

Back in Time

Sunday, July 2, 2006

South Bend Tribune B5

FROM OUR FILES

The following news items appeared in The Tribune on the date 100, 75, 50 and 25 years ago.

1886: Because of the high price of ice, about 100 witnesses were summoned before a grand jury in Indianapolis during an investigation of the ice trust. The witnesses were expected to testify light on the methods by which ice prices were controlled. Officers and directors of the ice companies were to be placed on record as well as the single trader. A similar inquiry in Toledo, Ohio, resulted in no charges during prison time in workhouses for price gouging.

1901: A 15-year-old Central High School student was credited with the capture of two men who robbed the Hill Street Market at 528 E. Colfax. Joseph July was working in the rear when the men came in showing a gun to the proprietor and announcing, "I'll kill you and I'll just as soon kill you, I'm from the west and a tough guy. I've been in the army and I know how to shoot." As the men ran out the door with \$80 from the cash drawer, the teen grabbed a revolver from under the counter and fired three shots at the men before the gun jammed. He continued on, cornering two of the men as they were running to their car in the alley between Hill Street and

Niles Avenue at Colfax. He showed his parent gun into the ribs of one, took away his gun and marched the two back to the store, where they were arrested.

1906: Former University of Notre Dame sociology professor Hugh P. O'Brien, the state corrections director, said he was pleased at the report of rioting during the recent election. He said he had ordered a host of shotgun pellets at the last of prisoners trying to storm the state reformatory powerhouse in Pendleton. Eight prisoners and two guards were hurt. The corrections director estimated that only 18 or 20 prisoners were involved in the riot, which started during a basketball game. The rioters may be sent to the state prison at Michigan City.

1981: AM General Corp. is sending a team to the company in the morning to build a replacement for the Army Amp. They have been awarded a contract to supply the Army with prototype types of the proposed 125-ton, high mobility, multipurpose, wheeled vehicle, or HMMWV. The other two companies were Chrysler Defense and Daimler-Benz. The other two companies were Chrysler Defense and Daimler-Benz. The other two companies were Chrysler Defense and Daimler-Benz. The other two companies were Chrysler Defense and Daimler-Benz.

NEWS & NOTES

BRISTOL Museum to host family event next Sunday

The Bristol County Historical Museum, 204 W. Vanita, will present family fun day from 1 to 3 p.m. next Sunday. During the event, children can experience what it was like to attend an early Indiana

one-room school and practice their penmanship using a simple wood stylus. Indiana rocks and fossils will be on hand, and model railroad train demonstrations will be featured. Participants also will learn how real trains helped make Elkhart the city it is today. For more information, call the museum, (571) 688-0222.

CELEBRITY FLASHBACKS

By The Associated Press

Entertainment highlights during the week of July 2-July 8:

1955: "Risky" Let's "Play House" became Elvis Presley's first national chart single, reaching No. 10 on Billboard's country chart.

1968: The Yardbirds broke up. Guitarist Jimmy Page formed the New Yardbirds, which became Led Zeppelin.

1969: John Wayne won his first Oscar after 500 films for playing Rooster Cogburn in "True Grit."

1971: Doors lead singer Jim Morrison died of heart failure in Paris. He was found in his bathtub.

1971: Jazz musician Louis Armstrong died in New York.

He was 68.

1972: Queen released its first single, "Keep Yourself Alive."

1985: Playboy and Penthouse magazines went out side with nude photos of Madonna.

1994: Hoodie and the Howling released the album "Cracked Rear View."

1999: "Pash Spice" Victoria Adams of the Spice Girls married actor David Beckham at an estate outside Dublin, Ireland.

2002: Julia Roberts married cameraman Daniel Moder outside Taos, N.M.

2002: Michael Jackson made a bizarre appearance at a rally in New York to denounce the recording industry as racist and sexist chairman Tommy Mottola as its devisor.



In 1964, the Beatles recorded their hit album, "Cracked Rear View." Tribune File Photo

HISTORY HIGHLIGHTS

By The Associated Press

July 2, 1776: The Continental Congress passed a resolution saying, "These united colonies are and of right ought to be free and independent states."

July 3, 1862: The three-day Civil War Battle of Gettysburg Pa., ended in a major victory for the North as Confederate troops retreated.

July 4, 1776: The Continental Congress adopted the Declaration of Independence.

July 5, 1946: The United Nations was established in London after World War II. The United States put its embargo, bans and consumer train on high alert amid concern about a possible communist attack.

