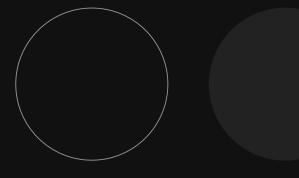




#### Kutlu Çanlıoğlu | Portfolio

### Primary Colours



Dark Grey 1 Black #111111 #222222



Dark Grey 2 #3A3A3A



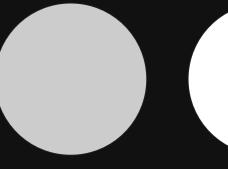
Dark Grey 3

#444444

Med Grey 1 #6A6A6A



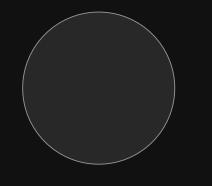
Med Grey 2 #999999



Med Grey 3 #CCCCCC

White #FFFFFF

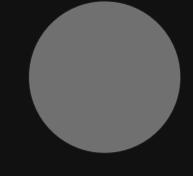
### Transparent White



White #FFFFFF at 10%



White #FFFFFF at 20%



White #FFFFFF at 40%

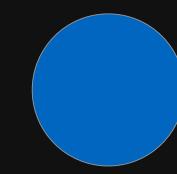
### Accent Colours



Entitlement Green Prime Blue #7CAD2A #48A3C6



Focus Orange #EBA623

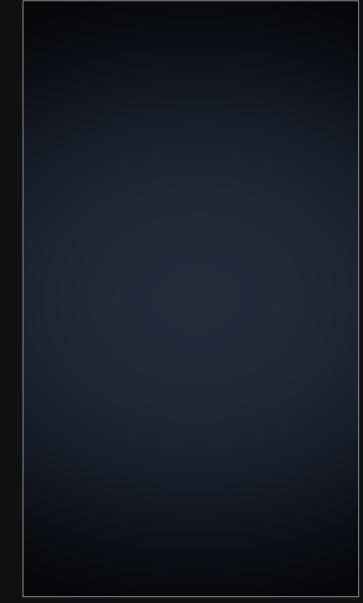


Link Blue



on White #0066C0

### Background

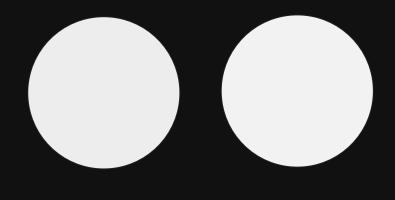


Midnight Blue Background PSD

### Additional web colours

Settings Grey

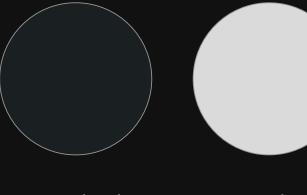
#F2F2F2



Grey 5

#EDEDED

TV-specific Colours



TV Black #1A1F21

TV White #DADADA

## Colour Palette

### **Amazon Video UX System**

# lconography