



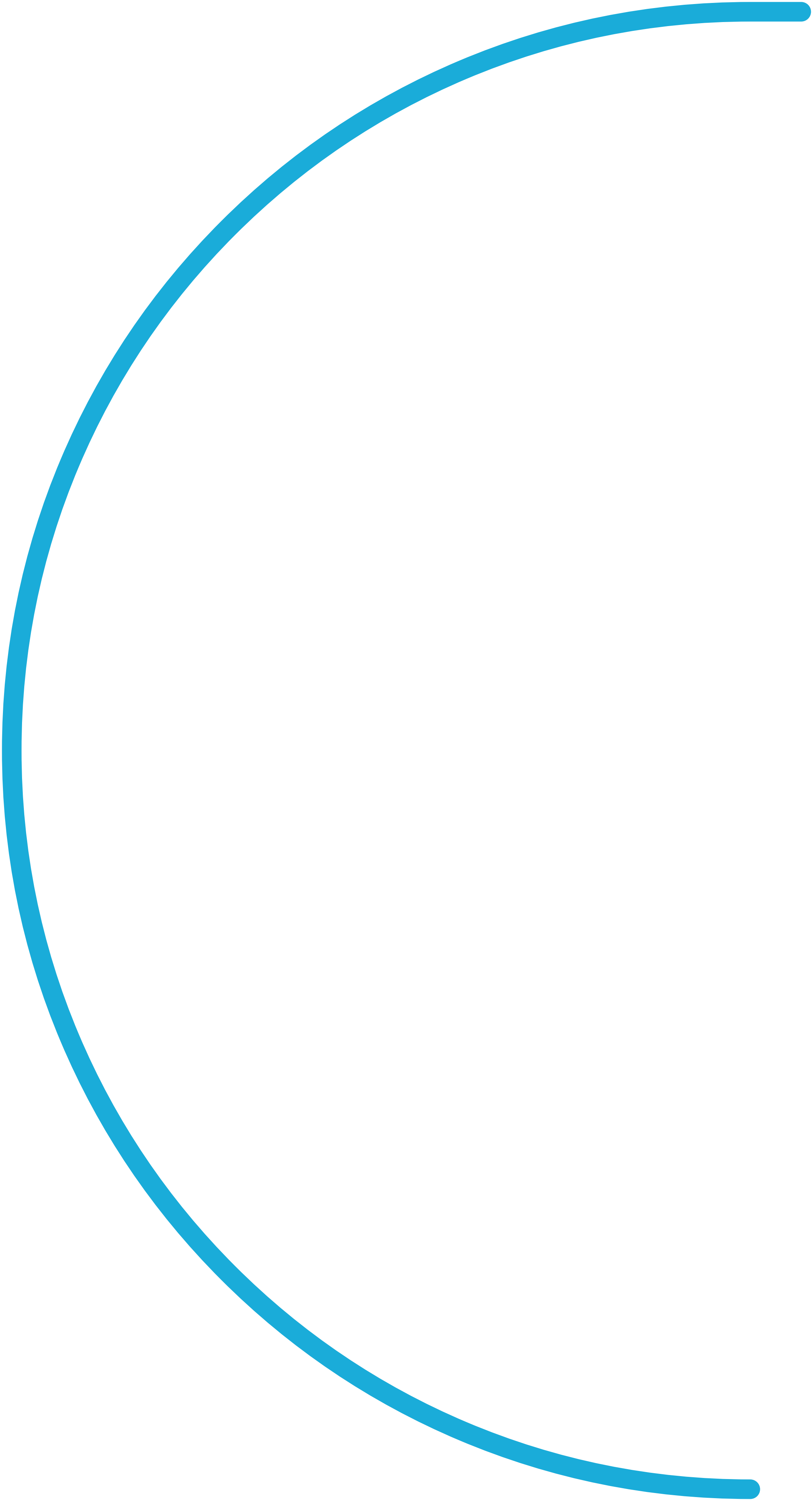


Kutlu Canlıoğlu | Portfolio

Product personality

