Fan LUO

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EDUCATION BACKGROUND

Hong Kong Baptist University   *08/2023-07/2024*

Master of Science

- **Major:** Artificial Intelligence and Digital Media (GPA:3.53)   Hong Kong, China
- **Core modules:** Dynamic Web & Mobile Programming, Programming for Data Science, Big Data Management and Analytics, Recommendation Algorithm, Data Mining and Knowledge Discovery, AI and Digital Media
- **Skill:** Python, SQL, NoSQL, R, Html, CSS, JavaScript, Tableau, Gephi

Shaanxi Normal University (Project 211)   *08/2019-07/2023*

Bachelor of Arts

- **Major:** Journalism (GPA: 3.73, 87.04%)   Xi'an, China
- **Core modules:** New Media, Multimedia Technology, Convergent journalism, Non-linear Editing, Network News Practice
- **Skill:** MS office, Adobe Photoshop, Adobe Lightroom, Adobe After Effects, Adobe Audition, and Dreamweaver
- **Honours & Awards:** Foreign language special award-top level, 2019-2020 Academic Year Excellent Student Award, 2019-2020 Academic Year Excellent Scholarship, Award of Excellent Volunteer in the 14th National Games of China

PROJECT EXPERIENCE

Airbnb Automated Content Management System ∣ Course Project   *10/2023-11/2023*
- This project designs and produces an automated content management system based on the Airbnb New York data set;
- By unifying the data format, the missing data is filled in with the mean, and SQL code is written for analysis to obtain information about Airbnb's business status in New York, including price, sales volume, and region.

Production of a series of webpages on the topic of the Palestinian-Israeli conflict ∣ Course Project   *09/2023-12/2023*
- This project is based on HTML, CSS, JavaScript, and other technologies. By collecting news and information related to the Palestinian-Israeli conflict, Gaza, etc., it designs the HTML web page layout and adjusts the style by writing relevant codes;
- It is mainly divided into four sections to create news web pages (historical background, hit the light, international attitude, and home page)

Data analysis and visualization on 2023 QS Ranking ∣ Course Project.   *10/2023-11/2023*
- This project collects 2023 QS World University Ranking data through crawlers, uses python to write data visualization code;
- It generated data visualization for analysis, and combines university areas and numbers to create visual maps and other visual charts

INTERNSHIPS

People Daily (Shaanxi Branch) ∣ *Trainee*   *09/2022-11/2022*
- Responsible for the content editing, layout arrangement and presentation production of the application of "People's Daily";
- Assist professional journalists to edit news content, write event planning, poster content planning and layout design and translate them into actual results

NetEase ∣ *Culture and Entertainment Division, Youth Media Online Programme Trainee*   *08/2021-11/2021*
- Studied the official released topics to determine my topics and complete copywriting primarily focused on heatedly discussed social issues, revised the drafts according to feedback and published the articles;
- According to the officially released themes, write around hot social issues and independently publish multiple new media manuscripts

National Survey Research Centre at Renmin University of China ∣ *Investigator*   *03/2021-08/2021*
- Engaged in social investigation projects related to the impacts of COVID-19 by conducting phone call interviews, filling in questionnaires, archiving phone call recordings, etc;
- Reported problems to the supervision panel, discussed solutions, and improved investigation skills to ensure the completion of assigned workload against an urgent deadline

News Centre of The 14th National Games of China ∣ *Video Editing Department Trainee*   *03/2020-10/2021*
- Attended sports-related video editing skills training sessions, engaged in group meetings and discussions about the content production;
- Collected video-shooting materials, submitted them for further examination and approval, and published videos on the official media platforms

PERSONAL SKILLS

Language competence: Mandarin (native), English (Professional working proficiency), Cantonese(limited working proficiency), Japanese (Elementary proficiency)

Certification: National Computer Examination Certificate of Level 2, Certificate of Japanese Language Proficiency N2