

- 1) *Based on the reports of your fellow classmates during our last class (2023-09-25), please briefly summarize any new ideas for apps to solve people's problems that you have come up with as a result of listening to other students*

Answer:

Idea	Description
Thrift Store (Rental) App/ Website	Platform for renting out or borrowing infrequently used items
Pet Adoption and Care - Petfinder	Connects potential pet adopters with animals in need
Behance	Platform for creative professionals to showcase their work
Machine Learning Preprocessing - Kaggle	Community and resources for data scientists and ML practitioners
Mental Health Support - HearMe	Platform for anonymous sharing of feelings and thoughts
Language Exchange - Tandem	Facilitates language learning through conversation

- 2) *Several people mentioned the “conflict” between the desire to have a free app, and developers’ desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity’s and efforts’ rewards without alienating their “customer base” by inundating them with ads and/or charging them?*

Answer:

Different Ways to Earn from Apps:

Strategy	Description
Partnerships and Sponsorships	Involves collaborating with brands or companies for sponsorship or promotional opportunities.
Crowdfunding or Donations	Provides an option for users to voluntarily contribute, creating a sense of community support.
Use & pay	Charges users on a per-use basis for specific features or services within the app.

- 3) *Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.*

Answer:

Netflix is a popular app for watching movies and shows. It's easy to use and here's why:

- Netflix suggests movies and shows that it thinks you'll enjoy, based on what you've watched before.
- The app has a clean and neat design. It's easy to find things you want to watch.
- When you watch something, it doesn't stop and start. It plays smoothly without any problems.
- If you want to pause, go back, or skip forward, it's really easy to do. The buttons are simple to use.

- 4) *Have last class's discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.*

Answer:

I've been inspired to create a travel itinerary app. It would help users plan trips efficiently, offering personalized recommendations based on their interests and preferences. This idea aligns with the discussions on user-friendly design and personalized experiences.