

Cloth Store Analysis

Total Sales
21176K

Avg Order Value
0.74K

Orders
28K

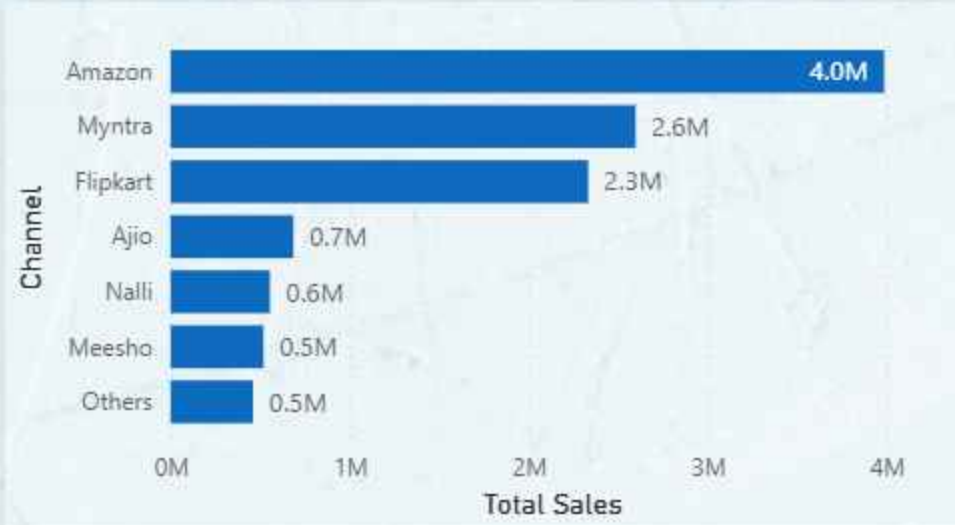
MonthName
All

Channel
All

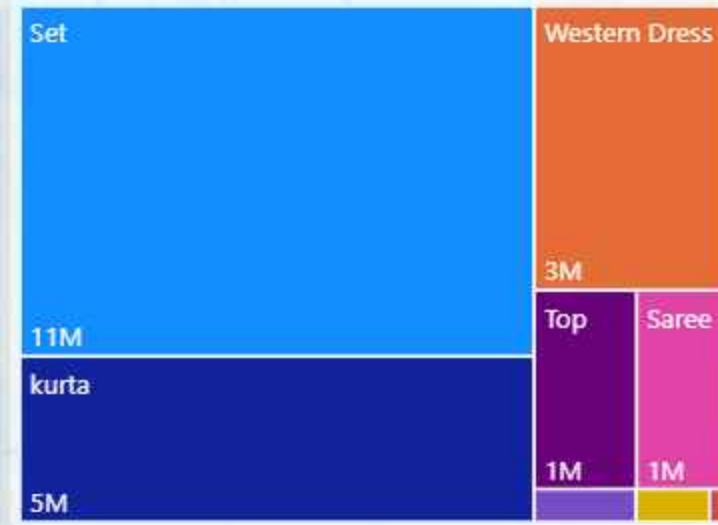
Sales Trend Over Time



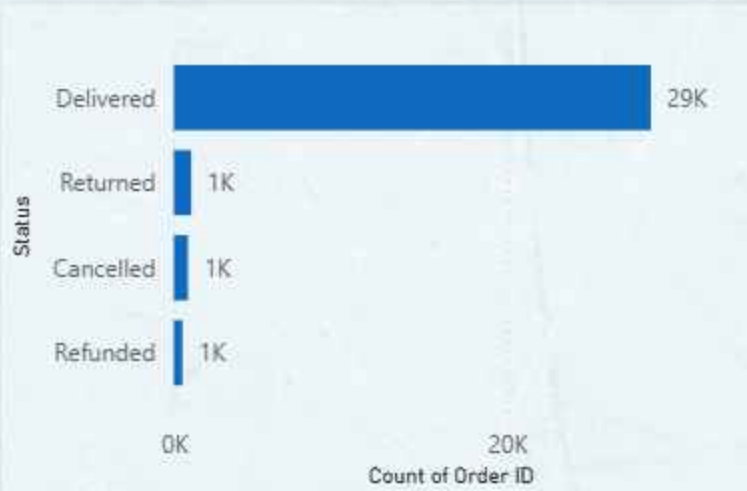
Sales by Channel



Sales by Category



Order Status



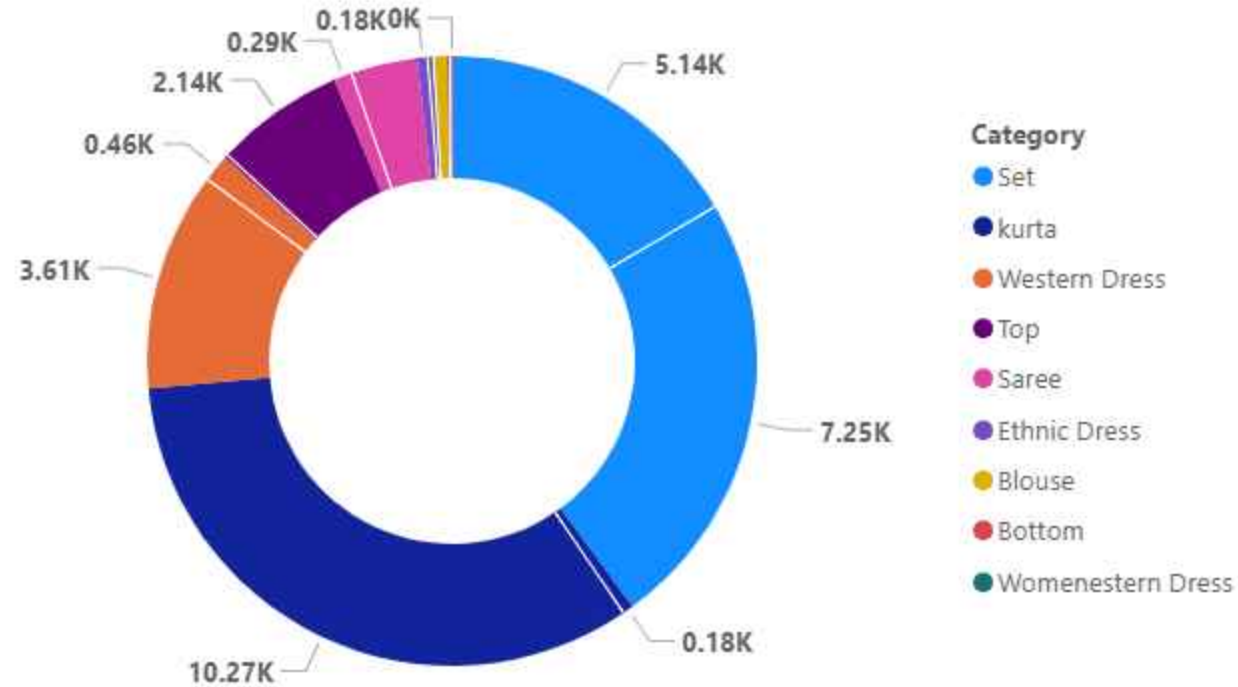
Order By Channel



