STEPHANIE TINSLEY

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PROFESSIONAL BACKGROUND

Stephanie has 12 years of experience in project management, data analytics and agile project delivery in a variety of industry domains. Her most recent project included performing an ERP evaluation for a newly-acquired business unit, reporting directly to C-suite leadership. She is a results-driven professional with a passion for taking on and resolving complex problems. She has successfully led cross-functional teams for innovative research and business sponsored projects. Utilizing a collaborative approach, she has led strategic initiatives with executive teams that has transformed project implementations and operations. She has guided companies through all phases of the project life cycle across a diverse group of clients and verticals, as well as building effective relationships across project teams.

SELECTION OF RELEVANT EXPERIENCE

Program Manager, ERP Assessment
Stephanie most recently was the lead on an ERP assessment for a newly-acquired SaaS-based business unit within a middle-market medical manufacturing company. She led multiple workshops with cross-functional team members to define and analyze necessary functions, integrations, business processes and configuration needs. She worked with the business to define a current and future state needs assessment for the implementation business case for C-suite, in addition to also creating current and future state process maps and timelines.

Program Manager, Healthcare R&D Research
Stephanie worked with various stakeholders to perform R&D research into a new healthcare vertical which unlocked growth into a new sales and revenue stream within medical device manufacturing. Utilizing an agile approach, she managed research efforts, regularly communicated with C-Suite executives, and uncovered insights into potential new verticals for her client, which provided an iterative delivery ranging from technological in nature to transforming customer experience. This allowed stakeholders to confidently approach a new healthcare vertical and make a strong business case to leadership as to a course of action to provide solutions.

Project Manager, Implementation of Software
Stephanie successfully managed the implementation of a software tool across various stakeholders. She was responsible for the planning and execution of all integration activities, including all deliverables, tasks, dependencies, risks, and issues with functional team leads and subject matter experts. She developed and managed detailed schedules, risk mitigation plans, issue resolution plans, and stakeholder reports and scorecards for each functional team. She aggregated key performance and status information from each team into a single program view.

Certifications

- Certified ScrumMaster (CSM)
- PMP Courses

Deliverables

- Timeline Development/Mgmt.
- Project Plans & Schedules
- RACI Matrix
- Status Updates
- Technology Assessment
- Process Maps
- Executive Presentations
- Root Cause/Gap Analysis
- Workshop Facilitation

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SELECTION OF RELEVANT EXPERIENCE

Project Manager, Financial Services
Stephanie served as a Project Manager and led cross-functional teams on several high-profile, high-risk accounts. She launched and managed multiple accounts that made up $2 million in revenue each consistently year-over-year. She coordinated the development and execution of both ongoing and ad-hoc projects from beginning to end, led cross-functional efforts across multiple teams, created and trained others on best practice standards, and drove accountability to deliver on-time and within budget. She handled complex issues and project responsibilities while maintaining a constant focus on process improvement.

Business Analyst, Healthcare Services Development
Stephanie led an agile expansion effort for the client to enable a new business vertical which included service offerings for products currently on the market. She assisted in developing business cases, led discussions with multiple teams to determine the best roadmap for delivery, and determined how to build upon the initial MVP. She created reliable, collaborative business partnerships that fostered strategic growth for the varying projects, drove accountability and assigned objectives through to completion while meeting aggressive project deadlines and coordinating with a diverse project team. This resulted in the client being able to remove barriers to standing up services as a new offering as well as providing voice of the customer insights, which allowed C-Suite to confidently move forward with a new business vertical with less internal frustration as well as customer marketing information that unlocked incremental business value.

Research Manager, Healthcare Device R&D
Stephanie worked with stakeholders in the healthcare industry to develop product strategies for the top leading medical device companies. She assisted in facilitating innovation workshops that helped stakeholders create value propositions, service blueprints, multi-factorial generation planning and cross-functional business planning strategies for product launches. She leveraged best practices from her diverse background to create and implement a quantitative research offering for her clients, which led to an overall increase in business revenue. Within this role, she was responsible for increasing revenue, translating business questions into appropriately scoped projects, creating proposals and SOWs, managing all vendors, determining and managing project schedules, and creating project standards.

Functional Expertise

- Program/Project Management
- Data Analytics
- Process Improvement
- Product Development

Technology Expertise

- Microsoft Office 365
- MS Project
- Wrike
- SPSS
- Visio & Mural
- Qualtrics

Methodologies

- Quantitative Research
- Qualitative Research
- Jobs-To-Be-Done
- BioDesign
- Design Thinking
- Agile Implementation

Industry Experience

- Healthcare
- Manufacturing
- Financial Services
- Government
- Telecommunications
- Logistics/Operations
- Health Insurance
- Educational Services