



Katalin Gádai Portfolio

Navigation pattern container A

Amazon Video Systems

1. Conflicting text cases

All caps (iOS, Kindle Fire), Capitalised (PV.com, 3PLR)

2. Different selected item styles

Orange underline (iOS, Kindle Fire), No underline (PV.com, 3PLR)

3. Varied logo use
No logo(iOS, 3PLR) No logo, name in plain text (Kindle Fire), Logo (PV.com)

4. Conflicting nomenclature

Your watchlist (web), Watchlist (Kindle Fire, iOS)
Library (iOS), Video Library (**PV.com**), Your Video Library (Kindle Fire)

5. Different location for secondary navigation

Under the primary nav (PV.com), under the hero carousel (iOS and Android)

6. Different order for content type tabs

Movies | TV Shows vs. TV Shows | Movies

Navigation

capitalised (PV.com, SPDR), kindlefire), capitalised (PV.com, SPDR),

conflicting cases.

2. Different styles selected item styles

Kindergartener (Pv. com 3PLR) und Kinderline (ios Kinderline (fire) und Kindergarten (ios Kinderline (fire))

3. varied uses

watchlist(kindleFire, web))

VideoLibrary(Pv.com), your video library (ios) (kindlefire)

4.0 conflicting nomenclature

5. Differentiation for secondary navigation on different locations

under the primary nasal (and A. condroidei), and under the parousel (and S. v. comatus).

6.Different types of tabs for different content.

SnowMovies.TV



Home TV Shows Movies Originals

All Videos Your Videos Included with Prime Add

Included with **Prime**

GAME OF SILENCE

Stream all episodes



Watch Next



Prime Originals and Exclusives >



Browse



Watchlist



Library



Downloads



Account





Home TV Shows Movies Originals

All Videos

Your Videos

Included with Prime

Add

Included with **Prime**

GAME OF SILENCE

Stream all episodes

Watch Next



Prime Originals and Exclusive TV >



Browse



Watchlist



Library



Downloads



Account

[Home](#) [TV Shows](#) [Movies](#) [Originals](#)[All Videos](#) [Your Videos](#) [Included with Prime](#)Included with **Prime**

GAME OF SILENCE

[Stream all episodes](#)THE LAST
WITCH HUNTER[**Prime** Original and Exclusive TV >](#)[Browse](#)[Watchlist](#)[Library](#)[Downloads](#)[Account](#)



Home TV Shows Movies Originals



All Videos Your Videos Included with Prime Add-on Subscriptions Rent or Buy Free to Watch

Included with **Prime**

AMAZON EXCLUSIVE

GAME OF SILENCE

Stream all episodes

Watch Next

**Prime** Originals and Exclusive TV See More

Add-on Subscriptions

Add-on Subscription

STARZ

Get STARZ—captivating original series and hit movies

[Learn more](#)

Browse



Watchlist



Library



Downloads



Account

Amazon Video Systems