Sales by Gender

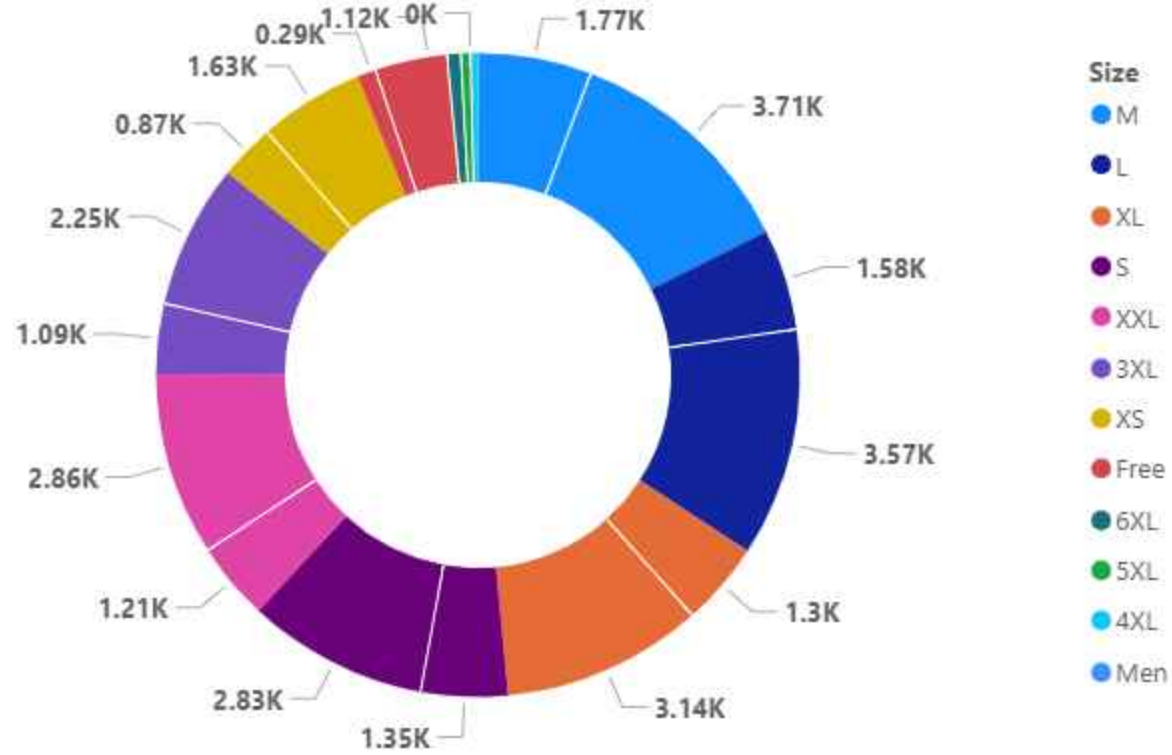


Category By Gender



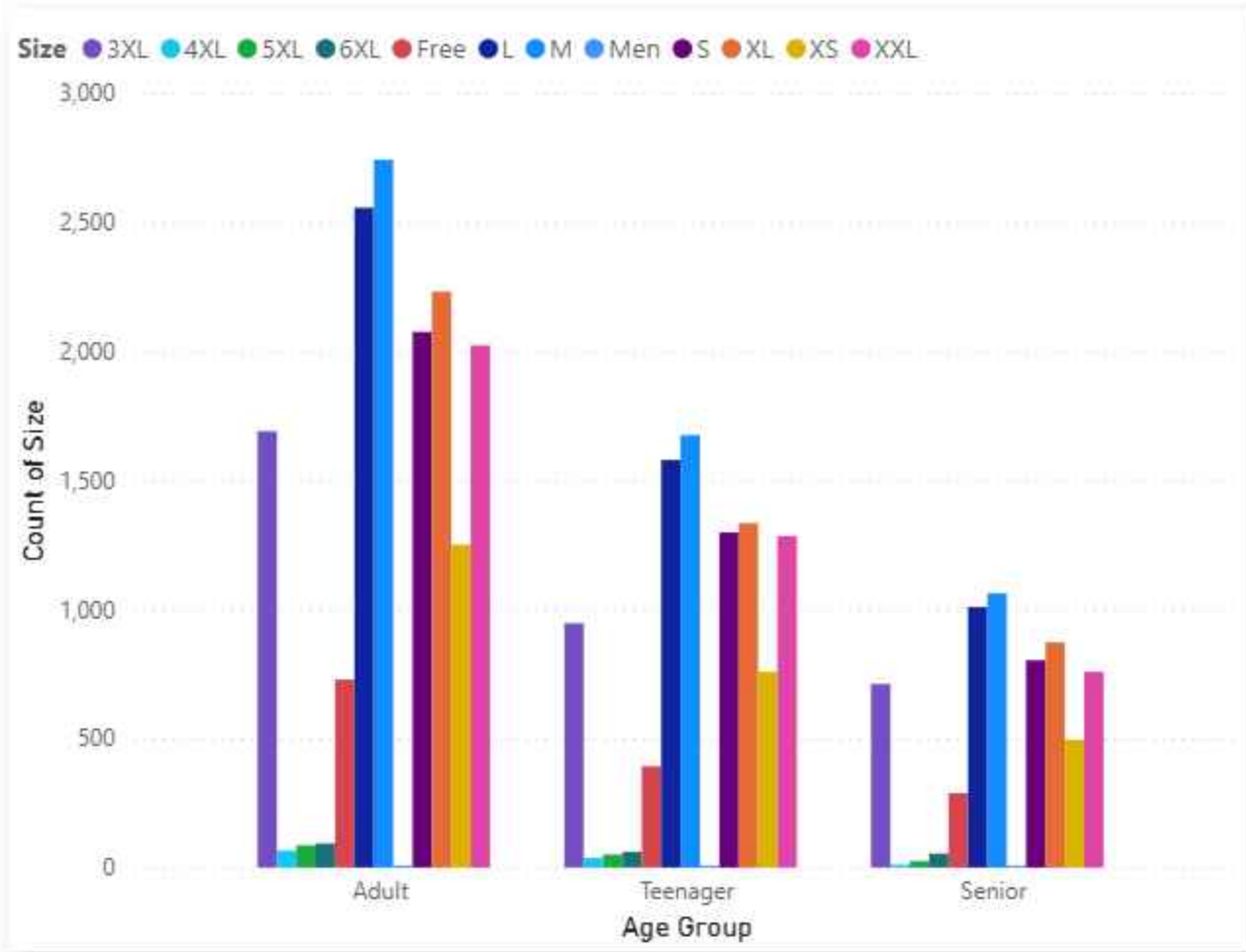
Category	Men	Women	Total
Set	5138	7253	12391
kurta	177	10269	10446
Western Dress	3606	458	4064
Top	52	2141	2193
Saree	292	1088	1380
Ethnic Dress	176	88	264
Blouse	7	222	229
Bottom	46	32	78
Womenestern Dress		2	2
Total	9494	21553	31047

