ICPSR | INTER-UNIVERSITY CONSORTIUM FOR POLITICAL AND SOCIAL RESEARCH

ICPSR 37143

Impact of the NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed: Data on Fast Food Purchases, Dietary Patterns, and Retail Beverage Environments in New York City, Newark, and Jersey City, 2013-2014

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ICPSR Codebook for Point-of-Purchase Survey Data

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ICPSR PROCESSING NOTES FOR #37143

Impact of the NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed: Data on Fast Food Purchases, Dietary Patterns, and Retail Beverage Environments in New York City, Newark, and Jersey City, 2013-2014
DS 1: Point-of-Purchase Survey Data

1. **Variable Link:** Data from the point-of-purchase survey dataset (DS1), point-of-purchase receipt dataset (DS2), and the dietary recall dataset (DS5) can be merged utilizing the receipt identifier variable, **RECEIPTID**. The data can also be merged with the environmental scan datasets (DS3 and DS4) by utilizing the NEMS location variable, **NEMSLOCATIONINDICATOR**. The point-of-purchase and dietary recall datasets need to be merged first before merging them to store environmental scans as those datasets do not have the NEMS location variable needed to merge to store-level datasets.

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Variable Description and Frequencies

Note: Frequencies displayed for the variables are not weighted. They are purely descriptive and may not be representative of the study population. Please review any sampling or weighting information available with the study.

Summary statistics (minimum, maximum, arithmetic mean, median, mode, and standard deviation) may not be available for every variable in the codebook. Conversely, a listing of frequencies in table format may not be present for every variable in the codebook either. However, all variables in the dataset are present and display sufficient information about each variable. These decisions are made intentionally and are at the discretion of the archive producing this codebook.

Point-of-Purchase Survey Data

RECEIPTID: RECEIPTID

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1-10 (width: 10; decimal: 0)
Variable Type: character

NEMSLOCATIONINDICATOR: NEMSLOCATIONINDICATOR

Value	Label	Unweighted Frequency	%
	-	10	0.1 %
B103	-	406	3.3 %
B105	-	33	0.3 %
B110	-	215	1.8 %
B117	-	40	0.3 %
B117A	-	36	0.3 %
B127	-	6	0.0 %
B127A	-	2	0.0 %
B127B	-	80	0.7 %
B127b	-	48	0.4 %
B203	-	380	3.1 %
B205	-	24	0.2 %
B210	-	219	1.8 %
B217	-	82	0.7 %
B227	-	212	1.7 %
K129	-	4	0.0 %
K133	-	3	0.0 %
K134	-	275	2.2 %
K134a	-	6	0.0 %
K135	-	100	0.8 %
K233	-	17	0.1 %
K234	-	229	1.9 %
K235	-	30	0.2 %
M101	-	11	0.1 %
M101A	-	59	0.5 %
M104	-	13	0.1 %
M104A	-	9	0.1 %
M104B	-	83	0.7 %
M104C	-	175	1.4 %
M107	-	24	0.2 %
M107A	-	114	0.9 %

Value	Label	Unweighted Frequency	%
M107a	-	39	0.3 %
M112	-	101	0.8 %
M113	-	35	0.3 %
M113A	-	72	0.6 %
M113a	-	104	0.9 %
M114	-	52	0.4 %
M118	-	508	4.2 %
M119	-	7	0.1 %
M120	-	34	0.3 %
M121	-	27	0.2 %
M123	-	2	0.0 %
M123A	-	213	1.7 %
M123a	-	162	1.3 %
M124	-	6	0.0 %
M124A	-	162	1.3 %
M124a	-	56	0.5 %
M137	-	21	0.2 %
M201	-	46	0.4 %
M204	-	305	2.5 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 11-15 (width: 5; decimal: 0)
Variable Type: character

ROUND: ROUND

Value	Label	Unweighted Frequency	%
1	-	3982	32.6 %
2	-	4182	34.2 %
3	-	4063	33.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

