Kat Mountford

Product Manager
Based in Melbourne, VIC

katricemountford@gmail.com

0402 449 403

LinkedIn | Portfolio

Hey I'm Kat, a Product Manager with 8 years in the software industry, specialising in bridging business goals, user needs, and technical feasibility to drive impactful solutions. I excel at defining priorities, optimising product workflows, and aligning cross-functional teams in agile environments to ensure seamless execution.

With a strong background in roadmapping, backlog management, and stakeholder collaboration, I thrive in customer-focused environments, using data-driven insights and strategic execution to create meaningful outcomes.

KEY SKILLS

Stakeholder Management, Roadmapping, User Research, Design Thinking, Prioritisation, User Story Writing, Product Strategy, Data Analysis, Agile Methodologies, Gen AI

Tools & Technologies
Figma, Jira, Amplitude, Metabase, Google Analytics, Dovetail, SQL, JavaScript, React, Cloud Services, REST APIs, Databases, Postman

EDUCATION

Master of Business Administration
Melbourne Business School, Ongoing

Diploma of Information Technology
Coder Academy, AIT, 2024

UX UI Design Bootcamp
Academy Xi, 2021

Certified Scrum Master
The Scrum Alliance, 2019

EXPERIENCE

Technical Product Owner
2024 – PRESENT
Aurecon

- Defined & prioritised requirements for Cue, an AI knowledge app, enabling 30+ non-technical users to craft more effective AI prompts with a large improvement in prompt success rate.
- Led backlog management, UAT coordination, and stakeholder alignment, reducing feedback turnaround time and ensuring a smooth MVP launch.
- Collaborated with engineers, designers, and DevOps to enhance navigation and accessibility, resulting in a 25% faster task completion rate for users.

Diploma of IT & Fullstack Engineering
2023 – 2024
Coder Academy & _nology

- Developed hands-on experience with APIs, SQL, and data modelling, strengthening my ability to bridge business and technical teams.
- Built technical fluency in software development workflows, improving collaboration with engineers and ensuring clear, structured requirement gathering.
- Graduated with High Distinction (HD), demonstrating strong analytical and problem-solving abilities.

Co-Founder
2023
Talk to Maple

- Co-founded & led product development for Talk to Maple, an AI-powered self-care app, securing a spot in Antler Australia's startup accelerator and achieving 200+ early adopters within the first launch phase.
- Increased feature adoption & user retention by 50% by leveraging data insights from Google Analytics and SQL queries to refine onboarding flows and feature engagement.
- Positioned Talk to Maple for growth & funding opportunities by conducting deep user research and optimising product-market fit, leading to highly positive user feedback.

Product Manager
2022 – 2023
Culture Amp

- Reduced churn by 5% by defining a user retention-focused product roadmap, prioritising initiatives based on customer interviews, product data, and revenue risk analysis.
- Gained buy-in from the senior leadership team by clearly articulating customer pain points and data-driven rationale behind product decisions.

Product Manager
2021 – 2022
Surreal

- Secured $750,000 in VC funding by crafting and presenting an international product strategy, emphasising scalable growth potential.
- Led the 0 -> 1 development and successful UK launch of Surreal's new product, driving the entire product lifecycle from concept to market entry.
- Conducted deep user research and requirements gathering, ensuring strong product-market fit and aligning development with user needs.
- Collaborated with the CTO & engineers to define feasibility, streamline execution, and launch an MVP with early traction.

Product Manager
2019 – 2021
Henry Schein One

- Uplifted customer NPS by 30 points and doubled user growth over a 12 month period through curation and execution of an impactful user-focussed product roadmap.
- Led the successful launch of Dentally (an acquired UK product) into the Australian market through defining and scoping market entry requirements.