Python Script with Facebook API and Selenium

S. No	Component	Feasibility (Tested)
1	Posts	 Exact content of all posts. Unique Post ids Timestamps for each post. Unique user ids for each user who posts. List of user ids of users who have seen the post along with seen count. All reactions (Like, Love, Haha, Wow, Sad, Angry, any special reactions that come around sometimes like Pride reaction etc.) along with the user ids of users who reacted to any post. (reactions + user id pairs).

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S. No	Component	Feasibility (Tested)
2	Comments or Replies	 Exact content of all comments and replies. Unique Comment ids and Reply ids. Timestamps for each comment and reply. Unique user ids for each user who comments or replies. All reactions (Like, Love, Haha, Wow, Sad, Angry, any special reactions that come around sometimes like Pride reaction etc.) along with the user ids of users who reacted to any comment or reply. (reactions + user id pairs).

References:

- https://en.wikipedia.org/wiki/Selenium_(software)
- 2. https://selenium-python.readthedocs.io/
- 3. https://developers.facebook.com/docs/graph-api/

Functional set up for the user

Setup Overview

- The steps in the next two slides are to set up the group as a "closed" group on Facebook and set up the developer options that will give us access to the information we need. Essentially we need to pose as "developers" to get access.
- The developer options include setting up an "app id" (a 10-digit number) and "user access token" (a long alphanumeric string), which the administrator of the group will use to extract the required usage information
- The administrator needs to be able to set up a group on FB, and follow these
 instructions to set up the "user access token", which the script we provide requires
 to operate on the group and extract the usage information for the researchers.

Setup Steps

- Create a "Closed" Facebook group and edit its settings, add all group details.
- 2. Register on https://developers.facebook.com (With the Facebook id of the Admin of the closed group)
- 3. Click on "Add the app/Create new app" while hovering over "My Apps" on https://developers.facebook.com/tools/explorer
- 4. Choose a display name and a category and then "Create App ID"
- Again open https://developers.facebook.com/tools/explorer, choose application from drop down "Application:" and then click on "Get Token" dropdown and further choose "get user access token"

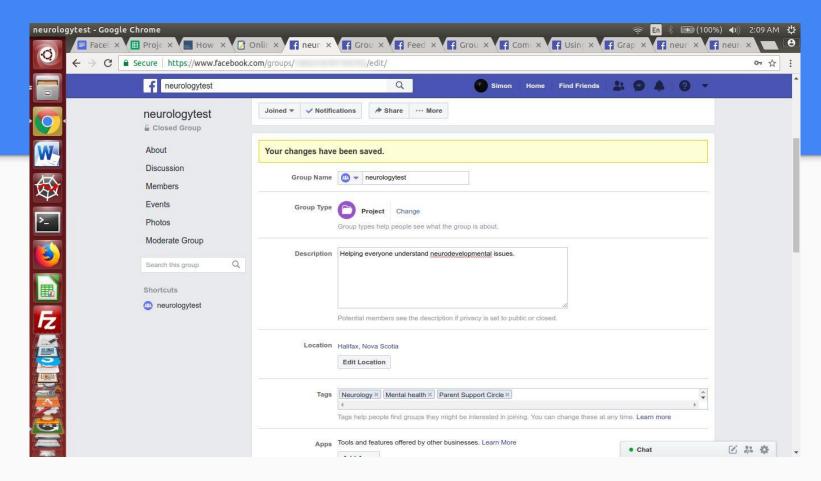
Setup Steps

- 6. Select permissions from the menu in the popup windows as shown in the screenshot in next few slides, followed by clicking ok until the popup windows goes away and then get the token.
- 7. Go to link https://developers.facebook.com/tools/accesstoken
- 8. Select "Debug" corresponding to "User Token".
- 9. Go to "Extend Token Access". This will ensure that your token does not expire every two hours. Otherwise it will expire in 90 days, and this process needs to be repeated (steps 7 to 9).