• Mean: 2.01
• Median: 2.00
• Mode: 2.00
• Minimum: 1.00
• Maximum: 3.00

• Standard Deviation: 0.81

Location: 16-16 (width: 1; decimal: 0)
Variable Type: numeric

SURVEYDATE: Completion date of interview

Value	Label	Unweighted Frequency	%
-	-	8	0.1 %
1/10/2013	-	141	1.2 %
1/11/2013	-	45	0.4 %
1/12/2013	-	48	0.4 %
1/13/2013	-	24	0.2 %
1/14/2013	-	101	0.8 %
1/15/2013	-	115	0.9 %
1/16/2014	-	8	0.1 %
1/17/2013	-	119	1.0 %
1/17/2014	-	57	0.5 %
1/18/2013	-	103	0.8 %
1/22/2013	-	100	0.8 %
1/23/2014	-	21	0.2 %
1/24/2013	-	36	0.3 %
1/24/2014	-	10	0.1 %
1/25/2013	-	80	0.7 %
1/26/2013	-	25	0.2 %
1/27/2014	-	77	0.6 %
1/28/2014	-	35	0.3 %
1/29/2013	-	89	0.7 %
1/29/2014	-	32	0.3 %
1/3/2013	-	133	1.1 %
1/30/2013	-	83	0.7 %
1/30/2014	-	47	0.4 %
1/31/2013	-	53	0.4 %
1/31/2014	-	18	0.1 %
1/4/2013	-	126	1.0 %
1/7/2013	-	58	0.5 %
1/8/2013	-	157	1.3 %
1/9/2013	-	84	0.7 %
10/1/2013	-	57	0.5 %
10/10/2013	-	2	0.0 %
10/11/2013	-	29	0.2 %
10/14/2013	-	68	0.6 %

Value	Label	Unweighted Frequency	%
10/15/2013	-	55	0.4 %
10/16/2013	-	60	0.5 %
10/17/2013	-	74	0.6 %
10/18/2013	-	92	0.8 %
10/2/2013	-	79	0.6 %
10/21/2013	-	81	0.7 %
10/22/2013	-	39	0.3 %
10/23/2013	-	50	0.4 %
10/24/2013	-	66	0.5 %
10/25/2013	-	89	0.7 %
10/28/2013	-	88	0.7 %
10/29/2013	-	55	0.4 %
10/3/2013	-	56	0.5 %
10/30/2013	-	85	0.7 %
10/31/2013	-	54	0.4 %
10/4/2013	-	65	0.5 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 17-26 (width: 10; decimal: 0)
Variable Type: character

Q1: Location (city/state)

Value	Label	Unweighted Frequency	%
	-	62	0.5 %
New Jersey	-	6000	49.1 %
New York	-	6165	50.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 27-36 (width: 10; decimal: 0)
Variable Type: character

Q2: Q2

Value	Label	Unweighted Frequency	%
	-	14	0.1 %
dinner	-	2447	20.0 %

Value	Label		Unweighted Frequency	%
lunch	-		9766	79.9 %
	Total		**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 37-42 (width: 6; decimal: 0)
Variable Type: character

Q3: Q3

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
Burger King	-	1782	14.6 %
KFC	-	668	5.5 %
McDonalds	-	4281	35.0 %
Subway	-	4932	40.3 %
Wendy's	-	556	4.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 43-53 (width: 11; decimal: 0)
Variable Type: character

Q4_1: [Check any that apply_ Did R get_] Burger, sandwich, wrap

Value	Label	Unweighted Frequency	%
	-	3538	28.9 %
Burger, sandwich, wrap	-	8689	71.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 54-75 (width: 22; decimal: 0)
Variable Type: character

Q4_2: [Check any that apply_ Did R get_] Salad

Value	Label		Unweighted Frequency	%
	-		11927	97.5 %
Salad	-		300	2.5 %
	Total		**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 76-80 (width: 5; decimal: 0)
Variable Type: character

Q4_3: [Check any that apply_ Did R get_] Chips

Value	Label	Unweighted Frequency	%
	-	11364	92.9 %
Chips	-	863	7.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 81-85 (width: 5; decimal: 0)
Variable Type: character

Q4_4: [Check any that apply_ Did R get_] None

Value	Label	Unweighted Frequency	%
	-	9122	74.6 %
None	-	3105	25.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 86-89 (width: 4; decimal: 0)
Variable Type: character

Q5: Which sandwich did R get?

