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DEVELOPMENT STUDIES

# **How May the Contestation of the Definition of National Identity by Different Political Camps Relate to their Perceptions of Asylum Seekers? Using XGBoost to Explore the Case of Hong Kong**

## **THESIS**

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## **RESUME / ABSTRACT**

Non-refoulement claimants (or asylum seekers) has gradually gained its salience in Hong Kong's public debate since early 2016 after a senior official from the Immigration Department claimed that the city's mechanism of screening asylum seekers was being abused. Not unseen in other places, this group of vulnerable population has then started to be portrayed by some media outlets pejoratively, such as being questioned for the genuineness of their non-refoulement applications as "fake refugees". When Hong Kong embroiled into one of its largest conflict between pro-democracy protesters and the HKSAR Government in 2019 and both the pro-Beijing and opposition camps manifested their respective political ideology saliently, how might the depiction of non-refoulement claimants vary according to the political camp that media outlets are linked to? This thesis aims to investigate this question by using machine-learning-based sentiment analysis on news articles reporting on non-refoulement claimants published in 2019 by printed newspapers in Hong Kong. It is found that, in general, pro-Beijing camp media outlets were more likely to portray non-refoulement claimants negatively than outlets with other political stances. With the promulgation of the National Security Law in mid-2020 and the recent closures of several pro-democracy newspaper outlets, one can expect that the narrative on asylum seekers in Hong Kong will be further dominated by pro-Beijing media outlets, thereby potentially fostering a more hostile social environment against those who seek refuge in Hong Kong due to facing threats of tortures in their home countries.

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# Contents

<b>Preface</b>	<b>1</b>
<b>1 Introduction</b>	<b>4</b>
<b>2 Literature Review</b>	<b>7</b>
2.1 Theories . . . . .	7
2.1.1 What is national identity? . . . . .	7
2.1.2 Impact of conceptions of national identity on attitudes towards immigrants . . . . .	9
2.1.3 Chineseness in Hong Kong . . . . .	11
2.2 Empirics . . . . .	13
2.2.1 National identity of Hong Kong defined by different political camps . . . . .	13
The pro-Beijing camp . . . . .	14
The pro-Democracy camp (or pan-democrats) . . . . .	16
The localist camp . . . . .	18
2.2.2 Hong Kong's non-refoulement policy regime . . . . .	21
2.2.3 How do different political camps respond to the issue of asylum seekers in Hong Kong? . . . . .	24
Theoretical expectations in the case of Hong Kong . . . . .	24
Empirical observations . . . . .	25
<b>3 Methods</b>	<b>28</b>
3.1 Hypothesis . . . . .	28
3.2 Data collection . . . . .	29
3.3 Machine learning analysis . . . . .	32
3.3.1 Model selection . . . . .	32
3.3.2 Data pre-processing . . . . .	33
3.3.3 Implementation . . . . .	34
3.4 Operationalisation . . . . .	35
3.4.1 Main independent variable (a.k.a main feature) . . . . .	35

## CONTENTS

Publication of news articles by outlet and political camp . . . . .	36
3.4.2 Dependent variable (a.k.a target variable) . . . . .	38
3.4.3 Control variables (a.k.a features) . . . . .	40
<b>4 Results</b>	<b>41</b>
4.1 Exploratory data analysis (EDA) . . . . .	41
4.1.1 Number of news articles by month . . . . .	41
4.1.2 Polarities of the news articles . . . . .	41
4.1.3 Presence of racial labels . . . . .	43
4.1.4 Character lengths of news articles and titles . . . . .	43
4.2 Sentiment analysis . . . . .	46
4.2.1 Pre-processing . . . . .	46
4.2.2 Training the model . . . . .	49
4.3 Is the pro-Beijing camp more likely to portray asylum seekers in 2019 more negatively than other outlets? . . . . .	51
4.3.1 Overall magnitudes of SHAP values for each feature . . . . .	51
4.3.2 SHAP values of predicting negative news articles . . . . .	53
4.3.3 SHAP values of predicting neutral news articles . . . . .	56
4.3.4 SHAP values of predicting positive news articles . . . . .	59
4.3.5 Looking into how . . . . .	62
4.4 Discussion . . . . .	62
<b>5 Conclusion</b>	<b>64</b>
5.1 Limitations . . . . .	64
5.2 How might the instigation of the National Security Law affect the public discourse on asylum seekers in Hong Kong? . . . . .	64
<b>Appendix: The Echoes of the Code</b>	<b>67</b>
<b>Appendix: The Echoes of the Code redux</b>	<b>68</b>
<b>References</b>	<b>71</b>

# List of Figures

2.1	Number of non-refoulement claim cases (left) and refugees (right) in Hong Kong .	22
2.2	Number of non-refoulement claimants by nationality in 2021 . . . . .	23
3.1	News articles on asylum seekers in 2019 by news outlet (left) and political camp (right) . . . . .	37
4.1	Temporal patterns of the publication of news articles about asylum seekers in Hong Kong in 2019 . . . . .	42
4.2	Presence of racial labels in the news articles by sentiment . . . . .	44
4.3	Distributions of the word counts of the articles' titles (left) and main texts (right)	45
4.4	Elbow plot of the reconstruction error of NMF as a function of the number of pre-specified latent topics . . . . .	48
4.5	Word list of each of the topics generated by the NMF model, note: the importance of each word in each topic is arranged in descending order from left to right . . . .	49
4.6	Magnitudes of SHAP values of each feature for all classes . . . . .	52
4.7	The SHAP values of the features in the prediction of whether an article has a negative polarity . . . . .	54
4.8	Dependence plot of the eight most important features for predicting negative polarity of news articles . . . . .	55
4.9	Dependence plot of the eight most important features for predicting negative polarity of news articles . . . . .	55
4.10	The SHAP values of the features in the prediction of whether an article has a negative polarity . . . . .	57
4.11	Dependence plot of the eight most important features for predicting neutral polarity of news articles . . . . .	58
4.12	Dependence plot of the eight most important features for predicting neutral polarity of news articles . . . . .	58
4.13	The SHAP values of the features in the prediction of whether an article has a positive polarity . . . . .	59

## *LIST OF FIGURES*

4.14 Dependence plot of the eight most important features for predicting positive polarity of news articles . . . . .	60
4.15 Dependence plot of the eight most important features for predicting positive polarity of news articles . . . . .	61

# List of Tables

2.1	Comparison of the three camps on key dimensions of Hong-Kong-China relations and their attitudes towards non-refoulement claimants (the last row) . . . . .	20
3.1	Translation of the keywords used to search for media reports on WiseNews . . . . .	31
3.2	Classification of the associated political camp of media outlets in Hong Kong included into the sample, source: Fong (2017a); Lee (2018); author's own research . . . . .	35
4.1	Polarities of the news articles on asylum seekers in Hong Kong in 2019 . . . . .	43
4.2	Summary statistics of the word counts of the news articles' titles and main texts . . . . .	44
4.3	F1 scores on 5-fold cross validation and test data of the baseline models . . . . .	50
4.4	F1 scores on 5-fold cross validation and test data of the baseline and tuned XGBoost models . . . . .	50
4.5	F1 score breakdown of the tuned XGBoost model on the test data . . . . .	51



# List of Abbreviations

<b>ASPDMC</b>	the Alliance for the Support of the Patriotic and Democratic Movement
<b>NATO</b>	North Atlantic Treaty Organization
<b>UN</b>	United Nations
<b>UNICEF</b>	United Nations Children's Fund
<b>WHO</b>	World Health Organization
<b>WTO</b>	World Trade Organization

# Preface

My motivation to write for the topic of media portrayal of asylum seekers (or more formally, non-refoulement claimants) in Hong Kong mainly comes from two sources. On one hand, the salient political affiliation of media outlets in Hong Kong as recorded by Lee (2018) has greatly affected how the discourse on various socio-political issues are formulated, especially during the period of the 2019 anti-extradition law protest which mobilised millions of Hong Kong citizens to first oppose a law that would have allowed fugitives to be extradited to mainland China and then fight for democracy in the city's political system. As much as these high-profile issues directly relating to the political authority and control of the city by the Beijing Government undoubtedly mark the distinction between pro-Beijing and non-pro-Beijing media outlets in terms of reportage and stances, I also suspect that the difference in the narratives by the media outlets in Hong Kong about non-refoulement claimants can also be demarcated based on whether a media outlet is affiliated with the pro-Beijing camp or not.

Indeed, the Hong Kong Government adopts a rather unwelcoming stance towards foreigners who wish to seek asylum within the city's territory. Apart from completely rejecting the possibility of any refugees being recognised and resettled locally (Department 2021b), the Hong Kong Government also becomes more suspicious about the genuineness of non-refoulement claims in recent years as the former Chief Executive *CY Leung* once suggested that Hong Kong leave the UN Convention against Torture in 2016 to alleviate the so-called "fake refugee" problem (Cheng 2016b). Therefore, pro-Beijing media outlets may echo the Government's unwelcoming stance towards non-refoulement claimants in their reportage to sway the public opinion in favour of more stringent measures, whereas pro-democracy outlets may offer counter-narrative which are more sympathetic towards this group of vulnerable population.

## *0. List of Abbreviations*

The increasing political pressure faced by alternative media in Hong Kong and, by the beginning of 2022, the closures of several prominent pro-democracy media outlets which had served to be a crucial alternative sources of information about socio-political issues for the public besides foreign media outlets, further increases the rationale for studying whether the narratives on non-refoulement claimants between pro-Beijing and non-pro-Beijing media outlets may differ in terms of attitudes. This is because if political affiliation does turn out to be an influential factor of predicting the sentiment of news articles about asylum seekers in Hong Kong and pro-Beijing camp newspapers are indeed more negative in their coverage about non-refoulement claimants, then it is likely that the media's narrative on asylum seekers in the city will be increasingly dominated by pro-Beijing media outlets following the dissolution of pro-democracy media outlets. This may then foster a higher degree of hostility against non-refoulement claimants on top of the Hong Kong Government's already unwelcoming policies.

Apart from my interest in the media landscape of Hong Kong, I also took this opportunity to test whether automated approaches can help effectively learn the relationship between the media outlet's political affiliation plus other features derived from the news articles and their sentiments towards asylum seekers. As van Atteveldt et al. (2021) note, automated sentiment analysis for non-English language sources appears to be rarely used and yet, despite some caveats, this method can potentially cope with problems of scaling research on larger dataset faced by manual coding. Given the prominence of text as a major medium of transmitting information to the readers in newspapers and the availability of tools and software specifically designed for natural language processing in Chinese, studying whether political affiliations of newspaper outlets may be correlated to the attitudes of the news articles on non-refoulement claimants via machine-learning-based sentiment analysis can help explore whether such automated approaches can also generate reasonable insights from Chinese language text data for social sciences research. If machine learning models perform adequately in learning about the relationships between different features (some of which are created from the text in the articles) and the sentiment of the news articles in this analysis, then this may imply that future social sciences research on textual data (e.g. sentiment analysis) in Chinese language can also benefit from using automated methods to scale on large dataset, given that nowadays a huge amount of information in textual format is generated each day which will be difficult for manually going through all the entries in a dataset.

## 0. List of Abbreviations

The process of the research for this thesis was quite long and not without difficulties. First of all, given the vast volume of literature related to the study of asylum seekers based on numerous perspectives and levels of analysis, it was quite easy to often get lost while reviewing the literature. In the end, I decided to focus on the literature of how the definition of national identity may affect the perceptions towards immigrants (of which asylum seekers are a subgroup) because of the remarkable ethnic difference between most of the ethnic-Chinese citizens in Hong Kong and non-refoulement claimants. Besides, the political division in Hong Kong is arguably more salient on how should the national identity of citizens in Hong Kong be defined (e.g. whether ethnic Chineseness or civic values should play a larger role in the definition) even though it is equally valid to classify the political parties within each camp according to the more conventional left-right socio-economic dimensions (Ma 2012).

The data collection and preprocessing part also took quite a considerable amount of time. Apart from filtering out relevant news articles about non-refoulement claimants published by newspapers in 2019, the unstructured nature of text data also required a lot of steps to transform them into a suitable format for being machine learning model inputs. Moreover, the fact that the downloaded news articles from *Wiseneews* database do not come with pre-labelled sentiments of the articles also means that it is important to refer to reliable coding scheme to operationalise the dependent variable of this thesis (fortunately the literature is always here to help). As much as there are numerous performant machine learning models available nowadays, the results will not be very meaningful if the data quality is not optimal. Modelling the data, on the other hand, was a relatively less difficult process than the data preprocessing part.

In any case, this thesis was finally written. This also marks the end of my master's programme at the Graduate Institute. Overall, this was quite an enriching experience. I can't simply describe with words how much I have learnt over the last two years. I believe this experience will be invaluable for my life.

# Chapter 1

## Introduction

Asylum seekers, defined by International (2022) as individuals who are forced to flee from their home countries due to threats of persecutions and human rights violations, has become one of the most salient socio-political issues in the 21st Century,

Despite having their presence recorded annually since 2005 (Department 2021a), Given the extremely small number of non-refoulement claimants, the issue of asylum seeking regime in Hong Kong hadn't gained much attention until early 2016, after a senior Immigration Department official's accusation of the USM being abused during a TV interview in October 2015 and the subsequent propagation of two fabricated WhatsApp audios alleging asylum seekers as perpetrators of robberies and homicides in the New Territories district (Ng, Choi, et al. 2019) . Soon afterwards, coverage of asylum seekers by newspaper media has increased, with two pro-Beijing newspapers named *The Sun* (which ceased publication in April 2016) and *Oriental Daily* contributing to the largest proportion of articles which depict this group of vulnerable population as a source of social problems (e.g. committing crimes) which warrant stringent measures like detention camps as solutions (Ng, Choi, et al. 2019).

Since the transfer of sovereignty from Britain to China in 1997, Hong Kong has witnessed increasing tension with its new sovereign owner. Until July 2020 when the HKSAR<sup>1</sup> Government passed the National Security Law and the subsequent commencement of the large-scale suppression of the opposition camp such as the mass arrest of 53 pro-democracy activists in January 2021 (BBC 2021), protests against the authority of the HKSAR and Beijing Governments had occurred. Apart from the annual July 1 protest since 2003, the two most prominent political

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<sup>1</sup>For the complete documentation of the default parameters of the models used in this thesis, refer to the websites of scikit-learn and XGBoost Documentation — xgboost 1.5.1 documentation.

## 1. Introduction

movements would be the 2014 Umbrella Movement and the more recent 2019 anti-extradition law protest which created considerable attention from other countries as well.

This thesis thus aims to investigate *how may the framing of asylum seekers in Hong Kong vary by news media outlets associated with different political camps, given each of them has considerably different definition of the city's national identity*. The academic contribution of this thesis .

The academic contribution of this thesis is twofold. The first contribution

The second contribution is more methodological in the sense that I would like to take . Given the huge volume of information generated each day in the 21st Century (for example it is estimated that 2.5e18 bytes of data were generated per day in 2020 according to Marr (2018)), it is likely to become more and more difficult for manually coding textual data for analysis despite the validity of this approach,

Contextualising this thesis into the broader literature of how definitions of national identity may affect perceptions towards immigrants, this case study of Hong Kong . With the political authority (and later sovereignty) of

Before moving on, it should be mentioned that I will use the words “asylum seekers”, “refugees” and “non-refoulement claimants” interchangeably. It is true that difference exists between the definitions of asylum seekers and refugees<sup>2</sup>. Nevertheless, since the above three terms are generally used to refer to the same group of population in Hong Kong who flee from their own countries to escape from threats of torture, treating these terms as synonyms in this context should better cover how this group of population is perceived by media outlets in different political camps. In fact, scholars researching on this issue often use the terms I listed without strictly differentiating them (e.g. Vecchio (2014), Ng, Choi, et al. (2019)).

This thesis will proceed as follow. In section 2, I will review the literature on the theories about how the perception of national identity might affect attitudes towards immigration, how each major political camp in Hong Kong perceives the national identity of Hong Kong, and how each camp perceives asylum seekers. Section 3 explains how the hypothesis is formulated and what will be the expected direction, how the data was collected and pre-processed, what kind of models will be used for the analysis and how the variables will be operationalised. Section 4

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<sup>2</sup>The code for tuning the model can be found in the appendix.

## *1. Introduction*

records the process of the data analysis from preliminary exploring the data to modelling them, presents the results and discusses the findings. Section 5 concludes this thesis and mentions the potential implications of the findings.

## Chapter 2

# Literature Review

To understand how the different conceptions of the Hong Kong identity may affect attitude towards asylum seekers, it is important to first review the literature on how national identity may affect attitudes towards immigrants and how Chineseness may be articulated on theoretical level, as well as how political camps in Hong Kong may define the city's national identity and the situation of asylum seekers on empirical level.

### 2.1 Theories

#### 2.1.1 What is national identity?

I will adopt the definition proposed by Greenfeld and Eastwood (2007), which is how an individual relates to a broader societal order called the nation and is central to modern political and social organisations. Lewin-Epstein and Levanon (2005) point out modern nationalism's conception that people with similar cultures (e.g. language, myths, historic territory) should congregate together as the basis of political community called the nation-state. A closely related but not identical concept to nationalism is ethnicity, defined by Varshney (2007) as sense of belonging shared by a group in ancestry, language, history, culture and/or history. Whereas nations have their own territory-based political authority, this is not necessarily the case for ethnic groups.

Greenfeld and Eastwood (2007) also elaborate on some peculiar features of nationalism. For instance, the secular world where nations are located is deemed the most important to human beings and their life. But the more well-known characteristic is that the world is perceived to be divided into distinct communities (i.e. nations) occupying their own territories, and each member of "the people" within a nation is treated as equal to one another. It is also "the people" who



## *2. Literature Review*

ultimately control political legitimacy and authority. These features together contribute to two fundamental implications. Socially, the fact that nationals are considered as being equal and that status is achieved instead of ascribed promotes social mobility. Politically, nationalism has made modern (nation-)states “impersonal” (p.261) because whoever holds the government office does not affect whatsoever the nation-state’s existence and legitimacy which ultimately rest in popular sovereignty (Greenfeld and Eastwood 2007). But for cultures that had been existing long before nationalism’s entry into these societies, the constructions of novel national identities may often rebrand pre-existing cultures despite the latter’s internal heterogeneity, of which Chineseness is an example which I will look into later.

Lastly, Greenfeld and Eastwood (2007) propose a typology of nationalism with two criteria. The first one is how the nation-state relates itself to its members, from the individualist end of treating a nation as merely a massive group of individuals to the collectivist end of which individuals are subservient to the nation. The other criterion is the well-known “ethnic” versus “civic” dimension which is extensively studied, including its relation with the perception towards immigrants which I will discuss later. In general, ethnic nationalism defines a nation’s members based on ascriptive and rather objective standards such as descent, language and customs which are largely decided at birth, whereas civic nationalism focuses less on the members’ cultural backgrounds than their voluntary allegiance to a political community and its legal institutions within a political territory (Greenfeld and Eastwood 2007; Lecours 2000; Lewin-Epstein and Levanon 2005; Heath and Tilley 2005).

A note on the ethnic-civic dimension is that these two aspects are not mutually exclusive since Medrano and Koenig (2005) highlight that nationalism in one country can often incorporate both civic and ethnic features, which is quite frequently observed from empirical. Accordingly, scholars often create other dimensions of describing nationalism theoretically. For example, Hjern (1998) proposes to additionally gauge whether identifications with ethnic and civic features of nationalism are high (“multiple national identity”) or low (“pluralist”) at the same time (p. 453). Meanwhile, some scholars prefer more fine-grained categories of citizenship criteria. Medrano (2005) breaks the ethnic and civic dimensions further into five categories while describing the importance of criteria for citizenship perceived by the Spanish population, namely (p.137),

- the civic dimension being broken down into:

## *2. Literature Review*

- Pure republican criteria: Long-term residence, feeling of belonging, and being a citizen of that state
- Political criteria: Respect for laws and political institutions
- and the ethnic dimension into:
  - Territorial criteria: Place of birth
  - Cultural criteria: Language, religion, customs and traditions and
  - Descent

### **2.1.2 Impact of conceptions of national identity on attitudes towards immigrants**

Perhaps one of the most prominent consequences of how national identity is perceived by individuals is their attitudes towards immigrants. This is because national identity simultaneously defines members and outsiders of a nation (Hjerm 1998; Lewin-Epstein and Levanon 2005; Heath and Tilley 2005). For simplicity's sake, I will mainly focus on how tendency towards defining national identity in ethnic and civic terms may be correlated with perceptions towards immigrants.

To begin with, although it is generally agreed that characteristics used to demarcate membership in a nation can be classified as ethnic- or civic-based on a macro-level, additional categories are often needed to capture the general patterns of how national identity is defined within a country and how such definitions may affect citizen's attitudes towards immigrants. A potential reason for such a need is that although individuals may hold a rather "pure" civic conception of identity mostly devoid of ethnic components, it is quite unlikely that individuals would consider ethnic components as standalone enough for constituting a nation's citizenship without any civic components. Indeed, empirical evidence from Hjerm (1998), Heath and Tilley (2005) and Medrano (2005) demonstrate that it is very rare for individuals to perceive national identity solely in ethnic terms, since those who attribute importance to ethnic-based components are also likely to do so to civic-based ones simultaneously. Often, scholars may even challenge the ethnic-civic-dimension in classifying the perception of national identity and propose alternative schema. Drawing on the Weberian idea of social closure which measures the number of obstacles imposed by a group for outsiders to join, Medrano (2005) proposes the "postnationalist" versus "credentialist" (p.136)

## *2. Literature Review*

dimension which differentiates how restrictive people consider acquiring citizenship to their nation should be. Specifically, postnationalists impose few limits on foreigners to become citizens, whereas credentialists require a long list of criteria being fulfilled. That said, even though there exist multiple and equally valid alternatives for categorising how national identity may be defined, the ethnic-vs-civic dimension is quite broadly applicable to explain the typologies of nationalism in countries with some modifications and thus is a decent starting point.

