Machine Learning

Lecture 2

We can now begin to set up training, validation and test data and train a decision tree on our data.

We will first set up training data consisting of a number of years of data, using the relative return as a way to make labels. We then try out the trained model on the validation set.

We aim to maximize the performance on the validation set.

When we are satisfied with the validation performance we run the model on the test set

Loading the Data Set (you need to put in the file where you have stored the data)

Restricting to Companies with Market Cap > 1 Billion

```
data = raw_data[raw_data['market_cap'] > 1000.0]
```

```
1 data['pred_rel_return']
5]: date
                ticker
    2000-02-09 CSCO
                         -0.025923
                ROP
                          0.066175
    2000-02-10
                CMOS
                          0.241345
    2000-02-11
                DELL
                          0.306035
    2000-02-15 VAL
                          0.043852
    2018-12-21 NKE
                               NaN
                SAFM
                               NaN
                SCHL
                               NaN
                WBA
                               NaN
    2018-12-24 KMX
                               NaN
    Name: pred_rel_return, Length: 111468, dtype: float64
```

The Total Number of Companies w/ Market Cap > 1 Billion that appear during our time horizon

```
1 len(data.index.get_level_values(1).unique())
```

7]: 4076

Filling in Missing Values

```
data = data.copy()
data.replace([np.inf,-np.inf],np.nan,inplace=True)
data = data.fillna(method='ffill')

data = data.fillna(0)
```

We label a Data Point +1 if the difference between the return on the SPY and the return on the stock exceeds 1.0% during the earnings period, -1 if it is < -2.5% and 0 if it is between -1% and +1%. The function below turns the return differences into labels

```
def f(x):
    if x > 0.01:
        return 1
    elif x < -0.025:
        return -1
    else:
        return 0</pre>
```

Applying the function to the column of relative returns and making a column of labels

```
data = data.copy()
data['rel_performance'] = data['pred_rel_return'].apply(f)
```

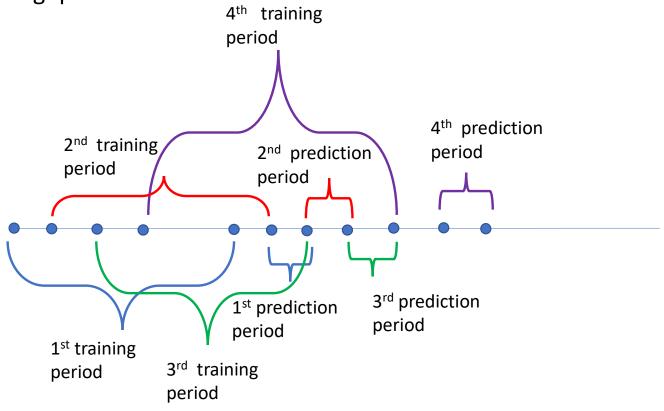
data['rel_performance']

```
ticker
date
           CSC0
2000-02-09
                    -1
           ROP
                     1
2000-02-10
           CMOS
2000-02-11
           DELL
2000-02-15 VAL
2000-02-16 AMAT
                     1
           ANF
                    -1
           DE
           ΕV
           NAV
                    -1
```

The strategy is going to work as follows:

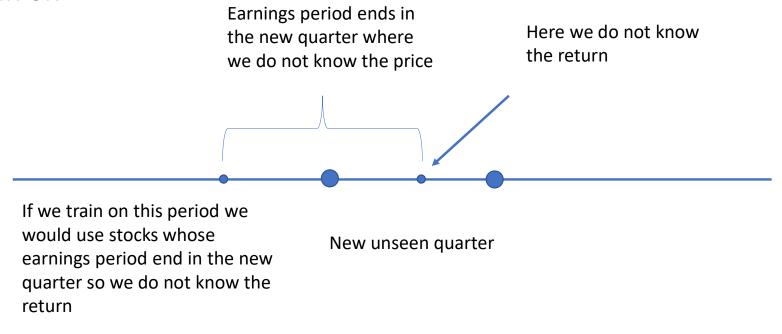
We train on a period of 3 years and then predict on the quarter starting 3 months after the end date of the training period

Then we move the 3 year period forward 1 quarter and train again and predict on the following quarter etc.



Why are we skipping a quarter?

This is because when we train we use the returns for a period that ends in the quarter immediately following the training period and so when we test on an unseen quarter this information would not be available to train on



During each prediction period we use the model that has been trained on the data in the preceding training period. During the prediction period, when a company releases quarterly earnings we use the trained model to tell us whether to buy, sell or not do anything.

