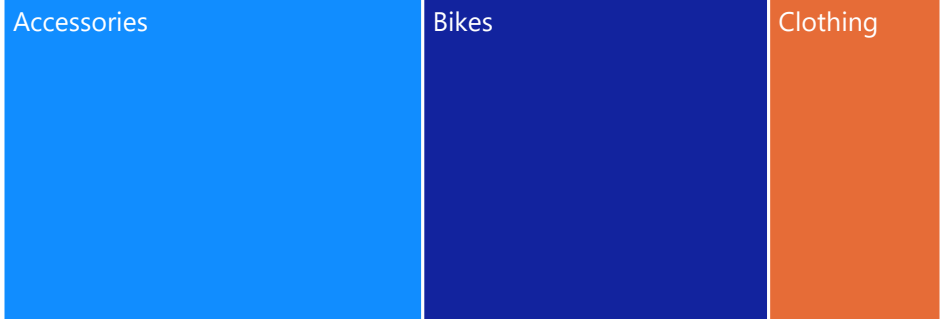


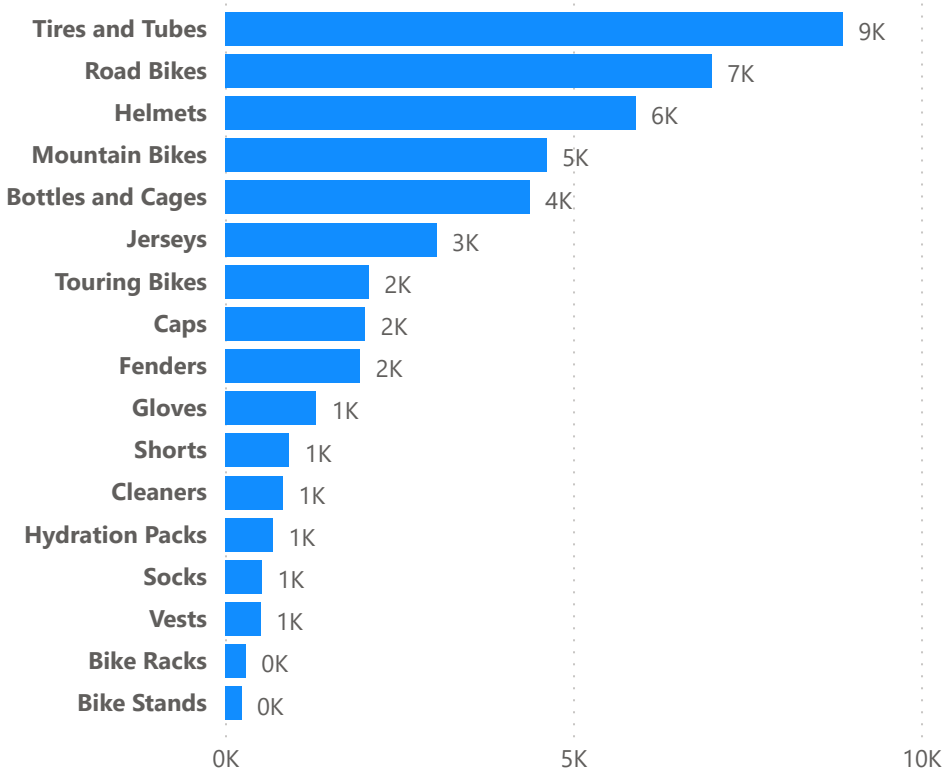
Sales Dashboard

1/1/2015 6/23/2017

Total Orders by Category



Total Orders by Subcategory



Product Name	Total Orders	Return Rate
All-Purpose Bike Stand	230	3.48%
AWC Logo Cap	2,008	1.06%
Bike Wash - Dissolver	828	1.44%
Classic Vest, L	177	2.26%
Classic Vest, M	175	3.43%
Classic Vest, S	154	5.19%
Fender Set - Mountain	1,938	1.36%
Half-Finger Gloves, L	405	2.19%
Half-Finger Gloves, M	458	1.77%
Half-Finger Gloves, S	441	1.74%
Hitch Rack - 4-Bike	295	2.71%
HL Mountain Tire	1,270	3.78%
HL Road Tire	777	3.60%
Hydration Pack - 70 oz.	682	3.37%
LL Mountain Tire	775	2.54%
LL Road Tire	940	2.25%
Long-Sleeve Logo Jersey, L	412	3.64%
Long-Sleeve Logo Jersey, M	397	3.78%
Long-Sleeve Logo Jersey, S	385	3.12%
Long-Sleeve Logo Jersey, XL	373	2.68%
ML Mountain Tire	1,035	1.35%
ML Road Tire	836	1.51%
Mountain Bottle Cage	1,847	2.02%
Mountain Tire Tube	2,789	1.64%
Total	24,665	2.17%

View Product Detail

Monthly Revenue

\$1.83M✓
Goal: \$1.77M (+3.31%)

Monthly Orders

2,146!
Goal: 2165 (-0.88%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profits)

