

Katalin Gádai Portfolio

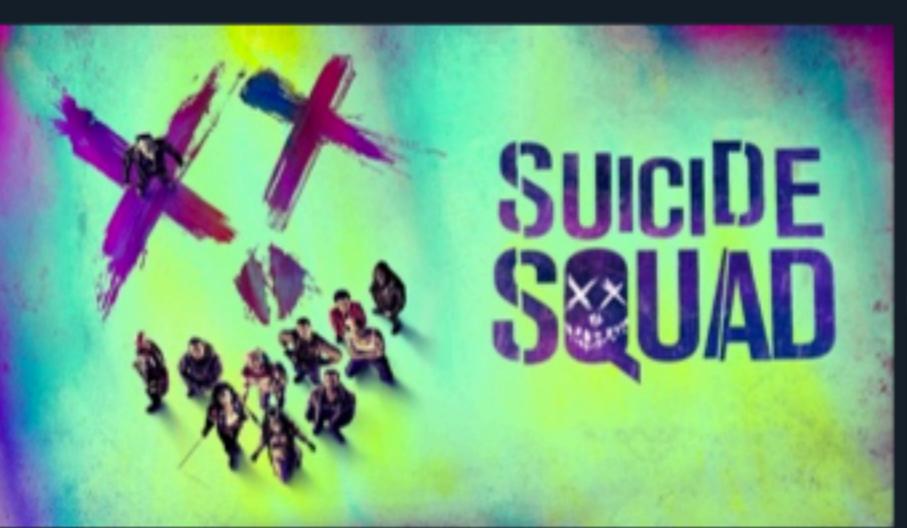
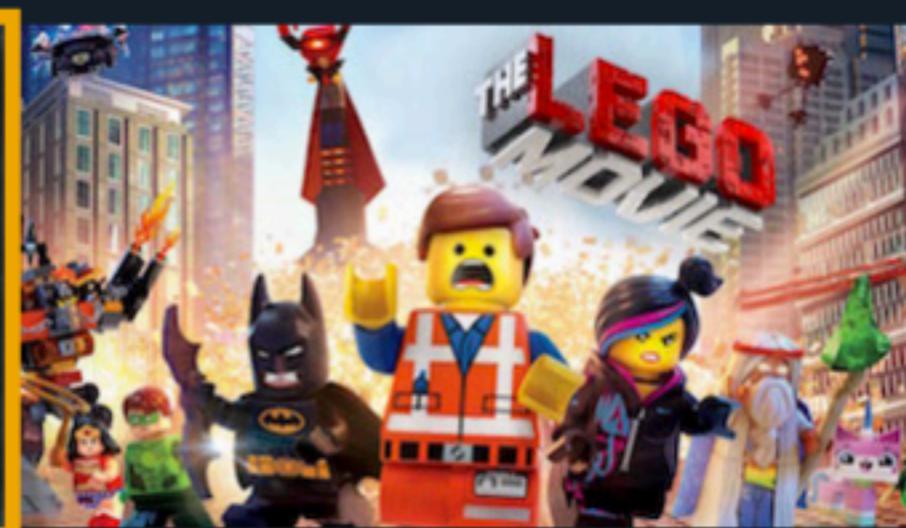
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# Jurassic World

★★★★★ (888,888) **IMDb** 8.8/10 2015 Action & Adventure 12A Subtitles UHD

Steven Spielberg returns to executive produce the long-awaited next installment of his groundbreaking Jurassic Park series, Jurassic World, an

