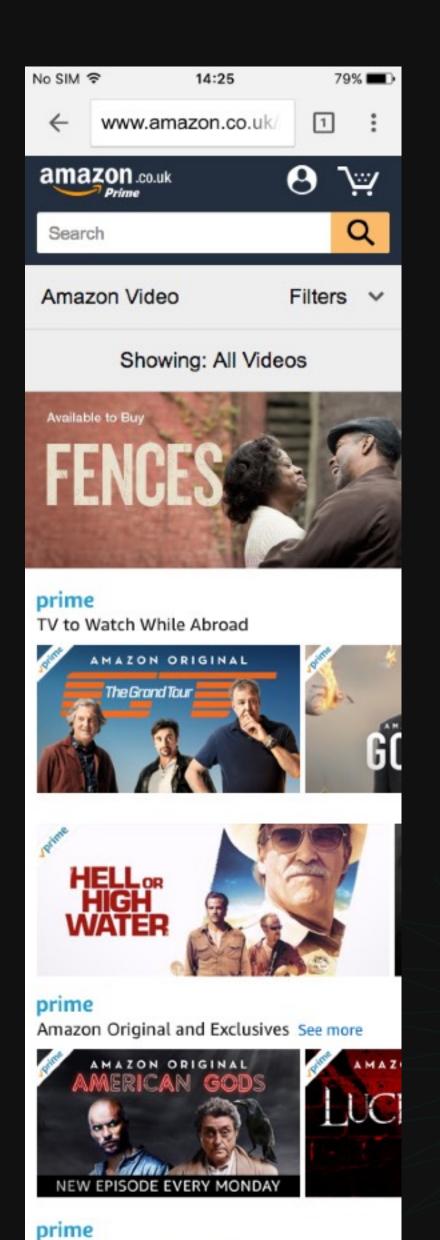
Amazon Video Redesign

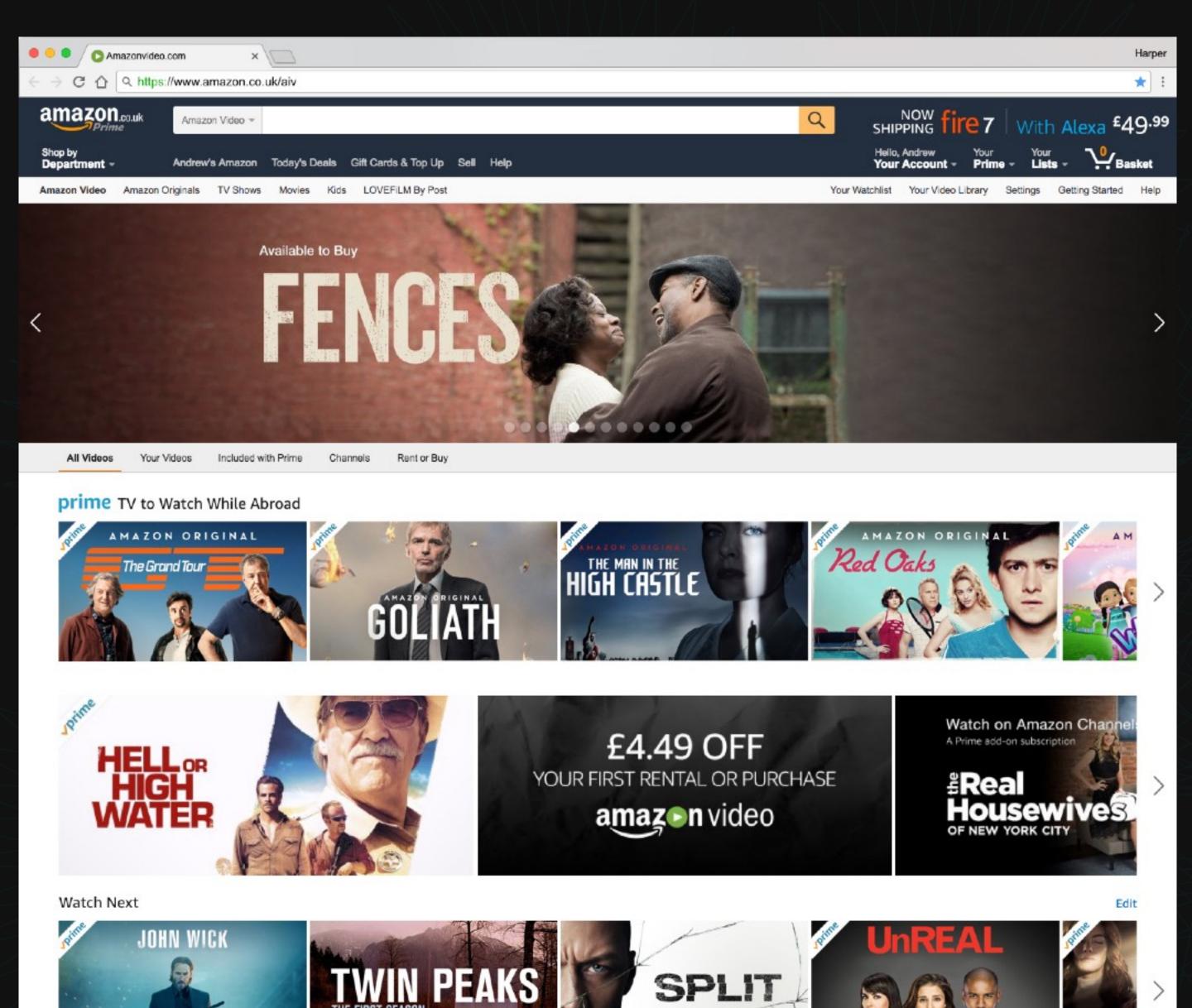
Iterative delivery roadmap for Content Discovery

2. Move to 16x9 images

Changes:

- 1. 16x9 assets
- 2. Spacing between packshots reduced
- 3. Packshot heights reduced





Amazon Video Redesign

Iterative delivery roadmap for cards UI

3. 1-click playback

Changes:

1. Playback actions on all entitled content

