

Kathy Huynh

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SKILLS & INTERESTS

Intermediate Proficiency	Basic Proficiency	Interests
Sales	Coding:	Photography & Video
+Up-sell / Cross-sell	+HTML, CSS, JS	+Canon T3i
Graphic Design	Content Writing	+Canon G12
+Adobe Photoshop	+Microsoft Word	+GoPro Hero 4
+Adobe Illustrator	+Medium	+Adobe Lightroom
Analytics & KPI's		+Adobe Premiere Pro
+Intercom +Google Analytics		+Adobe Audition
+Mixpanel +Google Keywords		+Audacity
+Branch +Buffer		

Languages:

+Fluent in English, well-versed Vietnamese, conversational Korean

EXPERIENCE

Marketing Coordinator

Wirkn Inc. | April 2016 – July 2016

- +Ended due to Toronto office closure
- +Created and implemented content strategies for SEO using Adobe Photoshop, Illustrator & Microsoft Word
- +Produced and managed media content and copy using Buffer, MailChimp & Google Keywords
- +Tracked user and applicant KPI's using Intercom, Mixpanel, Branch & Google Analytics
- +Generated reports and dashboards using Microsoft Excel & Powerpoint
- +Delivered scalable customer service using canned responses on Intercom

Sales Representative

Virgin Mobile Canada | June 2014 - March 2016

- +Top sales performer in South Western Ontario for a total of 7 months
- +Top customer satisfaction performer in Canada for 2015 Q3 and Q4
- +Knowledgeable about mobile devices and wireless services

EDUCATION

Bachelor of Commerce (Co-op)

University of Guelph | 2011 - 2016

- +Entrance Scholarship (85% Average)
- +Leadership Certificate