We use a training period of 3 years = 12 quarters,

```
df_train = data.loc['2000-01-01':'2003-01-01']
```

The validation set and test set are the quarters starting 1 quarter after the end of the training periods

```
df_valid = data.loc['2003-04-01':'2003-07-01']
df_test = data.loc['2003-07-01':'2003-10-01']
```

Next we have the two prediction periods

```
df_valid = data.loc['2012-04-01':'2012-07-01']
df_test = data.loc['2018-07-01':'2018-10-01']
```

and the labels for the prediction periods

```
M y_1 = df_1['rel_performance'].values
y_2 = df_2['rel_performance'].values

M Counter(y_1)

5]: Counter({-1: 15542, 1: 15974, 0: 2888})
```

The data we train the model on, should not contain any features that use information not revealed before the end of the training period. This includes next_period_return, spy_next_period_return, rel_return, cum_return, spy_cum_return. We also leave out the ticker symbol and the date.

Next we delete the columns that are not needed for training

```
train = df_train.reset_index().drop(['ticker','date',
                                        'next period return',
                                        'spy next period return',
                                        'rel performance', 'pred rel return',
                                       'return', 'cum ret', 'spy cum ret'],axis=1)
   valid = df valid.reset index().drop(['ticker', 'date',
                                        'next period return',
9
                                        'spy next period return',
10
                                        'rel performance', 'pred rel return',
                                       'return', 'cum ret', 'spy cum ret',
11
12
                                         ],axis=1)
13 test = df_test.reset_index().drop(['ticker','date',
14
                                        'next period return',
15
                                        'spy next period return',
16
                                        'rel performance', 'pred rel return',
17
                                       'return', 'cum ret', 'spy cum ret',
18
                                l.axis=1
```

We take out the actual earnings period stock returns in the training and test sets

```
train_stock_returns = df_train['next_period_return']
valid_stock_returns = df_valid['next_period_return']
test_stock_returns = df_test['next_period_return']
```

Next we want to normalize the data by centering i.e. subtracting the mean and making the standard deviation = 1. We can use sklearn's StandardScaler. But we only want to normalize the data that are floating point numbers (the other ate categorical variables encoded as 1-hot encoded vectors)

```
from sklearn.preprocessing import MinMaxScaler,StandardScaler

scaler = StandardScaler()

float_vars = [x for x in train.columns if data[x].dtype == 'float64']

len(float_vars)

train = train.copy()
valid = valid.copy()
test = test.copy()

train[float_vars] = scaler.fit_transform(train[float_vars])
valid[float_vars] = scaler.transform(valid[float_vars])
test[float_vars] = scaler.transform(test[float_vars])
```

We are now ready to start training our first model.

```
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import accuracy_score,confusion_matrix
```

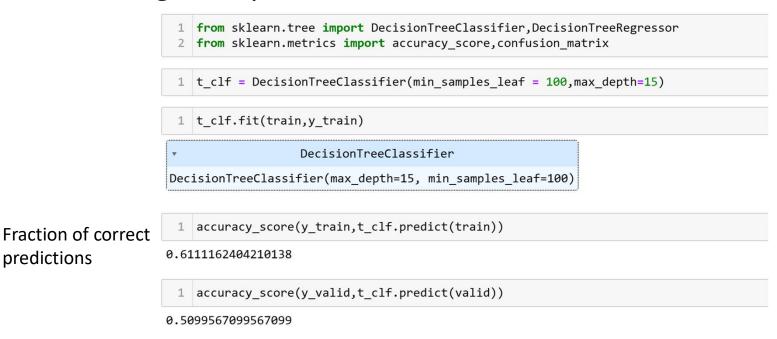
We instantiate a tree classifier and train it on the train data,

the number of features is

Number of Features



The large number of features is due to the one-hot-encoding of the categorical variables which associate to each category a new column consisting of only 0s and 1s.



