

# Design Patterns for Bloggers

Structures to make writing easier!



# How we will spend this time

- Introductions (10 minutes)
- Quick explanation of four “design patterns” (10 minutes)
- GO WRITE AN OUTLINE! (15 minutes)
- Outline feedback in pairs (15 minutes)
- GO WRITE A DRAFT! (30 minutes)
- Blog post feedback in pairs (15 minutes)
- Hopefully some time left over for questions or edits

# Who even am I though?

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You next!

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# Informer

- Starts with a “lede” or main point
- Support / evidence / arguments (2-4)
- Provide counterpoints at end
- Not suspenseful, but straightforward
- Exe. What Library X is most useful for

# Storyteller

- Has a beginning, middle, and end
- “First ... then ... next ... finally”
- *It's a story though, not a tutorial!*
- Exe. Your experience of navigating a tricky situation

# Explainer

- A broad-strokes how-to (or recipe!)
- Give code examples if applicable, but don't get *too* granular/specific
- Exe. How you can use that fancy new feature in React for X purpose

# Iterator

- FANCY WORD FOR LISTICLE, Y'ALL.
- Start with a couple of sentences explaining the relationship / relevance
- Exe. Five things Framework X can learn from Framework Y

**Pick one (or don't)  
and WRITE!**