

Project Development Part – 2

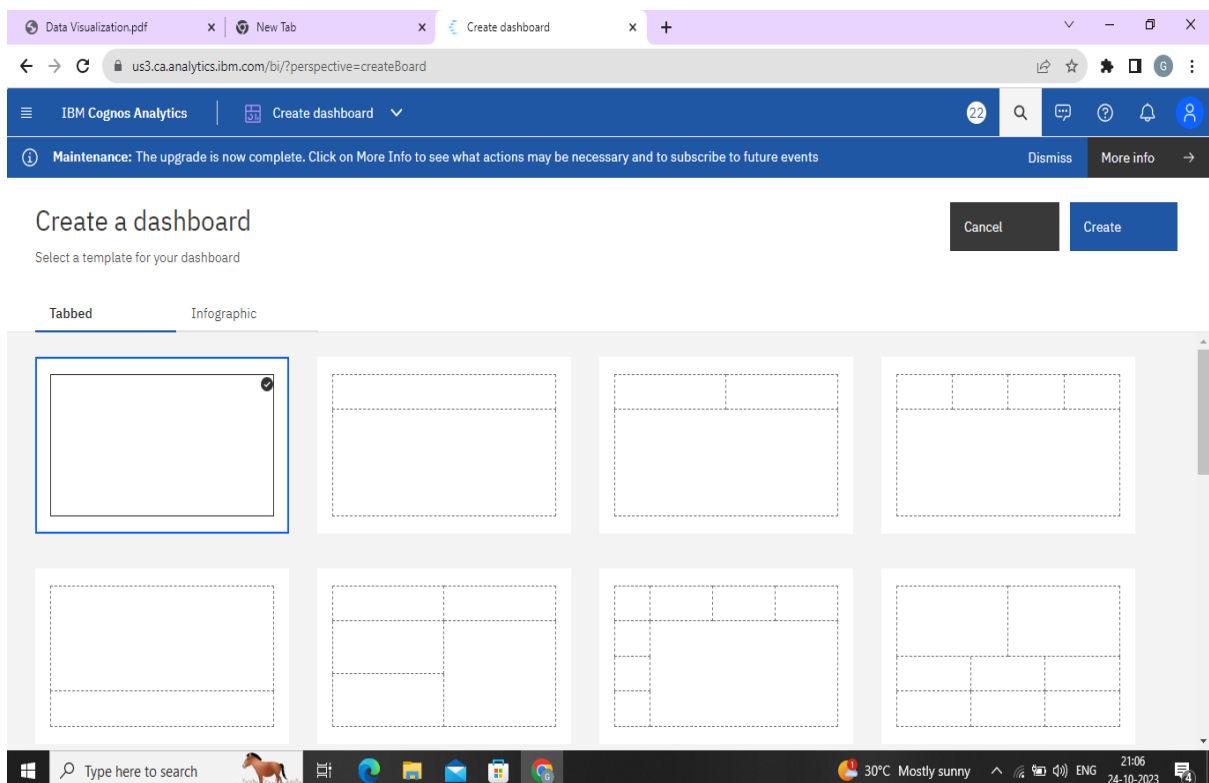
Product Sales Analysis Phase - 4

Date	26 October 2023
Project Name	Product Sales Analysis

