

Temple Suites and Inns

Hotel Organisation Website

Site Plan

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Overview

Site Purpose

The purpose of this document is to describe given specifications for the plan and design of a prototype website for an hotel organization. The hotel organisation provides accomodation and lodging services for temple patron and is located near to temples that it serves. The overall goal of the website is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website reflect the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

Domain name

The Temple Inns and Suites
<https://www.templeinns.com>

Branding

Website Logo



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Target Audience

Temples are sacred edifices where members of the Church of Jesus Christ of Latter Day Saints perform sacred ordinances for themselves, their families and ancestors. Several ordinances are performed in the temples for which members who attend obviously need dedicated and specialised services including but not limited to a place of temporary residence (a hotel suite or inn), child care services, rooms to change, restrooms, reception places for weddings and family history research centers. As a result of these needs Temple Inns and Suites comes in to provide a level of comfort for these patrons so that can comfortably attend to these saving ordinances. Some of the target persona that are catered for are as follow:

- **Who:** Young Couples who are recently married or in the process of getting married and who are in company of immediate families members. Singular individuals, male or female or church groups who come to worship, serve or attend to religious ceremonies.
- **Age:** 14 to 100
- **Motivation:** To provide comfortable home feeling in a place close to a temple so patrons can safely feel a heavenly comfort as they prepare to perform sacred religious ceremonies in the house of the Lord.

Site Description

The purpose of this document is to describe the Temple Inns & Suites website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool.

Persona 1



- **Persona Group:** Young Family
- **Fictional name:** Brother Lowell James
- **Job title/major responsibilities:** Returned Missionary & undergraduate student
- **Demographics:** 26 years, married with 1 child, is studying at BYUI and lives in Cape Town. Works for a Tech company
- **Goals and tasks:** He is a typical millennial. He is conservative and is very aware of current events. He likes to travel and is often does so with his wife and child in company.
 - Submitting plans
 - Preparing analysis and profiles
 - Developing programs and studying
- **Environment:** He browses internet on his mobile phone most of the time but also on a laptop. Uses chrome browser mostly. He is comfortable with use of computer and is often found on his desktop. He uses an iPhone and does most of his email using microsoft outlook.
- **Quote:** "No success can compensate for failure in the home"

Persona 2



- **Persona Group:** Financial Manager
- **Fictional name:** Mette Harrison
- **Job title/major responsibilities:** Senior Accountant at Deloitte
- **Demographics:** 35 years old, married with 2 children, is a chartered Accountant
- **Goals and tasks:** Professional woman, works, takes care of her home and is a committed latter-day Saint; Works for a top accounting Firm in Eastern Cape.
- **Environment:** Daily duties includes preparing financial reports and analysis. Checking and approving expenditures and analysing asset management reports.
- **Quote:** "a virtuous woman"

Scenarios

- What facilities are available at the temple grounds?
- What amenities are available?
- What times are the temples open?
- What is the today's weather and what is the weather for the week going to be?
- Are there event reception halls at the hotel?

