the astonishing ability to shrink in scale but increase in strength, master thief Scott Lang must embrace his inner hero and help his mentor, Dr. Hank Pym, to plan and pull off a heist that will save the world in Marvel Studios' Ant-Man.

# 21 / 24

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# Symphony Deliverables

# **Amazon Video UX System**



#### Android phone

#### iO pnone









Add Season to Watchlist







#### PV.com mobile





#### The Americans

Season 1 Prime



Don't miss all new episodes of "The Americans," Wednesdays at 10 pm only on FX. The Americans is a period drama about the complex marriage of two GB spies posing as Americans in suburban Washington

#### See more

Starring Don Cheadle, Kristen Bell, Dawn Olivieri

Genre Drama, Comedy

Subtitles English, Deutsch, 日本語

Audio Languages English (original), Deutsch, 日本語



Play Season 1, Episode 1 Included with *Prime* 

Add Season to Watchlist





1. Pilot

33m Jan 8, 2012 18+ Subtitles
The Americans is a period drama about the complex marriage of two GB spies posing as Americans in suburban Washington D.C. shortly after Ronald Reagan is elected President



















#### Android tablet



#### The Americans

Season 1 *Prime* 



IMDb 8.8 2012 18+ Subtitles

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>

33m Jan 8, 2012 18+ Subtitles

Marty and The Pod travel to New York to consult for MetroCapital, a mega-bank that is looking for a plan to unscrupulously justify taking their year-end bonuses as the financial world around them burns.





2. The Clock



28m Jan 15, 2012 18+ Subtitles

Marty and The Pod are sent to a very powerful sports franchise in Phoenix to clean up a mess caused by the owners' impending divorce.











#### iOS tablet

# The Americans

Season 1

IMDb 8.8 2012 3 Seasons 18+ Subtitles

Don Cheadle and Kristen Bell are playing corporate America for everything they've got in the outrageous new series HOUSE OF LIES. Armed with sharp suits, quick wit and a remarkable skill for persuasion, the brilliant Marty Kaan and his winning...

See more

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Play Season 1, Episode 1 Included with *Prime*  Add Season to Watchlist

#### Episodes (12)





#### 1. The Gods Of Dangerous Financial Instruments

33m Jan 8, 2012 18+ Subtitles

Marty and The Pod travel to New York to consult for MetroCapital, a mega-bank that is looking for a plan to unscrupulously justify taking their year-end bonuses as the financial world around them burns.





#### 2. Amsterdam

28m Jan 15, 2012 18+ Subtitles

Marty and The Pod are sent to a very powerful sports franchise in Phoenix to clean up a mess caused by the owners' impending divorce.





#### 3. Microphallus

28m Jan 22, 2012 18+ Subtitles

Marty arrives at the Galweather offices to find Greg Norbert there announcing the possible acquisition of Galweather by MetroCapital.

#### Customers also watched









Cast













#### Don Cheadle Marty Kaan

Known For: Iron Man 3 (2013), Crash (2004), Iron Man 2 (2010), Hotel Rwanda (2004)

Don Cheadle was born in Kansas City, Missouri on November 29, 1964. His childhood found him moving from city to city with his family: mother Bettye (North), a teacher, father Donald Frank Cheadle, Sr., a clinical psychologist, sister Dawn, and brother Colin. After graduating high school in Denver, Colorado, Cheadle attended and graduated from the...

See more

#### Additional Details

Director Stephen Hopkins
Network Showtime

Producers Jessika Borsiczky, Matthew Carnahan, Don Cheadle, Lou Fusaro, Kate Garwood, Stephen Hopkins, Kay

Liberman, Lenore Zerman

#### Fogg Desktop

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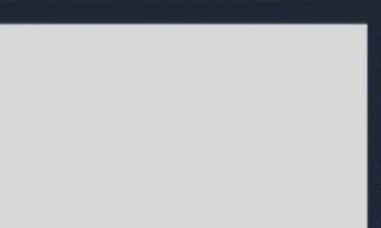
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Play Season 1, Episode 1 Included with *Prime* 

Add Season to Watchlist

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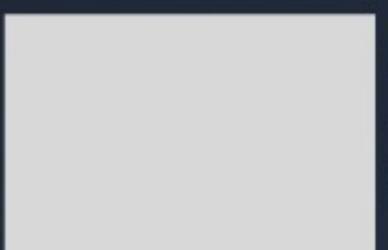