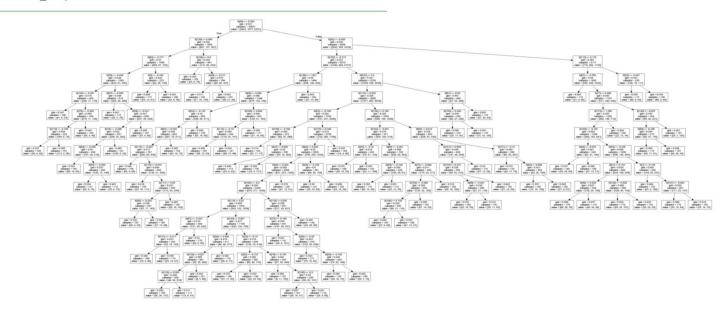
The large difference between the performance on the training set and the performance on the validation set indicates 'over-fitting'

Visualizing the tree ¶

```
import graphviz
from sklearn import tree

dot_data = tree.export_graphviz(t_clf,out_file=None)
graph = graphviz.Source(dot_data)
graph.render('tree_10')
```

[4]: 'tree_10.pdf'



We randomly selected the hyperparameters max-depth and min-samples-leaf. The min-samples-leaf = n ensures that every leaf contains at least n samples. This is to lower over-fitting where the trained tree fits very well on the training set but does note perform well on datasets it has not been trained on i.e. it does not predict well.

The hyperparameters can be set arbitrarily but how do we find the 'best' i.e. those that maximize a certain measure, like the accuracy_score.

We shall use the package 'Optuna' to optimize hyperparameters. We don't care so much about accuracy as we care about the profits we make by following the predictions of the model.

We estimate the profits computing the return on a portfolio, where we buy \$1 worth of the stock if the prediction is +1 and -\$1 (i.e. short \$1 worth of the stock) if the prediction is -1 and doing nothing if the prediction is 0.

We can very simply compute this by multiplying the array of predictions with the array of the actual returns and summing them up

```
profit = (preds * val_rets).sum()
```

To use Optuna we first have to install it with !pip install optuna and import it

```
import optuna
from optuna.trial import Trial
```

We then have to make an objective function

```
These are the various
   def objective(trial:Trial,train=None,labels=None,val=None,val labels=None,val rets=None):
                                                                                                       combinations of
 2
                                                                                                       hyperparameters we will try
 3
       t_min_samples_leaf = trial.suggest_int('min_samples_leaf',100,1200,step=100)
 4
       t max depth = trial.suggest int('max depth',5,25,step=5)
 5
 6
 7
       t clf = DecisionTreeClassifier(min_samples leaf = t min_samples leaf,max_depth=t max_depth,random_state=123)
 8
       t clf.fit(train, labels)
9
       preds = t clf.predict(val)
10
       profit = (preds * val_rets).sum()
11
12
13
       return profit
14
```

There are 240 different combinations so we might run 240 trials to find the combination that gives the best profit on the validation set. This is not necessary with optuna since it has advanced algorithms that selects promising paths that seems to lead to better values, rather then trying every combination. So instead we just run 100 trials

We find the best combination of hyperparameters

```
1 study.best_params
{'min_samples_leaf': 300, 'max_depth': 5}
```

And now we can instantiate and train a tree with these hyperparameters

Instantiating the classifier with hyper-parameters

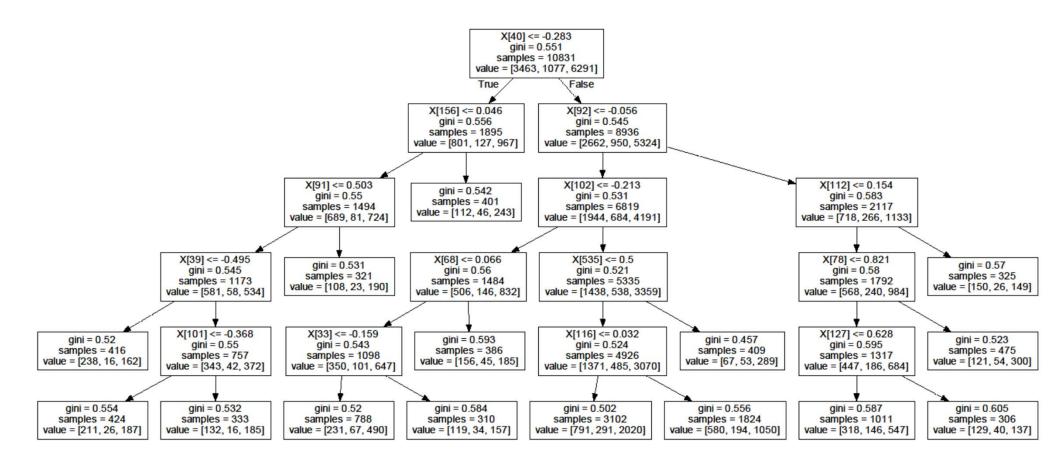
```
1 t_clf = DecisionTreeClassifier(**study.best_params,random_state=123)
```

Now we can fit the tree with the training data

Now the performance on the training and validation sets are much closer so the overfitting has been greatly reduced

and see how well it fits the training data





First we are going to reduce the number of features.