Value	Label	Unweighted Frequency	%
	-	9151	74.8 %
B.L.T.	-	40	0.3 %
Big Philly Cheesesteak	-	51	0.4 %
Buffalo Chicken	-	135	1.1 %
Chicken & Bacon Ranch Melt	-	85	0.7 %
Cold Cut Combo	-	85	0.7 %
Egg & Cheese	-	37	0.3 %
Ham	-	142	1.2 %
Italian B.M.T.	-	155	1.3 %
Meatball Marinara	-	192	1.6 %
Other	-	253	2.1 %
OtherBig Pastrami	-	1	0.0 %
OtherBlack Forest Ham	-	1	0.0 %
OtherChicken Sandwich	-	1	0.0 %
OtherHam and Cheese	-	1	0.0 %
Otherblack forest	-	1	0.0 %
Oven Roasted Chicken	-	256	2.1 %

Value	Label	Unweighted Frequency	%
Roast Beef	-	28	0.2 %
SO Chicken Teriyaki	-	288	2.4 %
Spicy Italian	-	165	1.3 %
Steak & Cheese	-	88	0.7 %
Subway Club	-	44	0.4 %
Subway Melt	-	23	0.2 %
Tuna	-	328	2.7 %
Turkey Breast	-	372	3.0 %
Turkey Breast & Ham	-	100	0.8 %
Veggie Delite	-	204	1.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 90-115 (width: 26; decimal: 0)
Variable Type: character

Q5_A: Which sandwich?

Value	Label	Unweighted Frequency	%
	-	11990	98.1 %
6inch sub	-	1	0.0 %
Black Forest Ham	-	3	0.0 %
Chicken Breast	-	1	0.0 %
Chicken Sandwich	-	1	0.0 %
Egg and Ham	-	1	0.0 %
Grill Chicken	-	1	0.0 %
Ham and Cheese	-	4	0.0 %
Siracha chicken	-	1	0.0 %
Thai chick	-	1	0.0 %
Turkey and Bacon Avocado	-	1	0.0 %
Tuscan Chicken	-	1	0.0 %
apple pulled pork	-	2	0.0 %
applewoid pulled pork	-	1	0.0 %
avocado and salami	-	1	0.0 %
bacon egg	-	1	0.0 %
big pastrami	-	2	0.0 %
black forest	-	1	0.0 %
black forest ham	-	13	0.1 %
blackforest ham	-	1	0.0 %
blk forrest ham	-	3	0.0 %

Value	Label	Unweighted Frequency	%
bmb	-	1	0.0 %
bmt	-	1	0.0 %
chcken parmagan	-	1	0.0 %
cheese flatiza	-	1	0.0 %
chick en turkey	-	1	0.0 %
chick parm	-	1	0.0 %
chicken Parmesan	-	2	0.0 %
chicken bacon avacado	-	1	0.0 %
chicken breast	-	1	0.0 %
chicken chilata	-	1	0.0 %
chicken co	-	1	0.0 %
chicken cordon bleu	-	1	0.0 %
chicken enchalada	-	1	0.0 %
chicken enchilada	-	3	0.0 %
chicken flarbread	-	1	0.0 %
chicken parm	-	5	0.0 %
chicken strip	-	1	0.0 %
chicvken parm fr	-	3	0.0 %
chipotl e chicken	-	1	0.0 %
chipotle chicken	-	3	0.0 %
chk codon bl	-	1	0.0 %
club	-	2	0.0 %
cordon blue	-	1	0.0 %
craming	-	1	0.0 %
crckenmelt	-	1	0.0 %
crckmelt	-	1	0.0 %
creammy chicken thai	-	2	0.0 %
creamy chicken melt	-	1	0.0 %
creamy chicken thai	-	4	0.0 %
Total		**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 116-161 (width: 46; decimal: 0)
Variable Type: character

Q6: Did R get a combo?

Value	Label		Unweighted Frequency	%
	-		9279	75.9 %
No	-		2155	17.6 %
Yes	-		793	6.5 %
	Total		**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 162-164 (width: 3; decimal: 0)
Variable Type: character

Q7_1: Did you add any sauces or dressings to your sandwich? Mayonnaise

Value	Label	Unweighted Frequency	%
	-	11192	91.5 %
Mayonnaise	-	1035	8.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 165-174 (width: 10; decimal: 0)
Variable Type: character

Q7_2: Did you add any sauces or dressings to your sandwich? Lite Mayo

Value	Label	Unweighted Frequency	%
	-	11897	97.3 %
Lite Mayo	-	330	2.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 175-183 (width: 9; decimal: 0)
Variable Type: character

Q7_3: Did you add any sauces or dressings to your sandwich? Mustard

Value	Label	Unweighted Frequency	%
	-	12012	98.2 %
Mustard	-	215	1.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 184-190 (width: 7; decimal: 0)
Variable Type: character

Q7_4: Did you add any sauces or dressings to your sandwich? Oil

Value	Label	Unweighted Frequency	%
	-	11766	96.2 %
Oil	-	461	3.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 191-193 (width: 3; decimal: 0)
Variable Type: character

