

Kennedy Loewenstein

www.linkedin.com/in/kennedy-loewenstein-25aa18180/

<https://github.com/kvloewenstein>

SUMMARY

Detail-oriented administrator and marketing manager with experience leading operations, improving workflows, and delivering results in a fast-paced dental lab environment. Recently completed hands-on training in JavaScript, React, and Jest through LaunchCode, gaining experience in building responsive single-page applications and managing state with React Hooks. Eager to join a collaborative development team where I can apply both my technical skills and my background in communication and problem-solving to build meaningful, user-focused applications.

LANGUAGES | FRAMEWORKS | TOOLS

JavaScript | React, Jest | VS Code, GitHub, Chrome Dev Tools

EXPERIENCE

Skin-Sync React App — LaunchCode Capstone Project

A responsive single-page application that provides skincare product recommendations based on the user's skin type and conditions.

- Built a form component using React that allows users to select their skin type (radio buttons) and skin conditions (checkboxes).
- Implemented conditional rendering and dynamic product recommendation logic using `useEffect`, `useState`, and structured JavaScript objects.
- Used `useRef` to manage form input focus and improve accessibility, and organized the app with reusable components such as Header, Footer, Button, and ProductList.

Full Project Tech Stack: HTML, CSS, JavaScript, React, `useState`, `useEffect`, `useRef`, Git, GitHub, VS Code

Administrator & Marketing Manager — Verch Dental Ceramics Inc.

May 2021 - Present

- Manage over 150 lab cases weekly by overseeing intake, data entry, and tracking through Labnet, ensuring 100% accuracy in scheduling, invoicing, and case documentation.
- Coordinate social media marketing campaigns that contributed to a 15% increase in client engagement over a 6-month period through targeted posts, promotional content, and analytics-driven strategy.
- Streamline internal processes by creating customized organizational tools like preference sheets and labeling systems, reducing administrative errors by 30% and improving lab workflow.
- Maintain regular communication with over 50 clients, resolving issues promptly and fostering strong relationships that support client retention and referrals.
- Prepare monthly financial reports and track all payments using Sage, maintaining an organized system to monitor both incoming and outgoing payments, ensure timely reconciliation, and support accurate financial planning.

Dental Technician — Tuma Dental Laboratory

February 2017 - May 2021

- Designed and fabricated a wide range of dental appliances including night guards, retainers, and ortho appliances, ensuring precision and comfort based on dentist specifications.
- Utilized 3Shape scan and design software to digitally design crowns, bridges, and other restorations with a high degree of accuracy and consistency.
- Performed intricate waxing and metal finishing for cast restorations, helping maintain the lab's high standards for fit and aesthetics.

- Operated 3D printing equipment to nest and print digital models efficiently, supporting the transition to a more digitally focused workflow.
- Glazed and custom stained crowns to match patient shades accurately, contributing to high patient satisfaction and reduced remakes.

EDUCATION

LaunchCode 2025