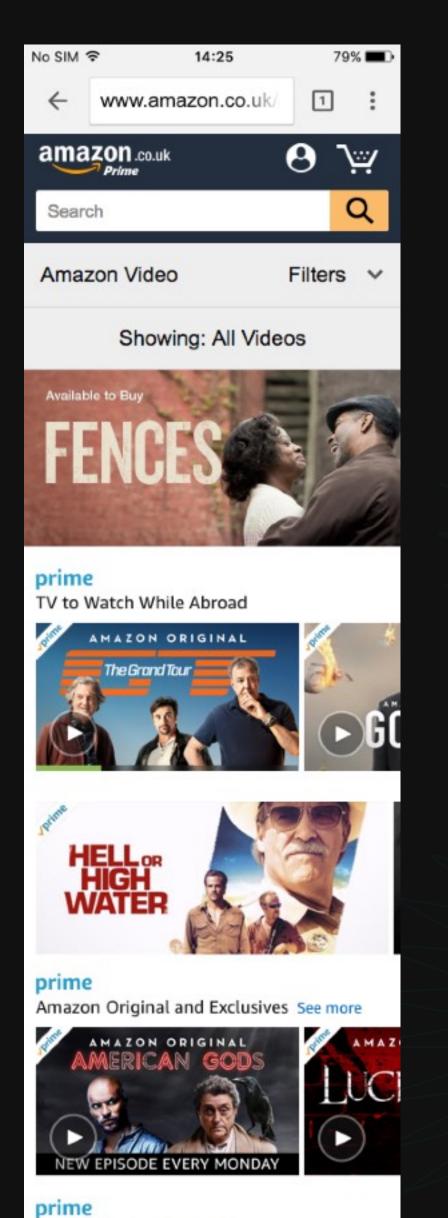
### Amazon Video Redesign

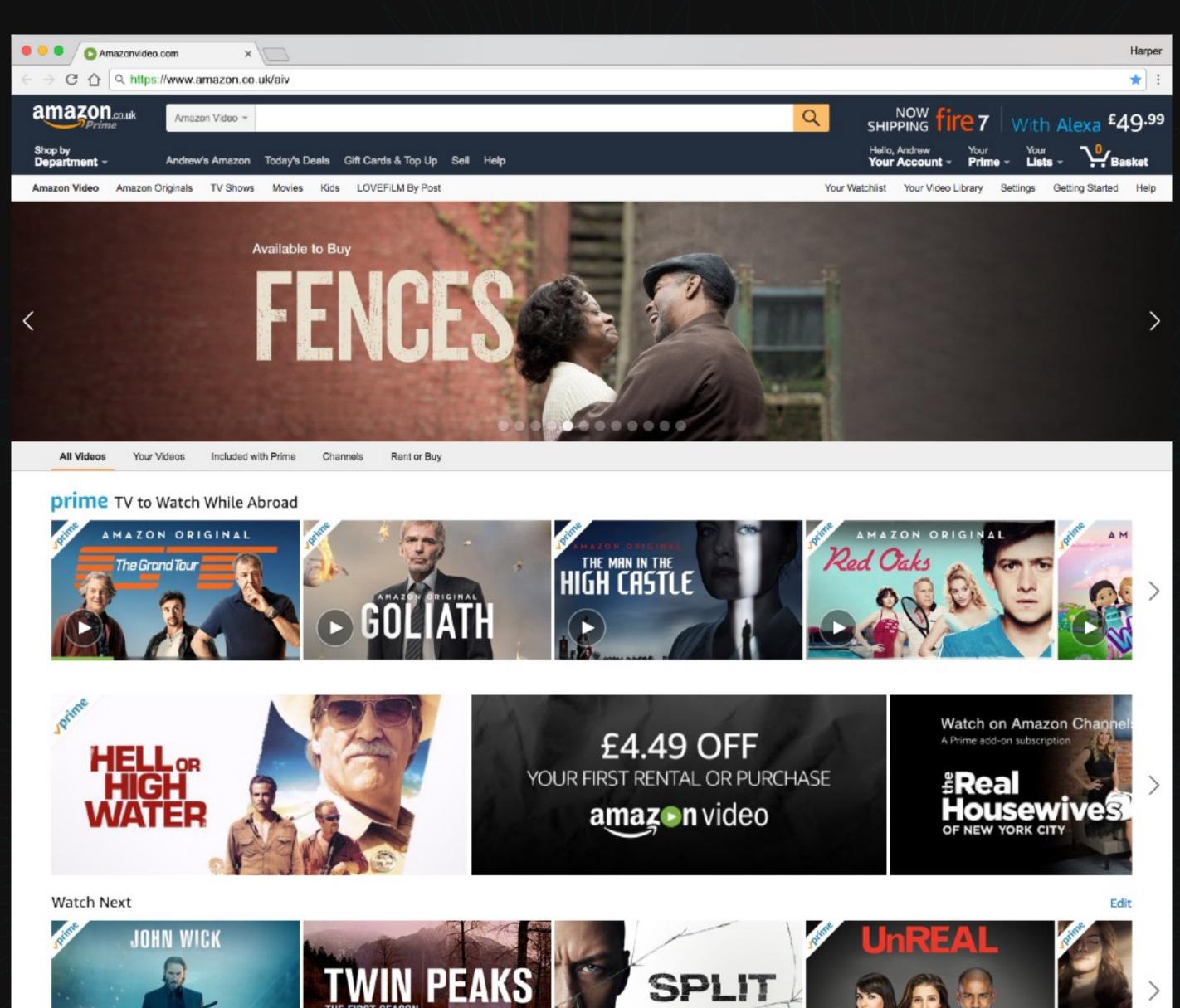
# Iterative delivery roadmap for cards UI

3. 1-click playback

#### **Changes:**

1. Playback actions on all entitled content





### Amazon Video Redesign

# Iterative delivery roadmap for Content Discovery

4. Layered banners

#### **Changes:**

- Promo image is loaded in background as a separate asset
- 2. Title logo, synopsis and actions loaded in foreground as separate accessible elements.

