Protect Yourself from 'India's Big Government' with Kaul's Book

Retrieved Wednesday 18th of October 2017 08:46:16 PM

Get 'India's Big Government' at Just Rs 199 Now

Oct 18, 2017



Dear Reader,

First and foremost, here is wishing you and your family a very Happy Diwali.

One of the questions that I keep getting asked about my new book <u>India's Big Government-The Intrusive State and How It is Hurting Us</u>: "Why did you have to write an 800-page book?" (Well, it isn't exactly 800 pages, but a few pages lesser than that, but then you get the drift, Dear Reader). The insinuation is that who has the time to read so much in this day and age. The insinuation at other times is why couldn't you have written a shorter book, or even something that kind of summarised the issues discussed in the book, in bullet points.

I don't blame the people who tell me such things. We live in an era of WhatsApp and Twitter, where issues are broken down into simple points and in the process, everyone can easily read and comprehend what is at stake. Or, at least they end up feeling that way.

But then there is a price to pay for the short attention spans that we tend to have these days. There is a difference between making things simple and making them simplistic.

What WhatsApp and Twitter do is essentially make things simplistic. In the process, the nuance gets lost. If you live by WhatsApp, you die by it as well.

And when one is writing about what one thinks the future of India is going to be, one can't make things simplistic. That would not be doing one's job properly. That would be misleading people who read the book. That would be doing what the mainstream media does all the time. I spent a lot of time, writing, what I think is probably the most important book I will ever write. (I am 40, and if I live long enough, I am sure I will write a few books more). Yes, it's a long book. But then India is a big country and has its share of fairly complicated problems and these complicated problems do not *always* have straightforward solutions. To explain all of this, in detail, and in a lucid way, takes a lot of pages.

Given this, if you want to figure out how the future of India is going to pan out, if we keep doing things the way we are currently doing, you need to read *India's Big Government*.

I spent a lot of time writing the book, you need to spend some time reading it, and protecting your own future.

The good news is that there is a 50 per cent discount on the paperback version of the book. It is now going at an unbeatable price of Rs 499. And if you are the kind who prefers reading electronically, the kindle version of the book is going for Rs 199, at a discount of 73 per cent.

This is a limited period Diwali offer, for unlimited gyan on India. So, please make good of this offer and go a and buy the book

and gift it as well.

In the end, here is wishing continued prosperity and awareness for the future.

Vivek Kaul's Latest Book is Now Available at a Huge Discount!

Paperback ₹999 ₹499

Kindle - *Best Offer!* ₹749 ₹199



Opportunity Ends 22nd October. Hurry!

GRAB YOUR COPY NOW!