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Target Audience

Site Map

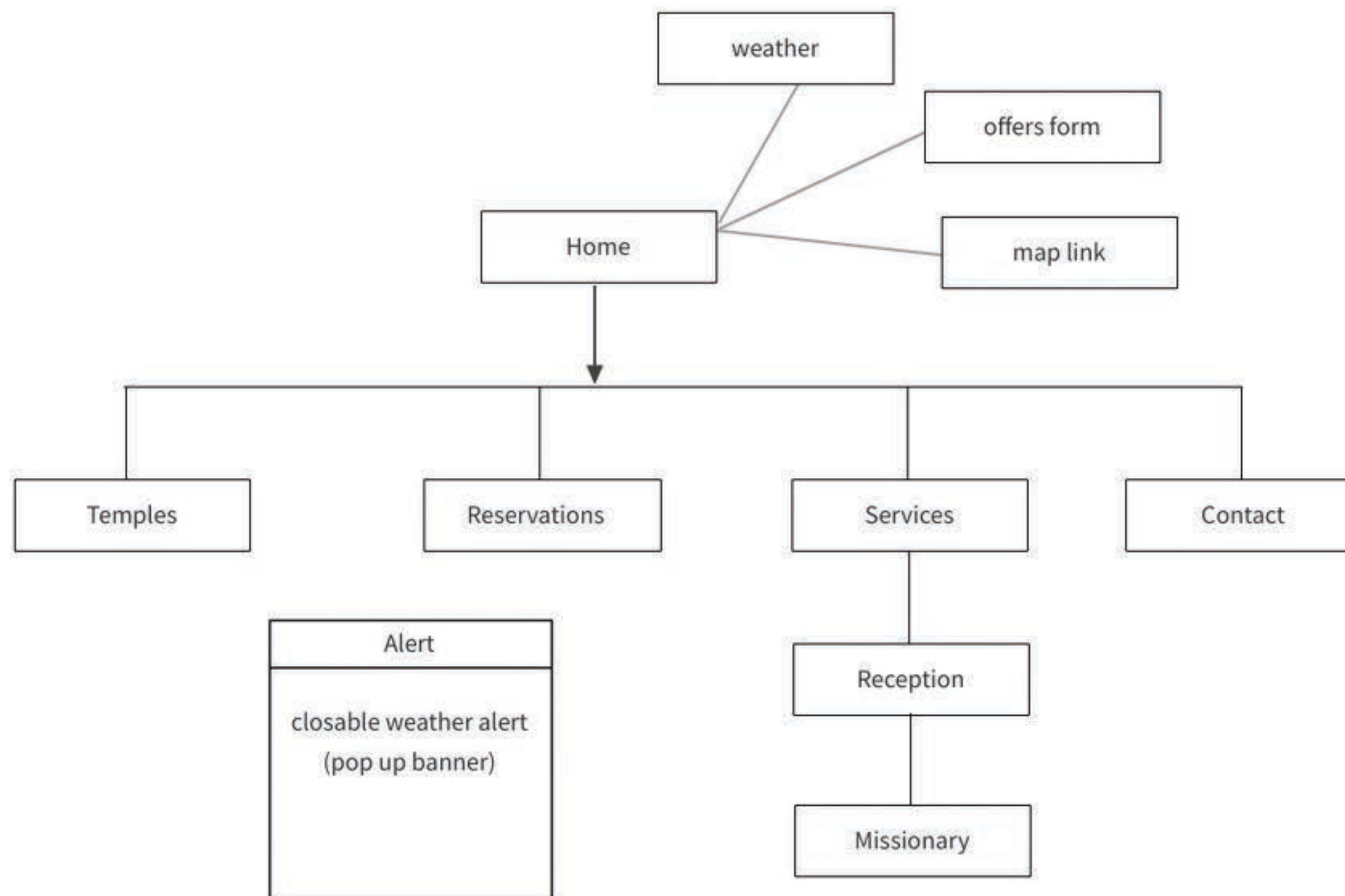
Color Scheme

Typography

Wireframe

Site Map

Sketch



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Color Scheme

Color Palette

Palette URL: <https://coolors.co/48bad5-91d6e6-767b96-546d73-72d7ed>

Primary	Secondary	Accent 1	Accent 2
#767B96	#48BAD5	#546D73	#FFF

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Typography

The primary text are Vesper Libre and san serif in that order.

