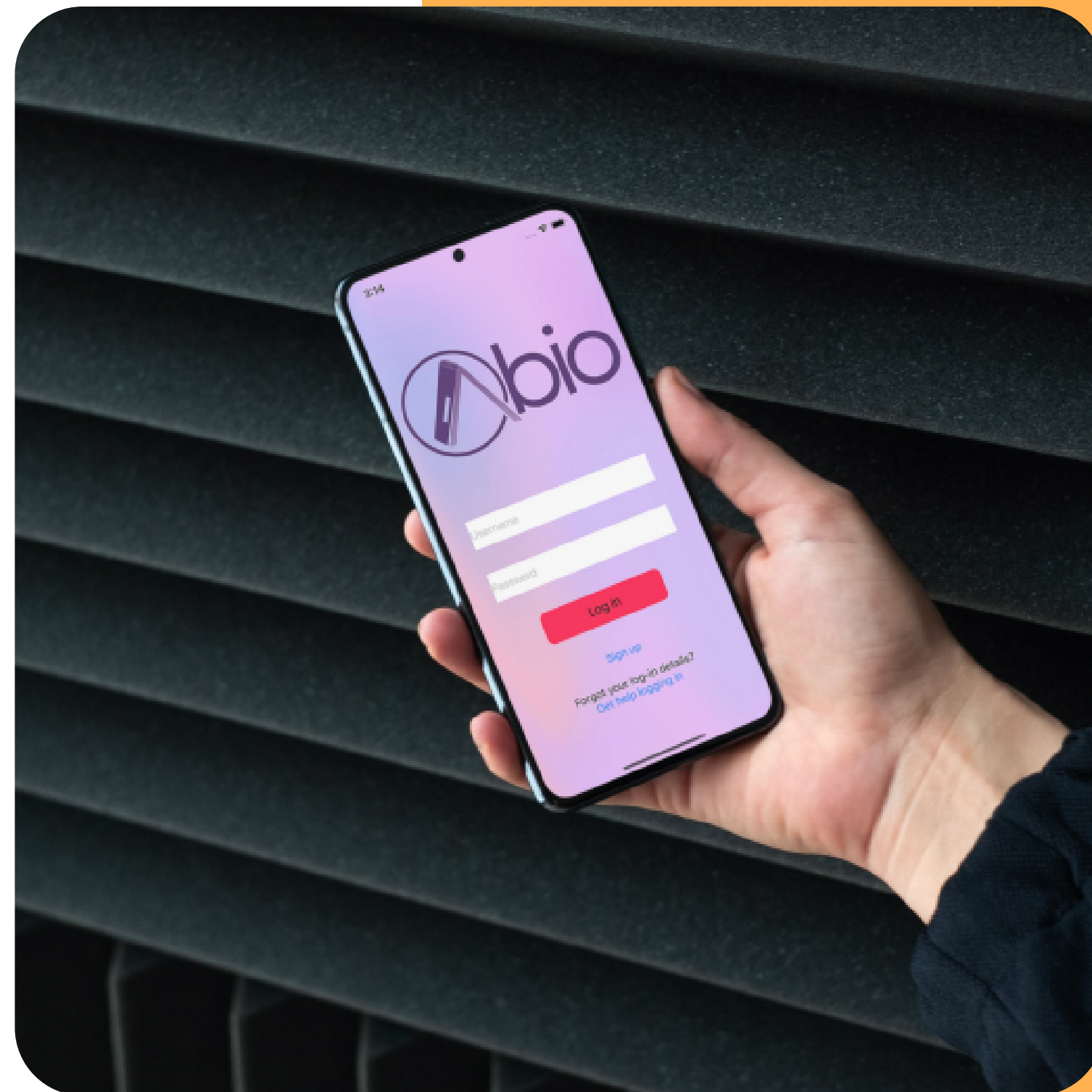




Make only Memories
Leave only Abio

Fall 2021



1650 Liliha St, Honolulu, HI 96816 | Support@abioapp.com | AbioApp.com



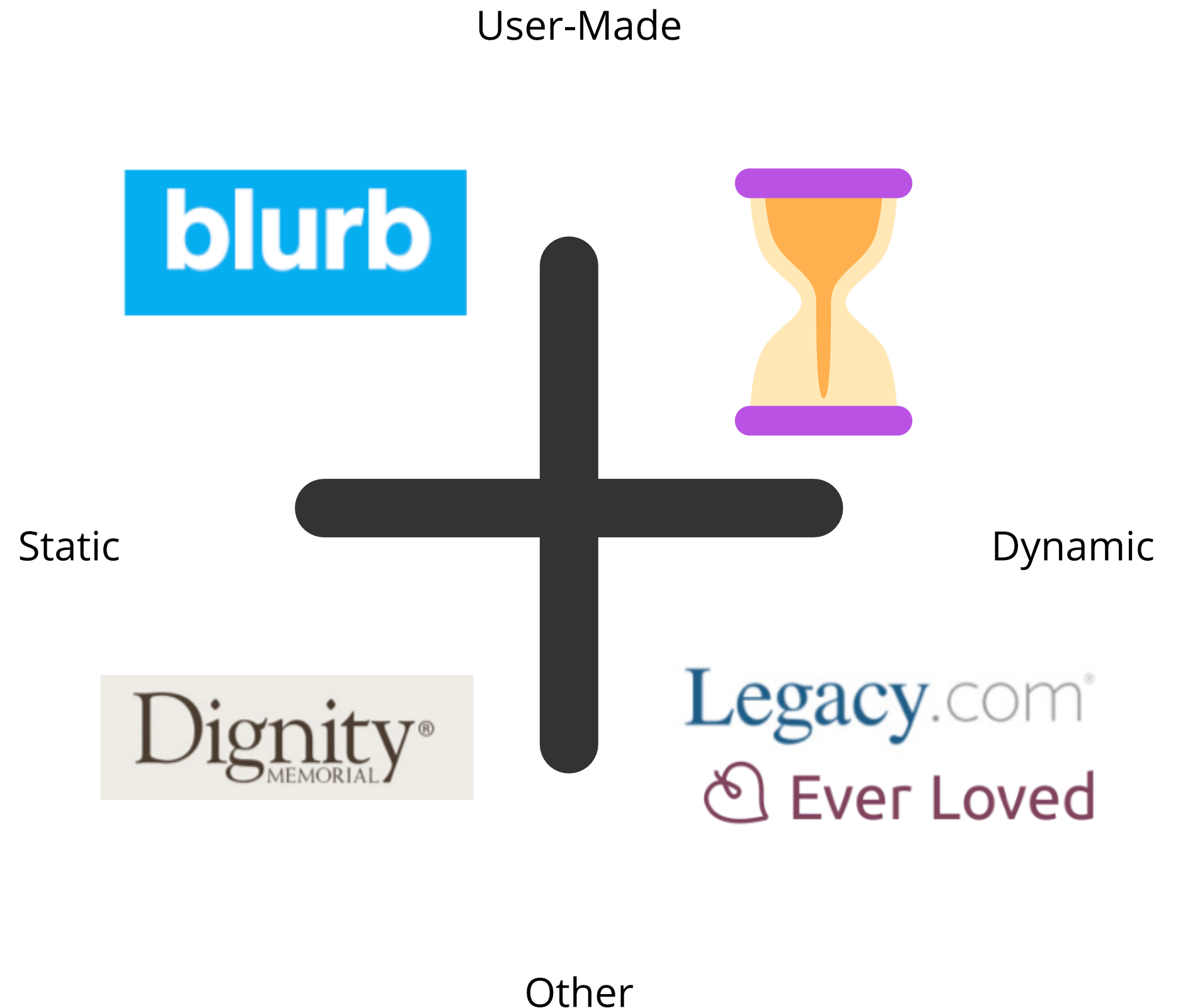
The Prevalence

In today's increasingly digital world the mindset is "there's an app for that." In an aging population with a knack for social media presence, we see an app for that.

The "Problem"

