Kartik Verma

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PROFILE

UI/UX Designer with a strong focus on creating clean, user-centered digital experiences. Skilled in designing intuitive **mobile apps, dashboards, and web interfaces** through research-driven design and modern UI practices. Passionate about solving real-world problems through thoughtful design and continuously improving user experiences. Actively seeking freelance UI/UX projects to deliver meaningful and scalable design solutions.

DESIGN SKILLS

- UI Design, UX Research, Wireframing & Prototyping
- Responsive Design for Mobile & Web
- Tools: Figma, Canva, Adobe Premiere Pro

CERTIFICATIONS

- Web and App Design Course - *Udemy (ZTM)*
- Foundations of User Experience (UX) Design – *Coursera (Google)*

PROJECTS

Gaming Equipment Purchasing App – Mobile UI/UX Design

- Designed a niche e-commerce mobile app focused on gaming peripherals.
- Built complete user flows, wireframes, and high-fidelity UI screens in Figma.
- Focused on product discovery, comparison, reviews, and smooth checkout experience.

Fintech Mobile Application – UI/UX Design

- Designed a secure and intuitive fintech application interface.
- Created dashboards for transaction tracking and spending insights.
- Emphasized minimal UI, clear hierarchy, and data-driven layouts.

EDUCATION

BTech - (CSE-AI and ML), Meerut Institute of Engineering and Technology (2022-2026)   CGPA: 7.7

Class XII - CBSE, Meerut City Public School (2022)   82.6%

Class X - CBSE, Meerut City Public School (2020)   86.8%

LEADERSHIP AND ACHIEVEMENTS

- **Event Head**, E-Cell MIET – Organized various events featuring student startup founders.
- Salesforce Agentblazer Champion| 20+ Superbadges (Trailhead)| Double-Star Ranger on Trailhead