





Kutlu Canlıoğlu | Portfolio

Objectives of Symphony



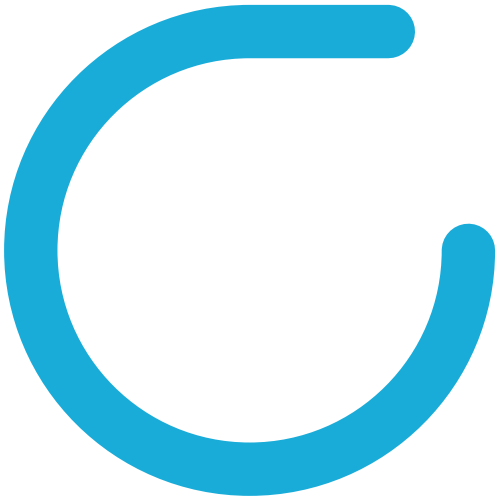
Amazon Video Ux System

1. Identity & Personality

Deliver and maintain a familiar, coherent, yet flexible UX
across a complex device & market landscape

2. Tools & Resources

HIG, Style Guide, templates, symbol libraries, reference code, prototypes, etc. for help design and develop UX quickly and consistently



Tech-Swift, TAPRS, TDS

Personalisation algorithms

1. Identity & Personality

Delivered and maintained a familiar, coherent, yet flexible UX

a criss a complex device & market landscape

2. Tools & Resources



H1G, StyleGuide, templates, symbol libraries, reference code,

prototypes, etc. for help design and development quickly and consistently

Layers of Symphony