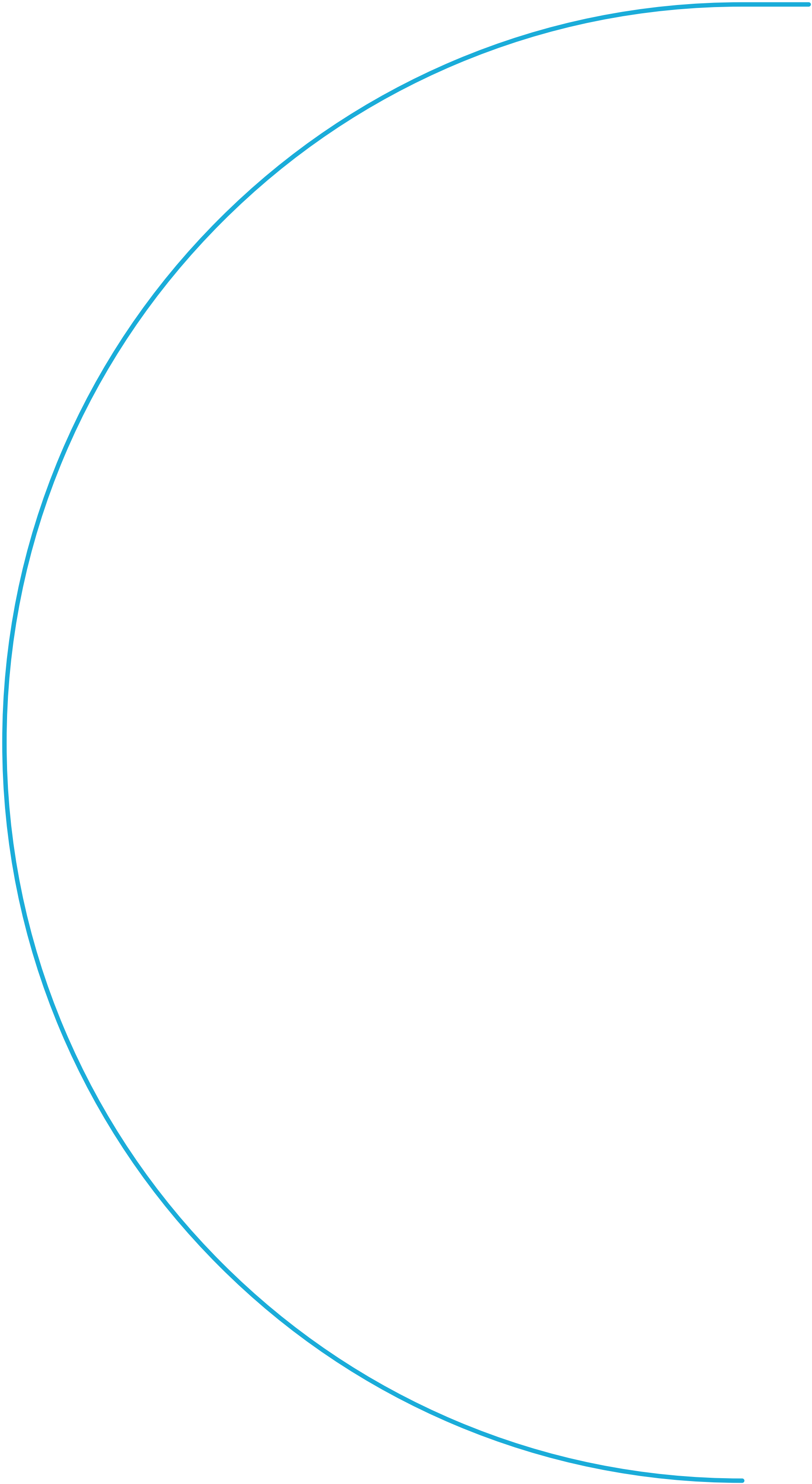






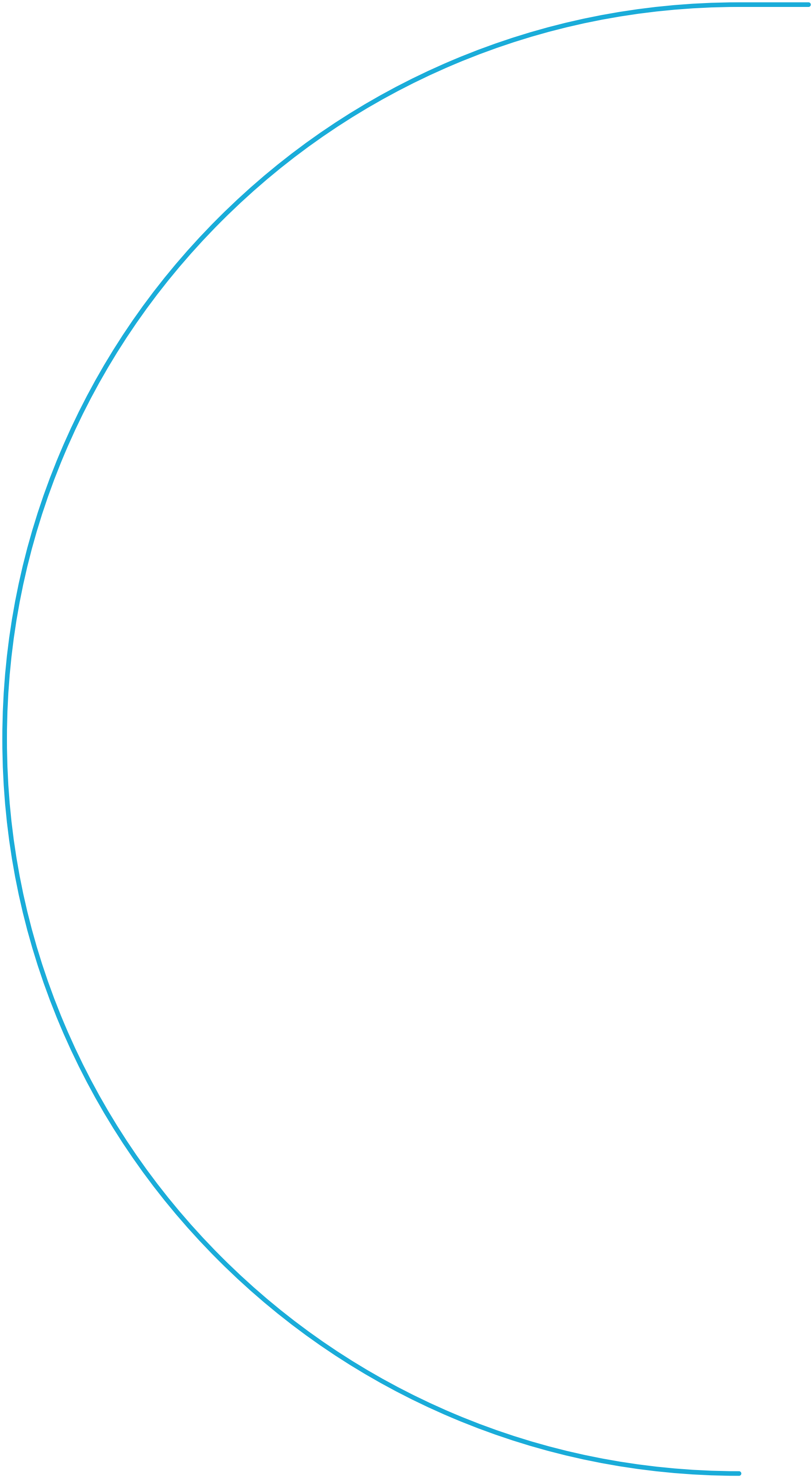