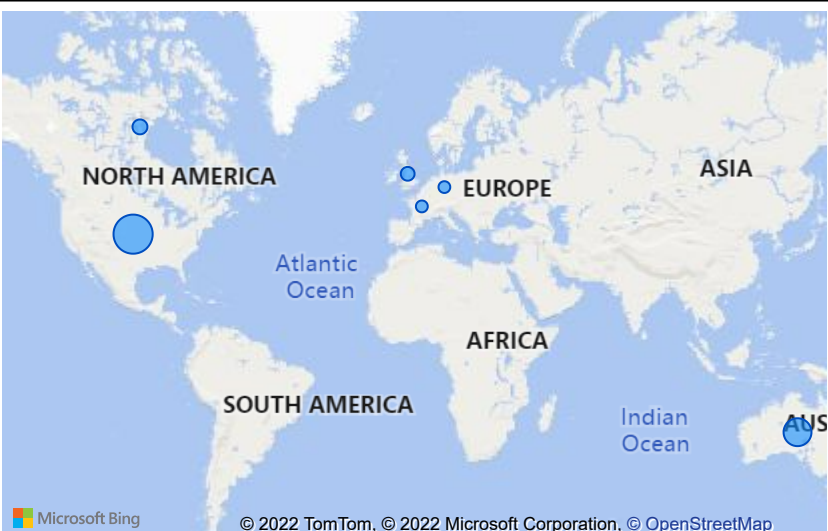
Mountain-200 Black, 46

Select all

Europe

North America

Pacific

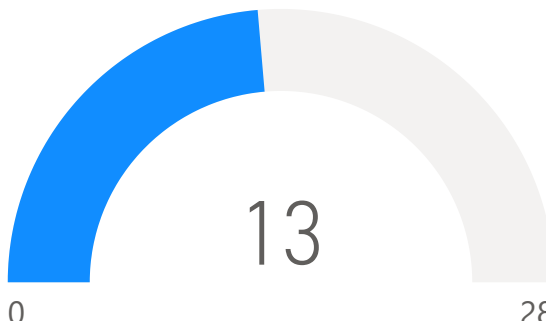


Sales Dashboard

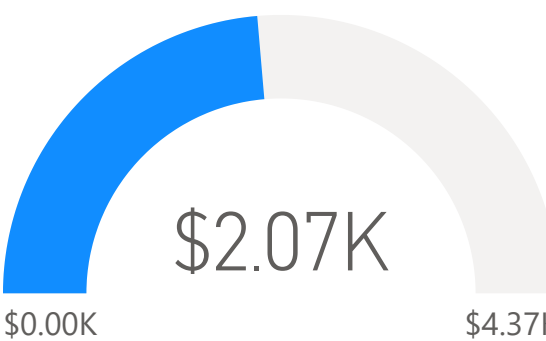
Current Month Returns vs Prev Month



Current Month Orders vs. Target



Current Month Revenue vs. Target



All-Purpose Bike Stand

\$159.00

Avg Retail Price

\$159.00

Adjusted Price

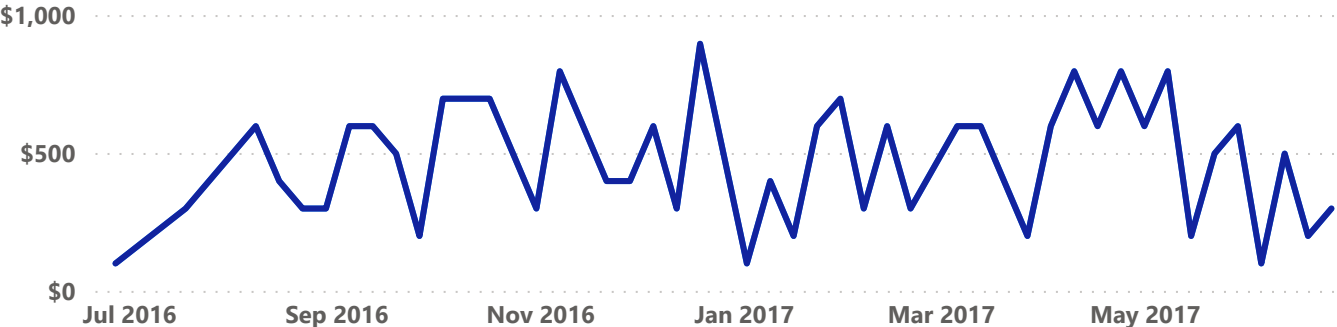
Price Adjustment (%)