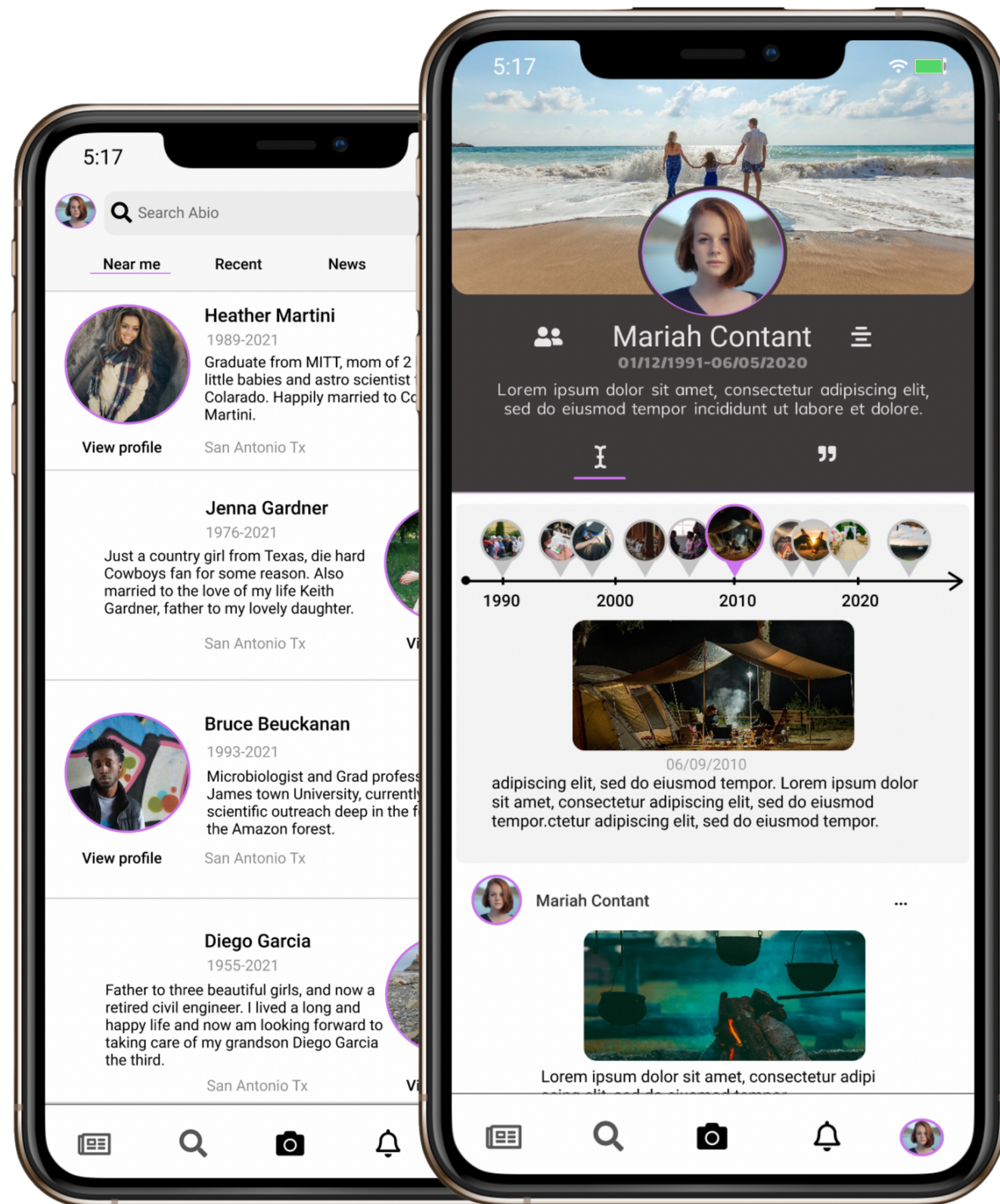
There is no mobile social media platform made for the remembrance of the user themselves and the communities around them.

EXISTING AUTOBIOGRAPHICAL/MEMORIAL PLATFORMS





Meet Abio



Our Goal

To create a mobile social media platform that allows people to create their autobiography or memoir.

Our Product

A free social media app for users to share their memories and write their own story.

Our Design

With an easy-to-use, minimalist UI Abio allows people to be comfortable using the app regardless of their age.



The Abio Solution



Abio will become the platform that friends and family turn to when their loved one passes away to view the side of them that they knew and loved.

Personalized Timeline

Craft your own individualized timeline with pictures, posts, & memories

Time Tagging

Explore posts based on time AND location.

Journaling

Make much longer posts, and add to existing posts to create a continuous journal of your life.

Memories

Leave private notes & letters to loved ones, as well as leave comments and share memories on other open Abio profiles



