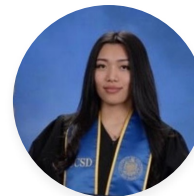


Tiffany Gunawan



EXPERIENCE

Marketing Lead, Google Developer Student Club

January 2020 - June 2022, San Diego

Built a team of seven to lead over 10+ technical workshops in a peer-to-peer setting, focusing on hands-on practice with Workspace's core application (G-Suite). Designed promotional materials, including flyers and photo-props, to increase attendance of 30+ students for workshops and events. Collaborated closely with members, advisors, and Google Mentor.

Barista, Starbucks

January 2021 - June 2021, San Diego

Learned 20+ recipe combinations to prepare hand-crafted hot and iced beverages. Provided customer service in a fast-paced drive-thru and cafe environment. Ensured a clean and organized working environment.

Front Desk Customer Service, Flip Force San Diego

September 2018 - March 2019, San Diego

Provided customer service and addressed customer needs effectively. Implemented new organized filing system. Managed gym membership accounts, billing, and classes using Jackrabbit Technologies Software. Created and designed promotional flyers and decorated events.

EDUCATION

B.S. Cognitive Science with Specialization in Design & Interaction

University of California, San Diego

Fall 2021 - Spring 2023

IGETC Certification

San Diego City College

Fall 2018 - Winter 2021

AWARDS

Best Overall Project: Enhancing Product Categorization on Amazon through NLP and Machine Learning Techniques

COGS 109, Spring 2023

San Diego Miramar Dean's List Honoree

2018 - 2019

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tiffanygunawan30@gmail.com

323 718 0235

US Citizen

Research + Design

Qualitative User Research

Surveys

User Interviews

Data Modeling

Data Clustering

Data Classification

Regression Analysis

Usability Testing

NLP

User Experience Design

Prototyping

Wireframing

Tools & Technologies

Figma

Sketch

Visual Studio Code

Google Analytics

Microsoft Word

Microsoft Excel

Languages

Python

Java