KELLY WACKER

Fordham University, Bronx, NY — BA in Film and Television, 2020
Rutgers University, New Brunswick, NJ — Certificate in Web Design, 2022

(201) 937-8956

Portfolio

SKILLS
Adobe Creative Suites
HTML
CSS
Javascript
Final Cut Pro
Audacity
Microsoft Office Suite
Digital Photography
Cinematography
Visual Arts
Social Media
Customer Service

PROFILE
A positive and motivated individual with an eye for graphic art and visual identity, along with customer service experience, pursuing a career in the tech and media industry. Understands current social and stylistic trends, and offers creative solutions and ideas in the workplace.

EXPERIENCE
Graphic Designer, Iris Software; Edison, NJ — February 2023-Current
- Produce visually compelling PowerPoint decks and presentations that effectively communicate complex ideas to various stakeholders
- Lead and contribute to internal web redesign projects, collaborating with cross-functional teams to improve the user experience and overall aesthetic
- Develop and design high-quality visual content for digital and print materials, ensuring brand consistency across all platforms

Graphic Designer, *The Sandpaper*; Surf City, NJ — June 2022-September 2022
- Employ creative methods to create, edit, and rearrange advertisements for a weekly paper, ensuring both a happy customer and engaging layout.

Graphic Designer, Senior Publishing Company; Neptune, NJ — October 2021-April 2022
- Consult and collaborate with independent communities and their editorial staffs to create monthly newsletters, flyers, and advertisements
- Correctly format and design easy-to-follow layouts, as well as use artistic and creative abilities to make it an enjoyable experience

Intern, GreenPoint Pictures; Brooklyn, NY — August 2019-December 2019
- Extensive research on production topics and casting
- Transport packages throughout the city quickly and reliably

OTHER EMPLOYMENT
Freelance Photographer — May 2020-Present
- Capture a diverse range of photography assignments, including portraits, events, landscapes, and sports, demonstrating versatility and adaptability in various settings
- Fostered client relationships, ensuring a clear understanding of their needs and delivering high-quality, edited images within agreed-upon timelines

Freelance Web Developer — September 2022-Present
- Coordinated closely with clients to understand their branding and business objectives, translating their vision into a cohesive and effective web presence
- Managed multiple projects simultaneously, ensuring timely delivery and client satisfaction by effectively balancing design creativity with technical functionality