

Becoming a Network Partner

Thank you for your interest in becoming a partner of The Caregiver Network.

We offer 2 types of partnerships (see Table 1 below):

- 1) Member partners: Benefit from the full range of services available through The Caregiver Network
- 2) Non-member partners: Utilize the technology available through The Caregiver Network

Membership fees

MEMBER PARTNERS			
Organizations with a local or provincial scope	500\$/year		
Organizations with a regional scope (2 or more Provinces)	1000\$/year		
Organizations with a pan Canadian scope	2000\$/year		
NON MEMBER PARTNERS			
Non-Member Partners	500\$ (one-time fee)		

Membership fees renew yearly on January 1 and are prorated up to 6 months depending on start date of membership.

Table 1- Services provided to Network Partners

SERVICE	MEMBER PARTNERS	NON MEMBER PARTNERS
Technology Integration and Support		
Access to the latest remote learning software and applications	✓	✓
Technology training (web conferencing, teleconferencing and TCN web systems)	✓	✓ (excluding TCN web systems)
Technical Support	✓	✓
Ongoing training support	√ (free up to 1 month post training)	√ (free up to 1 month post training)
Sharing best practice and continuing education on the use of remote technologies	✓	
User Access		
Toll-free telephone registration for your members	✓	

Online registration through the TCN web portal	✓			
User guides, help desk and support	✓			
Dedicated programming channels	✓			
Online Promotion and Sharing				
Publishing of tele-learning events through the TCN web portal	✓			
Promotion of your events through our recurrent e-letters	✓			
Sharing information across our partner networks	✓			
Social media marketing	✓			
Media and public relations initiatives	✓			
Traditional and digital media marketing	✓			
E-Commerce and revenue generation				
Generate revenue through tele-event fees	✓			
Partnering with sponsors to fund programming and services	✓			
Evaluating Impact				
Custom evaluations and reporting of all remote events	✓			
Data Collection				
Participant profiles and statistical reporting	✓			
Archiving				
Web conference recordings	✓	✓		
Teleconference recordings	✓	✓		
Archiving of all tele-events through the TCN web portal	✓			
Networking				
Connecting your organization to a broad network of community organizations	✓			

Technology & Fees

We offer two types of technology to be used during your tele-events. They can be used separately or together, depending on your tele-event needs.

1) **Teleconferencing**: Where hosts and participants dial-into the tele-event through cell phones or landlines. This service enables participants to listen-in on the tele-event and offers the host various control options over the participant phone lines.

Fee: \$0.09/user/minute for teleconferencing usage.

2) Web-conferencing: Hosts and participants log-in to a web meeting room through an internet connection. This multimedia enabled and highly interactive platform enables hosts to share screens, PowerPoint presentations, have a live chat, activate webcams, and more.

Fee: Your choice between an annual license which gives you access to an unlimited amount of web-conferences throughout the year or a pay per use model (Please see 2 table below).

Table 2- Fee and service model for Web-Conferencing

	PAY PER USE	ANNUAL LICENCE
Cost	\$100/session	\$500/year
Billing	Monthly	One Time Annual Fee
Unlimited usage	No	Yes
Schedule	Must be booked with TCN in advance	Host meeting anytime
Meeting rooms	One meeting room	Unlimited rooms
Free recordings	Yes	Yes
Private back end server	No	Yes
Branded room	No	Yes
Teleconference management through Adobe	Yes	Yes

Table 3- Additional Fees (on demand)

SERVICE	FEE
Audio recordings generated from teleconferences & light recording edit (up to 30 mins)	\$75 / recording
Detailed audio recording editing	\$75 / hour
Technology re-training	\$500 / training event
Ongoing training support	\$75 / hour OR
	\$1000/year (up to 20hrs of training support)
Facilitation of singular tele-event (up to 60 minutes)	\$150 / event
Tele-event support	\$75 / hour
E-commerce for event billing	15% of total revenue generated from online registrations

For more information, contact:

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