

PORTFOLIO

UX/UI
DESIGNER

NATTARAT SAMARTKIT





Nattarat Samartkit

I am a student at the Faculty of Engineering, studying CEDT. Although I do not have formal experience in UX/UI design yet, I am passionate about this field and eager to learn more. I am actively working to develop my skills in UX/UI design through self-study and hands-on projects.



062-1764306



nattarat.kwan@gmail.com



bangkok, Thailand

Work Experiences

● 2024- current

Operations Manager

CEDT Innovation Summit 2025

Led key event operations, including hackathons and student showcases, while fostering partnerships and innovation in collaboration with industry leaders.

○ 2022

Graphic Designer

Lifefighter BKK Community | Bangkok, Thailand
Designed and developed a volunteer management system to streamline event coordination.

Key Interests



Education

● 2024-Current

CHULALONGKORN UNIVERSITY

Bachelor of Engineering Program
Computer Engineering and Digital Technology

○ 2021-2023

TRIAM UDOM SUKSA SCHOOL

Sciences and Mathematics Program

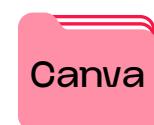
Software Skills



C++



Figma



Canva

80%

50%

90%

PROJECT TITLE : REDESIGNING "MY MONEY" APP



"My Money" is a simple income and expense tracking app. Users can input their income and expenses to calculate their balance, view past reports, and access statistics for better financial management. The app includes features such as language settings (Thai and English) and two customizable themes: Cute and Classic, offering flexibility for users. The design prioritizes simplicity and ease of use, avoiding overly complex features.

Problem

- Outdated Design:**

The interface looks old-fashioned and lacks modern aesthetics, making it less appealing and engaging for users.

- Error on Startup:**

The opening screen occasionally displays a "[www.com error](#)," which can alarm users and harm the app's reliability.

- No Login System:**

Users cannot save their data to the cloud. If they change devices or delete the app, all stored information is permanently lost.

Objective

- Modernize Visual Design:**

Create a sleek, attractive, and modern interface to enhance user engagement.

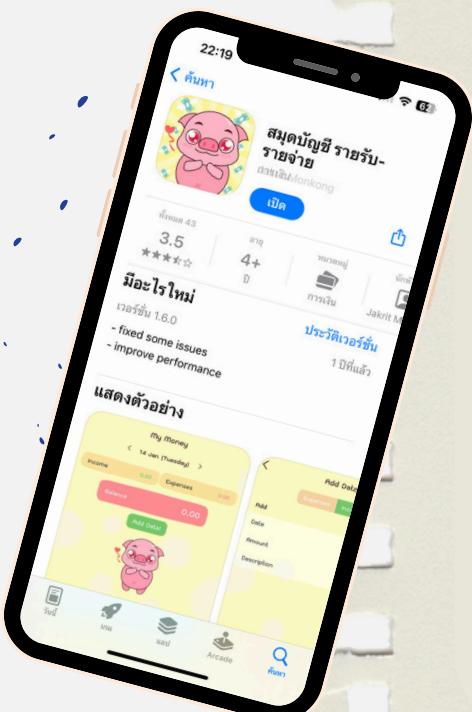
- Enhance Reliability:**

Remove startup errors to improve user confidence in the app's functionality.

- Add Data Backup System:**

Introduce a login system to securely save user data and allow seamless data recovery across devices.

Solution



1. Redesign the UI/UX:

- Update the color scheme, fonts, and overall layout to align with current design trends.
- Ensure the interface remains simple and intuitive while adding visual elements to make it more appealing.

2. Fix Startup Issues:

- Debug and remove the "[www.com error](#)" message to ensure a smooth and worry-free user experience.

3. Implement Cloud Backup:

- Develop a secure login system that enables users to sync their data to the cloud.
- Ensure users can seamlessly transfer data when switching devices or reinstalling the app.

4. Enhance Customization:

- Introduce more theme options or allow users to customize their own themes to personalize their experience further.

User Persona



Ning, 47



Occupation: Private Company Employee

Background:

- Ning is a 47-year-old professional working in a private company with a stable income.
- She is financially conscious and enjoys keeping her income, expenses, and savings organized.
- Ning prefers tools that are easy to use, require minimal effort, and fit into her busy work-life schedule.