Q7_5: Did you add any sauces or dressings to your sandwich? Ranch

Value	Label	Unweighted Frequency	%
	-	11838	96.8 %
Ranch	-	389	3.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 194-198 (width: 5; decimal: 0)
Variable Type: character

Q7_6: Did you add any sauces or dressings to your sandwich? Chipotle sauce

Value	Label	Unweighted Frequency	%
	-	11608	94.9 %
Chipotle sauce	-	619	5.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 199-212 (width: 14; decimal: 0)
Variable Type: character

Q7_7: Did you add any sauces or dressings to your sandwich? Honey mustard

Value	Label	Unweighted Frequency	%
	-	11684	95.6 %
Honey mustard	-	543	4.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 213-225 (width: 13; decimal: 0)
Variable Type: character

Q7_8: Did you add any sauces or dressings to your sandwich? Sweet onion sauce

Value	Label	Unweighted Frequency	%
	-	11785	96.4 %
Sweet onion sauce	-	442	3.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 226-242 (width: 17; decimal: 0)
Variable Type: character

Q7_9: Did you add any sauces or dressings to your sandwich?_ Ketchup

Value	Label	Unweighted Frequency	%
	-	12159	99.4 %
Ketchup	-	68	0.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 243-249 (width: 7; decimal: 0)
Variable Type: character

Q7_10: Did you add any sauces or dressings to your sandwich? BBQ/Buffalo sauce

Value	Label	Unweighted Frequency	%
	-	12140	99.3 %
BBQ/Buffalo sauce	-	87	0.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 250-266 (width: 17; decimal: 0)
Variable Type: character

Q7_11: Did you add any sauces or dressings to your sandwich? None

Value	Label	Unweighted Frequency	%
	-	11430	93.5 %
None	-	797	6.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 267-270 (width: 4; decimal: 0)
Variable Type: character

Q8: Did you order cheese on your hamburger or sandwich?

Value	Label		Unweighted Frequency	%
	-		3538	28.9 %
No	-		2205	18.0 %
Yes	-		6484	53.0 %
	Total		**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 271-273 (width: 3; decimal: 0)
Variable Type: character

Q9: What type of dressing did you use on your salad?

Value	Label	Unweighted Frequency	%
	-	11927	97.5 %
Fat free	-	3	0.0 %
Low-fat	-	71	0.6 %
No dressing	-	15	0.1 %
Regular	-	211	1.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 274-284 (width: 11; decimal: 0)
Variable Type: character

Q10: Were the chips you bought_

Value	Label	Unweighted Frequency	%
	-	11364	92.9 %
Baked	-	303	2.5 %
Regular	-	560	4.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 285-291 (width: 7; decimal: 0)
Variable Type: character

Q11: [Is the size and type of all drinks for R clear on the receipt?

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
Did not order a drink	-	6237	51.0 %
No	-	937	7.7 %
Yes	-	5045	41.3 %

Value	Label	Unweighted Frequency	%
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 292-312 (width: 21; decimal: 0)
Variable Type: character

Q12: Drink ordered for R_

Value	Label	Unweighted Frequency	%
	-	6323	51.7 %
Cold	-	4870	39.8 %
Hot	-	1034	8.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 313-316 (width: 4; decimal: 0)
Variable Type: character

Q13: Which drink_

Value	Label	Unweighted Frequency	%
	-	12128	99.2 %
Coffee	-	86	0.7 %
Hot Cocoa	-	3	0.0 %
Latte	-	1	0.0 %
Tea	-	9	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 317-325 (width: 9; decimal: 0)
Variable Type: character

Q14_1: What did you add to your drink (lighteners)? Half-n-half/Cream

Value	Label	Unweighted Frequency	%
	-	11510	94.1 %
Half-n-half/Cream	-	717	5.9 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 326-342 (width: 17; decimal: 0)
Variable Type: character

Q14_2: What did you add to your drink (lighteners)? Whole Milk

Value	Label	Unweighted Frequency	%
	-	12087	98.9 %
Whole milk	-	140	1.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 343-352 (width: 10; decimal: 0)
Variable Type: character

Q14_3: What did you add to your drink (lighteners)? Low-fat, 1% or 2% milk

Value	Label	Unweighted Frequency	%
	-	12213	99.9 %
Low-fat, 1% or 2% milk	-	14	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 353-374 (width: 22; decimal: 0)
Variable Type: character