## Most Popular Movies (1 of 7)



## Most Popular TV Shows



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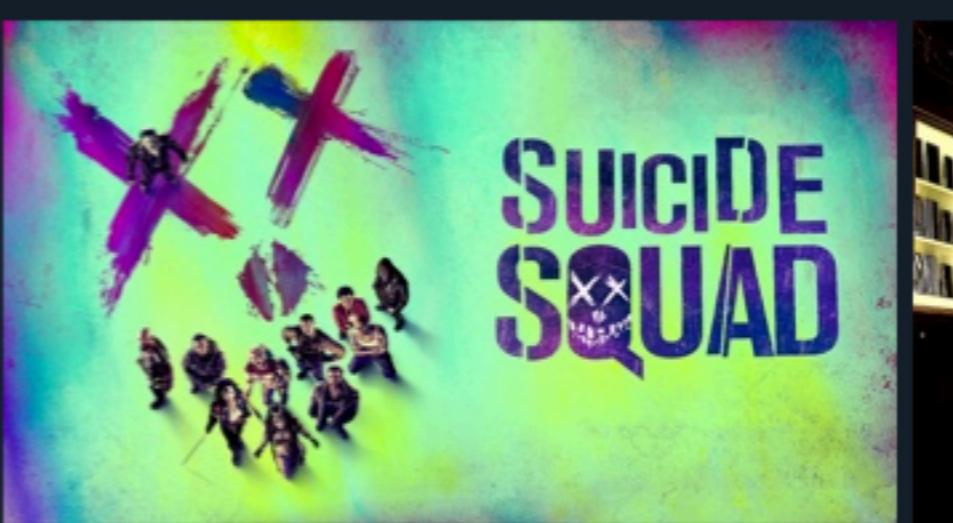
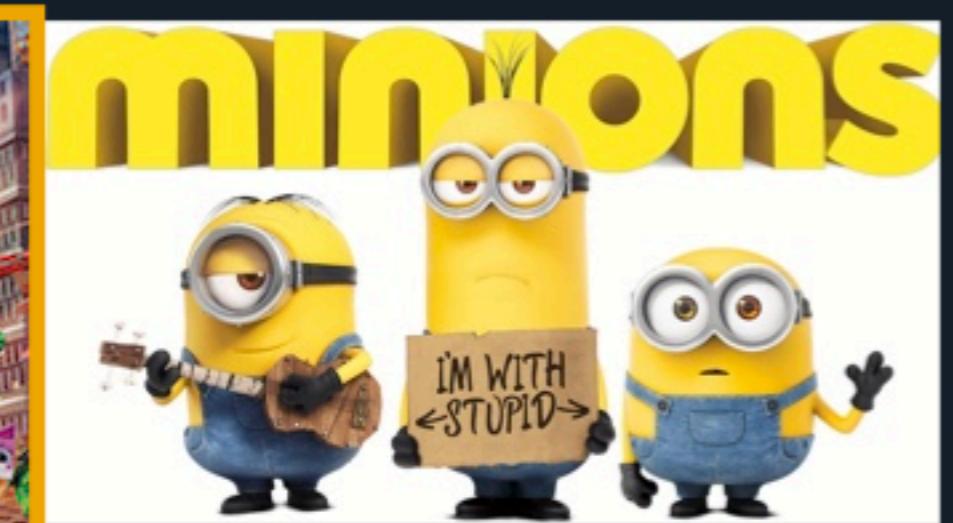
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# The Lego Movie

★★★★★ (888,888) **IMDb** 8.8/10 2015 Action & Adventure 12A Subtitles UHD

The LEGO movie follows Emmet, who is on an epic quest to stop an evil tyrant from gluing the universe together, a journey for which he is

## Most Popular Movies (2 of 7)

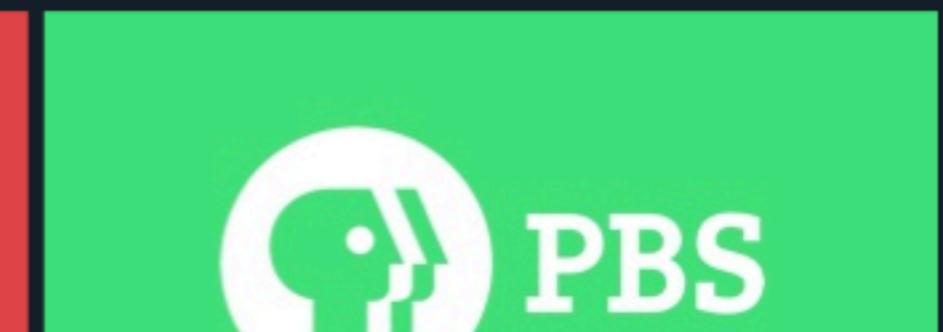


## Most Popular TV Shows



## Add-on subscriptions

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**Audio:** English, **Subtitles:** English