As for the potential impact of national identity on attitudes towards immigrants, the literature tends to agree that the more an individual holds ethnic-based criteria of membership in a nation, the more likely (s)he will be averse against immigrants (i.e. xenophobic). It seems that the effect of ethnic-based national identity conception on xenophobic attitudes is consistent across different immigration policy regimes differing on the ease of naturalisation and the mode of integration. Hjerm (1998) discovers that despite Germany, Australia and Sweden having considerably different immigration policy regimes, individuals who agree that having both ethnic and civic characteristics are crucial for being a member of their nations are more likely to be xenophobic than others who only use civic components to demarcate nationhood or ascribe little importance to nationalism. Similar findings are observed by Heath and Tilley (2005) in the UK context, as British who place more emphasis on ethnic-based nationhood criteria will be more inclined to approve reducing immigrants inflows and more stringent measures against illegal immigrants. Interestingly, Heath also discovers that after controlling for how national identity is conceived, the extent to which an individual is attached to the nation is no longer significant in affecting his/her attitude towards immigrants.

In some cases, however, the effect of national identity on perceptions towards immigrants may be less due to whether individuals hold ethnic-based definitions of national identity than how many criteria individuals deem to be indispensable for obtaining a nationality. For instance, Medrano (2005) argues that even though there is an association between including ethnic-based (or in his terminology “ethno-biological republican”) (p.148) criteria for obtaining Spanish citizenship and holding negative attitudes towards immigrants, it is ultimately how many criteria a Spanish regards as important for being a Spanish citizen that better predicts attitudes towards immigrants, evidenced by the stronger correlation between these two items found in his study.

## 2. Literature Review

Furthermore, depending on the ethnic composition of a nation-state, not only may different ethnic groups have their own definitions of what constitute to the ethnic and civic components of national identity, but also the relations between perceptions of national identity and attitudes towards immigrants may go into rather unexpected directions. Lewin-Epstein and Levanon (2005) discover that in the Israeli society which can be broadly separated into three ethnic groups (namely, veterans Jews who have lived in Israel for a long time, Olim who are recent Jewish immigrants from former Soviet Union regions, and ethnic Arabs citizens in Israel), there are only moderate similarities in terms of which components should be included into the ethnic and civic dimensions of national identity, as they disagree on whether the ability to speak Hebrew and whether being born in Israel should be labelled as ethnic or civic components. Moreover, contrary to the expectation in the literature, veteran Jews who consider the Israeli nationality as more ethnic-based are actually *less* averse towards immigrants, possibly because they are likely to perceive immigrants as mostly overseas Jews who share the same ethnicity (Lewin-Epstein and Levanon 2005). Nevertheless, the surprising case of Israel is likely to be more due to its specific socio-political context rather the theoretical pitfalls of how ethnic-based conceptions of national identity may be related to xenophobia per se.

### 2.1.3 Chineseness in Hong Kong

Given over 90% of the population being ethnically Han Chinese by 2016 (Home\_Affairs\_Department 2018) and also large-scale pro-democracy political movements in the 2010s challenging the authority of the HKSAR and Chinese Governments (particularly the 2014 Umbrella Movement and the 2019 Anti-Extradition Law Protest), Chineseness indeed occupies a salient position on the discourse of the Hong Kong identity. It is then important to understand what Chineseness may mean in Hong Kong, a city under British colonial rule for over a century until 1997.

Although Chineseness is usually connoted with a homogeneous image of a group of people with the same ethnic origin, place of residence or cultural characteristics (e.g. language, customs etc.), Chun (1996) problematises this conception not least because expressions used to describe different aspects of Chineseness actually contains heterogeneity. For example, despite the contemporary use of Han Chinese to denote ethnic homogeneity, people under the Han empire were anything but ethnically homogeneous. It was not until the 1911 Revolution then China became a nation

## 2. Literature Review

inhabited by the single ethnic group called *Zhonghua Minzu*, and a homogeneous national culture was accordingly invented and legitimised by the state. The efforts to articulate a Chinese national identity continued after the foundation of the People's Republic of China (PRC) in 1949, as both the Kuomintang (KMT) regime in Taiwan and the PRC (after the Maoist period) extensively used Chinese history, political ideology and/or values to construct their national cultures and identities to claim themselves being the orthodox Chinese nation.

Whereas Chineseness was constructed by Chinese regimes holding political authority in Taiwan and mainland China, Chineseness manifested quite differently in Hong Kong where it was a Chinese society ruled by the British Government before 1997. According to Chun (1996), most inhabitants in Hong Kong had identified as Chinese until the establishment of the PRC in 1949. So (2015) also mentions that before 1949, ethnic Chinese in Hong Kong did not intend to permanently reside in the city and identified with the broader Chinese nation, evidenced by their participation in the anti-colonial Hong Kong-Canton general strikes in the 1920s. When the Chinese Communist Party (CCP) took power in 1949, however, the identity of ethnic Chinese in Hong Kong started to gradually depart from that on the mainland. As Hong Kong had become the venue to the KMT and the CCP's contest of the Chinese identity in the 1950s, the British Government then attempted to pull Hong Kong away from this nationalist conflict by actively promoting economic transformation from a Chinese entrepot to exported-oriented economy, and the colonial government started to create a new Hong Kong identity to further distance the citizens from Chinese nationalism following the outbreak of leftist riots in the late 1960s (Chun 1996; So 2015).

With intellectuals in Hong Kong paying more and more attention to local instead of Chinese affairs and the huge influx of illegal immigrants from China in the 1970s, the conflict between the old and newly arrived residents eventually led to the rise of a Hongkonger identity (So 2015). By mid-1980s, Hong Kong eventually developed its own culture which was indifferent to politics while also fusing habits from Chinese and Western cultures together (Chun 1996). As the transfer of the city's sovereignty approached in the 1980s, however, the Hong Kong identity became more complicated. On one hand, the investment opportunities in and relocation of factories to mainland China due to the reform and opening up policy helped resurge Chinese nationalism among Hong Kong business elites and working class who married mainland Chinese (So 2015). Meanwhile, the

## 2. Literature Review

uncertainty associated with the transition of sovereignty, especially after the Tiananmen Massacre in 1989, caused the public to be more conscious of values respected in Hong Kong such as the rule of law and civil liberties and thus increased their perceived difference between Hong Kong and China (So 2015; Fong 2017b; Lin and Jackson 2021) .

Amidst the fear of Hong Kong losing its unique after the handover to China in the 1990s, the *One Country, Two Systems* (OCTS) framework which stipulates Hong Kong's autonomy and continuity of the capitalist system for 50 years was accordingly put in place to secure confidence of the public regarding the handover (So 2015; Fong 2017b) . Indeed, the first decade after 1997, So (2015) and Fong (2017b) report that overall more and more Hongkongers identified as Chinese despite Beijing's increasing intervention (more on this later) after the mass protest against Article 23 in 2003, and such sentiment peaked in 2008 when China was the host of that year's Olympic Games. But the Hong Kong identity has once again become prominent since 2009 as Hongkongers become aware of Beijing's increasing political interference and the social disruption brought by the large influx of mainland Chinese, and Fong (2017b) highlights how the Hong Kong identity has emerged in a mentality of resisting against "invaders" from the mainland during the period (p.19).

In short, Chineseness as how closely Hong Kong people identify themselves as members of the Chinese nation have evolved throughout the course of history, and one could argue that following the transferral of Hong Kong's sovereignty to China, the Chineseness of Hong Kong identity has become more and more contested. This phenomenon is best reflected by how each prominent political camp in Hong Kong envisions the Hong Kong identity.

## 2.2 Empirics

### 2.2.1 National identity of Hong Kong defined by different political camps

With Hong Kong's major political cleavage being demarcated by the city's relations with Beijing and the pace of democratisation, different political camps may adopt their own vision of what Hong Kong's national identity should be. Indeed, Lecours (2000) highlights the importance of political goals in affecting how political actors with different ideologies on a region's relations with the national government may formulate national identity through the case study of Quebec. He argues that the secessionist Parti Quebecois (PQ) is motivated to adopt an ethnic-based

## *2. Literature Review*

nationalism which emphasises on French being the Quebecois' mother tongue because the party needs a more salient cultural marker to convince Quebecois that they are indeed qualitatively different from the Anglophone Canada and thus warrants a separate nation. By contrast, since the autonomist Parti Liberal du Quebec's (PLQ) goal is to demand more political autonomy instead of secession, the party can adopt more civic-based framing of nationalism which does not restrict membership to the Quebecois society exclusively to Francophones while not explicitly relying on ethnic markers to distinguish between Quebecois and Canadians.

In the following paragraphs, I will discuss the political goals of the three prominent political camps in Hong Kong regarding the city's political regime and relations with the Beijing Government, namely, the pro-Beijing camp, the pro-Democracy camp and the newly arising localist camp in the 2010s, and how their political goals may affect their articulation of Hong Kong's national identity.

### **The pro-Beijing camp**

As the politically conservative force governing Hong Kong, the pro-Beijing camp's objective can be summarised as legitimising China's sovereignty over the city and protecting the political interests of China. Members of the camp include the HKSAR Government itself, political parties and societal actors who lean towards the Beijing Government etc. Perhaps the most prominent manoeuvre by the pro-Beijing camp to achieve the above objective is counteracting against demands for more rapid democratisation in both the executive and legislative branches to prevent the opposition from gaining control over the political institutions (Ma 2012) .

Apart from controlling high-level political institutions in the HKSAR, the pro-Beijing also invests in efforts to foster patriotism towards China in different societal sectors, of which education is one. Bottom up endeavours to instil the Chinese identity into students' minds are organising trips to China as well as pedagogy of pro-China ideologies and Chinese cultures, by pro-Beijing schools and regular schools receiving sponsorship from the Government or pro-Beijing actors, whereas top-down endeavours from the Government mainly revolves around policies on national education such as teaching Putonghua in primary school since 1998, encouraging schools to raise the Chinese flag and sing the Chinese anthem in significant occasions and the failed attempt to make national education itself a mandatory subject which avoids discussion on sensitive issues

## 2. Literature Review

in 2012 (Lau 2013; Fong 2017b) . The pro-Beijing camp also sets up support organisations in communities for electoral mobilisation, as Loh (2010) and Fong (2017b) out how the largest pro-Beijing parties in Hong Kong have numerous subsidiaries grassroots organisations which can serve to mobilise for votes during elections under the coordination of the Liaison Office (LOCPG), and Fong (2017a) reports an alleged vote-rigging incident in 2015 during which pro-Beijing-affiliated elderly homes were spotted sending elderlies, often of low cognitive abilities, to cast their votes.

With the pro-Beijing camp's goal of securing the ultimate authority and sovereignty of the Beijing Government over the HKSAR, its vision on how the identity of Hong Kong should be is then closely intertwined with the Chinese identity. In other words, pro-Beijing forces view the Chinese and Hong Kong identities as a whole in which Hong Kong is subordinate to the Chinese nation, and identification with the Chinese nation is translated into support towards the incumbent PRC regime, which self-proclaims as the “vanguard of the Chinese people and the Chinese nation” (*Full Text of Constitution of Communist Party of China - Xinhua* 2017) . Indeed, Lin and Jackson (2021) argue that at least during 2012-19, the HKSAR government primarily portrays the Chineseness of Hong Kong citizens in an essentialist and narrow ethnic-based manner which emphasises on the shared biological inheritance from the ancient Peking Man between Hong Kong citizens and mainland Chinese while downplaying other aspects such as values, cultural heritage and lifestyle. For instance, former Chief Executive CY Leung and pro-Beijing politician Ronny Tong claimed that Hong Kong citizens were obliged to identify themselves as Chinese due to their ascribed biological similarities with mainland Chinese. Ethnic markers were also co-mentioned while HKSAR officials were describing the PRC, as former Chief Secretary Matthew Cheung stated that he was proud as “a son of the Chinese” while witnessing the progress made by mainland China (Lin and Jackson 2021) (p.914).

This view echoes with that held by the Beijing Government, as Chinese President Xi Jinping once claimed that Hong Kong's fate was closely linked to mainland China, and the city was crucial for achieving the Chinese dream (Lin and Jackson 2021) . In essence, as the ruling government of post-1997 Hong Kong is now under the sovereignty of the PRC, it is likely that the HKSAR Government and its political ally, the pro-Beijing camp, actively promote Chineseness as an ethnic feature that both Hong Kong citizens and mainland Chinese share closely to realign the Hong Kong identity, which is deemed to had developed separately in British Hong Kong (Chun 1996;



## 2. Literature Review

So (2015) , under the umbrella of Chinese so that Beijing could exert more control over the city's ideology. By contrast, civic values are less salient in the official discourse in promoting Chineseness in Hong Kong (except for the value of patriotism which is ultimately another manifestation of the ethnic conception of Chineseness), but are often used by the pro-Democracy camp to portray Hong Kong's distinct (but **not** independent) identity from mainland China.

### **The pro-Democracy camp (or pan-democrats)**

According to Ma (2012) , even though several pro-democracy political groups were founded in the 1980s after the commencement of the city's democratisation and elections as well as the signing of the Sino-British Joint Declaration in 1984, it was not until the late 1980s when these groups congregated together for better mobilisation power in large-scale political movements, especially during the 1989 Tiananmen Movement when the Alliance for the Support of the Patriotic and Democratic Movement (ASPDMC) was formed to support students protesting for democracy in Beijing. Shortly afterwards, the first pro-democracy party, *the United Democrats of Hong Kong* (the predecessor of the present Democratic Party) was created in 1990 for next year's first direct election in the legislature (Ma 2012) . After the handover in 1997, the pro-democracy camp remains as one of the significant political forces in the HKSAR, including the provision of an alternative perception of the Hong Kong identity vis-a-vis the official rhetoric.

Compared to the pro-Beijing camp which considers protecting the interests of the Chinese nation (currently under the PRC regime) as paramount over other concerns, the pro-democracy camp instead prioritise values such as the rule of law and civil liberties which are regarded to be constitutive to the civic elements of Hong Kong's identity (Kwan 2016) . This is evidenced by the pro-democracy camp deeming the Article 23 legislation back in 2003 as contravening personal freedom under the pretext of national security and thus openly opposed to and organised the 1 July rally against the law's promulgation (Ma 2012) , and the camp also supported the Occupy Central Movement (a precursor to the 2014 Umbrella Movement) to protest against Beijing's proposal of only allowing pre-approved candidates to run for Chief Executive elections in August 2014 as violating democratic principles of universal suffrage (Kwan 2016) . It can thus be argued that the pro-Democracy camp puts more importance on protecting the civic values that they

## 2. Literature Review

deem crucial for the identity of Hong Kong, even if this means often clashing with the interests of Beijing.

When it comes to identifying which nation Hong Kong belongs to, however, it should be noted that the pro-democracy camp in general still identifies themselves as Chinese, as Kwong (2016) states that especially for the older generation pro-democratic politicians, they are in favour of Hong Kong's sovereignty being transferred from Britain to China in 1997, and they claim to share affinity with China's history, culture and ethnicity despite opposing the CCP's one-party dictatorship. In fact, the identification with the Chinese nation by the pro-democracy camp is well-inscribed in the manifesto of the largest and most historic pro-democracy party, *the Democratic Party*, as the very first article clearly claims that "Hong Kong is an indivisible part of China" (Manifesto 2021). The pro-democracy camp's identification as members of the Chinese nation may very well explain how they contextualise Hong Kong's democratisation movement and why they do not think Hong Kong identity is independent of the Chinese one. Kwong (2016) mentions that the pro-Democracy camp generally considers Hong Kong's democratisation as integral to that of mainland China, and the annual candlelight vigil by the ASPDMC is a totem of this mentality since some organisers perceive a democratic China, if realised, might subsequently bring democracy to the city as well.

Admittedly, the pro-democracy camp attempted to appeal to localist supporters when the ideology gained huge popularity around the time of the 2016 Legislative Council election, such as calling for the right of self-determination for Hong Kong (Kaeding 2017; Fong 2017b). Nevertheless, this does not mean the pro-democracy camp giving up on caring about political issues in China while relating them to the situation in Hong Kong. Even in the 2021 Tiananmen Massacre candlelight vigil, the ASPDMC stated that Hong Kong people shared "a common fate with those oppressed and deprived of freedom in China", and the organisation would struggle until both Hong Kong and China became democratic (ASPDMC 2021).

In short, the pro-democracy camp considers civic values in Hong Kong such as the rule of law and civil liberties to be constituting to the distinctiveness of Hong Kong and is averse towards Beijing's political interventions which often run against these values. Nevertheless, the camp still regards Hong Kong as belonging to the same nation with mainland China and is even willing to help their Chinese compatriots in political movements which advocate freedom and democracy.

## 2. Literature Review

The geographical scope of how wide Hong Kong's political movement to democratisation should concern, then, is partly what makes the localist camp different from the pro-democracy camp even though both favour a democratic regime in Hong Kong.

### **The localist camp**

Broadly speaking, the rise of localism as a third prominent political ideology in the 2010s was due to both the increasing integration with mainland China both politically and socio-economically as well as the perceived incompetence of the pro-Democracy camp to push forward substantive democratisation in Hong Kong. Although the term "localist camp" in reality represents an aggregation of groups which vary considerably in choosing violent or non-violent means of resisting against the Beijing Government, whether Hong Kong should abandon OCTS and pursue independence, and are much less coordinated in their actions compared to the pro-Beijing and pro-democracy camps, organisations belonging to this camp hold strong aversive sentiment against China **both** in terms of the PRC regime and mainland Chinese who are deemed to be depriving the locals of already scarce public resources or disrupting the way of life of ordinary Hong Kong citizens, and they (Kwong 2016) . The first substantive discourse to materialise localism as a political ideology was "Hong Kong as a city-state" published in 2011 by scholar *Chin Wan-kan* which, among many other ideas, advocates separating the integration between Hong Kong and mainland China as well as prioritising the needs of Hongkongers (So 2015) . The following paragraphs will outline how the rise of localism can be treated as a backlash against both long-existing political camps in Hong Kong while also exploring how localists perceive Hong Kong's national identity.

Starting with the so-called "China factor", the localist camp obviously rejects the pro-Beijing camp's (and the Chinese Government) claim that Hong Kong's identity should be treated as one with that of Chinese. Fong (2017b) illustrates how the China factor has facilitated the rise of localism under the framework of "state-building" versus "peripheral" nationalism (p.2), where Hong Kong is attempting to consolidate its unique identity against Beijing's incorporation of the city into the hegemonic national culture. Specifically, after 500,000 Hongkongers had rallied against the Article 23 legislation in 2003, Beijing then started to increase its interventions in

## 2. Literature Review

multiple areas, such as asserting that its authority overrides the city's autonomy, sponsoring pro-Beijing candidates during elections and fostering further economic integration between Hong Kong and China in finance, tourism and trade.(So 2015; Fong 2017b) . In turn, the high proportion of respondents in a 2016 survey identifying themselves as Hongkongese amidst the foundings of more radical localist organisations which aspire to make Hong Kong a separate nation can be evidence of how the PRC's attempts to assimilate Hong Kong into the hegemonic Chinese identity has risen the consciousness of Hong Kong people about their uniqueness vis-a-vis China and thus foster the increasing popularity of localism (Fong 2017b) . Apart from Chin's foundational discourse on localism as mentioned before, overt advocacy of Hong Kong becoming an independent nation from China is often proposed by some localist organisations, most signified by the establishment of the disbanded *Hong Kong National Party* in 2016 by Andy Chan which aimed to build a "Hong Kong Republic" (Kaeding 2017) (p.165). Some organisations even dare openly insult the PRC to challenge its authority and legitimacy, as two former legislators from the self-determination-advocating *Youngspiration* had taken their office oaths by pronouncing "China" derogatorily in 2016, which caused them to be disqualified from their seats shortly afterwards (Kaeding 2017) .

Due to the localist camp's dissociation of Hong Kong with mainland China concerning both Beijing's assimilation and which nation Hong Kong belongs to, they also reject the pro-Democracy camp's idea that political development of Hong Kong should be linked to that of China. In effect, the indifference of the localist camp to China's political situation is largely due to the "transition fatigue" which witnesses increasing dissatisfaction with the traditional pro-democracy camp has started to accumulate due to the lack of substantive progress in democratisation by 2008 (Kwong 2016) (p.63). The Democratic Party's decision to negotiate with the Beijing Government for the political reform package and its subsequent support in May 2010 created profound division within the pro-democracy camp as certain parties believed that more radical measures were needed to fend off Beijing's interference into the city, but the more significant turning point for localism to gain its popularity was the 2014 Umbrella Movement when some youngsters blamed the pro-democracy camp for the Movement's failure (Kwong 2016; Kwan 2016) .

