

MoneyQuest



HMW make learning about budgeting fun and intuitive for primary school children through games, stories, and interactive play?"



Children often find budgeting confusing and traditional teaching methods unengaging. Our project explores how gamified learning tools can help primary school children understand basic budgeting concepts in an engaging and age-appropriate way.

Why it matters

- Learning money early builds good habits
- Helps children understand saving & spending
- Makes real-life decisions easier



User's Insights

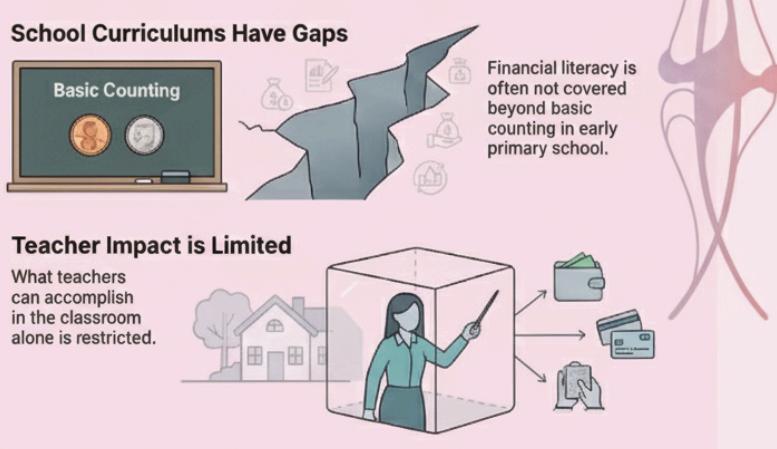
Teaching Kids About Money: What Really Works?

THE CHALLENGE: Why Current Methods Fall Short

Classroom Lectures Are Ineffective



A series of lectures did not have a good effect on student learning.



School Curriculums Have Gaps

Teacher Impact is Limited

What teachers can accomplish in the classroom alone is restricted.

THE SOLUTION: A Practical, Family-Centered Approach

Family Engagement is Most Effective



Hands-On Practice is Essential

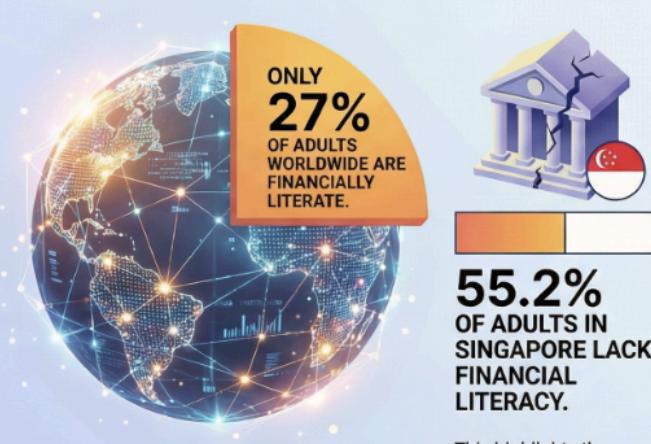
Real-life experience reinforces learning and helps children apply concepts.

Make Learning Simple & Motivating



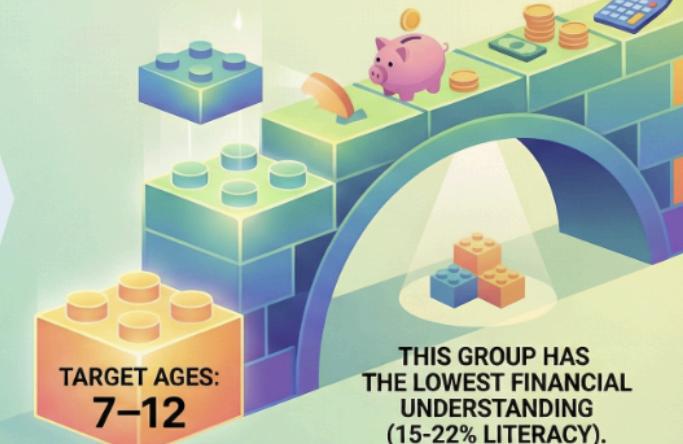
The Global Financial Literacy Gap: A Call for Early Intervention

