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Big Data Fundamentals CSC6991

Recommendation Engine Implementation

Using Pig, Hive, ECL and AWS(Pig)

Final Project Report

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Executive Summary

This report illustrates the usage of Pig, Hive and ECL languages to implement recommendation engine. Hadoop Hortonworks sandbox, HPCC sandbox and Amazon web services were utilized in the implementation. The idea is to present recommendations for investors after analyzing their trades during a period of time and collecting their rating for their experience about their trades during that period. The trade rating is an investor preference that range from 0 to 5 and is based on the overall experience of the investor, that could capital gain, dividends, and any other factor the investor seems important. Usually this data is available for brokers who do the book keeping for all their customers. After processing the data, the system would recommend stocks to trade based on the rating of other investors with similar portfolio (collection of stock trades).

The paper starts with an introduction about the main ideas utilized and a summary the three code scripts (Pig, Hive and ECL) used in the implementation. Then each implementation is illustrated in details with screenshots and output captures in a step by step approach.

Introduction

The input data can be found on stock brokers servers but it is not publically available to protect the privacy of their customers (investors). For illustration, a small data set was manually created and in a step by step it was monitored after each query statement that was applied. At the end of the report, a large data set of 100,000 of random trades values was tested on AWS.

The sample data set has the following items (user vectors):

| investor_id | trade_id | rating |
|-------------|----------|--------|
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

invester_id: identifies a unique investor (the details of the investor are placed in a different table, omitted because it is not relevant to this implementation)

trade_id: identifies a unique trade (the details of the trade including volume and price are placed in a different table; omitted because it is not relevant to this implementation)

rating: indicate the investor overall experience with this trade

In each implementation that is presented afterwards, the input data set is going to be processed in four major steps (**Pseudo code**) as follow:

- 1-Loading the user vectors to the database [shortcut LOADING]
- 2- Generating Co-occurrence matrix [shortcut CO-OCCURRENCE]
- 3- Multiplying Co-occurrence matrix by user vector (user 3 is chosen for illustration) [shortcut MULTIPLICATION]
- 4- Generating the recommendations properly ranked [shortcut RECOMMENDATIONS]

In the following four pages, full code summary for hive, pig and ECL is as presented followed by detailed discussion for each.

```
Hive Complete Code
CREATE TABLE trades (
 investor_id INT ,
 trade_id INT ,
 rating INT)
ROW FORMAT DELIMITED
FIELDS TERMINATED BY '\t'
STORED AS TEXTFILE ;
LOAD DATA
 LOCAL INPATH '/root/trades.txt'
 OVERWRITE INTO TABLE trades;
CREATE TABLE cooccurrence AS
SELECT
 a.trade_id ,
 b.trade id AS trade id 2 ,
 COUNT(*) AS tradescount
FROM
 trades a
 JOIN trades b ON a.investor_id = b.investor_id
GROUP BY
 a.trade_id ,
 b.trade id;
CREATE TABLE product_matrix AS
SELECT
 a.trade_id ,
 a.trade_id_2 ,
sum(b.rating*a.tradescount) as cooccurrencecount
FROM
cooccurrence a,
trades b
where
a.trade_id_2= b.trade_id
AND b.investor_id=3
group by
a.trade_id,
a.trade_id_2;
CREATE TABLE result Vector AS
select trade id , sum(cooccurrencecount) as recommended
from product_matrix
group by trade_id
order by recommended DESC;
```

```
Pig Complete Code
trades = LOAD '/root/trades.txt' USING PigStorage('\t') AS
(investor_id:int, trade_id:int, rating:int);
trades 2 = FOREACH trades GENERATE investor id AS
investor_id_2, trade_id_AS trade_id_2, rating_AS rating_2;
joinedtradeds = JOIN trades BY investor_id, trades_2 BY
investor id 2 ;
groupedtrades = group joinedtradeds by
(trade_id,trade_id_2);
cooccurrence = FOREACH groupedtrades GENERATE
        group.trade_id as trade_id,
        group.trade_id_2 as trade_id_2,
        COUNT($1) as tradecount;
filteredtradesforuser3 = filter trades BY investor_id == 3;
pre product matrix = JOIN cooccurrence BY trade id 2,
filteredtradesforuser3 BY trade_id ;
product_matrix = FOREACH pre_product_matrix GENERATE
        $0 as trade_id,
        $1 as trade_id 2,
        (int)$2*$5 as user3ratingproduct;
grouped_product_matrix = group product_matrix by trade_id;
result Vector = FOREACH grouped product matrix GENERATE
        $0 as trade id,
        SUM(product_matrix.user3ratingproduct) as
user3ratingtotal;
joinedrecommendations = JOIN result_Vector by trade_id LEFT,
filteredtradesforuser3 BY trade id;
filteredrecommendations = filter joinedrecommendations BY $2
is null;
user3recommendation = FOREACH filteredrecommendations
GENERATE
$0 as trade_id,
$1 as recommendation;
user3recommendationsorted = order user3recommendation by
recommendation desc;
```

```
ECL Complete Code
Layout TradeData := RECORD
INTEGER4 investor id;
INTEGER4 trade_id;
INTEGER4 rating;
END;
EXPORT trade := DATASET('~online::ik::project::trades',
            Layout_TradeData, CSV(SEPARATOR('\t'),QUOTE('')));
import $;
Output($.trade, NAMED('Trades'));
Joined Record := RECORD
    INTEGER4 trade_id;
    INTEGER4 trade_id_2;
END;
Joined_Record JoinThem($.trade L, $.trade R) := TRANSFORM
    SELF.trade_id := L.trade_id;
    SELF.trade_id_2 := R.trade_id;
END;
JoinedTrades := JOIN($.trade,$.trade,
                                  LEFT.investor_id = RIGHT.investor_id,
                                                JoinThem(LEFT,RIGHT));
OUTPUT (JoinedTrades,NAMED('JoinedTrades'));
COOCCURRENCE_Record := RECORD
    JoinedTrades.trade id:
    JoinedTrades.trade id 2;
    tradescount :=COUNT(GROUP);
END;
COOCCURRENCE_Matrix:=TABLE(JoinedTrades,COOCCURRENCE_Record,JoinedTrades.trad
e id, Joined Trades. trade id 2);
output (COOCCURRENCE_Matrix,NAMED('COOCCURRENCE_Matrix'));
filteredtradesforuser3 := $.trade(investor id = 3);
output (filteredtradesforuser3,NAMED('filteredtradesforuser3'));
product_Record := RECORD
    COOCCURRENCE_Record.trade_id;
    COOCCURRENCE_Record.trade_id_2;
    INTEGER4 user3ratingproduct;
product_Record MutiplyThem(COOCCURRENCE_Matrix L, filteredtradesforuser3 R)
:= TRANSFORM
    SELF.trade_id:= L.trade_id;
    SELF.trade_id_2:= L.trade_id_2;
    SELF.user3ratingproduct := L.tradescount * R.rating;
END;
product_matrix := JOIN(COOCCURRENCE_Matrix,filteredtradesforuser3,
```

```
LEFT.trade_id_2 = RIGHT.trade_id,
                                                 MutiplyThem(LEFT,RIGHT));
OUTPUT (product matrix, NAMED('product matrix'));
result_Vector := RECORD
   product matrix.trade id;
    INTEGER4 user3ratingtotal :=
SUM(GROUP,product_matrix.user3ratingproduct);
END;
recommendations := TABLE(product_matrix,result_Vector,trade_id);
OUTPUT (recommendations, NAMED('recommendations'));
filtered_result_record := RECORD
    INTEGER4 trade_id;
    INTEGER4 user3ratingtotal;
END;
filtered_result_record JoinRecs(result_Vector L, filteredtradesforuser3 R) :=
TRANSFORM
    SELF.trade_id := L.trade_id;
    SELF.user3ratingtotal := L.user3ratingtotal;
END;
filtered_result := JOIN(recommendations, filteredtradesforuser3,
                                  LEFT.trade_id = RIGHT.trade_id,
                                                JoinRecs(LEFT,RIGHT),
                                  LEFT ONLY);
OUTPUT (filtered_result, NAMED('filtered_result'));
sorted_filtered_result := Sort(filtered_result,-user3ratingtotal);
OUTPUT (sorted_filtered_result,NAMED('sorted_filtered_result'));
```

Part1.1 Hive LOADING

Before (Trades.txt on notepad)

| investor_id | trade_id | rating |
|-------------|----------|--------|
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

After (trades table on hive)

| investor_id | trade_id | rating |
|-------------|----------|--------|
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

```
CREATE TABLE trades (
  investor_id INT ,
  trade_id INT ,
  rating INT)

ROW FORMAT DELIMITED
FIELDS TERMINATED BY '\t'
STORED AS TEXTFILE ;
LOAD DATA
  LOCAL INPATH '/root/trades.txt'
  OVERWRITE INTO TABLE trades;
```

```
[root@sandbox ~]# hive
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j.properties
hive> CREATE TABLE trades (
  > investor_id INT,
  > trade id INT,
  > rating INT)
  > ROW FORMAT DELIMITED
  > FIELDS TERMINATED BY '\t'
 > STORED AS TEXTFILE;
OK
Time taken: 2.62 seconds
hive> SHOW TABLES;
OK
sample 07
sample_08
trades
Time taken: 0.607 seconds, Fetched: 3 row(s)
hive> DESCRIBE trades;
OK
investor id
                 int
trade id
                int
rating
               int
Time taken: 0.566 seconds, Fetched: 3 row(s)
hive> LOAD DATA
 > LOCAL INPATH '/root/trades.txt'
 > OVERWRITE INTO TABLE trades;
Copying data from file:/root/trades.txt
Copying file: file:/root/trades.txt
Loading data to table default.trades
rmr: DEPRECATED: Please use 'rm -r' instead.
Moved: 'hdfs://sandbox.hortonworks.com:8020/apps/hive/warehouse/trades' to trash at:
hdfs://sandbox.hortonworks.com:8020/user/root/.Trash/Current
Table default.trades stats: [numFiles=1, numRows=0, totalSize=205, rawDataSize=0]
Time taken: 1.298 seconds
hive> select * from trades;
OK
1
    101
         1
2
    101 2
3
    101
         3
4
    101
          4
5
    101
         5
6
         5
    101
2
    102
         1
3
    102
          2
5
    102 3
1
    103
         1
    103
```

```
3
   103 3
5
   103 4
1
   104
        1
3
   104
        2
5
   104
        4
6
   104 5
4
   105
        1
5
   105
        2
6
   105 5
1
   106 1
5
   106 2
6
   107 1
Time taken: 0.864 seconds, Fetched: 23 row(s)
hive>
```

Part1.2 Hive CO-OCCURRENCE

Before (trades table)

| beiore | (traues t | abiej |
|-------------|-----------|--------|
| investor_id | trade_id | rating |
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