The disagreement between the pro-democracy and localist camp lies less in what kinds of values Hong Kong should uphold (as both camps aim at fighting for democracy and autonomy from Beijing) than whether Hong Kong should involve in China's democratisation. Specifically,

## 2. Literature Review

the pro-democracy camp's insistence on Hong Kong's responsibility to help build democracy in China is met with strong criticism from the localists, who consider that Hong Kong should focus only on its political development since binding Hong Kong's future to a democratic China would hamper the city's own interests (Kwong 2016; Kwan 2016) . Thus, the different conceptions of which nation Hong Kong belongs to between the two camps and how much Hong Kong should dissociate from China have caused both camps to have rather contentious relations, as some pan-democrats also consider the localist camp's hostility towards mainland Chinese as xenophobic (Kwong 2016) .

In short, the localist camp does not just treat the Hong Kong identity as distinctive but ultimately belongs to the Chinese nation like the pro-democracy camp. Instead, Hong Kong is a separate political entity that should avoid close integration with mainland China in order to protect its own interests. This causes the localist camp to become a third force in Hong Kong's political arena in the 2010s confronting against both the pro-Beijing and pro-Democracy camps.

Before moving onto hypothesising how the three camp's different views on Hong Kong's national identity may impact their views on asylum seekers within the city, table 2.1 summarises how they differ on the vision of the Hong-Kong-China relations.

**Table 2.1:** Comparison of the three camps on key dimensions of Hong-Kong-China relations and their attitudes towards non-refoulement claimants (the last row)

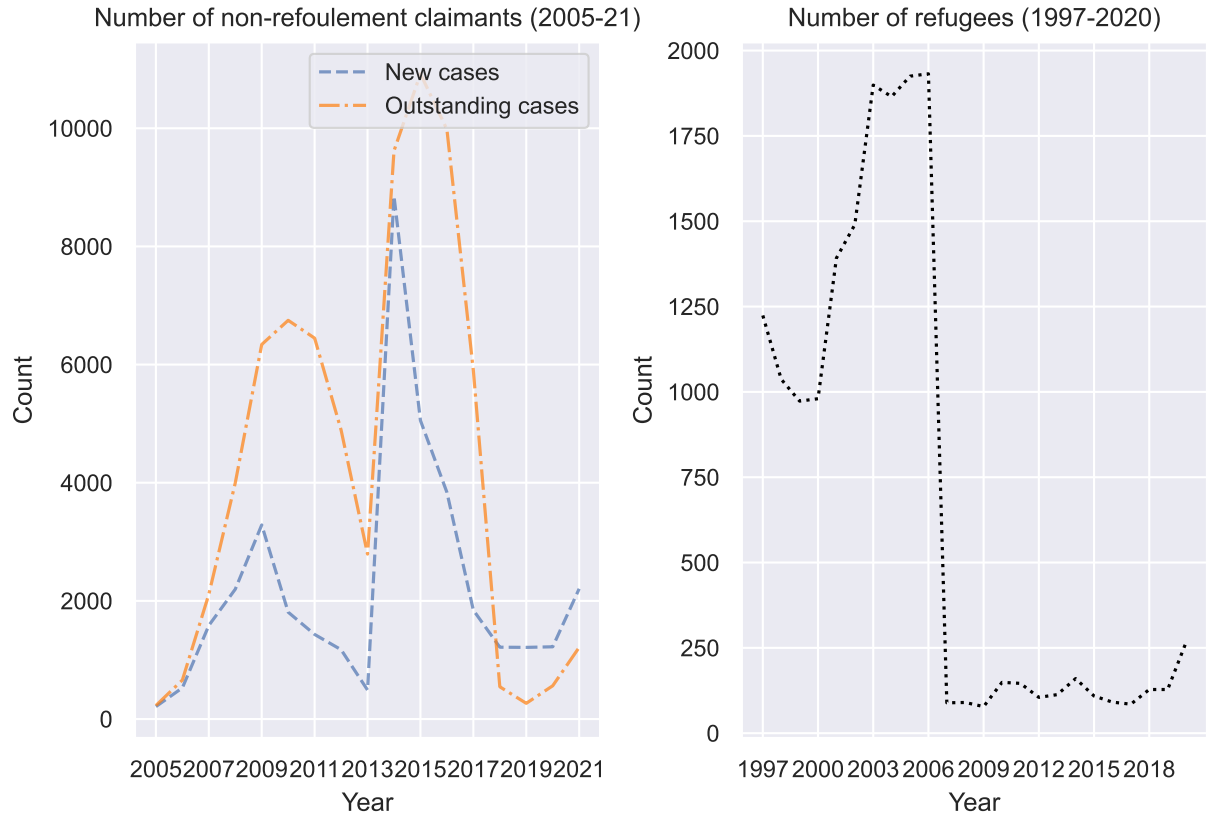
	Pro-Beijing camp China	Pro-Democracy camp China	Localist camp Hong Kong
The nation that Hong Kong belongs to			
Attitude towards political development in China	Political ally of the ruling PRC	Opposes one-party rule of the CCP, sympathetic to Chinese people	Indifference, only focuses on Hong Kong's situation
Prioritised political values	Patriotism and nationalism over individual rights	civil liberties, the rule of law and political autonomy	those of the pro-democracy camp <b>plus</b> prioritising Hong Kong's interests
Means of contention	N/A (as an ally of the Government)	Non-violent	Both violent and non-violent
Degree of within-camp coordination	Strong	Moderate	Weak
Attitude towards non-refoulement claimants in Hong Kong	Hostile	Sympathetic	Undetermined (due to the lack of information)

### 2.2.2 Hong Kong's non-refoulement policy regime

Regarding the legal framework and policies of assessing asylum claims and refugee recognition, the Hong Kong Government has a strong position of not making the city a destination for refugee resettlement. Although Hong Kong is a signatory of the 1992 United Nations Conventions Against Torture (UNCAT) which requires the Government to temporarily house asylum seekers and process torture-related asylum applications, the city has never signed the 1951 Refugee Convention and thus has no legal obligations to permanently resettle asylum seekers and refugees within its territory (Ng 2020) . This remains true even after the implementation of the Unified Screening Mechanism (USM) in 2014 which made the Government become the sole handler of all the non-refoulement claims, including those which had been previously handled by the UNHCR for refugee status (Ng 2020; *Unified Screening Mechanism Procedures* 2021) . Instead, the Government reiterates its lack of intention of determining individuals' refugee status and allowing refugees to permanently settle in the city, while also claiming that the recognition and resettlement of refugees should still be referred to the UNHCR "in accordance with its mandate" (Department 2021b) , even though the UN agency states on its website that it would no longer process new refugee and asylum claims following the implementation of the USM ( *Unified Screening Mechanism Procedures* 2021) . Simply put, the official institutions responsible for assessing asylum applications in Hong Kong hardly have intention of making the city a destination of permanent resettlement for individuals fleeing from their countries because of persecutions.

Even if the HKSAR Government is obliged to adjudicate non-refoulement applications as per the UNCAT, the legal and social status of the asylum seekers are quite precarious while awaiting their application results. To begin with, individuals must wait until their visas expire in order to be eligible for non-refoulement applications and then have to report regularly to the Immigration Department ( *Unified Screening Mechanism Procedures* 2021) , an arrangement that Ng (2020) considers as the Government's attempt to exclude asylum seekers from the rights granted to legal residents in the city (e.g. working, ) and receiving welfare supports through criminalisation. Furthermore, the Immigration Department has the final authority to prosecute the asylum seekers for having illegally overstayed beyond the validity of their visas, and officials frequently call these populations as *illegal immigrants* (often with racial labels) (Ng 2020) . Coupled with the Government's refusal to recognise and resettle refugees in its territory, the institutional framework

## 2. Literature Review

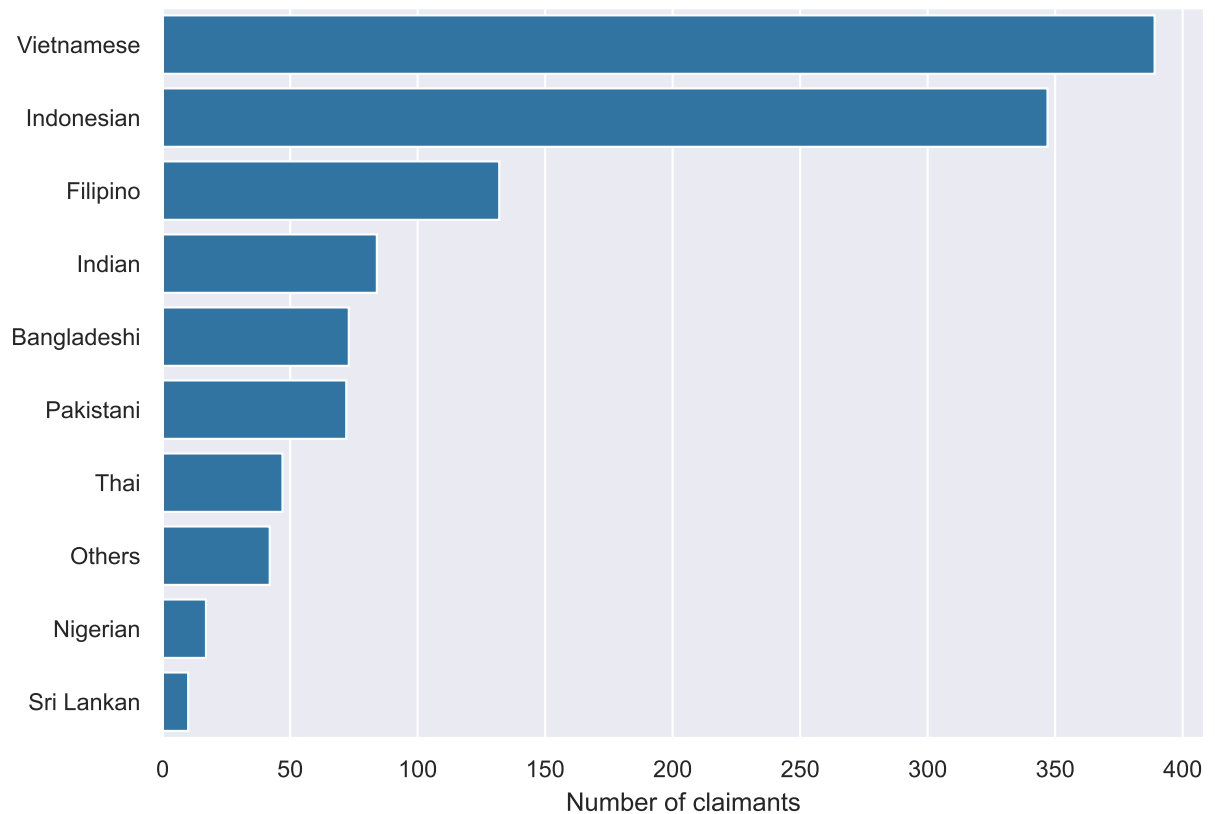


**Figure 2.1:** Number of non-refoulement claim cases (left) and refugees (right) in Hong Kong

of asylum seeking in Hong Kong can thus be described as unwelcoming towards those who are fleeing from persecutions in their countries of origin, since these applicants not only have to first become illegal immigrants for eligibility to request non-refoulement, but also they are under the constant threat of being charged for their immigration status.

The HKSAR Government's unwelcoming stance towards asylum seekers and refugees is likely to be one of the major reasons for the low numbers of non-refoulement claims and refugees in the city since 2005. For instance, the left plot in figure 2.1 (Department 2021a) shows that the number of *new* non-refoulement claims submitted each year from 2005 to 2021 on average was lower than 4000, and the sudden rise of new applications to around 9000 instances in 2014 was more due to the implementation of the USM requiring the Government to also assess claims previously handled by the UNHCR than the commencement of a more liberal asylum-seeking regime (Department 2021a). Likewise, the number of *outstanding* non-refoulement cases by year during the same period generally surpassed that of new cases except from 2018, a few years after

## 2. Literature Review



**Figure 2.2:** Number of non-refoulement claimants by nationality in 2021

the USM had been implemented. By 2018, non-refoulement claimants constituted to a mere 0.2% of Hong Kong's total population of over 7 million, a figure considerably smaller when compared to a total of 3.5 million refugees in Asia as Ng (2020) contrasts. The right plot in figure 2.1 (*Refugee Population by Country or Territory of Asylum - Hong Kong SAR, China / Data 2021*) shows how the number of *refugees* in Hong Kong has dramatically reduced to no more than 250 persons each year (save for 2020) since 2007 after the Government had closed the last refugee camp hosting Vietnamese who fled from the Vietnam War in the 1970s (Ng 2020) . Lastly, figure 2.2 (Department 2021a) indicates the nationalities of non-refoulement claimants, who mostly are from South and Southeast Asia, with a few from Africa as well. One particularly interesting insight from this graph is that despite the frequent racial labelling of non-refoulement claimants as South Asians by some media outlets (Ng, Choi, et al. 2019) , it is actually **Southeast Asians** who constitute the largest proportion of non-refoulement claimants.



### 2.2.3 How do different political camps respond to the issue of asylum seekers in Hong Kong?

After laying out the definitions of Hong Kong's national identity by various political camps as well as the policy regime of non-refoulement claims, how can we expect the attitudes towards asylum seekers may vary by political camp in Hong Kong? Do preliminary evidence align with expectations based on the literature on the relationship between the perception of national identity and attitudes towards immigrants?

#### Theoretical expectations in the case of Hong Kong

Starting with the pro-Beijing camp, because of its emphasis on the Hong Kong identity being a subset of the Chinese nation largely due to the ethnic homogeneity between residents in Hong Kong and on mainland China, I expect that this camp will be the least likely to express a positive attitude towards non-refoulement claimants who, as figure 2.2 shows, are considerably non-ethnic Chinese. This is because as research by Hjerm (1998) and Heath and Tilley (2005) demonstrate, more ethnic-based definitions of national identity are correlated with high degrees of aversion against immigrants, and in the case of the pro-Beijing camp, the significance of the ethnic Chineseness in defining the Hong Kong identity is so primordial that such rhetoric is propagated from pro-Beijing politicians in Hong Kong up to *Xi Jinping* himself as the President of the sovereign state of Hong Kong (Lin and Jackson 2021). One potential mechanisms for the pro-Beijing camp and its affiliated media outlets to be more hostile against non-refoulement claimants may be the conception of the majority ethnic-Chinese population in society as a family mentioned by Erni (2012), which potentially marks the non-refoulement claimants for permanently being strangers of the society due to their ethnic distinctiveness.

By contrast, even though the pro-democracy camp identifies with the Chinese nation, the fact that they also put considerable emphasis on civic values such as the rule of law and civil liberties for the definition of the Hong Kong identity is likely to make this camp at least less hostile towards asylum seekers in Hong Kong. In fact, given this camp's past history of activism related to human rights (most notably the annual candlelight vigil on 4 June to commemorate the 1989 Tiananmen Massacre), they may even be more sympathetic towards non-refoulement claimants who are, by

## *2. Literature Review*

definition, forced to seek refuge overseas to escape from human rights violations (i.e. tortures) and demand that the HKSAR Government treat this group of population humanely.

As for the localist camp, although they argue that the interests of native Hong Kong citizens should be prioritised, they are usually referring to how Hong Kong citizens should have access to public resources before mainland Chinese who have just immigrated to Hong Kong recently. When it comes to ethnic minorities in Hong Kong, the localist camp has not mentioned whether the interests of native ethnic Chinese population should be prioritised. Therefore, it will be difficult to expect a priori with which attitude the localist camp and its associated media outlets may tend to view the issue of asylum seekers.

### **Empirical observations**

Putting aside the lack of a clear expectation of the localist camp's attitude towards non-refoulement claimants, it seems that drawing from preliminary evidence, how the pro-Beijing and pro-democracy camps tend to view asylum seekers in Hong Kong are consistent with the expectations formulated according to the literature. In other words, the pro-Beijing camp in general creates an antagonising narrative against non-refoulement claimants, whereas the pro-democracy camp is more inclined to advocate for better treatment towards this group of vulnerable population.

Starting with the pro-Beijing camp, some politicians echo with the HKSAR Government's restrictive policies of non-refoulement claims by openly questioning the legitimacy of individuals seeking refuge from tortures in Hong Kong. For instance, pro-Beijing legislator Holden Chow submitted a motion in November 2016 under the banner of "combating bogus refugees" who worked illegally and committed crimes while awaiting for the decisions of their applications and called for the revision of the USM as well as the implementation of measures against illegal immigrants adopted by other countries (Yuen 2016). Some pro-Beijing parties also reach out to the public to sway the latter's opinion, such as the Democratic Alliance for the Betterment and Progress of Hong Kong (DAB) setting up a booth in the ethnic-minority-concentrated Tsim Sha Tsui district to hand out pamphlets about measures against "fake refugees" (Cheung and Grundy 2016). Perhaps the most dramatic proposal of dealing with the so-called "fake refugee" issue by the pro-Beijing camp was the former Chief Executive *CY Leung's* suggestion to withdraw from the UNCAT in 2016 so that Hong Kong would not be obliged to assess non-refoulement

## *2. Literature Review*

claims anymore (Ng, Choi, et al. 2019) . Coupled with the high frequency of pro-Beijing media outlets in pejoratively portraying asylum seekers in Hong Kong as mentioned earlier, the pro-Beijing camp promotes an unwelcoming rhetoric against asylum seekers that is consistent with the Government's refusal to permanently resettle refugees and asylum seekers.

As the pro-Beijing camp advocates more stringent measures against non-refoulement claimants whom they deem as detrimental to the security of Hong Kong, the pro-democracy camp is considerably more sympathetic towards asylum seekers. When Holden Chow's motion was tabled for voting in the legislature in December 2016, it was barely rejected due to the pro-democracy camp's opposition of Chow's motion as "hypocrisy and discrimination in disguise" by indiscriminately applying the proposed "draconian measures" on all asylum seekers (Cheng 2016a) . Among all pro-democracy legislators, Dr Fernando Cheung was perhaps the most vocal in fighting for better treatments of asylum seekers in Hong Kong, as he met with non-refoulement claimants directly on several occasions while receiving the latter's approval (Justice Centre Hong Kong 2014; Vision First 2015; Refugee Union 2018). Indeed, legislator Cheung's prominent advocacy for the rights of asylum seekers indirectly caused him to become a victim of political smearing a few months before the 2016 Legislative Council election, as political banners impersonating legislator Cheung's party were seen hanging in streets which maliciously called the legislator "the father of refugees" (Ngo 2016). It should be noted that, nevertheless, a more lenient attitude towards asylum seekers does not mean that the pro-democracy camp totally disregards the perceived issue of bogus refugees. Even though legislator Charles Mok condemned Holden Chow's motion against "bogus" refugees as "disturbing", he also blamed the HKSAR Government for the existence of "bogus non-refoulement claims" due to the latter's lack of efficiency and lack of knowledge in screening out bogus claims which in turn exacerbated the issue (Cheng 2016a). But in general, the pro-democracy camp supports a more humane treatment towards non-refoulement claimants who are genuinely in need of fleeing from their countries due to threats of tortures.

Lastly, anecdotal evidence suggests that the localist camp at least adopts a less unwelcoming stance towards non-refoulement claimants compared to that adopted towards mainland Chinese. As one of the few localist lawmakers who were not disqualified in the oath-taking controversy by December 2016, Dr Cheng Chung-tai's speech which opposed Holden Chow's anti-fake-refugees

## 2. Literature Review

motion had two points which are worth highlighting<sup>1</sup> (*Hui4yi4 Guo4cheng2 Zheng4shi4 Ji4lu4* 2016) (p.1232-33). Firstly, he shared the pro-democracy camp’s view that the major reason for the problem of “bogus non-refoulement claims” is that the Government has not allocated sufficient resources to efficiently assess the claimants’ applications after the commencement of the USM in 2014. But the more intriguing point of view is how he framed Hong Kong’s signatory status of the UNCAT as a proof of the city having its own *de-facto* sovereignty from mainland China, and thus he opposed CY Leung’s suggestion of withdrawing from the treaty since it would signify Hong Kong’s backsliding in civilisation. Interestingly, the localist camp’s reservation of adopting more drastic measures against asylum seekers (e.g. quitting the UNCAT) has drawn smear from some pro-Beijing medias, such as an editorial from the Sun (2016) accused the localist camp of “remaining silent” on non-refoulement claimants wasting the public resources of Hong Kong. That being said, it is rather difficult to conclude how the localist camp views the issue of non-refoulement claimants from this single anecdotal incident.

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<sup>1</sup>For the complete documentation of the default parameters of the models used in this thesis, refer to the websites of scikit-learn and XGBoost Documentation — xgboost 1.5.1 documentation.

## Chapter 3

# Methods

In the previous chapter, I covered the literature on how perceptions of national identity may affect the attitudes towards immigrants, how political camps in Hong Kong define national identity and their attitude towards the treatment of non-refoulement claimants. With the above theoretical basis of how each political camp is likely to perceive the issue of asylum seekers in Hong Kong, I will now move on to investigate how informative the political affiliation of media outlets is for predicting the sentiments of news articles on non-refoulement claimants after accounting for other factors, such as the content and the metadata of the news articles. This chapter will discuss the research strategies in detail before presenting the analysis results in the next chapter.

### 3.1 Hypothesis

Following the aforementioned discussion, the pro-Beijing camp expresses more overt hostility towards non-refoulement claimants in Hong Kong than other political camps by frequently referring to the latter as “fake refugees” which warrant solutions derived by the HKSAR Government in order to protect the interests of the Hong Kong society. Therefore, I decided to formulate  $H_1$  as follows:

$H_1$ : Pro-Beijing media outlets are more likely to negatively portray asylum seekers than media outlets from other political camps.

