Part 1:

The purpose of my website is for me to have a tangible design portfolio that features my work and skills. It showcases the series of projects I've worked on along with my abilities, creativity, and range of expertise. It also conveys my personal style and documents my growth as a designer. In my website, I convey who I am, the skills I have, and the reviews from others who have worked with me. I also convey the projects I've worked on, their goals, how we hit those goals, the timeline, and more information about how the projects were tackled. I share photos and links to what the final product looked like. My portfolio is interesting and engaging as it uses several different animations to show my skills, who I am, and the outcome of my projects; it uses the swiper effect to build intrigue. I think it'll be engaging to viewers because they can also see when each project was completed, and how I've progressed as a designer throughout these projects. My target audience is prospective employers who want to see what I've done in a concise form. I wanted to create a portfolio because I don't currently have one, and I thought it would be beneficial to showcase my skills, experience and quality of work in one place. My interface can be tested on laptop, tablet, and mobile.

Part 2:

The instructions for replicating these actions will be based on the laptop screen size.

- Buttons
 - On the "Home" page, click "My Projects" in the center of the page.
- Icons
 - On the top right corner of each page, clicking on the social media icon of the user's choice brings the user to my respective social media pages.
 - Clicking on my logo takes the user back to the home page.
 - On every page, an arrow appears at the bottom right corner when users reach the bottom. Clicking on this arrow navigates the user back to the top of the page.
- Tabs
 - Hovering over the tabs in the center of the header will result in a color change, pink line animation, and will bring the user to the respective page.
- Project Filter Buttons
 - On the "Projects" page, the tabs that say "All", "Studio 1", "Studio 2", and "Other" result in the sorting of my projects into these categories.
- Project Details Link
 - Hover over a project and click on the link icon.
- Swiper
 - On each project details page, the photo swiper beneath the images automatically transitions, and users can expedite the change by clicking on the individual circles
 - The same concept applies to the testimonials at the bottom of the "About" page.
- Arrows

• On each project details page, there are arrows on the right and left side of the page to allow users to move from each project details page.

• Spotify API

o On my "About" page, the Tate McRae widget allows users to save her on Spotify, directly play her songs from my page, and listen to her top 10 songs.

Part 3:

- Spotify API
- A huge part of myself is how much I listen to music, so I wanted to share that with the people viewing my portfolio. I wanted to include my favorite artist, Tate McRae, into this as I'm a huge fan of hers and something I'm super excited for is the launch of her sophomore album on December 8.
- I added it to my "about" page because it seemed most fitting to share this information when viewers are learning about me. I included Tate McRae's Spotify profile, which includes her top 10 songs.
- It adds more personality into my website along with a potential bonding moment with viewers. It also adds more interaction as viewers would probably be curious and can immediately listen to her music straight from my portfolio.

Part 4:

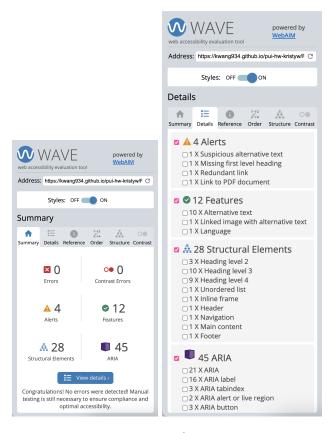
My original concept was a website that targeted CMU students to help them decide what to eat on campus. The website would allow students to choose from a drop down menu of cuisine, distance, and price, and then it would give the students a dining location to go to. It would give the student directions from their current location as well as reviews of that dining location. After working on the original concept for 1.5 weeks, I realized it was not in my scope, so I pivoted to creating a web portfolio. This had been one of my proposals in FP1, so I had a rough concept in my mind already. Since I'm starting my job search next semester, this portfolio would be very beneficial to present alongside my resume, so I decided to pivot to a portfolio.

Part 5:

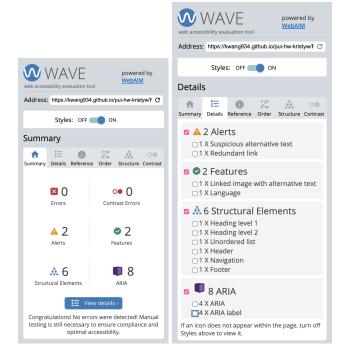
A challenge I experienced when implementing my website was ensuring that my website was accessible after putting it through WAVE. I spent a lot of time figuring out how to make links that were attached to icons accessible by using the tag, so that I could label the item. I also didn't realize the degrees of contrast that were not accessible, and I had to change the darkness of the pink I was using so that it was accessible. WAVE has taught me what to be attentive to and has enlightened the way I develop websites in the future.