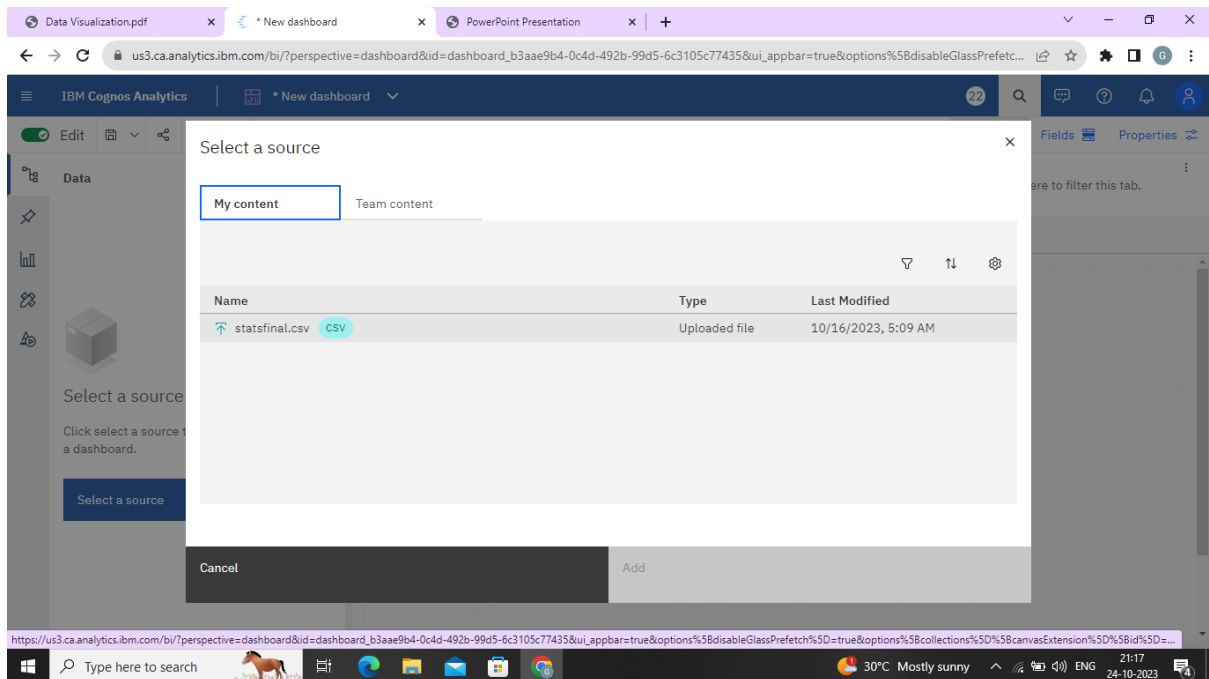
Tasks:

- Visualizations
- Creating Dashboard
- Creating Report

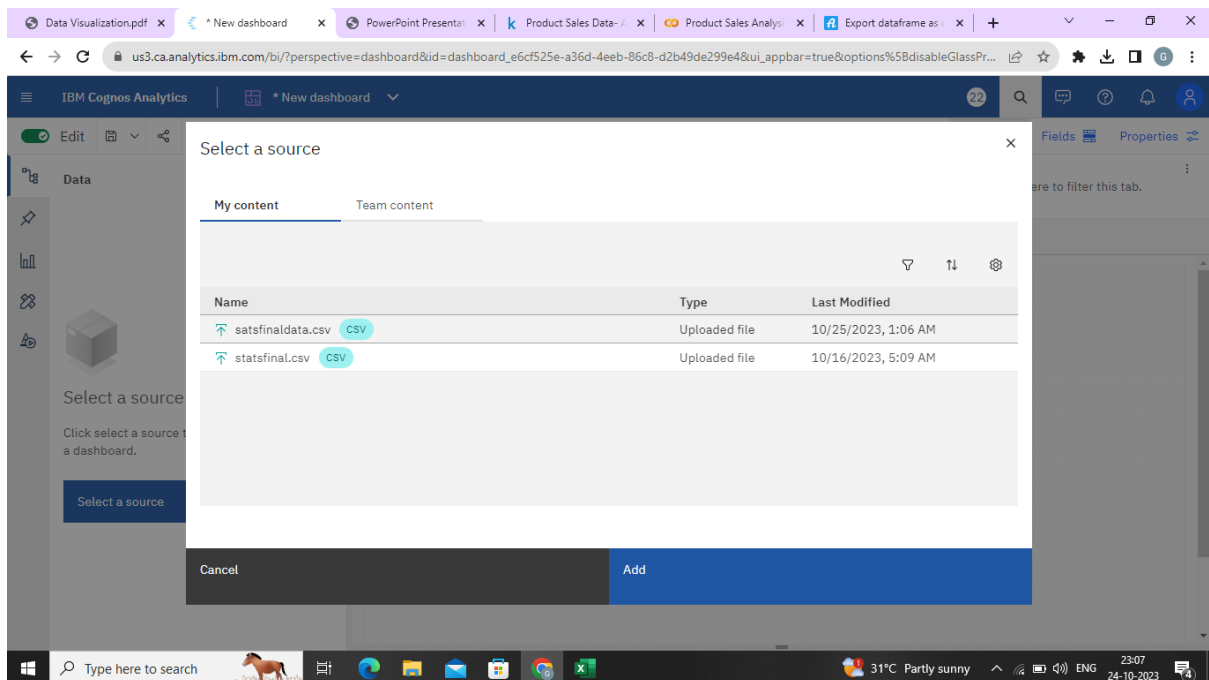
Creating Dashboard using IBM Cognos:



Loading the dataset to create a dashboard:

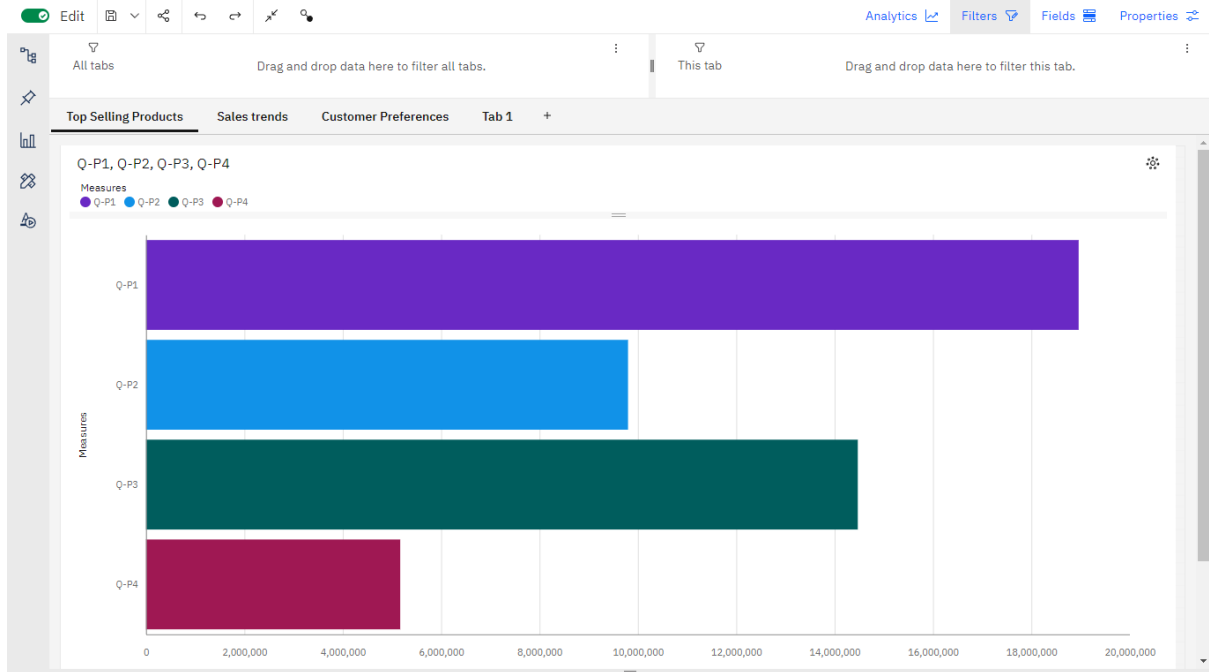


Selecting EDA processed data for visualizations:

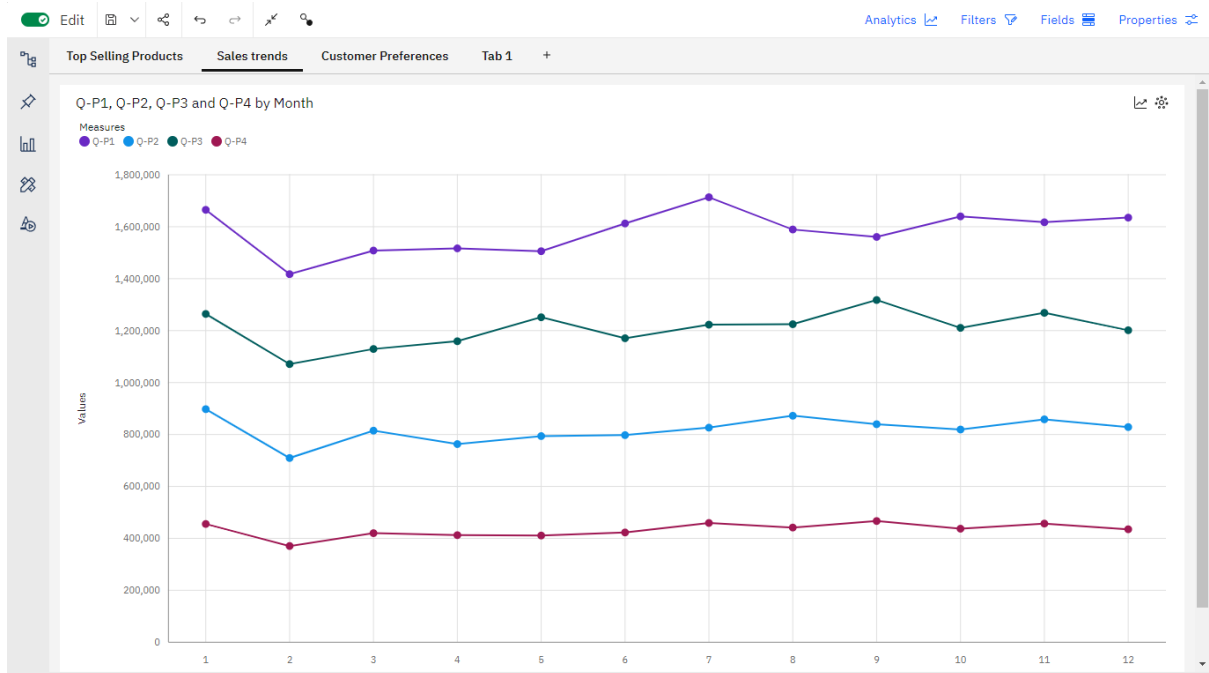


Visualization:

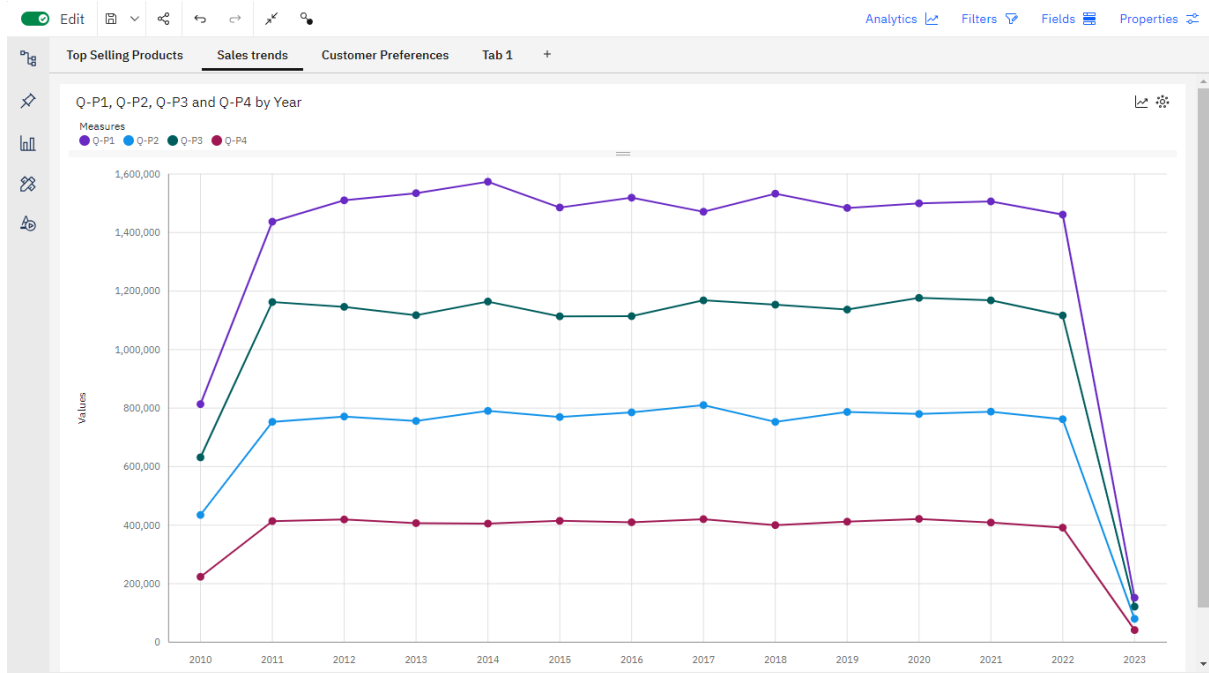
- **Top Selling Products:**



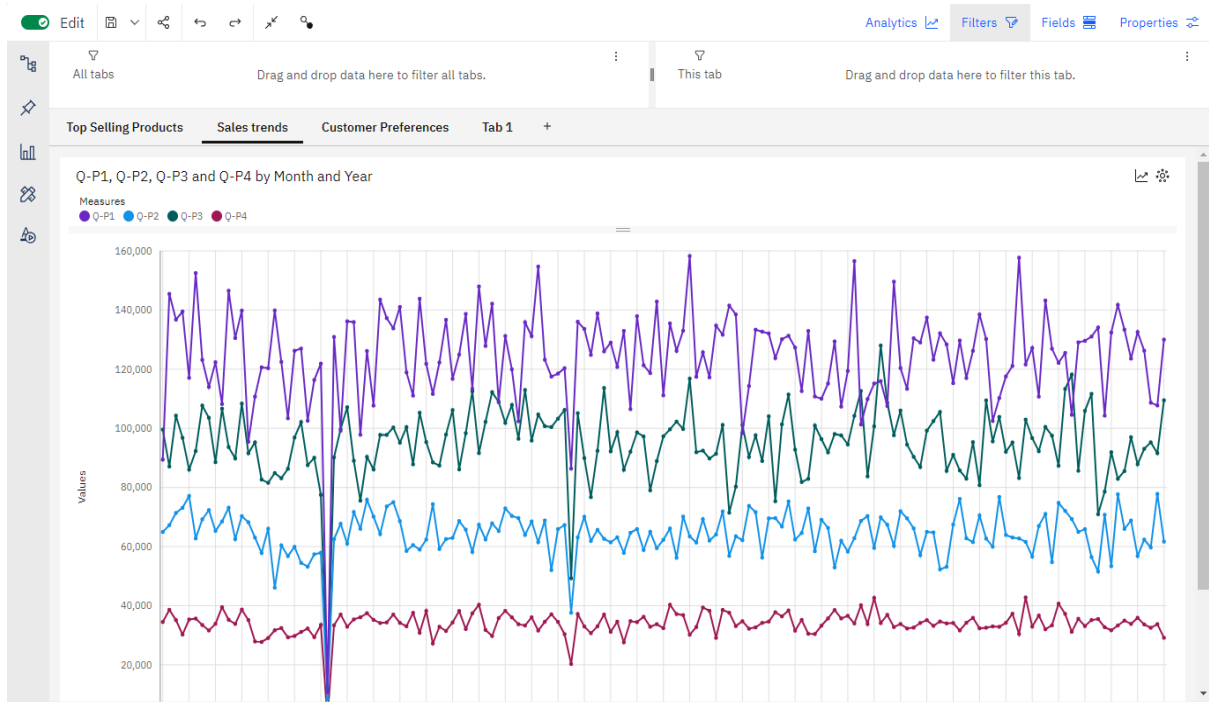
- **Sales Trends – Monthly:**



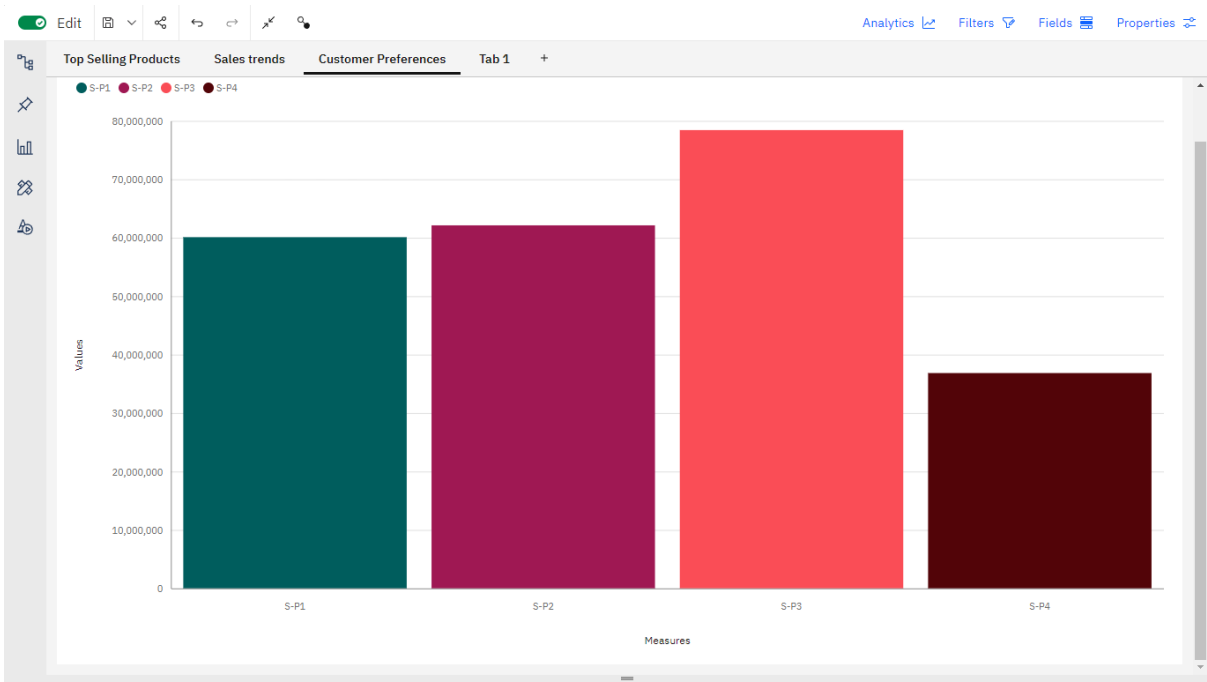
- **Sales Trends – Yearly:**



- **Sales Trends – Monthly & Yearly:**

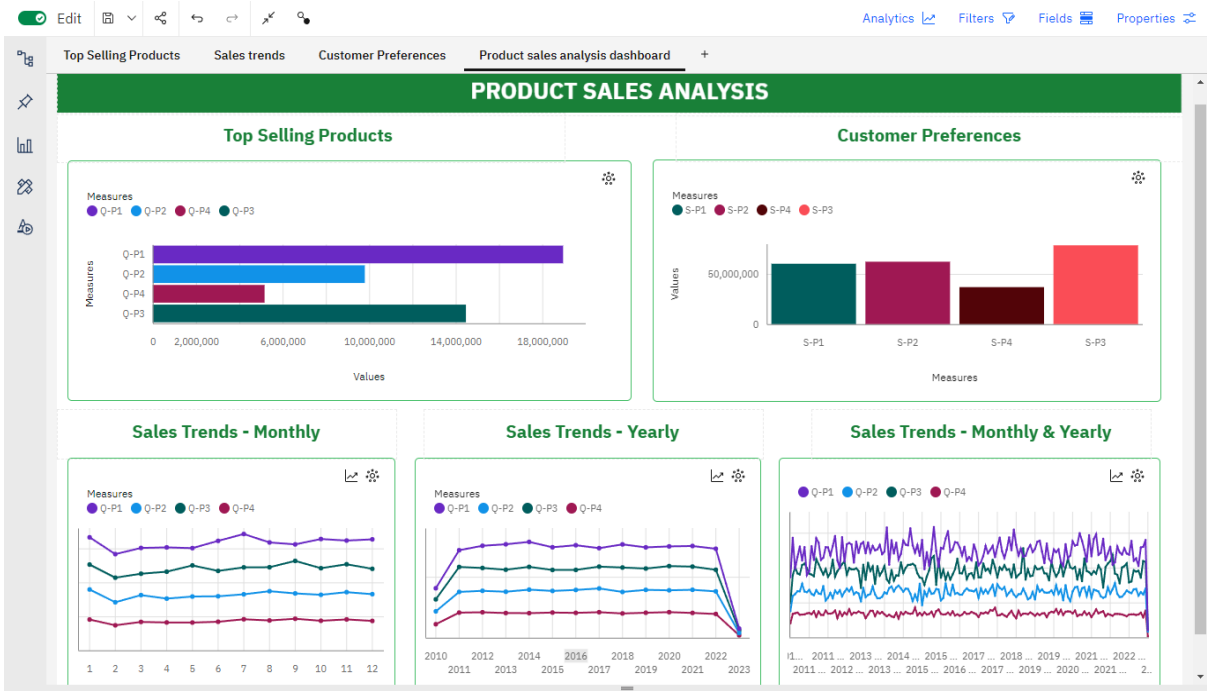


- Customer Preferences:



Creating Dashboard:

- Top Selling Products
- Sales Trends
- Customer Preferences



Creating Report:

- Click on the share button from the menu tab.
- Click on the export button from the share dialog box.
- Select the letter option from the page size dropdown.
- Select the required orientation (Landscape) from the orientation dropdown.
- Click on the export button from the dialog box

