

# KYLIE VENTO

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## SUMMARY

I'm a data and insights strategist with eight years of experience in project management and analytics, now pursuing my master's in Civic Analytics at UIC to expand my work at the intersection of data, equity, and systems change. I'm drawn to questions that sit between disciplines - where data science, social impact, and public policy converge — and I'm passionate about translating complexity into clarity. I love the challenge of making sense of messy, multidimensional problems and turning them into strategies people can act on. My approach blends technical rigor with empathy and curiosity, always aiming to move teams toward shared understanding. More than just producing insights, I care about designing feedback loops that make systems more transparent, adaptive, and responsive to the people they serve.

## KEY SKILLS

**Project Management:** Creative Problem Solving | Team Management | Implementation/Execution | Organizational Skills

**Data Analytics:** Data Regression | R | SQL | UNIX | ANOVA | Requirements Translation | Interpret Statistical Results

**Interpersonal Skills:** Enthusiasm | Reliability | Effective Communication | Passion for Learning | Positivity | Diplomacy

## PROFESSIONAL EXPERIENCE

### Nielsen Catalina Solutions

**July 2015 - Jan 2023**

#### *Director, Project Management & Validation*

*Jan 2022 – Jan 2023*

- Independently managed all aspects of the Validation department, creating an optimized chain of communication within the company's structure
- Led several key Research & Development projects utilizing resources across multiple departments which improved efficiencies in proprietary algorithms and produced more accurate insights for in
- Managed daily communication, project trackers, and status updates across senior leadership teams, ensuring timely delivery of projects and maintaining clear, consistent progress tracking

#### *Senior Manager, Project Management & Validation*

*Jan 2020 – Jan 2022*

- Tasked with establishing a new Data Validation team from scratch, I built an end-to-end procedural framework that seamlessly integrated with the larger organization, significantly optimizing the overall customer experience
- Developed comprehensive success metrics that were applied both at the departmental and company-wide levels, ensuring alignment with internal software development release schedules and enhancing overall efficiency
- Implemented new systems and communication streams, eliminating redundancies and fostering better collaboration across departments

#### *Senior Manager, Delivery & Analytics*

*Sept 2019 – Jan 2020*

- Member of cross-team task force formed to improve inter-team and client relations, and facilitate operating procedures
- Successfully onboarded one of the company's largest clients to Production level scale. Created custom tracking sheets, procedural documentation and managed internal and external communications

#### *Manager, Delivery & Analytics*

*June 2017 - Sept 2019*

- Responsible for management of ~\$15MM in measurement revenue across several key clients
- Managed, trained and mentored a team of two direct reports while coaching and developing junior team members
- Facilitated analysis scoping with internal client consultants as well as directly with clients

#### *Senior Analyst, Delivery & Analytics*

*July 2016 - June 2017*

#### *Analyst, Delivery & Analytics*

*June 2015 - June 2016*

## EDUCATION

### **University of Illinois Chicago**

**Aug 2024 - Current**

- Masters of Science in Civic Analytics

### **University of Chicago**

**Sept 2023 - Aug 2024**

- Graduate Student at Large Program

### **University of Michigan - Ann Arbor**

**Aug 2011 - May 2015**

- Bachelor of Science in Mathematics of Finance & Risk Management
- Academic Minor in Complex Systems