THE PROBLEM: A Widespread Knowledge Deficit



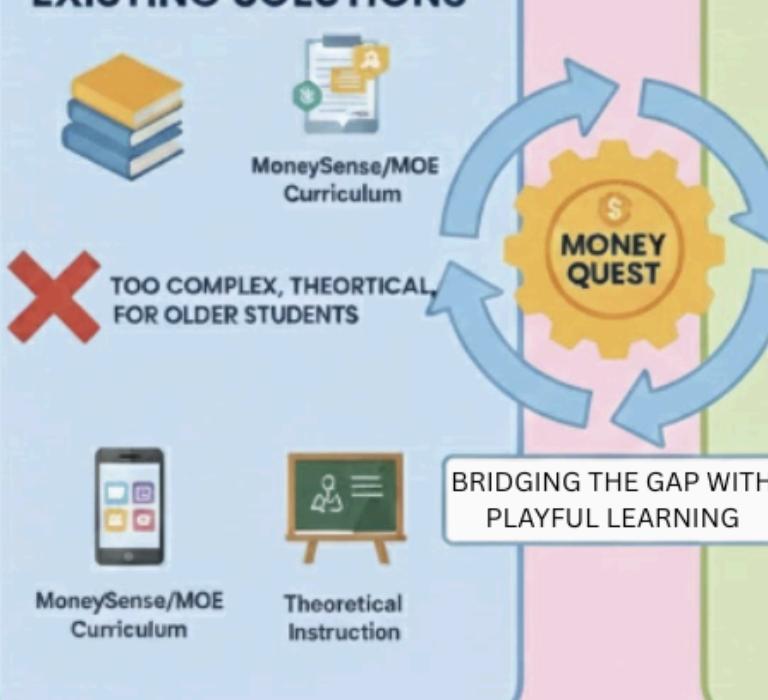
This leaves a vast majority of the global population unprepared for key financial decisions.

THE SOLUTION: The Prime Intervention Window



ADDRESSING THE GAP: CHILD-CENTRIC FINANCIAL LITERACY

EXISTING SOLUTIONS



OUR INNOVATIVE SOLUTION



PROMOTE ACTIVE LEARNING & STRENGTHEN FINANCIAL UNDERSTANDING

Prototype

Prototype 1 (Ver 1). Simple Card Game



Feedback: The concept was too Generic, boring and children don't understand expenses.

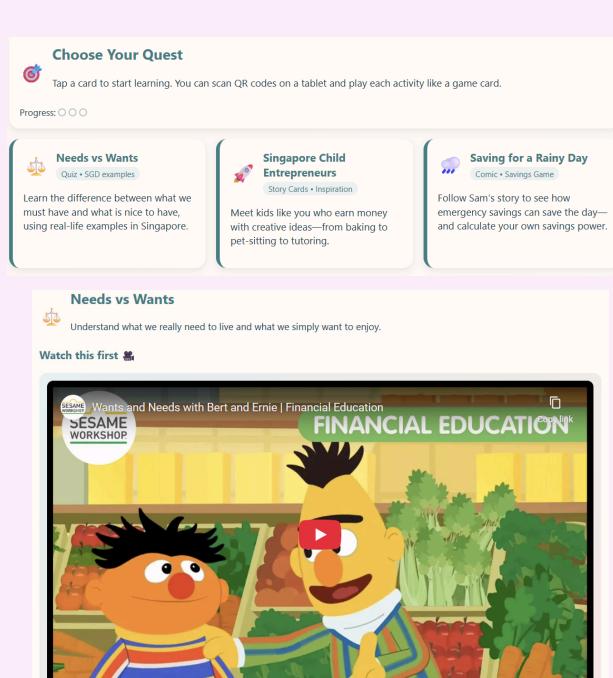
Final Product after feedback



Refined focus

- Hybrid Card Game + Digital Integration
- Localized.
- Meaningful savings goals.
- Core concept of Needs vs. Wants.
- Check for learning progress.

Features of our digital site



Future Work:

To create a mobile app and introduce advanced game modules to teach concepts like compound interest



Kondapally
Venkata
Rishwanth



Bryant
Toh



Reshma
Vasudevan



Zhang
Bingqi



Pu Ye