Size By Gender



Size	Men	Women	Total
M	1767	3712	5479
L	1577	3567	5144
XL	1300	3137	4437
S	1351	2825	4176
XXL	1208	2857	4065
3XL	1094	2253	3347
XS	870	1633	2503
Free	292	1116	1408
6XL	10	198	208
5XL	16	145	161
4XL	3	110	113
Men	6		6
Total	9494	21553	31047

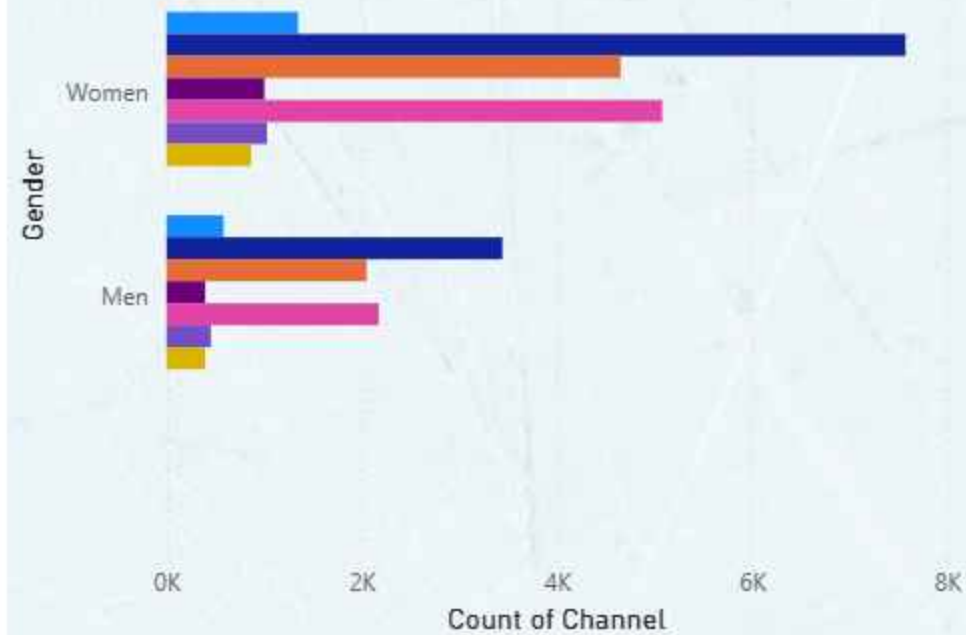
Size By Age Group



Age Group	3XL	4XL	5XL	6XL	Free	L	M	Men	S	XL	XS	XXL	Total
Adult	1690	65	86	93	728	2556	2742	3	2075	2231	1251	2023	15543
Teenager	946	37	50	61	392	1579	1675	1	1298	1334	758	1284	9415
Senior	711	11	25	54	288	1009	1062	2	803	872	494	758	6089
Total	3347	113	161	208	1408	5144	5479	6	4176	4437	2503	4065	31047

