Kaleb Weston

942 Partridge Lane, Lomira, WI 53048 920.904.2256 | <u>kalebweston23@gmail.com</u> <u>Portfolio</u>

Professional Summary:

Skilled web developer with a BBA in Marketing and Graphic Design, specializing in creating user-friendly websites and compelling graphics, with expertise in HTML, CSS, JavaScript, and Adobe Creative Suite.

Education:

Bachelor of Business Administration, Major: Marketing; Graphic Design

Marian University, Fond du Lac, WI, May 2024

Honors: Magna Cum Laude - 3.8 GPA

Professional Experience:

Girbau North America - Oshkosh, WI

September 2022 - Present

Junior Web Designer

May 2024 - Present

- Created visually appealing graphics for various marketing materials.
- Designed and developed user-friendly and visually appealing web pages and full sites.
- Developed multimedia content, including infographics and interactive elements.

Graphic & Web Design Intern

September 2022 - April 2024

- Created visually appealing graphics for various marketing materials, including social media, brochures, banners, presentations, etc.
- Designed and developed user-friendly and visually appealing web pages and full sites for GNA's corporate website, sub-brands and customers.
- Developed multimedia content, including infographics and interactive elements.

Walsworth-Ripon - Ripon, WI

May 2022 - August 2022

Prepress Tech Intern

- Read over work orders and preflighted jobs for print.
- Refined jobs for customers to print their job on the correct type of paper.
- Tasked to work on Graphic Design Projects including Walsworth's "85th Anniversary" Save the Date Card and Invitation Letter.

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Skills:

- Web Development: HTML, CSS, JavaScript and WordPress
- Design Skills: InDesign, Illustrator, Photoshop, After Effects