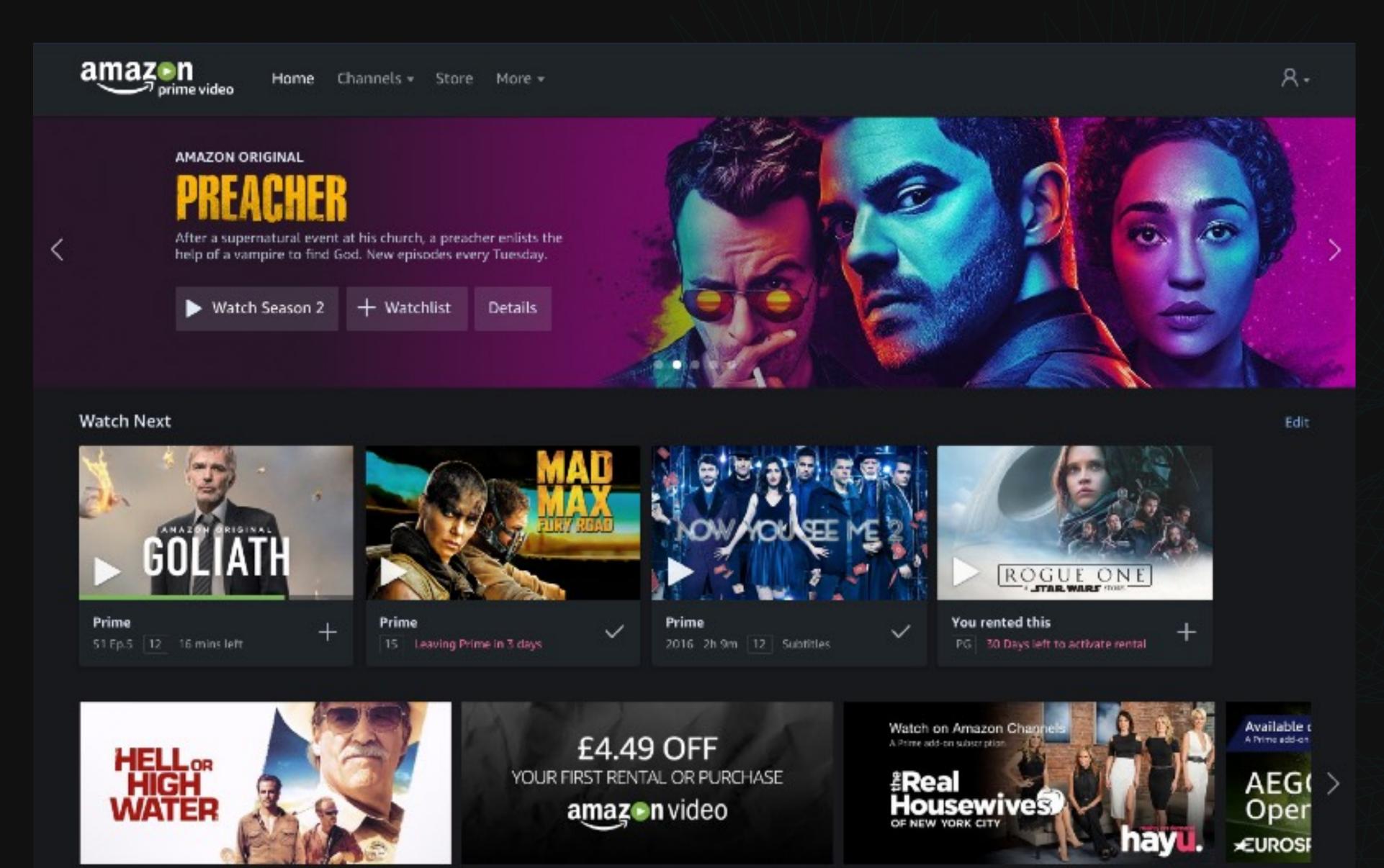
## Amazon Video Redesign

## Iterative delivery roadmap for Content Discovery

5. Cards UI

## **Changes:**

- 1. Removal of hover fly-out
- 2. Relocation of key metadata to below packshots
- 3. PCAs, playback, Add to Watchlist surfaced on storefront level



Thank you!
Questions?