

Keith Winfield

Developer passionate about continued learning. Experienced in UI/UX and Full Stack Development.

Rosedale, MD

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Portfolio:

www.keithwinfield.net

EXPERIENCE

Web Developer/Content Manager

Gov Cio, Washington DC

- Developed and executed comprehensive content strategies to align with organizational goals and target audience needs.
- Managed the implementation, customization, and administration of CMS platforms such as WordPress, Drupal, and Joomla.
- Collaborated with cross-functional teams, including marketing, design, and IT, to align content initiatives with broader marketing and business objectives.
- Oversaw content publishing processes, ensuring accuracy, consistency, and adherence to brand guidelines and editorial standards.

Web Development Manager

R.E. Michel Company, LLC, Glen Burnie MD

- Use HTML/CSS/JavaScript and other front-end tools to create responsive pages while testing code against modern browsers and mobile devices.
- API Implementation used to obtain and display Content in conjunction with content and services.
- Lead team to establish interactive web applications that bring higher traffic, page views, and maximum user experience, generating a 30% increase in the company sales overall.
- Created, implemented and managed SEO strategy for company web applications, using Google Analytics, Adsense, and Adwords, generating a new stream of income for the company.
- While Maintaining existing site code with an eye for continuous improvement, I create and optimize local landing pages that increase local rankings, traffic, and new leads by over 50%.

SKILLS

Front-End

HTML5/XHTML

CSS3/SASS/LESS

JavaScript ES6/jQuery

Back-End

PHP

Node.js

Express.js

Source Control

Github

Cloud/AWS

FrameWorks

Laravel

React/Redux

Bootstrap/Semantic UI

UI/UX

Wireframing

Prototyping

Adobe Suite

Figma

Coursework in Progress

Ultimate AWS Certified Developer Associate (in progress)

