Kat Mountford

Product Manager
Based in Melbourne, VIC

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LinkedIn | Portfolio

Hey I'm Kat, a Product Manager with 8 years in the software industry, including 4 as a PM in B2B SaaS startups and scale ups. I'm passionate about crafting impactful user experiences and have successfully taken products from idea to launch. I've also founded a startup through an accelerator and recently expanded my software engineering skills through intensive bootcamps.

I thrive in fast-paced, collaborative environments and love partnering across teams to build solutions that truly resonate with users. My journey has been one of continuous learning and growth, and I'm excited to create more meaningful products.

SKILLS

Stakeholder Management, Roadmapping, User Research, Design Thinking, Prioritisation, Product Strategy, Data Analysis, UX Design, Agile, Artificial Intelligence (AI)

Technologies: Figma, Jira, Amplitude, Metabase, Google Analytics, Dovetail, SQL, JavaScript, React, Cloud, REST API's, SQL & No-SQL Databases

EDUCATION

Master of Business Administration
Melbourne Business School, Ongoing

Diploma of Information Technology
Coder Academy, AIT, 2024

UX UI Design Bootcamp
Academy Xi, 2021

Certified Scrum Master
The Scrum Alliance, 2019

EXPERIENCE

AI Developer (Consultant)   2024 – PRESENT
Aurecon

- Led the development of Cue, an interactive knowledge app designed to help non technical users craft effective AI prompts.
- Redesigned the app's user experience, introducing problem-focused navigation with intuitive tiles and categories, significantly enhancing usability for diverse user needs.
- Collaborated with digital tech and DevOps teams, to prepare the app for launch and coordinated UAT efforts to ensure a seamless deployment.

Co-Founder   2023
Talk to Maple

- Co-founded and led product development for Talk to Maple, an AI-powered self-care app targeting Gen-Z, achieving hundreds of downloads and positive user feedback during Antler Australia's startup accelerator program.
- Implemented a data-driven approach using Google Analytics and database queries to analyse user behaviour and optimise features to enhance user engagement.

Product Manager   2022 – 2023
Culture Amp

- Identified key opportunities and defined a product roadmap focussed on user retention, utilising customer interviews, internal feedback, product usage and revenue churn risk as key inputs to guide the direction.
- Gained buy-in from multiple stakeholders through clear articulation of customer problems and the 'why' behind product decisions.

Product Manager   2021 – 2022
Surreal

- As the company's first Product Manager I created and presented the international product strategy to investors, which was instrumental in securing an additional $750,000 in VC funding.
- Driving the product vision and collaborating closely with the CTO and development team, I ensured Surreal's new product was successfully launched into their first international market (UK), receiving positive signals from early adopters.
- Implemented an analytics stack of Amplitude, Fullstory, Google Analytics and Metabase to track and understand user behaviours and improve UX workflows.

Product Manager   2019 – 2021
Henry Schein One

- Uplifted customer NPS by 30 points and doubled user growth over a 12 month period through curation and execution of an impactful user-focussed product roadmap.
- Led the successful launch of Dentally (an acquired UK product) into the Australian market through defining and scoping market entry requirements.

PROFESSIONAL DEVELOPMENT

Technical Upskilling   2023 – 2024
Coder Academy & _nology

- Completed immersive full stack engineering programs, gaining skills in Javascript / Typescript, React, Next.js, Node, MongoDB, PostgreSQL, SQL, GCP, Jest, Java, Python, Flask, CSS, SCSS, Tailwind, Unit Testing, End-to-End Testing and more.
- Earned a Diploma of Information Technology with HD results.