

# Credit Card Transaction Report

Revenue

55M

Total Int

8M

Amount

45M

Count

656K

Silver

Blue

Gold

Platinum

Week\_Start\_Date

All

F

M

Qtr 4

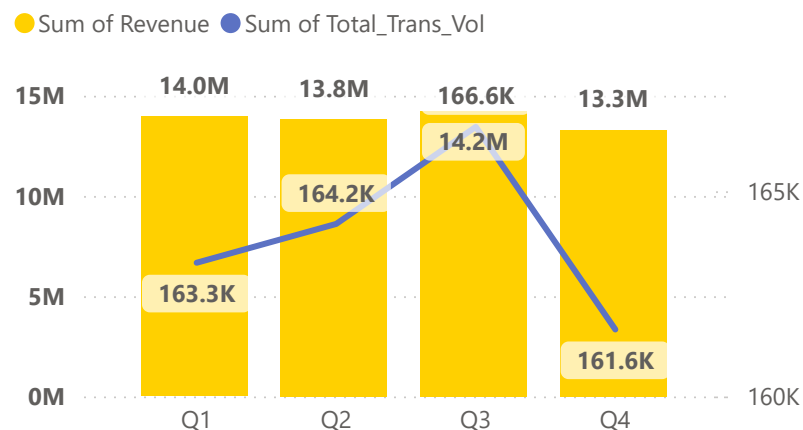
Qtr 3

Qtr 2

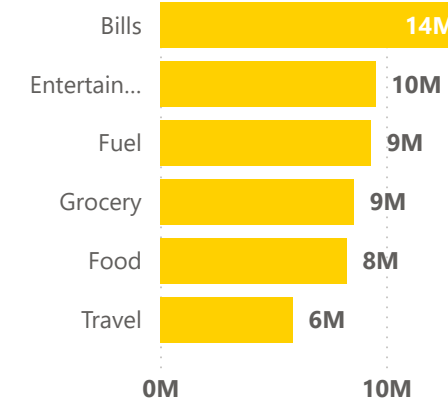
Qtr 1

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>

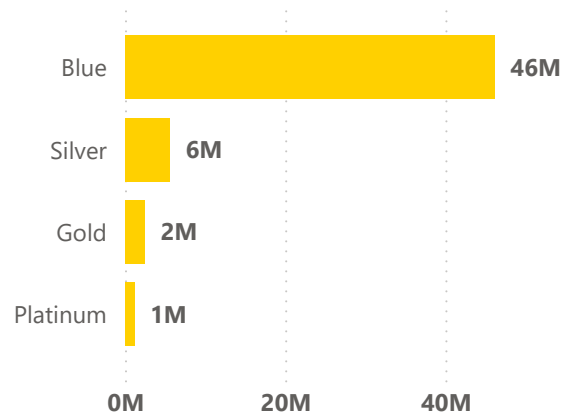
## QTR Revenue and Sum of Total\_Trans\_Vol



