

KHUANSAWAN THONGPRASEART

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SUMMARY

Passionate and motivated Data Scientist seeking an opportunity to apply my skills in data analysis, artificial intelligence, and machine learning. As a recent graduate, I possess a strong passion for teamwork and collaboration, with the ability to present complex data-driven insights effectively. Eager to contribute to innovative solutions, continuously learn, and grow within a dynamic team environment.

EDUCATION

Bachelor of Science (Statistics and Data Science)

2021 - 2025

Khon kaen University | GPAX: 3.48

- Major in Statistical Information and Data Science.
- Relevant Courses: Statistical Analysis, Principle of Marketing, Database System and Design,
 Data Preparation and Data Mining, Data Warehouse and Big data Analytics.

SKILLS

PROGRAMMING LANGUAGES

Python
 SQL
 HTML
 CSS

SKILLS

Data Analysis
 Dashboard
 LLM

Data Visualization
 Machine Learning
 Computer Vision

PROJECT EXPERIENCE

- **Database System and Design Project** Designed and developed a comprehensive DVD rental store database system to manage customer rentals and store operations.
- Basic Programming and Data Visualization Project Analyzing and Visualizing Data from the 2023 Thailand General Election.
- **Big Data Analytics Project** Analyzed the MovieLens 1M dataset to uncover patterns and trends in user preferences and movie popularity.
- **Data Preprocessing and Mining** Analyzed media usage behavior data (from Thai PBS), applying preprocessing. Used Association Rules and Decision Trees to study news consumption and Facebook usage, developing insights for news scheduling optimization.
- **Deep Learning and LLM project** Used Shapley values to explain model predictions and applied RAG with Gemini API to summarize retrieved information.

ACTIVITIES & AWARDS

- Mini Research to Marketing Competition 2022 Received Honorable Mention and Popular Vote Award.
- Recreation Team & Cheerleading Squad at Khon Kaen University -Organized recreational activities and performed with the cheerleading squad to support campus events and engage students.
- Academic Advisor at Khon Kaen University Science Tour Camp (34th & 35th) Served as academic advisor for science camps, supporting learning and exploration in STEM.
- Research Publication and Conference Presentation in ITC-CSC2024 Presented "OPG-SHAP", published in IEEE Xplore as part of the official proceedings.
- NSC2024 Qualified for project presentation in Northeast rounds and awarded funding support.
- I-NEW GEN AWARD2025 Presented Al project and received the Gold Medal for Healthcare Innovation.