ICPSR 37143

Impact of the NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed: Data on Fast Food Purchases, Dietary Patterns, and Retail Beverage Environments in New York City, Newark, and Jersey City, 2013-2014

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P.I. Codebook for Point-of-Purchase Survey Data

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Impact of the NYC Sugar Sweetened Beverage Policy on Calories: Point-of-Purchase Survey

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1   Data Description

Background: As part of a planned evaluation of New York Citys proposed soda portion cap policy, we conducted point-of-purchase surveys of fast food restaurant customers in New York City and two cities in New Jersey. Baseline data collection was conducted in three waves: Wave 1 began in early January 2013 and ended in April 2013; Wave 2 was conducted from August to November 2013; and Wave 3 was conducted between January and June 2014.

Sample and Data Collection Data collection was conducted in teams of two data collectors, situated outside of each fast food venue in both cities. Data collectors were assigned locations and partners in advance. Data collectors approached individuals as they entered a fast food restaurant and notified them that if they provided their food or beverage purchase receipt, they would qualify for participation in a survey (receipts for gift cards, happy meal toys, or other non-food items did not qualify for participation). No identifying information was collected from the individuals during the survey, unless the individual agreed to the phone interview, in which case data collectors asked for the persons name. Teams went to each location for three hours (lunch time: 11:30 to 2:30; dinner: 4:30 to 7:30).

Data Structure:
These data can be combined with the receipt and dietary recall databases by merging on the receipt identifier (receiptID) variable. The data can be merged with the store environmental scans by merging with the NEMS location (nemslocation indicator) variable. It is important to note that these data are stored at the receipt level, not the person level. Therefore each row is indicative of a single receipt.

2 Variable Description

2.1 List of Variables in the Point of Purchase Survey Database

Table 1: List of Variables in the Point of Purchase Survey Database

Varlist	Variable Label
receiptID	Observation Number
surveydate	Completion date of interview
restaurantchain	Restaurant chain name
restaurantID	Restaurant location identifier
restaurantadd s	Restaurant address
receiptnum	Receipt Number
surveydate	Completion date of interview
q1	Location (city/state)
q4_1	[Check any that apply_ Did R get_] Burger, sandwich, wrap
q4_2	[Check any that apply_ Did R get_] Salad
q4_3	[Check any that apply_ Did R get_] Chips
q4_4	[Check any that apply_ Did R get_] None
q5	Which sandwich did R get?
q5_a	Which sandwich?
q6	Did R get a combo?
q7_1	Did you add any sauces or dressings to your sandwich? Mayonnaise
q7_2	Did you add any sauces or dressings to your sandwich? Lite Mayo
q7_3	Did you add any sauces or dressings to your sandwich? Mustard
q7_4	Did you add any sauces or dressings to your sandwich? Oil
q7_5	Did you add any sauces or dressings to your sandwich? Ranch
q7_6	Did you add any sauces or dressings to your sandwich? Chipotle sauce
q7_7	Did you add any sauces or dressings to your sandwich? Honey mustard
q7_8	Did you add any sauces or dressings to your sandwich? Sweet onion sauce
q7_9	Did you add any sauces or dressings to your sandwich?_ Ketchup
q7_10	Did you add any sauces or dressings to your sandwich? BBQ/Buffalo sauce
q7_11	Did you add any sauces or dressings to your sandwich? None
q8	Did you order cheese on your hamburger or sandwich?
q9	What type of dressing did you use on your salad?
q10	Were the chips you bought_
q11	[Is the size and type of all drinks for R clear on the receipt?
q12	Drink ordered for R_
q13	Which drink_
q14_1	What did you add to your drink (lighteners)? Half-n-half/Cream
q14_2	What did you add to your drink (lighteners)? Whole Milk

Table 1: List of Variables in the Point of Purchase Survey Database

Varlist	Variable Label
q14_3	What did you add to your drink (lighteners)? Low-fat, 1% or 2% milk
q14_4	What did you add to your drink (lighteners)? Soy milk
q14_5	What did you add to your drink (lighteners)? Skim/non-fat milk
q14_6	What did you add to your drink (lighteners)? Whipped cream
q14_7	What did you add to your drink (lighteners)? Don't know
q14_8	What did you add to your drink (lighteners)? Nothing
q15_1	What did you add to your drink (sweeteners)? Sugar
q15_2	What did you add to your drink (sweeteners)? Honey
q15_3	What did you add to your drink (sweeteners)? Syrup
q15_4	What did you add to your drink (sweeteners)? Non-calorie substitute
q15_5	What did you add to your drink (sweeteners)? Don't know
q15_6	What did you add to your drink (sweeteners)? Nothing
q16	Which drink_
q17	Was it a fountain drink?
q18	Did you have ice in it?
q19	Did you refill your cup while in the restaurant?
q20	[If there are multiple drinks on receipt] Did you order a second drink for yours
q21	Drink #2 ordered for R_
q22	Which drink_
q23_1	What did you add to your drink (lighteners)? Half-n-half/Cream
q23_2	What did you add to your drink (lighteners)? Whole milk
q23_3	What did you add to your drink (lighteners)? Low-fat, 1% or 2% milk
q23_4	What did you add to your drink (lighteners)? Soy milk
q23_5	What did you add to your drink (lighteners)? Skim/non-fat milk
q23_6	What did you add to your drink (lighteners)? Whipped cream
q23_7	What did you add to your drink (lighteners)? Don't know
q23_8	What did you add to your drink (lighteners)? Nothing
q24_1	What did you add to your drink (sweeteners)? Sugar
q24_2	What did you add to your drink (sweeteners)? Honey
q24_3	What did you add to your drink (sweeteners)? Syrup
q24_4	What did you add to your drink (sweeteners)? Non-calorie substitute
q24_5	What did you add to your drink (sweeteners)? Don't know
q24_6	What did you add to your drink (sweeteners)? Nothing
q25	Which drink_

Table 1: List of Variables in the Point of Purchase Survey Database

Varlist	Variable Label
q26	Was it a fountain drink?
q27	Did you have ice in it?
q28	Did you refill your cup while in the restaurant?
q29	[If receipt has more than two drinks]_ Did you order a third drink for yourself?
q30	Drink #3 ordered by R_
q31	Which drink_
q32_1	What did you add to your drink (lighteners)? Half-n-half/Cream
q32_2	What did you add to your drink (lighteners)? Whole milk
q32_3	What did you add to your drink (lighteners)? Low-fat, 1% or 2% milk
q32_4	What did you add to your drink (lighteners)? Soy milk
q32_5	What did you add to your drink (lighteners)? Skim/non-fat milk
q32_6	What did you add to your drink (lighteners)? Whipped cream
q32_7	What did you add to your drink (lighteners)? Don't know
q32_8	What did you add to your drink (lighteners)? Nothing
q33_1	What did you add to your drink (sweeteners)? Sugar
q33_2	What did you add to your drink (sweeteners)? Honey
q33_3	What did you add to your drink (sweeteners)? Syrup
q33_4	What did you add to your drink (sweeteners)? Non-calorie substitute
q33_5	What did you add to your drink (sweeteners)? Don't know
q33_6	What did you add to your drink (sweeteners)? Nothing
q34	Which drink_
q35	Was it a fountain drink?
q36	Did you have ice in it?
q37	Did you refill your cup while in the restaurant?
q38	What was the most important factor to you when you decided what to drink today?
q38_a	Other
q39	Did you order eat-in or to go?
q40	Did you (or will you) eat or drink anything with this meal that you did not buy
q41	Which part?
q42_1	Where did you (or will you) buy it? Supermarket
q42_2	Where did you (or will you) buy it? Convenience/corner store
q42_3	Where did you (or will you) buy it? Vending machine
q42_4	Where did you (or will you) buy it? Restaurant
q42_a	Other

