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Werbach served on the Obama Administration's Presidential Transition Team, helped develop the U.S. approach to internet policy in the Clinton Administration, created the Supernova executive technology conference, and developed one of the most successful massive open online courses, with over 500,000 enrollments. He directs the Wharton Accountable AI Lab and the Wharton Blockchain and Digital Asset Project. He is the author of dozens of influential academic articles, and frequently appears in the media as an expert. His books, translated into six languages, include *The Blockchain and the New Architecture of Trust* (2018; paperback 2023), *For the Win* (2012; updated 2020), and *After the Digital Tornado* (2020; paperback 2022).