After (cooccurrence table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 6 | 3 | 4 | 4 | 3 | 2 | 1 |
| 102 | 3 | 3 | 3 | 2 | 1 | 1 | |
| 103 | 4 | 3 | 4 | 3 | 1 | 2 | |
| 104 | 4 | 2 | 3 | 4 | 2 | 2 | 1 |
| 105 | 3 | 1 | 1 | 2 | 3 | 1 | 1 |
| 106 | 2 | 1 | 2 | 2 | 1 | 2 | |
| 107 | 1 | | | 1 | 1 | | 1 |

```
CREATE TABLE cooccurrence AS
SELECT
   a.trade_id ,
   b.trade_id AS trade_id_2 ,
   COUNT(*) AS tradescount
FROM
   trades a
   JOIN trades b ON a.investor_id = b.investor_id
GROUP BY
   a.trade_id ,
   b.trade_id;
```

```
hive> CREATE TABLE cooccurrence AS
  > SELECT
  > a.trade id,
  > b.trade_id AS trade_id_2,
  > COUNT(*) AS tradescount
  > FROM
  > trades a
  > JOIN trades b ON a.investor id = b.investor id
  > GROUP BY
  > a.trade id,
  > b.trade id;
Query ID = root 20140727073636 d9567595-8745-4871-b783-b3ec45747297
Total jobs = 1
14/07/27 07:36:47 WARN conf. Configuration: file:/tmp/root/hive 2014-07-27 07-36-
43_086_4055741953442478727-1/-local-10007/jobconf.xml:an attempt to override final parameter:
mapreduce.job.end-notification.max.retry.interval; Ignoring.
14/07/27 07:36:47 WARN conf. Configuration: file:/tmp/root/hive 2014-07-27 07-36-
43 086 4055741953442478727-1/-local-10007/jobconf.xml:an attempt to override final parameter:
mapreduce.job.end-notification.max.attempts; Ignoring.
Execution log at: /tmp/root/root 20140727073636 d9567595-8745-4871-b783-b3ec45747297.log
2014-07-27 07:36:48 Starting to launch local task to process map join;
                                                                      maximum memory =
260177920
2014-07-27 07:36:49 Dump the side-table into file: file:/tmp/root/hive 2014-07-27 07-36-
43 086 4055741953442478727-1/-local-10004/HashTable-Stage-2/MapJoin-mapfile00--.hashtable
2014-07-27 07:36:49
                      Uploaded 1 File to: file:/tmp/root/hive_2014-07-27_07-36-
43 086 4055741953442478727-1/-local-10004/HashTable-Stage-2/MapJoin-mapfile00--.hashtable (482
bytes)
2014-07-27 07:36:49 End of local task; Time Taken: 1.045 sec.
Execution completed successfully
MapredLocal task succeeded
Launching Job 1 out of 1
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
set mapreduce.job.reduces=<number>
Starting Job = job 1406464910035 0008, Tracking URL =
http://sandbox.hortonworks.com:8088/proxy/application 1406464910035 0008/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1406464910035 0008
Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1
2014-07-27 07:37:00,927 Stage-2 map = 0%, reduce = 0%
2014-07-27 07:37:06,608 Stage-2 map = 100%, reduce = 0%, Cumulative CPU 1.24 sec
2014-07-27 07:37:14,343 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 2.86 sec
MapReduce Total cumulative CPU time: 2 seconds 860 msec
Ended Job = job 1406464910035 0008
Moving data to: hdfs://sandbox.hortonworks.com:8020/apps/hive/warehouse/cooccurrence
```

```
Table default.cooccurrence stats: [numFiles=1, numRows=43, totalSize=430, rawDataSize=387]
MapReduce Jobs Launched:
Job 0: Map: 1 Reduce: 1 Cumulative CPU: 2.86 sec HDFS Read: 432 HDFS Write: 507 SUCCESS
Total MapReduce CPU Time Spent: 2 seconds 860 msec
OK
Time taken: 32.728 seconds
hive> select * from cooccurrence;
OK
101
     101 6
101
     102 3
101
     103
          4
101
     104
          4
101
     105
          3
101
     106
          2
101
     107
          1
102
    101 3
102 102 3
102
     103
          3
102
     104
          2
102
     105
          1
102
     106
          1
103
     101
          4
103
     102
          3
103
     103 4
103
     104
          3
103
     105
          1
103
     106
          2
104
     101 4
104
     102
          2
104
     103
          3
     104
          4
104
104
     105
          2
104
     106
          2
104
     107
          1
105
     101 3
105
     102 1
105
     103
          1
105
     104
          2
105
     105
          3
105
     106 1
105
     107
          1
106
     101
          2
106
     102
          1
106
     103
          2
106
     104
          2
106
     105 1
106
     106
          2
107
     101
          1
```

```
107 104 1
107 105 1
107 107 1
Time taken: 0.372 seconds, Fetched: 43 row(s)
hive>
```

Part 1.3 Hive MULTIPLICATION Part 1

Before (cooccurrence table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 6 | 3 | 4 | 4 | 3 | 2 | 1 |
| 102 | 3 | 3 | 3 | 2 | 1 | 1 | |
| 103 | 4 | 3 | 4 | 3 | 1 | 2 | |
| 104 | 4 | 2 | 3 | 4 | 2 | 2 | 1 |
| 105 | 3 | 1 | 1 | 2 | 3 | 1 | 1 |
| 106 | 2 | 1 | 2 | 2 | 1 | 2 | |
| 107 | 1 | | | 1 | 1 | | 1 |

After (product_matrix table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 18 | 6 | 12 | 8 | 0 | 0 | 0 |
| 102 | 9 | 6 | 9 | 4 | 0 | 0 | 0 |
| 103 | 12 | 6 | 12 | 6 | 0 | 0 | 0 |
| 104 | 12 | 4 | 9 | 8 | 0 | 0 | 0 |
| 105 | 9 | 2 | 3 | 4 | 0 | 0 | 0 |
| 106 | 6 | 2 | 6 | 4 | 0 | 0 | 0 |
| 107 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |

Before(user 3 vector)

| • | ciorciasci s vecti | | | | | |
|---|--------------------|---|--|--|--|--|
| | 101 | 3 | | | | |
| | 102 | 2 | | | | |
| | 103 | 3 | | | | |
| | 104 | 2 | | | | |
| | 105 | 0 | | | | |
| | 106 | 0 | | | | |
| | 107 | 0 | | | | |

```
CREATE TABLE product_matrix AS

SELECT

a.trade_id ,
a.trade_id_2 ,
sum(b.rating*a.tradescount) as cooccurrencecount

FROM

cooccurrence a,
trades b
where
a.trade_id_2= b.trade_id

AND b.investor_id=3
group by
a.trade_id,
a.trade_id_2;
```

```
hive> CREATE TABLE product matrix AS
  > SELECT
  > a.trade id,
  > a.trade_id_2,
  > sum(b.rating*a.tradescount) as cooccurrencecount
  > FROM
  > cooccurrence a,
  > trades b
  > where
  > a.trade id 2= b.trade id
  > AND b.investor id=3
  > group by
  > a.trade id,
  > a.trade id 2;
Query ID = root_20140727073838_4d464e0d-e201-4538-8ae7-2f42c1effeb9
Total jobs = 1
14/07/27 07:38:07 WARN conf. Configuration: file:/tmp/root/hive 2014-07-27 07-38-
03 834 2227333854603118385-1/-local-10007/jobconf.xml:an attempt to override final parameter:
mapreduce.job.end-notification.max.retry.interval; Ignoring.
14/07/27 07:38:07 WARN conf. Configuration: file:/tmp/root/hive 2014-07-27 07-38-
03 834 2227333854603118385-1/-local-10007/jobconf.xml:an attempt to override final parameter:
mapreduce.job.end-notification.max.attempts; Ignoring.
Execution log at: /tmp/root/root 20140727073838 4d464e0d-e201-4538-8ae7-2f42c1effeb9.log
2014-07-27 07:38:08 Starting to launch local task to process map join;
                                                                      maximum memory =
260177920
2014-07-27 07:38:10 Dump the side-table into file: file:/tmp/root/hive 2014-07-27 07-38-
03_834_2227333854603118385-1/-local-10004/HashTable-Stage-2/MapJoin-mapfile11--.hashtable
2014-07-27 07:38:10 Uploaded 1 File to: file:/tmp/root/hive 2014-07-27 07-38-
03 834 2227333854603118385-1/-local-10004/HashTable-Stage-2/MapJoin-mapfile11--.hashtable (348
bytes)
2014-07-27 07:38:10 End of local task; Time Taken: 1.457 sec.
Execution completed successfully
MapredLocal task succeeded
Launching Job 1 out of 1
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
set mapreduce.job.reduces=<number>
Starting Job = job 1406464910035 0009, Tracking URL =
http://sandbox.hortonworks.com:8088/proxy/application 1406464910035 0009/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1406464910035 0009
Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1
2014-07-27 07:38:18,814 Stage-2 map = 0%, reduce = 0%
2014-07-27 07:38:25,219 Stage-2 map = 100%, reduce = 0%, Cumulative CPU 1.8 sec
2014-07-27 07:38:34,040 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 3.7 sec
```

```
MapReduce Total cumulative CPU time: 3 seconds 700 msec
Ended Job = job_1406464910035_0009
Moving data to: hdfs://sandbox.hortonworks.com:8020/apps/hive/warehouse/product_matrix
Table default.product_matrix stats: [numFiles=1, numRows=26, totalSize=265, rawDataSize=239]
MapReduce Jobs Launched:
Job 0: Map: 1 Reduce: 1 Cumulative CPU: 3.7 sec HDFS Read: 661 HDFS Write: 344 SUCCESS
Total MapReduce CPU Time Spent: 3 seconds 700 msec
OK
Time taken: 31.622 seconds
hive> select * from product_matrix;
OK
101
    101 18
    102 6
101
101
    103 12
101
     104 8
102 101 9
102 102 6
102
    103 9
102
     104 4
103
     101 12
     102 6
103
103
     103
          12
103
     104
          6
     101 12
104
104
     102 4
104
     103
          9
     104 8
104
105
     101 9
105
     102
          2
105
     103
          3
          4
105
     104
     101 6
106
106
     102 2
     103
106
          6
106
     104 4
107
     101 3
107
     104 2
Time taken: 0.334 seconds, Fetched: 26 row(s)
```

Part 1.3 Hive MULTIPLICATION Part 2 product matrix table) After (result Vector

| _Before (product_matrix table) | | | | | | e) | |
|--------------------------------|-----|-----|-----|-----|-----|-----|-----|
| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
| 101 | 18 | 6 | 12 | 8 | 0 | 0 | 0 |
| 102 | 9 | 6 | 9 | 4 | 0 | 0 | 0 |
| 103 | 12 | 6 | 12 | 6 | 0 | 0 | 0 |
| 104 | 12 | 4 | 9 | 8 | 0 | 0 | 0 |
| 105 | 9 | 2 | 3 | 4 | 0 | 0 | 0 |
| 106 | 6 | 2 | 6 | 4 | 0 | 0 | 0 |
| 107 | 2 | 0 | 0 | 2 | 0 | 0 | 0 |

| ter (result_Vector table) | | | | | | |
|---------------------------|-----|----|--|--|--|--|
| | 101 | 44 | | | | |
| | 102 | 28 | | | | |
| | 103 | 36 | | | | |
| | 104 | 33 | | | | |
| | 105 | 18 | | | | |
| | 106 | 18 | | | | |
| | 107 | 5 | | | | |

Code

CREATE TABLE result_Vector AS

select trade_id , sum(cooccurrencecount) as recommended

from product_matrix

group by trade_id

order by recommended DESC

```
hive> CREATE TABLE result Vector AS
  > select trade id , sum(cooccurrencecount) as recommended
  > from product matrix
  > group by trade_id
  > order by recommended DESC;
Query ID = root_20140727073939_49affff7-d9cc-40ee-9ba2-06b0eefb650d
Total jobs = 2
Launching Job 1 out of 2
Number of reduce tasks not specified. Estimated from input data size: 1
In order to change the average load for a reducer (in bytes):
set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
set mapreduce.job.reduces=<number>
Starting Job = job_1406464910035_0010, Tracking URL =
http://sandbox.hortonworks.com:8088/proxy/application 1406464910035 0010/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job_1406464910035_0010
Hadoop job information for Stage-1: number of mappers: 1; number of reducers: 1
2014-07-27 07:39:15,354 Stage-1 map = 0%, reduce = 0%
2014-07-27 07:39:21,922 Stage-1 map = 100%, reduce = 0%, Cumulative CPU 1.35 sec
2014-07-27 07:39:28,464 Stage-1 map = 100%, reduce = 100%, Cumulative CPU 2.69 sec
MapReduce Total cumulative CPU time: 2 seconds 690 msec
Ended Job = job_1406464910035_0010
Launching Job 2 out of 2
Number of reduce tasks determined at compile time: 1
In order to change the average load for a reducer (in bytes):
set hive.exec.reducers.bytes.per.reducer=<number>
In order to limit the maximum number of reducers:
set hive.exec.reducers.max=<number>
In order to set a constant number of reducers:
set mapreduce.job.reduces=<number>
Starting Job = job 1406464910035 0011, Tracking URL =
http://sandbox.hortonworks.com:8088/proxy/application 1406464910035 0011/
Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job_1406464910035_0011
Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1
2014-07-27 07:39:36,881 Stage-2 map = 0%, reduce = 0%
2014-07-27 07:39:43,283 Stage-2 map = 100%, reduce = 0%, Cumulative CPU 1.13 sec
2014-07-27 07:39:49,755 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 2.53 sec
MapReduce Total cumulative CPU time: 2 seconds 530 msec
Ended Job = job 1406464910035 0011
Moving data to: hdfs://sandbox.hortonworks.com:8020/apps/hive/warehouse/result_vector
Table default.result vector stats: [numFiles=1, numRows=0, totalSize=48, rawDataSize=0]
MapReduce Jobs Launched:
Job 0: Map: 1 Reduce: 1 Cumulative CPU: 2.69 sec HDFS Read: 498 HDFS Write: 229 SUCCESS
Job 1: Map: 1 Reduce: 1 Cumulative CPU: 2.53 sec HDFS Read: 606 HDFS Write: 125 SUCCESS
Total MapReduce CPU Time Spent: 5 seconds 220 msec
OK
```

Part1.4 Hive RECOMMENDATIONS

Before (result Vector table)

| • | c (i couit | _ • • • • • • • |
|---|------------|-----------------|
| | 101 | 44 |
| | 102 | 28 |
| | 103 | 36 |
| | 104 | 33 |
| | 105 | 18 |
| | 106 | 18 |
| | 107 | 5 |