Should the analysis result demonstrates that the probability of a news article being negative (how the sentiments are operationalised will be discussed later) is higher if it is published by pro-Beijing media outlets, then this hypothesis should be accepted.

## 3.2 Data collection

The data will be drawn from Chinese language news media reports on asylum seekers in Hong Kong published by local printed newspaper outlets during 2019<sup>1</sup>. For the retrieval of the relevant newspaper articles, I will rely on the *WiseNews* database which can fetch news articles with search keywords<sup>2</sup>. While it would have been more ideal to also include online news media into the dataset as Lee (2018) mentions that they have become quite prominent in the 2010s for providing counter-narratives to the mainstream media which are often co-opted by the Chinese Government<sup>3</sup>, WiseNews does not directly provide the texts of online media news article and thus requires additional steps of web scrapping which are, unfortunately, beyond the author's capacity by the time of writing. That being said, including only the printed news media during 2019 would still cover 16 of the well-known news media which were included in the 2019 media credibility survey by CUHK (2020). In other words, just searching for printed news media outlets still allows me to discover whether the attitudes of reporting on asylum seekers by some of the most well-known and widely circulated media outlets in Hong Kong might be related to their political associations.

The reason for choosing to collect media reports published in 2019 is because it was the year when the Anti-Extradition Law Amendment protest first broke out in June and then lasted for several months, a period when one can argue the manifestation of political ideologies and identities should be the most salient for all the political camps. This should indeed be the case for both the pro-democracy camp whose supporters participated in several large-scale protests and sometimes even engaged in numerous violent clashes with the Hong Kong police to oppose a law that would have permitted extradition of fugitives to mainland China, and the pro-Beijing camp whose authority was once again immensely challenged after the 2014 Umbrella Movement. Accordingly, it would be interesting to investigate whether the issue of asylum seekers still remained its salience

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<sup>1</sup>For the complete documentation of the default parameters of the models used in this thesis, refer to the websites of scikit-learn and XGBoost Documentation — xgboost 1.5.1 documentation.

<sup>2</sup>The code for tuning the model can be found in the appendix.

<sup>3</sup>Hyper-parameters of the tuned XGBoost model used here are: {'objective': 'multi:softprob', 'use\_label\_encoder': False, 'base\_score': 0.5, 'booster': 'gbtree', 'colsample\_bylevel': 1, 'colsample\_bynode': 1, 'colsample\_bytree': 0.6000000000000001, 'enable\_categorical': False, 'gamma': 0.5, 'gpu\_id': -1, 'importance\_type': None, 'interaction\_constraints': '', 'learning\_rate': 0.37, 'max\_delta\_step': 0, 'max\_depth': 5, 'min\_child\_weight': 3.0, 'missing': nan, 'monotone\_constraints': '()', 'n\_estimators': 40, 'n\_jobs': 16, 'num\_parallel\_tree': 1, 'predictor': 'auto', 'random\_state': 1, 'reg\_alpha': 0, 'reg\_lambda': 12.0, 'scale\_pos\_weight': None, 'subsample': 0.7000000000000001, 'tree\_method': 'exact', 'validate\_parameters': 1, 'verbosity': None, 'eval\_metric': 'mlogloss'}. To reproduce this model, simply create an XGBClassifier instance, copy the above hyperparameters as a dictionary and then use the .set\_params(\*\*dict) method on the XGBClassifier instance.

### *3. Methods*

and was reported in similar manners given the co-occurrence of another arguably more salient political event (i.e. the anti-Extradition Law protests), as compared to when the issue first had become prominent back in 2016. Specifically, analysing newspaper articles in 2019 provides an opportunity to observe whether and how asylum seekers in Hong Kong might be represented by the media in tandem with major political events.

It is worth discussing some limitations of using media reports as the source of data. For starters, media reports do not necessarily reflect how individuals identifying with each political camp might perceive asylum seekers directly and might not be fit for investigating the causal mechanism of how definition of Hong Kong's national identity may cause a political camp to frame asylum seekers in particular ways in face of the public. Despite these shortcomings, media reports can still adequately help test the hypothesis of whether narratives on asylum seekers in Hong Kong may vary by political camps which share drastically different definitions of Hong Kong's national identity because media reports will likely reflect each political camp's preferred version of framing on the issue to which they would like to propagate. In fact, previous research about the framing of asylum seekers by mass media (Cooper et al. 2017; McKay et al. 2011; Ng, Choi, et al. 2019; O'Doherty and Lecouteur 2007) point to its potential impact on affecting how the public may perceive the issue via being a major provider of related information, and sometimes media reports may even serve to justify policy-making decisions or reflect the government's position on the issue (when the media simply repeat the information provided by officials). Drawing from Fong (2017a) and Lee (2018), the media industry in Hong Kong is quite remarkable for their political stances, and numerous outlets have their owners being affiliated with the Chinese and/or HKSAR Governments. Therefore, reports published by Hong Kong media outlets should be able to reflect political camps' attitudes towards asylum seekers and, perhaps more importantly, the version of framing that they would like to persuade their readers to accept, thereby making them a suitable data source to gauge how may each political camp's discourse on asylum seekers vary given their contrasting definitions of the city's national identity.

Language-wise, including only Chinese-language news media omits how asylum seekers may be represented by English-language media in Hong Kong (e.g. the South China Morning Post) and thus cannot investigate whether the representation of asylum seekers by English-language media outlets to potential non-Chinese audience may also vary based on each outlet's political affiliation.

### 3. Methods

Moreover, solely focusing on textual content of the media reports means discarding graphical and (if also published online) audio-visual materials accompanied in a given news report, which may contain additional information that are not observed in the texts of news articles. Nevertheless, analysing the textual content of the media reports should still yield a considerable amount of information about the representation of asylum seekers in Hong Kong by media outlets linked to different political camps, since after all a large proportion of the content in news reports are represented textually.

To search for relevant media reports on WiseNews, I will refer to the keywords used by Ng, Choi, et al. (2019) which are commonly used for referring to non-refoulement claimants by the media. These terms can either be directly describing this group of population (e.g. refugees, illegal immigrants) or policies related to asylum seeking (e.g. non-refoulement claim, immigration paper). Table 3.1 lists all the Chinese terms used for searching the relevant news articles on WiseNews and their meanings in English. Additional notes are used for indicating whether some articles were omitted and why. The author also omitted articles only mentioning the keywords briefly throughout the main text which discusses issues not directly related to asylum seekers. As for the keywords “South Asian”, “illegal immigration” and “human snake”, the author only included news entries fetched from these keywords if at least one of the other keywords directly referring to asylum seekers (i.e. non-refoulement claim(ant), torture claim(ant), asylum seeking, refugee and immigration paper) co-appeared in either the title or main text. This is to ensure that the news articles in the dataset are obviously describing non-refoulement claimants in Hong Kong.

**Table 3.1:** Translation of the keywords used to search for media reports on WiseNews

Original terms in Chinese pinyin	Literal meaning in English	Notes
mian3 qian3fan3 sheng1qing3	Non-refoulement claim(ant)	
ku4xing2 sheng1qing3	Torture claim(ant)	
fei1fa3 ru4jing4, ren2she2	Illegal immigration, human snake (alias of illegal immigrants)	Excluded illegal immigration from mainland China
xun2qiu2 bi4hu4	Asylum seeking	Excluded asylum seekers <i>outside of</i> Hong Kong



### 3. Methods

Original terms in Chinese		
pinyin	Literal meaning in English	Notes
nan4min2	Refugee	Excluded refugees <i>outside of</i> Hong Kong and Hong Kong activists seeking refuge overseas
nan2ya4	South Asian	Articles about the South Asian region are excluded.
xing2 jie1 zhi3	Immigration paper	Documents issued by the Immigration Department to non-refoulement claimants.

## 3.3 Machine learning analysis

### 3.3.1 Model selection

While the dataset can certainly be analysed via human coding to qualitatively investigate in how the usage of language in reporting on non-refoulement claimants may vary by political camp, due to my motivation of testing the efficacy of machine-learning-based sentiment analysis on non-Chinese-language as well as concern on time and resource intensiveness of manually coding over 500 articles in the dataset, I will instead use supervised machine learning models to test  $H_1$ . In other words,  $H_1$  will be treated as a sentiment analysis problem which classifies the *polarity* of the news articles (i.e. whether they reported on asylum seekers *positively*, *neutrally* or *negatively*). How the independent (both the media outlet's political camp and other controls) and dependent variables are operationalised and coded will be discussed in the next section, and for now I will talk about what kinds of tools and models will be used for the analysis. Nevertheless, it is important to remind that even if machine learning methods can potentially improve the scalability of sentiment analysis on larger datasets, there are also caveats listed by van Atteveldt et al. (2021) such as accidentally identifying spurious relationships between variables or overfitting which can hamper the validity of the analysis. Thus, it is important that I keep these issues in mind while modelling the data and adopt remedies to these problems if necessary.

Starting with the models that will be used for the analysis, I will rely on some commonly used classification models. Candidate models thus include logistic regression, support vector machine (SVM), random forest and gradient boosting. Although van Atteveldt et al. (2021) also mention that deep learning is another popular choice of machine learning model for sentiment analysis tasks, I did not use it due to the relatively small size of the dataset at hand as well as the difficulty

### 3. Methods

of interpreting the features' impact on the dependent variable directly from deep learning models. I will first run some baseline models with the default parameter settings of the models before selecting one for hyper-parameter tuning based on their performance on their *f1 scores* (which measures the harmonic mean of *precision* and *recall*) on both the test data set (which will be 20% of observations in the original dataset stratified by the dependent variable) and 5-fold cross validation<sup>4</sup>. Compared to metrics like accuracy and the ROC-AUC score, using f1 score as the evaluation metric can better measure a model's performance if there is class imbalance in the dependent variable.

The reason for relying on the f1 score generated from both the testing set and 5-fold cross validation for model selection is because of the inherently small size of the dataset. In the case of having small datasets, using only the test data for model evaluation may risk over- or under-estimating the performance of the model due to the small number of observations only available in the testing data (Brownlee 2020). On the other hand, only using 5-fold cross validation on the whole dataset for training the model cannot have any indication about how the model may perform on predicting data which are completely unseen beforehand to test for its ability to generalisation. Consequently, I decided to take into account of each model's f1 score in both scenarios for a more comprehensive assessment of their performance. The model which overall performs the best will then be used for calculating the *SHAP values* of the features which evaluate how much impact each feature has on the model prediction when the features is at certain values versus at its baseline value (Lundberg and Lee 2017). In essence, the higher the magnitude of a feature's SHAP value, the larger its impact of the model's prediction. And for classification models, positive SHAP value means that an observation is *more* likely to be predicted for belonging to a certain class in the dependent variable, whereas negative SHAP values mean an observation is *less* likely to be predicted for belonging to a certain class.

#### 3.3.2 Data pre-processing

To pre-process the articles into suitable formats as machine learning model inputs, I will also transform the news articles into a term-document matrix which records the frequency of each word (i.e. token) appearing in each article (i.e. document). Instead of simply counting the frequency

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<sup>4</sup>Of course, Oriental Daily News contributed to a huge volume of reportage on non-refoulement claimants within the pro-Beijing camp. I will explain why it is not appropriate to re-run the model without including entries from this outlet in the Discussion section below.

### 3. Methods

of each token in the document corpus, I will use the term-frequency inverse-document-frequency (TF-IDF) matrix transformation which also scales down the importance of tokens that appear in a large proportion of the documents in the corpus since these tokens are likely to be less informative on the content of the documents than tokens that appear in smaller proportions of the documents (Pedregosa et al. 2011). Note that only tokens which appears in all least 2% of the documents in the corpus will be included in the term-document matrix so that I do not include too much noise in the resulting TF-IDF matrix.

Due to the relatively small size of the dataset (with only around 550 articles), I will also adopt non-negative matrix factorisation (NMF) to reduce the dimensionality of the dataset to prevent overfitting. According to Stevens et al. (2012) (p.953), the matrix denoted as  $H$  which captures the weight of each topic (as columns) in each document (as rows) of the corpus can help summarise the information of the articles in terms of which topic(s) they primarily focus on. Thus, I will use NMF to transform the TF-IDF matrix into another which summarises the news articles into a certain number of pre-defined latent topics (the exact number will be figured out at the *preprocessing* section in next chapter), and then use this matrix as part of the inputs for the models.

There are also some model-specific pre-processing steps (e.g. standardising numerical features so that their means are centred at 0 and are on the same scale) which will need to be performed accordingly. I will detail them out as necessary at the **Sentiment analysis** section in next chapter.

#### 3.3.3 Implementation

The majority of the implementation from data pre-processing, modelling to validation will be done via the `scikit-learn` package in Python (Pedregosa et al. 2011), whereas the tokenisation of the Chinese-language news articles will be done by the `jieba` package which is designed for natural language processing in Chinese (Junyi 2021). For better tokenisation of the articles, I will also remove stop words, punctuations and hyper-links of the texts and add words related to Hong Kong politics (downloaded from elgarteo (2021)) and asylum seekers into the dictionary. As for the gradient boosting model, the `XGBoost` package (Chen et al. 2015) will be used since it

### 3. Methods

is one of the most renowned machine learning models in data science, and it also offers a lot of options for tuning the model for better performance.

## 3.4 Operationalisation

### 3.4.1 Main independent variable (a.k.a main feature)

Starting from the main independent variable which classifies the associated political camp of the media outlets, I will mainly refer to the literature exploring how Hong Kong’s media industry is intertwined with politics and perform additional research when needed. I consulted the articles by Fong (2017a) and Lee (2018) on the development of post-1997 Hong Kong’s media industry, of which they have documented the co-optation of Hong Kong media outlets by the Chinese Government (e.g. the major shareholders holding positions in such as Chinese People’s Political Consultative Conference). Building on the concept of “allocative control” (p.11) by Lee (2018) about media outlet owners having the ultimate decision on the personnel and resources at the newsroom’s disposal for reporting news which may lead to self-censorship of the frontline journalists, I will code media outlets whose owners are affiliated with the official Chinese and/or Hong Kong Government organisations as belonging to the pro-Beijing camp. As for those media owners with less apparent links with the Chinese or Hong Kong Governments, I will decide the classification according to whether the owners are known to be affiliated with a certain political camp and how a given media outlet is perceived for its political stance. Media outlets without apparent political stances are labelled as “neutral”. Table 3.2 is the resulting classification scheme. ***Note that due to the medium of publication of localist news media being overwhelmingly online, none of the outlets in that camp was included in the dataset. Therefore, it would not be possible to test whether the sentiment of reportage on non-refoulement claimants in Hong Kong may be related to localist camp affiliation of media outlets.***

**Table 3.2:** Classification of the associated political camp of media outlets in Hong Kong included into the sample, source: Fong (2017a); Lee (2018); author’s own research

Associated political camp	Media outlets
Pro-Beijing camp (directly owned by the Liaison Office of the Central People’s Government or the HKSAR Government)	Wen Wei Po, Hong Kong Government News, Hong Kong Commercial Daily, Ta Kung Pao

### 3. Methods

Associated political camp	Media outlets
Pro-Beijing Camp (owners affiliated with political institutions on mainland China/ HKSAR Government)	Oriental Daily News, Sing Tao Daily, Sing Pao, Headline Daily, Hong Kong Economic Journal, Hong Kong Economic Times, am730, Sky Post, HK01 Newspaper
Pro-Democracy camp	Apple Daily, Kung Kao Po <sup>5</sup>
Localist camp	N/A
Neutral	Metro Daily, Ming Pao Daily News

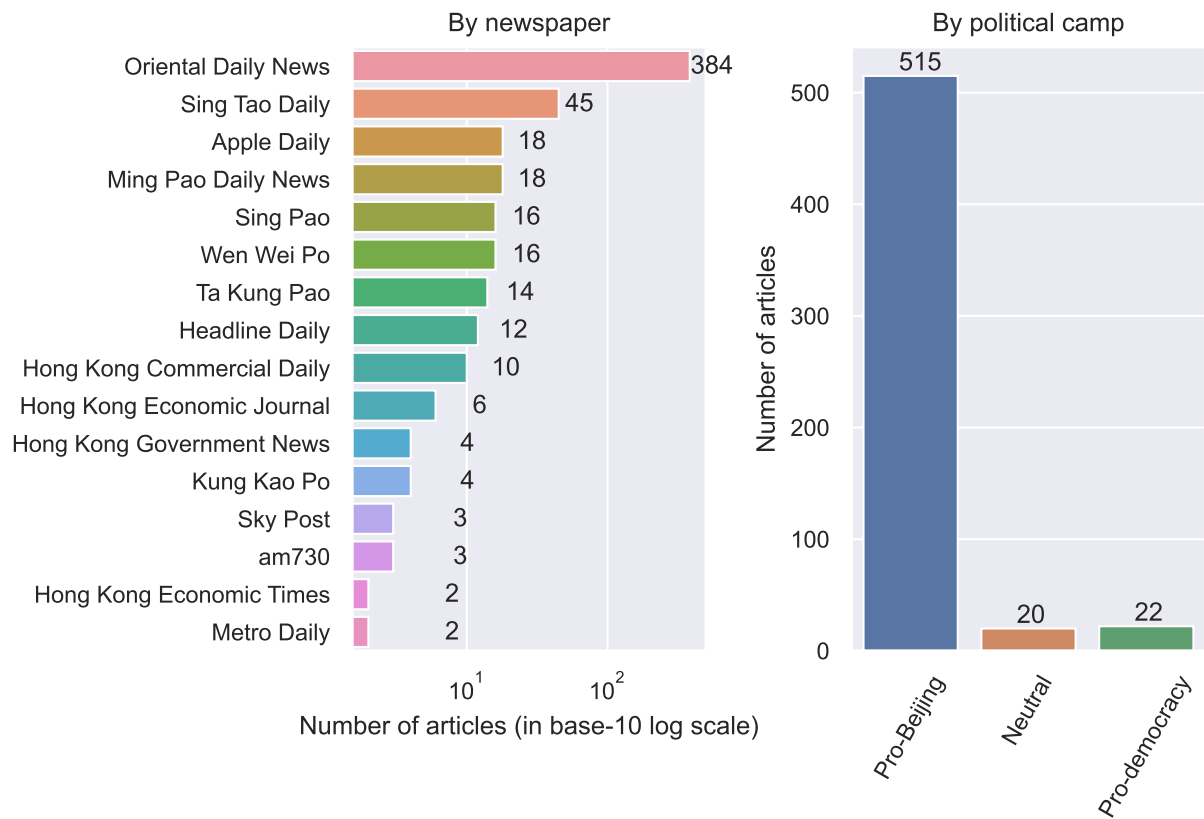
#### Publication of news articles by outlet and political camp

Figure 3.1 shows the number of news articles on non-refoulement claimants published in 2019 by newspaper outlet (left) and political camp (right). Consistent with the study by Ng, Choi, et al. (2019), Oriental Daily News continues to be the media outlet covering the most frequently on asylum seekers with 384 (or 68.94%) articles throughout 2019. By contrast, the second-most frequent publisher *Sing Tao Daily* only had 45 entries (or 8.08%) of the total number of articles published. Each of the other newspaper outlets only constituted to a small portion of news articles about non-refoulement claimants in 2019. Therefore, the issue of asylum seekers in Hong Kong still appeared to be the most salient for Oriental Daily News by 2019, evidenced by its unmatched volume of articles related to this topic vis-a-vis other media outlets.

If we look up the number of news articles on non-refoulement claimants by political camps, the pro-Beijing camp dominated the coverage of asylum seekers in Hong Kong in 2019 largely due to the huge volume of publication by Oriental Daily News. Meanwhile, both neutral and pro-democracy newspaper outlets published similar amounts of articles throughout 2019, and both camps constituted to small proportions of the share of articles during the year. Even if we omitted the sheer volume of articles published by Oriental Daily News, the pro-Beijing media would still have 173 articles published altogether which was still considerably more than the quantity of articles written by neutral and pro-democracy media outlets combined. A question that may arise is that given the comparatively much smaller volume of publication on non-refoulement claimants by neutral and pro-democracy newspaper outlets, is it likely that the articles published by outlets from these two camps will still have potential influence in shaping the narrative on

<sup>5</sup>The decision to put *Kung Kao Po* under the pro-democracy category is made after using the keyword *anti-extradition* (*fan3xiu1li4*) in Chinese to search for relevant news articles on the newspaper's website, which yielded entries that are overall sympathetic to the protesters and disapprove the HKSAR Government's handling of the protest.

### 3. Methods



**Figure 3.1:** News articles on asylum seekers in 2019 by news outlet (left) and political camp (right)

asylum seekers in the broader society? The answer to this question is a rather assuring yes for these two groups of outlets.