Goals:

1. Track Financial Records:
 - Maintain a simple system for recording income and expenses.
2. Save Time:
 - Use an app with an intuitive design that minimizes time spent managing finances.
3. Data Security:
 - Ensure her records are not lost due to app crashes or device changes.



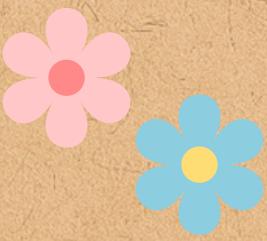
Pain Points:

1. Outdated Design:
 - Finds apps with old-fashioned interfaces less engaging and less trustworthy.
2. No Login or Backup:
 - Worries about losing all data when switching devices or if the app crashes.
3. Technical Errors:
 - Dislikes dealing with crashes or error messages that disrupt her usage.

Motivations:

- Wants a visually appealing app that also provides essential features like login and backup.
- Values simplicity and reliability over overly complex or premium features.

User Research



Purpose:

To understand user expectations, frustrations, and priorities while using personal finance apps.

Methods:

Analyzed reviews of "My Money" app from the Apple Store and synthesized insights from user feedback.

Key Findings:



1. Positive Feedback:

- Ease of Use: Many users praised the app for being simple and straightforward.
- Accessible Features: The bilingual support (Thai and English) and flexible font options were appreciated.

2. Negative Feedback:

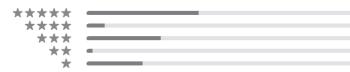
- Ads: Users found ads intrusive and disruptive to their experience.
- Stability Issues: Frequent app crashes led to frustration, requiring users to force close the app.
- Data Loss: Without login functionality, users lost all financial data when reinstalling or switching devices.
- Error Messages: The occurrence of "wwcomerror" on the home screen created confusion and concern among users.



- Users value simplicity but expect the app to include essential features like login and backup.
- Reliability and visual appeal play significant roles in retaining user trust and satisfaction.
- Resolving technical issues and reducing ads could significantly improve the user experience.

Insights:

3.5



จาก 5

ทั้งหมด 43

Design System



Sarabun

01 Typography

Aa

Reason: Sarabun is clean, modern, and highly readable in both Thai and English. It provides consistency across languages and ensures a professional yet approachable look, making it ideal for a financial app like "My Money."

Heading 1 / Bold / 20

Heading 2 / Bold / 18

Heading 3 / Bold / 16

Title / Bold / 17

Subtitle / Regular / 16

Body Text / Regular / 14

Caption 1 / Regular / 12

Caption 2 / Regular / 10

Caption 3 / Regular / 8

02 Colours

Main Color
#007bff

Darker
#0056b3

Lighter
#80c3ff

Subtle
#edf2f4

The main color (#007bff) represents trust and stability, essential for a financial app. A darker shade (#0056b3) highlights interactive elements like buttons, while a lighter shade (#80c3ff) adds a soft, approachable background. Subtle color (#edf2f4) is used for clean, minimalist backgrounds or secondary text.

03 Icons



04

Logo

Logo Design Concept for "My Money"