Table 1: List of Variables in the Point of Purchase Survey Database

Varlist	Variable Label
q43_1	Why did you (or will you) buy that part elsewhere? Better price
q43_2	Why did you (or will you) buy that part elsewhere? Item not available at the FFR
q43_3	Why did you (or will you) buy that part elsewhere? Desired size not available at
q43_a	Other
q44	[How many children with R got drinks?]
q45	Child #1 age
q46	Child #2 gender
q47	[Is the size and type of all drinks for Child #1 clear on receipt?
q48_1	Drink(s) ordered by Child #1 (select all that apply)_ Coffee/tea
q48_2	Drink(s) ordered by Child #1 (select all that apply)_ Latte
q48_3	Drink(s) ordered by Child #1 (select all that apply)_ Hot Cocoa
q48_4	Drink(s) ordered by Child #1 (select all that apply)_ Regular Soda/ Lemonade/ Sw
q48_5	Drink(s) ordered by Child #1 (select all that apply)_ Diet Soda / Diet Lemonade
q48_6	Drink(s) ordered by Child #1 (select all that apply)_ Juice
q48_7	Drink(s) ordered by Child #1 (select all that apply)_ Water
q48_8	Drink(s) ordered by Child #1 (select all that apply)_ Other
q49	Did Child #1 have a fountain drink?
q50	Did Child #1 have ice in it?
q51	Did Child #1 refill her/his cup while in the restaurant?
q52	Child #2 age
q53	Child #2 gender
q54	[Is the size and type of all drinks for Child #2 clear on the receipt?]
q55_1	Drink(s) ordered by Child #2 (select all that apply)_ Coffee/tea
q55_2	Drink(s) ordered by Child #2 (select all that apply)_ Latte
q55_3	Drink(s) ordered by Child #2 (select all that apply)_ Hot Cocoa
q55_4	Drink(s) ordered by Child #2 (select all that apply)_ Regular Soda/ Lemonade/ Sw
q55_5	Drink(s) ordered by Child #2 (select all that apply)_ Diet Soda / Diet Lemonade
q55_6	Drink(s) ordered by Child #2 (select all that apply)_ Juice
q55_7	Drink(s) ordered by Child #2 (select all that apply)_ Water
q55_8	Drink(s) ordered by Child #2 (select all that apply)_ Other
q56	Did Child #2 have a fountain drink?
q57	Did Child #2 have ice in it?
q58	Did Child #2 refill his/her cup while in the restaurant?
q59	Child #3 age

Table 1: List of Variables in the Point of Purchase Survey Database

Varlist	Variable Label
q60	Child #3 gender
q61	[Is the size and type of all drinks for Child #3 clear on receipt?]
q62_1	Drink(s) ordered by Child #3 (select all that apply)_ Coffee/tea
q62_2	Drink(s) ordered by Child #3 (select all that apply)_ Latte
q62_3	Drink(s) ordered by Child #3 (select all that apply)_ Hot Cocoa
q62_4	Drink(s) ordered by Child #3 (select all that apply)_ Regular Soda/ Lemonade/ Sw
q62_5	Drink(s) ordered by Child #3 (select all that apply)_ Diet Soda / Diet Lemonade
q62_6	Drink(s) ordered by Child #3 (select all that apply)_ Juice
q62_7	Drink(s) ordered by Child #3 (select all that apply)_ Water
q62_8	Drink(s) ordered by Child #3 (select all that apply)_ Other
q63	Did Child #3 have a fountain drink?
q64	Did Child #3 have ice in it?
q65	Did Child #3 refill his/her cup while in the restaurant?
q66	Did you see any calorie information in the restaurant?
q67	Did the calorie information influence what you bought?
q68_1	How did the calorie information influence what you bought influence what you bou
q68_2	How did the calorie information influence what you bought today? I bought food t
q68_a	Other
q69	How many calories do you think were in the drink you bought for yourself at the
q70	How many calories do you think were in the food you bought at the restaurant tod
q71_a	How many times per week do you eat from a big chain fast food restaurant? (Check
q71_b	How many times per week do you eat from a big chain fast food restaurant? (Check
q71_c	How many times per week do you eat from a big chain fast food restaurant? (Check
q71_d	How many times per week do you eat from a big chain fast food restaurant? (Check
q72	Do you plan to buy a can, bottle, or cup of regular soda for yourself later toda
q73	During the past 7 days, how many times did you drink a can, bottle, or glass of
q74_1	Where do you buy regular soda most often? Deli / corner store
q74_2	Where do you buy regular soda most often? Fast food restaurant
q74_3	Where do you buy regular soda most often? Grocery store / supermarket
q74_4	Where do you buy regular soda most often? Sit-down restaurant
q74_5	Where do you buy regular soda most often? Street vendor
q74_6	Where do you buy regular soda most often? Costco / Sam's Club / BJ's
q74_7	Where do you buy regular soda most often? Vending machines
q74_8	Where do you buy regular soda most often? Walmart / Kmart

Table 1: List of Variables in the Point of Purchase Survey Database

Varlist	Variable Label
q74_9	Where do you buy regular soda most often? Does not buy soda
q75	In general, how often do you limit the amount of food you eat in an attempt to c
q76	What is your age?
q77	Respondent gender
q78	Are you of Hispanic or Latino origin?
q79_1	What is your Race? (check all that apply) American Indian / Alaska Native
q79_2	What is your Race? (check all that apply) African American / Black
q79_3	What is your Race? (check all that apply) Asian / Pacific Islander
q79_4	What is your Race? (check all that apply) White
q79_a	Other
q80	Respondent's highest level of education
q83	Are you currently employed full time, part time, not employed, or retired?
q84_1	Do you work in New York City, or somewhere else? NYC
q84_2	Do you work in New York City, or somewhere else? Elsewhere
q85	Receipt Number
nemslocation_indicator	Store identifier

3 Statistics from sample

3.1 Summary Statistics

Table 2: Summary Statistics for Receipt Data

Variable	Mean	Std. Dev.	N
Child #1 age	7.46	4.35	639
Child #2 age	7.56	4.38	133
Child #3 age	7.17	7.19	23

3.2 Frequencies - Point of Purchase Survey Data

q1 — Location (city/state)

		Freq.	Percent	Valid	Cum.
Valid	New Jersey	6000	49.07	49.32	49.32
	New York	6165	50.42	50.68	100.00
	Total	12165	99.49	100.00	
Missing		62	0.51		
Total		12227	100.00		

q2

		Freq.	Percent	Valid	Cum.
Valid	dinner	2447	20.01	20.04	20.04
	lunch	9766	79.87	79.96	100.00
	Total	12213	99.89	100.00	
Missing		14	0.11		
Total		12227	100.00		

q3

		Freq.	Percent	Valid	Cum.
Valid	Burger King	1782	14.57	14.58	14.58
	KFC	668	5.46	5.47	20.05
	McDonalds	4281	35.01	35.04	55.09
	Subway	4932	40.34	40.36	95.45
	Wendy's	556	4.55	4.55	100.00
	Total	12219	99.93	100.00	
Missing		8	0.07		
Total		12227	100.00		

q4_1 — [Check any that apply_ Did R get_] Burger, sandwich, wrap

		Freq.	Percent	Valid	Cum.
Valid	Burger, sandwich, wrap	8689	71.06	100.00	100.00
Missing		3538	28.94		
Total		12227	100.00		

q4_2 — [Check any that apply_ Did R get_] Salad

		Freq.	Percent	Valid	Cum.
Valid	Salad	300	2.45	100.00	100.00
Missing		11927	97.55		
Total		12227	100.00		

q4_3 — [Check any that apply_ Did R get_] Chips

		Freq.	Percent	Valid	Cum.
Valid	Chips	863	7.06	100.00	100.00
Missing		11364	92.94		
Total		12227	100.00		

q4_4 — [Check any that apply_ Did R get_] None

		Freq.	Percent	Valid	Cum.
Valid	None	3105	25.39	100.00	100.00
Missing		9122	74.61		
Total		12227	100.00		

q5 — Which sandwich did R get?

