# **JUSTIN LEAZER**

ileazer@sei.com | sei.com



# PROFESSIONAL BACKGROUND

Mr. Leazer leverages over 14 years of experience efficiently and effectively delivering complex business, process, and technical solutions. His tactical approach and critical thinking allow for establishment of clearly defined project goals and active alignment of key stakeholders to deliver outstanding results that exceed expectations. His attention to detail allows him to anticipate issues, while his third way approach enables the forming of creative solutions. He has successfully led and integrated many groundbreaking product and technical innovations on several of the world's leading brands, for even the smallest consumers, by creating and executing detailed project learning plans, project timelines, equipment lists, budgets, risk mitigation strategies, and training plans to support a global execution strategy. Justin is an energizing, innovative leader that values each individual member of the team and the expertise they possess. He is dedicated to delivering benchmark results through non-obvious and creative ways.

# SELECTION OF RELEVANT EXPERIENCE

#### Project Manager - PLM Deployments

Mr. Leazer helped lead a large medical device company through the implementation and adoption of a Product Lifecycle Management (PLM) platform. Through partnering with many business owners throughout the organization, Mr. Leazer ensured that customers understood the new platform tools and the impact to their area of the business. Through these partnerships, Mr. Leazer was able to understand and identify needs of the business and communicate them back to the PLM team to ensure their needs were accounted for. Mr. Leazer also led the account provisioning efforts to enable over 3000 users accounts to be ready at deployment. Mr. Leazer also assisted in User Training, procedure review and updates, Hypercare support at Go Live, and executive reporting by preparing for and leading weekly Governance meetings.

# Project Manager/Lead Engineer - Consumer Products

Mr. Leazer was the lead engineer and project manager for a program to deliver a new and improved laundry experience to the consumer. Partnering with crossfunctional team members, Mr. Leazer was able to drive to the root of the problem and translate the product design request into an actionable project, leveraging the existing legacy equipment platform. The new product was required to be significantly larger to deliver the appropriate chemistry level to meaningfully improve the end user experience. Mr. Leazer was responsible for developing the transformation and required technology to deliver the product while enabling the relocation and start-up of a green field site to occur. He organized and led all training activities with the young manufacturing and support organizations, not only educating them on the base equipment platform, but also introducing and training on the new transformations and systems to enable a successful product launch and improve ongoing production.

## **Industry Experience**

- Consumer Products
- Manufacturing
- IT Services

### **Functional Expertise**

- Program/Project Management
- Change Management
- · Process Improvement
- Equipment Design and Startup



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# SELECTION OF RELEVANT EXPERIENCE

### Lead Engineer • Micro Preemie Diaper • Leading CPG Company

Mr. Leazer was the lead engineer on a years long program to deliver the world's smallest diaper to benefit babies weighing as little as 1 pound at birth and improve upon the existing line up of premature diaper offering. He was responsible for communicating equipment capability to cross-functional partners to ensure robust product design. He was also responsible for leveraging several external suppliers as well as a contract manufacturing and inhouse manufacturing sites to ensure technical readiness. His partnership with the contract manufacturing team was instrumental in delivering the program on an extremely accelerated schedule. By leveraging robust learning plans, risk mitigation strategies, and project execution strategies, the project was delivered well ahead of the original plan to ensure ability of the brand to maintain competitive advantage. His willingness to do whatever it takes to ensure success was demonstrated from start through completion on this project.

## Process and Equipment Leader • Premium Diapers • Leading CPG Company

As the Process and Equipment leader for numerous projects supporting Premium Diapers, Mr. Leazer led a global team consisting of more than 40 converting lines across 7 manufacturing sites across the globe. In this role, he was responsible for working with his cross-functional team to drive clarity on product design requests translating those requests into technologies supporting successful delivery of the finished product while maintaining or improving manufacturing capability. Once the scope was defined and locked, he leveraged a stringent change management process to control scope creep and ensure that all levels of leadership aligned to changes. The global team worked to develop the training documentation to support the technology package that would be delivered with each project while following prealigned PLCM strategies.

# **Technology Expertise**

- Microsoft Office 365
- SAP
- Windchill
- Siemens TeamCenter
- Coupa
- Jira

## Methodologies

- Agile
- HPO
- · Lean IPD

#### **Deliverables**

- Financial Business Case Analysis
- Functional Designs
- Demand Planning & Organization Sizing
- Executive Steering Presentations
- Budget Forecasts

