Shoppley TXT Cheat Sheet

Merchant:

#merchant *email zipcode business_name*
Sign up for a merchant account.
example: #merchant joes@bakery.com 02142 Joe's Bakery

#offer *offer_description*
Creates an offer. *offer_description* should have a headline description and can be up to 128 characters.
return: Returns a *tracking code* that can be used with **status** commands
example: #offer Extra $5 off any pair of pants that are on sale

#status
Checks the status of the latest offer. Shows how many people have been reached and how many redeemed.

#status *trackingcode*
Checks the status of the offer with *trackingcode*. Shows how many people have been reached and how many redeemed.
example: #status 782345

#redeem *offercode customer_number*
Redeems the customer's offer. *customer_number* is the customer's phone number.
example: #redeem ughxws 6172342009

#balance
Checks the point balance

#zipcode *new_zip*
Change active zip code
example: #zipcode 94112 (changing to San Francisco, for mobile merchant)

#help
Shows list of commands and brief descriptions

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Customer:

#signup *email zipcode*
Signs up new user with email address *email*
example: #signup john@example.com 02139

#info
Returns information about the most recent offer code which details the store location and phone number.

#info *offercode+*
Returns detailed information about one or more offer codes. Offer codes are listed separated by space.
example: info hrsbg uxwkws

#forward *offercode friend_num+*
Forwards the offercode to one or more number of friends. List the phone numbers separated by space.
example: forward hrsbg 6179092424 781-234-2342 9782342225

#stop
Stop receiving offers

#start
Start receiving offers

#balance
Return the point balance

#zipcode *new_zip*
Change active zip code
example: #zipcode 94112 (changing to San Francisco)

#help
Shows list of commands and brief descriptions