user journeys

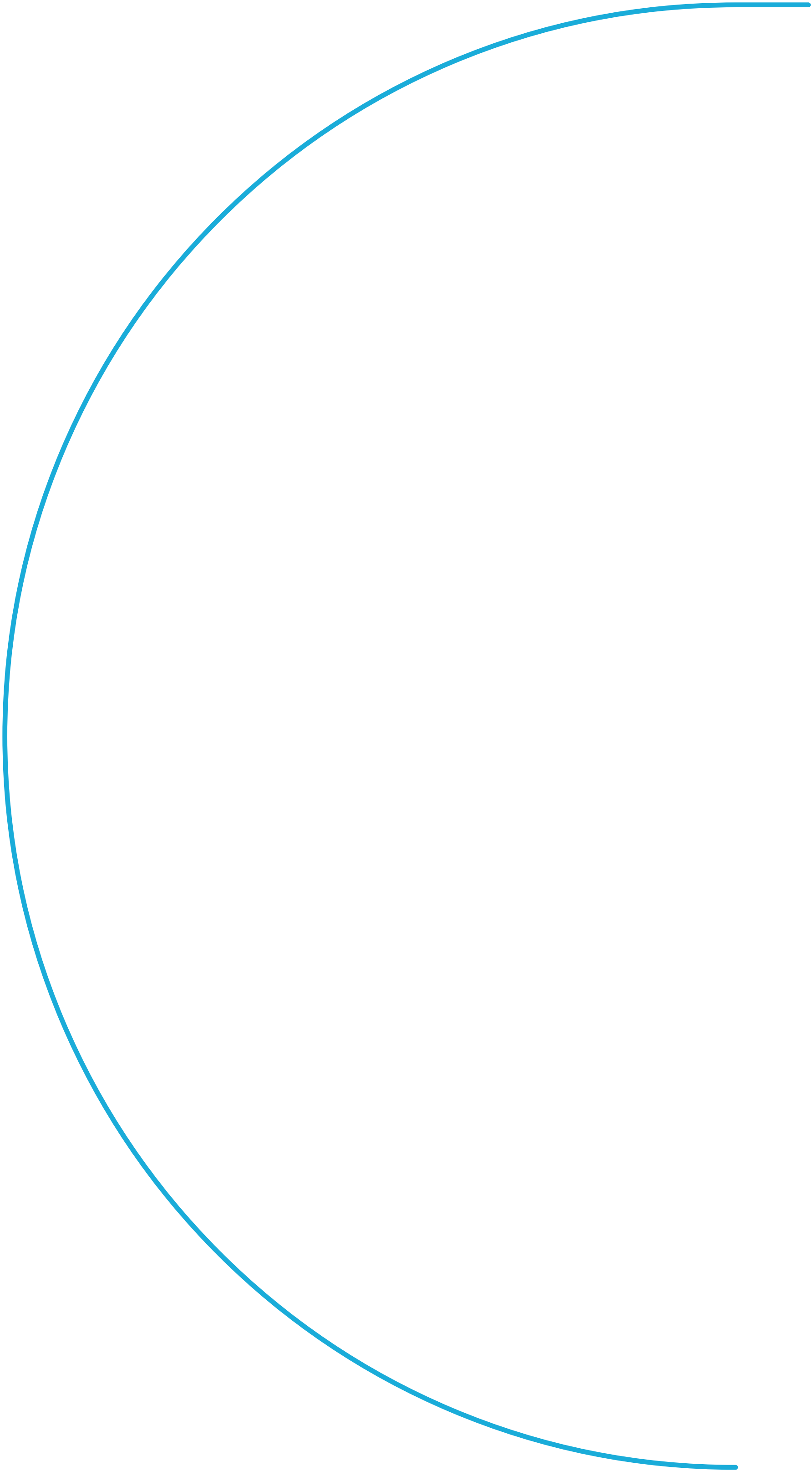




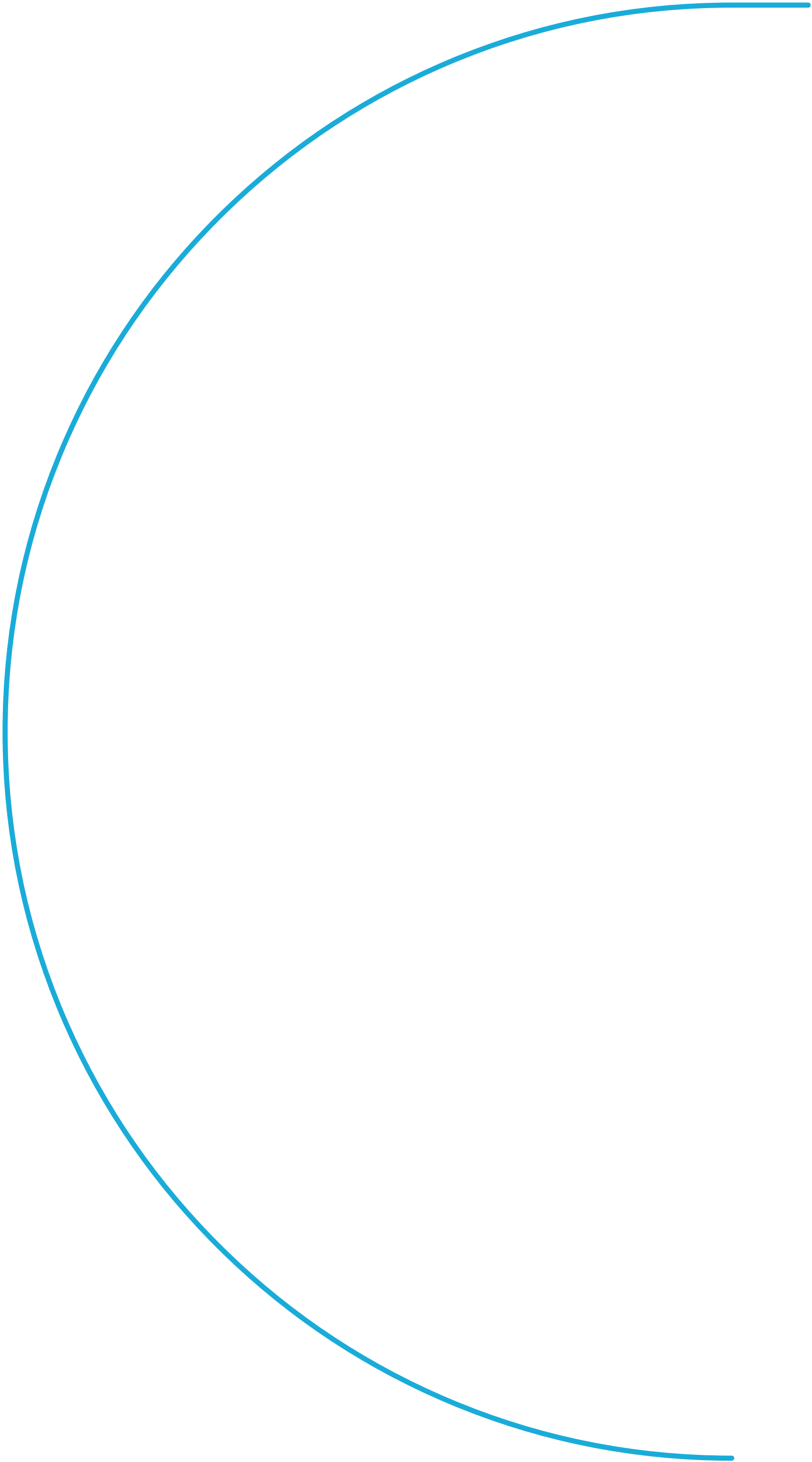
