





Kutlu Çanlıoğlu | Portfolio



Amazon Video Redsign

...helps maintain the focus of a customer's attention by reducing clutter and cognitive workload.





























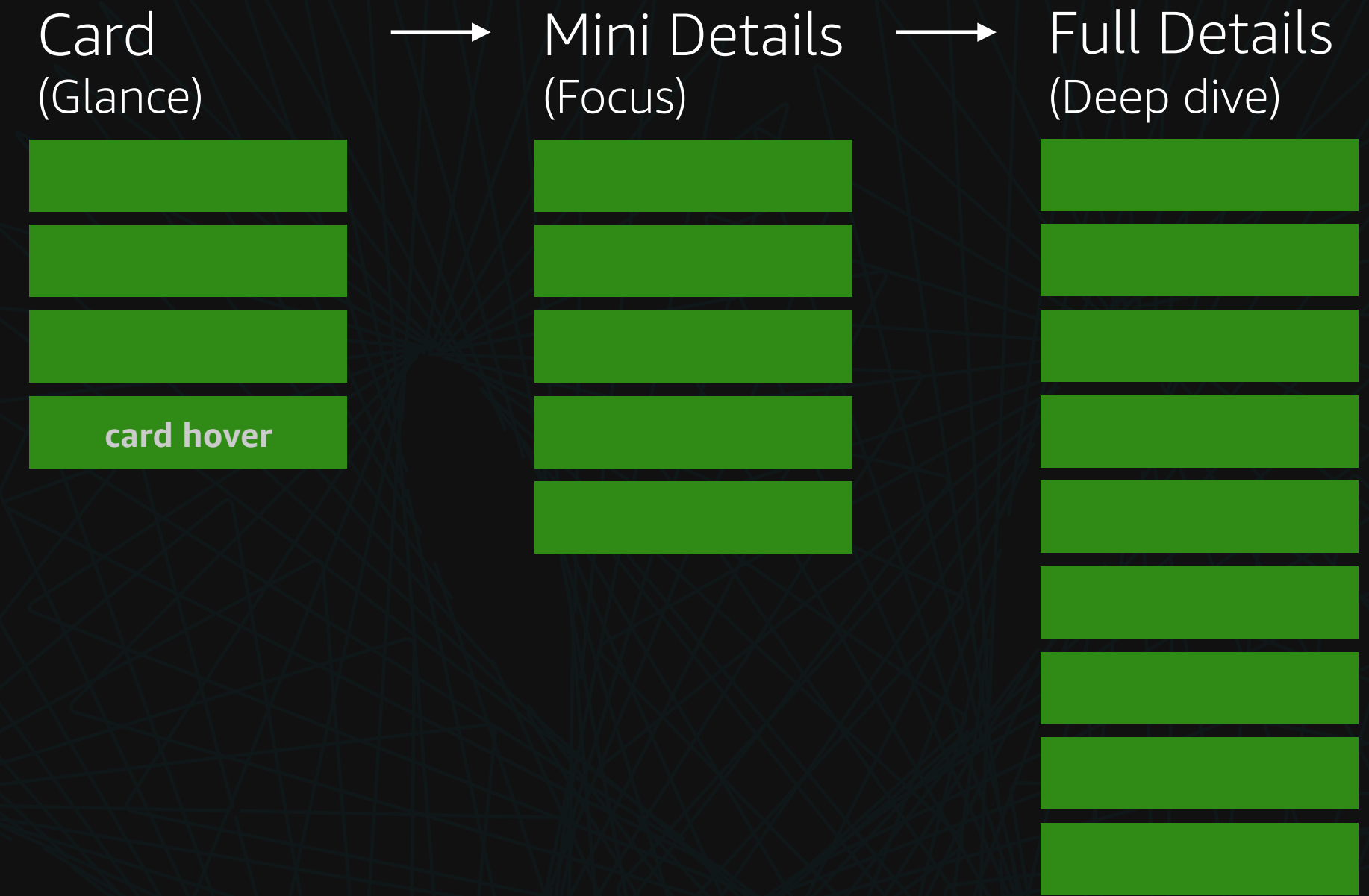
card hover

...reduces effort for customers by
presenting only the required data
and actions for the task at hand.

Progressive Disclosure for web - Proposed

...helps maintain the focus of a customer's attention by reducing clutter and cognitive workload.

...reduces effort for customers by presenting only the required data and actions for the task at hand.



Customer Insights

