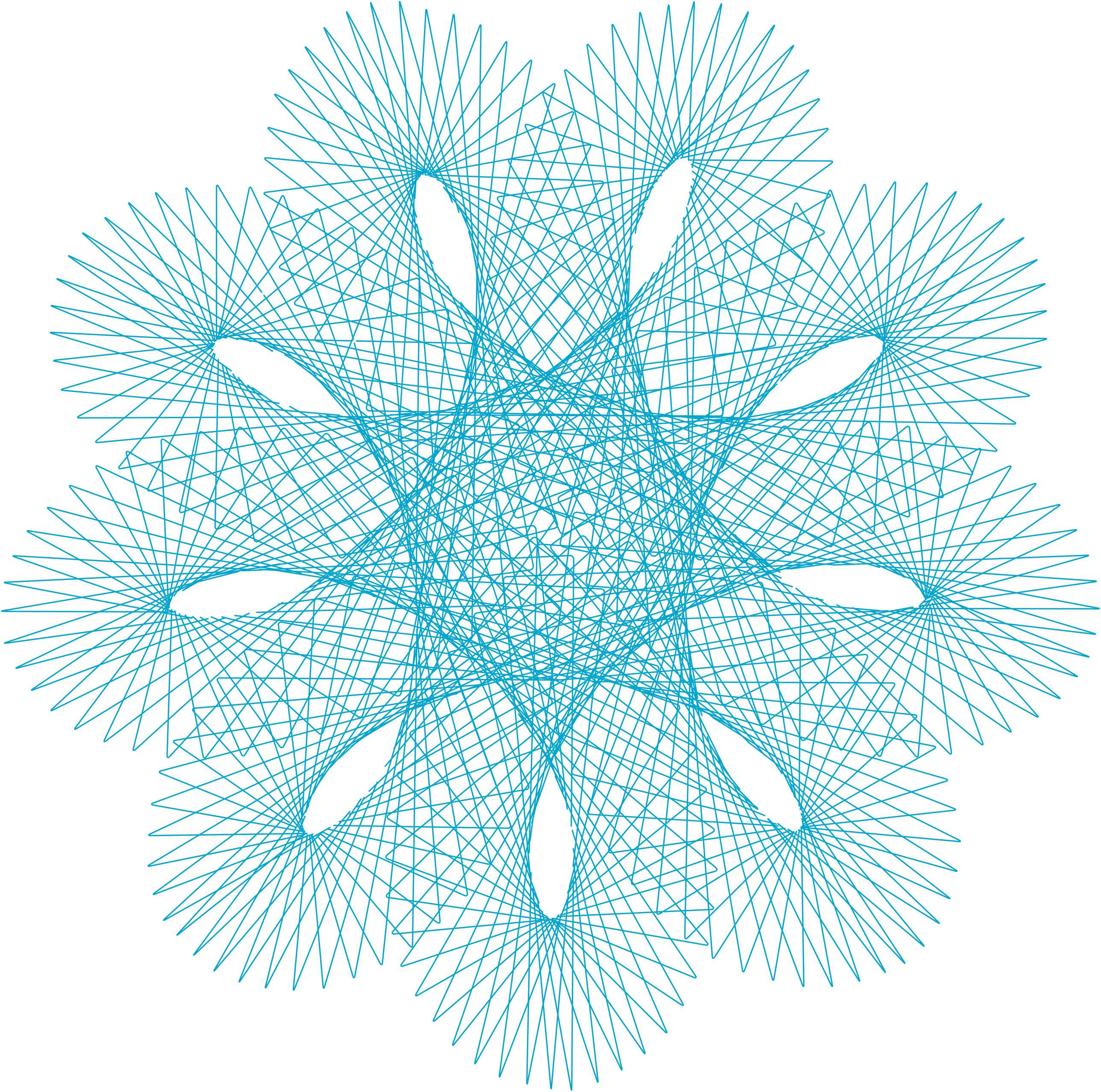