		Freq.	Percent	Valid	Cum.
Valid	B.L.T.	40	0.33	1.30	1.30
	Big Philly Cheesesteak	51	0.42	1.66	2.96
	Buffalo Chicken	135	1.10	4.39	7.35
	Chicken & Bacon Ranch Melt	85	0.70	2.76	10.11
	Cold Cut Combo	85	0.70	2.76	12.87
	Egg & Cheese	37	0.30	1.20	14.08
	Ham	142	1.16	4.62	18.69
	Italian B.M.T.	155	1.27	5.04	23.73
	Meatball Marinara	192	1.57	6.24	29.97
	Other	253	2.07	8.22	38.20
	OtherBig Pastrami	1	0.01	0.03	38.23
	OtherBlack Forest Ham	1	0.01	0.03	38.26
	OtherChicken Sandwich	1	0.01	0.03	38.30
	OtherHam and Cheese	1	0.01	0.03	38.33
	Otherblack forest	1	0.01	0.03	38.36
	Oven Roasted Chicken	256	2.09	8.32	46.68
	Roast Beef	28	0.23	0.91	47.59
	SO Chicken Teriyaki	288	2.36	9.36	56.96
	Spicy Italian	165	1.35	5.36	62.32
	Steak & Cheese	88	0.72	2.86	65.18
	Subway Club	44	0.36	1.43	66.61
	Subway Melt	23	0.19	0.75	67.36
	Tuna	328	2.68	10.66	78.02
	Turkey Breast	372	3.04	12.09	90.12
	Turkey Breast & Ham	100	0.82	3.25	93.37
	Veggie Delite	204	1.67	6.63	100.00
	Total	3076	25.16	100.00	
Missing		9151	74.84		
Total		12227	100.00		

q6 — Did R get a combo?

		Freq.	Percent	Valid	Cum.
Valid	No	2155	17.62	73.10	73.10
	Yes	793	6.49	26.90	100.00
	Total	2948	24.11	100.00	
Missing		9279	75.89		
Total		12227	100.00		

q7_1 — Did you add any sauces or dressings to your sandwich? Mayonnaise

		Freq.	Percent	Valid	Cum.
Valid	Mayonnaise	1035	8.46	100.00	100.00
Missing		11192	91.54		
Total		12227	100.00		

q7_2 — Did you add any sauces or dressings to your sandwich? Lite Mayo

		Freq.	Percent	Valid	Cum.
Valid	Lite Mayo	330	2.70	100.00	100.00
Missing		11897	97.30		
Total		12227	100.00		

q7_3 — Did you add any sauces or dressings to your sandwich? Mustard

		Freq.	Percent	Valid	Cum.
Valid	Mustard	215	1.76	100.00	100.00
Missing		12012	98.24		
Total		12227	100.00		

q7_4 — Did you add any sauces or dressings to your sandwich? Oil

		Freq.	Percent	Valid	Cum.
Valid	Oil	461	3.77	100.00	100.00
Missing		11766	96.23		
Total		12227	100.00		

q7_5 — Did you add any sauces or dressings to your sandwich? Ranch

		Freq.	Percent	Valid	Cum.
Valid	Ranch	389	3.18	100.00	100.00
Missing		11838	96.82		
Total		12227	100.00		

q7_6 — Did you add any sauces or dressings to your sandwich? Chipotle sauce

		Freq.	Percent	Valid	Cum.
Valid	Chipotle sauce	619	5.06	100.00	100.00
Missing		11608	94.94		
Total		12227	100.00		

q7_7 — Did you add any sauces or dressings to your sandwich? Honey mustard

		Freq.	Percent	Valid	Cum.
Valid	Honey mustard	543	4.44	100.00	100.00
Missing		11684	95.56		
Total		12227	100.00		

q7_8 — Did you add any sauces or dressings to your sandwich? Sweet onion sauce

		Freq.	Percent	Valid	Cum.
Valid	Sweet onion sauce	442	3.61	100.00	100.00
Missing		11785	96.39		
Total		12227	100.00		

q7_9 — Did you add any sauces or dressings to your sandwich Ketchup

		Freq.	Percent	Valid	Cum.
Valid	Ketchup	68	0.56	100.00	100.00
Missing		12159	99.44		
Total		12227	100.00		

q7_10 — Did you add any sauces or dressings to your sandwich? BBQ/Buffalo sauce

		Freq.	Percent	Valid	Cum.
Valid	BBQ/Buffalo sauce	87	0.71	100.00	100.00
Missing		12140	99.29		
Total		12227	100.00		

q7_11 — Did you add any sauces or dressings to your sandwich? None

		Freq.	Percent	Valid	Cum.
Valid	None	797	6.52	100.00	100.00
Missing		11430	93.48		
Total		12227	100.00		

q8 — Did you order cheese on your hamburger or sandwich?

		Freq.	Percent	Valid	Cum.
Valid	No	2205	18.03	25.38	25.38
	Yes	6484	53.03	74.62	100.00
	Total	8689	71.06	100.00	
Missing		3538	28.94		
Total		12227	100.00		

q9 — What type of dressing did you use on your salad?

		Freq.	Percent	Valid	Cum.
Valid	Fat free	3	0.02	1.00	1.00
	Low-fat	71	0.58	23.67	24.67
	No dressing	15	0.12	5.00	29.67
	Regular	211	1.73	70.33	100.00
	Total	300	2.45	100.00	
Missing		11927	97.55		
Total		12227	100.00		

q10 — Were the chips you bought

		Freq.	Percent	Valid	Cum.
Valid	Baked	303	2.48	35.11	35.11
	Regular	560	4.58	64.89	100.00
	Total	863	7.06	100.00	
Missing		11364	92.94		
Total		12227	100.00		

q11 — [Is the size and type of all drinks for R clear on the receipt?

		Freq.	Percent	Valid	Cum.
Valid	Did not order a drink	6237	51.01	51.04	51.04
	No	937	7.66	7.67	58.71
	Yes	5045	41.26	41.29	100.00
	Total	12219	99.93	100.00	
Missing		8	0.07		
Total		12227	100.00		

q12 — Drink ordered for R

		Freq.	Percent	Valid	Cum.
Valid	Cold	4870	39.83	82.49	82.49
	Hot	1034	8.46	17.51	100.00
	Total	5904	48.29	100.00	
Missing		6323	51.71		
Total		12227	100.00		

q13 — Which drink

		Freq.	Percent	Valid	Cum.
Valid	Coffee	86	0.70	86.87	86.87
	Hot Cocoa	3	0.02	3.03	89.90
	Latte	1	0.01	1.01	90.91
	Tea	9	0.07	9.09	100.00
	Total	99	0.81	100.00	
Missing		12128	99.19		
Total		12227	100.00		

q14_1 — What did you add to your drink (lighteners)? Half-n-half/Cream

		Freq.	Percent	Valid	Cum.
Valid	Half-n-half/Cream	717	5.86	100.00	100.00
Missing		11510	94.14		
Total		12227	100.00		

q14_2 — What did you add to your drink (lighteners)? Whole Milk

		Freq.	Percent	Valid	Cum.
Valid	Whole milk	140	1.15	100.00	100.00
Missing		12087	98.85		
Total		12227	100.00		

q14_3 — What did you add to your drink? Low-fat 1 percent or 2 percent milk

		Freq.	Percent	Valid	Cum.
Valid	Low-fat, 1% or 2% milk	14	0.11	100.00	100.00
Missing		12213	99.89		
Total		12227	100.00		

q14_4 — What did you add to your drink (lighteners)? Soy milk

		Freq.	Percent	Valid	Cum.
Valid	.	3982	32.57	99.95	99.95
	Soy milk	2	0.02	0.05	100.00
	Total	3984	32.58	100.00	
Missing		8243	67.42		
Total		12227	100.00		

q14_6 — What did you add to your drink (lighteners)? Whipped cream

		Freq.	Percent	Valid	Cum.
Valid	Whipped cream	12	0.10	100.00	100.00
Missing		12215	99.90		
Total		12227	100.00		

q14_7 — What did you add to your drink (lighteners)? Don't know

		Freq.	Percent	Valid	Cum.
Valid	Don't know	6	0.05	100.00	100.00
Missing		12221	99.95		
Total		12227	100.00		

q14_8 — What did you add to your drink (lighteners)? Nothing

		Freq.	Percent	Valid	Cum.
Valid	Nothing	136	1.11	100.00	100.00
Missing		12091	98.89		
Total		12227	100.00		