After (User3_recommendations table)

| 105 | 18 |
|-----|----|
| 106 | 18 |
| 107 | 5 |

Code

CREATE TABLE User3_recommendations AS

SELECT DISTINCT a.trade_id, a.recommended

FROM result_vector a

LEFT JOIN trades b

ON a.trade_id = b.trade_id AND b.investor_id = 3

WHERE b.rating IS NULL

order by a.recommended DESC;

hive> CREATE TABLE User3 recommendations AS > SELECT DISTINCT a.trade id, a.recommended > FROM result vector a LEFT JOIN trades b ON a.trade id = b.trade id AND b.investor id = 3 > WHERE b.rating IS NULL > ORDER BY a.recommended DESC; Query ID = root 20140727074040 b89d6d25-1b94-4ee2-a0b7-973751b1ab73 14/07/27 07:40:23 WARN conf. Configuration: file:/tmp/root/hive 2014-07-27 07-40-17 726 7960976239964976414-1/-local-10007/jobconf.xml:an attempt to override final parameter: mapreduce.job.end-notification.max.retry.interval; Ignoring. 14/07/27 07:40:23 WARN conf. Configuration: file:/tmp/root/hive 2014-07-27 07-40-17 726 7960976239964976414-1/-local-10007/jobconf.xml:an attempt to override final parameter: mapreduce.job.end-notification.max.attempts; Ignoring. Execution log at: /tmp/root/root_20140727074040_b89d6d25-1b94-4ee2-a0b7-973751b1ab73.log 2014-07-27 07:40:24 Starting to launch local task to process map join; maximum memory = 260177920 2014-07-27 07:40:26 Dump the side-table into file: file:/tmp/root/hive 2014-07-27 07-40-17 726 7960976239964976414-1/-local-10004/HashTable-Stage-2/MapJoin-mapfile21--.hashtable 2014-07-27 07:40:26 Uploaded 1 File to: file:/tmp/root/hive 2014-07-27 07-40-17 726 7960976239964976414-1/-local-10004/HashTable-Stage-2/MapJoin-mapfile21--.hashtable (340 bytes) 2014-07-27 07:40:26 End of local task; Time Taken: 2.128 sec. Execution completed successfully MapredLocal task succeeded Launching Job 1 out of 1 Number of reduce tasks not specified. Estimated from input data size: 1 In order to change the average load for a reducer (in bytes): set hive.exec.reducers.bytes.per.reducer=<number> In order to limit the maximum number of reducers: set hive.exec.reducers.max=<number> In order to set a constant number of reducers: set mapreduce.job.reduces=<number> Starting Job = job 1406464910035 0012, Tracking URL = http://sandbox.hortonworks.com:8088/proxy/application_1406464910035 0012/ Kill Command = /usr/lib/hadoop/bin/hadoop job -kill job 1406464910035 0012 Hadoop job information for Stage-2: number of mappers: 1; number of reducers: 1 2014-07-27 07:40:35,721 Stage-2 map = 0%, reduce = 0% 2014-07-27 07:40:42,213 Stage-2 map = 100%, reduce = 0%, Cumulative CPU 1.69 sec 2014-07-27 07:40:48,624 Stage-2 map = 100%, reduce = 100%, Cumulative CPU 3.23 sec MapReduce Total cumulative CPU time: 3 seconds 230 msec Ended Job = job 1406464910035 0012 Moving data to: hdfs://sandbox.hortonworks.com:8020/apps/hive/warehouse/user3 recommendations Table default.user3_recommendations stats: [numFiles=1, numRows=0, totalSize=20, rawDataSize=0] MapReduce Jobs Launched: Job 0: Map: 1 Reduce: 1 Cumulative CPU: 3.23 sec HDFS Read: 280 HDFS Write: 105 SUCCESS Total MapReduce CPU Time Spent: 3 seconds 230 msec

```
OK
Time taken: 32.271 seconds

hive> select * from User3_recommendations;
OK
105 18
106 18
107 5
Time taken: 0.294 seconds, Fetched: 3 row(s)
hive>
```

Part2.1 Pig LOADING

Before (Trades.txt on notepad)

| eiore (Trades.txt off flotepa | | | | | |
|-------------------------------|----------|--------|--|--|--|
| investor_id | trade_id | rating | | | |
| 1 | 101 | 1 | | | |
| 2 | 101 | 2 | | | |
| 3 | 101 | 3 | | | |
| 4 | 101 | 4 | | | |
| 5 | 101 | 5 | | | |
| 6 | 101 | 5 | | | |
| 2 | 102 | 1 | | | |
| 3 | 102 | 2 | | | |
| 5 | 102 | 3 | | | |
| 1 | 103 | 1 | | | |
| 2 | 103 | 2 | | | |
| 3 | 103 | 3 | | | |
| 5 | 103 | 4 | | | |
| 1 | 104 | 1 | | | |
| 3 | 104 | 2 | | | |
| 5 | 104 | 4 | | | |
| 6 | 104 | 5 | | | |
| 4 | 105 | 1 | | | |
| 5 | 105 | 2 | | | |
| 6 | 105 | 5 | | | |
| 1 | 106 | 1 | | | |
| 5 | 106 | 2 | | | |
| 6 | 107 | 1 | | | |

After (trades table on pig)

| investor_id | trade_id | rating |
|-------------|----------|--------|
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

Code

trades = LOAD '/root/trades.txt' USING PigStorage('\t')
AS (investor_id:int, trade_id:int, rating:int);

```
[root@sandbox ~]# pig -x local
2014-07-27 15:29:49,852 [main] INFO org.apache.pig.Main - Apache Pig version 0.12.1.2.1.1.0-385
(rexported) compiled Apr 16 2014, 15:59:00
2014-07-27 15:29:49,853 [main] INFO org.apache.pig.Main - Logging error messages to:
/root/pig 1406500189851.log
2014-07-27 15:29:49,874 [main] INFO org.apache.pig.impl.util.Utils - Default bootup file
/root/.pigbootup not found
2014-07-27 15:29:50,102 [main] INFO org.apache.hadoop.conf.Configuration.deprecation -
fs.default.name is deprecated. Instead, use fs.defaultFS
2014-07-27 15:29:50,102 [main] INFO org.apache.hadoop.conf.Configuration.deprecation -
mapred.job.tracker is deprecated. Instead, use mapreduce.jobtracker.address
2014-07-27 15:29:50,104 [main] INFO
org.apache.pig.backend.hadoop.executionengine.HExecutionEngine - Connecting to hadoop file system
at: file:///
2014-07-27 15:29:50,511 [main] INFO org.apache.hadoop.conf.Configuration.deprecation -
io.bytes.per.checksum is deprecated. Instead, use dfs.bytes-per-checksum
2014-07-27 15:29:50,514 [main] INFO org.apache.hadoop.conf.Configuration.deprecation -
fs.default.name is deprecated. Instead, use fs.defaultFS
grunt> trades = LOAD '/root/trades.txt' USING PigStorage('\t') AS (investor id:int, trade id:int, rating:int)
grunt>
grunt> describe trades;
trades: {investor id: int,trade id: int,rating: int}
grunt> illustrate trades;
| 103
grunt> dump trades;
(1,101,1)
(2,101,2)
(3,101,3)
(4,101,4)
(5,101,5)
(6,101,5)
(2,102,1)
(3,102,2)
(5,102,3)
(1,103,1)
(2,103,2)
(3,103,3)
(5,103,4)
(1,104,1)
(3,104,2)
(5,104,4)
(6,104,5)
(4,105,1)
```

| (5,105,2) | | | |
|-----------|--|--|--|
| (6,105,5) | | | |
| (1,106,1) | | | |
| (5,106,2) | | | |
| (6,107,1) | | | |

Part2.2 Pig CO-OCCURRENCE

Before (trades table)

| | (traues t | |
|-------------|-----------|--------|
| investor_id | trade_id | rating |
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