0.00

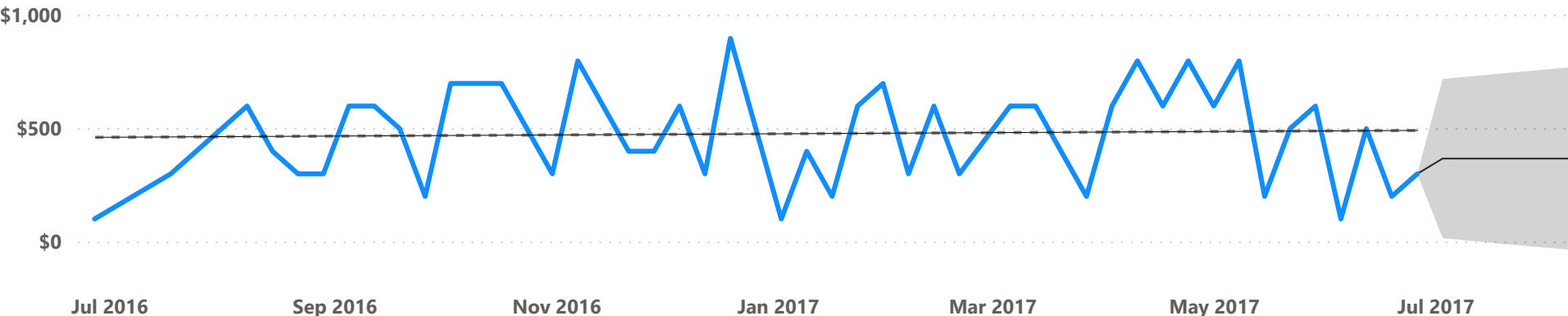


Weekly Profits

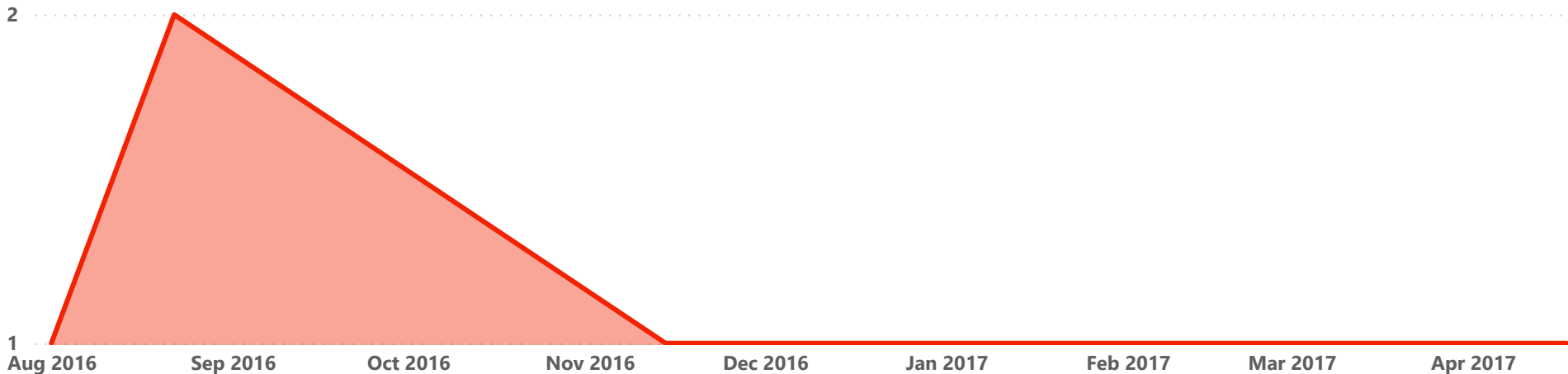
Total Profit Adjusted Profit



Weekly Profits

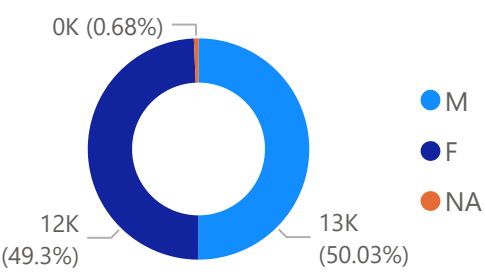


Weekly Return Volume

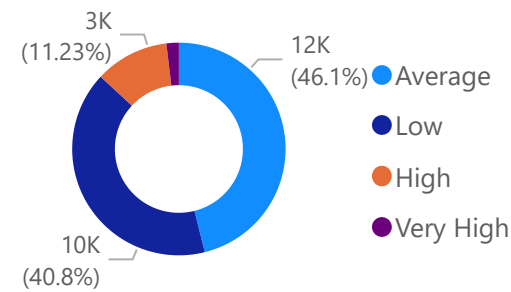


Sales Dashboard

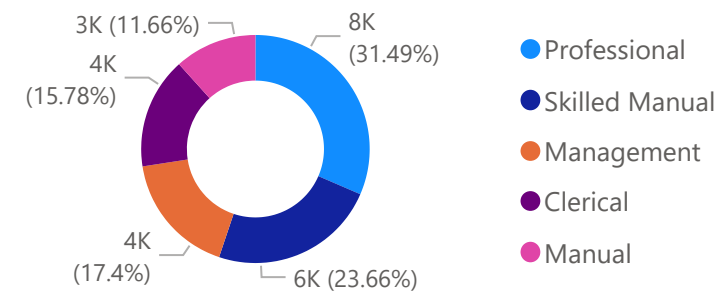
Orders by Gender



Orders by Income Level

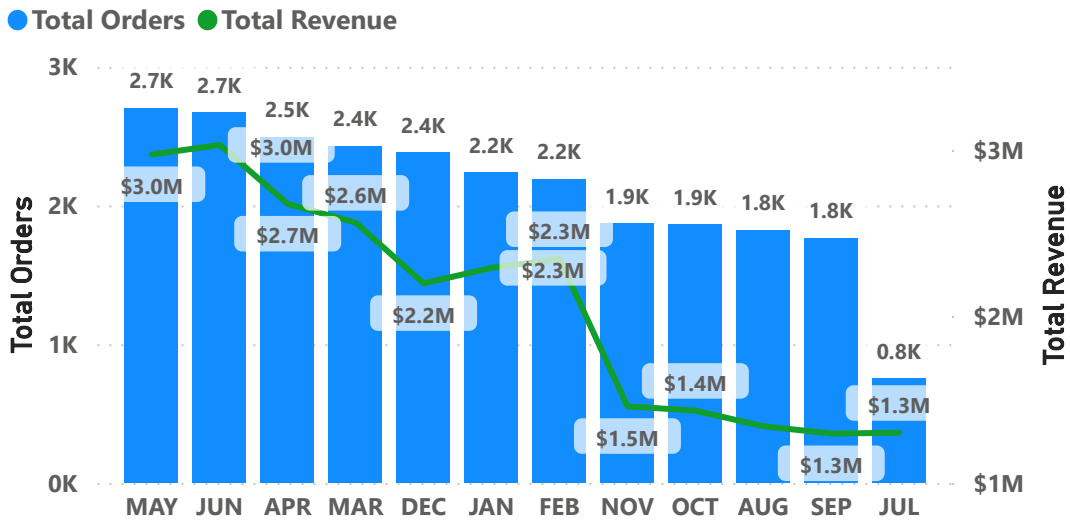


