OLA

- **Overall**
- Vehicle Type
- Revenue
- Cancellation
- Ratings

Date

7/1/2024 | 7/31/2024
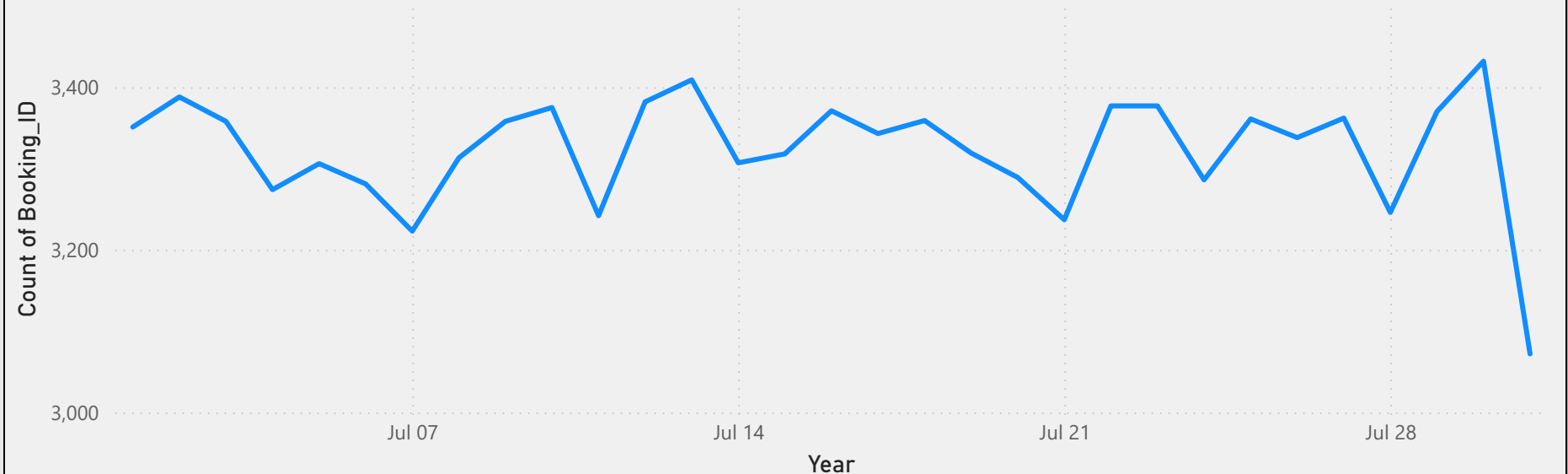
Total Bookings

103.02K

Bookings Value

35M

Booking Status Breakdown

10.12K (9.83%)
10.5K (10.19%)
18.43K (17.89%)
63.97K (62.09%)

Booking_Status
- Success
- Canceled by Driver
- Canceled by Customer
- Driver Not Found
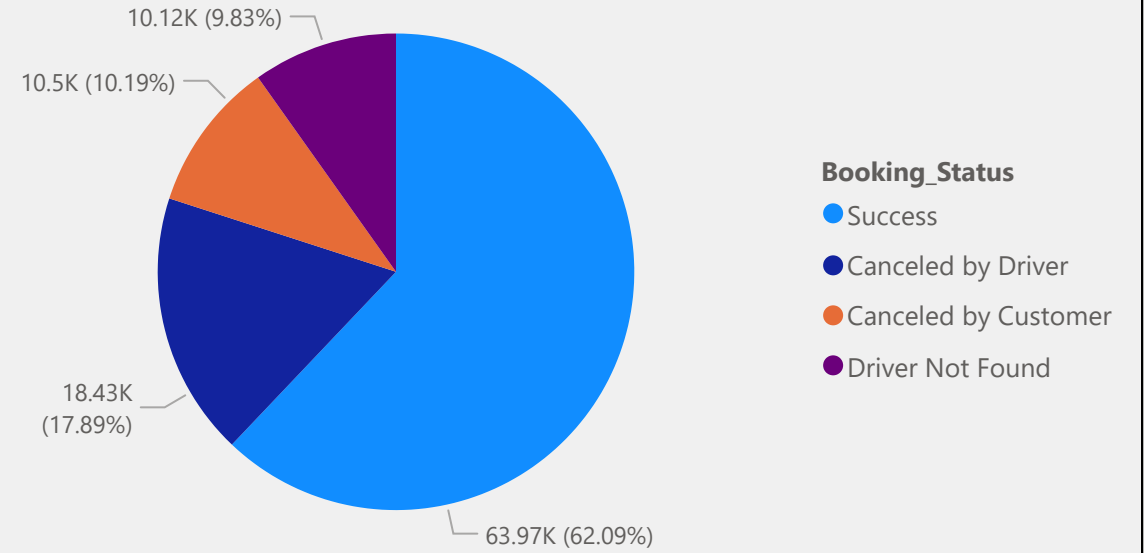
Ride Volume Over Time