After (cooccurrence table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 6 | 3 | 4 | 4 | 3 | 2 | 1 |
| 102 | 3 | 3 | 3 | 2 | 1 | 1 | |
| 103 | 4 | 3 | 4 | 3 | 1 | 2 | |
| 104 | 4 | 2 | 3 | 4 | 2 | 2 | 1 |
| 105 | 3 | 1 | 1 | 2 | 3 | 1 | 1 |
| 106 | 2 | 1 | 2 | 2 | 1 | 2 | |
| 107 | 1 | | | 1 | 1 | | 1 |

```
grunt> trades_2 = FOREACH trades GENERATE investor_id AS investor_id_2, trade_id AS trade_id_2,
rating AS rating_2;
grunt> joinedtradeds = JOIN trades BY investor_id, trades_2 BY investor_id_2;
grunt> groupedtrades = group joinedtradeds by (trade_id,trade_id_2);
grunt> cooccurrence = FOREACH groupedtrades GENERATE
>> group.trade_id as trade_id,
>> group.trade_id_2 as trade_id_2,
>> COUNT($1) as tradecount;
grunt>
grunt> describe trades 2;
trades_2: {investor_id_2: int,trade_id_2: int,rating_2: int}
grunt> dump trades 2;
(1,101,1)
(2,101,2)
(3,101,3)
(4,101,4)
(5,101,5)
(6,101,5)
(2,102,1)
(3,102,2)
(5,102,3)
(1,103,1)
(2,103,2)
(3,103,3)
(5,103,4)
(1,104,1)
(3,104,2)
(5,104,4)
(6,104,5)
(4,105,1)
(5,105,2)
(6,105,5)
(1,106,1)
(5,106,2)
(6,107,1)
grunt> describe joinedtradeds;
joinedtradeds: {trades::investor_id: int,trades::trade_id: int,trades::rating: int,trades_2::investor_id_2:
int,trades 2::trade id 2: int,trades 2::rating 2: int}
grunt> dump trades_2;
(1,104,1,1,104,1)
(1,104,1,1,106,1)
(1,104,1,1,103,1)
(1,104,1,1,101,1)
(1,106,1,1,104,1)
(1,106,1,1,106,1)
(1,106,1,1,103,1)
(1,106,1,1,101,1)
```

```
(1,103,1,1,104,1)
(1,103,1,1,106,1)
(1,103,1,1,103,1)
(1,103,1,1,101,1)
(1,101,1,1,104,1)
(1,101,1,1,106,1)
(1,101,1,1,103,1)
(1,101,1,1,101,1)
(2,101,2,2,101,2)
(2,101,2,2,102,1)
(2,101,2,2,103,2)
(2,102,1,2,101,2)
(2,102,1,2,102,1)
(2,102,1,2,103,2)
(2,103,2,2,101,2)
(2,103,2,2,102,1)
(2,103,2,2,103,2)
(3,103,3,3,103,3)
(3,103,3,3,104,2)
(3,103,3,3,102,2)
(3,103,3,3,101,3)
(3,104,2,3,103,3)
(3,104,2,3,104,2)
(3,104,2,3,102,2)
(3,104,2,3,101,3)
(3,102,2,3,103,3)
(3,102,2,3,104,2)
(3,102,2,3,102,2)
(3,102,2,3,101,3)
(3,101,3,3,103,3)
(3,101,3,3,104,2)
(3,101,3,3,102,2)
(3,101,3,3,101,3)
(4,105,1,4,105,1)
(4,105,1,4,101,4)
(4,101,4,4,105,1)
(4,101,4,4,101,4)
(5,105,2,5,105,2)
(5,105,2,5,102,3)
(5,105,2,5,106,2)
(5,105,2,5,101,5)
(5,105,2,5,104,4)
(5,105,2,5,103,4)
(5,102,3,5,105,2)
(5,102,3,5,102,3)
(5,102,3,5,106,2)
(5,102,3,5,101,5)
(5,102,3,5,104,4)
```

```
(5,102,3,5,103,4)
(5,106,2,5,105,2)
(5,106,2,5,102,3)
(5,106,2,5,106,2)
(5,106,2,5,101,5)
(5,106,2,5,104,4)
(5,106,2,5,103,4)
(5,101,5,5,105,2)
(5,101,5,5,102,3)
(5,101,5,5,106,2)
(5,101,5,5,101,5)
(5,101,5,5,104,4)
(5,101,5,5,103,4)
(5,104,4,5,105,2)
(5,104,4,5,102,3)
(5,104,4,5,106,2)
(5,104,4,5,101,5)
(5,104,4,5,104,4)
(5,104,4,5,103,4)
(5,103,4,5,105,2)
(5,103,4,5,102,3)
(5,103,4,5,106,2)
(5,103,4,5,101,5)
(5,103,4,5,104,4)
(5,103,4,5,103,4)
(6,104,5,6,104,5)
(6,104,5,6,105,5)
(6,104,5,6,101,5)
(6,104,5,6,107,1)
(6,105,5,6,104,5)
(6,105,5,6,105,5)
(6,105,5,6,101,5)
(6,105,5,6,107,1)
(6,101,5,6,104,5)
(6,101,5,6,105,5)
(6,101,5,6,101,5)
(6,101,5,6,107,1)
(6,107,1,6,104,5)
(6,107,1,6,105,5)
(6,107,1,6,101,5)
(6,107,1,6,107,1)
grunt> describe groupedtrades;
groupedtrades: {group: (trades::trade_id: int,trades_2::trade_id_2: int),joinedtradeds:
{(trades::investor_id: int,trades::trade_id: int,trades::rating: int,trades_2::investor_id_2:
int,trades_2::trade_id_2: int,trades_2::rating_2: int)}}
grunt> dump groupedtrades;
```

```
01,5,6,101,5)})
((101,102),\{(3,101,3,3,102,2),(2,101,2,2,102,1),(5,101,5,5,102,3)\})
((101,103),\{(1,101,1,1,103,1),(5,101,5,5,103,4),(3,101,3,3,103,3),(2,101,2,2,103,2)\})
((101,104),\{(1,101,1,1,104,1),(6,101,5,6,104,5),(3,101,3,3,104,2),(5,101,5,5,104,4)\})
((101,105),\{(6,101,5,6,105,5),(5,101,5,5,105,2),(4,101,4,4,105,1)\})
((101,106),\{(5,101,5,5,106,2),(1,101,1,1,106,1)\})
((101,107),\{(6,101,5,6,107,1)\})
((102,101),\{(3,102,2,3,101,3),(5,102,3,5,101,5),(2,102,1,2,101,2)\})
((102,102),\{(3,102,2,3,102,2),(5,102,3,5,102,3),(2,102,1,2,102,1)\})
((102,103),\{(2,102,1,2,103,2),(3,102,2,3,103,3),(5,102,3,5,103,4)\})
((102,104),\{(5,102,3,5,104,4),(3,102,2,3,104,2)\})
((102,105),\{(5,102,3,5,105,2)\})
((102,106),\{(5,102,3,5,106,2)\})
((103,101),((1,103,1,1,101,1),(5,103,4,5,101,5),(3,103,3,3,101,3),(2,103,2,2,101,2)))
((103,102),\{(5,103,4,5,102,3),(3,103,3,3,102,2),(2,103,2,2,102,1)\})
((103,103),\{(3,103,3,3,103,3),(2,103,2,2,103,2),(1,103,1,1,103,1),(5,103,4,5,103,4)\})
((103,104),\{(5,103,4,5,104,4),(3,103,3,3,104,2),(1,103,1,1,104,1)\})
((103,105),\{(5,103,4,5,105,2)\})
((103,106),\{(1,103,1,1,106,1),(5,103,4,5,106,2)\})
((104,101),((3,104,2,3,101,3),(1,104,1,1,101,1),(5,104,4,5,101,5),(6,104,5,6,101,5)))
((104,102),{(3,104,2,3,102,2),(5,104,4,5,102,3)})
((104,103),\{(1,104,1,1,103,1),(5,104,4,5,103,4),(3,104,2,3,103,3)\})
((104,104),((6,104,5,6,104,5),(5,104,4,5,104,4),(1,104,1,1,104,1),(3,104,2,3,104,2)))
((104,105),\{(5,104,4,5,105,2),(6,104,5,6,105,5)\})
((104,106),{(5,104,4,5,106,2),(1,104,1,1,106,1)})
((104,107),\{(6,104,5,6,107,1)\})
((105,101),\{(5,105,2,5,101,5),(6,105,5,6,101,5),(4,105,1,4,101,4)\})
((105,102),\{(5,105,2,5,102,3)\})
((105,103),{(5,105,2,5,103,4)})
((105,104),\{(6,105,5,6,104,5),(5,105,2,5,104,4)\})
((105,105),\{(5,105,2,5,105,2),(6,105,5,6,105,5),(4,105,1,4,105,1)\})
((105,106),{(5,105,2,5,106,2)})
((105,107),\{(6,105,5,6,107,1)\})
((106,101),\{(1,106,1,1,101,1),(5,106,2,5,101,5)\})
((106,102),\{(5,106,2,5,102,3)\})
((106,103),\{(5,106,2,5,103,4),(1,106,1,1,103,1)\})
((106,104),\{(1,106,1,1,104,1),(5,106,2,5,104,4)\})
((106,105),\{(5,106,2,5,105,2)\})
((106,106),\{(5,106,2,5,106,2),(1,106,1,1,106,1)\})
((107,101),\{(6,107,1,6,101,5)\})
((107,104),\{(6,107,1,6,104,5)\})
((107,105),\{(6,107,1,6,105,5)\})
((107,107),\{(6,107,1,6,107,1)\})
grunt> describe cooccurrence;
cooccurrence: {trade_id: int,trade_id_2: int,tradecount: long}
grunt> dump cooccurrence;
```

```
(101,101,6)
(101,102,3)
(101,103,4)
(101,104,4)
(101,105,3)
(101,106,2)
(101,107,1)
(102,101,3)
(102,102,3)
(102,103,3)
(102,104,2)
(102,105,1)
(102,106,1)
(103,101,4)
(103,102,3)
(103,103,4)
(103,104,3)
(103,105,1)
(103,106,2)
(104,101,4)
(104,102,2)
(104,103,3)
(104,104,4)
(104,105,2)
(104,106,2)
(104,107,1)
(105,101,3)
(105,102,1)
(105,103,1)
(105,104,2)
(105,105,3)
(105,106,1)
(105,107,1)
(106,101,2)
(106,102,1)
(106,103,2)
(106,104,2)
(106,105,1)
(106,106,2)
(107,101,1)
(107,104,1)
(107,105,1)
(107,107,1)
```

Part 2.3 Pig MULTIPLICATION Part 1

Before (cooccurrence table)

| , | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|
| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
| 101 | 6 | 3 | 4 | 4 | 3 | 2 | 1 |
| 102 | 3 | 3 | 3 | 2 | 1 | 1 | |
| 103 | 4 | 3 | 4 | 3 | 1 | 2 | |
| 104 | 4 | 2 | 3 | 4 | 2 | 2 | 1 |
| 105 | 3 | 1 | 1 | 2 | 3 | 1 | 1 |
| 106 | 2 | 1 | 2 | 2 | 1 | 2 | |
| 107 | 1 | | | 1 | 1 | | 1 |

After (product_matrix table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 18 | 6 | 12 | 8 | 0 | 0 | 0 |
| 102 | 9 | 6 | 9 | 4 | 0 | 0 | 0 |
| 103 | 12 | 6 | 12 | 6 | 0 | 0 | 0 |
| 104 | 12 | 4 | 9 | 8 | 0 | 0 | 0 |
| 105 | 9 | 2 | 3 | 4 | 0 | 0 | 0 |
| 106 | 6 | 2 | 6 | 4 | 0 | 0 | 0 |
| 107 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |

Before(user 3 vector)

| iore (aser s veet | | | |
|-------------------|---|--|--|
| 101 | 3 | | |
| 102 | 2 | | |
| 103 | 3 | | |
| 104 | 2 | | |
| 105 | 0 | | |
| 106 | 0 | | |
| 107 | 0 | | |

```
grunt> filteredtradesforuser3 = filter trades BY investor id == 3;
grunt> pre_product_matrix = JOIN cooccurrence BY trade_id_2, filteredtradesforuser3 BY trade_id;
grunt> product_matrix = FOREACH pre_product_matrix GENERATE
>> $0 as trade id,
>> $1 as trade id 2,
>> (int)$2*$5 as user3ratingproduct;
grunt> grouped_product_matrix = group product_matrix by trade_id;
grunt>
grunt> describe filteredtradesforuser3;
filteredtradesforuser3: {investor id: int,trade id: int,rating: int}
grunt> dump filteredtradesforuser3;
(3,101,3)
(3,102,2)
(3,103,3)
(3,104,2)
grunt> describe pre product matrix;
pre product matrix: {cooccurrence::trade id: int,cooccurrence::trade id 2:
int,cooccurrence::tradecount: long,filteredtradesforuser3::investor id:
int,filteredtradesforuser3::trade_id: int,filteredtradesforuser3::rating: int}
grunt> dump pre_product_matrix;
(101,101,6,3,101,3)
(102,101,3,3,101,3)
(107,101,1,3,101,3)
(103,101,4,3,101,3)
(105,101,3,3,101,3)
(106,101,2,3,101,3)
(104,101,4,3,101,3)
(101,102,3,3,102,2)
(105,102,1,3,102,2)
(106,102,1,3,102,2)
(102,102,3,3,102,2)
(104,102,2,3,102,2)
(103,102,3,3,102,2)
(104,103,3,3,103,3)
(106,103,2,3,103,3)
(105,103,1,3,103,3)
(103,103,4,3,103,3)
(102,103,3,3,103,3)
(101,103,4,3,103,3)
(103,104,3,3,104,2)
(102,104,2,3,104,2)
(106,104,2,3,104,2)
(105,104,2,3,104,2)
```

```
(101,104,4,3,104,2)
(107,104,1,3,104,2)
(104,104,4,3,104,2)
grunt> describe product_matrix;
product _matrix: {trade_id: int,trade_id_2: int,user3ratingproduct: int}
grunt> dump product_matrix;
(101,101,18)
(102,101,9)
(107,101,3)
(103,101,12)
(105,101,9)
(106,101,6)
(104,101,12)
(101,102,6)
(105,102,2)
(106,102,2)
(102,102,6)
(104,102,4)
(103,102,6)
(104,103,9)
(106, 103, 6)
(105,103,3)
(103,103,12)
(102,103,9)
(101,103,12)
(103,104,6)
(102,104,4)
(106, 104, 4)
(105,104,4)
(101,104,8)
(107,104,2)
(104,104,8)
grunt> describe grouped_product_matrix;
grouped_product_matrix: {group: int,product_matrix: {(trade_id: int,trade_id_2: int,user3ratingproduct:
int)}}
grunt> dump grouped_product_matrix;
(101,\{(101,104,8),(101,101,18),(101,102,6),(101,103,12)\})
(102,\{(102,103,9),(102,102,6),(102,104,4),(102,101,9)\})
(103,\{(103,102,6),(103,104,6),(103,103,12),(103,101,12)\})
(104,{(104,103,9),(104,102,4),(104,101,12),(104,104,8)})
(105,\{(105,102,2),(105,104,4),(105,101,9),(105,103,3)\})
(106,\{(106,102,2),(106,101,6),(106,103,6),(106,104,4)\})
(107,{(107,104,2),(107,101,3)})
```

Part 2.3 Pig MULTIPLICATION Part 2

Before (product_matrix table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 18 | 6 | 12 | 8 | 0 | 0 | 0 |
| 102 | 9 | 6 | 9 | 4 | 0 | 0 | 0 |
| 103 | 12 | 6 | 12 | 6 | 0 | 0 | 0 |
| 104 | 12 | 4 | 9 | 8 | 0 | 0 | 0 |
| 105 | 9 | 2 | 3 | 4 | 0 | 0 | 0 |
| 106 | 6 | 2 | 6 | 4 | 0 | 0 | 0 |
| 107 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |

After (result_Vector table)

| • — | |
|-----|----|
| 101 | 44 |
| 102 | 28 |
| 103 | 36 |
| 104 | 33 |
| 105 | 18 |
| 106 | 18 |
| 107 | 5 |

Code

SUM(product_matrix.user3ratingproduct) as
user3ratingtotal;

```
grunt> result_Vector = FOREACH grouped_product_matrix GENERATE
>> $0 as trade_id,
>> SUM(product_matrix.user3ratingproduct) as user3ratingtotal;
grunt>

grunt> describe result_Vector;
result_Vector: {trade_id: int,user3ratingtotal: long}
grunt> dump result_Vector;
(101,44)
(102,28)
(103,36)
(104,33)
(105,18)
(106,18)
(106,18)
```

Part2.4 Pig RECOMMENDATIONS

Before (result Vector table)

| c (i couit | _ v c c t o i | ··· |
|------------|---------------|-----|
| 101 | 44 | |
| 102 | 28 | |
| 103 | 36 | |
| 104 | 33 | |
| 105 | 18 | |
| 106 | 18 | |
| 107 | 5 | |

