



FILTERS

| | |
|----------|-----|
| region | All |
| division | All |

| | |
|----------------|--------|
| Customer | 2021 |
| Canada | 35.1M |
| India | 161.3M |
| South Korea | 49.0M |
| United Kingdom | 34.2M |
| USA | 87.8M |
| Grand Total | 367.2M |

Top 5 Country - 2021

All values in USD

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New Products - 2021

All values are in USD

| Products | 2021 |
|--------------------------------------|---------------|
| AQ Clx3 | 4.4M |
| AQ Electron 3 3600 Desktop Processor | 14.2M |
| AQ Gen Y | 19.5M |
| AQ GEN Z | 11.7M |
| AQ HOME Allin1 Gen 2 | 3.5M |
| AQ Lumina Ms | 4.2M |
| AQ Marquee P3 | 4.9M |
| AQ Marquee P4 | 1.7M |
| AQ Maxima Ms | 13.7M |
| AQ MB Lito | 2.8M |
| AQ MB Lito 2 | 2.3M |
| AQ Qwerty | 22.0M |
| AQ Qwerty Ms | 15.4M |
| AQ Trigger | 20.7M |
| AQ Trigger Ms | 17.9M |
| AQ Wi Power Dx3 | 17.2M |
| Grand Total | 176.2M |



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| Products | Qty |
|--------------------------|-------|
| AQ Gamers | 3.4M |
| AQ Gamers Ms | 4.0M |
| AQ Master wired x1 Ms | 4.2M |
| AQ Master wireless x1 | 3.4M |
| AQ Master wireless x1 Ms | 4.1M |
| Grand Total | 19.0M |

Top 5 Products

| | |
|----------|-----|
| region | All |
| market | All |
| division | All |

| Products | Qty |
|----------------------|--------|
| AQ Gamer 1 | 51.7K |
| AQ GEN Z | 63.1K |
| AQ Home Allin1 | 15.2K |
| AQ HOME Allin1 Gen 2 | 8.9K |
| AQ Smash 2 | 36.0K |
| Grand Total | 174.9K |

Bottom 5 Products



FILTERS

| | |
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Division Level Report

All values in USD

| Division | 2020 | 2021 | 21 vs 20 |
|-------------|--------|--------|----------|
| N & S | 51.4M | 94.7M | 184.4% |
| P & A | 105.2M | 338.4M | 321.5% |
| PC | 40.1M | 165.8M | 413.7% |
| Grand Total | 196.7M | 598.9M | 304.5% |

**FILTERS**

| | |
|----------|-----|
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Top 10 Products

All values in USD

| Products | 2020 | 2021 | | 21 vs 20 |
|--------------------------------------|-------------|--------------|--|---------------|
| AQ Electron 4 3600 Desktop Processor | 3.0M | 19.4M | | 641.3% |
| AQ GT 21 | 0.8M | 4.4M | | 561.1% |
| AQ Home Allin1 | 0.7M | 5.2M | | 769.0% |
| AQ LION x1 | 0.0M | 0.8M | | 1719.5% |
| AQ LION x2 | 0.1M | 0.9M | | 1768.9% |
| AQ LION x3 | 0.1M | 1.2M | | 1792.3% |
| AQ Mx NB | 0.0M | 1.4M | | 5723.5% |
| AQ Pen Drive DRC | 0.6M | 3.8M | | 587.7% |
| AQ Smash 2 | 0.4M | 11.2M | | 2589.5% |
| AQ Zion Saga | 0.7M | 3.6M | | 528.5% |
| Grand Total | 6.4M | 52.0M | | 808.0% |



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Customer
Net Sales Performance