Starting with outlets in the pro-democracy camp, *Apple Daily* is one of the most popular paid newspapers in Hong Kong since it occupied over half (54.7%) of the market share in the paid newspaper market and was ranked as the second most popular printed newspaper in Hong Kong by 2019 (Adintime 2021). Apart from being widely circulated in society, *Apple Daily* was also known for its pronounced pro-democracy stance, and it gradually transformed from a pure sensationalist tabloid to flagship newspaper which framed and reported news that were critical to the Beijing and HKSAR Governments since the early 2000s which contributed to its growing popularity, and the forced closure of this outlet was also reported as one of the greatest shocks towards the city's freedom of press by foreign media outlets like the BBC (Tan 2021). As for *Kung Kao Po*, it is a weekly published newspaper founded in 1928 for the Catholic Hong Kong Diocese which often organised religious events to commemorate pro-democracy protests such as

### 3. Methods

the Umbrella Movement (Po 2019), and given Hong Kong has around 12% of its population identifying as Christians with some of the believers being quite vocal and prominent in pro-democracy activism (Hitchens 2021), the reportage of this newspaper on asylum seekers in Hong Kong can thus be treated as representing the narrative on this issue via the perspective of pro-democracy Christians. Therefore, even if these two pro-democracy outlets published much fewer articles than the pro-Beijing camp outlets on non-refoulement claimants, they may still carry influence over the public's perception towards asylum seekers within the city via framing this issue due to their considerable reader bases.

As for the neutral outlets, it is necessary to include their articles on non-refoulement claimants into the dataset because they also occupy an important role in Hong Kong's media industry by providing objective media coverage which avoids explicit political allegiance with a particular camp. Despite the controversial change of chief editorship in 2014, Lee (2018) argues that Ming Pao has established itself as one of the "widely circulated, influential and credible" (p.12) outlets in Hong Kong since the 1980s, and its owner *Tiong Hiew King* has rather emphasised that Ming Pao report news objectively similar to the Chinese newspapers under his ownership in Malaysia. Likewise, being the first free printed newspaper available in Hong Kong from 2002 to 2019 (which then became an online newspaper since 2020) as the localised edition of *Metro International*, including Metro Daily as one of the outlets covered in the dataset can also help investigate whether and how local editions of international media may pay attention to the issue of asylum seekers in Hong Kong (as it turned out Metro Daily hardly covered this issue during its last year of publication as a printed newspaper).

In short, even if the number of articles on non-refoulement claimants published by the neutral and pro-democracy outlets included in the dataset was small, their reportage should still be able to reach out to a considerable amount of audience to potentially influence the latter's perception towards asylum seekers because of the outlets' wide circulation as well as their status as some of the leading media outlets in their respective political stance.

#### 3.4.2 Dependent variable (a.k.a target variable)

As mentioned before, the dependent variable of  $H_1$  will be the sentiment of the news articles towards asylum seekers in the polarities of *positive*, *neutral* and *negative*. But how exactly should

### 3. Methods

these three polarities mean in this context? Again referring to the literature can help devise a sound coding scheme. Drawing McKay et al. (2011), Cooper et al. (2017) and Ng, Choi, et al. (2019), *positive* articles usually acclaim the person or event in concern, describe personal stories, report expert opinions without derogatory terms or depict refugees favourably, *neutral* articles simply report an incident without an overt sentiment or opinion towards particular stakeholders and with little interpretation by the journalists, and *negative* articles frame asylum seekers either as bringing problems to the host society or use inaccurate terms to delegitimise this group of population. I will follow these coding criteria for the polarities of the news articles in the dataset since these definitions suit the purpose of this study. The numerical representation of the polarities in the dataset will be as follows, namely, positive articles will be coded as 2, neutral articles will be coded as 1, and negative articles will be coded as 0.

For the context of Hong Kong about the “incorrect” terms and information used for describing asylum seekers, I will refer to expert opinions about whether descriptions of asylum seekers in Hong Kong are founded<sup>6</sup>. For example, Ng, Choi, et al. (2019) point out that the term “fake/bogus refugees” (*jia3 nan4min2*) should be considered as both derogatory and inaccurate because those applying for non-refoulement claims are not automatically qualified as refugees while awaiting the final decisions of their applications. *Therefore, the polarity of news articles in which the news media directly refers non-refoulement claimants as “fake refugees” in its reportage will be coded as negative, but the report should be coded at least as neutral instead if the news outlet is merely quoting someone who describes non-refoulement claimants as “fake refugees”.* Furthermore, Ng (2020) mentions that non-refoulement claimants are forced to be illegal immigrants by the policy design of the HKSAR Government so that this group of population can be excluded from social rights that legal residents enjoy. News articles equating non-refoulement claimants as illegal immigrants will thus also be coded as negative since such reportage is justifying the exclusion of non-refoulement claimants by resorting to their illegality that had been forced upon by the HKSAR Government.

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<sup>6</sup>A detailed discussion of the depiction of asylum seekers in Hong Kong can be found in Ng (2020) and Ng, Choi, et al. (2019).



### 3.4.3 Control variables (a.k.a features)

I will also incorporate some control variables to see if the association between political camps and polarities of the news articles still remains significant afterwards. For starters, the time when the articles were published will be included as a control, though I will bin the twelve months into four evenly split quarters (`Quarter`) to avoid this category from having too high cardinality which may hamper the performance of tree-based models<sup>7</sup>, with Q1 covering from January to March, Q2 covering from April to June, Q3 covering from July to September, and Q4 covering from October to December. As 2019 was also the year when one of the most large-scale and long-lasting pro-democracy protests broke out, it would be interesting to see if the polarities of the news articles might vary according to in which Quarter it was published, and one could argue that the anti-extradition law witnessed some of the most intense conflicts during Q3 and Q4.

Moreover, the presence of racial labels in the news articles will be included as a control since it is possible that more overtly racialised discourse may be associated with more negative sentiments towards asylum seekers in general according to the literature. This variable will be named `Racial_label` in the dataset and will be binary, with 1 meaning there is presence of racial labels in the main text and 0 otherwise. Racial labels referring to both regional (e.g. South Asia, Africa) and national (e.g. the nationalities included in figure 2.2) will be counted. Lastly, the metadata of the news articles, namely the character counts of titles and main texts, will also be added to see if the lengths of the articles may be associated with their sentiment towards asylum seekers.

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<sup>7</sup>A detailed discussion of the potential problems posed by highly cardinal categorical features on tree-based models can be found in Ler (2021), but the main issue is that the higher the cardinality of a categorical variable, the more splits will be needed by tree-based models which may then considerably increase the computational costs of the models.

## Chapter 4

# Results

After the data collection process, there were in total 557 articles published in 2019 by 16 newspapers which reported on non-refoulement claimants residing in Hong Kong. I will first preliminarily explore the variables in the data set before moving onto running sentiment analysis with machine learning models to find out whether the political camp of media outlets is associated with the polarity of the news articles towards asylum seekers. Interpretation of the model's results will be provided afterwards.

### 4.1 Exploratory data analysis (EDA)

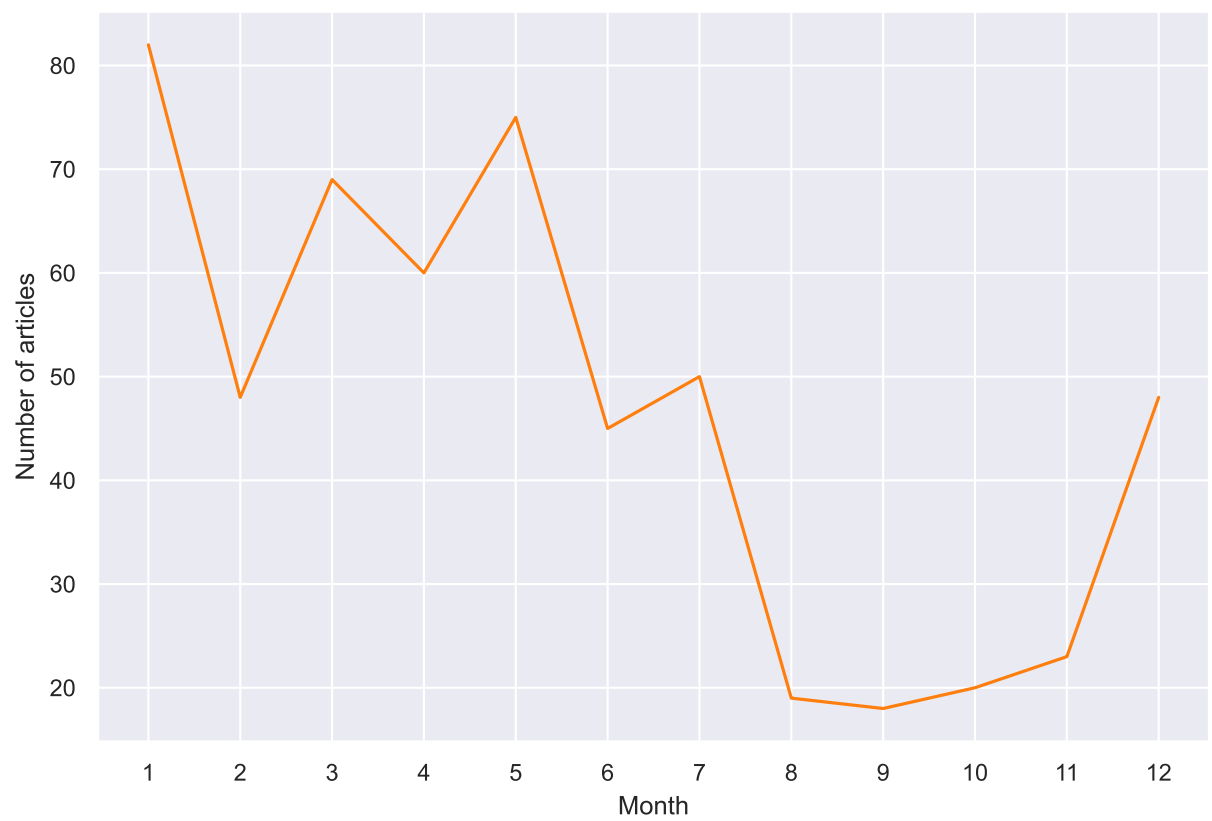
#### 4.1.1 Number of news articles by month

Figure 4.1 shows how the number of news articles on non-refoulement claimants varied by month in 2019. It appears that coincidentally, there were fewer articles about asylum seekers published between August and November when some of the most intense clashes (notably the siege of the Hong Kong Polytechnic University in November 2019) took place, and only until December did the amount of published articles about non-refoulement claimants rebound to the level in July. As for the first half of 2019, the amount of articles published by month fluctuated quite a bit as seen from the zig-zag pattern of the line graph on this period.

#### 4.1.2 Polarities of the news articles

According to table 4.1, the polarity of the news articles about asylum seekers in Hong Kong in 2019 tilted towards negative, since only around 4.3% and 23.5% of articles respectively depicted asylum seekers positively and neutrally. The fact that the sentiment of the news articles in 2019 was skewed towards negativity implies that I will need to take class imbalance into account

#### 4. Results



**Figure 4.1:** Temporal patterns of the publication of news articles about asylum seekers in Hong Kong in 2019

#### 4. Results

**Table 4.1:** Polarities of the news articles on asylum seekers in Hong Kong in 2019

	Negative	Neutral	Positive	All
Neutral	0	12	8	20
Pro-Beijing	402	108	5	515
Pro-democracy	0	11	11	22
All	402	131	24	557

for modelling later. Political-camp-wise, pro-Beijing media outlets had over 70% of its articles depicting asylum seekers in Hong Kong in negative lights, whereas neutral and pro-democracy media outlets had their reportage evenly spread between neutral and positive articles (albeit they altogether constituted to only a small proportion of the total number of articles in 2019). While  $H_1$  shall be tested formally with machine learning models after including other control variables later, preliminary evidence suggests that the polarities of the news articles vary with the political camp that the outlets belong to.

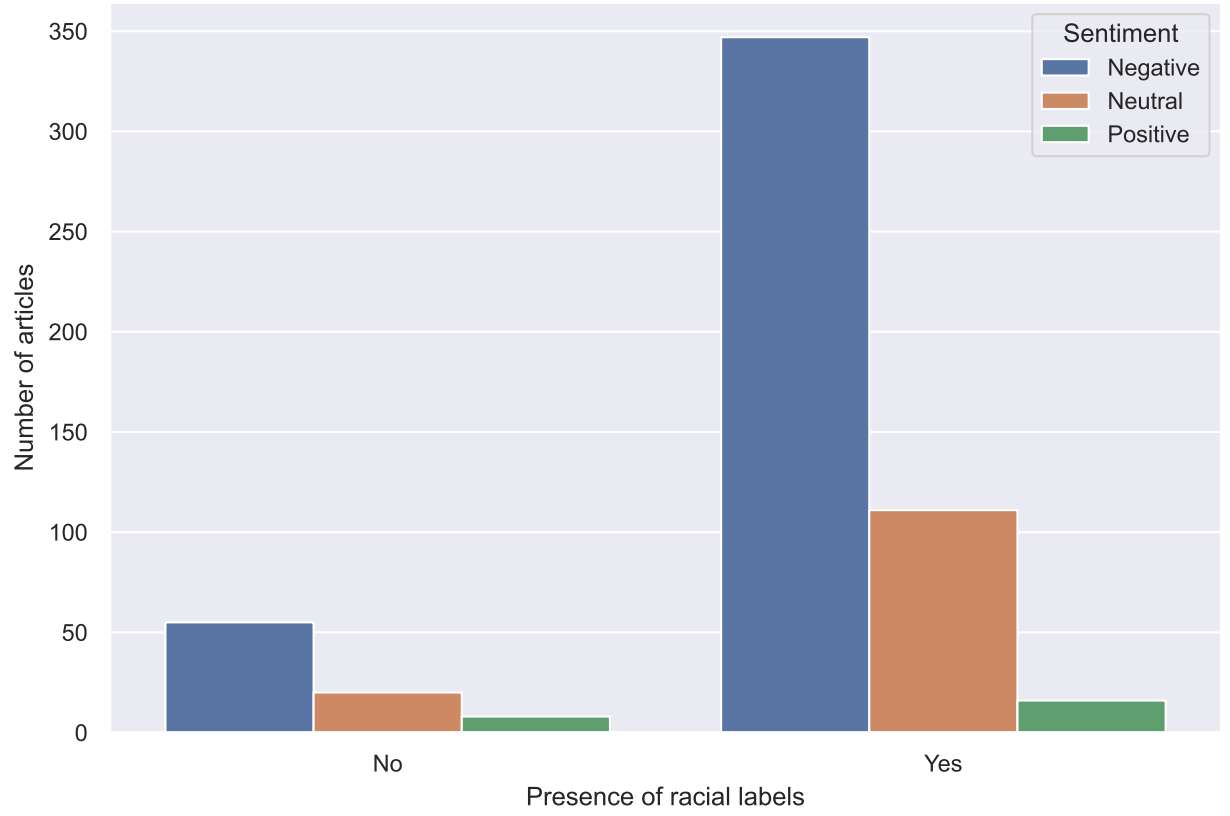
##### 4.1.3 Presence of racial labels

Given the majority of asylum seekers in Hong Kong being non-ethnic Chinese, it will also be worth glimpsing whether the presence of racial labels for describing asylum seekers is associated with the sentiment of the news articles. Judging from figure 4.2 preliminarily, however, it appears that the patterns of the polarities are quite similar whether news articles contain racial labels or not, namely, most of the articles framed non-refoulement claimants negatively, some reported on events about this group of population neutrally, and only a small amount of articles were favourable towards asylum seekers residing in the city. Machine learning models can test whether there is any association between racial labels and the polarity of news articles more formally later.

##### 4.1.4 Character lengths of news articles and titles

Lastly, let's look at the distribution of the character lengths of the titles and main texts of the news articles. According to figure 4.3 and table 4.2, it appears that both the title and main text lengths have right-skewed distributions. In other words, while most of the news articles on asylum seekers in Hong Kong in 2019 had relatively short titles and/or main texts, a few of them were considerably more verbose than the rest.

#### 4. Results

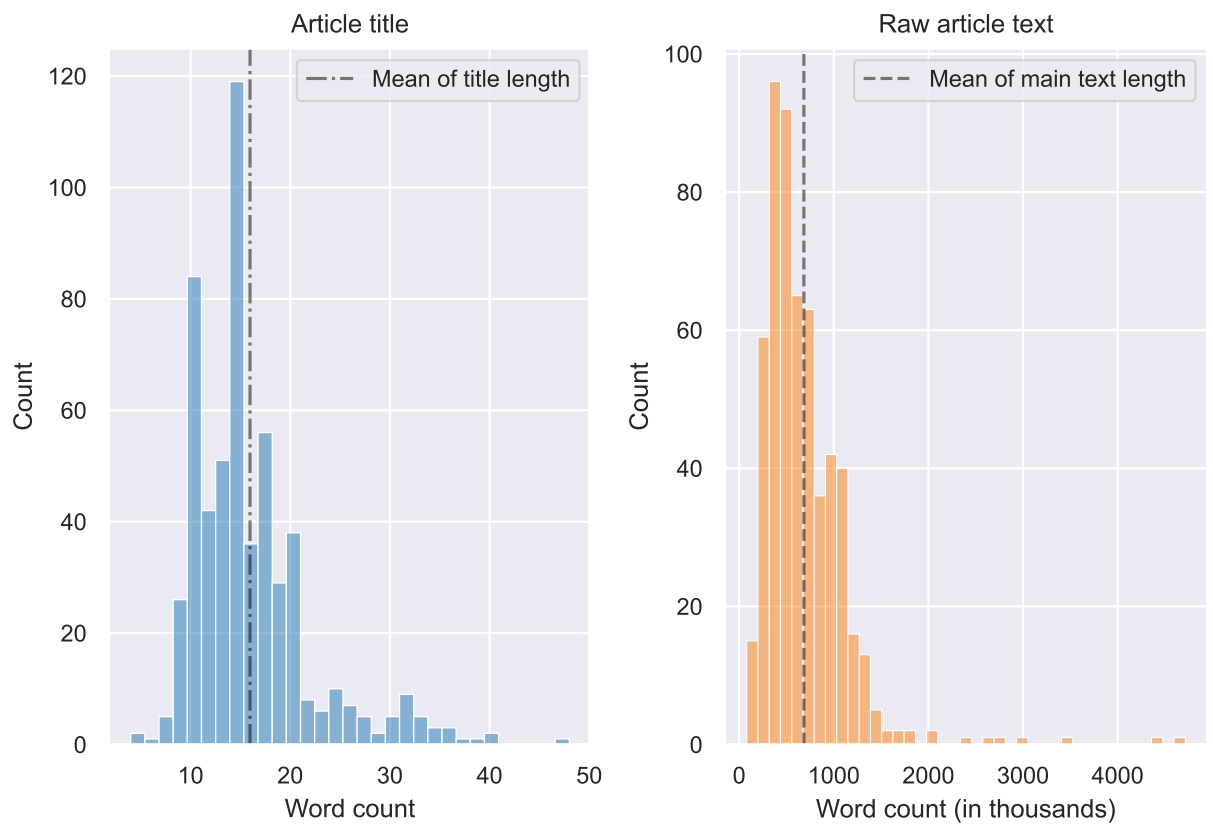


**Figure 4.2:** Presence of racial labels in the news articles by sentiment

**Table 4.2:** Summary statistics of the word counts of the news articles' titles and main texts

	Title	Raw main text
count	557.000000	557.0000
mean	15.965889	683.9264
std	5.993154	453.9607
min	4.000000	80.0000
25%	12.000000	404.0000
50%	15.000000	581.0000
75%	18.000000	893.0000
max	48.000000	4715.0000

#### 4. Results



**Figure 4.3:** Distributions of the word counts of the articles' titles (left) and main texts (right)

## 4. Results

### 4.2 Sentiment analysis

#### 4.2.1 Pre-processing

After making sense of the dataset with EDA, it is time to build the sentiment analysis model to see whether the political affiliation of news media outlets is associated with the polarities of the news articles after controlling for other variables. But first there are some pre-processing steps to be done so that the data are transformed into suitable formats as inputs for machine learning models. For starters, columns of the metadata should be excluded for being the inputs of the models. Note that I have also removed the `Newspaper` column since  $H_1$  is more interested in whether newspaper outlets of the pro-Beijing camp *as a whole* may hold more negative attitudes towards asylum seekers in Hong Kong vis-a-vis media outlets with other political stances. The removed metadata columns are: `Index`, `Date`, `Category`, `Page_number` and `Newspaper`.

For the categorical features, they will need to be transformed via one-hot encoding, meaning that each of them will be transformed into  $n$  (i.e. the number of the original distinct values in each categorical feature) new columns, and the presence of a category will be marked with 1 in the respective column for an observation and 0 for other columns. Meanwhile, it would also be better to standardise the numerical features (i.e. other than `Political_camp` and `Quarter`) by centering their means at 0 for better model convergence, but the standardiser should only be fitted on the *training set* after splitting the data into the training and validation sets in order to avoid data leakage (the same is also true for creating the TF-IDF matrix). As mentioned before, 20% of the observations in the dataset will be split into the test data for model validation later.

```
from sklearn.model_selection import train_test_split

X = news_df.drop(columns="Sentiment")
y = news_df.Sentiment

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, stratify=y, random_state=1)
```

The next step is to transform both the titles and main texts of the articles into a TF-IDF term-document matrix. Apart from joining the `Title` and `Text` columns together as the complete `Article`, I will also add additional words into the dictionary and remove stop words as well as punctuation for better tokenisation so that the NMF model can better discover the latent topics.