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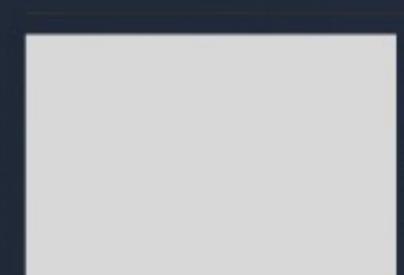




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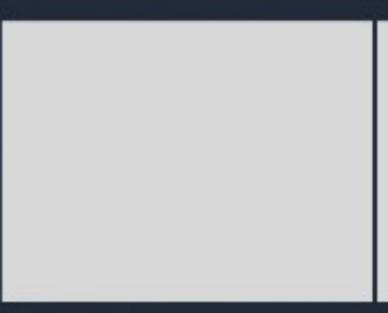
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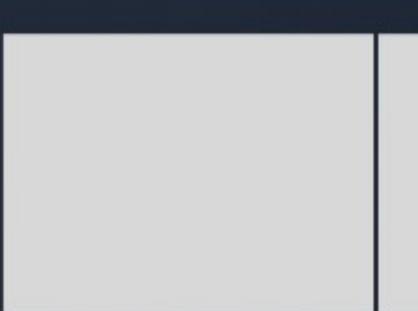
# Customers also watched



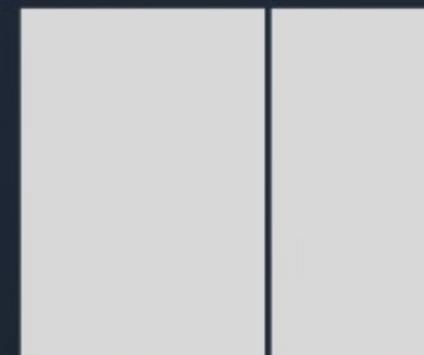


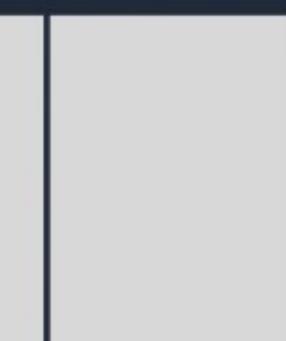




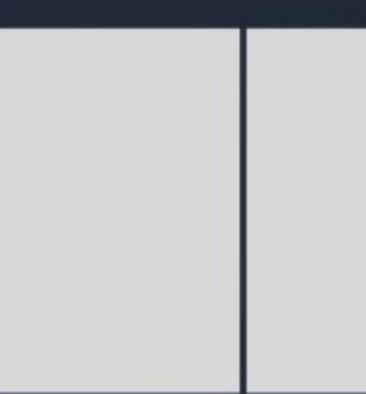


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See more

Additional Details

Director Stephen Hopkins Network Showtime

Producers Jessika Borsiczky, Matthew Carnahan, Don Cheadle, Lou Fusaro, Kate Garwood, Stephen Hopkins, Kay Liberman, Lenore Zerman

# The Americans

Season 2 ★★★★★ (3,747) IMDb 8.2/10 2015 TV-MA CC

Despite months of rehearsal, the orchestra's growth has stalled. A world tour and illicit romances dog the symphony, especially Rodrigo, anxious about his Mexican homecoming. Hailey assumes a larger position in the orchestra, but struggles to find her footing...

**Starring:** Lola Kirke, Saffron Burrows **Audio:** English, **Subtitles:** English



Play Episode 1 included with *Prime* 

Seasons & Episodes Add to Watchlist

More Ways to Watch

**CUSTOMERS ALSO WATCHED** 











# An interactive web site will explain the system and

# serve as a reference tool for Designers, Product

# 1. Human Interface Guideline

# 2. Design Resources

# Sketch-based UI screen templates, UI components,

# Managers, and Engineers

to accelerate UX design and also maintain consistency.

# Fogg version live. Draft 1 - December

# 3. Tools and Transformations

#### Draft 1 - November

# for Bond and Blast. Target: 2017

colour palettes, type ramps, icons, UX flows, etc.

# Support the ability to use design tools (Sketch,

# prototyping tools) to create native code/ML