Interaction patterns

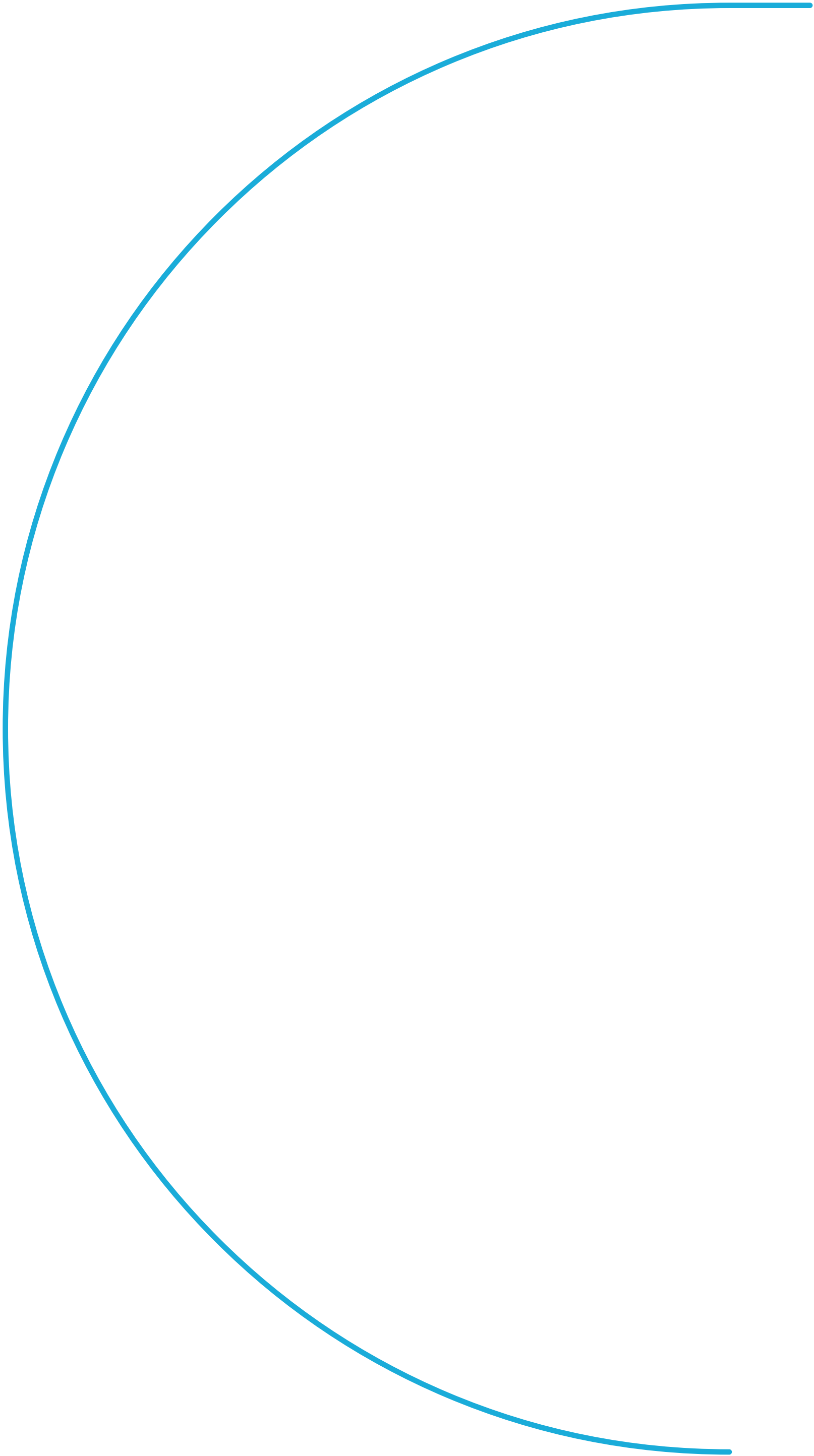


building components