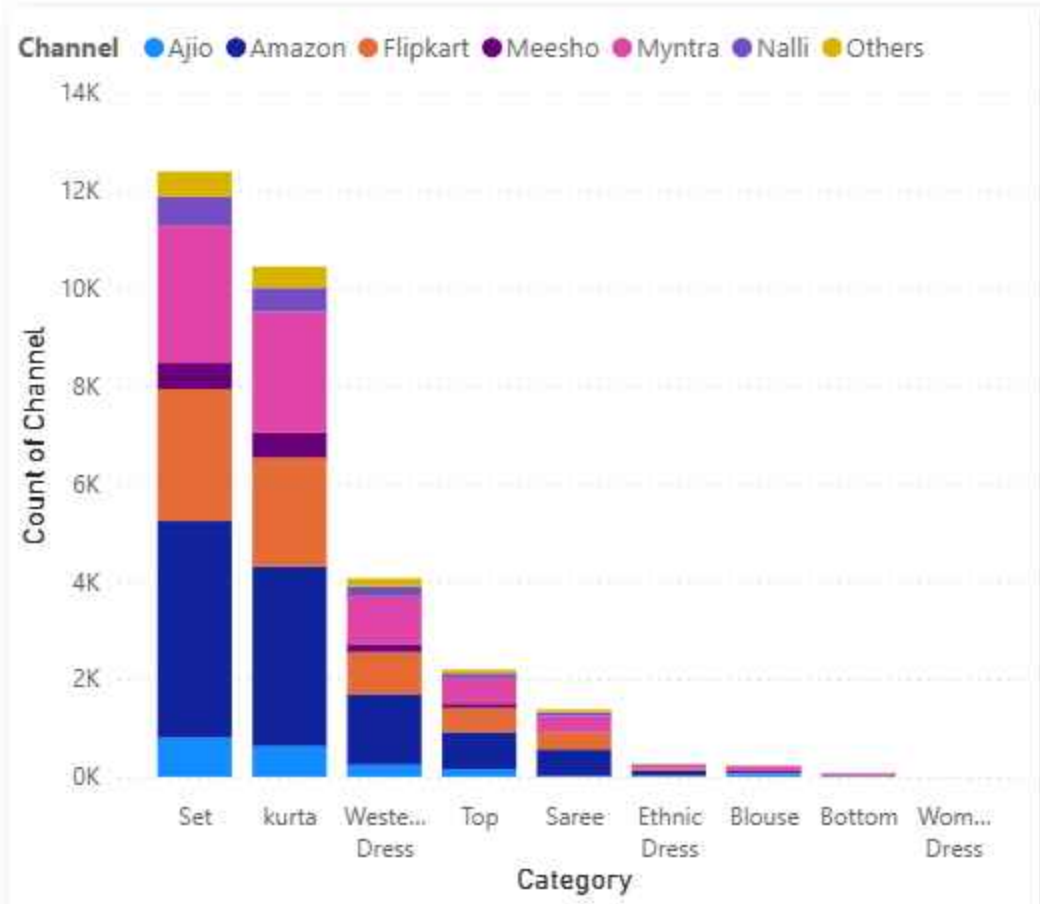
Channel By Gender

Channel Ajo Amazon Flipkart Meesho Myntra Nalli Others



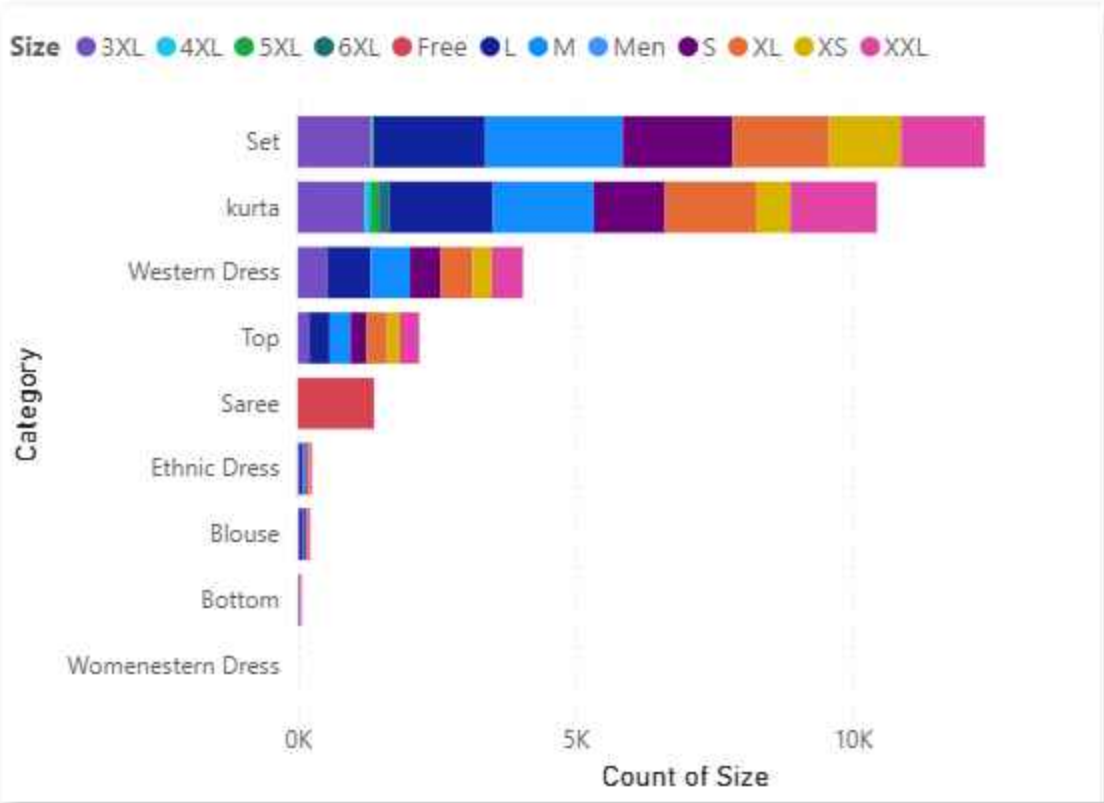
Gender	Ajo	Amazon	Flipkart	Meesho	Myntra	Nalli	Others	Total
Women	1347	7574	4654	1002	5080	1030	866	21553
Men	584	3442	2049	396	2174	454	395	9494
Total	1931	11016	6703	1398	7254	1484	1261	31047

Channel Vs Category



Category	Ajio	Amazon	Flipkart	Meesho	Myntra	Nalli	Others	Total
Set	793	4443	2704	531	2823	588	509	12391
kurta	625	3685	2222	522	2468	492	432	10446
Western Dress	249	1447	857	168	968	208	167	4064
Top	158	761	487	94	512	102	79	2193
Saree	10	551	358	15	310	74	62	1380
Ethnic Dress	21	101	55	10	56	15	6	264
Blouse	66	9	5	56	89	1	3	229
Bottom	8	19	15	2	27	4	3	78
Womenestern Dress	1				1			2
Total	1931	11016	6703	1398	7254	1484	1261	31047