q15_1 — What did you add to your drink (sweeteners)? Sugar

		Freq.	Percent	Valid	Cum.
Valid	Sugar	700	5.73	100.00	100.00
Missing		11527	94.27		
Total		12227	100.00		

q15_2 — What did you add to your drink (sweeteners)? Honey

		Freq.	Percent	Valid	Cum.
Valid	.	4182	34.20	99.90	99.90
	Honey	4	0.03	0.10	100.00
	Total	4186	34.24	100.00	
Missing		8041	65.76		
Total		12227	100.00		

q15_4 — What did you add to your drink (sweeteners)? Non-calorie substitute

		Freq.	Percent	Valid	Cum.
Valid	Non-calorie substitute	128	1.05	100.00	100.00
Missing		12099	98.95		
Total		12227	100.00		

q15_5 — What did you add to your drink? - Don't know

		Freq.	Percent	Valid	Cum.
Valid	.	4182	34.20	99.93	99.93
	Don't know	3	0.02	0.07	100.00
	Total	4185	34.23	100.00	
Missing		8042	65.77		
Total		12227	100.00		

q15_6 — What did you add to your drink (sweeteners)? Nothing

		Freq.	Percent	Valid	Cum.
Valid	Nothing	178	1.46	100.00	100.00
Missing		12049	98.54		
Total		12227	100.00		

q16 — Which drink

		Freq.	Percent	Valid	Cum.
Valid	Diet Soda / Diet Lemonade / Unsweetened Tea	99	0.81	12.77	12.77
	Juice	82	0.67	10.58	23.35
	Other	50	0.41	6.45	29.81
	Regular Soda / Lemonade / Sweet Tea	473	3.87	61.03	90.84
	Water	71	0.58	9.16	100.00
	Total	775	6.34	100.00	
Missing		11452	93.66		
Total		12227	100.00		

q17 — Was it a fountain drink?

		Freq.	Percent	Valid	Cum.
Valid	No	1377	11.26	28.44	28.44
	Yes	3465	28.34	71.56	100.00
	Total	4842	39.60	100.00	
Missing		7385	60.40		
Total		12227	100.00		

q18 — Did you have ice in it?

		Freq.	Percent	Valid	Cum.
Valid	No	528	4.32	15.24	15.24
	Yes	2937	24.02	84.76	100.00
	Total	3465	28.34	100.00	
Missing		8762	71.66		
Total		12227	100.00		

q19 — Did you refill your cup while in the restaurant?

		Freq.	Percent	Valid	Cum.
Valid	No	3059	25.02	88.28	88.28
	Yes	406	3.32	11.72	100.00
	Total	3465	28.34	100.00	
Missing		8762	71.66		
Total		12227	100.00		

q20 — [If there are multiple drinks on receipt] Did you order a second drink for yours

		Freq.	Percent	Valid	Cum.
Valid	No	5231	42.78	97.47	97.47
	Yes	136	1.11	2.53	100.00
	Total	5367	43.89	100.00	
Missing		6860	56.11		
Total		12227	100.00		

q21 — Drink #2 ordered for R

		Freq.	Percent	Valid	Cum.
Valid	Cold	110	0.90	80.88	80.88
	Hot	26	0.21	19.12	100.00
	Total	136	1.11	100.00	
Missing		12091	98.89		
Total		12227	100.00		

q22 — Which drink

		Freq.	Percent	Valid	Cum.
Valid	.	8164	66.77	100.00	100.00
Missing		4063	33.23		
Total		12227	100.00		

q23_1 — What did you add to your drink (lighteners)? Half-n-half/Cream

		Freq.	Percent	Valid	Cum.
Valid	Half-n-half/Cream	16	0.13	100.00	100.00
Missing		12211	99.87		
Total		12227	100.00		

q23_2 — What did you add to your drink (lighteners)? Whole milk

		Freq.	Percent	Valid	Cum.
Valid	Whole milk	3	0.02	100.00	100.00
Missing		12224	99.98		
Total		12227	100.00		

q23_8 — What did you add to your drink (lighteners)? Nothing

		Freq.	Percent	Valid	Cum.
Valid	Nothing	7	0.06	100.00	100.00
Missing		12220	99.94		
Total		12227	100.00		

q24_1 — What did you add to your drink (sweeteners)? Sugar

		Freq.	Percent	Valid	Cum.
Valid	Sugar	19	0.16	100.00	100.00
Missing		12208	99.84		
Total		12227	100.00		

q24_6 — What did you add to your drink (sweeteners)? Nothing

		Freq.	Percent	Valid	Cum.
Valid	Nothing	6	0.05	100.00	100.00
Missing		12221	99.95		
Total		12227	100.00		

q25 — Which drink

		Freq.	Percent	Valid	Cum.
Valid	Juice	2	0.02	25.00	25.00
	Other	2	0.02	25.00	50.00
	Regular Soda / Lemonade / Sweet Tea	2	0.02	25.00	75.00
	Water	2	0.02	25.00	100.00
	Total	8	0.07	100.00	
Missing		12219	99.93		
Total		12227	100.00		

q26 — Was it a fountain drink?

		Freq.	Percent	Valid	Cum.
Valid	No	54	0.44	49.09	49.09
	Yes	56	0.46	50.91	100.00
	Total	110	0.90	100.00	
Missing		12117	99.10		
Total		12227	100.00		

q27 — Did you have ice in it?

		Freq.	Percent	Valid	Cum.
Valid	No	10	0.08	17.86	17.86
	Yes	46	0.38	82.14	100.00
	Total	56	0.46	100.00	
Missing		12171	99.54		
Total		12227	100.00		

q28 — Did you refill your cup while in the restaurant?

		Freq.	Percent	Valid	Cum.
Valid	No	50	0.41	89.29	89.29
	Yes	6	0.05	10.71	100.00
	Total	56	0.46	100.00	
Missing		12171	99.54		
Total		12227	100.00		

q29 — [If receipt has more than two drinks] Did you order a third drink for yourself?

		Freq.	Percent	Valid	Cum.
Valid	No	119	0.97	92.25	92.25
	Yes	10	0.08	7.75	100.00
	Total	129	1.06	100.00	
Missing		12098	98.94		
Total		12227	100.00		

q30 — Drink #3 ordered by R

		Freq.	Percent	Valid	Cum.
Valid	Cold	10	0.08	100.00	100.00
Missing		12217	99.92		
Total		12227	100.00		

q35 — Was it a fountain drink?

		Freq.	Percent	Valid	Cum.
Valid	No	3	0.02	30.00	30.00
	Yes	7	0.06	70.00	100.00
	Total	10	0.08	100.00	
Missing		12217	99.92		
Total		12227	100.00		

q38 — What was the most important factor to you when you decided what to drink today?

		Freq.	Percent	Valid	Cum.
Valid	I was thirsty	1535	12.55	28.88	28.88
	The drink tasted good	2098	17.16	39.47	68.34
	The drink was healthy	509	4.16	9.57	77.92
	The drink was part of a combo meal	990	8.10	18.62	96.54
	The price of the drink	184	1.50	3.46	100.00
	Total	5316	43.48	100.00	
Missing		6911	56.52		
Total		12227	100.00		

q39 — Did you order eat-in or to go?

		Freq.	Percent	Valid	Cum.
Valid	Eat in	4323	35.36	35.38	35.38
	To go	7896	64.58	64.62	100.00
	Total	12219	99.93	100.00	
Missing		8	0.07		
Total		12227	100.00		

q40 — Did you (or will you) eat or drink anything with this meal that you did not buy

		Freq.	Percent	Valid	Cum.
Valid	No	9567	78.24	78.30	78.30
	Yes	2652	21.69	21.70	100.00
	Total	12219	99.93	100.00	
Missing		8	0.07		
Total		12227	100.00		

q41 — Which part?