Sound





motion



Imagery

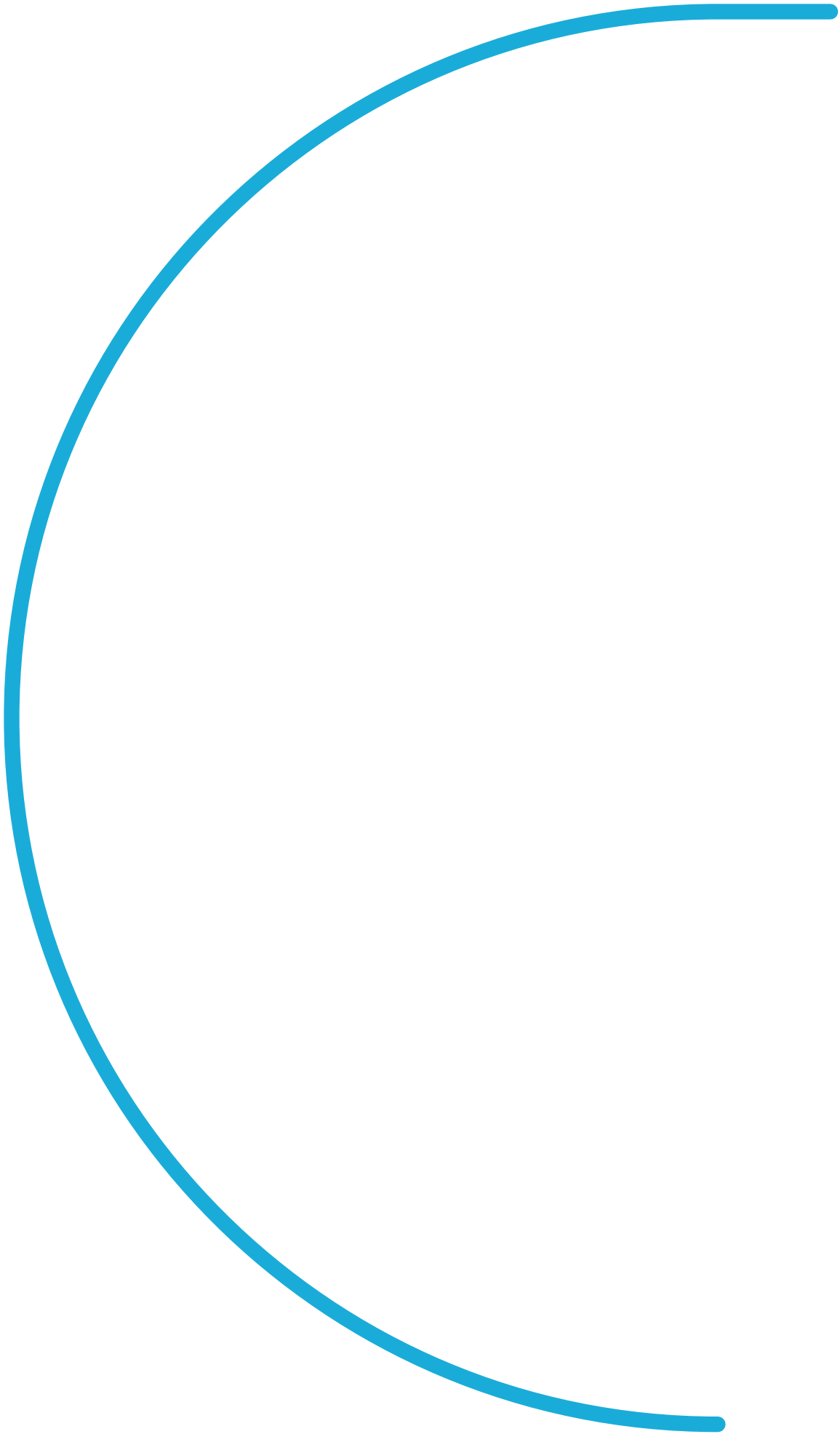




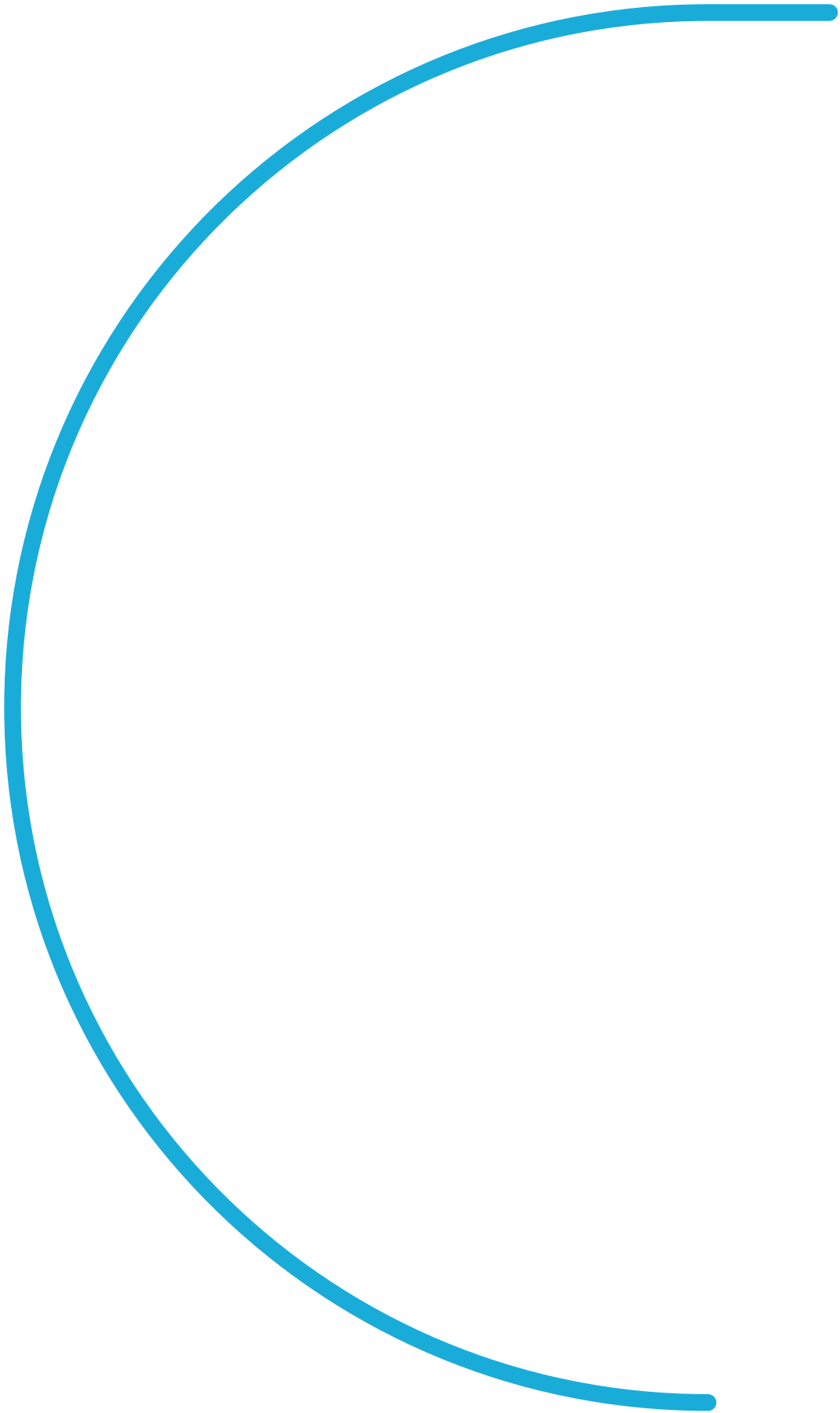




