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## THE MAN IN THE HIGH CASTLE

AN AMAZON ORIGINAL SERIES

NEXT FOR YOU





# Symphony Deliverables

## 1. Human Interface Guideline

An interactive web site will explain the system and serve as a reference tool for Designers, Product Managers, and Engineers

*Draft 1 - November 15*

## 2. Design Resources

Sketch-based UI screen templates, UI components, colour palettes, type ramps, icons, UX flows, etc. to accelerate UX design and also maintain consistency.

**Fogg version live.** *Draft 1 - December*

## 3. Tools and Transformations

Support the ability to use design tools (Sketch, prototyping tools) to create native code/ML for Bond and Blast. *Target: 2017*

### Symphony

#### Symphony

##### Style

Colour

##### Typography

Icons

Imagery

Tone of Voice

##### Layout

##### Sound

##### Motion

##### Components

##### Patterns

##### Accessibility

### Style

#### Typography

- 1. Typeface
- 2. Type ramp
- 3. Line heights

#### 1. Typeface

Amazon Ember was developed for use on digital displays of all sizes. We use Amazon Ember for all our typefaces.



Download font



Download sketch file

Amazon Ember Thin

Amazon Ember Light

Amazon Ember Regular

Amazon Ember Bold

#### 2. Type Ramp

##### Web/Mobile/3p

Resolution	320px - 1024px	1025px - 1599px	1600px - upwards
<b>Product title</b> <small>Used only on detail page</small>	30 pt / 32 pt Ember Light	45 pt / 48 pt Ember Light	60 pt / 64 pt Ember Light
<b>Heading</b> <small>Page headings</small>	19 pt / 24 pt Ember Regular	21 pt / 24 pt Ember Regular	23 pt / 24 pt Ember Regular
<b>Subheading</b> <small>Sub sections: headings, carousel headings, playback text string</small>	17 pt / 24 pt Ember Regular	19 pt / 24 pt Ember Regular	21 pt / 24 pt Ember Regular
<b>Body</b> <small>All reading text</small>	15 pt / 20 pt Ember Regular	17 pt / 24 pt Ember Regular	19 pt / 24 pt Ember Regular
<b>Button</b> <small>Single and double line, sign up, purchase, etc</small>	15 pt / 20 pt Ember Regular	17 pt / 20 pt Ember Regular	19 pt / 24 pt Ember Regular
<b>Subtext</b> <small>T&amp;Cs, footer</small>	13 pt / 16 pt Ember Regular	15 pt / 20 pt Ember Regular	17 pt / 24 pt Ember Regular