

JEANNE KARRICK

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PROFESSIONAL BACKGROUND

Jeanne has more than 25 years of experience within information technology and her strong analytical skills enable her to easily translate business needs into comprehensive solutions. Her technical skills are complimented with a proven ability to partner with the business community and effectively communicate with all levels of the organization. She has an adaptive communication style and hands-on approach that bridges the technical side with business and effectively builds relationships across project teams.

She functions effectively in all phases of the project lifecycle including project justification, requirements gathering, business and systems analysis, process automation, database design, report development, and end-user training. Her focus has been business intelligence and data analytics projects, where she excels either as a project manager, team member or working independently.

SELECTION OF RELEVANT EXPERIENCE

Developer/Analyst, Data Analytics and Reporting Solution

Jeanne was an integral part of the Reporting team providing Business Intelligence information to support Sales, Customer Service, Supply Chain and Finance for a newly imported product line being sold in North America. She gathered requirements and collected data from a variety of sources to develop multiple dashboards that were comparable to the legacy European versions, which made the transition much easier for the Sales team. She also developed the underlying tabular cube model, analyzed data, created training materials and conducted end-user training sessions. The solution was delivered with SQL Server Analysis Services and Power BI.

Business & Data Analyst/Technical Lead

Jeanne worked closely with Finance stakeholders to gain a deep understanding of business processes and define the future state to streamline calculating monthly inventory change as part of a broader program replacing an order to cash system. She translated requirements into data capture from multiple systems and designed database processes to standardize across locations, which was ultimately presented in reporting. The solution was delivered using SQL Server database, Informatica for ETL, SSRS and Cognos Analytics reporting.

Developer/Analyst, Data Analytics and Reporting Solution

Jeanne was part of a cross-functional team to deliver a more cost-effective enterprise reporting solution to support Sales & Marketing, Finance and Operations. The project replaced a proprietary system with the company's standard reporting tools to achieve cost savings and a more supportable IT environment. She developed multidimensional cubes, analyzed and validated data, created training materials and conducted end-user training sessions. The solution was delivered using a SQL Server database, SQL Server Analysis Services developed in Visual Studio along with both Cognos Analytics and Excel reporting.

Industry Expertise

- Forest Products
- Paper and Packaging Manufacturing
- Publishing
- Travel Industry

Functional Experience

- Business Intelligence
- Finance
- Market Research
- Sales and Marketing
- Sales and Operations Planning
- Project Management



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SELECTION OF RELEVANT EXPERIENCE

Project Manager, Financial Data Analytics

Jeanne managed a project to provide financial reporting and analytics with consistent data definitions across multiple data sources and a flexible design to respond to business changes. She worked with the Finance team to gather requirements to automate monthly profit and loss reporting, key financial reports supporting the monthly close cycle and a dashboard with corporate and mill analytics. She led database and ETL design sessions, developed project schedules and approval documentation, tracked project status, assisted with report and dashboard development and delivered training. The solution was delivered using a SQL Server database, Informatica for ETL, SQL Server Analysis Services along with both Cognos Analytics and Excel reporting.

Business Analyst, Interim Business Intelligence Solution

Jeanne led efforts to deliver consolidated reporting across business intelligence systems between two manufacturing companies during an acquisition. The objective was to support the management team by providing tools that provided a complete look at all product lines and facilities until a future state operating model was defined. One company utilized SQL Server and the other Oracle for their data warehouses. OLAP cubes and reports were the primary information delivery method. Ms. Karrick also participated in ETL development and was the Cognos PowerPlay cube developer

Business Analyst, Data Warehouse Redesign

Jeanne supported a project manager to adapt a mature data warehouse to new source systems for order management and manufacturing. ETL programs were replaced as well as database changes to accommodate the new systems' design. Oracle was the database for the original data warehouse and the system was SQL Server so ETL programs were written in SSIS. The timeline was tight so the strategy was to minimize changes to the existing data warehouse so reports, applications and OLAP cubes downstream would not need to be changed. Ms. Karrick was also part of the project technical team and participated in ETL and database changes.

Project Manager, Business Intelligence System Upgrade

Jeanne managed a project to upgrade an enterprise business intelligence system. The project was broken into phases to first replace current functionality with OLAP cubes and ad-hoc reporting. Later phases introduced dashboards and integration with MS Office tools. In addition to managing the project, Ms. Karrick was part of the data warehouse project team and performed the OLAP cube upgrades, assisted with data modeling and report development.

Project Manager, Sales and Operations Planning System

Jeanne managed a program to automate and enhance sales and operations planning by merging forecast data from four key business areas into a data warehouse and then developing tools to analyze and present information for monthly management meetings. She worked closely with department managers to gather requirements and design a comprehensive data collection, reporting and analytics solution. Ms. Karrick was integral in designing the development roadmap and necessary support processes to build a successful integrated business management solution.

Technology Expertise

- SQL Server | Oracle
- SQL Server Analysis Services
- Informatica | PL/SQL
- Microsoft Power BI
- IBM Cognos Analytics
- Cognos Modeling
- MS Project

Methodologies

- Dimensional Database Modeling
- Logical Data Modeling
- Physical Database Design
- Agile/Scrum/SAFe
- Business Analysis
- Software Development Lifecycle
- Process Modeling

Certifications

- M.B.A. Marketing | University of Kentucky
- B.S. – Advertising; Minor in Psychology | University of Kentucky
- Leading SAFe | 2020
- Project Management Professional | 2009