Q14_4: What did you add to your drink (lighteners)? Soy milk

Value	Label	Unweighted Frequency	%
	-	8243	67.4 %
.	-	3982	32.6 %
Soy milk	-	2	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 375-382 (width: 8; decimal: 0)
Variable Type: character

Q14_5: What did you add to your drink (lighteners)? Skim/non-fat milk

Value	Label	Unweighted Frequency	%
	-	8158	66.7 %
.	-	4063	33.2 %
Skim/non-fat milk	-	6	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 383-399 (width: 17; decimal: 0)

Q14_6: What did you add to your drink (lighteners)? Whipped cream

Value	Label	Unweighted Frequency	%
	-	12215	99.9 %
Whipped cream	-	12	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 400-412 (width: 13; decimal: 0)
Variable Type: character

Q14_7: What did you add to your drink (lighteners)? Don't know

Value	Label	Unweighted Frequency	%
	-	12221	100.0 %
Don't know	-	6	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 413-422 (width: 10; decimal: 0)
Variable Type: character

Q14_8: What did you add to your drink (lighteners)? Nothing

Value	Label	Unweighted Frequency	%
	-	12091	98.9 %
Nothing	-	136	1.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 423-429 (width: 7; decimal: 0)
Variable Type: character

Q15_1: What did you add to your drink (sweeteners)? Sugar

Value	Label	Unweighted Frequency	%
	-	11527	94.3 %
Sugar	-	700	5.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 430-434 (width: 5; decimal: 0)
Variable Type: character

Q15_2: What did you add to your drink (sweeteners)? Honey

Value	Label	Unweighted Frequency	%
	-	8041	65.8 %
.	-	4182	34.2 %
Honey	-	4	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 435-439 (width: 5; decimal: 0)
Variable Type: character

Q15_3: What did you add to your drink (sweeteners)? Syrup

Value	Label	Unweighted Frequency	%
	-	8153	66.7 %
.	-	4063	33.2 %
Syrup	-	11	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 440-444 (width: 5; decimal: 0)
Variable Type: character

Q15_4: What did you add to your drink (sweeteners)? Non-calorie substitute

Value	Label	Unweighted Frequency	%
	-	12099	99.0 %
Non-calorie substitute	-	128	1.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 445-466 (width: 22; decimal: 0)
Variable Type: character

Q15_5: What did you add to your drink (sweeteners)? Don't know

Value	Label	Unweighted Frequency	%
	-	8042	65.8 %
.	-	4182	34.2 %
Don't know	-	3	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Q15_6: What did you add to your drink (sweeteners)? Nothing

Value	Label	Unweighted Frequency	%
	-	12049	98.5 %
Nothing	-	178	1.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Q16: Which drink_

Value	Label	Unweighted Frequency	%
	-	11452	93.7 %
Diet Soda / Diet Lemonade / Unsweetened Tea	-	99	0.8 %
Juice	-	82	0.7 %
Other	-	50	0.4 %
Regular Soda / Lemonade / Sweet Tea	-	473	3.9 %
Water	-	71	0.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Q17: Was it a fountain drink?

Value	Label	Unweighted Frequency	%
	-	7385	60.4 %
No	-	1377	11.3 %
Yes	-	3465	28.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Q18: Did you have ice in it?

Value	Label	Unweighted Frequency	%
	-	8762	71.7 %

Value	Label	Unweighted Frequency	%
No	-	528	4.3 %
Yes	-	2937	24.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 530-532 (width: 3; decimal: 0)
Variable Type: character

Q19: Did you refill your cup while in the restaurant?

Value	Label	Unweighted Frequency	%
	-	8762	71.7 %
No	-	3059	25.0 %
Yes	-	406	3.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 533-535 (width: 3; decimal: 0)
Variable Type: character

Q20: [If there are multiple drinks on receipt] Did you order a second drink for yours

Value	Label	Unweighted Frequency	%
	-	6860	56.1 %
No	-	5231	42.8 %
Yes	-	136	1.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 536-538 (width: 3; decimal: 0)
Variable Type: character

Q21: Drink #2 ordered for R_

Value	Label	Unweighted Frequency	%
	-	12091	98.9 %
Cold	-	110	0.9 %
Hot	-	26	0.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 539-542 (width: 4; decimal: 0)
Variable Type: character

Q22: Which drink_

Value	Label	Unweighted Frequency	%
	-	4063	33.2 %
.	-	8164	66.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 543-543 (width: 1; decimal: 0)
Variable Type: character