		Freq.	Percent	Valid	Cum.
Valid	Both	161	1.32	6.08	6.08
	Drink	2232	18.25	84.23	90.30
	Food	257	2.10	9.70	100.00
	Total	2650	21.67	100.00	
Missing		9577	78.33		
Total		12227	100.00		

q42_1 — Where did you (or will you) buy it? Supermarket

		Freq.	Percent	Valid	Cum.
Valid	Supermarket	623	5.10	100.00	100.00
Missing		11604	94.90		
Total		12227	100.00		

q42_2 — Where did you (or will you) buy it? Convenience/corner store

		Freq.	Percent	Valid	Cum.
Valid	Convenience/corner store	1005	8.22	100.00	100.00
Missing		11222	91.78		
Total		12227	100.00		

q42_3 — Where did you (or will you) buy it? Vending machine

		Freq.	Percent	Valid	Cum.
Valid	Vending machine	99	0.81	100.00	100.00
Missing		12128	99.19		
Total		12227	100.00		

q42_4 — Where did you (or will you) buy it? Restaurant

		Freq.	Percent	Valid	Cum.
Valid	Restaurant	275	2.25	100.00	100.00
Missing		11952	97.75		
Total		12227	100.00		

q43_1 — Why did you (or will you) buy that part elsewhere? Better price

		Freq.	Percent	Valid	Cum.
Valid	Better price	1446	11.83	100.00	100.00
Missing		10781	88.17		
Total		12227	100.00		

q43_2 — Why did you (or will you) buy that part elsewhere? Item not available at the FFR

		Freq.	Percent	Valid	Cum.
Valid	Item not available at the FFR	586	4.79	100.00	100.00
Missing		11641	95.21		
Total		12227	100.00		

q43_3 — Why did you (or will you) buy that part elsewhere? Desired size not available at

		Freq.	Percent	Valid	Cum.
Valid	Desired size not available at the FFR	109	0.89	100.00	100.00
Missing		12118	99.11		
Total		12227	100.00		

q44 — [How many children with R got drinks?]

		Freq.	Percent	Valid	Cum.
Valid	0	11580	94.71	94.77	94.77
	1	506	4.14	4.14	98.91
	2	110	0.90	0.90	99.81
	3+	23	0.19	0.19	100.00
	Total	12219	99.93	100.00	
Missing		8	0.07		
Total		12227	100.00		

q46 — Child #2 gender

		Freq.	Percent	Valid	Cum.
Valid	F	327	2.67	51.17	51.17
	M	312	2.55	48.83	100.00
	Total	639	5.23	100.00	
Missing		11588	94.77		
Total		12227	100.00		

q47 — [Is the size and type of all drinks for Child #1 clear on receipt?

		Freq.	Percent	Valid	Cum.
Valid	Did not get a drink	136	1.11	21.28	21.28
	Did not get drink	100	0.82	15.65	36.93
	No	97	0.79	15.18	52.11
	Yes	306	2.50	47.89	100.00
	Total	639	5.23	100.00	
Missing		11588	94.77		
Total		12227	100.00		

q48_1 — Drink(s) ordered by Child #1 (select all that apply) Coffee/tea

		Freq.	Percent	Valid	Cum.
Valid	.	8164	66.77	99.99	99.99
	Coffee/tea	1	0.01	0.01	100.00
	Total	8165	66.78	100.00	
Missing		4062	33.22		
Total		12227	100.00		

q48_3 — Drink(s) ordered by Child #1 (select all that apply) Hot Cocoa

		Freq.	Percent	Valid	Cum.
Valid	.	4182	34.20	99.98	99.98
	Hot Cocoa	1	0.01	0.02	100.00
	Total	4183	34.21	100.00	
Missing		8044	65.79		
Total		12227	100.00		

q48_4 — Drink(s) ordered by Child #1 (select all that apply) Regular Soda/ Lemonade/ Sw

		Freq.	Percent	Valid	Cum.
Valid	Regular Soda/ Lemonade/ Sweet Tea	23	0.19	100.00	100.00
Missing		12204	99.81		
Total		12227	100.00		

q48_6 — Drink(s) ordered by Child #1 (select all that apply) Juice

		Freq.	Percent	Valid	Cum.
Valid	Juice	50	0.41	100.00	100.00
Missing		12177	99.59		
Total		12227	100.00		

q48_7 — Drink(s) ordered by Child #1 (select all that apply) Water

		Freq.	Percent	Valid	Cum.
Valid	Water	5	0.04	100.00	100.00
Missing		12222	99.96		
Total		12227	100.00		

q48_8 — Drink(s) ordered by Child #1 (select all that apply) Other

		Freq.	Percent	Valid	Cum.
Valid	Other	16	0.13	100.00	100.00
Missing		12211	99.87		
Total		12227	100.00		

q49 — Did Child #1 have a fountain drink?

		Freq.	Percent	Valid	Cum.
Valid	No	210	1.72	52.24	52.24
	Yes	192	1.57	47.76	100.00
	Total	402	3.29	100.00	
Missing		11825	96.71		
Total		12227	100.00		

q50 — Did Child #1 have ice in it?

		Freq.	Percent	Valid	Cum.
Valid	No	32	0.26	17.30	17.30
	Yes	153	1.25	82.70	100.00
	Total	185	1.51	100.00	
Missing		12042	98.49		
Total		12227	100.00		

q51 — Did Child #1 refill her/his cup while in the restaurant?

		Freq.	Percent	Valid	Cum.
Valid	No	172	1.41	90.53	90.53
	Yes	18	0.15	9.47	100.00
	Total	190	1.55	100.00	
Missing		12037	98.45		
Total		12227	100.00		

q52 — Child #2 age

		Freq.	Percent	Valid	Cum.
Valid	0	1	0.01	0.75	0.75
	1	6	0.05	4.51	5.26
	2	12	0.10	9.02	14.29
	3	8	0.07	6.02	20.30
	4	6	0.05	4.51	24.81
	5	13	0.11	9.77	34.59
	6	12	0.10	9.02	43.61
	7	11	0.09	8.27	51.88
	8	13	0.11	9.77	61.65
	9	7	0.06	5.26	66.92
	10	14	0.11	10.53	77.44
	11	9	0.07	6.77	84.21
	12	5	0.04	3.76	87.97
	13	5	0.04	3.76	91.73
	14	4	0.03	3.01	94.74
	15	1	0.01	0.75	95.49
	16	1	0.01	0.75	96.24
	17	3	0.02	2.26	98.50
	19	1	0.01	0.75	99.25
	26	1	0.01	0.75	100.00
	Total	133	1.09	100.00	
Missing	.	12094	98.91		
Total		12227	100.00		

q53 — Child #2 gender

		Freq.	Percent	Valid	Cum.
Valid	F	70	0.57	52.63	52.63
	M	63	0.52	47.37	100.00
	Total	133	1.09	100.00	
Missing		12094	98.91		
Total		12227	100.00		

q54 — [Is the size and type of all drinks for Child #2 clear on the receipt?]

		Freq.	Percent	Valid	Cum.
Valid	Did not get a drink	49	0.40	37.12	37.12
	No	20	0.16	15.15	52.27
	Yes	63	0.52	47.73	100.00
	Total	132	1.08	100.00	
Missing		12095	98.92		
Total		12227	100.00		

q55_6 — Drink(s) ordered by Child #2 (select all that apply) Juice

		Freq.	Percent	Valid	Cum.
Valid	Juice	12	0.10	100.00	100.00
Missing		12215	99.90		
Total		12227	100.00		

q55_8 — Drink(s) ordered by Child #2 (select all that apply) Other

		Freq.	Percent	Valid	Cum.
Valid	.	4182	34.20	99.93	99.93
	Other	3	0.02	0.07	100.00
	Total	4185	34.23	100.00	
Missing		8042	65.77		
Total		12227	100.00		

q56 — Did Child #2 have a fountain drink?

		Freq.	Percent	Valid	Cum.
Valid	No	37	0.30	45.12	45.12
	Yes	45	0.37	54.88	100.00
	Total	82	0.67	100.00	
Missing		12145	99.33		
Total		12227	100.00		

q57 — Did Child #2 have ice in it?

		Freq.	Percent	Valid	Cum.
Valid	No	7	0.06	15.56	15.56
	Yes	38	0.31	84.44	100.00
	Total	45	0.37	100.00	
Missing		12182	99.63		
Total		12227	100.00		

q58 — Did Child #2 refill his/her cup while in the restaurant?