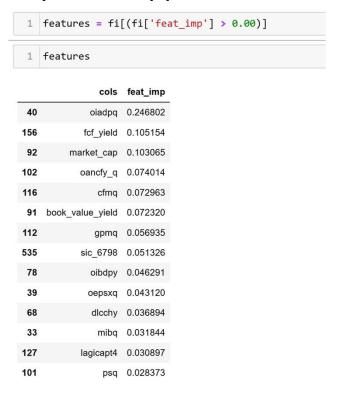
Clearly not all of the 721 features appear in the tree. Those features that do not appear have no influence on the performance and so we can eliminate them.

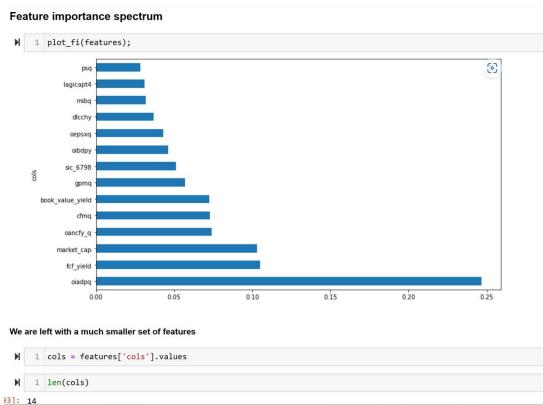
We can compute how important a given feature is in the tree by looking at the nodes in the tree where the split is on the feature and look at how much the split reduces the Gini index. The sum of these is the feature importance.

We compute the importance of each feature

```
1 def tree_feat_importance(m, df):
           return pd.DataFrame({'cols':df.columns, 'feat_imp':m.feature_importances_}
                              ).sort_values('feat_imp', ascending=False)
   5 def plot_fi(fi): return fi.plot('cols', 'feat_imp', 'barh', figsize=(12,7), legend=False)
fi = tree_feat_importance(t_clf,train)
  1 fi
                oiadpq 0.246802
   156
               fcf yield 0.105154
   92
            market_cap 0.103065
   102
              oancfy_q 0.074014
   116
                 cfmq 0.072963
  250
              sic_2673 0.000000
   251
              sic_2711 0.000000
  252
              sic_2721 0.000000
  253
              sic_2731 0.000000
  720 sector_code_850.0 0.000000
  721 rows × 2 columns
```

And eliminate all those that have feature importance = 0, meaning that they don't appear in the tree at all





We cut down the training and validation data sets to only include the relevant features and retrain the tree on the reduced data set

```
Remark that we have to

train_red = pd.DataFrame(data = scaler.fit_transform(train[cols].values),columns = cols)

valid_red = pd.DataFrame(data = scaler.transform(valid[cols].values),columns = cols)

test_red = pd.DataFrame(data = scaler.transform(test[cols].values),columns = cols)

| t_clf.fit(train_red,y_train)

| t_clf.fit(train_red,y_train)

| t_clf.score(train_red,y_train)

| t_clf.score(train_red,y_train)

| t_clf.score(train_red,y_train)

| t_clf.score(valid_red,y_valid)

| t_clf.score(valid_red,y_valid)

| t_clf.score(valid_red,y_valid)

| t_clf.score(valid_red,y_valid)
```

The tree is precisely the same

A subject that is becoming increasingly important is the notion of 'Explainable' or 'Interpretable' Machine Learning models.

Instead of a model being a 'black-box' that just makes predictions, we want to be able to figure out how it arrives at the predictions and how much weight it puts on each feature. We also want to know how changing the value of a feature effects the prediction.

For instance for a simple linear regression model

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_n X_n$$

the size of the coefficients (the β 's) indicate how each feature effects the output

A way to explain the effect of is to use 'Shapley' values. The definition of Shapley values is rather complicated but in essence it computes the effect on a adding a feature to any subset of the dataset and also taking into account the order in which the features are added.