Q23_1: What did you add to your drink (lighteners)? Half-n-half/Cream

Value	Label	Unweighted Frequency	%
	-	12211	99.9 %
Half-n-half/Cream	-	16	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 544-560 (width: 17; decimal: 0)
Variable Type: character

Q23_2: What did you add to your drink (lighteners)? Whole milk

Value	Label	Unweighted Frequency	%
	-	12224	100.0 %
Whole milk	-	3	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 561-570 (width: 10; decimal: 0)
Variable Type: character

Q23_3: What did you add to your drink (lighteners)? Low-fat, 1% or 2% milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 571-571 (width: 1; decimal: 0)
Variable Type: numeric

Q23_4: What did you add to your drink (lighteners)? Soy milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 572-572 (width: 1; decimal: 0)
Variable Type: numeric

Q23_5: What did you add to your drink (lighteners)? Skim/non-fat milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 573-573 (width: 1; decimal: 0)
Variable Type: numeric

Q23_6: What did you add to your drink (lighteners)? Whipped cream

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 574-574 (width: 1; decimal: 0)
Variable Type: numeric

Q23_7: What did you add to your drink (lighteners)? Don't know

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 575-575 (width: 1; decimal: 0)
Variable Type: numeric

Q23_8: What did you add to your drink (lighteners)? Nothing

Value	Label	Unweighted Frequency	%
	-	12220	99.9 %
Nothing	-	7	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 576-582 (width: 7; decimal: 0)
Variable Type: character

Q24_1: What did you add to your drink (sweeteners)? Sugar

Value	Label	Unweighted Frequency	%
	-	12208	99.8 %
Sugar	-	19	0.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 583-587 (width: 5; decimal: 0)
Variable Type: character

Q24_2: What did you add to your drink (sweeteners)? Honey

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 588-588 (width: 1; decimal: 0)
Variable Type: numeric

Q24_3: What did you add to your drink (sweeteners)? Syrup

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 589-589 (width: 1; decimal: 0)
Variable Type: numeric

Q24_4: What did you add to your drink (sweeteners)? Non-calorie substitute

Value	Label	Unweighted Frequency	%
	-	3981	32.6 %
.	-	8245	67.4 %
Non-calorie substitute	-	1	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 590-611 (width: 22; decimal: 0)
Variable Type: character

Q24_5: What did you add to your drink (sweeteners)? Don't know

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 612-612 (width: 1; decimal: 0)
Variable Type: numeric

Q24_6: What did you add to your drink (sweeteners)? Nothing

Value	Label	Unweighted Frequency	%
	-	12221	100.0 %
Nothing	-	6	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 613-619 (width: 7; decimal: 0)
Variable Type: character

Q25: Which drink_

Value	Label	Unweighted Frequency	%
	-	12219	99.9 %
Juice	-	2	0.0 %
Other	-	2	0.0 %
Regular Soda / Lemonade / Sweet Tea	-	2	0.0 %
Water	-	2	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 620-654 (width: 35; decimal: 0)
Variable Type: character

Q26: Was it a fountain drink?

Value	Label	Unweighted Frequency	%
	-	12117	99.1 %
No	-	54	0.4 %
Yes	-	56	0.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 655-657 (width: 3; decimal: 0)
Variable Type: character

Q27: Did you have ice in it?

Value	Label	Unweighted Frequency	%
	-	12171	99.5 %
No	-	10	0.1 %
Yes	-	46	0.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 658-660 (width: 3; decimal: 0)
Variable Type: character

Q28: Did you refill your cup while in the restaurant?

Value	Label	Unweighted Frequency	%
	-	12171	99.5 %
No	-	50	0.4 %
Yes	-	6	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 661-663 (width: 3; decimal: 0)
Variable Type: character

Q29: [If receipt has more than two drinks]_ Did you order a third drink for yourself?