July 6, 1946: About 108 people died in a fire that broke out in the main tent of the Ringling Brothers and Barnum and Bailey Circus at Hartford, Conn.

South Bend's role in the circus

■ Cole Brothers enjoyed a successful 17 years in Rochester.

By ARTHUR COCKEY

On Oct. 11, 1934, the Indiana Circus Corp. announced in Rochester that a new circus company had been formed and would make its winter home there. The circus would be known as Cole Brothers World Traveling Circus. It would be assembled on the site of the former Rochester Bridge Co., using some of the existing buildings and adding new.

At that time, South Bend business investors had no idea they would be involved with the birth and development of this great new circus.

Cole Brothers Circus was the husband of two circus men, Jess Addicks and Zack Terrell. Both men had many years of experience in successful management of some of the world's greatest circuses, including the Sells-Florio, Hagenbeck-Wallace and the John Robinson circuses.

They decided the time was ripe for them to go out on their own and produce a mighty circus of 40 railroad cars with a huge circus parade that would march down the main streets of most of the major cities of the United States and Canada.

The worldwide Great Depression was on, and the Cole Brothers knew that money would be hard to come by, but they had contacts. One source thought to be certain to invest was a Vir. Sinks, who handled public relations for the Standard Oil Co. of Indiana. Standard Oil had sponsored the "Live Power Circus" at Chicago's World's Fair in 1933-34, and it was thought this company would surely be interested in financing the newly formed Cole Brothers Circus. The proposal was turned down.



The Cole Brothers Circus parade makes its way along Michigan Street in downtown South Bend.

The 1935 season was upon the circus, and money was needed quickly. In desperation, Addicks and Terrell drew up a prospectus and submitted it to the Security and Exchange Commission to sell common stock in the Cole Brothers Circus. This plan was immediately voted down.

Finally, early in 1935, with time running out to get a circus on the road that season, E.M. Morris, president of Associates Investment Co. of South Bend, was approached.

The Associates provided the necessary funding. With the money assured, the negotiators plans were quickly carried out, and the grand opening of the Cole Brothers Circus took place that spring in Rochester.

South Bend became more deeply involved with the new circus when the Studebaker took an interest in Cole Brothers. They supported the circus in ex-

change for the publicity they received. Studebaker had their cars in the circus parades, displayed their cars on the circus grounds and got exceptional publicity with the famous "clown car" in which 18 or so clowns would climb from a standard Studebaker coupe in the center ring during each circus performance.

These vehicles were used by the circus for several years, giving Studebaker additional national exposure. Studebaker, in

turn, provided some additional cash for the operation of the circus.

Once launched, the original Cole Brothers Circus continued to operate from its home base in Rochester until a disastrous fire raged through the building complex at the winter quarters Feb. 20, 1940. Most of the assets of the circus were burned into ashes in a matter of hours.

After all of the circus workers picked in to help clean and restore the equipment, the Cole Brothers Circus remained for several years using different locations of their winter headquarters.

After a successful 17 years, punctuated with difficulties, the Cole Brothers Circus folded its tents for the last time early in the season, July 22, 1950, and sent the equipment to Bunker Hill, Ind., for storage.

At the time this article was written, circus historian Arthur Cockey lived in LIPF.

Symposium on Lincoln Highway set for this month

Tribune Staff Report

SOUTH BEND — "Building Tourism From an Old Road: A Symposium on the Status of the Historic Lincoln Highway in Indiana" is set for July 28 and 29. Brian Butts, author of "One-way From the Lincoln Highway," will present the keynote address. Readable artist Mary Ann Michalski will display her artwork and be on hand to discuss roadside icons. The "Zephyr" Fire Car Show is set for July 29 on Chapin Street. Tours of the Oliver Mannion and Studebaker National Museum also will be available.

The symposium will begin at 2:30 p.m. July 28 with a walking tour of the Historic West Washington District and downtown South Bend.

At 6 p.m. July 28, Butts will sign copies of his book at South Bend Regional Airport. Michalski will discuss her artwork during the reception. At the 6:30 p.m. dinner, John Schallert, airport executive director, will present "The Future of South Bend's Historic Lincoln Highway West Corridor: Re-routing the Road, Honoring the Heritage."

The symposium will continue at 8 a.m. July 29 at the Northern Indiana Center for History with discussion on preservation and heritage projects. Butts' keynote address will be at 2 p.m. and is open to the public at no charge.

For information and reservations, call July 21, contact Jan Shupert, 844-6200 or 87-5070.

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