Shoppley TXT Cheat Sheet

Merchant:

#merchant *email zipcode business_name*
Sign up for a merchant account.
return: A random password is returned that user uses to login to the web site.
example: `#merchant` joes@bakery.com `02142 Joe's Bakery`

#offer *offer_description*
Creates an offer. *offer_description* should have a headline description and can be up to 128 characters.
return: A *tracking_number* that can be used with **#status** commands
example: `#offer Extra $5 off any pair of pants that are on sale`

#status
Checks the status of the latest offer.
return: How many people have been reached and how many redeemed.

#status *tracking_number*
Checks the status of the offer with *tracking_number*.
return: How many people have been reached and how many redeemed.
example: `#status 782345`

#redeem *offer_code customer_number*
Redeems the customer's offer. You will receive points back. *customer_number* is the customer's phone number. Customer's phone number is used to verify that the offer belongs to the customer and to reward points to the customer.
return: Confirmation or error
example: `#redeem ughxws 6172342009`

#balance
return: The point balance

#zipcode *new_zip*
Change the active zip code
example: `#zipcode 94112` (changing to San Francisco, for mobile merchant)

#help
return: List of commands and brief descriptions

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Customer:

#signup *email zip_code*
Sign up new user with email address *email* and *zip_code*.
return: A random password is returned that user uses to login to the web site.
example: #signup john@example.com 02139

#info
return: Detailed information about the most recent offer code which details the store location and phone number.

#info *offer_code+*
Offer codes are listed separated by space.
return: Detailed information about one or more offer codes which details the store location and phone number.
example: #info hrsbg uxwkws

#forward *offer_code friend_num+*
Forwards the *offer_code* to one or more number of friends. List the phone numbers separated by space.
example: #forward hrsbg 6179092424 781-234-2342 9782342225

#stop
Stop receiving offers

#start
Start receiving offers

#balance
return: The point balance

#zipcode *new_zip*
Change the active zip code
example: #zipcode 94112 (changing to San Francisco)

#help
return: List of commands and brief descriptions