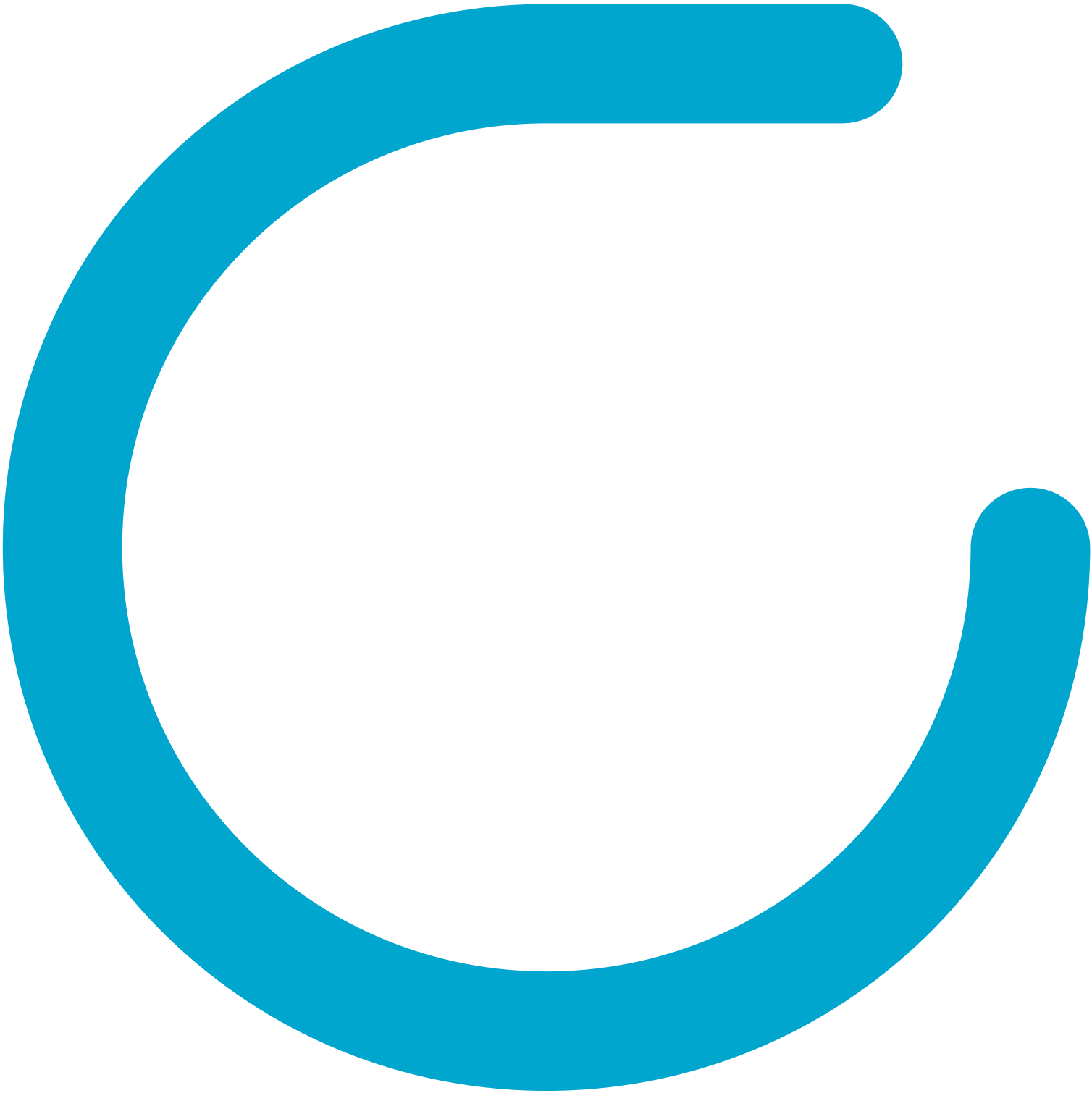
