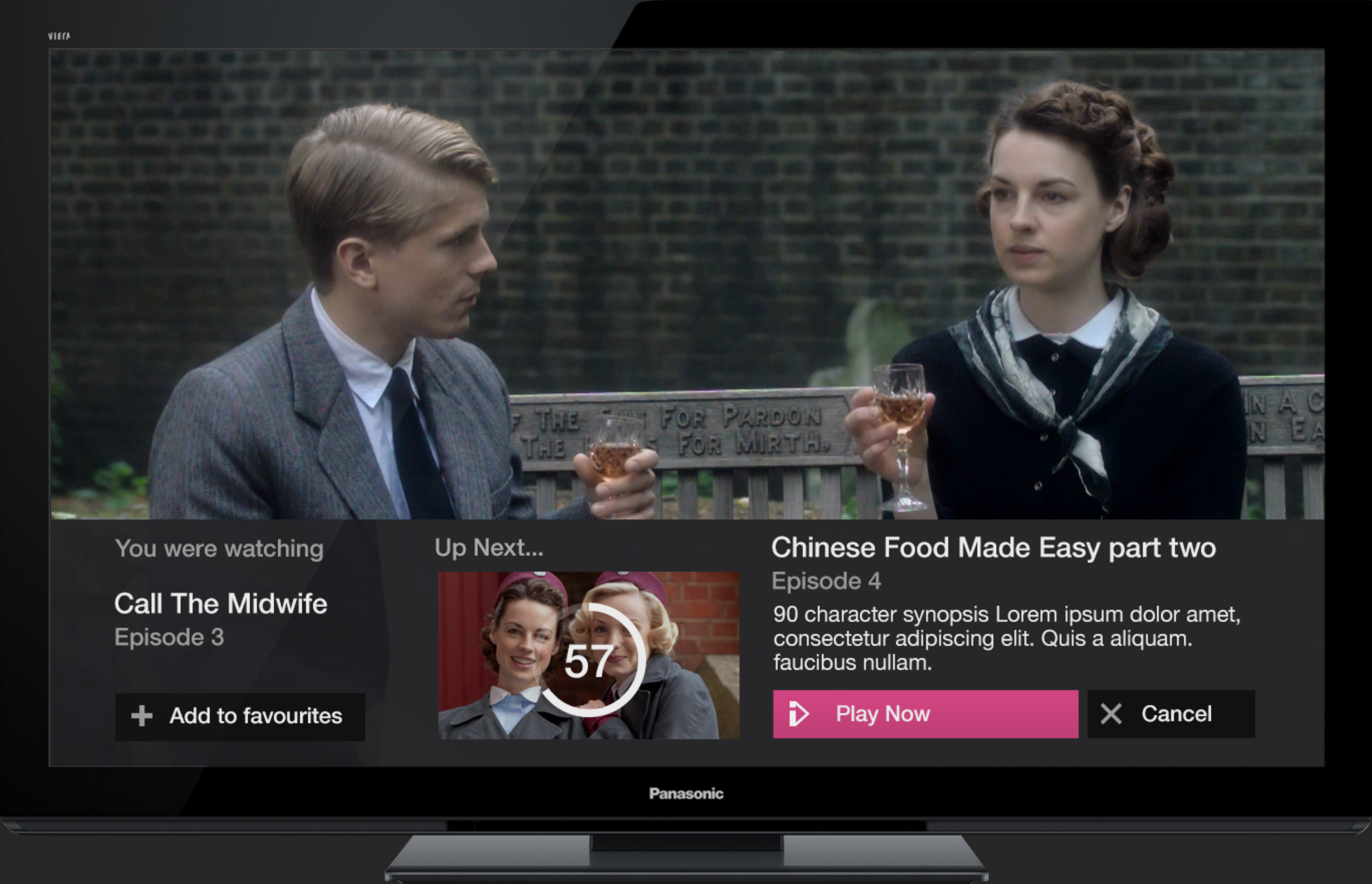


# iPlayer on TV



# Revisiting the brief: On Now - Simulcast