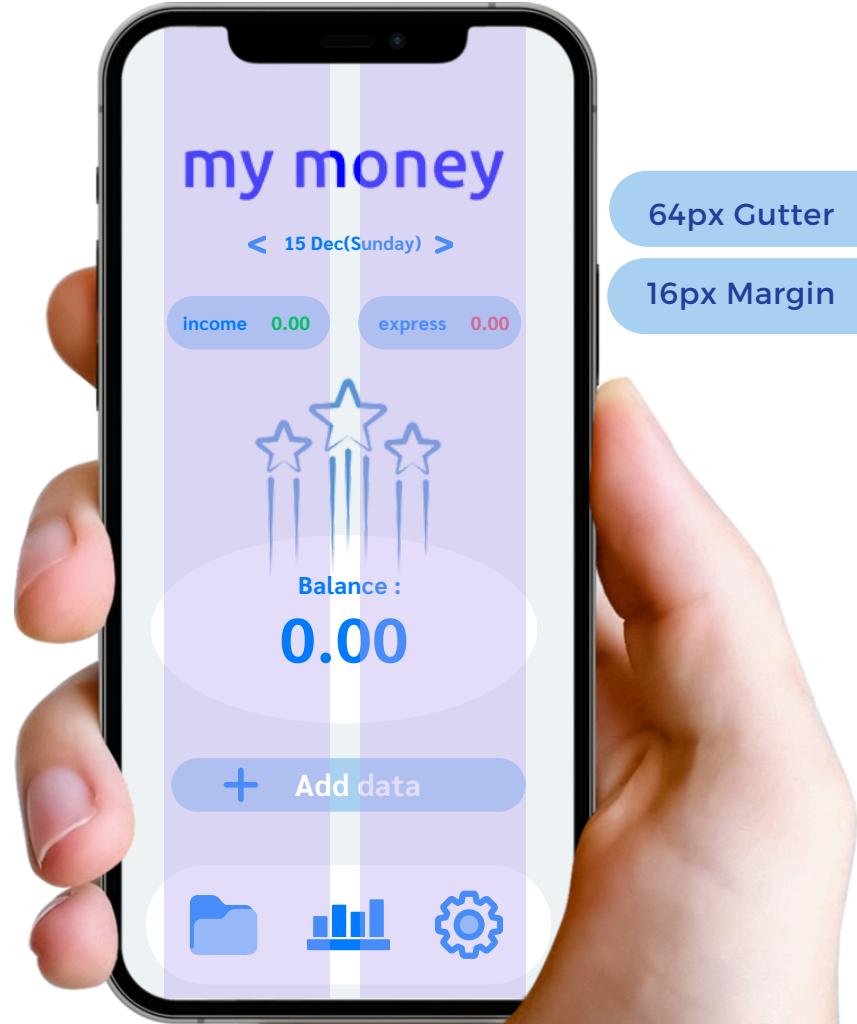
The logo for "My Money" features a dynamic design symbolizing growth and progress. It incorporates the image of a shooting star or a rising figure, representing the idea of financial success and reaching new heights. The star or figure is placed above the text "My Money," signifying the potential for users to improve their financial future through the app.

The slogan "Save Smarter" is placed below the "My Money" text, emphasizing the app's core value of helping users make intelligent financial decisions. The overall design conveys a sense of movement and forward-thinking, making the logo modern and inspiring. The combination of the rising star and the clear, professional typography communicates trust, ambition, and a focus on smart saving.