#### 4. Results

```
# Train set
X_train["Article"] = X_train.Title.str.cat(news_df.Text, sep=" ")
X_train.drop(columns=["Text", "Title"], inplace=True)

# Test set
X_test["Article"] = X_test.Title.str.cat(news_df.Text, sep=" ")
X_test.drop(columns=["Text", "Title"], inplace=True)
```

```
def read_text(path):
    with open(path, 'r', encoding='utf-8') as file:
        text = file.readlines()
        text = [word.replace('\n', '') for word in text]
    return text
```

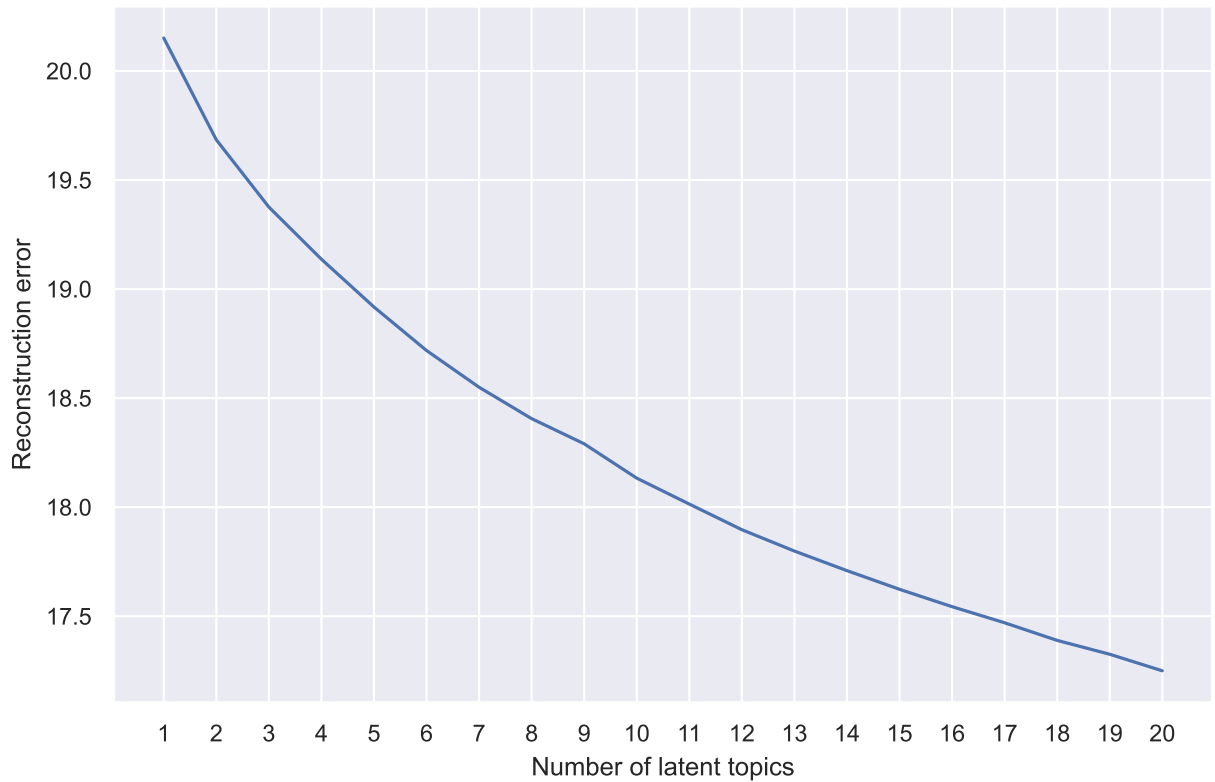
```
hk_politics_words = read_text('Coding/HKPolDict-master/merged.txt') # Words related to Hong Kong poli
asylum_seeker_words = read_text('Coding/Asylum_seeker_words.txt') # Words related to asylum seekers i
for word in chain(hk_politics_words, asylum_seeker_words):
    jieba.add_word(word)
```

```
## Building prefix dict from the default dictionary ...
## Loading model from cache C:\Users\kenji\AppData\Local\Temp\jieba.cache
## Loading model cost 0.461 seconds.
## Prefix dict has been built successfully.
```

To avoid data leakage as mentioned before, I will only fit the `TfidfVectorizer` and the `NMF` models on the train set (i.e. `X_train`) and then use the fitted instances to transform both the train and test data. I set the number of latent topics (`n_components`) as 10 for the `NMF` model, and this is decided based on figure 4.4 which plots the reconstruction error measuring the difference of the values between the original TF-IDF matrix and the reconstructed version after NMF. Although there are certainly other valid choices of the number of latent topics to be discovered by NMF, 10



#### 4. Results



**Figure 4.4:** Elbow plot of the reconstruction error of NMF as a function of the number of pre-specified latent topics

appears to be a reasonable choice as a compromise between finding out a wide variety of topics in the corpus and not fitting too much into the noise of the data.

In order to make the latent topics generated by the NMF model be named more intuitive, I will inspect the 30 most prominent words of each latent topic (which are shown in figure 4.5) and then summarise each topic. Overall, the ten topics generated by NMF are more or less semantically coherent. Finally, I will transform the validation set’s articles with the fitted instance of the TF-IDF and NMF models on the training set.

The ten latent topics (from topics 1 to 10) that were discovered by the NMF model can be named as: *crimes*, *non-refoulement legal procedure*, *illegal labours*, *illegal gambling*, *drugs*, *illegal immigration*, *murder*, *robbery*, *South Asian settlements* and *problem and solution*. The *problem and solution* topic refers to the coverage on whether and how non-refoulement claimants should be treated as a social problem and how this should be “solved” accordingly, and it should be noted that the scope of this topic is broader than the rest, meaning that there is likely to be

## 4. Results

Topic 1 (crimes):
南亞 李主 漢 現場 兵團 一名 受傷 刑事 報警 調查隊 警方 犯案 調查 附近 案件 凌晨 兩名 男子 事件簿 送院 警區 治理 追緝 逃 初步 接報 進 求助 交由
Topic 2 (non-refoulement legal procedure):
聲請 處理 司法覆核 個案 免遣返聲請 提出 上訴 立法會 宗 法律 入境處 政府 審核 程序 假難民 保安局 遣返 修例 修訂 建議 議員 相關 問題 年度 當局 提交 考慮 指 申請 司法機構
Topic 3 (illegal labours):
入境處 非法 黑工 勞工 監禁 被判 工作 僱傭 聘用 介乎 被捕 年齡 行動 定罪 最高 僱主 一經 離境 十五 罰款 工行 月 餐廳 擔保書 拘捕 一名 入境者 涉嫌 女子 身份
Topic 4 (illegal gambling):
遊戲機 賭檔 中心 黑幫 賭博 仔 賭博場 行動 賭客 警方 持牌 非法 包括 魚機 遊戲 經營 釣 機 戲機 積分 被捕 釣魚機 集團 南亞 現金 三合 機及 人士 舖 萬元
Topic 5 (drugs):
毒品 檢獲 約 販毒 海關 大麻 單位 警方 行動 懷疑 男子 分銷 可卡因 被捕 市值 拘捕 鈔 涉嫌 調查 冰毒 藏毒隊 搜查 探員 追查 來源 特別 南亞 公斤 製 報
Topic 6 (illegal immigration):
人蛇 水管 偷渡 蛇頭 偷渡客 來港 南亞 搶灘 非法入境 西貢 截獲 警方 一艘 巴基斯坦 船 集團 屯門 八名 可疑 發現 水域 深圳 安排 拘捕 船上 窗 西分區 昨晨 籍 海里
Topic 7 (murder):
死者 房 罰 妻子 男子 殺 警方 單位 非洲 行街紙 死亡 同鄉 傷痕 住客 殺案 謀 謀殺 調查 印度 印度籍 發現 爭執 土瓜灣 海防道 九龍城 被捕 昏迷 床上 被告
Topic 8 (robbery):
事主 背囊 賊 搶 休班 匪徒 黃埔 兩名 換店 紅磡 刀 警長 一名 現金 巨款 找 男子 萬元 匪 制服 牛肉 逃 截劫 疑匪 劫 劫案 南亞 合力 疑犯 德安街
Topic 9 (South Asian settlements):
南亞 村 拆 木板 新村 橋底 屋 清 露宿 村民 政府 通州街 深水埗 居民 區議員 公園 部門 天橋底 衛生 街坊 搭建 渡船街 雜物 油麻地 治安 更 假難民 垃圾 吸毒
Topic 10 (problem and solution):
港府 假難民 香港 政府 說 難民 問題 社會 市民 治安 南亞 做 派 更 政策 港人 沒 政治 港 退出 長 毒瘤 禁閉營 移民 加拿大 解決 法治 錢 美國 億元

**Figure 4.5:** Word list of each of the topics generated by the NMF model, note: the importance of each word in each topic is arranged in descending order from left to right

more ways of how this topic can be covered by newspapers. The resulting NMF matrix will be in the shape of 557 rows with 10 columns, meaning that each news article will be on its own row in which the 10 columns will indicate the weights of the ten latent topics discovered by the NMF model. The higher the weight of a topic, the more emphasised this topic is in an article, and multiple topics may be co-mentioned within a news articles albeit with different weights.

### 4.2.2 Training the model

After the above pre-processing steps, it is time to train a machine learning model that can adequately predicts the relations between the features and the sentiment of the articles before finding out the importance of the political camp as the main independent variable. To facilitate the decision of which model to use, I will first run some baseline models with the default hyper-parameters, except that I have adjusted the weights of each class in the dependent variable due to the class imbalance problem mentioned earlier and also set the `early_stopping_rounds` argument to 5 to prevent overfitting while training the XGBoost model<sup>1</sup>. Moreover, tree-based models (i.e. random forest and XGBoost) do not necessarily need to have the numerical features standardised, and thus only the categorical columns need to be one-hot encoded. The baseline models will be compared based on their performance on the *macro* average f1 score (which is simply the unweighted average of per-class f1 scores, Pedregosa et al. (2011)) on the testing set

<sup>1</sup>For the complete documentation of the default parameters of the models used in this thesis, refer to the websites of scikit-learn and XGBoost Documentation — xgboost 1.5.1 documentation.

#### 4. Results

**Table 4.3:** F1 scores on 5-fold cross validation and test data of the baseline models

	5-fold cv f1 score	Test data f1 score
Logistic regression	0.6909535	0.8109777
SVM	0.6946997	0.8032258
Random forest	0.7936016	0.6848406
XGBoost classifier	0.7479415	0.7988271

**Table 4.4:** F1 scores on 5-fold cross validation and test data of the baseline and tuned XGBoost models

	5-fold cv f1 score	Test data f1 score
Baseline	0.7479	0.7988
Tuned	0.7616	0.8814

and 5-fold cross validation. I chose the macro average f1 score because there is no apparent reason for treating the prediction of one polarity of the news articles to be more important than others.

Table 4.3 contains the performance of the macro average f1 scores of the four baseline models on both the 5-fold cross validation and test data. It seems that the two tree-based models perform better than the two linear classifiers (i.e. logistic regression and SVM) in the 5-fold cross validation. Eventually, I decided to go forward with the XGBoost model because the random forest model's f1 score on the test data is more than 0.1 less than that on 5-fold cross validation which is indicative of over-fitting, whereas this was not the case for the XGBoost baseline model. Therefore, I will proceed with XGBoost for hyper-parameter tuning to see if the model's performance can be improved<sup>2</sup>.

The comparison of the baseline and tuned model's performance in f1 score can be found in table 4.4<sup>3</sup>. As expected, the tuned XGBoost model performs better on both 5-fold cross validation and the test data (although the magnitude of the increase of the f1 score on the test data should be taken with a grain of salt because of the small number of observations available in the dataset as mentioned before). Table 4.5 further breaks down the f1 score of the tuned XGBoost model on the test data. I will thus calculate the SHAP values of the features with the tuned XGBoost model given its better overall performance.

<sup>2</sup>The code for tuning the model can be found in the appendix.

<sup>3</sup>Hyper-parameters of the tuned XGBoost model used here are: {'objective': 'multi:softprob', 'use\_label\_encoder': False, 'base\_score': 0.5, 'booster': 'gbtree', 'colsample\_bylevel': 1, 'colsample\_bynode': 1, 'colsample\_bytree': 0.6000000000000001, 'enable\_categorical': False, 'gamma': 0.5, 'gpu\_id': -1, 'importance\_type': None, 'interaction\_constraints': '', 'learning\_rate': 0.37, 'max\_delta\_step': 0, 'max\_depth': 5, 'min\_child\_weight': 3.0, 'missing': nan, 'monotone\_constraints': '()', 'n\_estimators': 40, 'n\_jobs': 16, 'num\_parallel\_tree': 1, 'predictor': 'auto', 'random\_state': 1, 'reg\_alpha': 0, 'reg\_lambda': 12.0, 'scale\_pos\_weight': None, 'subsample': 0.7000000000000001, 'tree\_method': 'exact', 'validate\_parameters': 1, 'verbosity': None, 'eval\_metric': 'mlogloss'}. To reproduce this model, simply create an XGBClassifier instance, copy the above hyperparameters as a dictionary and then use the .set\_params(\*\*dict) method on the XGBClassifier instance.

#### 4. Results

**Table 4.5:** F1 score breakdown of the tuned XGBoost model on the test data

	precision	recall	f1-score	support
0	0.9136	0.9136	0.9136	81.000
1	0.7308	0.7308	0.7308	26.000
2	1.0000	1.0000	1.0000	5.000
accuracy	0.8750	0.8750	0.8750	0.875
macro avg	0.8814	0.8814	0.8814	112.000
weighted avg	0.8750	0.8750	0.8750	112.000

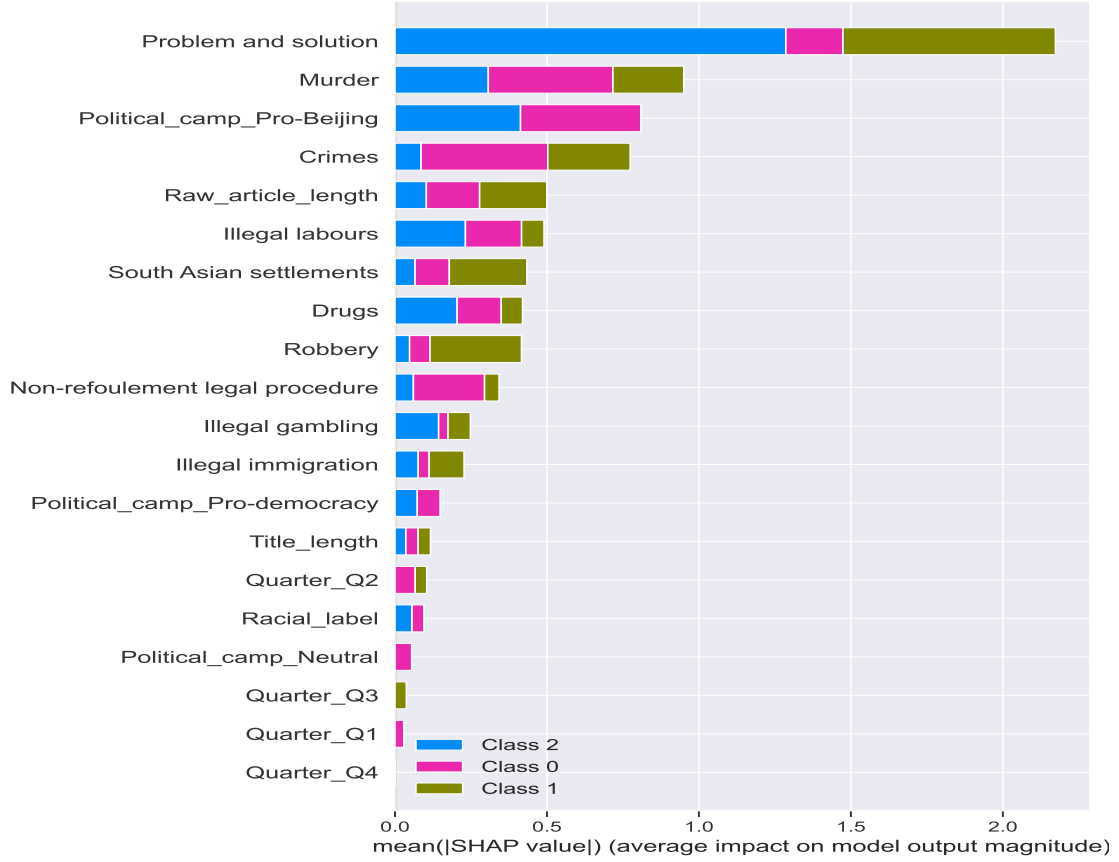
### 4.3 Is the pro-Beijing camp more likely to portray asylum seekers in 2019 more negatively than other outlets?

This section will move onto report the findings of how important each feature contributed to the model’s prediction of the sentiments of the news articles on asylum seekers in Hong Kong by media outlets in 2019. Apart from reporting on whether affiliation with the pro-Beijing camp of media outlets is an influential feature for predicting each of the polarities, I will also mention other intriguing findings afterwards. The data points used for constructing the SHAP values are from the training set (`X_train_final`). According to the documentation of the `TreeExplainer` class used for generating SHAP values of tree-based ensemble models (*Shap.TreeExplainer SHAP Latest Documentation n.d.*), in the case of classification tasks, the model output explained by SHAP values with regard to the features is the *log odds ratio*. Consequently, positive SHAP values (i.e. increasing log odds ratio) mean that an observation is more likely to belong to a certain class, whereas negative SHAP values (i.e. decreasing log odds ratio) implies that an observation is less likely to belong to a certain class.

#### 4.3.1 Overall magnitudes of SHAP values for each feature

With the trained model at hand, we can now answer whether  $H_1$  is supported by the model’s results using SHAP values. According to figure 4.7, we can see that on the level of the whole model, whether a media belongs to the pro-Beijing camp or not (`Political_camp_Pro-Beijing`) is the third most important features in predicting the sentiment of a news article, and its magnitude of SHAP values in affecting the model’s output is only lower than those of two news article themes about asylum seekers (i.e., problem and solution and murder) while being slightly higher than that of articles on crimes. Furthermore, within the bar of the SHAP values of the `Political_camp_Pro-Beijing` feature, we can see that pro-Beijing affiliation of media outlets is

#### 4. Results



**Figure 4.6:** Magnitudes of SHAP values of each feature for all classes

considerably more informative for predicting whether an article has positive polarity (Class 2) or not and has negative polarity (Class 0) or not, but not so much while predicting if an article has a neutral polarity (Class 1) or not. Therefore, it seems that pro-Beijing media outlets do tend to differ their sentiment on the reportage of asylum seekers in Hong Kong compared to other non-pro-Beijing outlets.

It should also be noted that contrary to expectation, `Racial_label` is not an informative feature in predicting the sentiment of the articles since its magnitude of SHAP values is at the bottom five out of all features. One potential reason may be that the connotation between non-ethnic Chinese and non-refoulement claimants is quite salient that these two labels are often used together by newspaper outlets no matter the sentiment or attitudes towards asylum seekers in Hong Kong. Furthermore, the sentiments of the news articles do not seem to correlate with in which quarter they were published, and so is the length of the titles of news articles.

Nevertheless, figure 4.7 does not really show the *direction* of the SHAP values of each feature

#### 4. Results

in affecting the model's output. We can therefore use the beeswarm summary plots from the `shap` package which also shows the directions of SHAP values for predicting each class in the target variable as each feature's value changes. The importance of the features is arranged in descending order on the y-axis from top (the most important) to bottom (the least important). In a SHAP value beeswarm summary plot, dots in black mean the value of a feature is high (or present in case of a binary feature, e.g. one-hot-encoded columns), whereas those in white mean the value of a feature is low (or absent in the case of a binary feature). Moreover, dependence plots which zooms in the relations between the feature values (on the x-axis) and SHAP values (on the y-axis) of the eight most important features will be provided.

A little note on how to interpret the findings from the beeswarm summary and dependence plots. In essence, each plot will show the SHAP values of each feature to assess whether a feature's value away from its baseline will increase or decrease the model's prediction of the log odds ratio that an observation belongs to a certain class. For instance, if feature A's SHAP value for class 0 increases as its value becomes larger, then this means the model will predict that an observation is more likely to belong to class 0 as feature A's value becomes larger.

