

# CARRIE VIDAL

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## PROFESSIONAL BACKGROUND

Carrie has over 15 years of program and project management leadership with a proven track record of leading cross-functional teams to develop solutions to meet client needs and effectively achieve results. She specializes in managing complex strategic initiatives, leading Agile transformations, and implementing business process improvements across multiple industries and technologies.

Carrie's wide range of roles including Program Manager, Scrum Master, and Product Owner, allow her to draw on that experience to view problems from an individual team level to a large-scale program perspective and uncover the best solution. Her excellent communication and interpersonal skills ensure a productive team environment, focused on building relationships to empower teams to leverage collaborative ideas and deliver results. Carrie's organization and attention to detail also ensures dependencies and risk across complex programs are successfully managed, ensuring the maximum value is delivered on time and on budget.

## SELECTION OF RELEVANT EXPERIENCE

### Program Manager

Carrie led a thirty-person team in the R&D space to develop and launch a new product in the US market. In this role, Carrie was responsible for both the overall project schedule and the implementation of Agile to manage the day-to-day priorities and tasks. Her responsibilities included the facilitation of all Agile ceremonies with the team, ownership of the master program schedule and RISDA, communication with project sponsors, and coordination of dependencies between cross-functional partners and external vendors.

### Agile Transformation Coach

In this role Carrie was responsible for facilitating Agile training across seventeen teams, adapting the methodology to work in a non-software environment. She then imbedded with the teams for the next year to continue to provide Agile coaching, share best practices across the organization, and establish a scaled Agile framework (SAFe) in which the teams could coordinate dependencies and overall delivery schedules.

### Program Manager

Carrie was responsible for establishing and leading a scaled Agile program, leading the creation of the business case, detailed project plan, and proposed SAFe team structure. Her day-to-day responsibilities included program status reporting, budget tracking, managing program risks/issues and escalation, communication of program health and vendor management. She also managed the program schedule and coordinated interdependencies and risks across the platform.

### Scrum Master

Carrie was responsible for standing up a new Scrum team in order to meet a very aggressive schedule to launch an externally facing user interface. Her responsibilities included the day-to-day management of an Agile team comprised of fourteen developers and facilitation of sprint planning sessions, system demos, and team retrospectives. Carrie engaged key business stakeholders throughout the project to ensure deliverables successfully met business requirements and any project risks were communicated and addressed.

### Product Manager

Carrie managed the product line lifecycle and P&L for an industry leading product line in the retail market. One focus of this role was new product development, in which she was successful in launching a new North American product line with incremental revenue in excess of \$300 million. In this role, Carrie utilized her Spanish language skills in order to establish an international supply chain to further optimize product costs.

### Industry Expertise

- Medical Devices
- Distributed & Retail Products
- Insurance
- Commodities
- Financial Services
- Manufacturing
- OEM
- Chemical Processing

### Functional Experience

- Program & Project Management
- Agile/Scrum
- Product Management
- Strategic Planning
- Contract Negotiating
- Change Management
- Information Technology