Value	Label	Unweighted Frequency	%
	-	12098	98.9 %

Value	Label	Unweighted Frequency	%
No	-	119	1.0 %
Yes	-	10	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 664-666 (width: 3; decimal: 0)
Variable Type: character

Q30: Drink #3 ordered by R_

Value	Label	Unweighted Frequency	%
	-	12217	99.9 %
Cold	-	10	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 667-670 (width: 4; decimal: 0)
Variable Type: character

Q31: Which drink_

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 671-671 (width: 1; decimal: 0)
Variable Type: numeric

Q32_1: What did you add to your drink (lighteners)? Half-n-half/Cream

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 672-672 (width: 1; decimal: 0)
Variable Type: numeric

Q32_2: What did you add to your drink (lighteners)? Whole milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 673-673 (width: 1; decimal: 0)
Variable Type: numeric

Q32_3: What did you add to your drink (lighteners)? Low-fat, 1% or 2% milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 674-674 (width: 1; decimal: 0)
Variable Type: numeric

Q32_4: What did you add to your drink (lighteners)? Soy milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 675-675 (width: 1; decimal: 0)
Variable Type: numeric

Q32_5: What did you add to your drink (lighteners)? Skim/non-fat milk

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 676-676 (width: 1; decimal: 0)
Variable Type: numeric

Q32_6: What did you add to your drink (lighteners)? Whipped cream

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 677-677 (width: 1; decimal: 0)
Variable Type: numeric

Q32_7: What did you add to your drink (lighteners)? Don't know

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 678-678 (width: 1; decimal: 0)
Variable Type: numeric

Q32_8: What did you add to your drink (lighteners)? Nothing

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 679-679 (width: 1; decimal: 0)
Variable Type: numeric

Q33_1: What did you add to your drink (sweeteners)? Sugar

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 680-680 (width: 1; decimal: 0)
Variable Type: numeric

Q33_2: What did you add to your drink (sweeteners)? Honey

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 681-681 (width: 1; decimal: 0)
Variable Type: numeric

Q33_3: What did you add to your drink (sweeteners)? Syrup

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 682-682 (width: 1; decimal: 0)
Variable Type: numeric

Q33_4: What did you add to your drink (sweeteners)? Non-calorie substitute

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 683-683 (width: 1; decimal: 0)
Variable Type: numeric

Q33_5: What did you add to your drink (sweeteners)? Don't know

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 684-684 (width: 1; decimal: 0)
Variable Type: numeric

Q33_6: What did you add to your drink (sweeteners)? Nothing

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 685-685 (width: 1; decimal: 0)
Variable Type: numeric

Q34: Which drink_

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 686-686 (width: 1; decimal: 0)
Variable Type: numeric

Q35: Was it a fountain drink?

Value	Label	Unweighted Frequency	%
	-	12217	99.9 %
No	-	3	0.0 %
Yes	-	7	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 687-689 (width: 3; decimal: 0)
Variable Type: character

Q36: Did you have ice in it?

Value	Label	Unweighted Frequency	%
	-	8157	66.7 %
.	-	4063	33.2 %
Yes	-	7	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 690-692 (width: 3; decimal: 0)
Variable Type: character

Q37: Did you refill your cup while in the restaurant?

Value	Label	Unweighted Frequency	%
	-	8157	66.7 %
.	-	4063	33.2 %
No	-	6	0.0 %
Yes	-	1	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 693-695 (width: 3; decimal: 0)
Variable Type: character

Q38: What was the most important factor to you when you decided what to drink today?

Value	Label	Unweighted Frequency	%
	-	6911	56.5 %
I was thirsty	-	1535	12.6 %
The drink tasted good	-	2098	17.2 %
The drink was healthy	-	509	4.2 %
The drink was part of a combo meal	-	990	8.1 %
The price of the drink	-	184	1.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 696-729 (width: 34; decimal: 0)
Variable Type: character

Q38_A: Other

Value	Label	Unweighted Frequency	%
	-	11261	92.1 %
0 calot	-	1	0.0 %
10pc wings fries	-	1	0.0 %
2 Double bacon cheese burger fries	-	1	0.0 %
2 dozen cookies	-	1	0.0 %
2 fry Burger	-	1	0.0 %
2 mcchicken frie	-	1	0.0 %
2 mcdouble 1 m come 1 big Mac meal	-	1	0.0 %
2 mcdouble sandwhich	-	1	0.0 %
2 pie de manzana	-	2	0.0 %
2 snack wraps	-	1	0.0 %

