

SRIRAM T

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EDUCATION

Gandhigram Rural Institute (DTBU)
MBA (Systems & HR Management), CGPA: 8.7
SNMV Collage of Arts & Science
B.Sc. Computer Technology, 73%

Dindigul, Tamilnadu
June 2022 – May 2024
Coimbatore, Tamilnadu
June 2019 - May 2022

SKILL SUMMARY

- **Web Development Skills:** HTML, CSS, Java Script, React JS
- **Front-End Frameworks and Libraries:** jQuery, GSAP, Animate.CSS, Bootstrap
- **Back-End Development:** Node.js
- **Version Control:** Git
- **Development Tools:** VS Code

EXPERIENCE

FREELANCE WEB DEVELOPER

During my freelance engagements with SKT RO Natural Life, Manimehala & Co, SKM Bricks, and Kannan tex, I specialized in highlighting their products and driving sales through innovative web solutions. Using a combination of HTML, CSS, JavaScript, and jQuery, I created dynamic and responsive websites tailored to each client's needs. My work led to noticeable increases in product visibility and sales, contributing to the overall success of these businesses.

PROJECTS

SKT RO NATURAL LIFE [\[LINK\]](#)

January 2024 – March 2024

- Successfully completed the SKT RO Natural Life project, which served as both a **college project** and a **freelance project**.
- Developed a responsive **e-commerce website** compatible with all devices, specifically focusing on sales of **RO machines**.
- Utilized **HTML, CSS, JavaScript**, and **jQuery** to create an intuitive and user-friendly platform for purchasing RO machines, enhancing customer engagement and sales.

MANIMEHALA & CO [\[LINK\]](#)

March 2024 – May 2024

- Successfully completed a freelanced project for **Manimehala & Co**, a **coconut copra** company.
- Created a dynamic **HTML, CSS, and JavaScript** website with a **custom domain**, resulting in a significant **increase in sales** for the company.
- Independently managed and completed the project, gaining valuable experience in web development and ensuring client satisfaction.

SKM BRICKS [\[LINK\]](#)

March 2024 – May 2024

- Successfully designed and developed a **website for SKM Bricks** with the goal of **increasing sales** and **improving Google appearance**.
- Implemented strategies to enhance the website's visibility on Google search results, resulting in increased online presence and **potential customer reach**.
- Utilized a **custom domain** and employed **SEO techniques** to optimize the website's content and structure, ultimately driving more traffic and potential sales for SKM Bricks.

CERTIFICATES

- **HTML, CSS** Certificate in Cursa App [\[LINK\]](#)
- **JavaScript** Certificate in Cursa App [\[LINK\]](#)

August 2023 – December 2023

February 2024