**Phase 1**

Payment - 20%

Duration - 45 Days

**Admin Side:**

* Customized section category (EX : Popular categories, Deals of the week - based on menu)
* Home settings (section, sliders, small banner, offer zone)
* Pop up option - (Green popup Web / Mobile)
* Product (add / edit / delete - with full products customization - Batch with quantity and date - also show expiry in UI, HSN CODE, gtin no)
* Website Design

**User side:**

* Home (Banner and custom menu)

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**Phase 2**

Payment - 30%

Duration - 45 Days

**Admin Side:**

* User control - CRUD
* Vendor control (create vendor account / add / edit / delete)
* Maximum product - sample product (without purchase - sample / purchase as - gift)
* Coupon ( add/ edit/ delete can add coupon with percentage, coupon for normal and brandwise)

**User side:**

* Home (Banner and custom menu)
* User login
* OAUTH - Sign-in: with SMS, Facebook, and Google
* Account details - Addresses - Profile
* Product list (Price, Categories, Brands, Show only products on sale, Show Sold Out products - product sort by order id (custom product order))
* Product detail view (product variants)
* Front End Development (Psd to html conversion)

**Vendor side:**

* Vendor login
* Account details - Profile

**Mobile App:**

* UI / UX Design

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**Phase 3**

Payment - 30%

Duration - 90 Days

**Admin Side:**

* Order tracking
* Delivery Management (Express bee and economic integration, 8 types (with area restrict and (same day delivery option, with time))
* Weight management - discuss
* Cancel order management
* Refund management
* Product comments management
* Newsletter campaign
* Analytics management
* Notify me button
* Purchase gift - with settings
* Google analytics enhanced
* Redeem points
* Blog post
* Monthly Newsletter
* Reward points: It should be editable

a) Rs.1000 will be given 5 %

b) People sharing in Facebook – 5 points

c) Refer a friend – 100 points

d) Review – 5 points

e) Automatically updated in the card

* Follow – up (mail and push notification)

a) win back – come back and purchases with us

b) Abandoned cart mail 3 hr a mail,

c) Pending orders 10 mins a mail

d) Request review for purchases mail

* Question and Answer – when a customer drops me a Question the admin will be able to answer it.
* Country code (pincode - product availability check)

**User Side:**

* Cart (coupon code, Rewards)
* Checkout (Razor pay)
* Orders
* My Reward
* Wish list
* Tracking Integrations
* Location based product list showing

**Vendor Side:**

* Manage order
* Monthly Vendor Report (product sales, pending order, return order, pay-out)
* Shipping label

**Mobile App :**

* UI / UX Design
* App development