Site header	Vesper Libre	40px	#767B96	Sample
Primary Navigation	Vesper Libre	20px	#767B96	Sample
Footer Navigation	Vesper Libre	20px	#767B96	Sample
heading 1 (h1)	Vesper Libre	30px	#767B96	Sample
Heading (h2)	Vesper Libre	30px	#767B96	Sample
Heading (h3)	Vesper Libre	23px	#C1E0F7	Sample
Paragraph (p)	Vesper Libre	16px	#000000	Sample

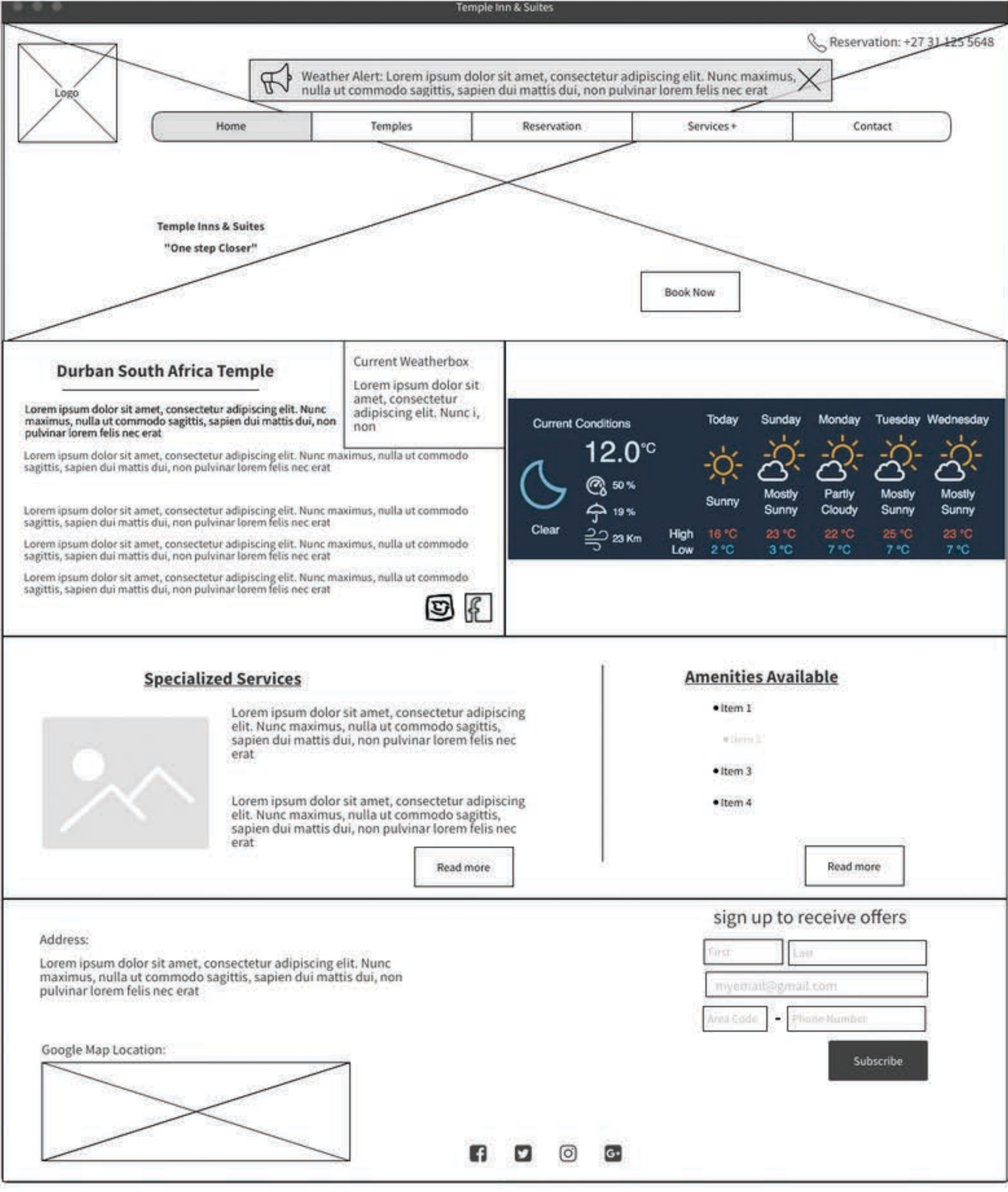
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Hotel Organisation Website