The Shapley values are computed for each feature and for each symbol in the validation set

The Shapley values are computed on a trained module. We need to have a model that computes the profit for each symbol in the validation set using the prediction of the model. This requires that we include the actual returns in the model so we add the returns column

to the validation set

```
valid_1 = valid_red.copy()

valid_1['rets'] = df_valid['next_period_return'].values
```

```
1 import shap

1 def model(features):
2     tree_features = features[features.columns[:-1].values]
3     pred = t_clf.predict(tree_features)
5     ret = pred * features[features.columns[-1]]
7     return ret
```

The predictions of the model does not use the actual returns so we remove that column when we use the tree to predict values

This is the array of the predicted return of each symbol

```
1 explainer = shap.explainers.Permutation(model,valid_1)

1 shap_values = explainer(valid_1,max_evals=2000)

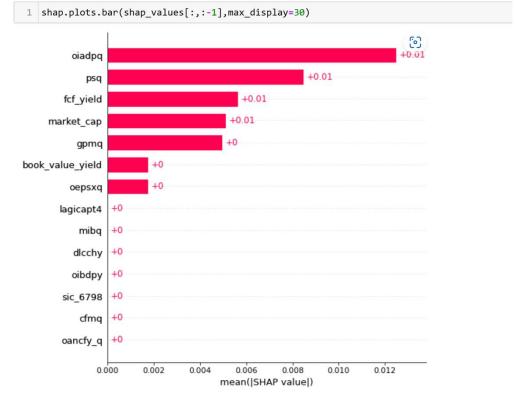
Permutation explainer: 1156it [03:51, 4.73it/s]
```

1 shap_values.values.shape
(1155, 15)

There is a Shapley value for each feature and each symbol

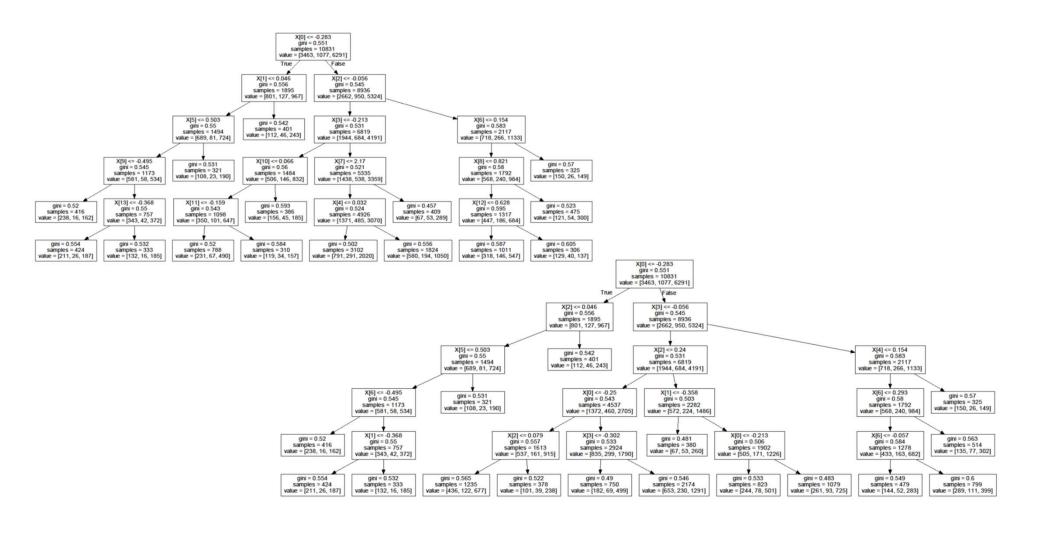
The 'shap' package contains a lot of tools to visualize the Shapley values. We can graph the average value of the absolute values of the

Shapley values.



This shows that only the first 7 features have an effect and so we can further cut down our feature set.

So we can make a new tree and train it only on these features



How well does it do on the test set?

```
test_set = test_red[shap_cols]
pred_test = t_clf1.predict(test_set)
# pred_test_avr = pred_test_avr/np.abs(pred_test_avr).sum()
(pred_test * df_test['next_period_return']).sum()

40]: 84.19119100000003
```

If we were 100% correct on the test set we would get this profit

```
1 (y_test * df_test['pred_rel_return']).sum()
51]: 113.34048000000001
```

A totally random strategy where we randomly decide whether to buy or sell

```
1 m = len(df_test['next_period_return'])
1 random_predictions = []
2 for _ in range(1000):
       pred_random = np.random.choice([-1,0,1],m)
       random_predictions.append((pred_random * df_test['next_period_return']).sum())
5
1 plt.hist(random_predictions,bins=30,density=True);
0.08
0.06
0.04
0.02
0.00
      -15
                    -5
             -10
1 np.mean(random_predictions)
```

