

# KELSEY WILLIAMS

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## EDUCATION

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August 2013-  
Present

### KENT STATE UNIVERSITY

B.A. Visual Communication Design Major | Marketing Minor

- Studied abroad in Florence, Italy from August 2015–December 2015
- A member of the AIGA Kent chapter
- Cumulative GPA: 3.5

## EXPERIENCE

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May 2016-  
Present

### MIM SOFTWARE | Beachwood, OH

*Visual Design Intern*

- Concepted and designed new product brochures
- Took part in Icon Improvement Project which updated all old icons in the software
- Assisted in designing trade show booths, banners, and mailers for their shows and products

May 2015-  
August 2015

### VITAMIX CORPORATION | Olmsted Falls, OH

*Design Intern*

- Assisted the in-house creative team with design jobs including social media campaigns, packaging redesign, and recipe cards while utilizing Adobe Creative Suite
- Designed Creative Team Yearbook as summer-long project
- Prepared files for print production, including some with specialty print processes (diecuts & PMS colors)
- Assisted with several photoshoots, helped choose shots and finalize photography

May 2014-  
May 2016

### OFFICE OF THE PROVOST | Kent State University

*Student Assistant*

- Took phone calls and scheduled meetings
- Entrusted with working on documents for the Provost
- Kept the Provost page on the Kent State website updated by learning Drupal

## SKILLS

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| • Adobe Creative Suite including InDesign, Illustrator, and Photoshop | • Branding, marketing campaigns, social media marketing      |
| • Microsoft Office including Word, Excel, PowerPoint, and Outlook     | • Typography, packaging, sequential book design, photography |
| • GitHub, CodePen, and Sketch   | • Time management, leadership                                |
| • Moderate skill level in: HTML5, CSS, Drupal                         | • Flexible, team-centered, creative                          |

## HONORS & AWARDS

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- Member of the Honors College at Kent State
- Achieved Dean's List Fall 2013 - Spring 2016
- Outstanding Photography Award at the 2013 Ohio Governors Show
- Art Director of *Brainchild*, a Literary annual magazine through Kent State Honors College

Find me on LinkedIn or visit <https://www.behance.net/kelseywilliams> for a sampling of my work.