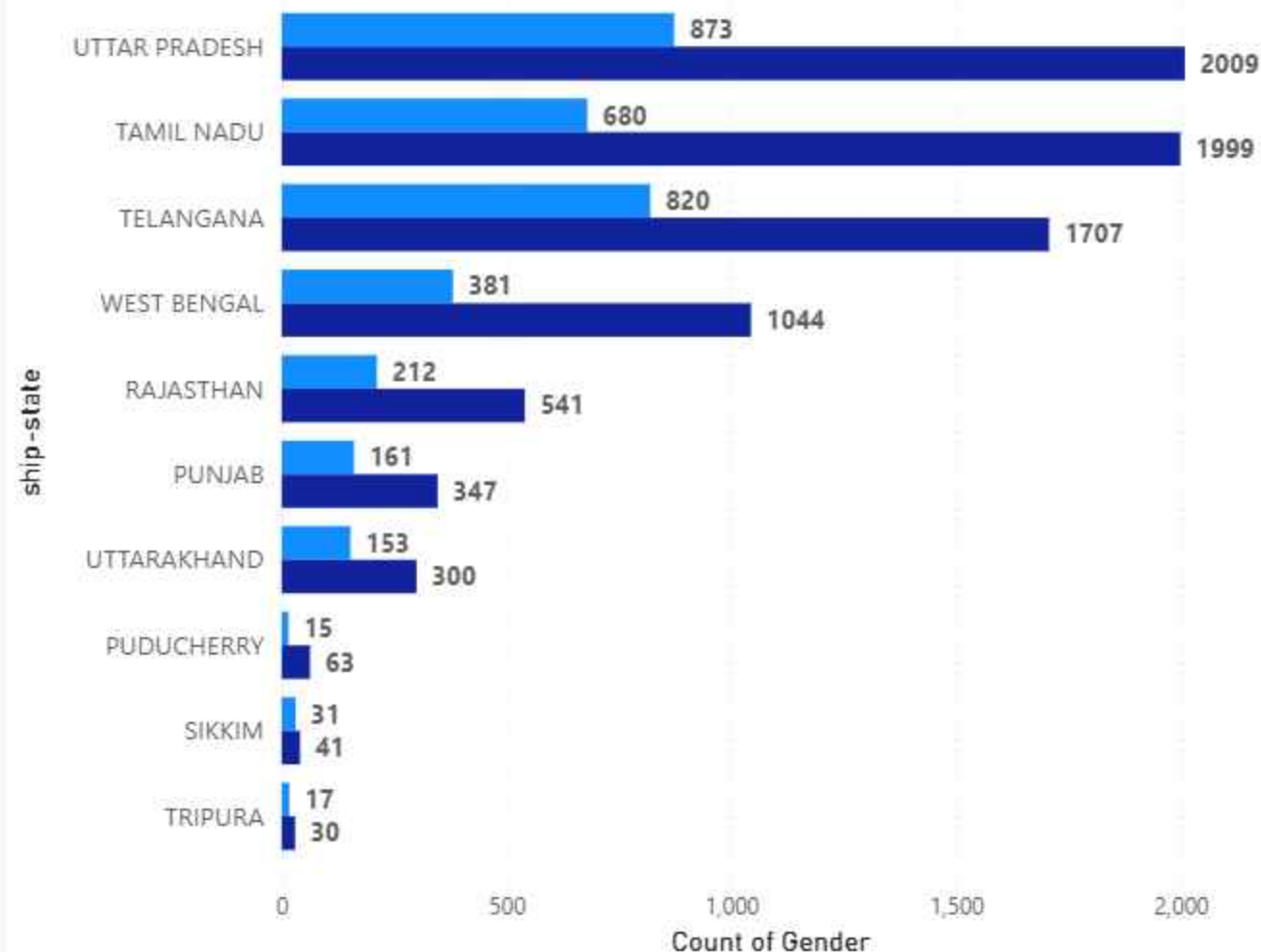
Category Vs Size



Category	3XL	4XL	5XL	6XL	Free	L	M	Men	S	XL	XS
Set	1326	11	15	16		2018	2474	3	1979	1745	1289
kurta	1209	102	146	192		1874	1819	2	1280	1646	616
Western Dress	536					780	713		544	586	344
Top	223					356	376	1	285	374	231
Saree					1380						
Ethnic Dress	39					50	47		39	40	18
Blouse					28	53	43		37	33	1
Bottom	13					13	7		11	13	4
Womenestern Dress	1								1		
Total	3347	113	161	208	1408	5144	5479	6	4176	4437	2503

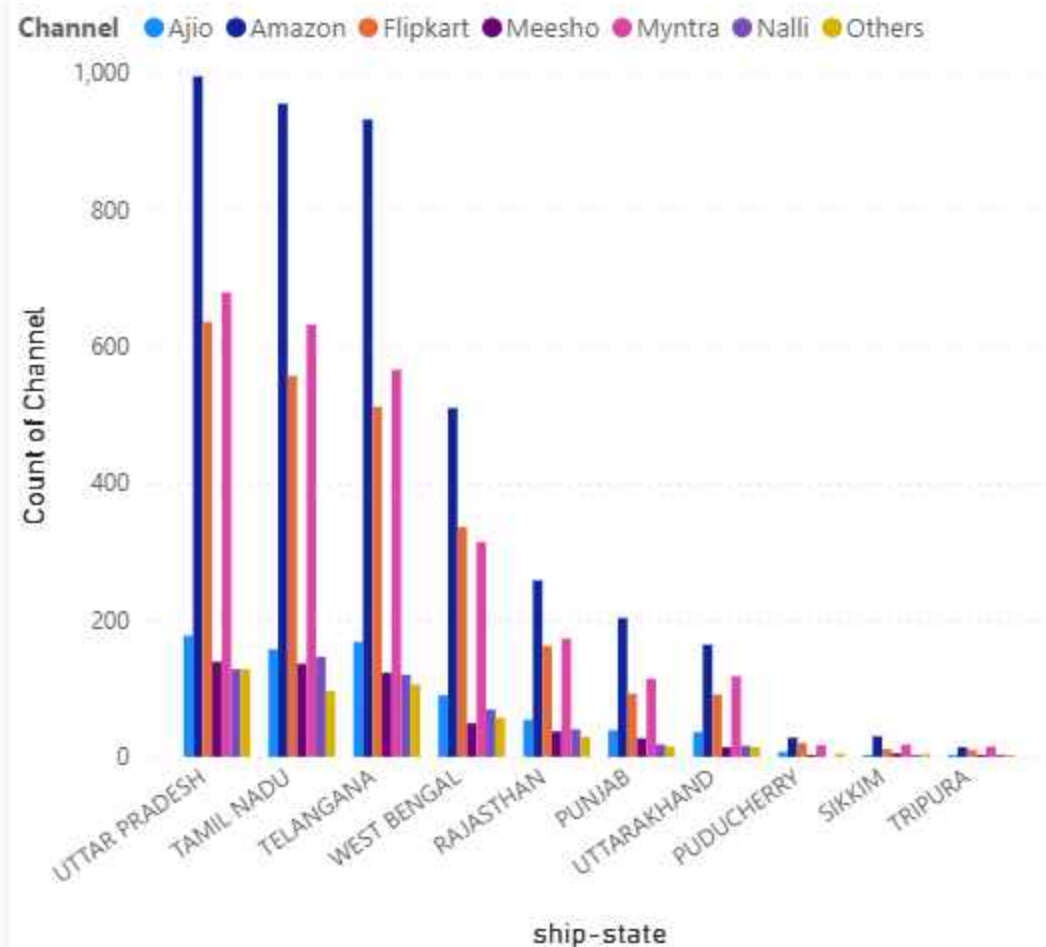
State Vs Gender

Gender ● Men ● Women



ship-state	Men	Women	Total
UTTAR PRADESH	873	2009	2882
TAMIL NADU	680	1999	2679
TELANGANA	820	1707	2527
WEST BENGAL	381	1044	1425
RAJASTHAN	212	541	753
PUNJAB	161	347	508
UTTARAKHAND	153	300	453
PUDUCHERRY	15	63	78
SIKKIM	31	41	72
TRIPURA	17	30	47
Total	3343	8081	11424

