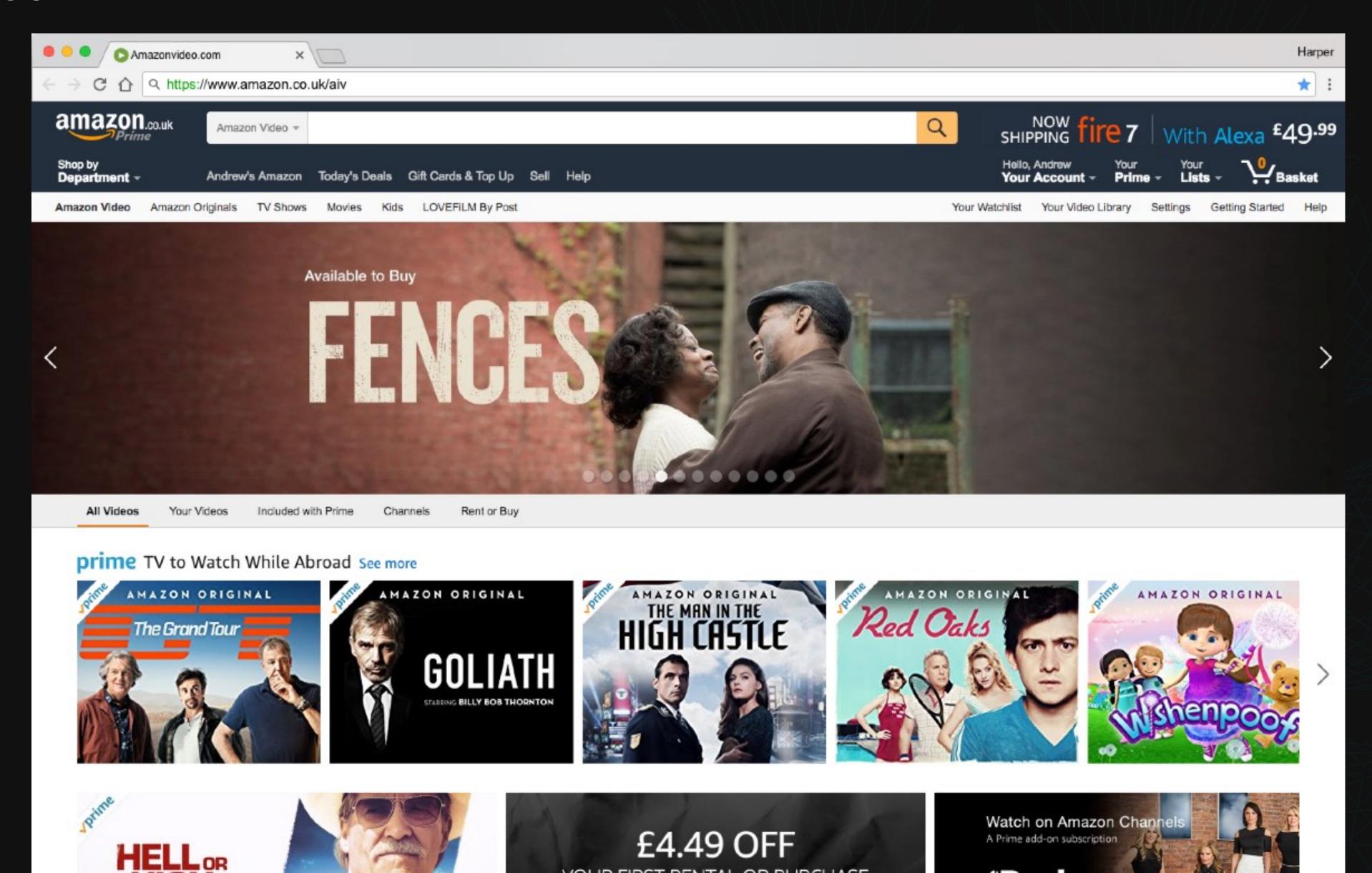
### Amazon Video Redesign

# Iterative delivery roadmap for Content Discovery

1. Removal of carousel headers

#### **Changes:**

- Removal of square carousel headers
  (only applies to desktop)
- 2. Title displayed above carousel



### Amazon Video Redesign

# Iterative delivery roadmap for Content Discovery

2. Move to 16x9 images

#### **Changes:**

- 1. 16x9 assets
- 2. Spacing between packshots reduced
- 3. Packshot heights reduced