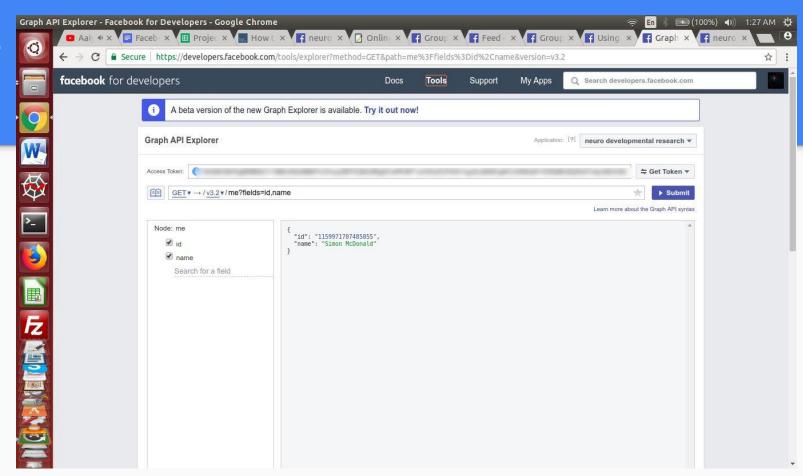
Setup Steps

- 10. Create privacy policy document www.freeprivacypolicy.com
 - a. Step 1 Choose "Website".
 - b. Step 2 Choose "Individual", enter country name and province.
 - c. Step 3 Enter Website URL as Facebook Group URL and Website Name as Group Name.
 - d. Steps 4, 5, 6 Choose all "No" and enter basic information until privacy policy is available.
- 11. Download the privacy policy from that website as .txt file.
- 12. Upload privacypolicy.txt on google drive and create a shareable link.
- 13. Add this google drive URL in Privacy Policy URL in group.
- 14. There might be a need to extend token access one more time using the same process as above, if it expires.

