





## We make great things happen, simply, intuitively and easily, unique.

# Discretely magical

#### Kutlu Çanlıoğlu | Portfolio

#### iPlayer Redesign

It needs no explanation doesn't make a fuss.



# Kutlu Çanlıoğlu | Portfolio iPlayer Redesign Brand attitude

### Discretely magical

- It needs no explanation and it doesn't make a fuss. It's not in your face or flashy, it just does.

Kutlu Çanlıoğlu | Portfolio iPlayer Redesign Brand values