

# KATHY WANG

PRODUCT DESIGNER

[kathywang.me](http://kathywang.me)

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Austin, TX

## EDUCATION

### Cornell University

#### M.S. Information Science (HCI)

May 2019

GPA: 3.75

#### B.A. China and Asia Pacific Studies

May 2018

## AWARDS

### Speaker @ Austin Design Week (ADW) 2020

Selected to speak on designing for marginalized communities

### COVID-19 Hackathon Finalist

Placed in top 3 finalists out of 116 teams at COVID Global Hackathon 2.0: Social & Mental Health

### IBM Design Jam Winner

Placed first out of 23 teams in IBM's quarterly global design jam

### Speaker @ Think 2020

Accepted to speak at two sessions for IBM's annual Think conference

## SKILLS

Sketch	Content design
Figma	Web design
InVision	Mobile design
Framer	UserTesting.com
Abstract	HTML / CSS
Zeplin	JavaScript
Mural	Miro

## EXPERIENCE

### IBM Product Designer

July 2019 - Present / Austin, TX

- Increased system usability scale (SUS) score by 36.6% after three rounds of user testing for Ansible actions, a Schematics feature that enables users to automate configuration management.
- Designed the first Watson feature that was approved for IBM's public cloud platform.
- Mentored a summer intern, who was hired into a full-time role.

### GSK Product Design Intern

June - Aug 2018 / Philadelphia, PA

- Conducted the first ever round of user and market research to inform and guide the establishment of GSK's enterprise design system, an initiative intended to facilitate the company's digital transformation across its 99k+ employees.
- Single-handedly facilitated an ideation session for PMs, engineers, and other designers to envision the future of the GSK marketplace.
- Worked with IDEO, Dalton Maag, and Microsoft to define marketplace capabilities, including the design system, the API inventory, and the mobile and web frameworks.

## SIDE PROJECTS

### Allied Voices Product Designer

March 2019 - Present / Austin, TX

- Designed alliedvoices.org, a platform that enables users to navigate their racial landscape of race-related incidents and acts of allyship.

### Flux Product Designer

Aug 2018 - May 2019 / Ithaca, NY

- Facilitated the product design of Flux, a mobile app that allows students to gauge the crowdedness of on-campus facilities.
- Collaborated with PMs, developers and stakeholders on a weekly basis to ensure the launch of the iOS and Android applications in the span of one semester (3.5 months).