

DANK MEMES WORKSHOP

WHAT EXACTLY IS A DANK MEME?

Let's examine.

DANK

/DANGK/

(adjective)

1. sticky, hairy, stinky, and highly potent marijuana
2. an expression requeently [sic] used by stoners and hippies for something of high quality
Ex. That borritos [sic] was dank, man.
or... That borritos [sic] was the dankness.

—Urban Dictionary

MEME

/MĒM/

(noun)

1. an idea, belief or belief system, or pattern of behavior that spreads throughout a culture
2. a pervasive thought or thought pattern that replicates itself via cultural means; a parasitic code, a virus of the mind especially contagious to children and the impressionable

—Urban Dictionary

DEMO

SAME

**SAME
ANOTHER ONE**

ELEMENTS OF A GREAT MEME

- » Meshing of picture and text
- » Current affairs, celebrities, popular culture
- » Relatable
- » Satirical
- » Punny/Funny
- » Different perspective
- » Surprise ending
- » Overt simplification, brevity, insightfulness and evocation of a sense of suspense and realization

Adapted from Quora.

**HOW DO DANK MEMES
AFFECT YOU?**

LET'S MAKE A DANK MEME.

- » **Imgur** <imgur.com/memegen>
- » **Meme Generator** <memegenerator.net>
- » **Imgflip** <imgflip.com/memegenerator>

BUT HOW CAN I USE DANK MEMES?

- » Write a script.

 - » Dank meme square

- » Use an API.

 - » Imgur meme generation RESTful API

QUESTIONS?