Appendix

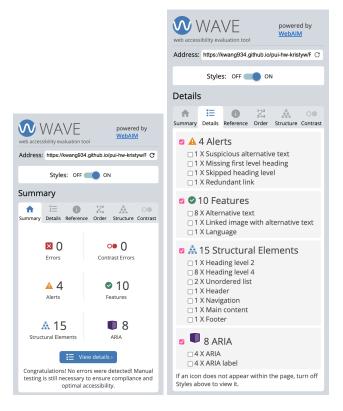
Appendix A: About Page from WAVE



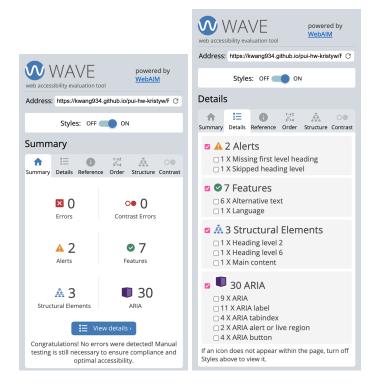
Appendix B: Home Page from WAVE



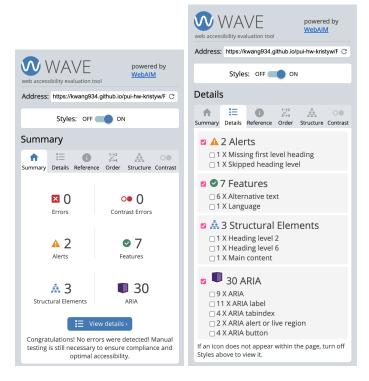
Appendix C: Projects Page from WAVE



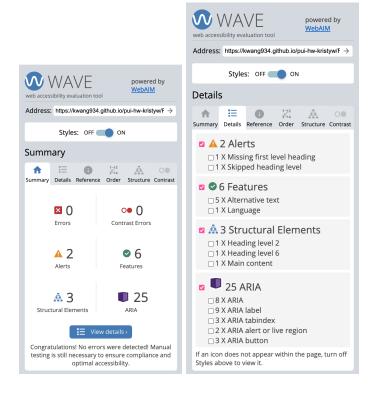
Appendix D: PetPals Project Page from WAVE



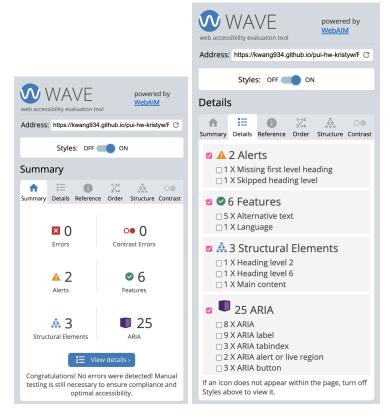
Appendix E: Alpha Phi Webpage from WAVE



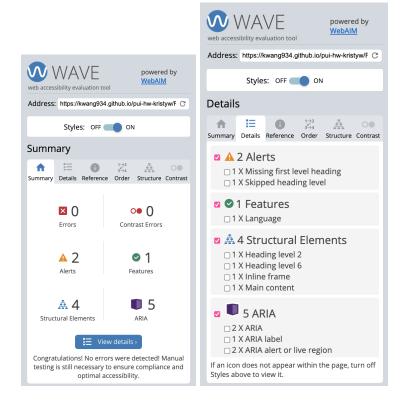
Appendix F: Bun Bun Bake Shop from WAVE



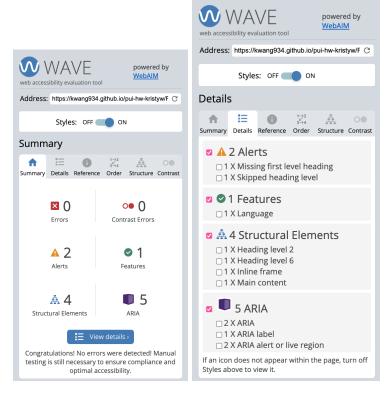
Appendix G: Duquesne Incline from WAVE



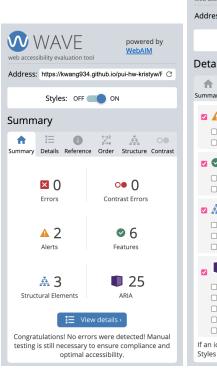
Appendix H: Nova from WAVE

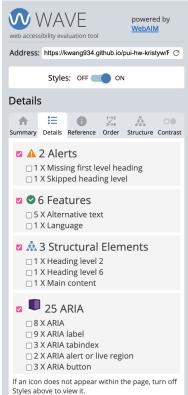


Appendix I: Paige from WAVE



Appendix J: Zoo from WAVE





Appendix K: Pelican Sport from WAVE

