

Becoming A Network Partner

Most organizations like yours are trying to explore new ways to use technology to reach more people. Many don't know how or where to start. Remote learning and support technologies can help your organization grow its capacity and scale up its programming and services without putting pressure on tight resources.

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Remote technology has helped our psychosocial counsellors connect with our members who have ALS and cannot physically attend a conference because of their limited mobility. The technology is very easy to access for our users making the overall experience a positive one.

Elizabeth Barbosa, ALS Society of Quebec

Making the shift towards technology

Caregivers, consumers and professionals alike have all begun looking to the digital world for information and resources in order to meet their health care needs. Are we in the nonprofit sector keeping up with this trend, and how effectively are we using new technology?

According to a 2012 study conducted by Pew Internet Project's, 72% of internet users say they looked online for health information within the past year.

www.pewinternet.org/fact-sheets/health-fact-sheet/

So the question is: If you could scale up your educational programming and provide anyone, living anywhere, easy access to your knowledge and expertise would you?
Imagine how that could increase your capacity.

We want to support you
in making broader connections
to the people you are trying to help.

We work to help you integrate remote learning technology at your organization. From training, to support, and every need in between, we are your nonprofit companion as you set out to use technology to better connect with your community.

Our Support Services

Technology Solutions

- Access to the latest remote learning software and applications
- Technology training
- Ongoing technical support
- Access to best practice and continuing education on the use of remote learning technologies

Ease of User Access

- Toll-free telephone and online registration for your tele-event participants
- User guides, help desk, and registrant support
- Easy tele-event discovery through dedicated content and partner channels

Online Promotion, Marketing and Sharing

- Publishing of tele- events through the TCN web portal and social media pages
- Promotion of your events through our recurrent e-letters
- Sharing information across our partner networks
- Social media marketing
- Media and public relations initiatives
- Traditional and digital media marketing

E-Commerce and Revenue Generation

- Revenue generation through tele-event registration fees
- Connecting you to sponsors to fund educational programming and services

Evaluating Impact

- Custom evaluations and reporting of all tele-event outcomes

Data Collection

- Participant profiles and statistical reporting

Archiving

- Web and audio conference recordings
- Archiving of all tele-events through the TCN web portal

To Reach Us

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