##### 4.3.2 SHAP values of predicting negative news articles

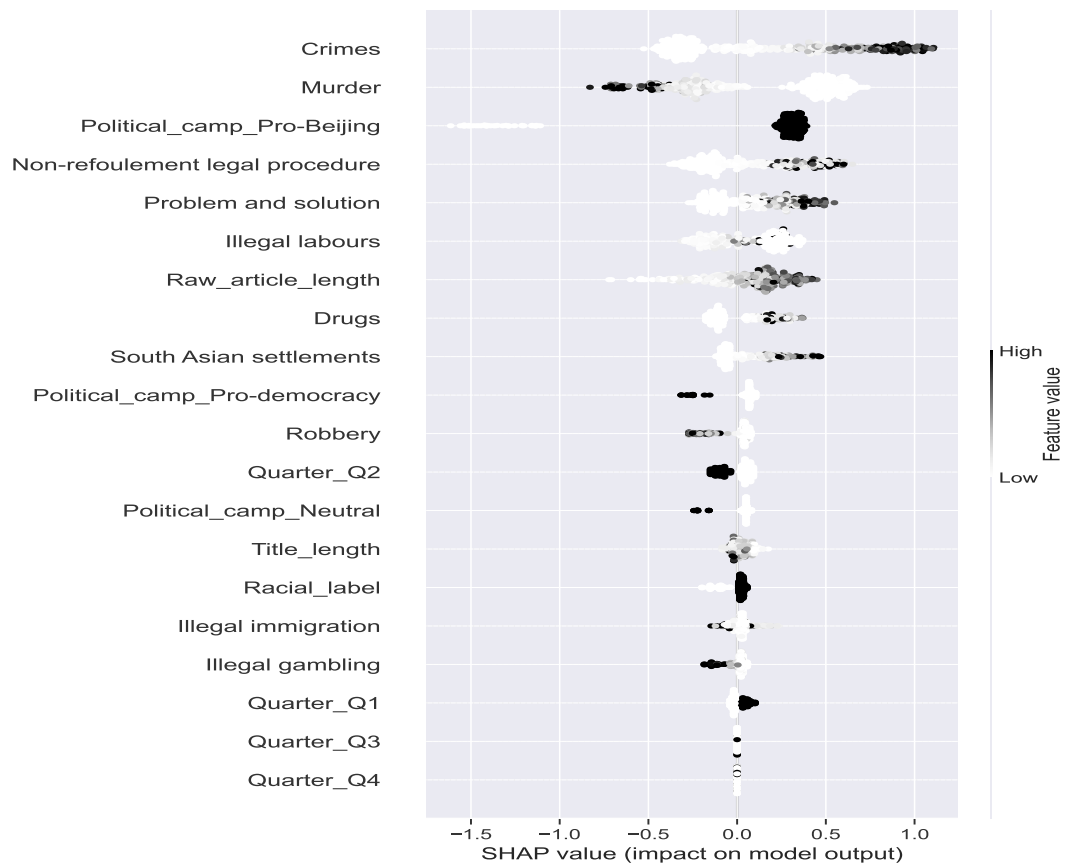
According to figure 4.8, pro-Beijing affiliation (`Political_camp_Pro-Beijing`) is the third most important feature in predicting whether a news article reports on asylum seekers in Hong Kong negatively or not. Consistent with the expectation in  $H_1$ , articles published by pro-Beijing media newspapers are more likely to report on asylum seekers negatively than those by outlets with different political orientations. Conversely, albeit with less magnitude in SHAP values, media outlets with neutral (`Political_camp-Neutral`) or pro-Democracy (`Political_camp_Pro-democracy`) stances are less likely to publish negative articles on non-refoulement claimants. When it comes to negative articles, therefore, political affiliations of media outlets in Hong Kong do matter, meaning that pro-Beijing camp newspapers are more likely to depict non-refoulement claimants negatively than their counterparts holding other political stances<sup>4</sup>.

Figures 4.9 and 4.10 further zoom into the SHAP values of the eight most important features for predicting the negative polarity of the news articles. Some interesting patterns are observed

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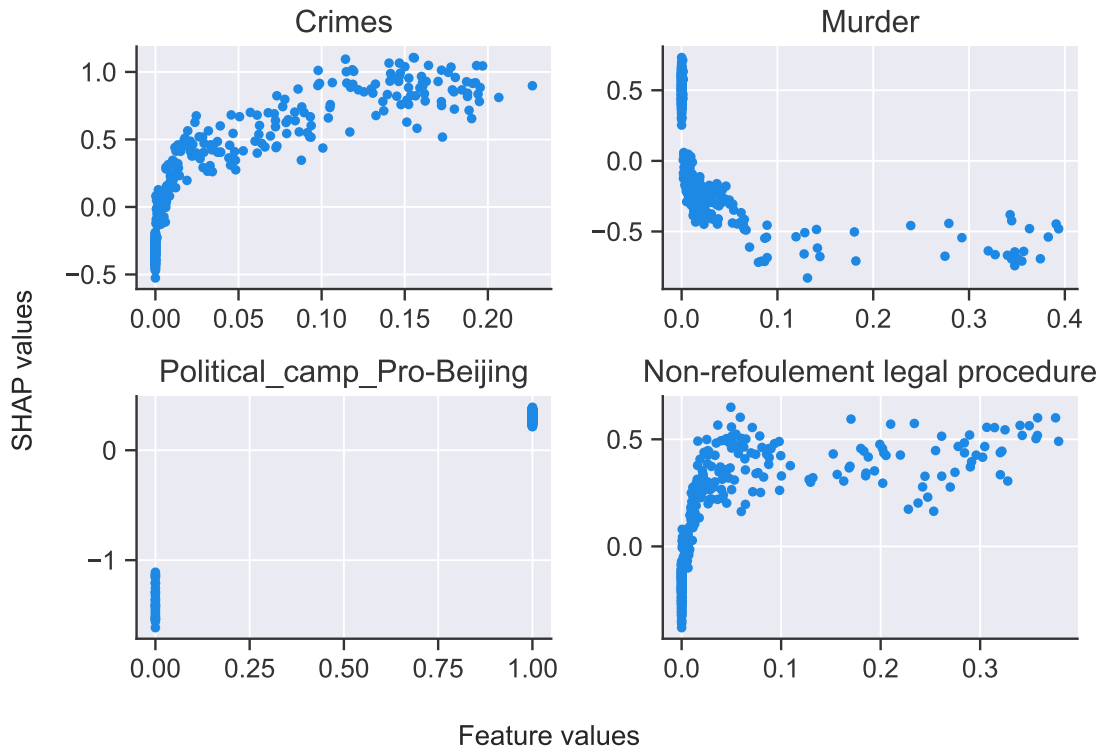
<sup>4</sup>Of course, Oriental Daily News contributed to a huge volume of reportage on non-refoulement claimants within the pro-Beijing camp. I will explain why it is not appropriate to re-run the model without including entries from this outlet in the Discussion section below.

#### 4. Results

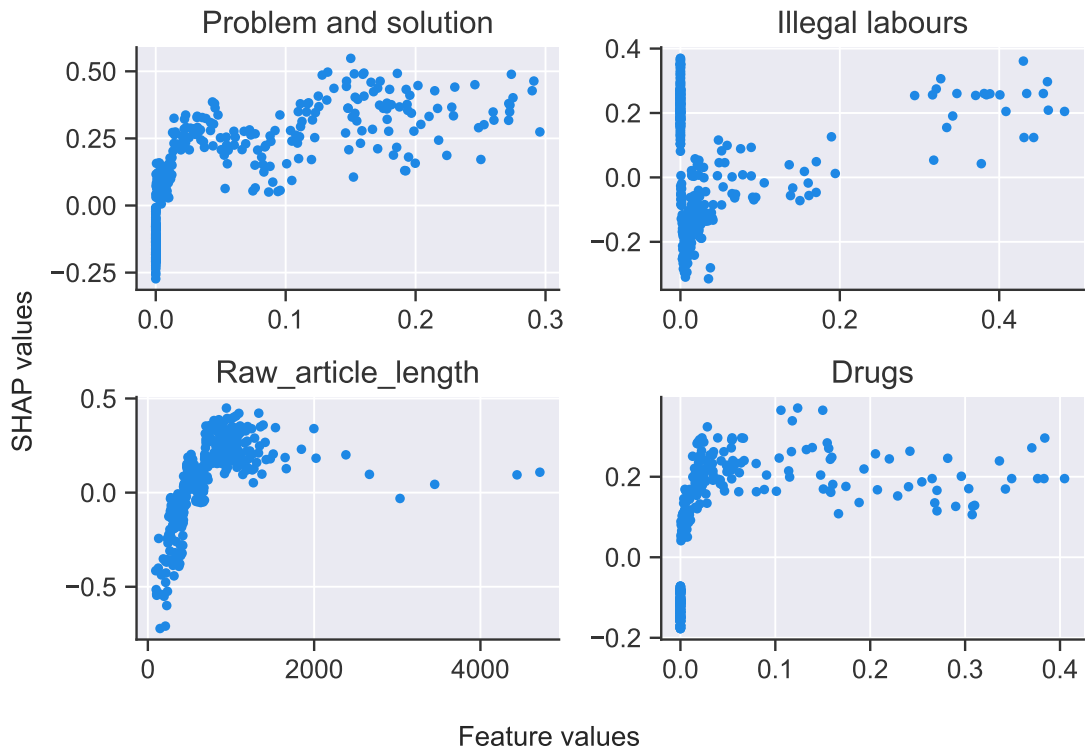


**Figure 4.7:** The SHAP values of the features in the prediction of whether an article has a negative polarity

#### 4. Results



**Figure 4.8:** Dependence plot of the eight most important features for predicting negative polarity of news articles



**Figure 4.9:** Dependence plot of the eight most important features for predicting negative polarity of news articles



#### 4. Results

here. Firstly, articles which are more related to crimes (Crimes), the legal procedures of non-refoulement claims (Non-refoulement legal procedure) and how non-refoulement claimants may be a problem and the according solutions (problem and solution) are more likely to report on asylum seekers negatively. These directions are consistent with the most prominent words found in these topics. Specifically, both Non-refoulement legal procedure and problem and solution have the derogatory term “fake refugee” as one of the topic words, whereas the theme Crimes found the noun phrase “South Asian army” (*nan2ya4 bing1tuan2*) as two of the topic words which together attempt to conflate non-refoulement claimants with the image of them being South Asians coming to Hong Kong en masse for committing crimes.

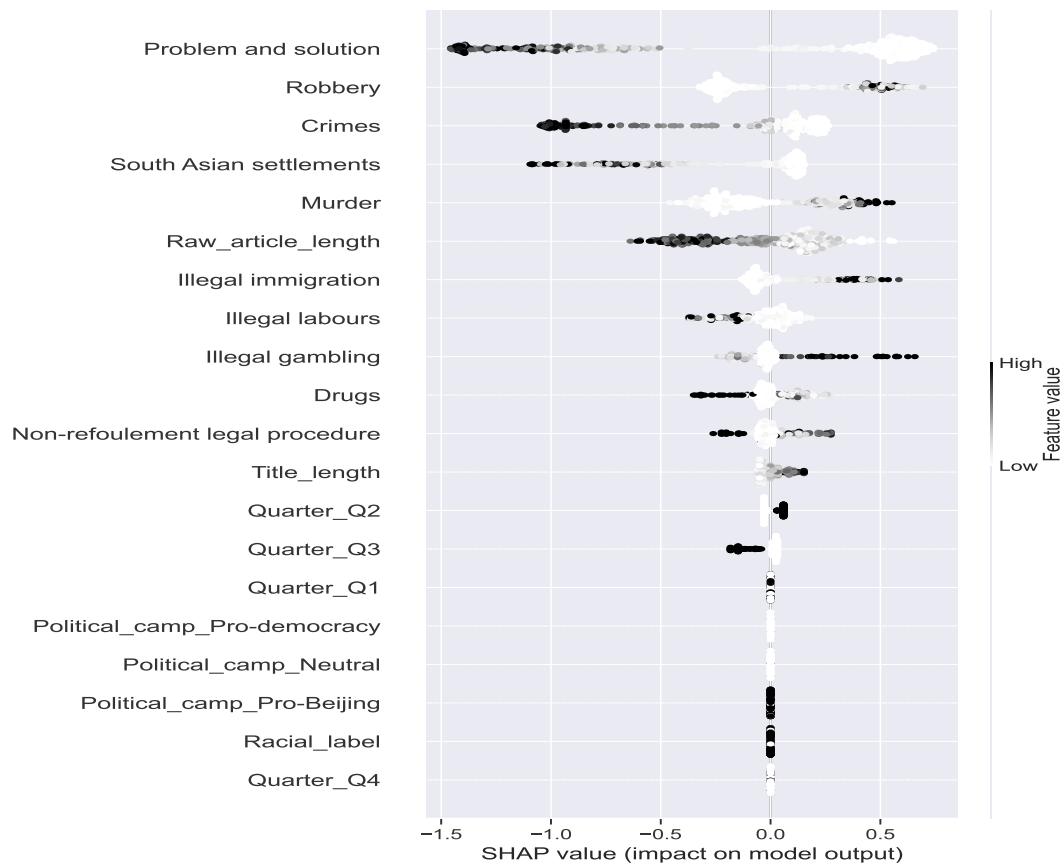
Interestingly, more verbose news articles (i.e. having longer `Raw_article_length`) are also predicted to be more likely for holding negative opinion towards non-refoulement claimants. Lastly, a more pronounced presence of the themes of Illegal labours and Drugs in a news article appear to be more likely to have a negative polarity against non-refoulement claimants as shown by their SHAP values. Meanwhile, articles focusing on the theme of Murder are predicted to be *less likely* for carry a negative polarity.

##### 4.3.3 SHAP values of predicting neutral news articles

Figure 4.11 shows the SHAP values of each feature in contributing to the prediction of neutral news articles towards non-refoulement claimants. Contrary to the case of the prediction of negative news articles, the political affiliation of newspaper outlets do not contribute substantively to the model’s output, as all three political orientations of newspaper outlets covered in this thesis are located at the bottom five positions on the y-axis, and their SHAP values are essentially zero.

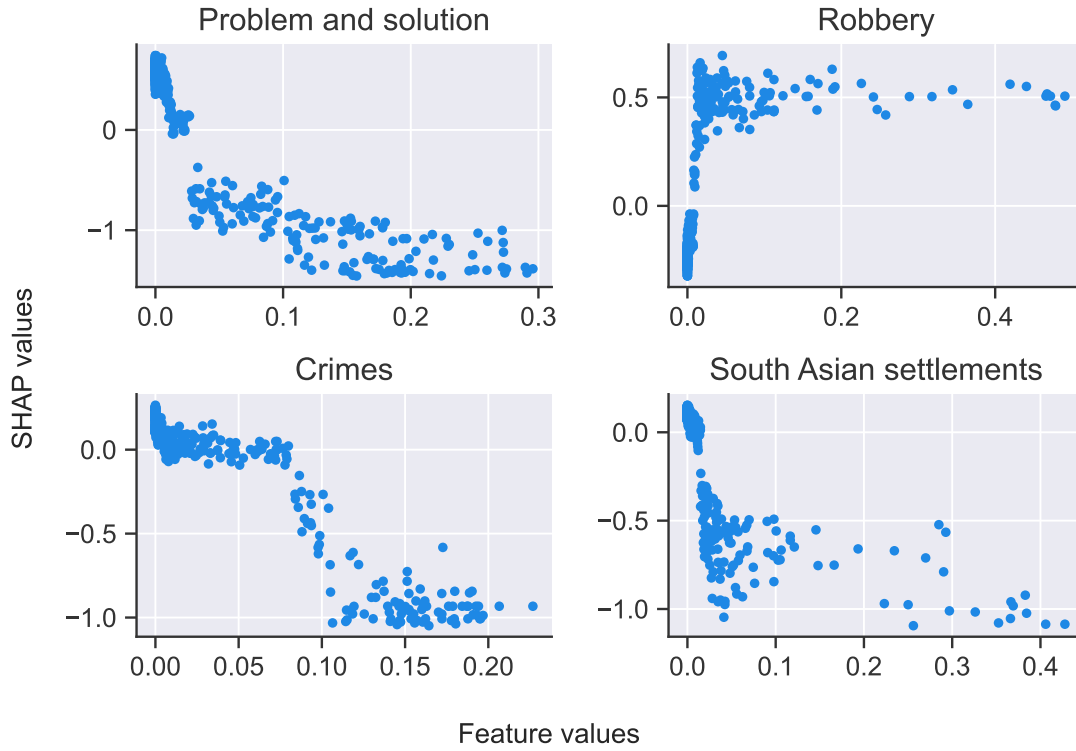
Rather, some topics of the news articles are more informative in predicting whether news articles are only reporting incidents without much interpretation by the journalists. We can look into this further in figures 4.12 and 4.13. For instance, articles more related to `problem and solution`, `Crimes`, `South Asian settlements` or `Illegal labours` (albeit with smaller magnitude) are less likely to be written neutrally by newspaper outlets covered in the dataset. In other words, these topics are more likely to be loaded with particular sentiments when they were reported by newspapers in 2019. On the other hand, articles related to `Robbery`, `Illegal immigration` and `Murder` were generally less loaded with sentiments by newspapers. As the length of the

#### 4. Results

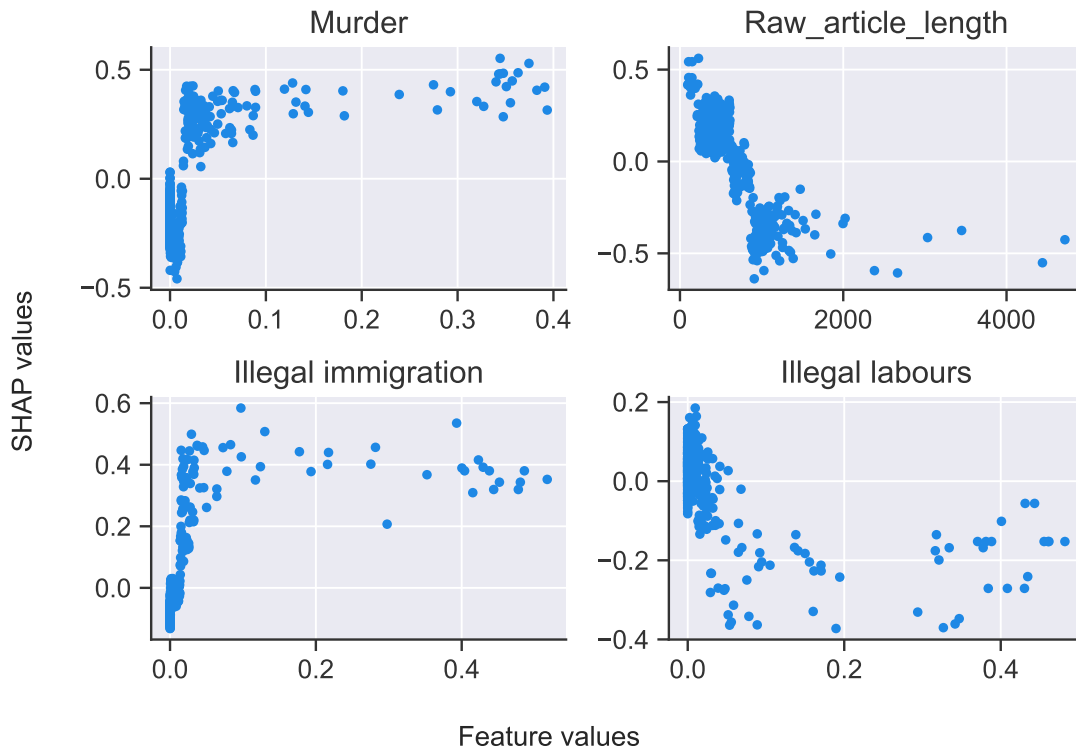


**Figure 4.10:** The SHAP values of the features in the prediction of whether an article has a negative polarity

#### 4. Results

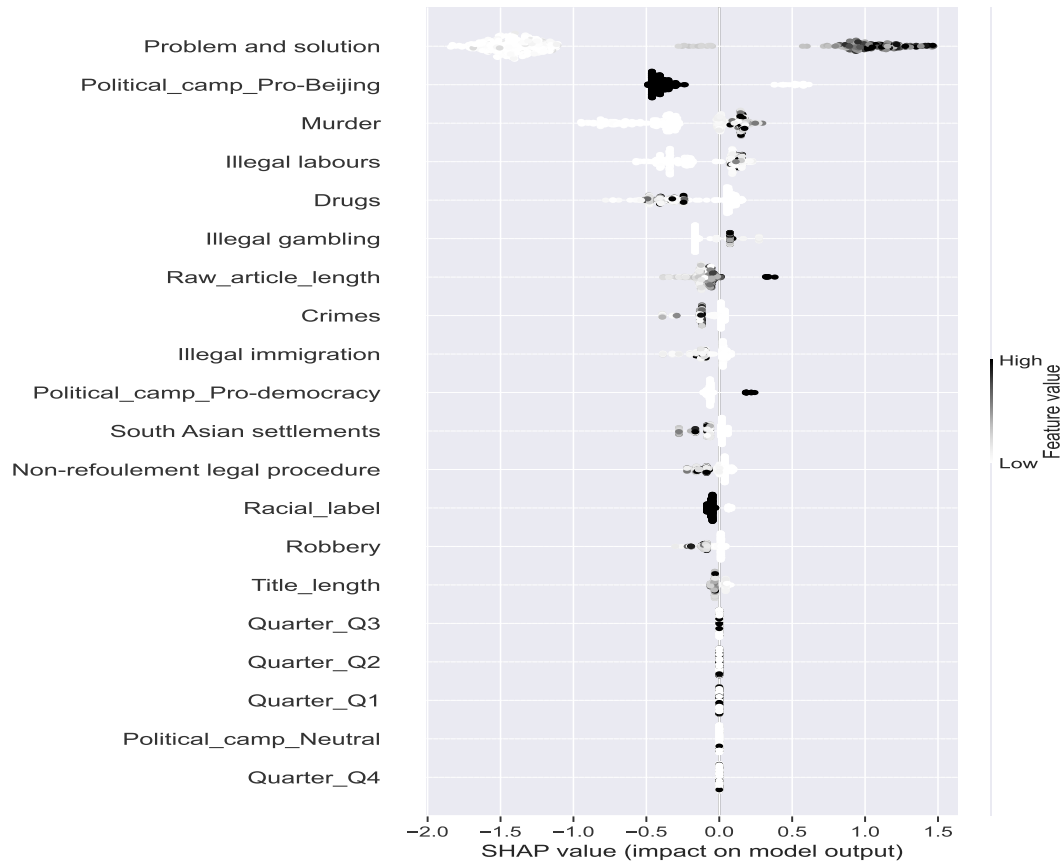


**Figure 4.11:** Dependence plot of the eight most important features for predicting neutral polarity of news articles



**Figure 4.12:** Dependence plot of the eight most important features for predicting neutral polarity of news articles

#### 4. Results



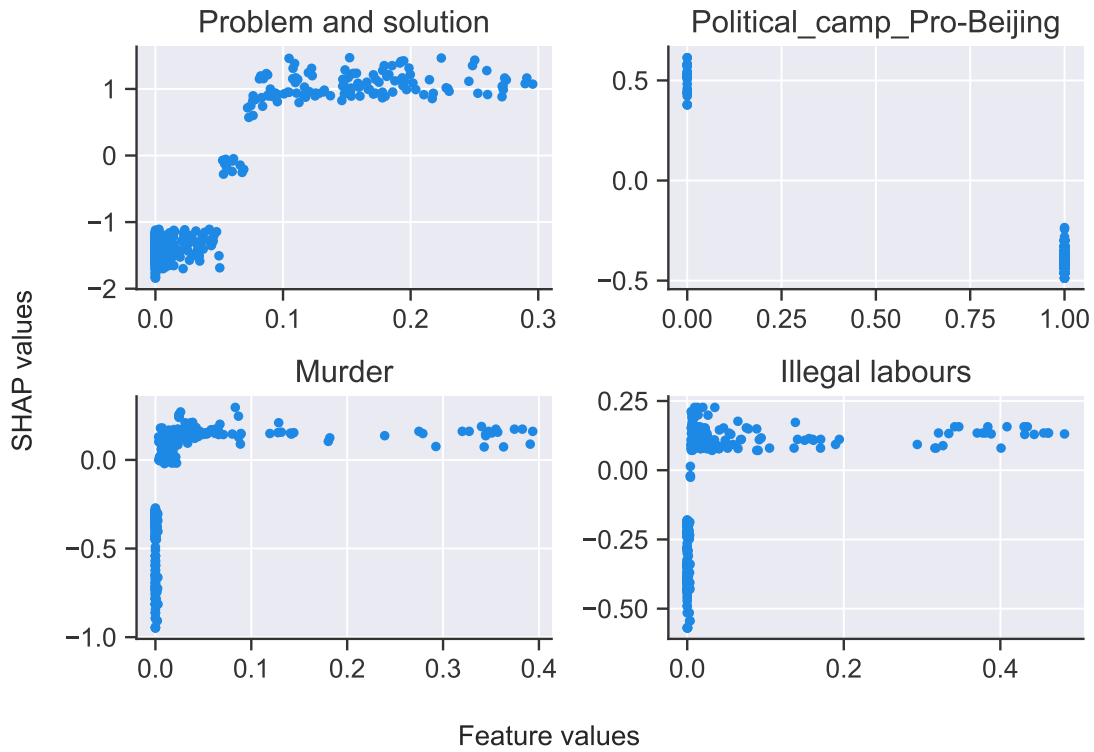
**Figure 4.13:** The SHAP values of the features in the prediction of whether an article has a positive polarity

news articles gets longer, it becomes less likely that the articles are not loaded with conspicuous sentiments towards asylum seekers in Hong Kong.