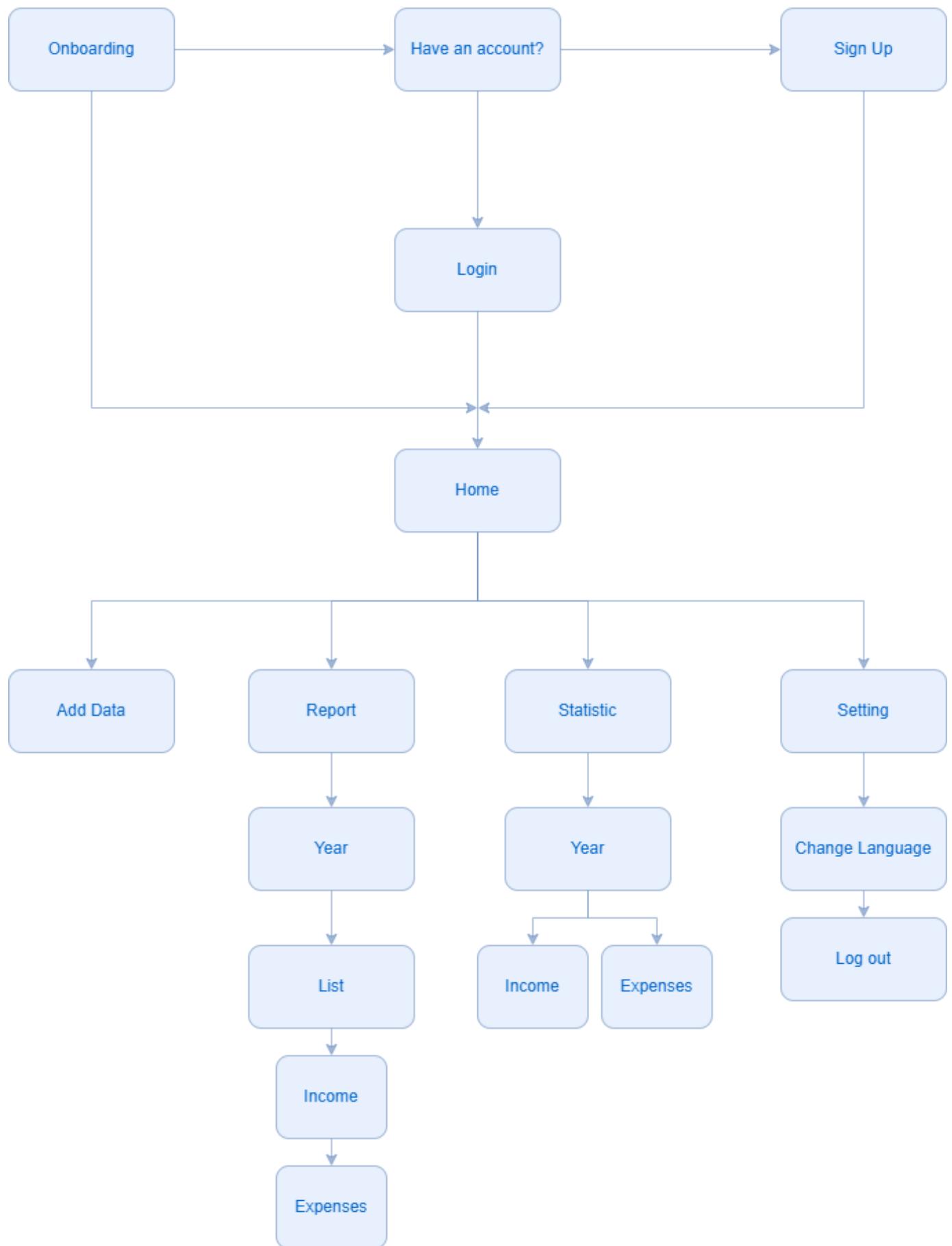


05

Grid



User flow



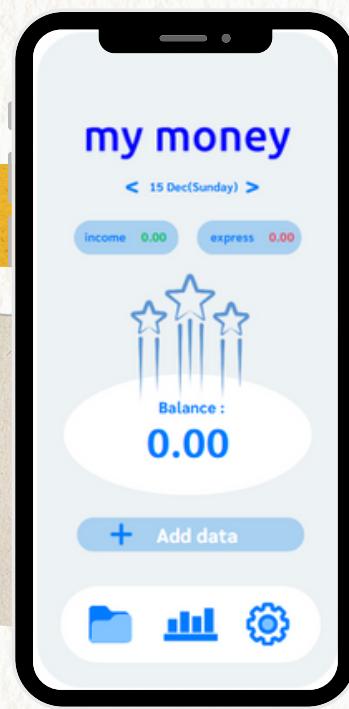
Features



Log in

Home

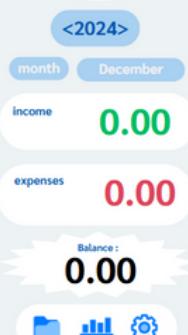
- User Authentication:** Secure login with username and password ensures that users can store and access their data across devices, fixing the previous issue of data loss without login.
- Sign Up Option:** Allows users to create a new account, enabling cloud data storage and access from multiple devices, solving the problem of losing data when changing devices or deleting the app.
- Forgot Password:** Users can reset their password via email, ensuring that they can regain access to their accounts without losing data.



- Add Data:** A button to input income or expense details, which helps users easily add their financial records, addressing the previous lack of functionality in storing data.
- Balance in Home Section :** The balance feature displays the current balance of the user, calculated by subtracting total expenses from total income. This allows users to quickly see their financial status at a glance.

Bottom Navigation Bar

Report



Statistic



Setting



Report Section:

Displays financial data grouped by year and monthly income/expenses, allowing users to view their spending and earnings history, solving the issue of users not having easy access to reports.

Ensures users can track their financial status in a structured, easy-to-read format.

Statistics Section:

Provides a visual representation of income and expenses (graphs), offering quick insights into financial trends and helping users make better financial decisions.

Settings Section:

Logout: A secure logout option ensures that users can safely exit the app, protecting their personal data and privacy.

Change Language: A toggle between Thai and English ensures accessibility for a wider audience, allowing users to switch to their preferred language easily.

Thank you

The end



Github : <https://github.com/kwank6704>



linked in :
https://www.linkedin.com/in/nattarat-samartkit-778897321/?lipi=urn%3Ali%3Apage%3Ad_flagship3_fee_d%3BIsekjZjeR3aiOfyU86Dyiw%3D%3D