Count of Booking_ID

3,400

3,200

3,000

Jul 07   Jul 14   Jul 21   Jul 28

Year

OLA

	Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Overall	Prime Sedan	8.30M	5.22M	25.01	235K
Vehicle Type	Prime SUV	7.93M	4.88M	24.88	224K
	Prime Plus	8.05M	5.02M	25.03	227K
Revenue	Mini	7.99M	4.89M	24.98	226K
Cancellation	Auto	8.09M	5.05M	10.04	92K
	Bike	7.99M	4.97M	24.93	228K
Ratings	E-Bike	8.18M	5.05M	25.15	231K

OLA

- Overall
- Vehicle Type
- **Revenue**
- Cancellation
- Ratings

Revenue by Payment Method

Credit Card
1M (3.74%)

UPI
14M (4...)

Cash
19M (54.9%)

Payment_Method
- Cash
- UPI
- Credit Card
- Debit Card
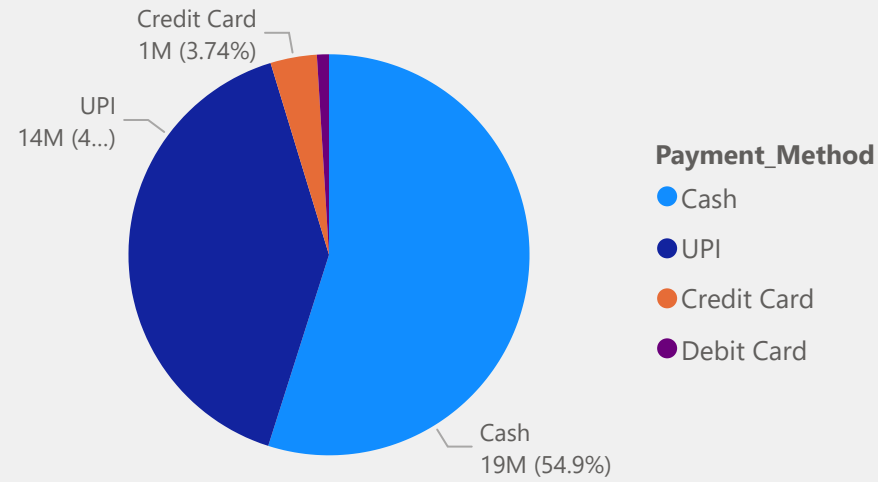
Date

7/1/2024   7/31/2024

Top 5 Customer By Booking Value
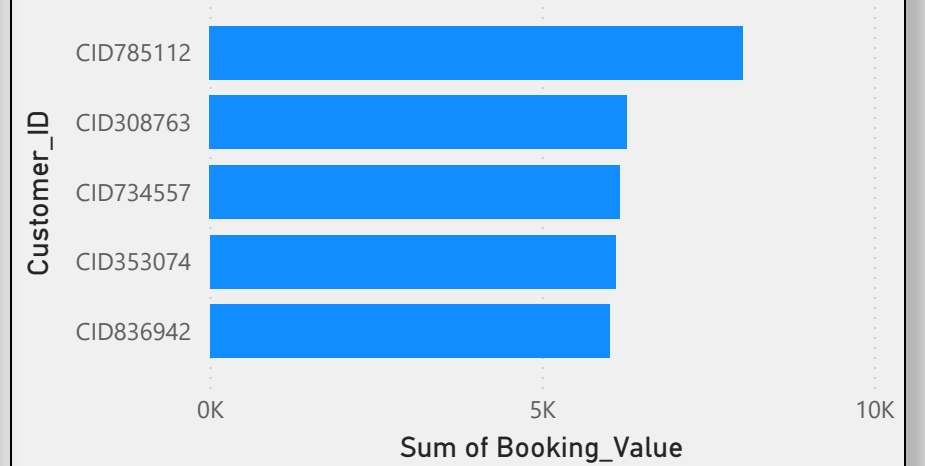
Customer_ID	
CID785112	
CID308763	
CID734557	
CID353074	
CID836942	