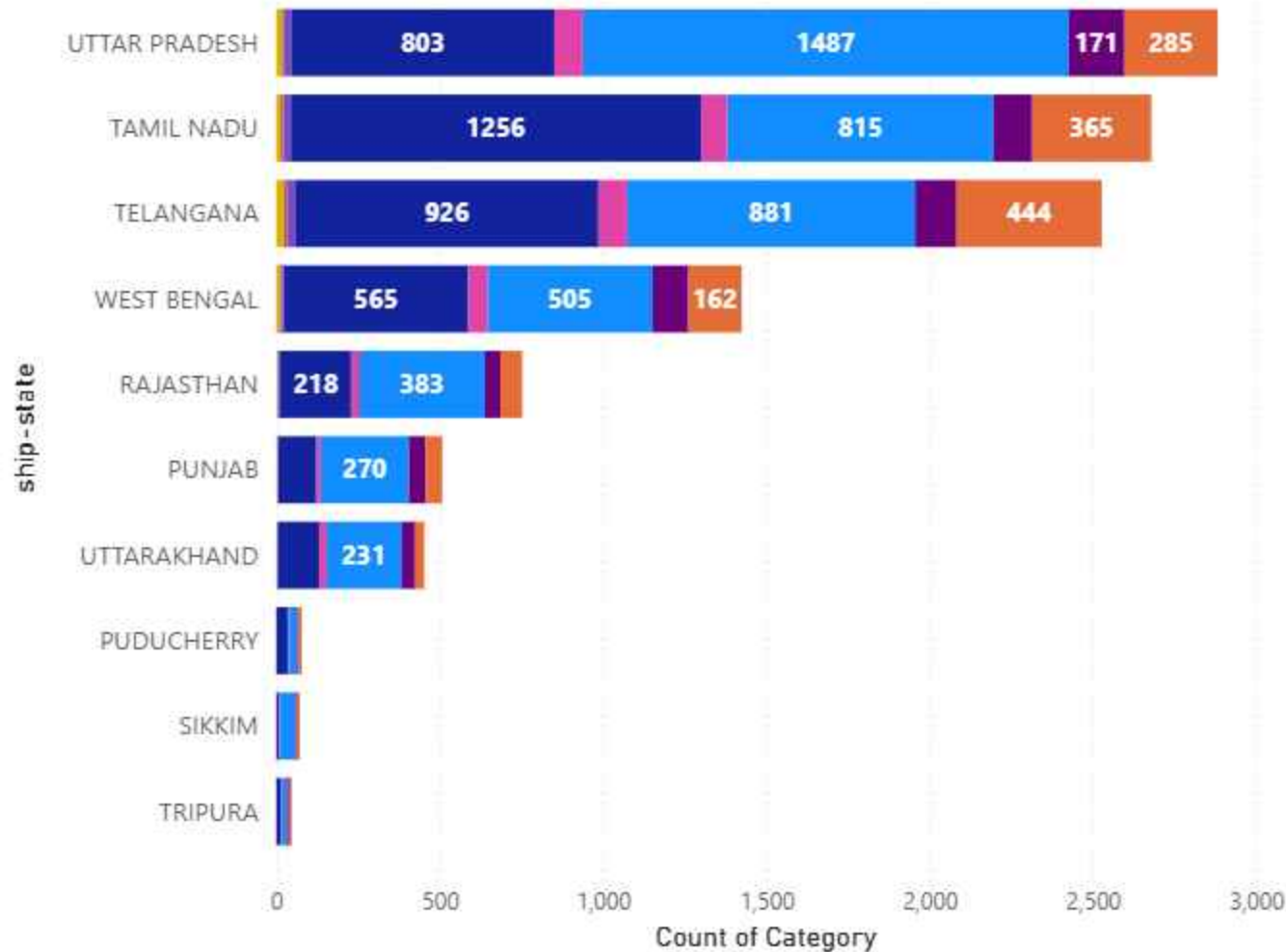
State Vs Channel



ship-state	Ajo	Amazon	Flipkart	Meesho	Myntra	Nalli	Others	Total
UTTAR PRADESH	177	995	636	139	679	128	128	2882
TAMIL NADU	157	955	557	136	632	146	96	2679
TELANGANA	168	932	512	123	566	120	106	2527
WEST BENGAL	90	510	336	49	314	69	57	1425
RAJASTHAN	54	258	162	37	173	40	29	753
PUNJAB	39	203	92	27	114	18	15	508
UTTARAKHAND	36	164	91	14	118	16	14	453
PUDUCHERRY	7	28	20	2	17		4	78
SIKKIM	1	30	11	5	18	3	4	72
TRIPURA	2	14	10	1	15	3	2	47
Total	731	4089	2427	533	2646	543	455	11424