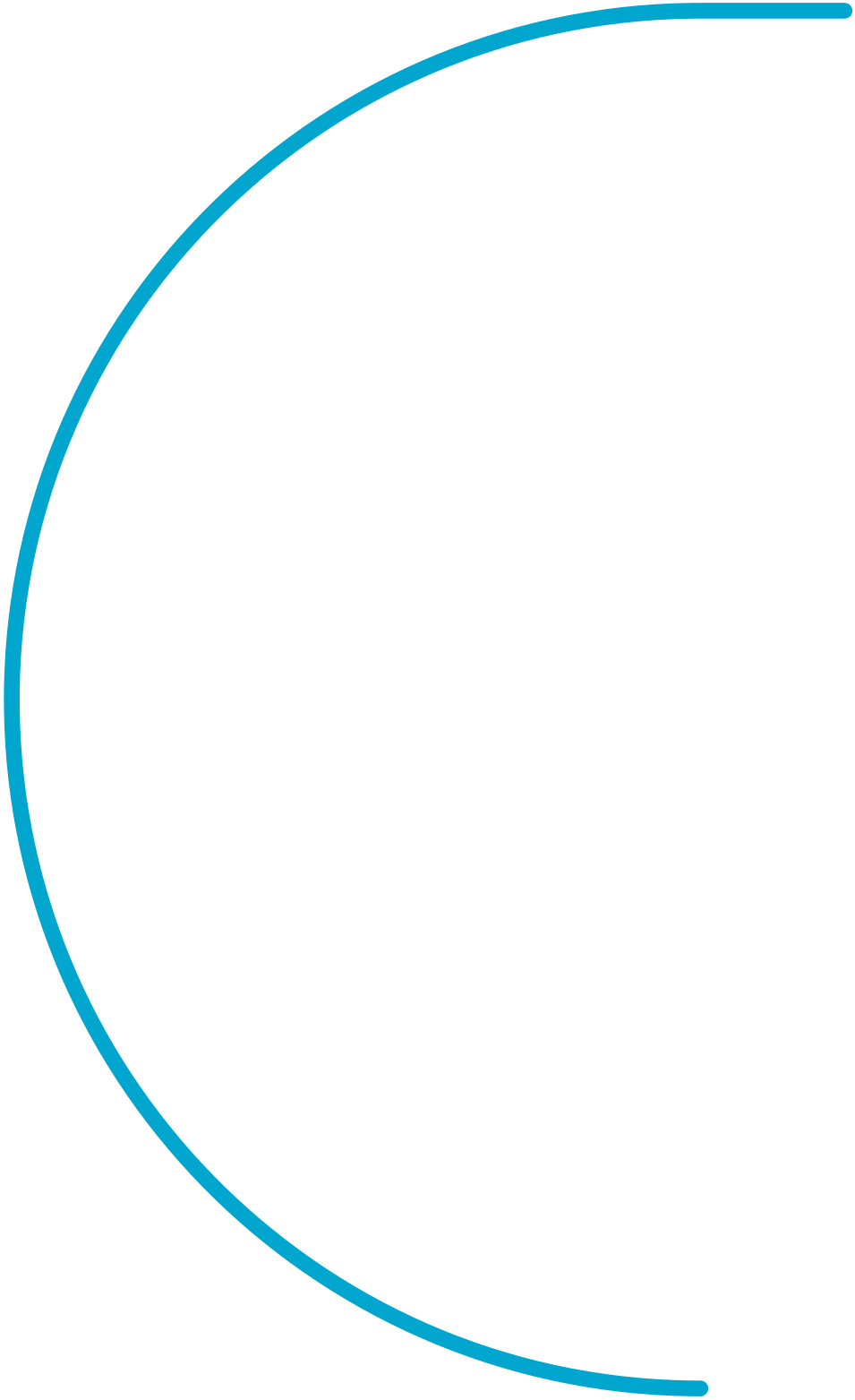