After (User3_recommendations table)

| 105 | 18 |
|-----|----|
| 106 | 18 |
| 107 | 5 |

Code

joinedrecommendations = JOIN result_Vector by trade_id LEFT, filteredtradesforuser3 BY trade_id; filteredrecommendations = filter joinedrecommendations BY \$2 is null;

user3recommendation = FOREACH filteredrecommendations GENERATE
\$0 as trade_id,

\$1 as recommendation;

user3recommendationsorted = order user3recommendation by
recommendation desc;

```
grunt> joinedrecommendations = JOIN result Vector by trade id LEFT, filteredtradesforuser3 BY
trade id;
grunt> filteredrecommendations = filter joinedrecommendations BY $2 is null;
grunt>
grunt> user3recommendation = FOREACH filteredrecommendations GENERATE
>> $0 as trade id,
>> $1 as recommendation;
grunt>
grunt> user3recommendationsorted = order user3recommendation by recommendation desc;
grunt> describe joinedrecommendations;
joinedrecommendations: {result Vector::trade id: int,result Vector::user3ratingtotal:
long,filteredtradesforuser3::investor_id: int,filteredtradesforuser3::trade_id:
int,filteredtradesforuser3::rating: int}
grunt> dump joinedrecommendations;
(101,44,3,101,3)
(102,28,3,102,2)
(103,36,3,103,3)
(104,33,3,104,2)
(105,18,,,)
(106,18,,,)
(107,5,,,)
grunt> describe filteredrecommendations;
filteredrecommendations: {result_Vector::trade_id: int,result_Vector::user3ratingtotal:
long,filteredtradesforuser3::investor_id: int,filteredtradesforuser3::trade_id:
int,filteredtradesforuser3::rating: int}
grunt> dump filteredrecommendations;
(105,18,,,)
(106,18,,,)
(107,5,,,)
grunt> describe user3recommendation;
user3recommendation: {trade id: int,recommendation: long}
grunt> dump user3recommendation;
(105,18)
(106,18)
(107,5)
grunt> describe user3recommendationsorted;
user3recommendationsorted: {trade id: int,recommendation: long}
grunt> dump user3recommendationsorted;
(106,18)
(105,18)
(107,5)
```

| | | | | Pig <mark>I</mark> l | LUSTRA | TION | | | |
|--|--|--|---|--|---|---|-------------------------------|--|------------|
| | trade_id:int rat | ing:int | | | | | | | |
| trades investor_id:int | trade_id:int 106 102 104 101 101 | rating:int | | | | | | | |
| 5 trades investor_id:int | 101 trade_id:int | 5 rating:int | | | | | | | |
| trades investor_id:int | trade_id:int | rating:int | ! | | | | | | |
| trades_2 | I 186 | t rating_2:i | nt | | | | | | |
| | 102 104 101 101 | 2 3 2 3 5 | trades::rati | ng:int trades 2::inve | eton id 2 int | trade_id_2:int trades_2::r | nation 2: let | | |
| | | | 2 2 | 3 3 3 3 3 | 104 | 2 3 | string_22.itt | | |
| | 10 19 10 10 10 10 10 10 10 10 | 6 6 2 2 2 2 | 3 2 2 2 3 3 3 | 5 5 5 5 5 | 1 104 101 106 102 101 106 107 101 106 102 101 | 2 3 2 3 5 2 3 5 5 | | | |
| | 10 10 trades::trade id:int, | | 5 5 2:int) | 5 5 joinedtradeds:bag(:tupl | e(trades::investor id:int,::ra | 3 5 5 1 1 1 1 1 1 1 1 | | | |
| (101, 101) (101, 102) (101, 104) (101, 104) (102, 101) | | | | {(3,, 3), (5,, (5,, 3)} {(5,, 3)} {(3,, 2)} {(5,, 2)} | >)} | | | | |
| (102, 102) (102, 106) (104, 101) (104, 104) | | | | {(5,, 5)} {(5,, 3)} {(5,, 2)} {(3,, 3)} {(3,, 2)} {(5,, 5)} | | | 1 | | |
| (106, 101) (106, 102) (106, 106) | | | | {(5,, 5)} {(5,, 3)} {(5,, 2)} | | | | | |
| cooccurrence trade id:int 101 101 101 101 | trade id 2:int 101 102 104 106 | tradecount: | long | | | | | | |
| 102 102 102 104 104 | 101 102 106 101 | 1 1 1 1 | | | | | | | |
| 106 106 106 106 trades investor_id:int | 101 102 106 trade_id:int | 1 1 1 | <u> </u> | | | | | | |
| filteredtradesforuser3 inv | estor_id:int t 1 1 | 04 I | rating:int | | | | | | |
| 1 | rence::trade_id:int | cooccurrence: | :trade_id_2:int | cooccurrence::tradecount | long filteredtradesfore | | eredtradesforuser3::trade_id: | int filteredtradesforuser3:: | rating:int |
| 181 182 184 186 181 181 184 | t trade id 2:i | 101 101 101 101 104 104 | ngproduct:int | 1 1 1 1 | 3 3 3 | 181 181 181 184 184 | | 3 2 2 | |
| 101 162 184 186 101 | 101 101 101 101 104 104 | 6 3 3 3 2 2 | | | | | | | |
| grouped product matrix gro | up:int product | _matrix:bag{:tuple(| | id_2:int,user3ratingproduct: | int)} | ! ! | | | |
| 184 186 result_Vector trade_id:int | | 101, 6), (101, 104, 101, 3)} 101, 3), (104, 104, 101, 3)} tal:long | 2)} | | | - | | | |
| 101 102 104 106 | 8 3 5 3 | | | | | | | | |
| joinedrecommendations resu | | nt result Ve | rating:int ctor::user3ratingto | tal:long filteredtrad | esforuser3::investor id:int | filteredtradesforuser3::trade | | foruser3::rating:int | |
| | | | | | | 101 104 | 3 2 | | |
| | 6 | 3 3 | Vector::user3rating | | adesforuser3::investor id:int | filteredtradesforuser3::tra | | esforuser3::rating:int | |
| 102 106 | 3 | ecommendation:long | | | | | | | |
| | 102 3 106 3 | | - | | | | | | |

Part3.1 ECL LOADING

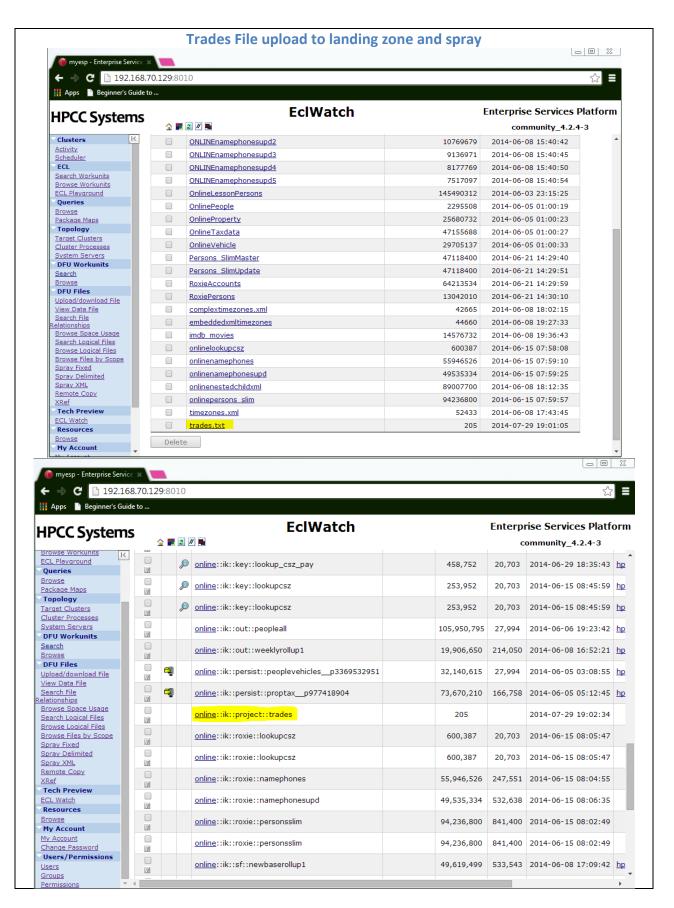
Before (Trades.txt on notepad)

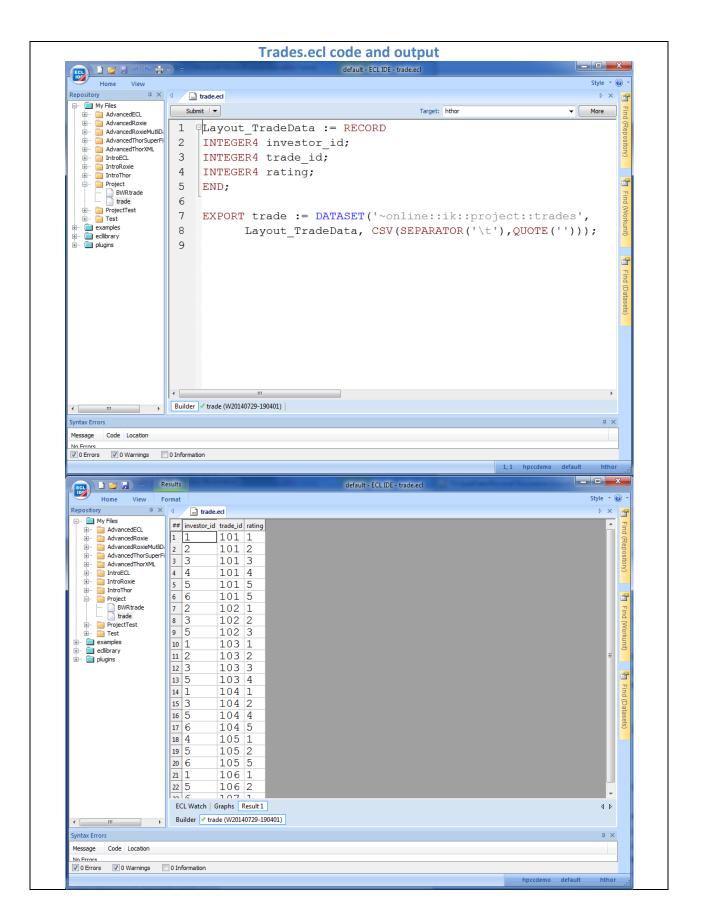
| CIOIC (ITAC | | Посерас |
|-------------|----------|---------|
| investor_id | trade_id | rating |
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |

After (trades table on hive)

| Aitei (tiau | es table | OH HIVE) |
|-------------|----------|----------|
| investor_id | trade_id | rating |
| 1 | 101 | 1 |
| 2 | 101 | 2 |
| 3 | 101 | 3 |
| 4 | 101 | 4 |
| 5 | 101 | 5 |
| 6 | 101 | 5 |
| 2 | 102 | 1 |
| 3 | 102 | 2 |
| 5 | 102 | 3 |
| 1 | 103 | 1 |
| 2 | 103 | 2 |
| 3 | 103 | 3 |
| 5 | 103 | 4 |
| 1 | 104 | 1 |
| 3 | 104 | 2 |
| 5 | 104 | 4 |
| 6 | 104 | 5 |
| 4 | 105 | 1 |
| 5 | 105 | 2 |
| 6 | 105 | 5 |
| 1 | 106 | 1 |
| 5 | 106 | 2 |
| 6 | 107 | 1 |
| | | |

Code (trade.ecl)





Part3.2 ECL CO-OCCURRENCE

Before (trades table)

| | Defore (trades table) | | | | |
|-------------|-----------------------|--------|--|--|--|
| investor_id | trade_id | rating | | | |
| 1 | 101 | 1 | | | |
| 2 | 101 | 2 | | | |
| 3 | 101 | 3 | | | |
| 4 | 101 | 4 | | | |
| 5 | 101 | 5 | | | |
| 6 | 101 | 5 | | | |
| 2 | 102 | 1 | | | |
| 3 | 102 | 2 | | | |
| 5 | 102 | 3 | | | |
| 1 | 103 | 1 | | | |
| 2 | 103 | 2 | | | |
| 3 | 103 | 3 | | | |
| 5 | 103 | 4 | | | |
| 1 | 104 | 1 | | | |
| 3 | 104 | 2 | | | |
| 5 | 104 | 4 | | | |
| 6 | 104 | 5 | | | |
| 4 | 105 | 1 | | | |
| 5 | 105 | 2 | | | |
| 6 | 105 | 5 | | | |
| 1 | 106 | 1 | | | |
| 5 | 106 | 2 | | | |
| 6 | 107 | 1 | | | |

After (cooccurrence table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 6 | 3 | 4 | 4 | 3 | 2 | 1 |
| 102 | 3 | 3 | 3 | 2 | 1 | 1 | |
| 103 | 4 | 3 | 4 | 3 | 1 | 2 | |
| 104 | 4 | 2 | 3 | 4 | 2 | 2 | 1 |
| 105 | 3 | 1 | 1 | 2 | 3 | 1 | 1 |
| 106 | 2 | 1 | 2 | 2 | 1 | 2 | |
| 107 | 1 | | | 1 | 1 | | 1 |