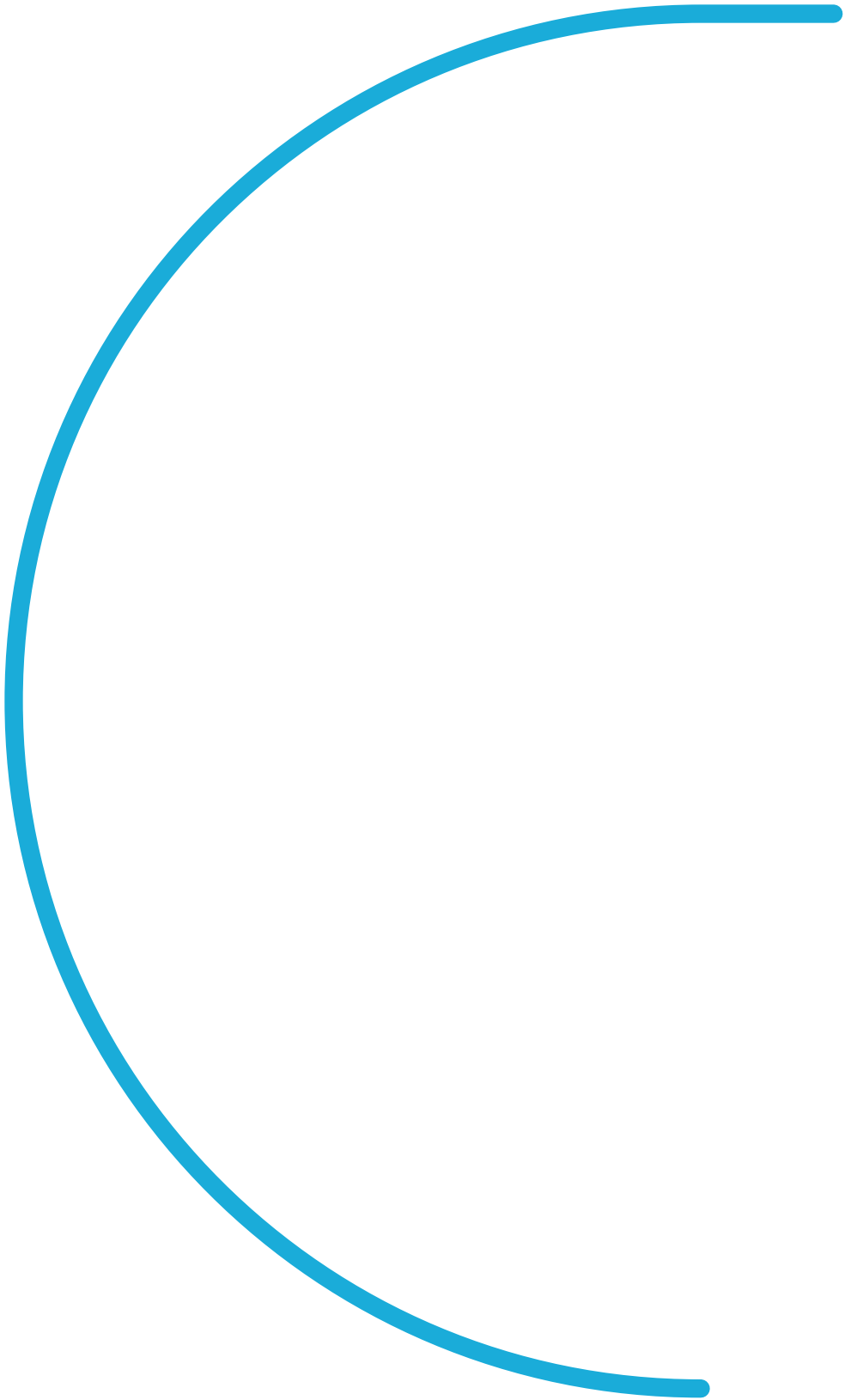
Tone of voice



colour



Typography



Layout





scaler factor



input methods



Device/Screen size



Personalisation algorithms

Tech-Swift, TAPRS, TDS

Layers of Symphony

Baseline grid



Amazon Video Ux System