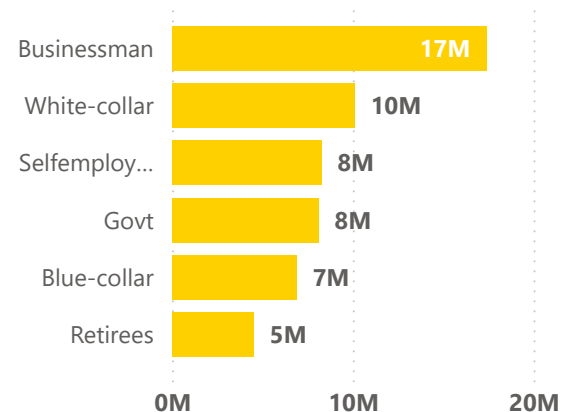
## Revenue by Expenditure Type



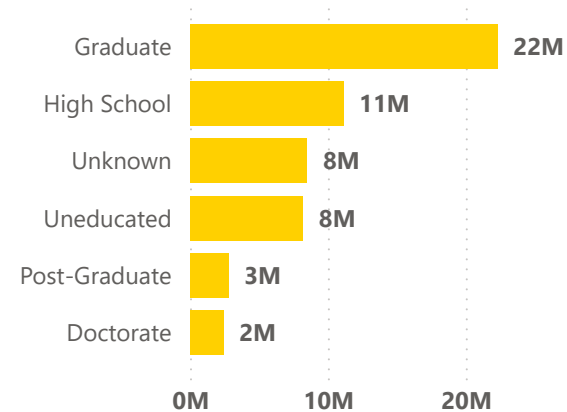
## Revenue by Expenditure Type



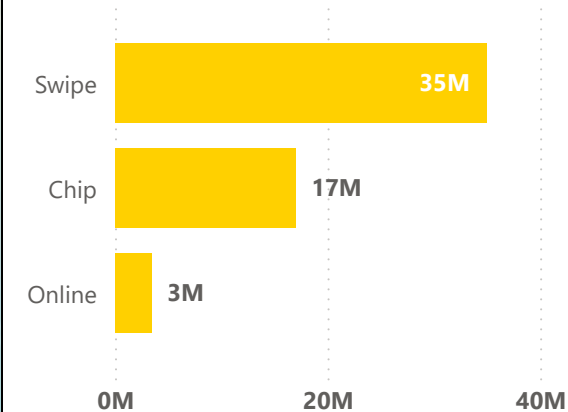
## Revenue by Job



## Revenue by Expenditure Type



## Revenue by Expenditure Type



# Credit Card Customer Report

Revenue  
55M

Total Int  
8M

Income  
576M

CSS  
3.19

Qtr 4

Qtr 3

Qtr 2

Qtr 1

Week\_Start\_Date

All

M

30M

F

25M

Medium

Low

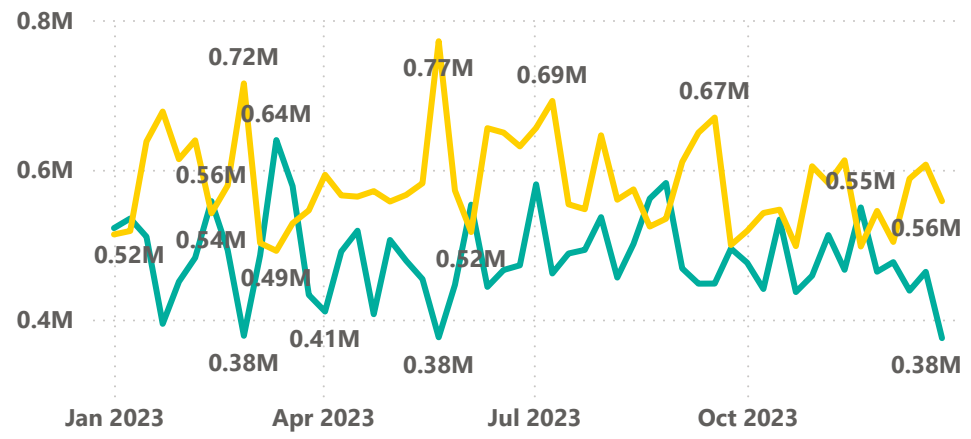
High

Swipe

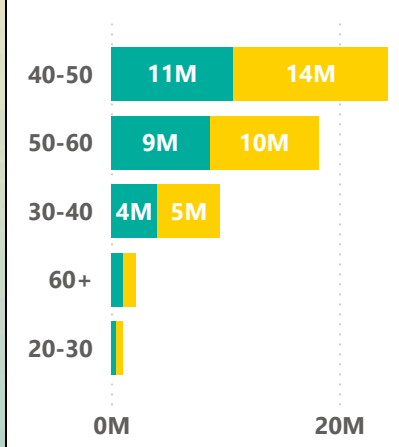
Online

Chip

## Revenue by Week

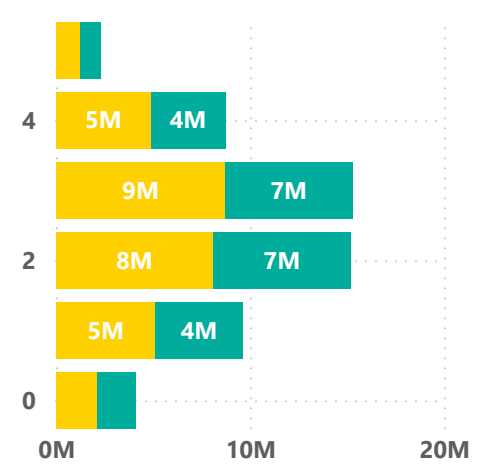


## Revenue by Age Group

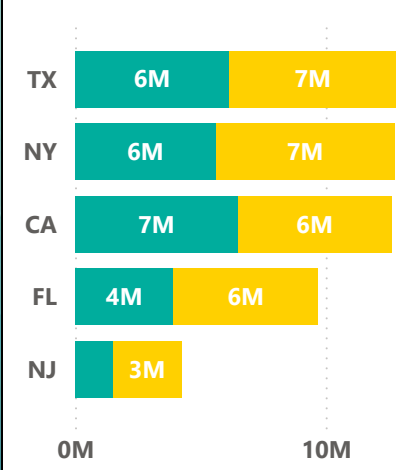


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

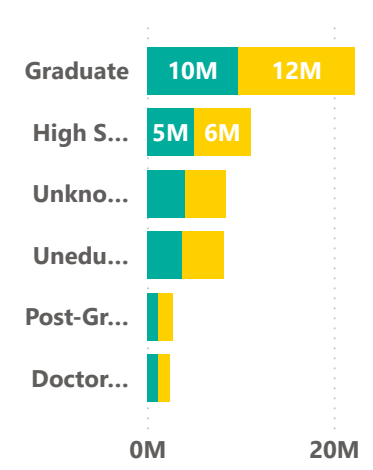