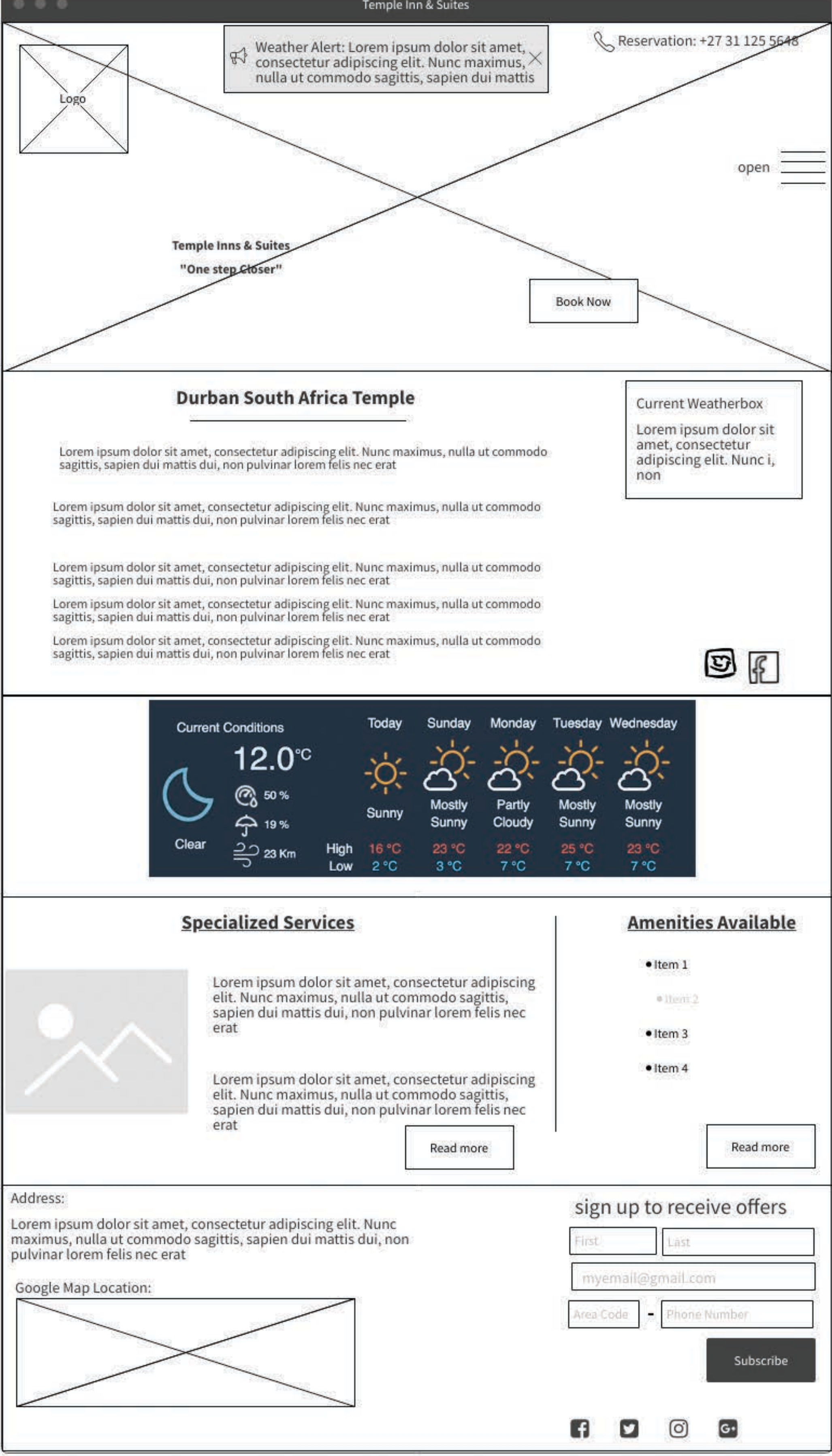
Site Plan

Wireframe

Sketch: Desktop view



Sketch: Tablet view



Sketch: Mobile view