0K   5K   10K

Sum of Booking_Value

Ride_Distance by Date
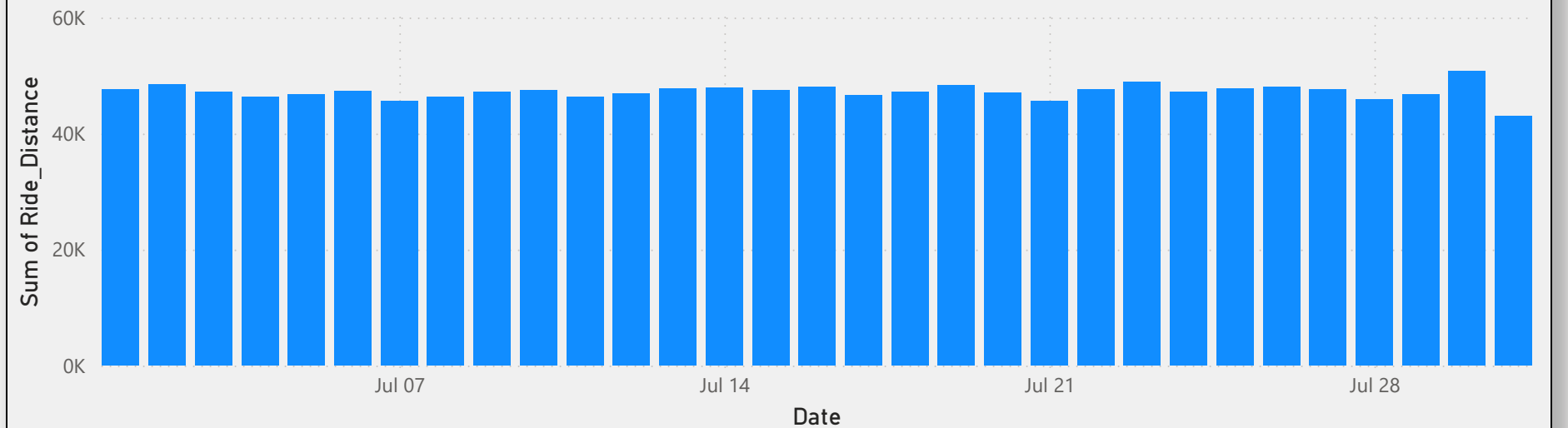
60K

40K

20K

0K

Jul 07   Jul 14   Jul 21   Jul 28

Date

Sum of Ride_Distance

OLA

- Overall
- Vehicle Type
- Revenue
- **Cancellation**
- Ratings

Date

7/1/2024 7/31/2024

Total Bookings

103.02K

Successed Bookings

63,967

Cancel By Customer

10,499

Cancel By Driver

18,434

Cancellation Rate

28.08%

Cancel Ride By Customer

- 1.01K (9.57%)
- 3.18K (30.24%)
- 1.57K (14.93%)
- 2.08K (19.82%)
- 2.67K (25.43%)

Canceled_Rides_by_Custo...
- Driver is not moving tow...
- Driver asked to cancel
- Change of plans
- AC is Not working
- Wrong Address

Cancel Ride By Rider

- 2.83K (15.32%)
- 6.54K (35.49%)
- 3.65K (19.82%)
- 5.41K (29.36%)

Canceled_Rides_by_Driver
- Personal & Car related is...
- Customer related issue
- Customer was coughing...
- More than permitted pe...