Code

```
COOCCURRENCE_Record := RECORD

JoinedTrades.trade_id;

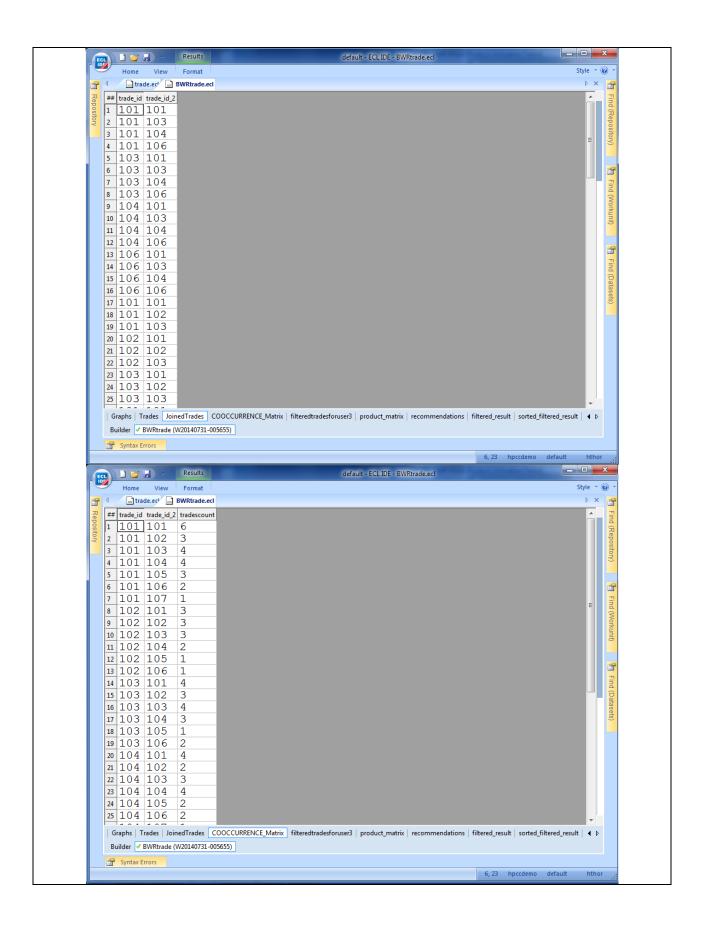
JoinedTrades.trade_id_2;

tradescount :=COUNT(GROUP);

END;

COOCCURRENCE_Matrix:=TABLE(JoinedTrades,COOCCURRENCE_Record,JoinedTrades.trad e_id,JoinedTrades.trade_id_2);
output (COOCCURRENCE_Matrix,NAMED('COOCCURRENCE_Matrix'));
```

```
code and output
                                     default - ECL IDE - BWRtrade.ecl
  Home View
  trade.ecl BWRtrade.ecl
 Submit  ▼
                                                Target: hthor
                                                                         ▼ More
 1 import $;
    Output($.trade, NAMED('Trades'));
 3
 4  □Joined Record := RECORD
                                                                                 5
      INTEGER4 trade id;
                                                                                 Find (Workunit)
 6
      INTEGER4 trade id 2;
 7
    END;
 8
 9 FJoined Record JoinThem($.trade L, $.trade R) := TRANSFORM
10
       SELF.trade id := L.trade id;
11
       SELF.trade id 2 := R.trade id;
12
    END;
13
14
     JoinedTrades := JOIN($.trade,$.trade,
15
                                 LEFT.investor id = RIGHT.investor id,
16
                                 JoinThem(LEFT, RIGHT));
17
18
     OUTPUT (JoinedTrades, NAMED('JoinedTrades'));
19
20 PCOOCCURRENCE Record := RECORD
       .ToinadTradas trada id.
Builder
Syntax Errors
                                                            6, 23 hpccdemo default
                                                                              hthor
```



Part3.3 ECL MULTIPLICATION Part 1

Before (cooccurrence table)

| | • | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|
| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
| 101 | 6 | 3 | 4 | 4 | 3 | 2 | 1 |
| 102 | 3 | 3 | 3 | 2 | 1 | 1 | |
| 103 | 4 | 3 | 4 | 3 | 1 | 2 | |
| 104 | 4 | 2 | 3 | 4 | 2 | 2 | 1 |
| 105 | 3 | 1 | 1 | 2 | 3 | 1 | 1 |
| 106 | 2 | 1 | 2 | 2 | 1 | 2 | |
| 107 | 1 | | | 1 | 1 | | 1 |

After (product_matrix table)

| | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 101 | 18 | 6 | 12 | 8 | 0 | 0 | 0 |
| 102 | 9 | 6 | 9 | 4 | 0 | 0 | 0 |
| 103 | 12 | 6 | 12 | 6 | 0 | 0 | 0 |
| 104 | 12 | 4 | 9 | 8 | 0 | 0 | 0 |
| 105 | 9 | 2 | 3 | 4 | 0 | 0 | 0 |
| 106 | 6 | 2 | 6 | 4 | 0 | 0 | 0 |
| 107 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |

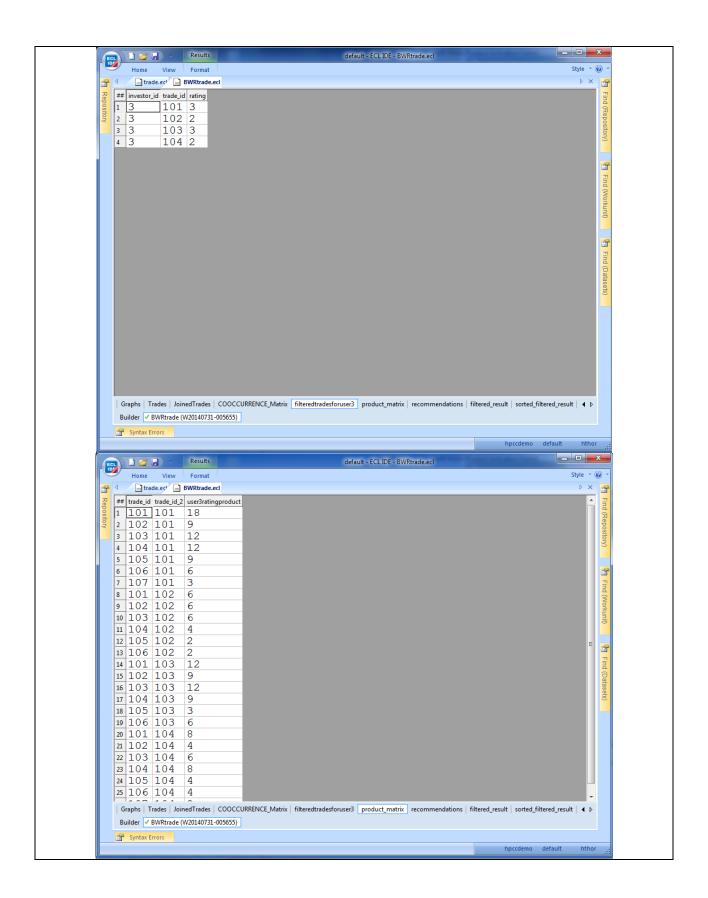
Before(user 3 vector)

| 101 | 3 |
|-----|---|
| 102 | 2 |
| 103 | 3 |
| 104 | 2 |
| 105 | 0 |
| 106 | 0 |
| 107 | 0 |
| | |

Code

```
filteredtradesforuser3 := $.trade(investor_id = 3);
output (filteredtradesforuser3,NAMED('filteredtradesforuser3'));
product_Record := RECORD
    COOCCURRENCE_Record.trade_id;
    COOCCURRENCE Record.trade id 2;
    INTEGER4 user3ratingproduct;
END;
product_Record MutiplyThem(COOCCURRENCE_Matrix L, filteredtradesforuser3 R) :=
TRANSFORM
    SELF.trade_id:= L.trade_id;
    SELF.trade_id_2:= L.trade_id_2;
    SELF.user3ratingproduct := L.tradescount * R.rating;
END;
product_matrix := JOIN(COOCCURRENCE_Matrix,filteredtradesforuser3,
                                  LEFT.trade_id_2 = RIGHT.trade_id,
                                                MutiplyThem(LEFT,RIGHT));
OUTPUT (product_matrix, NAMED('product_matrix'));
```

```
code and output
                                                                   _ - X
                                  default - ECL IDE - BWRtrade.ecl
  trade.ecl BWRtrade.ecl
                                                                  ▼ More
    filteredtradesforuser3 := $.trade(investor id = 3);
    output (filteredtradesforuser3, NAMED('filteredtradesforuser3'));
31
32
33
   □product Record := RECORD
34
      COOCCURRENCE Record.trade_id;
35
      COOCCURRENCE Record.trade id 2;
36
      INTEGER4 user3ratingproduct;
37
    END;
38
39
   product Record MutiplyThem(COOCCURRENCE Matrix L, filteredtrades
40
      SELF.trade id:= L.trade id;
      SELF.trade id 2:= L.trade_id_2;
41
      SELF.user3ratingproduct := L.tradescount * R.rating;
42
43
    END;
44
45
    product matrix := JOIN(COOCCURRENCE Matrix, filteredtradesforus
                             LEFT.trade id 2 = RIGHT.trade id,
46
47
                             MutiplyThem(LEFT,RIGHT));
48
    OUTPUT (product matrix, NAMED ('product matrix'));
49
50 Fregult Vector .= PECORD
6, 23 hpccdemo default
```



Part3.3 ECL MULTIPLICATION Part 2

Before (product_matrix table)

| | | 101 | 102 | 103 | 104 | 105 | 106 | 107 |
|--|-----|-----|-----|-----|-----|-----|-----|-----|
| | 101 | 18 | 6 | 12 | 8 | 0 | 0 | 0 |
| | 102 | 9 | 6 | 9 | 4 | 0 | 0 | 0 |
| | 103 | 12 | 6 | 12 | 6 | 0 | 0 | 0 |
| | 104 | 12 | 4 | 9 | 8 | 0 | 0 | 0 |
| | 105 | 9 | 2 | 3 | 4 | 0 | 0 | 0 |
| | 106 | 6 | 2 | 6 | 4 | 0 | 0 | 0 |
| | 107 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |

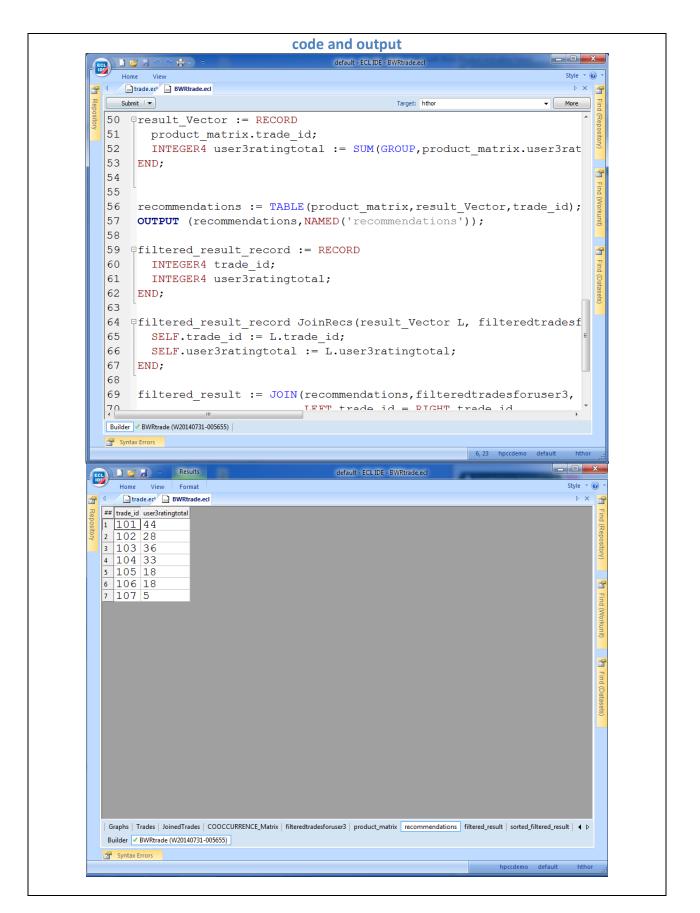
After (result_Vector table)

| 101 | 44 |
|-----|----|
| 102 | 28 |
| 103 | 36 |
| 104 | 33 |
| 105 | 18 |
| 106 | 18 |
| 107 | 5 |
| | |

Code

```
result_Vector := RECORD
    product_matrix.trade_id;
    INTEGER4 user3ratingtotal := SUM(GROUP,product_matrix.user3ratingproduct);
END;
```

recommendations := TABLE(product_matrix,result_Vector,trade_id);
OUTPUT (recommendations,NAMED('recommendations'));



Part3.4 ECL RECOMMENDATIONS

Before (result Vector table)

| • | | |
|---|-----|----|
| | 101 | 44 |
| | 102 | 28 |
| | 103 | 36 |
| | 104 | 33 |
| | 105 | 18 |
| | 106 | 18 |
| | 107 | 5 |

