

# **Kevin Werbach**

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## **EDUCATION**

**Harvard Law School**, J.D., *magna cum laude*, 1994

Publishing Editor, *Harvard Law Review*; Publisher, *Harvard Law Record*

**University of California at Berkeley**, B.A. *with highest distinction*, 1991

Phi Beta Kappa; Emerging Leader Scholarship; Chancellor's Scholarship; National Merit Scholarship; Highest Honors in Slavic and Social Science majors

## **PROFESSIONAL EXPERIENCE**

**Supernova Group LLC**, Villanova, PA, *Founder* (July 2002-present)

Serving as a technology analyst and consultant for corporations and venture capital firms. Advising telecom and technology companies on strategy and regulatory issues. Authoring articles and reports. Engaging in policy advocacy around unlicensed wireless communications. Organizing Supernova, an executive conference on the impacts of decentralization in software, media, and telecom.

**EDventure Holdings**, New York, NY, *Editor* (1998-2002)

Responsible for all content in *Release 1.0: Esther Dyson's Monthly Report*, an influential publication on emerging technologies in the Internet, communications and computing worlds. Analyzed trends, business models and companies. Co-organized annual PC Forum, a leading high-tech executive event. Frequent media appearances, including CNN, CNBC, ABC, *Wired*, *USA Today*, and *The New York Times*. Spoke worldwide and delivered guest lectures to law school and undergraduate courses.

**Federal Communications Commission**, Washington, DC, *Counsel for New Technology Policy* (1994-1998)

Coordinated FCC's Internet policy efforts. Advised FCC Chairman and Commissioners on technology-related issues. Authored *Digital Tornado*, the first comprehensive analysis of the Internet and telecommunications. Organized FCC's first-ever broadband forum. Helped develop Clinton Administration's *Framework for Global Electronic Commerce*. Drafted numerous FCC orders.

## **SELECTED PUBLICATIONS**

*A Layered Model for Internet Policy*, 1 J. Telecom. & High Tech. L. 37 (2002)

Open Spectrum: The New Wireless Paradigm (New America Foundation Spectrum Series Working Paper No. 6, October 2002)

*Syndication: The Emerging Model for Business in the Internet Era*, Harvard Business Review, May/June 2000, at 85

Digital Tornado: The Internet and Telecommunications Policy (FCC Office of Plans and Policy Working Paper No. 29, March 1997)

*Looking it Up: Dictionaries and Statutory Interpretation*, 107 Harv. L. Rev. 1437 (1994)

## **WORKS-IN-PROGRESS**

*Supercommons: Toward a Unified Theory of Wireless Communication* (accepted for 31st TPRC Research Conference on Communication, Information and Internet Policy, September 2003)

Radio Revolution (New America Foundation Spectrum Series Working Paper, forthcoming 2003)

## **OTHER PUBLICATIONS**

The Coming Spectrum Explosion: A Regulatory and Business Primer (Vinson & Elkins whitepaper, July 2003) (with Greg Staple)

*Anticipating a Post-Web, Post-PC World*, CNet News.com, May 22, 2003

*The Real Michael Powell*, Slate, February 19, 2003

*AOL Knocked Out?*, Philadelphia Inquirer, January 19, 2003

*Party Like It's 1995*, Slate, January 2, 2003

*Full Spectrum: Why There Need Never Be a Tragedy of the Radio Commons*, Wired, January 2003

*Death by Spam*, Slate, November 18, 2002

Release 1.0: Esther Dyson's Monthly Report, 39 issues between 1998 and 2002, including:

*Who Controls Information?* (May 2002)

*Open Spectrum: The Paradise of the Commons* (November 2001)

*In Search of Broadband: To the Last Mile and Beyond* (July 2001)

*The Web Goes Into Syndication* (July/August 1999)

*The Architecture of Internet 2.0* (February 1999)

*Tech's Big Challenge: Decentralization*, CNet News.com, October 24, 2002

*It's in the Chips*, The Feature, July 8, 2002

*Amazon's Secret Sauce*, Business 2.0, June 2002

*The End of an Error*, CNet News.com, April 30, 2002

*Monster Mesh: Decentralized Wireless Broadband*, The Feature, January 21, 2002

*Spectrum of the World Unite!* The Feature, December 3, 2001

*Here's a Cure for the Bandwidth Blues*, ZDNet News, November 28, 2001

*The Webification of TV is Happening*, CNet News.com, July 26, 2001

*Why the Next Best Thing May Be the Next Big Thing*, The Feature, June 21, 2001

*One Device or Many?*, The Feature, February 8, 2001

*The Phone Network as an Application Platform*, The Feature, January 8, 2001

*Wireless Peer to Peer*, The Feature, November 27, 2000

*What Wall Street Can Learn From Greenspan*, Fortune, November 13, 2000

*Let Them Eat Cable*, Industry Standard, November 6, 2000

*Life After Wires*, Industry Standard, October 16, 2000

*Mobile Interfaces of Tomorrow*, The Feature, September 4, 2000

*It's not Dead Yet*, Industry Standard, August 14, 2000

*Cable Operators vs. ISPs*, Internet World, December 15, 1999

*Now in Syndication*, Red Herring, November 1999

*Is the Price Right?*, Industry Standard, October 1, 1999

*Body LANguage*, Business 2.0, August 1999

*How to Get Ahead in Washington*, Business 2.0, September 1998

## **REFERENCES**

Reed Hundt  
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Former Chairman, Federal Communications Commission  
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Professor of Finance and Economics, Columbia Business School  
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