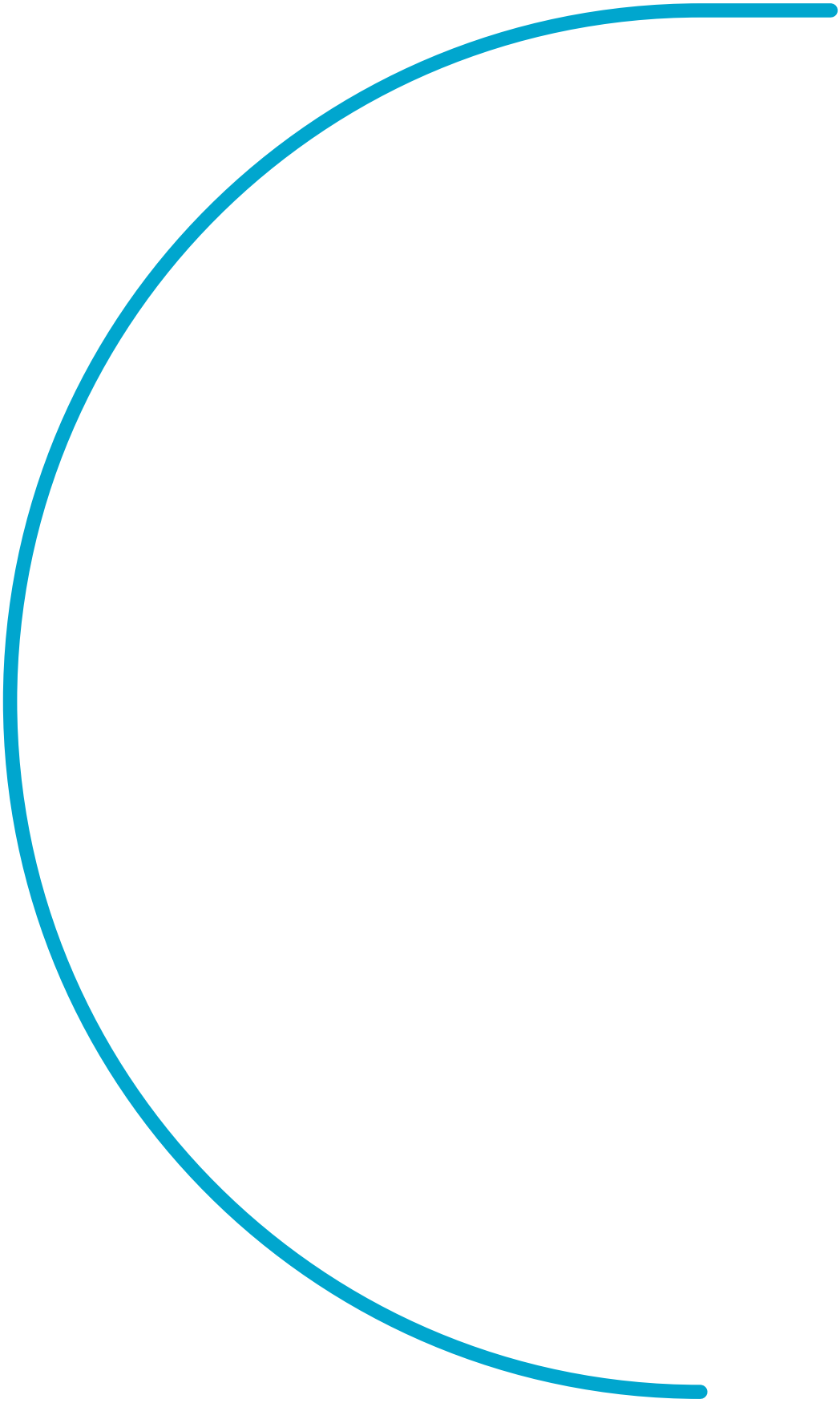


