# Supervised learning - Classification (Demo) Support Vector Machines (SVM)

STAT 32950-24620

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# Support Vector Machines (SVM)

SVM is a classification method with two outstanding characters:

- Maximizing classification margin.
- Readily generalizable using the kernel method\*.

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#### Review: Distance of a point to a line

The distance of a point  $x_o \in \mathbb{R}^p$  to a line w'x + b = 0 can be written as

$$d = d(x_o, L) = \frac{|w'x_o + b|}{\|w\|}$$
 (1)

where

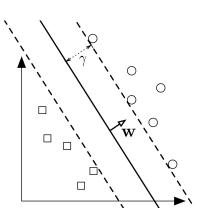
 $x, w \in \mathbb{R}^p$  are vectors.

 $|\cdot|$  is the absolute value,

 $\|\cdot\|$  is the vector norm.

The most common norm is the Euclidean norm, or the 2-norm.

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### Signed distance of a point to a line

The **signed distance** of a vector x to a line w'x + b = 0 is defined as

$$\frac{w'x+b}{\|w\|}\tag{2}$$

which is also called **directional distance** of point x to line w'x + b = 0.

In higher dimensional space with  $x \in \mathbb{R}^p$ , p > 2,

the equation w'x + b = 0 represents a hyperplane.

Vector  $w \in \mathbb{R}^p$  in w'x + b = 0 is the **normal vector** of the hyperplane.

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## SVM for linear separable 2-classes

First consider the simplest case that there exists a linear classifier.

There is a line or hyperplane that completely separate the points in 2 classes.

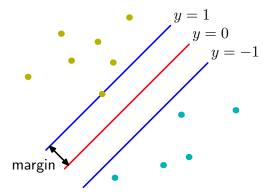
SVM aims for the linear classifier maximizing the margin between the 2 classes.

#### SVM classifier formulation

Denote the class label of a training point x as y, with values y = 1 or y = -1.

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# Margin



Courtesy of C. Bishop

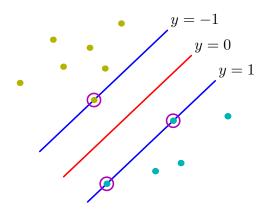
# Properties of the SVM classification hyperplane

Properties of the SVM classification hyperplane H: w'x + b = 0:

- H divides the two classes.
- w'x + b > 0 for x in class y = 1, and w'x + b < 0 for y = -1.
- There is c > 0, such that there are **supporting vectors** on the **margin hyperplanes**  $w'x + b = \pm c$ :
  - there are vectors x with w'x + b = c, y = 1, and
  - there are vector x with w'x + b = -c, y = -1.
- Other vectors x should have |w'x + b| > c.

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# Support Vectors



Courtesy of C. Bishop.

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# Margin size

If  $x_1$  is a supporting vector with  $w'x_1+b=1$ , and  $x_2$  is a supporting vector with  $w'x_2+b=-1$ ,

the distance between the two margin hyperplane  $w'x+b=\pm 1$  is

$$\left|\frac{w'}{\|w\|}(x_2 - x_1)\right| = \frac{|w'x_2 - w'x_1|}{\|w\|} = \frac{|(1-b) - (-1-b)|}{\|w\|} = \frac{2}{\|w\|}$$

This is the quantity SVM aims to maximize.

#### Conventional SVM parameterization

The margin hyperplanes  $w'x + b = \pm c$  is equivalent to  $(w/c)'x + b/c = \pm 1$ , which can be written as  $w^{*'}x + b^{*} = \pm 1$ .

We can rescale to express the margin hyperplanes as  $w'x + b = \pm 1$ .

Then the SVM formulation becomes

$$w'x + b \begin{cases} \geq 1, & y = 1 \\ \leq -1, & y = -1 \end{cases}$$

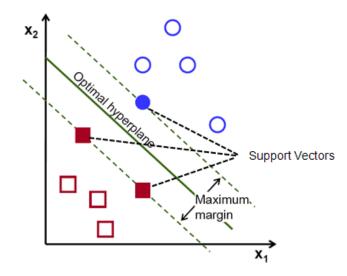
Combine the two inequalities, the SVM classifier can be stated as

$$y(w'x+b) \ge 1 \tag{3}$$

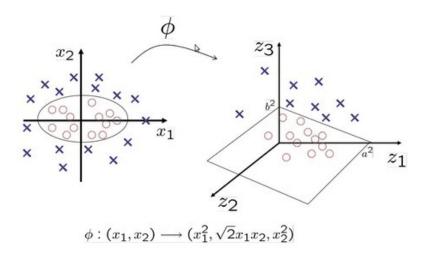
with the objective to maximize the margin.

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#### Maximized margin



# Kernel method example\*

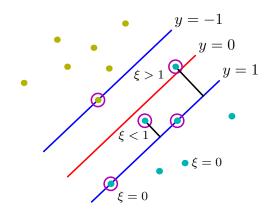


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### Remarks about basic SVM

- Linear boundaries with some optimal-separation theoretical properties.
- Transform to higher dimensions to obtain linearly separation (kernel function).
- Based on a theoretical model of learning explicitly, with guaranteed performance.
- Not affected by local minima.
- Do not suffer from the curse of dimensionality.
- Quadratic program, doable.
- Optimization algorithm instead of greedy search.
- The kernel function has to be handpicked.
- Integrated into other high performers such as deep neural network.

# Soft margin example\*



Courtesy of C. Bishop.

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