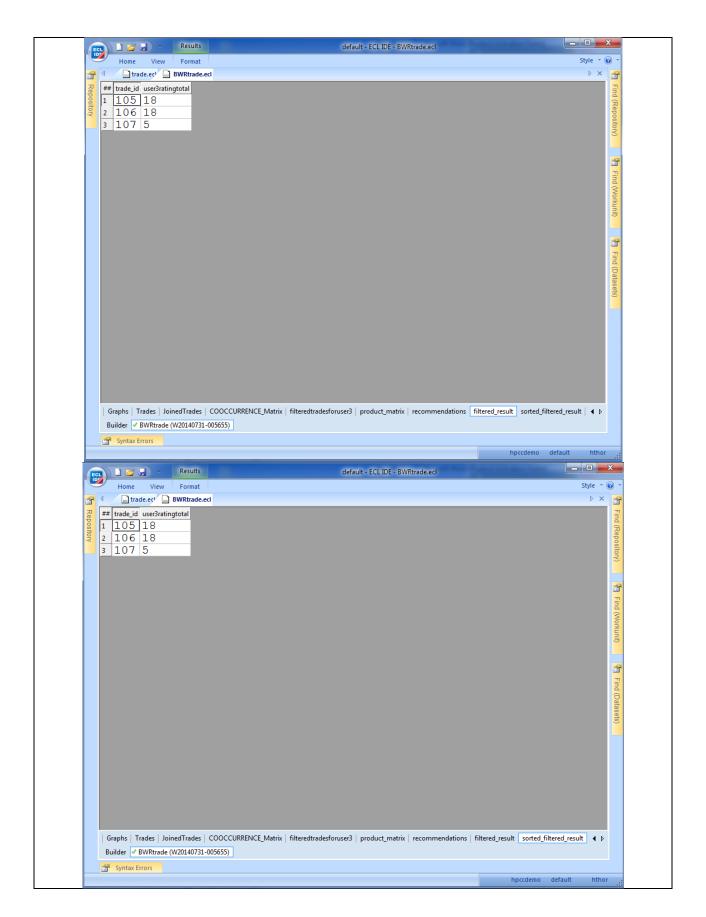
After (User3_recommendations table)

| 105 | 18 |
|-----|----|
| 106 | 18 |
| 107 | 5 |

Code

```
filtered_result_record := RECORD
    INTEGER4 trade_id;
    INTEGER4 user3ratingtotal;
END;
filtered_result_record JoinRecs(result_Vector L, filteredtradesforuser3 R) :=
TRANSFORM
    SELF.trade_id := L.trade_id;
    SELF.user3ratingtotal := L.user3ratingtotal;
END;
filtered_result := JOIN(recommendations, filteredtradesforuser3,
                                  LEFT.trade_id = RIGHT.trade_id,
                                                JoinRecs(LEFT, RIGHT),
                                  LEFT ONLY);
OUTPUT (filtered_result, NAMED('filtered_result'));
sorted_filtered_result := Sort(filtered_result,-user3ratingtotal);
OUTPUT (sorted_filtered_result,NAMED('sorted_filtered_result'));
```

```
code and output
                                                                        _ D XX
                                    default - ECL IDE - BWRtrade.ecl
  trade.ecl BWRtrade.ecl
  Target: hthor
                                                                       ▼ More
58
59 ₱filtered result record := RECORD
60
       INTEGER4 trade id;
61
       INTEGER4 user3ratingtotal;
62
63
64 Ffiltered result record JoinRecs (result Vector L, filteredtradesf
65
       SELF.trade id := L.trade id;
       SELF.user3ratingtotal := L.user3ratingtotal;
66
67
    END;
68
69
    filtered result := JOIN(recommendations, filteredtradesforuser3,
70
                                LEFT.trade id = RIGHT.trade id,
71
                                JoinRecs(LEFT, RIGHT),
72
                                LEFT ONLY);
73
    OUTPUT (filtered result, NAMED ('filtered result'));
74
75
    sorted filtered result := Sort(filtered result, -user3ratingtotal
76
    OUTPUT (sorted filtered result, NAMED ('sorted filtered result'));
77
Builder 	✓ BWRtrade (W20140731-005655)
                                                               hpccdemo default
```



Part4 Pig Implementation Using Amazon AWS

The following screen captures illustrate the steps taken to run pig script of amazon web services. The steps can be summarized as follows:

- 1- Creating AWS account
- 2- Uploading data and pig script into S3 (Amazon Scalable Storage in the cloud)
- 3- Configuring the cluster and Creating Elastic MapReduce Job
- 4- Monitoring cluster starting and job processing
- 5- Viewing results and logs after job completion
- 6- Checking the costs by viewing the bill

The following is the Pig code used in AWS:

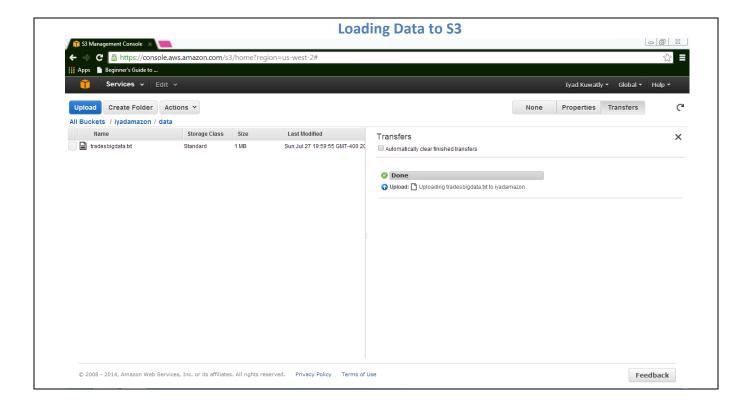
```
trades = LOAD 's3://iyadamazon/data/tradesbigdata.txt' USING PigStorage('\t')
AS (investor_id:int, trade_id:int, rating:int) ;
trades_2 = FOREACH trades GENERATE investor_id AS investor_id_2, trade_id AS
trade_id_2, rating AS rating_2 ;
joinedtradeds = JOIN trades BY investor_id, trades_2 BY investor_id_2 ;
groupedtrades = group joinedtradeds by (trade_id,trade_id_2);
cooccurrence = FOREACH groupedtrades GENERATE
        group.trade id as trade id,
        group.trade_id_2 as trade_id_2,
        COUNT($1) as tradecount;
filteredtradesforuser3 = filter trades BY investor_id == 3;
pre_product_matrix = JOIN cooccurrence BY trade_id_2, filteredtradesforuser3
BY trade_id ;
product_matrix = FOREACH pre_product_matrix GENERATE
        $0 as trade id,
        $1 as trade id 2,
        (int)$2*$5 as user3ratingproduct;
grouped product matrix = group product matrix by trade id;
result_Vector = FOREACH grouped_product_matrix GENERATE
        $0 as trade_id,
        SUM(product_matrix.user3ratingproduct) as user3ratingtotal;
joinedrecommendations = JOIN result_Vector by trade_id LEFT,
filteredtradesforuser3 BY trade_id;
```

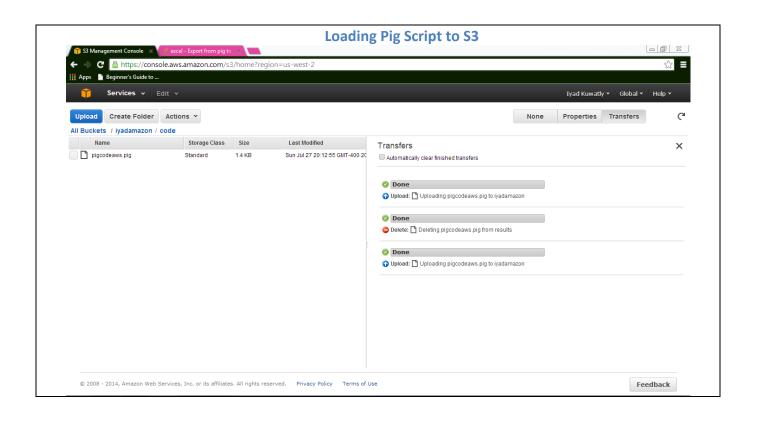
```
filteredrecommendations = filter joinedrecommendations BY $2 is null;

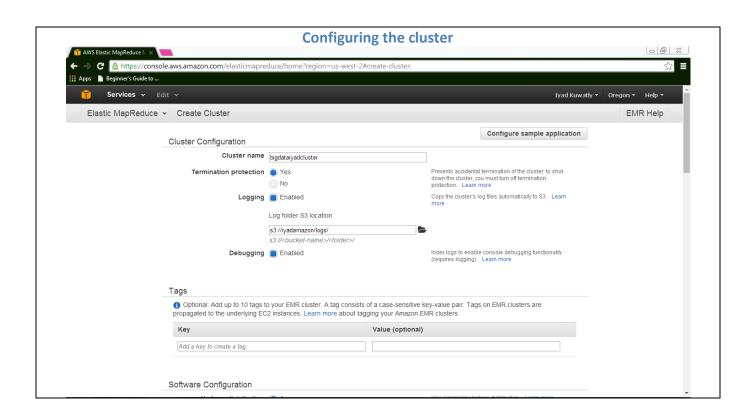
user3recommendation = FOREACH filteredrecommendations GENERATE
$0 as trade_id,
$1 as recommendation;

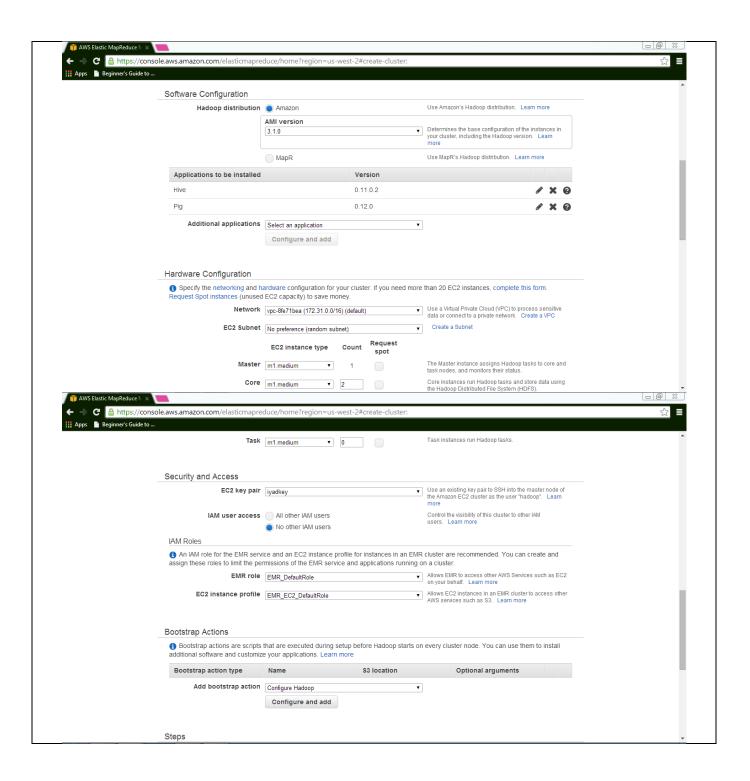
user3recommendationsorted = order user3recommendation by recommendation desc;

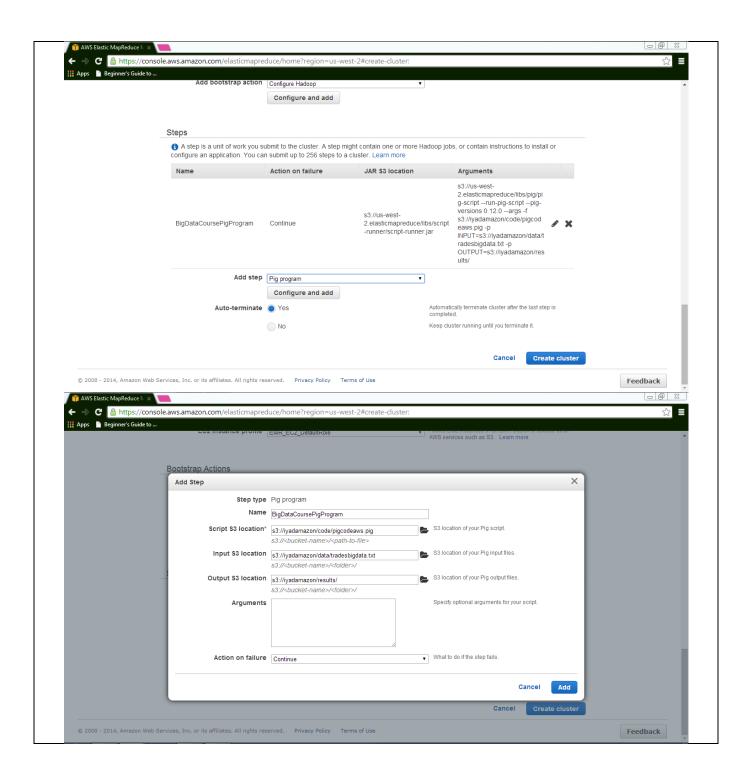
store user3recommendationsorted into
's3://iyadamazon/results/tradesrecommendations.txt' using PigStorage('\t');
```