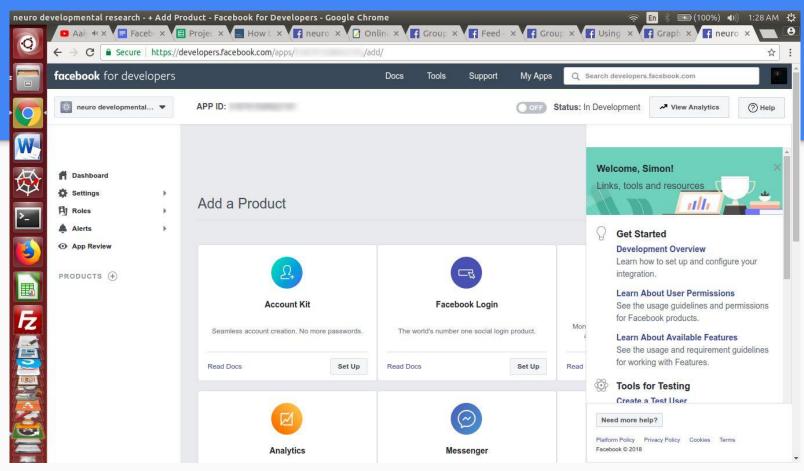
Step 1 of 14



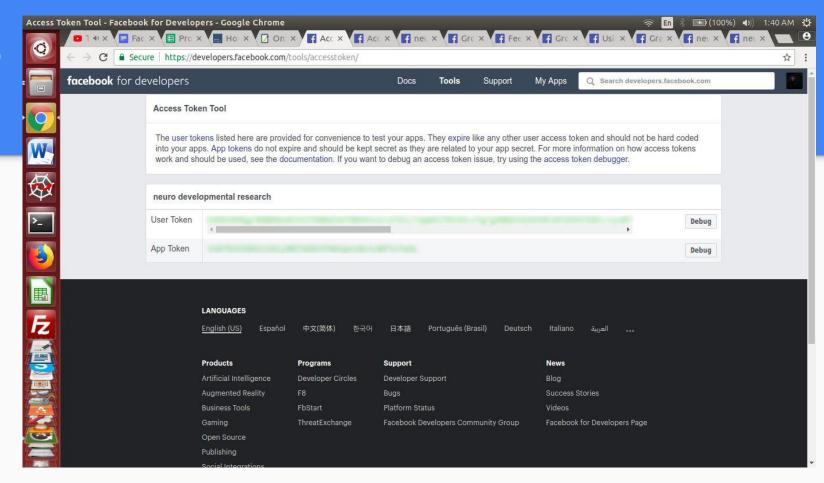
Step 4 of 14



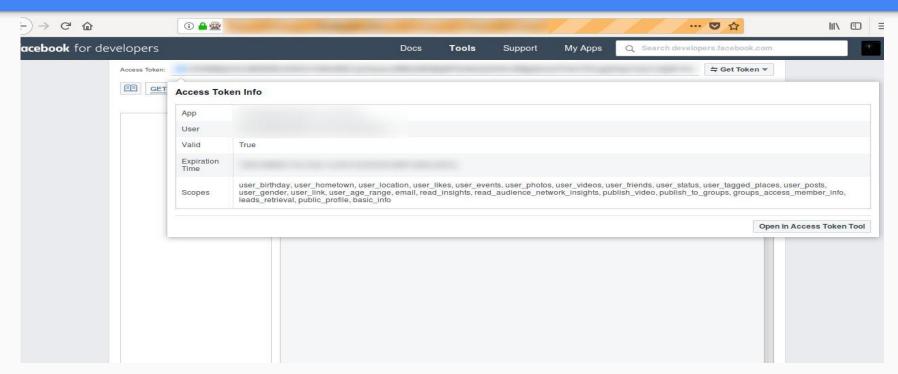
Step 4 of 14



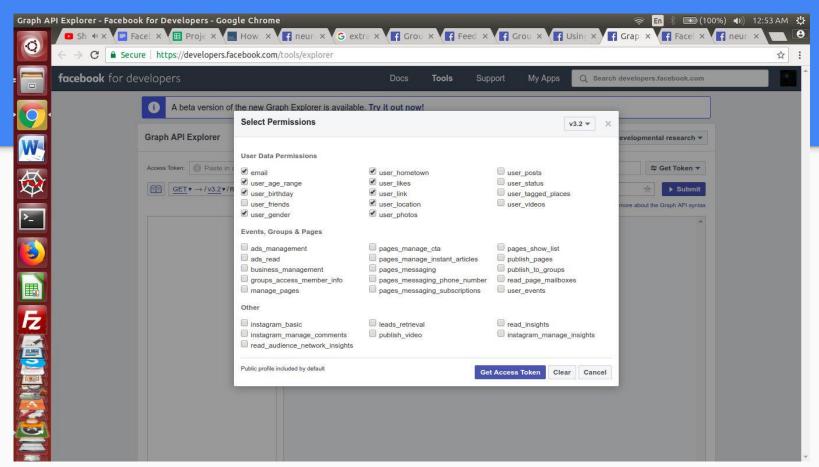
Step 5 of 10



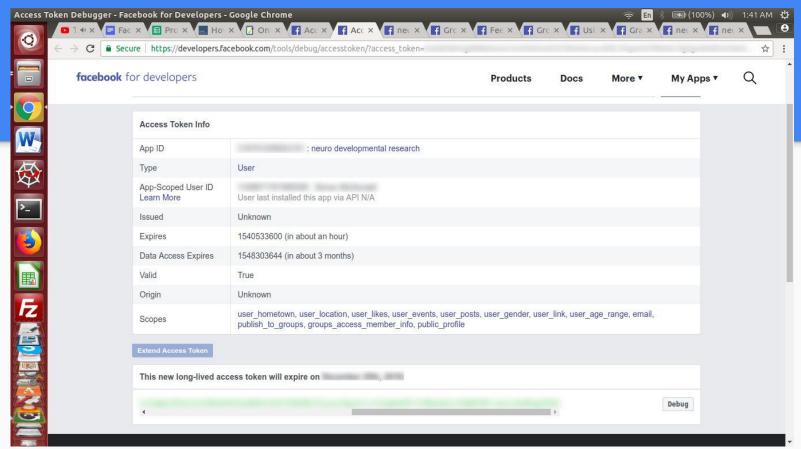
Step 6 of 10



Step 6 of 10



Step 9 of 10



Documentation and Code for the Developer

Developer information

These slides are intended for a developer (someone with computer programming skills) who may want to update the script either to add new functionalities, or in response to changes to the Facebook API or Facebook Website Structure.

Facebook API and Selenium role in data extraction

- Content of posts/comments/replies, a unique id for each post/comment/reply, their corresponding timestamps is being extracted by the <u>Facebook Graph API</u>. If the Facebook Graph API changes, the script will need to be updated.
- All user ids of each post, comment and reply, Seen count of each post and exact
 user ids of users who have seen that post (seen count + user ids of users who have
 seen the post), All reactions along with the user ids of users who reacted is being
 extracted for each post, comment and reply (reactions + user ids pairs for each
 post/comment/reply) using Selenium Python library. This script will need to change
 if Facebook changes the format/Structure of the group pages.

https://en.wikipedia.org/wiki/Selenium_(software) https://selenium-python.readthedocs.io/