All values in USD

| Customer | 2019 | 2020 | 2021 | 21 vs 20 |
|--------------------------|-------|--------|--------|----------|
| Acclaimed Stores | 1.4M | 2.9M | 10.9M | 378.1% |
| All-Out | | 0.2M | 0.8M | 495.7% |
| Amazon | 12.2M | 37.5M | 82.1M | 218.9% |
| Argos (Sainsbury's) | 0.4M | 0.7M | 2.3M | 306.0% |
| Atlas Stores | 0.2M | 0.7M | 3.2M | 470.3% |
| AtliQ e Store | 7.2M | 23.7M | 53.0M | 223.8% |
| AtliQ Exclusive | 9.6M | 17.7M | 61.1M | 345.8% |
| BestBuy | 0.9M | 1.8M | 6.3M | 356.1% |
| Boulanger | 0.2M | 0.8M | 4.1M | 492.9% |
| Chip 7 | 0.6M | 1.3M | 5.5M | 416.1% |
| Chiptec | | 0.4M | 3.0M | 722.0% |
| Control | 0.9M | 2.2M | 7.7M | 349.2% |
| Coolblue | 0.5M | 1.2M | 4.2M | 360.0% |
| Costco | 1.1M | 2.8M | 9.3M | 337.4% |
| Croma | 1.7M | 2.5M | 7.5M | 305.1% |
| Currys (Dixons Carphone) | 0.3M | 0.8M | 1.9M | 246.9% |
| Digimarket | 0.8M | 1.7M | 4.1M | 241.1% |
| Ebay | 2.6M | 6.3M | 15.2M | 242.2% |
| Electricalsara Stores | 0.1M | 0.6M | 1.9M | 286.0% |
| Electricalsbea Stores | | 0.1M | 0.7M | 504.6% |
| Electricalslance Stores | 0.1M | 0.7M | 2.3M | 313.3% |
| Electricalslytical | 1.8M | 2.6M | 11.9M | 457.5% |
| Electricalsocity | 2.3M | 3.5M | 12.4M | 358.8% |
| Electricalsquipo Stores | 0.2M | 0.7M | 3.6M | 535.3% |
| Elite | 0.4M | 0.8M | 4.1M | 495.5% |
| Elkj p | 0.5M | 1.3M | 5.2M | 391.9% |
| Epic Stores | 0.4M | 0.9M | 4.2M | 446.1% |
| Euronics | 0.4M | 0.9M | 3.9M | 444.7% |
| Expert | 0.8M | 1.8M | 6.4M | 364.0% |
| Expression | 1.7M | 3.0M | 9.8M | 328.2% |
| Ezone | 1.5M | 2.0M | 7.9M | 391.6% |
| Flawless Stores | 0.1M | 0.5M | 1.8M | 396.3% |
| Flipkart | 2.9M | 8.3M | 19.3M | 231.0% |
| Fnac-Darty | 0.5M | 0.8M | 2.9M | 349.8% |
| Forward Stores | 0.6M | 1.5M | 4.1M | 272.0% |
| Girias | 1.5M | 2.1M | 8.7M | 419.3% |
| Info Stores | 0.1M | 0.5M | 1.8M | 384.1% |
| Insight | 0.4M | 1.0M | 2.8M | 271.8% |
| Integration Stores | | 0.2M | 1.4M | 887.2% |
| Leader | 4.7M | 6.0M | 18.8M | 314.8% |
| Logic Stores | 0.2M | 0.9M | 4.8M | 515.2% |
| Lotus | 1.5M | 2.1M | 8.1M | 382.6% |
| Neptune | 1.0M | 3.4M | 16.1M | 471.5% |
| Nomad Stores | 0.5M | 1.6M | 4.0M | 246.9% |
| Notebillig | 0.2M | 0.4M | 1.1M | 287.4% |
| Nova | | 0.0M | 0.4M | 2664.9% |
| Novus | 1.9M | 3.7M | 9.9M | 264.2% |
| Otto | 0.3M | 0.4M | 1.2M | 298.6% |
| Premium Stores | 0.5M | 1.1M | 3.9M | 353.1% |
| Propel | 1.6M | 2.5M | 10.8M | 440.6% |
| Radio Popular | 0.5M | 1.5M | 5.3M | 362.6% |
| Radio Shack | 0.8M | 1.7M | 5.4M | 311.5% |
| Reliance Digital | 1.6M | 2.6M | 9.7M | 377.9% |
| Relief | 0.4M | 1.0M | 4.1M | 403.6% |
| Sage | 4.8M | 6.4M | 20.7M | 321.5% |
| Saturn | 0.2M | 0.4M | 1.2M | 310.5% |
| Sorefoz | 0.6M | 1.1M | 4.7M | 433.6% |
| Sound | 0.6M | 1.7M | 4.4M | 260.3% |
| Staples | 1.2M | 2.9M | 8.8M | 307.0% |
| Surface Stores | 0.1M | 0.5M | 2.1M | 398.8% |
| Synthetic | 1.9M | 4.4M | 12.2M | 276.0% |
| Taobao | 0.2M | 1.3M | 3.3M | 248.7% |
| UniEuro | 0.6M | 1.6M | 7.3M | 457.0% |
| Vijay Sales | 1.7M | 2.1M | 8.5M | 397.8% |
| Viveks | 1.6M | 2.2M | 7.8M | 348.1% |
| walmart | 1.3M | 2.6M | 9.7M | 370.4% |
| Zone | 0.3M | 1.6M | 5.3M | 336.2% |
| Grand Total | 87.5M | 196.7M | 598.9M | 304.5% |