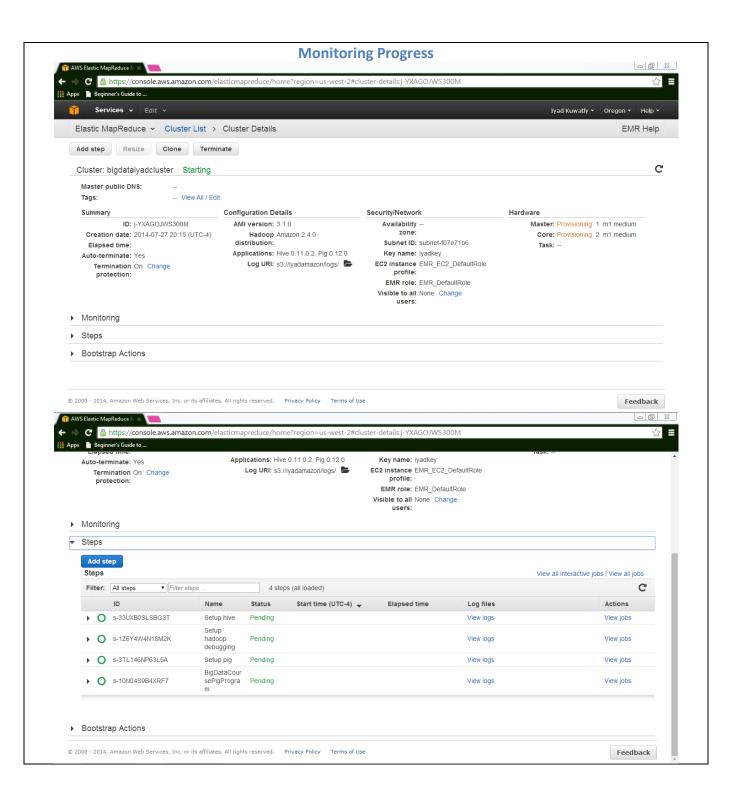


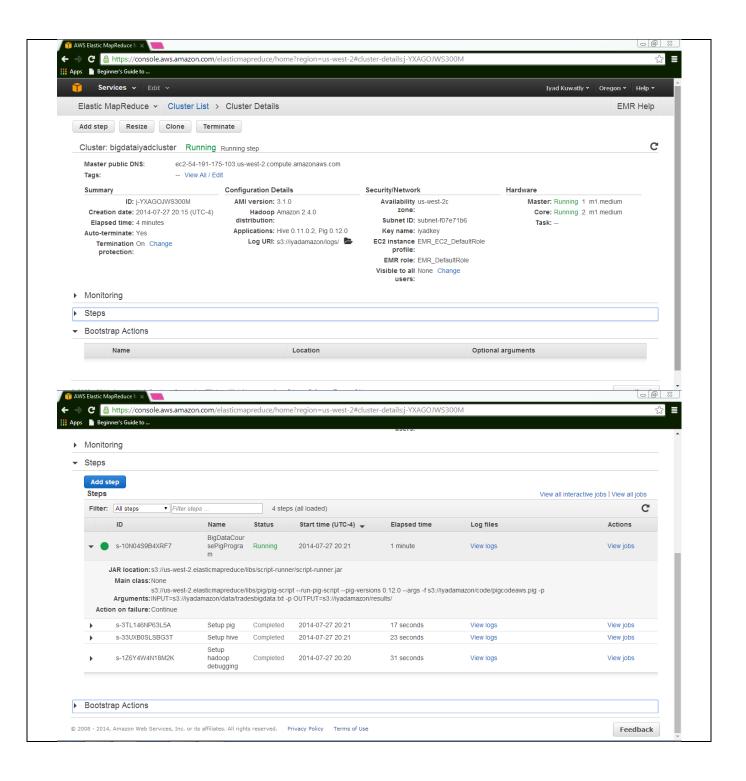


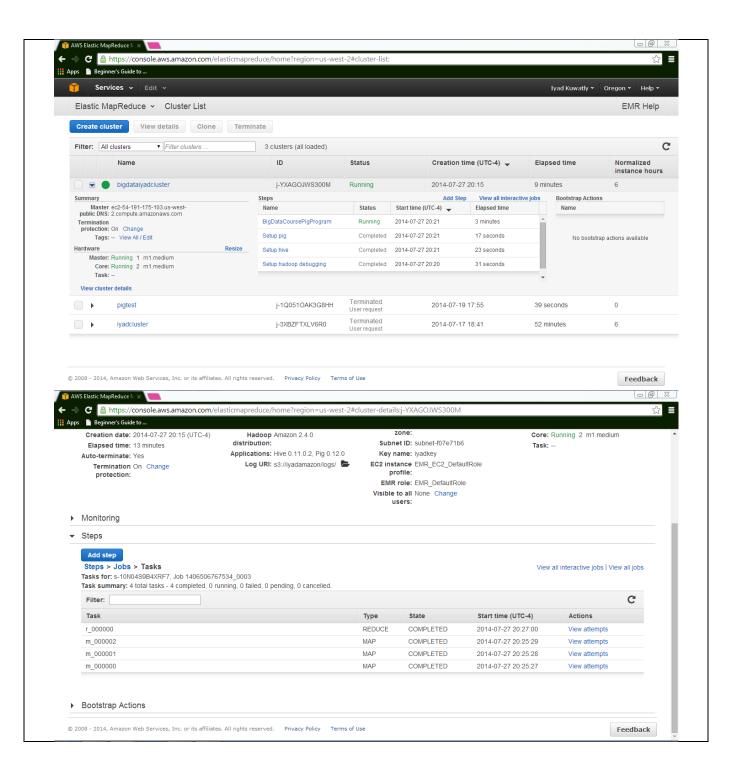


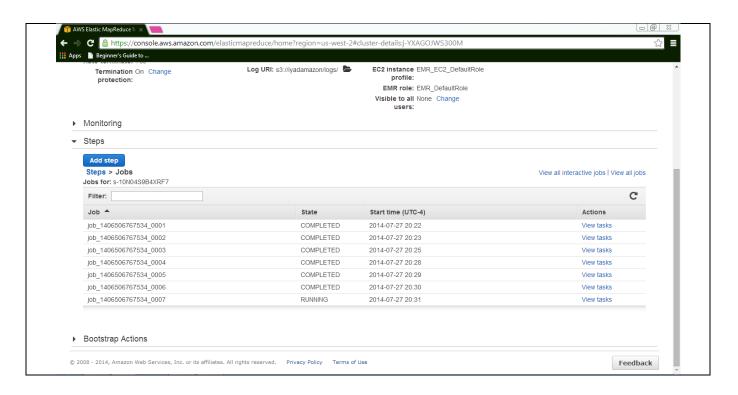


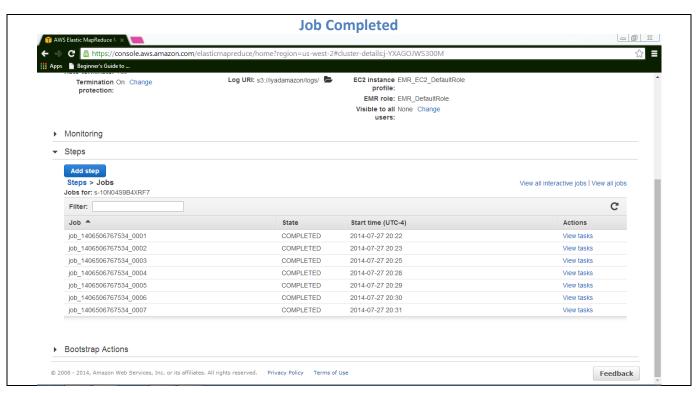


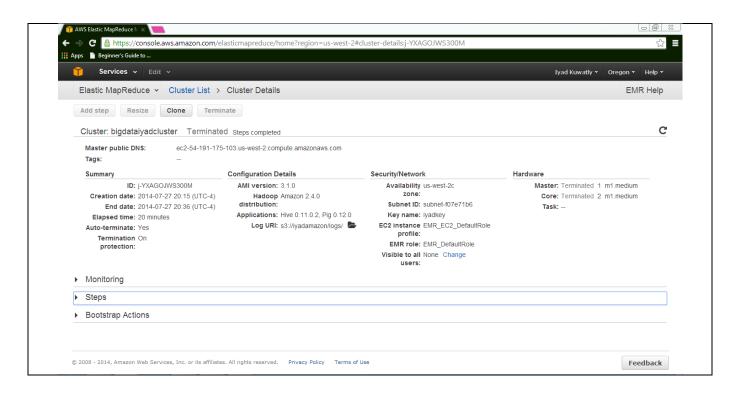


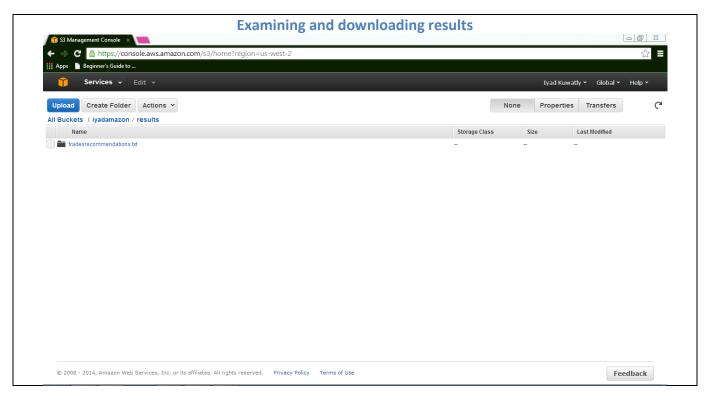


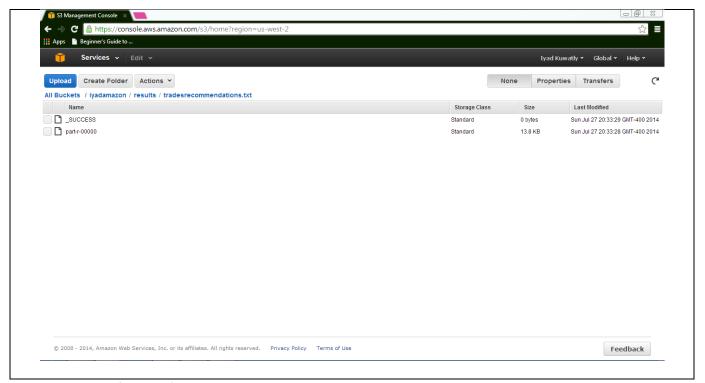






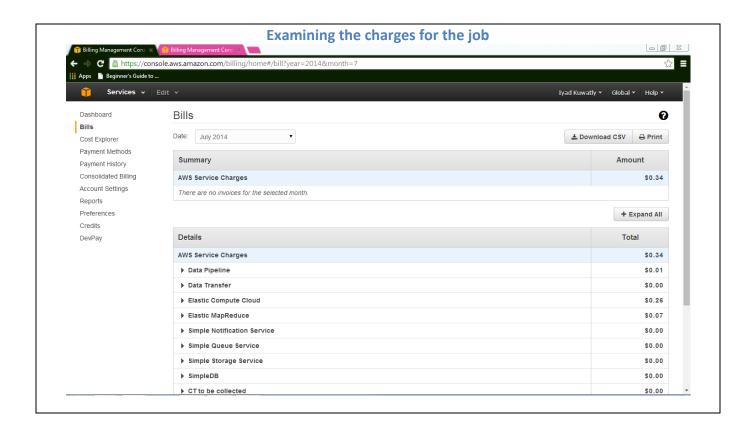






Contents of output file 's3://iyadamazon/results/tradesrecommendations.txt'

```
286
      14370
50
      14142
100
      12511
313
      12362
748
      10976
269
      10746
1
      10630
127
      10628
121
      10573
7
      10416
174
      10118
117
      10054
56
      10008
237
      9832
98
      9557
222
      9225
172
      9107
405
      9022
301
      8977
289
      8864
79
      8840
```



Conclusion

Implementing the recommendation engine in different platforms and in different languages was very useful to have a close feeling of the different big data databases. Specifically it allows understanding how the language and platform are manipulating the data. In hive and ECL is more tables centric where as in Pig it is key, value centric allowing for large space to analyze and restructure the data as needed. Grunt and hive CLIs were very helpful in learning the language going step by step with the code. Batch processing is fast and efficient especially when the script and code has been tested locally on sample of data.