

Kevin Werbach

825 Stoke Road, Villanova, PA 19085

(877) 803-7101 voice/fax . kevin@werbach.com . <http://werbach.com>

EDUCATION

Harvard Law School, J.D., *magna cum laude*, 1994

Publishing Editor, *Harvard Law Review*; Publisher, *Harvard Law Record*

University of California at Berkeley, B.A. *with highest distinction*, 1991

Phi Beta Kappa; Emerging Leader Scholarship; Chancellor's Scholarship; National Merit Scholarship; Highest Honors in Slavic and Social Science majors

PROFESSIONAL EXPERIENCE

Supernova Group LLC, Villanova, PA, *Founder* (July 2002-present)

Serving as a technology analyst and consultant for corporations and venture capital firms. Advising telecom and technology companies on strategy and regulatory issues. Authoring articles and reports. Engaging in policy advocacy around unlicensed wireless communications. Organizing Supernova, an executive conference on the impacts of decentralization in software, media, and telecom.

EDventure Holdings, New York, NY, *Editor* (1998-2002)

Responsible for all content in *Release 1.0: Esther Dyson's Monthly Report*, an influential publication on emerging technologies in the Internet, communications and computing worlds. Analyzed trends, business models and companies. Co-organized annual PC Forum, a leading high-tech executive event. Frequent media appearances, including CNN, CNBC, ABC, *Wired*, *USA Today*, and *The New York Times*. Spoke worldwide and delivered guest lectures to law school and undergraduate courses.

Federal Communications Commission, Washington, DC, *Counsel for New Technology Policy* (1994-1998)

Coordinated FCC's Internet policy efforts. Advised FCC Chairman and Commissioners on technology-related issues. Authored *Digital Tornado*, the first comprehensive analysis of the Internet and telecommunications. Organized FCC's first-ever broadband forum. Helped develop Clinton Administration's *Framework for Global Electronic Commerce*. Drafted numerous FCC orders.

SELECTED PUBLICATIONS

A Layered Model for Internet Policy, 1 J. Telecom. & High Tech. L. 37 (2002)

Open Spectrum: The New Wireless Paradigm (New America Foundation Spectrum Series Working Paper No. 6, October 2002)

Syndication: The Emerging Model for Business in the Internet Era, Harvard Business Review, May/June 2000, at 85

Digital Tornado: The Internet and Telecommunications Policy (FCC Office of Plans and Policy Working Paper No. 29, March 1997)

Looking it Up: Dictionaries and Statutory Interpretation, 107 Harv. L. Rev. 1437 (1994)

WORKS-IN-PROGRESS

Supercommons: Toward a Unified Theory of Wireless Communication (accepted for 31st TPRC Research Conference on Communication, Information and Internet Policy, September 2003)

Radio Revolution (New America Foundation Spectrum Series Working Paper, forthcoming 2003)

OTHER PUBLICATIONS

The Coming Spectrum Explosion: A Regulatory and Business Primer (Vinson & Elkins whitepaper, July 2003) (with Greg Staple)

Anticipating a Post-Web, Post-PC World, CNet News.com, May 22, 2003

The Real Michael Powell, Slate, February 19, 2003

AOL Knocked Out?, Philadelphia Inquirer, January 19, 2003

Party Like It's 1995, Slate, January 2, 2003

Full Spectrum: Why There Need Never Be a Tragedy of the Radio Commons, Wired, January 2003

Death by Spam, Slate, November 18, 2002

Release 1.0: Esther Dyson's Monthly Report, 39 issues between 1998 and 2002, including:

Who Controls Information? (May 2002)

Open Spectrum: The Paradise of the Commons (November 2001)

In Search of Broadband: To the Last Mile and Beyond (July 2001)

The Web Goes Into Syndication (July/August 1999)

The Architecture of Internet 2.0 (February 1999)

Tech's Big Challenge: Decentralization, CNet News.com, October 24, 2002

It's in the Chips, The Feature, July 8, 2002

Amazon's Secret Sauce, Business 2.0, June 2002

The End of an Error, CNet News.com, April 30, 2002

Monster Mesh: Decentralized Wireless Broadband, The Feature, January 21, 2002

Spectrum of the World Unite! The Feature, December 3, 2001

Here's a Cure for the Bandwidth Blues, ZDNet News, November 28, 2001

The Webification of TV is Happening, CNet News.com, July 26, 2001

Why the Next Best Thing May Be the Next Big Thing, The Feature, June 21, 2001

One Device or Many?, The Feature, February 8, 2001

The Phone Network as an Application Platform, The Feature, January 8, 2001

Wireless Peer to Peer, The Feature, November 27, 2000

What Wall Street Can Learn From Greenspan, Fortune, November 13, 2000

Let Them Eat Cable, Industry Standard, November 6, 2000

Life After Wires, Industry Standard, October 16, 2000

Mobile Interfaces of Tomorrow, The Feature, September 4, 2000

It's not Dead Yet, Industry Standard, August 14, 2000

Cable Operators vs. ISPs, Internet World, December 15, 1999

Now in Syndication, Red Herring, November 1999

Is the Price Right?, Industry Standard, October 1, 1999

Body LANguage, Business 2.0, August 1999

How to Get Ahead in Washington, Business 2.0, September 1998

REFERENCES

Reed Hundt
Senior Advisor, McKinsey & Co.
Former Chairman, Federal Communications Commission
(202) 662-3230
reed@reedhundt.com

Lawrence Lessig
Professor, Stanford Law School
(650) 736-0999
llessig@stanford.edu

Yochai Benkler
Professor, Yale Law School
(203) 432-0787
yochai.benkler@yale.edu

Robert Pepper
Chief, Policy Development, Federal Communications Commission
(202) 418-2030
robert.pepper@fcc.gov

Eli Noam
Director, Columbia Center for Tele-Information
Professor of Finance and Economics, Columbia Business School
(212) 854-8332
noam@columbia.edu