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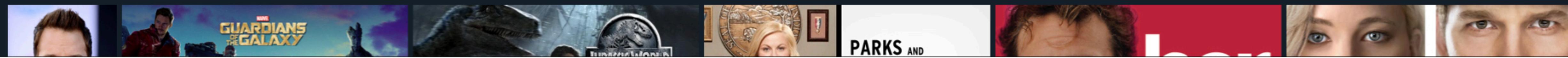
Included with **Prime**

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Chris Pratt as Emmet Brickowski







Amazon Redesign

# Amazon Video Redesign

## Progressive Disclosure on TV applications

### The Lego Movie

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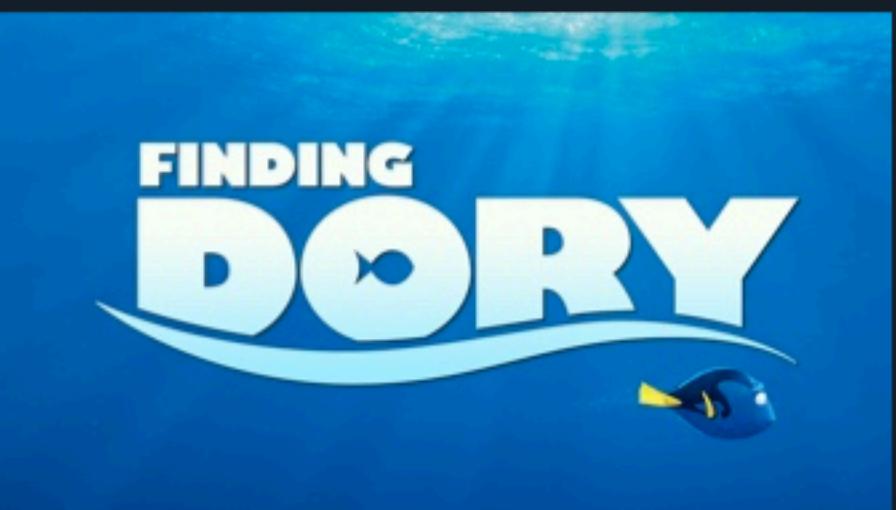
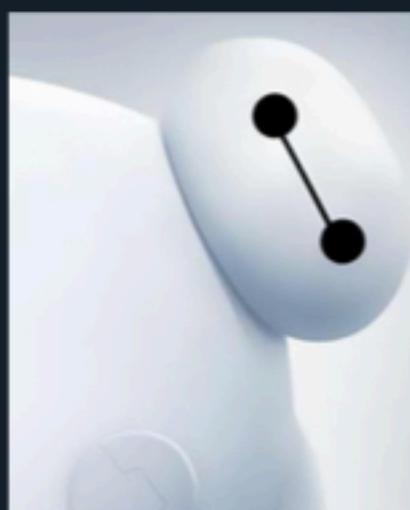


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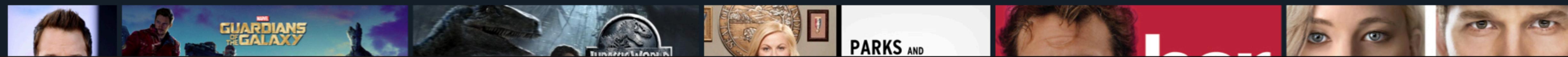
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Chris Pratt as Emmet Brickowski



## Progressive Disclosure for web - Current

The screenshot shows the Amazon Video website interface. At the top, there's a navigation bar with the Amazon logo, a search bar, and a promotional offer for the Fire TV Stick. Below the navigation is a main banner featuring a photograph of an airplane wing against a cloudy sky, with the text "Watch while abroad" and a subtext about watching movies and TV shows anywhere. The Amazon Prime Video logo is centered below the banner. Below the banner, there are several sections of movie and TV show thumbnails. One section is titled "Included with prime" and lists "TV to Watch While Abroad" with titles like "The Grand Tour", "Goliath", "The Man in the High Castle", "Red Oaks", and "Wisher". Another section titled "Action Movie Discounts" shows posters for "Hell or High Water", "Transformers: Age of Extinction", "Star Trek Into Darkness", "Transformers: Age of Extinction", "Ninja Turtles", and "The BFG". At the bottom, there are "Watch Next" suggestions like "Falling Water", "Fear the Walking Dead", "Versailles", and "American Gods". The overall design uses a dark background with bright, colorful promotional images.