#### 4.3.4 SHAP values of predicting positive news articles

Figure 4.14 shows the SHAP values of the feature in predicting whether news articles have a positive polarity towards non-refoulement claimants or not. This time, pro-Beijing affiliation (*Political\_camp\_Pro-Beijing*) is the second most crucial feature for predicting whether a news articles depicts non-refoulement claimants positively. As expected in  $H_1$ , a newspaper outlet is predicted to be less likely to publish positive articles about asylum seekers if it is associated with the pro-Beijing camp. By contrast, although with a smaller magnitude of SHAP values, pro-Democracy newspaper outlets are predicted to be more likely to have favourable reportage on non-refoulement claimants. Meanwhile, neutral newspaper outlets are neither more nor less likely to publish positive articles while reporting on asylum seekers in Hong Kong. In sum, pro-Beijing

#### 4. Results



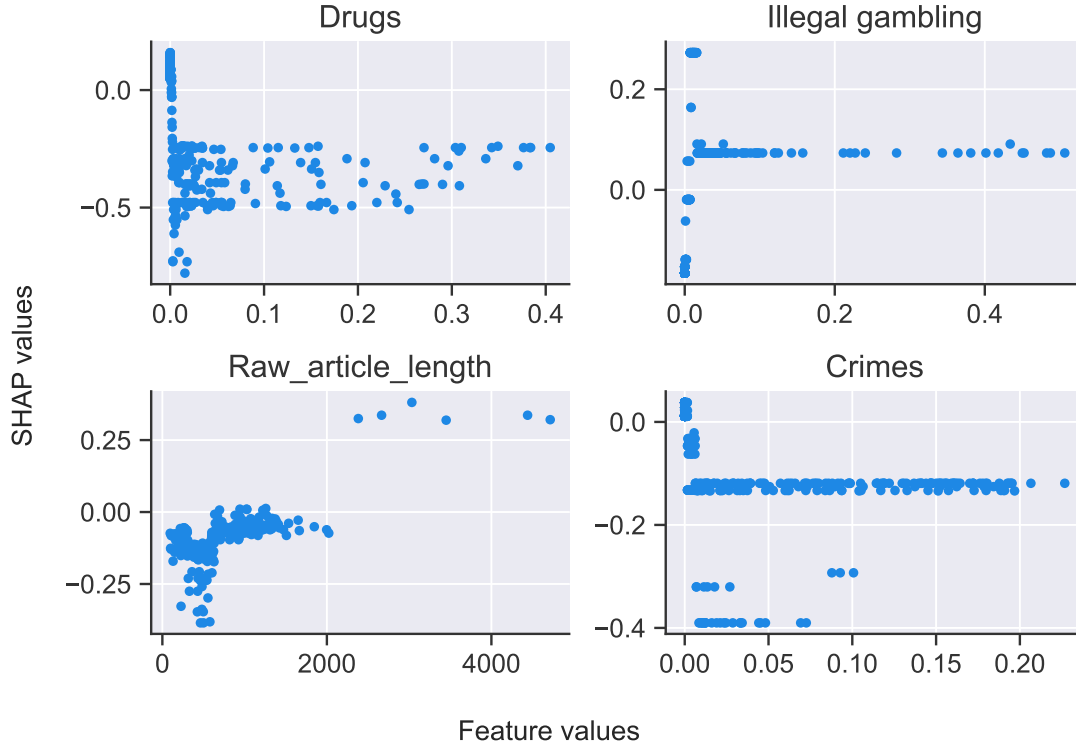
**Figure 4.14:** Dependence plot of the eight most important features for predicting positive polarity of news articles

affiliation of newspaper media in Hong Kong is quite informative for predicting whether an article will portray non-refoulement claimants in positive light, and it is inferred from the model that pro-Beijing outlets are generally less likely to give positive coverage of this group of population.

Figures 4.15 and 4.16 again show the eight most important features on influencing the model to predict if a news article has positive polarity or not. Save for `problem and solution` (which will be explored later), quite a number of features (namely, `Murder`, `Illegal labours`, `Drugs`, `Illegal gambling` and `Crimes`) do not exhibit clear relationships between the feature and SHAP values, since the dependence plots of these features show rather “flat” trends of the correlation of these two values. Likewise, after omitting the few outliers in the upper-right quadrant of the dependence plot, `Raw_article_length` also do not show very clear relations of how increasing the length of news articles may affect the SHAP values.

The pattern of the correlation between feature and SHAP values for the theme of `problem and solution` while predicting whether articles have positive polarity, however, merits further discussion because there appears to have an upward trend of this theme’s SHAP values on the

#### 4. Results

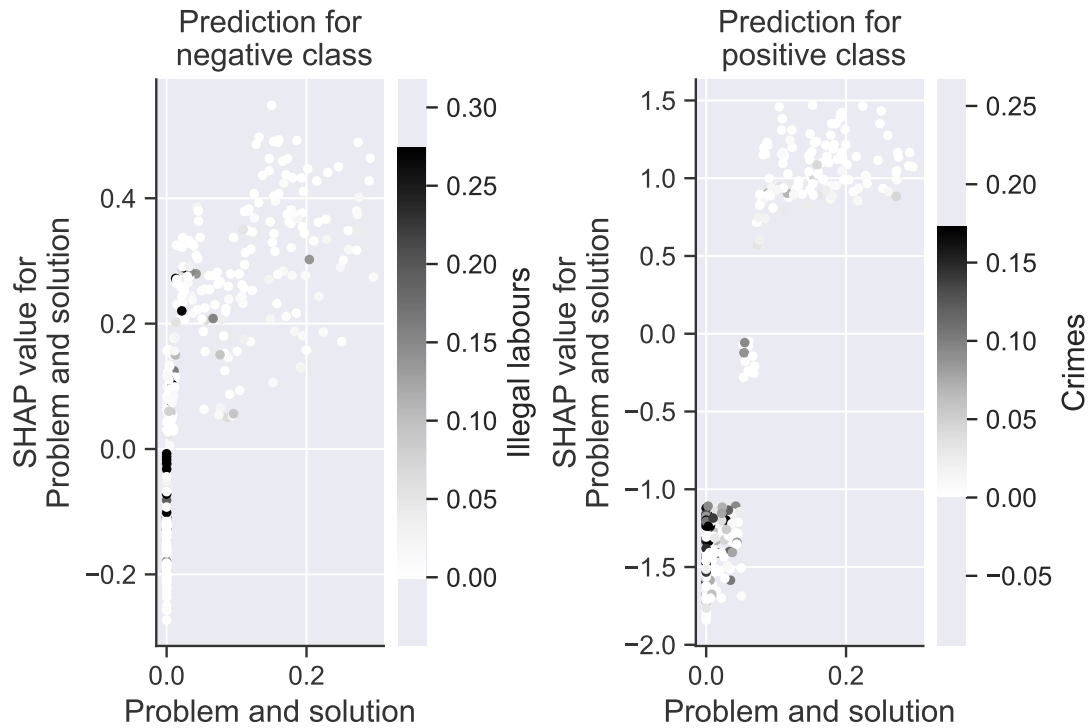


**Figure 4.15:** Dependence plot of the eight most important features for predicting positive polarity of news articles

model's output as the feature value grows, and this is also the case when the model is predicting whether a newspaper article has a negative polarity (i.e. ).

Before investigating the particularities surrounding the relationship between the feature and SHAP values of the `Problem` and `solution` theme, however, it is worth mentioning that one potential reason for the model's inability to discover the relationships between feature values and their impact on the model's output may be the extremely small number of positive articles present in the whole dataset (only 24 out of 557 entries). Accordingly, the lack of sufficient observation of positive articles may have prevented the model from adequately learning about the relationships between the features and positive polarity of an article. Therefore, the findings related to the features `problem` and `solution` and `Political_camp_Pro-Beijing` should be taken with a grain of salt because

#### 4. Results



##### 4.3.5 Looking into how

#### 4.4 Discussion

Based on the results of SHAP values from the model, it can be concluded that  $H_1$  is supported by the empirical evidence. In other words, a few years since the issue of non-refoulement claimants has become more visible in the public debate, pro-Beijing newspaper outlets were still more likely to portray asylum seekers negatively than outlets with other political affiliations by 2019 after accounting for how the themes of the news articles might also affect the polarity of the reportage. Moreover, certain themes of news articles about non-refoulement claimants were associated with

There are also a few points worth mentioning based on the model's results. For starters, although the class imbalance problem of the Sentiment of the news articles on non-refoulement claimants in 2019 posed a few obstacles during the modelling process, this also suggests that printed newspapers in Hong Kong did not provide as much positive or even neutral coverage as it is the case for negative coverage. This phenomenon is likely contributed by the fact that *Oriental Daily News* was the sole major newspaper for publishing on the issue of asylum seekers in Hong Kong (as *the Sun* is defunct since 2016), and it extensively used the term “fake refugee” among

#### 4. Results

other derogatory descriptions to delegitimise the non-refoulement claimants, similar to what Ng, Choi, et al. (2019) observe on headline articles about asylum seekers when the issue first gained its salience in 2016. Thus, even when Hong Kong witnessed

Another point worth discussing will be how the Pro-Beijing camp's emphasis on the ethnic homogeneity of Hong Kong citizens and mainland Chinese while defining the city's national identity may contribute to the negative tendency of reportage on non-refoulement claimants by the pro-Beijing newspaper media.

Admittedly, there also exist some articles by pro-Beijing newspapers which aim to differentiate the so-called "fake refugees" from ethnic minorities who are "legitimate" citizens in Hong Kong. For example, the below article by *Ta kung Pao*

Nevertheless, given the , it is unlikely that

One question about the validity of the analysis result can be that the vast volume of publication about asylum seekers by Oriental Daily News might have skewed the pro-Beijing media's attitudes towards asylum seekers towards the negative ends. While it is certainly a fact that Oriental Daily News covered non-refoulement claimants disproportionately throughout 2019, it would not be ideal to re-run the model after excluding the news entries by this outlet for two reasons. Firstly, Oriental Daily News is after all part of the pro-Beijing media network (and in the context of reportage on asylum seekers within the city, a very important one) whose owners are co-opted by the Beijing Government according to Lee (2018), and thus dropping out this particular newspaper will lose a lot of information about how the pro-Beijing overall may portray asylum seekers. Secondly, the fact that Oriental Daily News had the second largest market share among other paid newspapers and was the third most popular media by 2019 (Adintime 2021) implies that dropping out this media outlet

However,



## Chapter 5

# Conclusion

To recap, I used XGBoost to build a multiclass classification model to investigate whether the sentiments (in the polarities of *negative*, *neutral* and *positive*) of the printed newspaper articles about non-refoulement claimants in Hong Kong varies according to the political camp that an outlet is affiliated with. It is found that after accounting for the content of the news articles (such as the more dominant themes within a reportage) and other data of the articles (e.g. the length of the main text and whether racial labels were present), pro-Beijing newspaper outlets are both less likely to publish positive articles and more likely to write negative articles on asylum seekers in Hong Kong vis-a-vis outlets with other political affiliations.

### 5.1 Limitations

Admittedly, this study suffers from a few limitations. First and foremost, because the articles included in the dataset did not cover online news media, the entries only included those published by printed newspapers in Hong Kong. Had I been able to scrap online news articles, it would have been possible to

### 5.2 How might the instigation of the National Security Law affect the public discourse on asylum seekers in Hong Kong?

Just a year after the anti-extradition law protest had started and once again mobilised a huge section of Hong Kong's society against the authority, the HKSAR Government promulgated the National Security Law in July 2020 which aims to tighten the control over the political landscape of Hong Kong. As a result, non-pro-Beijing forces have witnessed their political influence being

## 5. Conclusion

severely restricted, both in official institutions and the society. Even though the Legislative Council had been one of the few avenues where pro-democracy activists and politicians could run for office (despite lacking substantive authority to participate in policymaking by proposing bills), with the conclusion of the recent 2021 Legislative Council election after an overhaul of the electoral system which essentially permits candidacy only to the “patriots” loyal to the Beijing and HKSAR Governments (Lau and Yam 2021), the door for pro-democracy camp to advocate alternative political discourses has been shut. This means when pro-Beijing lawmakers propose non-binding bills to combat the so-called “fake refugee” problems as Holden Chow did back in 2016 (Cheng 2016a), such bills will very unlikely be opposed by others, and the voting results on the however unbinding bills may then be used by the Government to justify more stringent measures against non-refoulement claimants.

Even the presence of alternative media which strive to provide an alternative narrative of news contrary to the state-coopted mainstream media as Lee (2018) describes may not be the case anymore. In June 2021, the flagship pro-democracy newspaper *Apple Daily* was forced to shut down after the HKSAR Government had frozen the media outlet’s asset under the pretext of violating the National Security Law (Tan 2021). Just days before the year 2021 ended, the popular pro-democracy online media *Stand News* had to shut down as well after the Hong Kong police raided its office and arrested senior staff (Ng and Pomfret 2021), followed by the closure of another online pro-democracy news outlets days after (“Hong Kong” 2022). It is likely that more alternative media may be pressured to defunct in the future as well due to the threat from the National Security Law, and this implies that alternative discourses will exist in the media industry of Hong Kong. Consequently, since the pro-Beijing camp media in general are more hostile to non-refoulement claimants, it is likely that Hong Kong’s media landscape will be dominated by more negative rhetoric towards asylum seekers in the city given that pro-democracy outlets are now finding increasing difficulties to operate without running into legal repercussion.

With two major channels of formulating and propagating political discourses being shut off, it can be expected that the pro-Beijing camp will face much less counter-discourse from the oppositions while attempting to frame socio-political issues, including non-refoulement claimants. Due to the lack of alternative sources of information to counter-balance

## *5. Conclusion*

As the study by Boomgaarden and Vliegenthart (2009) shows, more pejorative coverage of refugees by the media may cause the public to be more averse towards this group of vulnerable population after some time, and the effect of negative news coverage may become even more salient when the levels of immigration and asylum seeking applications are perceived to be high.

In short, just as Hong Kong's political freedom is becoming narrower and narrower, hostility towards non-refoulement claimants may also increase in the foreseeable future after the Government has effectively eliminated any opportunity for the opposition to participate in policymaking however nominally. Whereas the media's rhetoric will be more and more dominated by pro-Beijing camp outlets as pro-democracy ones are closing

# Appendix: The Echoes of the Code

The goal of this appendix is to echo the code you used in your thesis for a greater sense of transparency and replicability of your research. Note that `ref.labels` can be set to any label. Hence, you can filter the code you want replicated in the appendix by setting labels to the desired code chunks in the various chapters. See this excellent resource for more information.

This might be particularly useful when you perform model selection to output intermediary steps here instead of in the code to avoid cluttering your report.

# Appendix: The Echoes of the Code redux

Add as many appendices as you like.

Below is the codes for setting up the hyper-parameter tuning grid for the XGBoost model. Note that the results from hyperopt may differ due to the stochastic nature of the search space defined for Bayesian Optimisation.

```
from hyperopt import fmin, hp, tpe, Trials
from sklearn.metrics import make_scorer, f1_score
import xgboost as xgb

# Setting up the hyper-parameter grid
xgb_space = {
    "n_estimators": hp.quniform("n_estimators", 10, 50, 5),
    "max_depth": hp.quniform("max_depth", 2, 8, 1),
    "learning_rate": hp.quniform("learning_rate", 0.01, 0.5, 0.01),
    "gamma": hp.quniform("gamma", 0.1, 10, 0.1),
    "min_child_weight": hp.quniform("min_child_weight", 1, 10, 1),
    "subsample": hp.quniform("subsample", 0.5, 0.9, 0.1),
    "colsample_bytree": hp.quniform("colsample_bytree", 0.5, 0.9, 0.1),
    "reg_lambda": hp.quniform("reg_lambda", 1, 100, 1)
}

# Defining the objective function
```

## Appendix

```
def xgb_objective(params):  
    xgboost_clf = xgb.XGBClassifier(objective="multi:softmax",  
                                    eval_metric="mlogloss",  
                                    random_state=1,  
                                    use_label_encoder=False)  
  
    xgb_params = {  
        "n_estimators": int(params["n_estimators"]),  
        "max_depth": int(params["max_depth"]),  
        "learning_rate": params["learning_rate"],  
        "gamma": params["gamma"],  
        "min_child_weight": int(params["min_child_weight"]),  
        "subsample": params["subsample"],  
        "colsample_bytree": params["colsample_bytree"],  
        "reg_lambda": params["reg_lambda"]  
    }  
  
    loss = 1 - np.mean(cross_val_score(xgboost_clf.set_params(**xgb_params), X_train_final, y_train, cv=  
    return loss  
  
# Searching for optimal hyper-parameters  
xgb_trials = Trials()  
best_xgb_params = fmin(xgb_objective, xgb_space, algo=tpe.suggest, max_evals=1000, rstate=np.random.se  
  
# from sklearn.model_selection import cross_val_score, StratifiedKFold  
# from sklearn.metrics import classification_report  
  
# Utility function for evaluating the model's performance in cross validation and test set in terms of  
# def evaluate_model_f1(model, model_name: str, cv=five_fold_cv, X_train=X_train_final, X_test=X_test_  
#     y_pred = model.predict(X_test)  
#     cv_f1_score = np.mean(cross_val_score(model, X_train, y_train, cv=cv, scoring=make_scorer(f1_score  
#     test_f1_score = f1_score(y_test, y_pred, average="macro")
```

## References

```
# return {"5-fold cv f1 score": cv_f1_score, "Test set f1 score": test_f1_score}

# Setting the appropriate data types of some hyper-parameters
best_xgb_params["n_estimators"] = int(best_xgb_params["n_estimators"])
best_xgb_params["max_depth"] = int(best_xgb_params["max_depth"])

# Fitting the model
xgb_tuned = xgb.XGBClassifier(objective="multi:softprob",
                              eval_metric="mlogloss",
                              random_state=1,
                              use_label_encoder=False).set_params(**best_xgb_params)

_ = xgb_tuned.fit(X_train_final,
                  y_train,
                  sample_weight=xgb_sample_weight,
                  eval_set=[(X_test_final, y_test)],
                  early_stopping_rounds=5,
                  verbose=0)

# Evaluating the tuned model
print(evaluate_model_f1(xgb_tuned, "Tuned xgboost"))
print(classification_report(y_test, xgb_tuned.predict(X_test_final)))

# To save the model locally. un-comment the below lines of code
import pickle
pickle.dump(xgb_tuned, open("xgb_clf_tuned_II.pkl", "wb"))
```

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