

## WHY CHOOSE CHANGE MAKERS FINANCIAL?

Changemakers Financial is more than just an investment company. We hold the responsibility of changing the world close to our hearts. We're here to help you achieve the financial future you want while simultaneously helping the world be a better place. Our goal at Changemakers is to ensure your experience is personal to what you are looking for in an investment team.

We evaluate your pain points as well as your investment goals to develop a plan to solve one and achieve the other. Our ultimate goal is a happy client whose investment needs are met. There are numerous firms that will provide you with tools to have a successful investment strategy plan, but Changemakers is here to form a long-lasting relationship with you. We aren't just investment advisors, we're *your* investment advisors.

Changemakers will thoroughly evaluate your needs and wants to create a plan specific to you. Having said this, the main focus is financial literacy and forming a financially stable foundation for you and your future.

So why should you choose Changemakers Financial?

### *We'll answer questions you didn't know to ask*

One of the biggest fears investors carry with them is, "I don't know what questions to ask." How are you expected to pick the right investment advisor when you don't even know what questions to ask them? Will they even understand your goals? These are very common concerns to have.

The reason this is so often the case is because money is seen as a topic too taboo to discuss, which can be isolating and create anxiety around your relationship with your finances. This creates a negative impact on your relationship with money and can lead to mistakes when deciding on who to invest with. Financial literacy is often neglected within a person's education which makes it difficult to understand various aspects of finance. At Changemakers, we pride ourselves on helping you achieve financial literacy.

And to be financially literate means having a comprehensive knowledge of financial management, budgeting, and investing. So these are our goals, and Changemakers has the tools readily available for you to start fostering a positive relationship with your money. We want to help you create a long-term financial plan and we want you to feel comfortable when investing your hard-earned money.

### *We care about the state of our world*

When choosing Changemakers, know that we are committed to using your money and capital to achieve positive social outcomes, all while building you a wealthy and stable future. Our advisors focus on investments that are ESG and socially responsible.

If you're interested in learning more about ESG, socially responsible investing, or Impact Investing, then start here. <Link to other article>

*We want you to feel heard*

Changemakers is constantly updating and informing our clients of new investment options to consider, because we want you to stay up-to-date and in the loop on social causes that may align with your investment goals.

When choosing the right investment firm, you have to ask yourself the important question, “Will this firm look out for me and my future?” Will this firm *make me feel heard*? With Changemakers, we are always thinking about your future, and how your investment can positively impact the social cause of your choice. We take your personal values and beliefs into consideration and create an investment portfolio specific to what is important to you, so that you know you are directly having an impact on a social cause all while making money for your future.

The reason you should choose Change Makers is because we listen when you need to be heard.