



Kutlu Çanlıoğlu | Portfolio

Progressive Disclosure for web - Proposed

Amazon Video Redesign

...helps maintain the focus of a customer's attention by reducing clutter and cognitive workload.









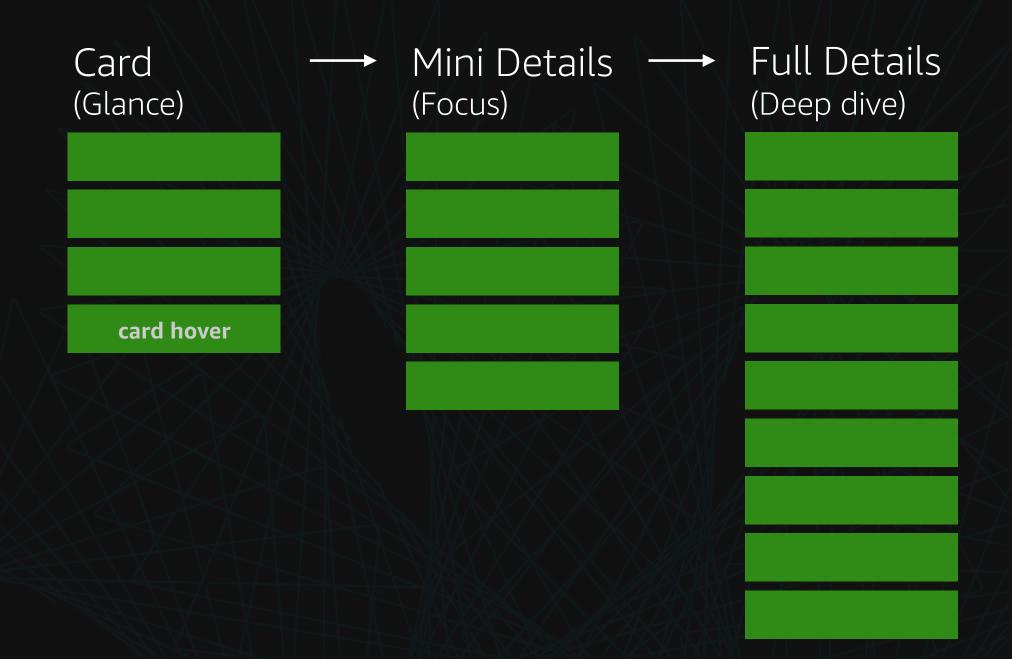
card hover

...reduces effort for customers by presenting only the required data and actions for the task at hand.

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Customer Insights