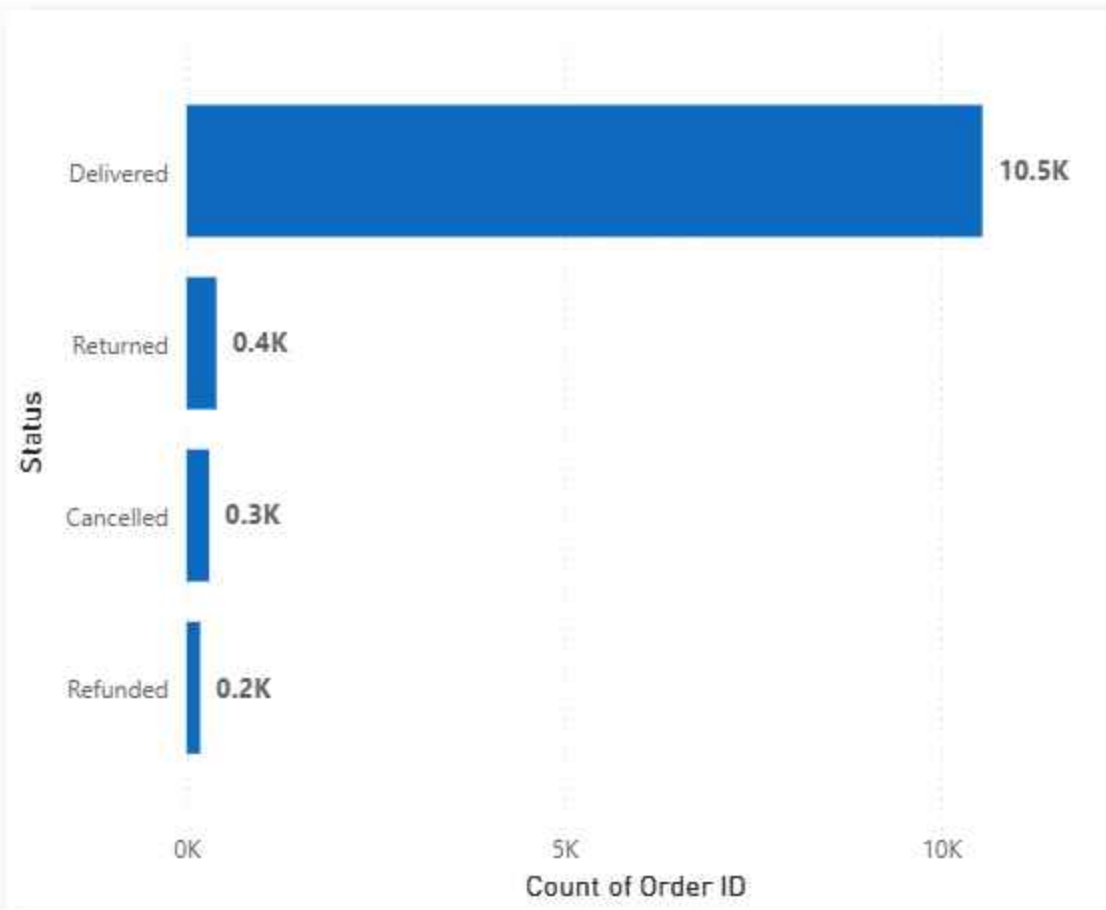
State Vs Category

Category Blouse Bottom Ethnic Dress kurta Saree Set Top Western Dress Womenestern ...



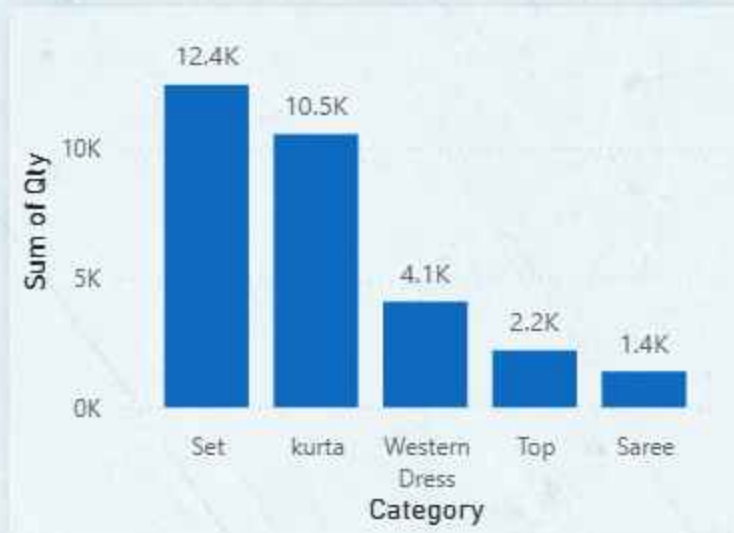
ship-state	Blouse	Bottom	Ethnic Dress	kurta	Saree	Set	Top	Westeri
UTTAR PRADESH	19	3	26	803	88	1487	171	
TAMIL NADU	14	8	22	1256	81	815	118	
TELANGANA	24	9	27	926	89	881	127	
WEST BENGAL	11	5	7	565	59	505	110	
RAJASTHAN	4	1	7	218	25	383	48	
PUNJAB	1	3	3	116	13	270	51	
UTTARAKHAND		2	5	125	22	231	40	
PUDUCHERRY				36	3	25	5	
SIKKIM				9	3	47	5	
TRIPURA				14	4	16	7	
Total	73	31	97	4068	387	4660	682	

Order Id By Status



Status	Count of Order ID
Delivered	10549
Returned	395
Cancelled	300
Refunded	180
Total	11424

Quantity By Category



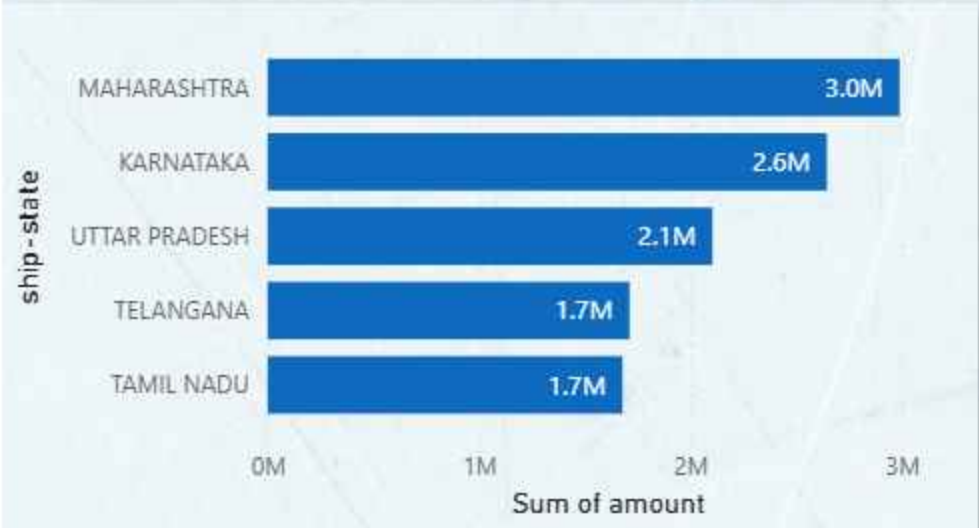
Category	Sum of Qty
Set	12446
kurta	10541
Western Dress	4082
Top	2201
Saree	1389
Total	30659