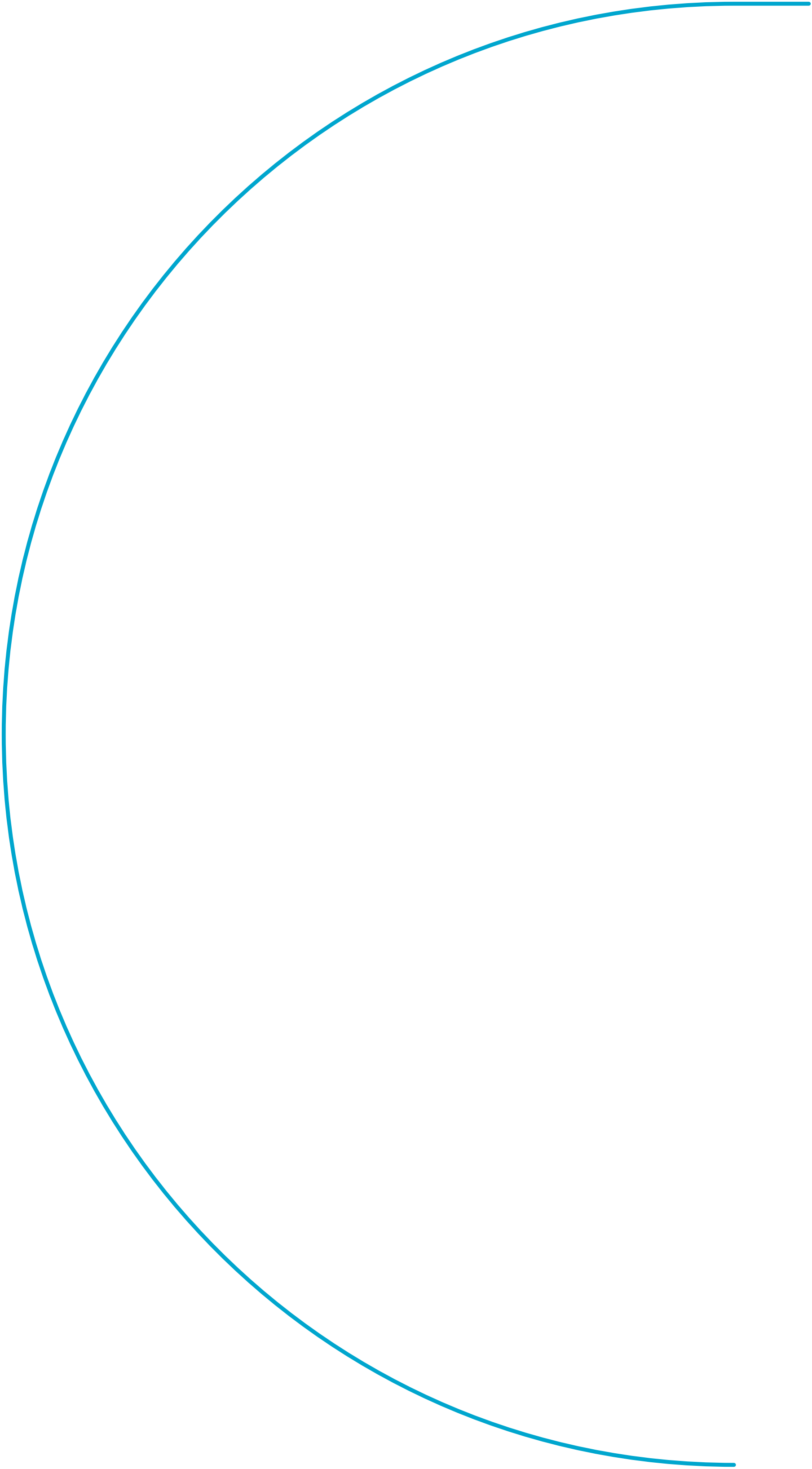
Kutlu Çanlıoğlu | Portfolio

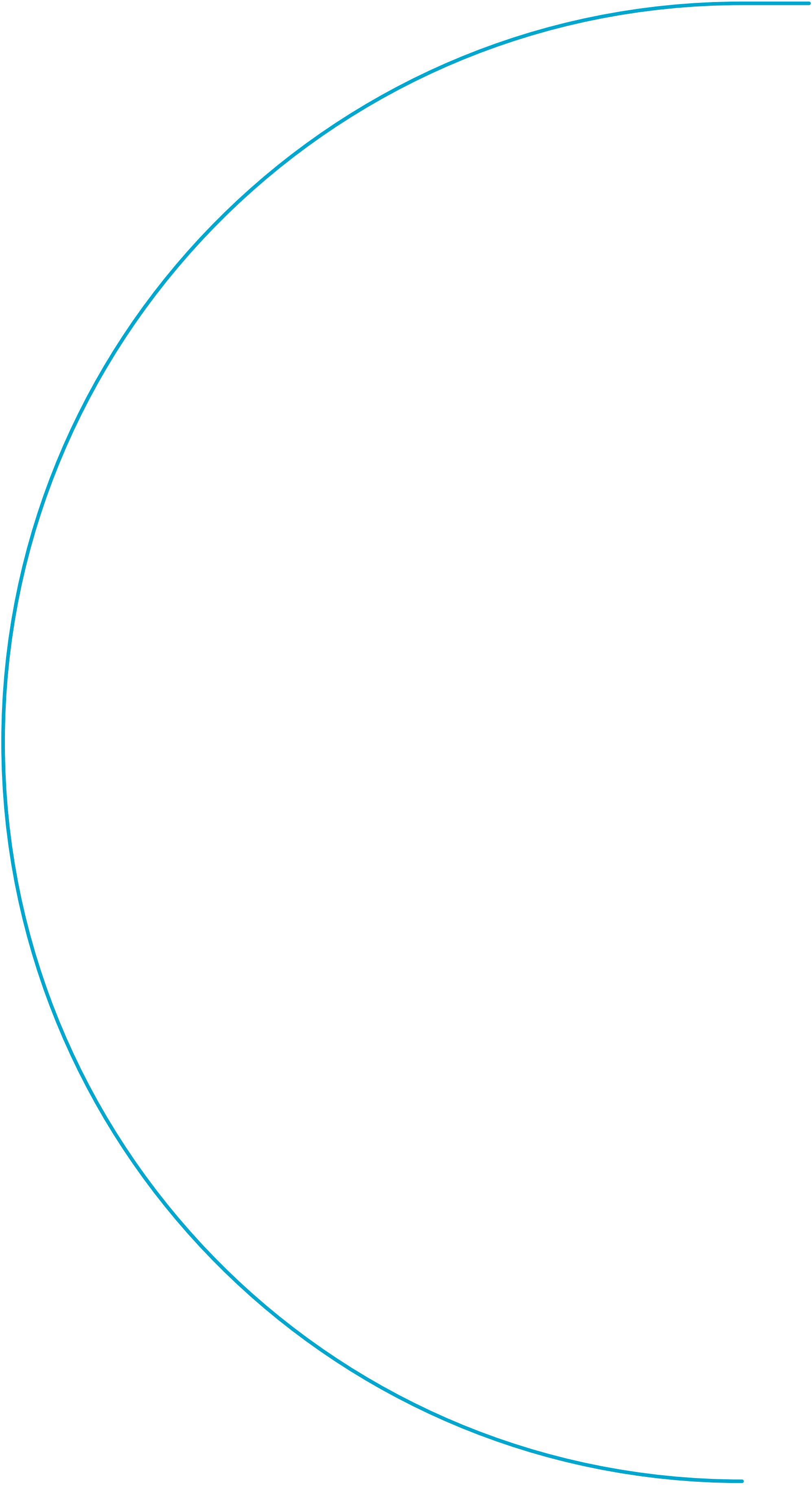
Amazon Video UX System











Tech - Swift, TAPS, TDS Personalisation algorithms

Device / Screen size

Input methods

Scale factor

Layout

Typography

Colour

Tone of voice

Iconography

Imagery

Motion

Sound

UI Components

Interaction patterns

User journeys

Usable & Accessible

Product personality

Layers of Symphony

Audit

Tech - Swift, TAPS, TDS

Personalisation algorithms