		Freq.	Percent	Valid	Cum.
Valid	No	40	0.33	88.89	88.89
	Yes	5	0.04	11.11	100.00
	Total	45	0.37	100.00	
Missing		12182	99.63		
Total		12227	100.00		

q60 — Child #3 gender

		Freq.	Percent	Valid	Cum.
Valid	F	9	0.07	39.13	39.13
	Female	2	0.02	8.70	47.83
	M	6	0.05	26.09	73.91
	Male	6	0.05	26.09	100.00
	Total	23	0.19	100.00	
Missing		12204	99.81		
Total		12227	100.00		

q61 — [Is the size and type of all drinks for Child #3 clear on receipt?]

		Freq.	Percent	Valid	Cum.
Valid	Did not get a drink	6	0.05	26.09	26.09
	No	5	0.04	21.74	47.83
	Yes	12	0.10	52.17	100.00
	Total	23	0.19	100.00	
Missing		12204	99.81		
Total		12227	100.00		

q62_8 — Drink(s) ordered by Child #3 (select all that apply) Other

		Freq.	Percent	Valid	Cum.
Valid	.	4182	34.20	99.93	99.93
	Other	3	0.02	0.07	100.00
	Total	4185	34.23	100.00	
Missing		8042	65.77		
Total		12227	100.00		

q63 — Did Child #3 have a fountain drink?

		Freq.	Percent	Valid	Cum.
Valid	No	8	0.07	47.06	47.06
	Yes	9	0.07	52.94	100.00
	Total	17	0.14	100.00	
Missing		12210	99.86		
Total		12227	100.00		

q64 — Did Child #3 have ice in it?

		Freq.	Percent	Valid	Cum.
Valid	Yes	9	0.07	100.00	100.00
Missing		12218	99.93		
Total		12227	100.00		

q65 — Did Child #3 refill his/her cup while in the restaurant?

		Freq.	Percent	Valid	Cum.
Valid	No	8	0.07	88.89	88.89
	Yes	1	0.01	11.11	100.00
	Total	9	0.07	100.00	
Missing		12218	99.93		
Total		12227	100.00		

q66 — Did you see any calorie information in the restaurant?

		Freq.	Percent	Valid	Cum.
Valid	No	7399	60.51	60.55	60.55
	Yes	4820	39.42	39.45	100.00
	Total	12219	99.93	100.00	
Missing		8	0.07		
Total		12227	100.00		

q67 — Did the calorie information influence what you bought?

		Freq.	Percent	Valid	Cum.
Valid	No	3334	27.27	69.40	69.40
	Yes	1470	12.02	30.60	100.00
	Total	4804	39.29	100.00	
Missing		7423	60.71		
Total		12227	100.00		

q68_1 — How did the calorie information influence what you bought influence what you bou

		Freq.	Percent	Valid	Cum.
Valid	I bought food that was lower in calories	1282	10.48	100.00	100.00
Missing		10945	89.52		
Total		12227	100.00		

q68_2 — How did the calorie information influence what you bought today? I bought food t

		Freq.	Percent	Valid	Cum.
Valid	I bought food that was higher in calories	137	1.12	100.00	100.00
Missing		12090	98.88		
Total		12227	100.00		

q72 — Do you plan to buy a can, bottle, or cup of regular soda for yourself later toda

		Freq.	Percent	Valid	Cum.
Valid	Maybe	982	8.03	8.12	8.12
	No	8685	71.03	71.82	79.95
	Yes	2425	19.83	20.05	100.00
	Total	12092	98.90	100.00	
Missing		135	1.10		
Total		12227	100.00		

q73 — During the past 7 days, how many times did you drink a can, bottle, or glass of

		Freq.	Percent	Valid	Cum.
Valid	0	4722	38.62	39.05	39.05
	1 / day	827	6.76	6.84	45.89
	1-2 / week	3106	25.40	25.69	71.58
	2-3 / day	732	5.99	6.05	77.63
	3-4 / week	1532	12.53	12.67	90.30
	4-5 / day	237	1.94	1.96	92.26
	5-6 / week	622	5.09	5.14	97.40
	6 or more / day	314	2.57	2.60	100.00
	Total	12092	98.90	100.00	
Missing		135	1.10		
Total		12227	100.00		

q74_1 — Where do you buy regular soda most often? Deli / corner store

		Freq.	Percent	Valid	Cum.
Valid	Bodega (deli)	118	0.97	3.32	3.32
	deli / corner store	3432	28.07	96.68	100.00
	Total	3550	29.03	100.00	
Missing		8677	70.97		
Total		12227	100.00		

q74_2 — Where do you buy regular soda most often? Fast food restaurant

		Freq.	Percent	Valid	Cum.
Valid	Fast food restaurant	2081	17.02	100.00	100.00
Missing		10146	82.98		
Total		12227	100.00		

q74_3 — Where do you buy regular soda most often? Grocery store / supermarket

		Freq.	Percent	Valid	Cum.
Valid	Supermarket	64	0.52	1.84	1.84
	grocery store / supermarket	3413	27.91	98.16	100.00
	Total	3477	28.44	100.00	
Missing		8750	71.56		
Total		12227	100.00		

q74_4 — Where do you buy regular soda most often? Sit-down restaurant

		Freq.	Percent	Valid	Cum.
Valid	sit-down restaurant	151	1.23	100.00	100.00
Missing		12076	98.77		
Total		12227	100.00		

q74_5 — Where do you buy regular soda most often? Street vendor

		Freq.	Percent	Valid	Cum.
Valid	street vendor	75	0.61	100.00	100.00
Missing		12152	99.39		
Total		12227	100.00		

q74_6 — Where do you buy regular soda most often? Costco / Sam's Club / BJ's

		Freq.	Percent	Valid	Cum.
Valid	Costco / Sam's Club / BJ's	132	1.08	100.00	100.00
Missing		12095	98.92		
Total		12227	100.00		

q74_7 — Where do you buy regular soda most often? Vending machines

		Freq.	Percent	Valid	Cum.
Valid	vending machines	239	1.95	100.00	100.00
Missing		11988	98.05		
Total		12227	100.00		

q74_8 — Where do you buy regular soda most often? Walmart / Kmart

		Freq.	Percent	Valid	Cum.
Valid	Walmart / Kmart	72	0.59	100.00	100.00
Missing		12155	99.41		
Total		12227	100.00		

q74_9 — Where do you buy regular soda most often? Does not buy soda

		Freq.	Percent	Valid	Cum.
Valid	Does not buy soda	4068	33.27	100.00	100.00
Missing		8159	66.73		
Total		12227	100.00		

q75 — In general, how often do you limit the amount of food you eat in an attempt to c

		Freq.	Percent	Valid	Cum.
Valid	Always	2537	20.75	20.82	20.82
	Never	3634	29.72	29.83	50.65
	Often	2004	16.39	16.45	67.10
	Seldom	1041	8.51	8.54	75.64
	Sometimes	2968	24.27	24.36	100.00
	Total	12184	99.65	100.00	
Missing		43	0.35		
Total		12227	100.00		

q77 — Respondent gender

		Freq.	Percent	Valid	Cum.
Valid	0	6441	52.68	52.71	52.71
	1	5778	47.26	47.29	100.00
	Total	12219	99.93	100.00	
Missing	.	8	0.07		
Total		12227	100.00		

q78 — Are you of Hispanic or Latino origin?