## Revenue by dependent count



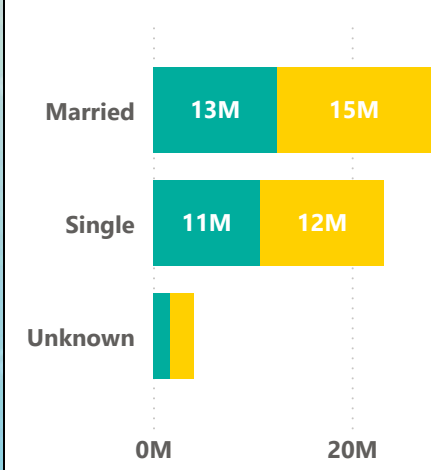
## Revenue by State Code



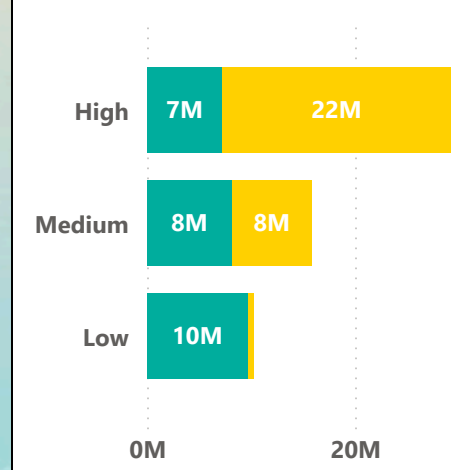
## Revenue by Education



## Revenue by Martial Status

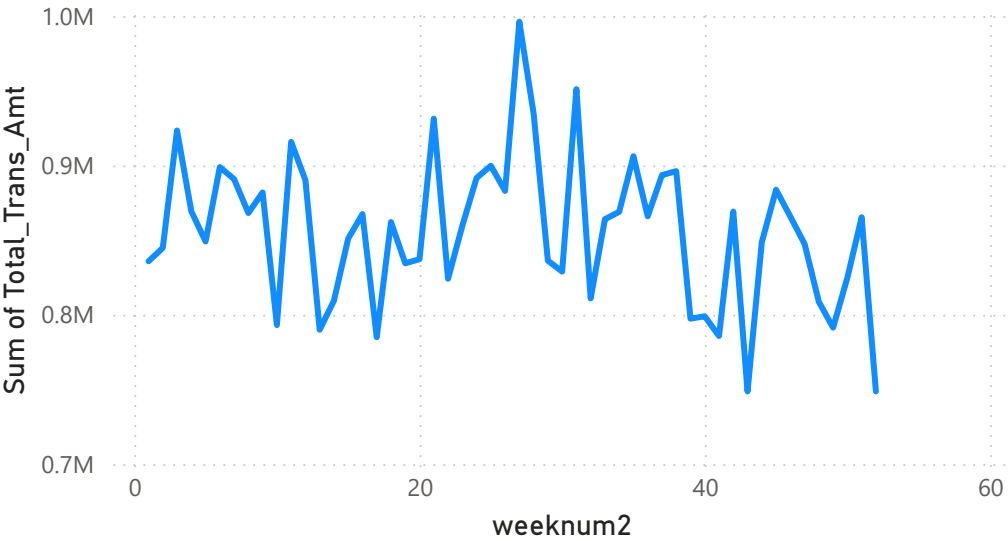


## Income Group



weeknum2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	1070439	933134	-12.83%
51	1026549	1070439	4.28%
50	980152	1026549	4.73%
49	1008777	980152	-2.84%
48	1047120	1008777	-3.66%
47	1078915	1047120	-2.95%
46	1094927	1078915	-1.46%
45	1063063	1094927	3.00%
44	934631	1063063	13.74%
43	1080205	934631	-13.48%
42	982974	1080205	9.89%
Total	1070439	933134	-12.83%

Sum of Total\_Trans\_Amt by weeknum2



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
1	57.47%
0	42.53%
Total	100.00%