Sales Summary



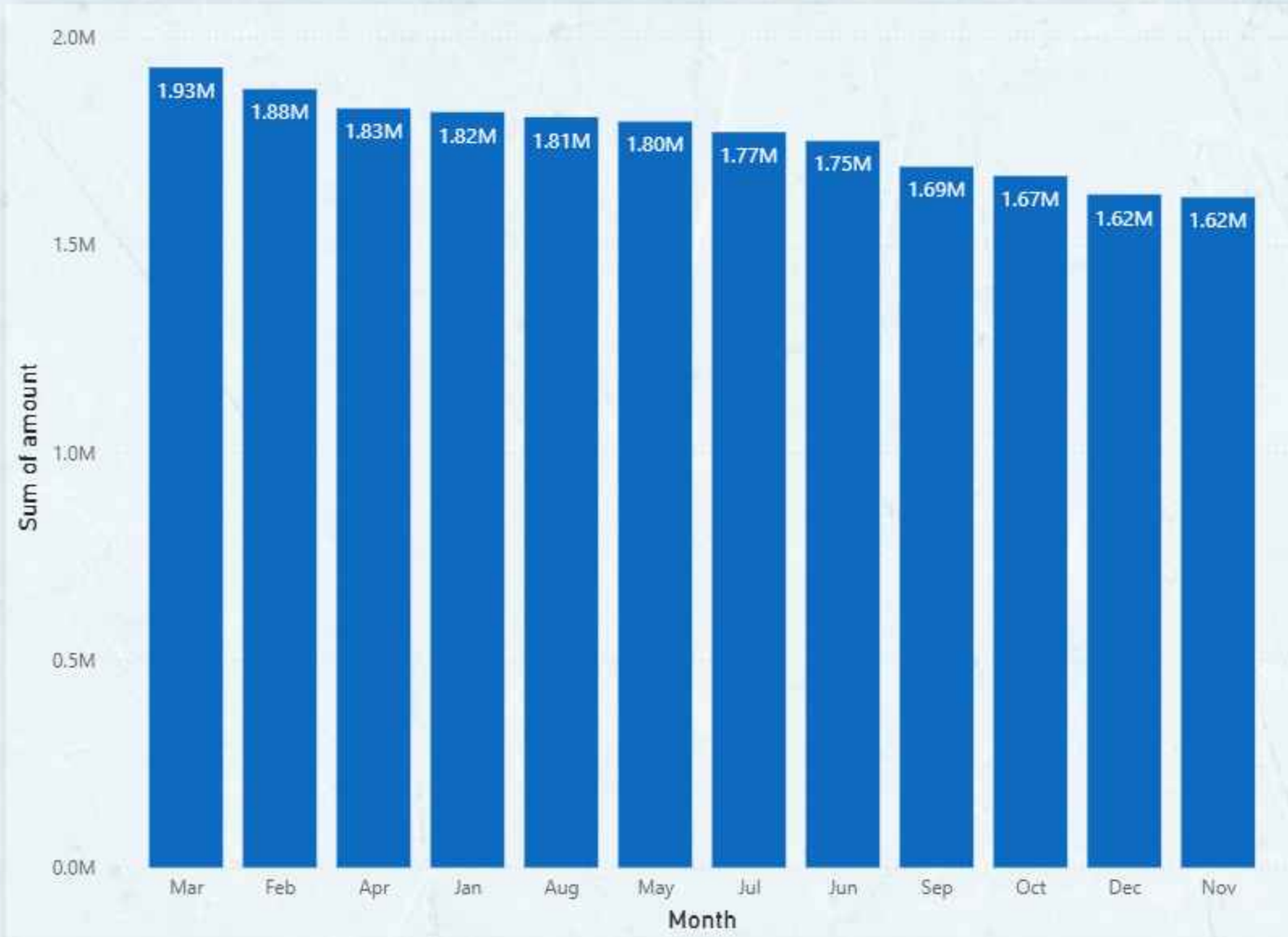
Channel	Count of Order ID
Amazon	11016
Myntra	7254
Flipkart	6703
Ajio	1931
Nalli	1484
Meesho	1398
Others	1261
Total	31047

Sales Top 5 State



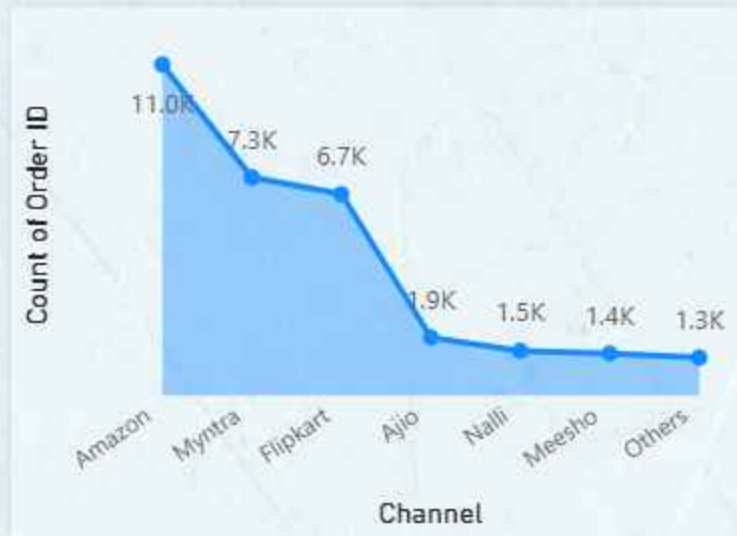
ship-state	Sum of amount
MAHARASHTRA	2990221
KARNATAKA	2646358
UTTAR PRADESH	2104659
TELANGANA	1712439
TAMIL NADU	1678877
Total	11132554

Monthly Sales



Month	Sum of amount	Count of Order ID
Nov	1615356	2383
Dec	1622033	2384
Oct	1666662	2424
Sep	1688871	2490
Jul	1772300	2579
Jun	1750966	2597
Aug	1808505	2617
May	1797822	2617
Apr	1829263	2685
Jan	1820601	2702
Feb	1875932	2750
Mar	1928066	2819
Total	21176377	31047

Platform



Channel	%GT Count of Order ID
Amazon	35.48%
Myntra	23.36%
Flipkart	21.59%
Ajio	6.22%
Nalli	4.78%
Meesho	4.50%
Others	4.06%
Total	100.00%