		Freq.	Percent	Valid	Cum.
Valid	No	8184	66.93	68.06	68.06
	Yes	3841	31.41	31.94	100.00
	Total	12025	98.35	100.00	
Missing		202	1.65		
Total		12227	100.00		

q79_1 — What is your Race? (check all that apply) American Indian / Alaska Native

		Freq.	Percent	Valid	Cum.
Valid	American Indian / Alaska Native	254	2.08	97.32	97.32
	Indio estadounidense o nativo de Alaska	7	0.06	2.68	100.00
	Total	261	2.13	100.00	
Missing		11966	97.87		
Total		12227	100.00		

q79_2 — What is your Race? (check all that apply) African American / Black

		Freq.	Percent	Valid	Cum.
Valid	African American / Black	5653	46.23	100.00	100.00
Missing		6574	53.77		
Total		12227	100.00		

q79_3 — What is your Race? (check all that apply) Asian / Pacific Islander

		Freq.	Percent	Valid	Cum.
Valid	Asian / Pacific Islander	840	6.87	100.00	100.00
Missing		11387	93.13		
Total		12227	100.00		

q79_4 — What is your Race? (check all that apply) White

		Freq.	Percent	Valid	Cum.
Valid	Blanco	4	0.03	0.17	0.17
	White	2404	19.66	99.83	100.00
	Total	2408	19.69	100.00	
Missing		9819	80.31		
Total		12227	100.00		

q80 — Respondent's highest level of education

			Freq.	Percent	Valid	Cum.
Valid	1	Less than High School	339	2.77	2.78	2.78
	2	Some High School	1017	8.32	8.34	11.12
	3	High School / GED	3720	30.42	30.51	41.64
	4	Some College	2503	20.47	20.53	62.17
	5	Associates Degree / Technical School	845	6.91	6.93	69.10
	6	College Degree	2642	21.61	21.67	90.77
	7	Graduate Degree	1125	9.20	9.23	100.00
	Total		12191	99.71	100.00	
Missing	.		36	0.29		
Total			12227	100.00		

q84_1 — Do you work in New York City, or somewhere else? NYC

		Freq.	Percent	Valid	Cum.
Valid	NYC	4321	35.34	100.00	100.00
Missing		7906	64.66		
Total		12227	100.00		

q84_2 — Do you work in New York City, or somewhere else? Elsewhere

		Freq.	Percent	Valid	Cum.
Valid	Elsewhere	3585	29.32	100.00	100.00
Missing		8642	70.68		
Total		12227	100.00		

4 Survey Instrument

Receipt Collection Survey

1. Location

☐ *New York*　　☐ *New Jersey*　　q1

2. Shift

☐ *Lunch*　　☐ *Dinner*　　q2

3. Restaurant:

☐ SUBWAY　　　　☐ Wendy's

☐ McDonald's　　　☐ White Castle　　q3

☐ Burger King　　　☐ KFC

Items Purchased and Consumed

COLLECT RECEIPT!

CIRCLE all items R purchased for self on receipt.
WRITE on receipt: "R" = item purchased for self.
"Ch1" = item purchased for oldest child WITH R.
"Ch2" = item purchased for 2nd oldest child
WITH R. "Ch3" = item purchased for 3rd oldest
child WITH R.

4. *[Check any that apply. Did R get:]*

q4_1 ☐ *Burger, sandwich, wrap*

q4_3 ☐ *Chips*

q4_2 ☐ *Salad*

q4_4 ☐ *None*

5. Which sandwich did R get? q5

- ☐ B.L.T.
- ☐ Big Philly Cheesesteak
- ☐ Buffalo Chicken
- ☐ Chicken & Bacon Ranch Melt
- ☐ Cold Cut Combo
- ☐ Egg & Cheese
- ☐ Ham
- ☐ Italian B.M.T.
- ☐ Meatball Marinara
- ☐ Oven Roasted Chicken
- ☐ Roast Beef

- ☐ SO Chicken Teriyaki
- ☐ Spicy Italian
- ☐ Steak & Cheese
- ☐ Subway Club
- ☐ Subway Melt
- ☐ Tuna
- ☐ Turkey Breast
- ☐ Turkey Breast & Ham
- ☐ Veggie Delite
- ☐ Other

Which sandwich?

q5_a

6. **Did R get a combo?**

☐ Yes ☐ No a6

7. **Did you add any sauces or dressings to your sandwich?**

q7_1 ☐ Mayonnaise ☐ Honey mustard q7_7

q7_2 ☐ Lite Mayo ☐ Sweet onion sauce q7_8

q7_3 ☐ Mustard ☐ Ketchup q7_9

q7_4 ☐ Oil ☐ BBQ/Buffalo sauce q7_10

q7_5 ☐ Ranch ☐ None q7_qq

q7_6 ☐ Chipotle sauce

8. **Did you order cheese on your hamburger or sandwich?**

☐ Yes ☐ No q8

9. **What type of dressing did you use on your salad?** q9

☐ Regular ☐ Low-fat ☐ No dressing

10. **Were the chips you bought:**

☐ *Baked*   ☐ *Regular*   q10

11. *[Is the size and type of all drinks for R clear on the receipt?]*

☐ *Yes*   ☐ *Did not order a drink*   q11

☐ *No*

12. Drink ordered for R:

☐ Hot   ☐ Cold   q12

13. Which drink:

☐ Coffee   ☐ Tea   ☐ Latte   ☐ Hot Cocoa   q13

14. What did you add to your drink (lighteners)?

q14_1 ☐ Half-n-half/Cream   ☐ Skim/non-fat milk q14_5

q14_2 ☐ Whole milk   ☐ Whipped cream q14_6

q14_3 ☐ Low-fat, 1% or 2% milk   ☐ Don't know q14_7

q14_4 ☐ Soy milk   ☐ Nothing q14_8

15. What did you add to your drink (sweeteners)?

q15_1 ☐ Sugar   ☐ Non-calorie substitute q15_4

q15_2 ☐ Honey   ☐ Don't know q15_5

q15_3 ☐ Syrup   ☐ Nothing q15_6

16. **Which drink:** q16

☐ *Regular* Soda / Lemonade / Sweet Tea

☐ *Diet* Soda / Diet Lemonade / Unsweetened Tea

☐ *Juice*

☐ *Water*

☐ *Other*

17. **Was it a fountain drink?** q17

☐ *Yes*

☐ *No*

18. **Did you have ice in it?** q18

☐ *Yes*

☐ *No*

19. **Did you refill your cup while in the restaurant?** q19

☐ *Yes*

☐ *No*

20. *[If there are multiple drinks on receipt]* **Did you order a second drink for yourself?**

☐ *Yes*

☐ *No* q20

21. **Drink #2 ordered for R:**

☐ *Hot*

☐ *Cold* q21

22. Which drink:

- [ ] Coffee
- [ ] Latte
- [ ] Tea
- [ ] Hot Cocoa

23. What did you add to your drink (lighteners)?

- [ ] Half-n-half/Cream
- [ ] Whole milk
- [ ] Low-fat, 1% or 2% milk
- [ ] Soy milk
- [ ] Skim/non-fat milk
- [ ] Whipped cream
- [ ] Don't know
- [ ] Nothing

24. What did you add to your drink (sweeteners)?

- [ ] Sugar
- [ ] Honey
- [ ] Syrup
- [ ] Non-calorie substitute
- [ ] Don't know
- [ ] Nothing

25. **Which drink:** q25

☐ *Regular* Soda / Lemonade / Sweet Tea

☐ *Diet* Soda / Diet Lemonade / Unsweetened Tea

☐ Juice

☐ Water

☐ Other

26. **Was it a fountain drink?** q26

☐ Yes ☐ No

27. **Did you have ice in it?** q27

☐ Yes ☐ No

28. **Did you refill your cup while in the restaurant?** q28

☐ Yes ☐ No

29. *[If receipt has more than two drinks]*: **Did you order a third drink for yourself?** q29

☐ Yes ☐ No

30. **Drink #3 ordered by R:** q30

☐ Hot ☐ Cold

31. Which drink: q31

- ☐ Coffee
- ☐ Tea
- ☐ Latte
- ☐ Hot Cocoa

32. What did you add to your drink (lighteners)?

- q32_1 ☐ Half-n-half/Cream
- q32_2 ☐ Whole milk
- q32_3 ☐ Low-fat, 1% or 2% milk
- q32_4 ☐ Soy milk
- ☐ Skim/non-fat milk q32_5
- ☐ Whipped cream q32_6
- ☐ Don't know q32_7
- ☐ Nothing q32_8

33. What did you add to your drink (sweeteners)?

- q33_1 ☐ Sugar
- q33_2 ☐ Honey
- q33_3 ☐ Syrup
- ☐ Non-calorie substitute q33_4
- ☐ Don't know q33_5
- ☐ Nothing q33_6

34. **Which drink:** q34

- [ ] *Regular Soda / Lemonade / Sweet Tea*
- [ ] *Diet Soda / Diet Lemonade / Unsweetened Tea*
- [ ] *Juice*
- [ ] *Water*
- [ ] *Other*