Computer Requirements

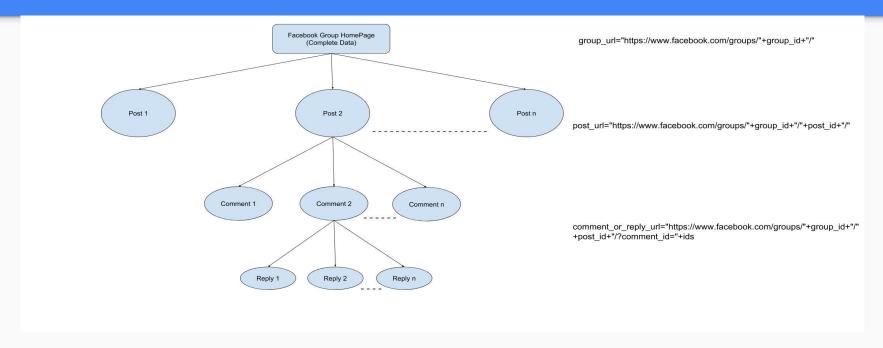
- Computer Requirements
 - Python 2.7 needs to be installed on computer to run this script. Ref https://www.python.org/download/releases/2.7/
 - Mozilla Firefox browser needs to be present on computer. Refhttps://www.mozilla.org/en-CA/firefox/new/

Script Guidelines

- Input required for script:
 - Facebook Group Admin's "Email address"
 - Facebook Group Admin's "Password"
 - User Access Token (Admin access token. Steps:

- Group id An integer which shows up in the homepage URL of group e.g.
 "https://www.facebook.com/groups/1662317732110904" has group id as
 "1662317732110904".
- There is an API call limit of 200 calls/hour. The script has been set up to issue 200 calls, stop for a while, and resume to bypass this limit.
- The scripts will be posted on Github, with documentation.

Facebook Group Sitemap Structure Analysis



- Functions extract_posts(), extract_comments() and extract_replies() have been written to extract all data using Facebook API. These functions call each other to extract -
 - Combined content of posts/comments/replies.
 - A unique id for each post/comment/reply.
 - Their corresponding timestamps.
- An HTTPS GET request is sent to the Facebook for this data extraction.
- Function user_values() is the core function that extract all other data which is not feasible with Facebook API. It uses Selenium to extract -
 - All user ids of each post, comment and reply.

- Seen count of each post and exact user ids of users who have seen that post (seen count + user ids of users who have seen the post).
- c. All reactions (Like, Love, Haha, Wow, Sad, Angry, any special reactions that come around sometimes like Pride reaction etc.) along with the user ids of users who reacted is being extracted for each post, comment and reply. (reactions + user ids pairs for each post/comment/reply).
- Facebook has a complete Sitemap hierarchy for group, post, comment/reply, post seen list, reactions for post, reactions for comments/replies URLs
 - group_url="https://www.facebook.com/groups/"+group_id+"/"
 - post_url="https://www.facebook.com/groups/"+group_id+"/"+post_id+"/"

- comment_or_reply_url="https://www.facebook.com/groups/"+group_id+"/"+po st_id+"/?comment_id="+ids
- seen_url='https://www.facebook.com/ufi/group/seenby/profile/browser/?id='+ post_id+'&av='+unique_id
- reactions_url='https://www.facebook.com/ufi/reaction/profile/browser/?ft_ent _identifier='+post_id+'&av='+unique_id
- o reactions_url='https://www.facebook.com/ufi/reaction/profile/browser/?ft_ent _identifier='+ids+'&av='+unique_id
- "https://www.facebook.com/profile.php?id=" + "any user id" gives us profile of the particular person/user.

- These variables names have been used as:
 - group_id: A unique group id.
 - post_id: A unique id for a particular post.
 - comment_id: A unique id for a particular comment or reply.
 - o unique_id: A unique id for each Admin which creates the group (which is the user id/profile id of the Admin.)
 - ids: A unique id for a particular comment or reply.
- Each URL is opened with Selenium making it possible to extract data one at a time from each page. This helps in overcoming the hidden "comment/reply/seen user ids/reaction user ids" issue.
- This code also handles edge cases like no reactions, 0 seen counts etc and it also does exception handling if in case browser freezes, it will restart itself and resume from the same place.

Possible Future Improvements (for developers)

- Data Extraction Algorithm can be made to run faster by extracting as much data as possible from each page, instead of opening each page.
- Pros and cons of this approach are It will make the script open less pages and hence speed up the process. However, we need to keep a track of all the data that we have already captured at each page.
- Data Structures used can be improved on. Eg. Hash Table can be used to speed up the process, instead of list to store unique ids in the above case.