## When It Comes to Exceptional Gains, 'Contrarian' Ideas Are Needed

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Here in Normandy, over the fields of corn or oats, the sky turns gray ... the wind rises ... and the cold enters the castle serving for the meeting with our colleagues ...

At breakfast, the guests of the castle do the service - offering eggs, pastries, coffee, or fruit ... A castle dating from the 18th century, the building served to accommodate nobles and dignitaries ... Today, publishers of letters and publishing houses use them to make meetings ... and the castle accommodate weddings and parties in the summer ...

One of the presenters left behind his house in Florida ... in Sarasota, on the way to Hurricane Irma ... Maybe alligators are waiting for him in his living room on his return.

At least, in Europe, the climate does not hurricane ... The arrival of "jet stream" in the North Sea creates stability - limiting storms, hurricanes, snow, and heat ...

In spite of everything, in September, the heat of summer yields in a short time, here in France ... plunging the country in the cold, rain ... Saturday Paris, a bombardment of hail taken by surprise pedestrians and tourists strolling on the avenues ...

The leaders see in the clouds and the bad weather signs of a change in the climate ... a catastrophe, a flood in sight ... requiring a frontal attack against the "polluters," and petroleum ...

Meanwhile, the market seems to have wiped out late summer hurricanes ... and the fear of war with North Korea ...

The world has gone through decades of tensions with the USSR, without seeing any H-bomb attack or A-bomb ...

In addition, many countries now have bombs with the ability to destroy cities ... so the rise of North Korea to the number of H and A bombers may not cause the apocalypse ... At least, the investors believe in the possibility of a relaxation, or at least restraint with regard to the use of bombs, if only by instinct of survival ...

Artist's Craft in Los Angeles ...

Trying to make a career on the west coast of the United States, in the city of Los Angeles, is a major challenge ...

Film directors, actors, film financiers, filmmakers demand a variety of people and talents ...

On the other hand, a competition rages between the participants to satisfy the demands of the market, the spectators ...

Since they can only watch one movie at a time, or one TV channel at a time ... the participants in the film industry must do their utmost to attract a part of the market to them ... by trying to find an advantage against competitors ...

Similarly, actors must compete with thousands of others ... for roles, movies, projects, or series ...

Filmmakers, writers and financiers must choose from a wide range of projects and ideas ... like the public ...

Finding your place in Hollywood requires attracting some of the attention - time and energy - from market participants ...

A visiting sister tries, on a daily basis, to win roles and projects, as an actress ...

In the city of Los Angeles, the multitude of ongoing projects attracts many actors and actresses - probably tens of thousands at least ...

Going into a casting room allows to see the difficulty, given the size of the offer among actors and actresses ...

So, to succeed probably passes by ways to "bypass" the processes of casting and discovery in order to "stand out" and get to get roles among the projects and films being produced
What to do?
In general, "follow the trail" does not find success
Do like everyone else guarantees to have results like everyone else

So, your results will not stand out ...

Similarly, if your investments on the stock market reflect the "consensus" on the world to come ... if you buy stocks like Google, Apple, and others - if you do like everyone else ... then you're unlikely to have Outstanding results ...

A stock market advisor will generally tell you to "diversify ..." which means having the positions of "everyone ...." A share in stocks, and a part in bonds ...

However, your advisor will only tell you to "follow the trail ..."

Having a little gold, as the occasional evokes this daily, constitutes a means of having a placement a little "out of the ordinary ..."

Truly,

Henri Bonner