35. **Was it a fountain drink?** q35

- [ ] *Yes*
- [ ] *No*

36. **Did you have ice in it?** q36

- [ ] *Yes*
- [ ] *No*

37. **Did you refill your cup while in the restaurant?** q37

- [ ] *Yes*
- [ ] *No*

38. What was the most important factor to you when you decided what <u>drink</u> to buy today? q38

☐ I was thirsty

☐ The drink was healthy

☐ The price of the drink

☐ The drink tasted good

☐ The drink was part of a combo meal

Other

q38_a

39. Did you order eat-in or to go?

☐ Eat in

☐ To go q39

40. Did you (or will you) eat or drink anything with this meal that you did not buy at this restaurant?

☐ Yes

☐ No q40

41. Which part?

☐ Food

☐ Both q41

☐ Drink

42. Where did you (or will you) buy it?

q42_1 ☐ *Supermarket*

q42_3 ☐ *Vending machine*

q42_2 ☐ *Convenience/corner store*

q42_4 ☐ *Restaurant*

Other

q42_a

43. **Why did you (or will you) buy that part elsewhere?**

q43_1 ☐ *Better price*

q43_3 ☐ *Desired size not available at the FFR*

q43_2 ☐ *Item not available at the FFR*

Other

q43_a

Family Section

44. *[How many children with R got drinks?]* q44

☐ 0 ☐ 1 ☐ 2 ☐ 3+

Child #1

45. Age q45

☐

46. Gender q46

☐ M ☐ F

47. *[Is the size and type of all drinks for Child #1 clear on receipt?]* q47

☐ Yes ☐ No ☐ Did not get drink

48. **Drink(s) ordered by Child #1 (select all that apply):**

q48_1 ☐ *Coffee/tea*

q48_2 ☐ *Latte*

q48_3 ☐ *Hot Cocoa*

q48_4 ☐ *Regular Soda/ Lemonade/ Sweet Tea*

q48_5 ☐ *Diet Soda / Diet Lemonade / Unsweetened Tea*

q48_6 ☐ *Juice*

q48_7 ☐ *Water*

q48_8 ☐ *Other*

49. **Did Child #1 have a fountain drink?**

☐ *Yes*   ☐ *No* q49

50. **Did Child #1 have ice in it?**

☐ *Yes*   ☐ *No* q50

51. **Did Child #1 refill her/his cup while in the restaurant?**

☐ *Yes*   ☐ *No* q51

Child #2

52. Age   q52

53. Gender

☐ M   ☐ F   q53

54. [Is the size and type of all drinks for Child #2 clear on receipt?]   q54

☐ Yes   ☐ No   ☐ Did not get a drink

55. Drink(s) ordered by Child #2 (select all that apply):

q55_1 ☐ Coffee/tea

q55_2 ☐ Latte

q55_3 ☐ Hot Cocoa

q55_4 ☐ *Regular* Soda/ Lemonade/ Sweet Tea

☐ *Diet* Soda / Diet Lemonade / Unsweetened Tea   q55_5

☐ Juice   q55_6

☐ Water   q55-7

☐ Other   q55_8

56. Did Child #2 have a fountain drink?

☐ Yes   ☐ No   q56

57. **Did Child #2 have ice in it?**

☐ *Yes*   ☐ *No*   q57

58. **Did Child #2 refill his/her cup while in the restaurant?**

☐ *Yes*   ☐ *No*   q58

Child #3

59. Age

[   ] q59

60. Gender

[ ] Male   [ ] Female   q60

61. [Is the size and type of all drinks for Child #3 clear on receipt?] q61

[ ] Yes   [ ] No   [ ] Did not get a drink

62. Drink(s) ordered by Child #3 (select all that apply):

q62_1 [ ] Coffee/tea

q62_2 [ ] Latte

q62_3 [ ] Hot Cocoa

q62_4 [ ] *Regular* Soda/ Lemonade/ Sweet Tea

q62_5 [ ] *Diet* Soda / Diet Lemonade / Unsweetened Tea

q62_6 [ ] Juice

q62_7 [ ] Water

q62_8 [ ] Other

63. Did Child #3 have a fountain drink?

[ ] Yes   [ ] No   q63

64. **Did Child #3 have ice in it?**

☐ Yes   ☐ No   q64

65. **Did Child #3 refill his/her cup while in the restaurant?**

☐ Yes   ☐ No   q65

Calorie Labeling

66. **Did you see any calorie information in the restaurant?**

☐ Yes   ☐ No   q66

67. **Did the calorie information influence what you bought?**

☐ Yes   ☐ No   q67

68. **How did the calorie information influence what you bought today?**

q68_1 ☐ I bought food that was lower in calories   ☐ I bought food that was higher in calories   q68_2

Other

```
                    q68_a
```

69. **How many calories do you think were in the drink you bought for yourself at the restaurant today?**

q69

70. **How many calories do you think were in the food you bought for yourself at the restaurant today?**

q70

Consumption Patterns

71. **How many times per week do you eat from a big chain fast food restaurant? (Check one box per row)**

	< 0	1	1	2	3	4	5	6	7	
Breakfast	☐	☐	☐	☐	☐	☐	☐	☐	☐	q71_a
Lunch	☐	☐	☐	☐	☐	☐	☐	☐	☐	q71_b
Dinner	☐	☐	☐	☐	☐	☐	☐	☐	☐	q71_c
A Snack	☐	☐	☐	☐	☐	☐	☐	☐	☐	q71_d

72. **Do you plan to buy a can, bottle, or cup of regular soda for yourself later today?**

q72

☐ Yes   ☐ Maybe   ☐ No

73. During the past 7 days, how many times did you drink a can, bottle, or glass of regular soda? Do not include diet soda, seltzer, or club soda.

q73

- [ ] 0
- [ ] 1 / _day_
- [ ] 1-2 / week
- [ ] 2-3 / _day_
- [ ] 3-4 / week
- [ ] 4-5 / _day_
- [ ] 5-6 / week
- [ ] 6 or more / _day_

74. Where do you buy regular soda most often?

q74_1
- [ ] deli / corner store

q74_2
- [ ] Fast food restaurant

q74_3
- [ ] grocery store / supermarket

q74_4
- [ ] sit-down restaurant

q74_5
- [ ] street vendor

- [ ] Costco / Sam's Club / BJ's   q74_6

- [ ] vending machines   q74_7

- [ ] Walmart / Kmart   q74_8

- [ ] Does not buy soda   q74_9

75. **In general, how often do you limit the amount of food you eat in an attempt to control your weight?**

☐ *Always*   ☐ *Seldom*

☐ *Often*   ☐ *Never*

☐ *Sometimes*

Demographics

76. What is your age?

[   ] q76

77. Gender:

[ ] 🧍 *m*   [ ] 🧍 *f*   q77

78. Are you of Hispanic or Latino origin?

[ ] *Yes*   [ ] *No*   q78

79. What is your Race? (check all that apply)

q79_1 [ ] *American Indian / Alaska Native*   [ ] *Asian / Pacific Islander* q79_3

q79_2 [ ] *African American / Black*   [ ] *White* q79_4

Other

[

q79_a

]

80. **What is the highest level of education you have completed?** q80

☐ Less than High School ☐ Associates Degree / Technical School

☐ Some High School ☐ College Degree

☐ High School / GED ☐ Graduate Degree

☐ Some College

In order to know how close you live to stores and restaurants, we would like to get the name of the <u>intersection</u> closest to where you live. This information will not be used to identify you.

81. Street 1 (Please verify spelling with R)

q81

82. Street 2 (Please verify spelling with R):

q82

83. Are you currently employed full time, part time, not employed, or retired?

☐ *Full time*   ☐ *Not employed*   q83

☐ *Part time*   ☐ *Retired*

84. Do you work in New York City, or somewhere else?

q84_1   ☐ *NYC*   ☐ *Elsewhere*   q84_2

Thank you! [Administer $2]

85. <mark>**Receipt Number**</mark>   q85

[ ]

86. **Name or ID of interviewer**

[   ]

87. **Interviewer comments/notes**

[   ]