$$\frac{\log \frac{1}{2}}{\rho(x)} = \frac{\beta^{\alpha}}{\Gamma(\alpha)} \times 2^{\alpha-1} e^{-\beta x}$$

$$\frac{\log \frac{1}{2} \log \log \frac{1}{2}}{\rho(\alpha)} = \log \left(\frac{\frac{n}{2}}{\Gamma(\alpha)} + \frac{1}{2} \log \frac$$

Hessian:
$$\frac{\text{Hossian}}{2^2 \ell} = \frac{\text{Hossian}}{n \varphi'(\alpha)}$$

$$\frac{\partial^2 \ell}{\partial \beta^2} = -\frac{n \alpha}{\beta^2}$$

$$\frac{\partial^2 \ell}{\partial \lambda \partial \beta} = -\frac{n}{\beta}$$

As a case quage:
$$g''(x) = \frac{nx - n\psi'(x)}{x}$$