5]: 0.3030609289999995

We will back test our strategy over the range 2001-01-01 to 2018-10-01

First we need the starting dates and the end dates for the training periods, each training period is 36 months and each training period is shifted one quarter from the previous

```
start_dates = [pd.to_datetime('2001-01-01') + pd.DateOffset(months = 3*i) for i in range(58)]
end_dates = [d + pd.DateOffset(months = 36) for d in start_dates]

training_frames = [data.loc[d:d+pd.DateOffset(months = 36)] for d in start_dates]
test_frames = [data.loc[d + pd.DateOffset(months=3):d+pd.DateOffset(months = 6)] for d in end_dates]

training_data = [d.reset_index() for d in training_frames]

test_data = [d.reset_index() for d in test_frames]
```

Then we can select the data frames for each training and validation period

```
training_frames = [data.loc[d:d+pd.DateOffset(months = 36)] for d in start_dates] validation_frames = [data.loc[d + pd.DateOffset(months=3):d+pd.DateOffset(months = 6)] for d in end_dates]
```

The validation period corresponding to a training period starts 3 months after the end date of the training date and runs for 3 months

We get the training labels for each training set

```
training_labels = [d['rel_performance'].values for d in training_frames]

scalers = [StandardScaler() for _ in range(len(training_data))]

opt_training_data = [pd.DataFrame(scalers[i].fit_transform(training_frames[i][shap_cols].values),columns=shap_cols) for i opt_test_data = [pd.DataFrame(scalers[i].transform(test_frames[i][shap_cols].values),columns=shap_cols) for i in range(lent)

training_labels = [d['rel_performance'].values for d in training_frames]
```

Remark that we have to normalize the dataset for each training period

Now we can run through all the dates, train on each training_data and use the trained tree to predict the profit on each validation_data.

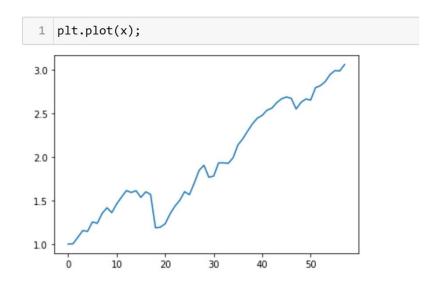
We also see how starting with \$1 will perform over the 16 year period.

If we have x we invest (long or short) we invest x/#securities in each stock. The profits from the strategy for each stock in period i is

```
preds = t_clf.predict(opt_test_data[i])
profit_i = (preds*test_frames[i]['next_period_return']).sum()
```

and so the total profit is (x/#securities) * profit_i.

```
1 x = [1]
2 ret = []
 3
   for i in range(len(start_dates)-1):
4
 5
           t_clf.fit(opt_training_data[i],training_labels[i])
6
           preds = t_clf.predict(opt_test_data[i])
 7
           profit_i = (preds*test_frames[i]['next_period_return']).sum()
8
           ret.append(profit_i)
9
           num_names = len(opt_test_data[i])
10
           x.append(x[i] + (x[i]/num_names)*profit_i)
11
```



We will compare this to a \$1 investment in SPY

We have the cumulative returns on SPY in the raw_data data frame and we only want one return for each date (for each date there will be as many copies of the cumulative SPY returns as there are companies reporting on that date)

Compared to a buy-and-hold of SPY

The strategy handily beats the SPY but remark that we have not included transaction costs which might change the result significantly. The Sharpe Ratios:

```
strategy_mean_ret = (SPY['strategy'] - 1).diff().mean()
strategy_std = (SPY['strategy'] - 1).diff().std()
print('Strategy Sharpe Ratio: ',strategy_mean_ret/strategy_std)

Strategy Sharpe Ratio: 0.43225473187964636

strategy_std

0.08352985589809588

spy_mean_ret = (SPY['spy_cum_ret'] - 1).diff().mean()
spy_std = (SPY['spy_cum_ret'] - 1).diff().std()
print('SPY Sharpe Ratio: ',spy_mean_ret/spy_std)

SPY Sharpe Ratio: 0.3825904447137517

print(spy_std)
0.06690829328830444
```

Total Returns

2 alpha

56]: 0.017631110333726375

```
N 1 x[-1]
50]: 3.058052001515085
N 1 SPY['spy_cum_ret'][-1]
51]: 2.459113
```

Computing the (quarterly) α of the strategy