OLA
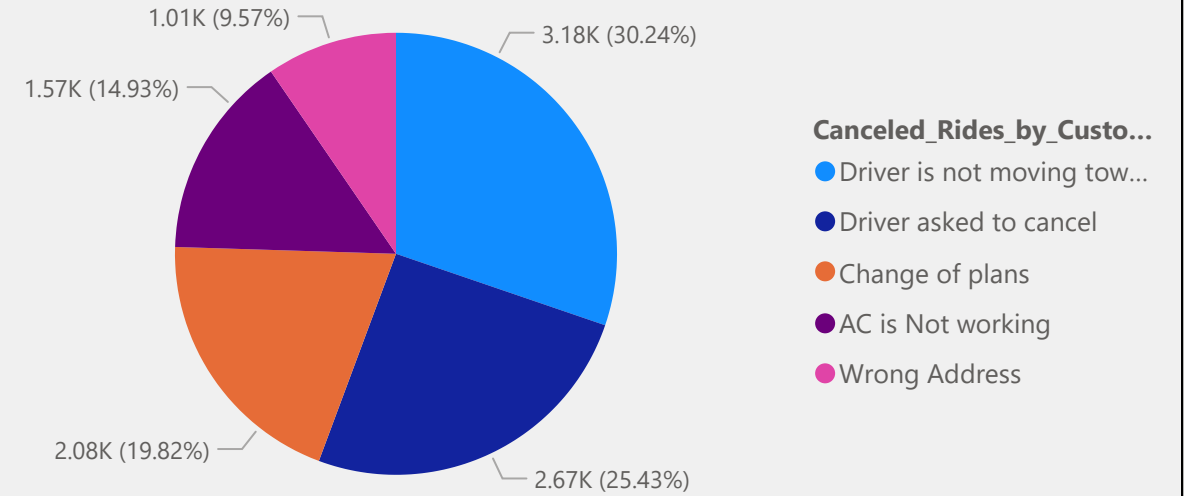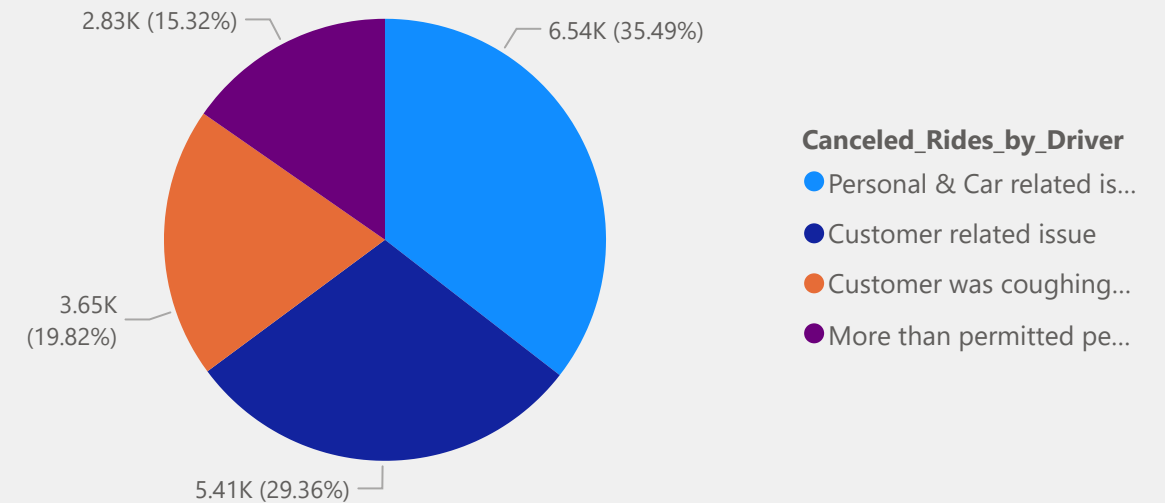
- Overall
- Vehicle Type
- Revenue
- Cancellation
- **Ratings**

Customer Rating

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
4.00	4.00	4.01	4.00	4.00	3.99	3.99

Driver Rating

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
3.99	4.01	4.00	3.99	4.00	3.98	4.01

Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.