

KELSEY WILLIAMS

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EDUCATION

August 2013-
Present

KENT STATE UNIVERSITY

B.A. Visual Communication Design Major | Marketing Minor

- Studied abroad in Florence, Italy from August 2015–December 2015
- A member of the AIGA Kent chapter
- Cumulative GPA: 3.5

EXPERIENCE

May 2016-
Present

MIM SOFTWARE | Beachwood, OH

Visual Design Intern

- Concepted and designed new product brochures
- Took part in Icon Improvement Project which updated all old icons in the software
- Assisted in designing trade show booths, banners, and mailers for their shows and products

May 2015-
August 2015

VITAMIX CORPORATION | Olmsted Falls, OH

Design Intern

- Assisted the in-house creative team with design jobs including social media campaigns, packaging redesign, and recipe cards while utilizing Adobe Creative Suite
- Designed Creative Team Yearbook as summer-long project
- Prepared files for print production, including some with specialty print processes (diecuts & PMS colors)
- Assisted with several photoshoots, helped choose shots and finalize photography

May 2014-
May 2016

OFFICE OF THE PROVOST | Kent State University

Student Assistant

- Took phone calls and scheduled meetings
- Entrusted with working on documents for the Provost
- Kept the Provost page on the Kent State website updated by learning Drupal

SKILLS

- | | |
|---|--|
| • Adobe Creative Suite including InDesign, Illustrator, and Photoshop | • Branding, marketing campaigns, social media marketing |
| • Microsoft Office including Word, Excel, PowerPoint, and Outlook | • Typography, packaging, sequential book design, photography |
| • GitHub, CodePen, and Sketch | • Time management, leadership |
| • Moderate skill level in: HTML5, CSS, Drupal | • Flexible, team-centered, creative |

HONORS & AWARDS

- Member of the Honors College at Kent State
- Achieved Dean's List Fall 2013 - Spring 2016
- Outstanding Photography Award at the 2013 Ohio Governors Show
- Art Director of *Brainchild*, a Literary annual magazine through Kent State Honors College

Find me on LinkedIn or visit <https://www.behance.net/kelseywilliams> for a sampling of my work.