Orders by Occupation

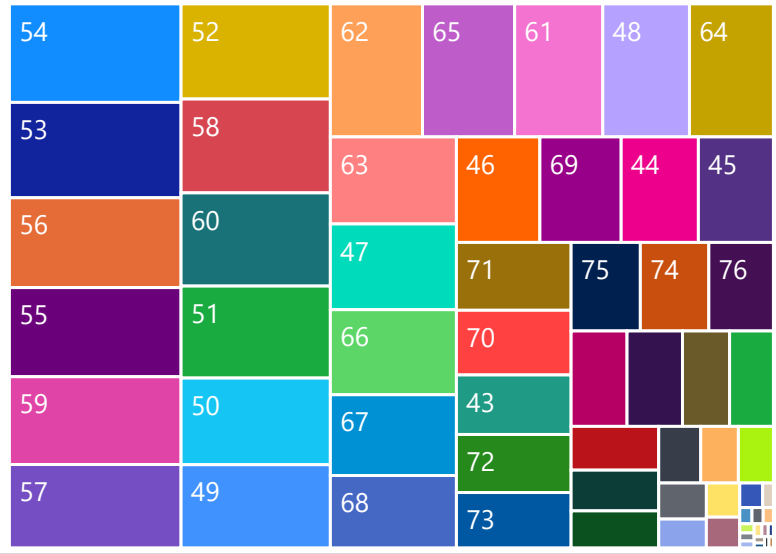


Full Name	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Franklin Xu	6	\$10,863.44
Mr. Larry Munoz	7	\$10,852.04
Mrs. Kate Anand	4	\$10,436.51
Mr. Larry Vazquez	4	\$10,394.98
Mrs. Ariana Gray	6	\$10,391.42
Mr. Clarence Gao	4	\$10,331.73
Mr. Aaron Wright	4	\$10,329.22
Mr. Ethan Bryant	4	\$10,308.52
Mr. Marco Lopez	6	\$10,289.68
Mrs. Bonnie Nath	4	\$10,282.91
Mr. Ricky Vazquez	4	\$10,165.92
Mr. Clarence Anand	4	\$10,065.01
Mrs. Deanna Perez	4	\$9,761.59
Mrs. Desiree Dominguez	4	\$9,717.63
Mrs. Jasmine Stewart	4	\$9,716.98
Mrs. Sydney Bryant	4	\$9,706.89
Mr. Bryant Garcia	4	\$9,687.36
Total	373	\$885,306.56

Total Orders and Total Revenue by Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Top Customer

6

Top Customer

\$12.41K