Market

☑ Potential

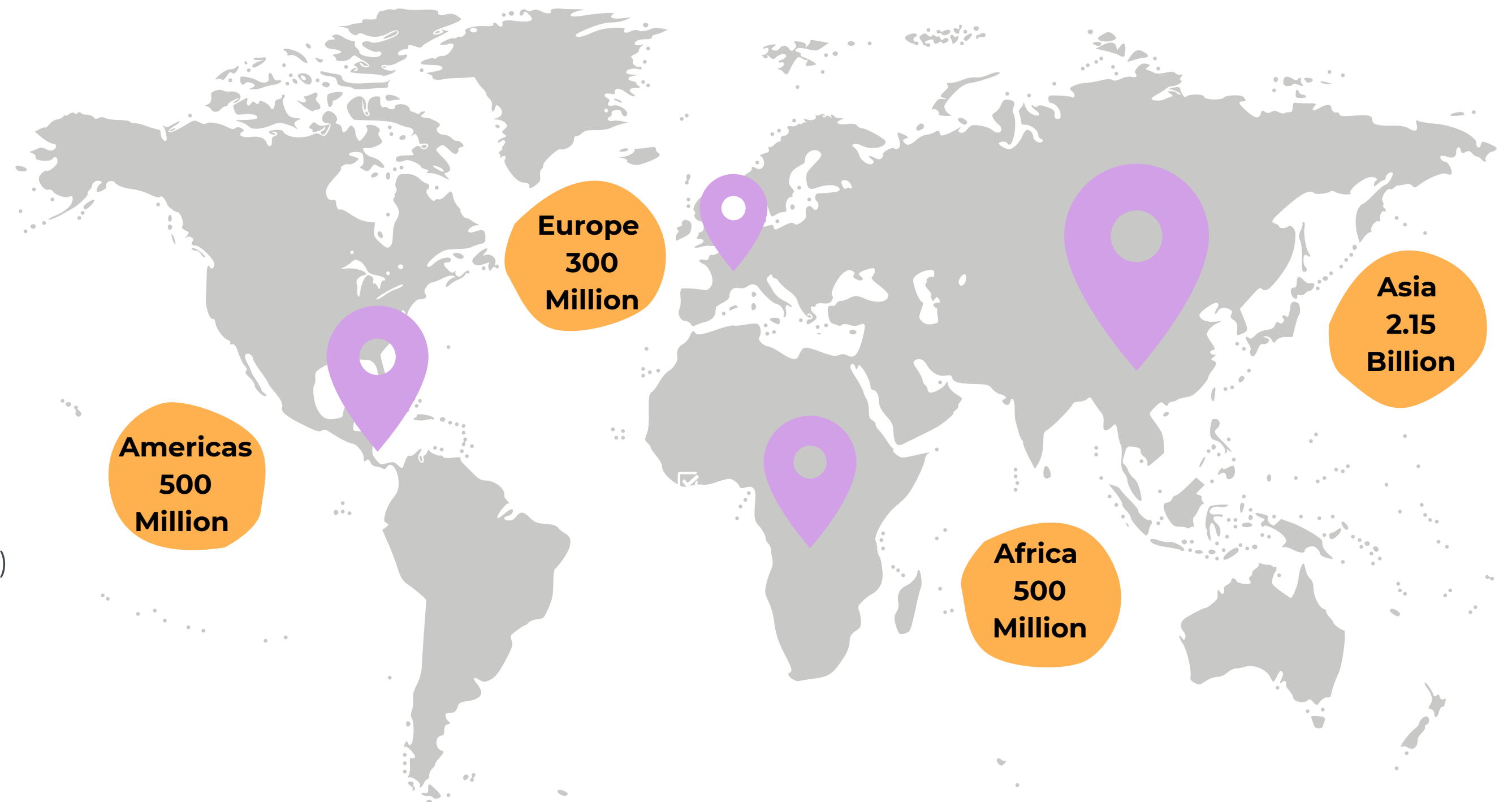
1 billion users

- Estimated 1 billion people keep a diary or journal across the world.*
- A US survey by Ruth Folit of Life Journal established that 50% of people interviewed had kept a diary and that 16% were active diary writers.

☑ Target audience

- Millennials (25-40)
- Aging tech-savvy population (40+)

Worldwide social media users



*Sources: Kepios [July 2021] based on data from: Company earnings announcements; platforms self-service advertising tools; CNNIC; mediascope.
Povey, Gordon. "So, Who Writes a Diary?" Trisent, 29 Nov. 2016, <https://www.trisent.co.uk/so-who-writes-a-diary>.



Competition

	INSTAGRAM	DFM.COM	BLURB.COM	EVERLOVED.COM	ABIO
TIME CAPSULE	✗	✓	✗	✗	✓
TIMELINE	✗	✗	✓	✓	✓
MEMORIES	✗	✗	✓	✓	✓
SOCIAL	✓	✗	✗	✓	✓
USER MADE CONTENT	✓	✓	✓	✗	✓



Progress To Date >>>>>>>>>>

2021

- Abioapp.com reserved, completed landing page & website.
- Hawaii LLC + Trademark/DBA filed
- Team assembled + 2 advisors
- Bank account + Paypal account created
- IOS dev license applied and accepted **Sept 8th 2021**
- HiFi Wireframe finished

2022

- Finish developing app
- Beta out **February 2022**
- Raise capital



Thank You



Email

Support@abioapp.com



Website

Abioapp.com