

ID	Problem	App/Website	Likes	Don't Likes	Improvements	Age	Gender	Education/Occupation
1	It's difficult to find affordable parking in the city. A website or app that provides real-time information on parking availability and costs would be innovative.	SpotHero (App)	Easy to get a spot for lower price & immediate cancellation is available	Not a friendly UI	Offline parking spot download should be available	24	Female	Student
2	Even though I'm focused on reducing food waste, I frequently struggle to use up ingredients before they expire. I would love an app that offers dishes depending on what I have in my fridge.	EmptyMyFridge food manager (App)	Helps in daily meal plan in short time with zero food wastage	Needs more customization	Allow custom icon/names	32	Male	Team Lead
3	Medication tracking for elderly parents	MedReminder (App)	Helpful reminders	None, it's great!	Expand to cover more cities	42	Male	Chef
4	Overwhelmed by email management	InboxSimplify (Website)	Email sorting and categorization	Lack of mobile app	Develop a mobile app for easy usage	37	Female	Office Manager
5	Difficulty in finding affordable housing	RentEase	Easy property search	Limited filter options	Expand filter criteria	25	Female	Student