Value	Label	Unweighted Frequency	%
2p chick breast leg +biscuit	-	1	0.0 %
3 PC chick tenders w/ mash pot 1 cookie	-	1	0.0 %
3 bacon cheeseburger 1 onion ring	-	1	0.0 %
3 breast	-	1	0.0 %
3 cookies	-	3	0.0 %
3 p dark meat leg msh/grv green beans biscuit 1 bottle water	-	1	0.0 %
3 tenders box pot wedges med pepsi	-	1	0.0 %
4 chicken bites w/ wedges	-	1	0.0 %
4 cookies	-	1	0.0 %
4piece wing	-	1	0.0 %
6pcs combo meal w/ biscuit	-	1	0.0 %
8 fry burger	-	1	0.0 %
A treat	-	1	0.0 %
A treat because usually don't drink soda	-	1	0.0 %
Addicted	-	1	0.0 %
Addicted coffee	-	1	0.0 %
Addicted to coffee	-	1	0.0 %
Addicted to soda	-	1	0.0 %
Adollar	-	1	0.0 %
All of above	-	1	0.0 %
All of the above	-	1	0.0 %
All they had that was diet	-	1	0.0 %
Also like taste	-	1	0.0 %
Also said size	-	1	0.0 %
Also thirsrt	-	1	0.0 %
Also thirsty	-	1	0.0 %
Always buys coffee	-	1	0.0 %
Always drink	-	1	0.0 %
Always drink coffee	-	2	0.0 %
Always drink those	-	1	0.0 %
Always drinks diet	-	1	0.0 %
Always get coffee	-	1	0.0 %
Always have that	-	1	0.0 %
Always have to have a drink with your meal	-	1	0.0 %
Am coffee drinker	-	1	0.0 %
And I am pregnant, don't drink soda	-	1	0.0 %
And it taste good	-	1	0.0 %
And price	-	1	0.0 %
And right price	-	1	0.0 %

Value		Label	Unweighted Frequency	%
		Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 730-801 (width: 72; decimal: 0)
Variable Type: character

Q39: Did you order eat-in or to go?

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
Eat in	-	4323	35.4 %
To go	-	7896	64.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 802-807 (width: 6; decimal: 0)
Variable Type: character

Q40: Did you (or will you) eat or drink anything with this meal that you did not buy

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
No	-	9567	78.2 %
Yes	-	2652	21.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 808-810 (width: 3; decimal: 0)
Variable Type: character

Q41: Which part?

Value	Label	Unweighted Frequency	%
	-	9577	78.3 %
Both	-	161	1.3 %
Drink	-	2232	18.3 %
Food	-	257	2.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 811-815 (width: 5; decimal: 0)

Q42_1: Where did you (or will you) buy it? Supermarket

Value	Label	Unweighted Frequency	%
	-	11604	94.9 %
Supermarket	-	623	5.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 816-826 (width: 11; decimal: 0)
Variable Type: character

Q42_2: Where did you (or will you) buy it? Convenience/corner store

Value	Label	Unweighted Frequency	%
	-	11222	91.8 %
Convenience/corner store	-	1005	8.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 827-850 (width: 24; decimal: 0)
Variable Type: character

Q42_3: Where did you (or will you) buy it? Vending machine

Value	Label	Unweighted Frequency	%
	-	12128	99.2 %
Vending machine	-	99	0.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 851-865 (width: 15; decimal: 0)
Variable Type: character

Q42_4: Where did you (or will you) buy it? Restaurant

Value	Label	Unweighted Frequency	%
	-	11952	97.8 %
Restaurant	-	275	2.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 866-875 (width: 10; decimal: 0)
Variable Type: character

Q42_A: Other

Value	Label	Unweighted Frequency	%
	-	11449	93.6 %
7 11	-	2	0.0 %
7 eleven	-	1	0.0 %
99 cent store	-	1	0.0 %
At home	-	3	0.0 %
BJ	-	1	0.0 %
BJ wholesale	-	2	0.0 %
BJ wholesale bottled water	-	1	0.0 %
BJs	-	1	0.0 %
Mcdonald rest	-	1	0.0 %
Tap water	-	8	0.1 %
aat ome	-	1	0.0 %
agua	-	3	0.0 %
airport	-	1	0.0 %
already had it	-	1	0.0 %
already had some at home	-	1	0.0 %
already has water	-	2	0.0 %
already have	-	1	0.0 %
already have it	-	1	0.0 %
anywhere	-	1	0.0 %
aready in the house	-	1	0.0 %
arizona tea	-	1	0.0 %
at gym	-	1	0.0 %
at home	-	19	0.2 %
at home juice	-	2	0.0 %
at house	-	2	0.0 %
at office	-	1	0.0 %
at the office	-	2	0.0 %
at work	-	15	0.1 %
bakery	-	1	0.0 %
bansnas	-	1	0.0 %
beverage at home ginger ale	-	1	0.0 %
beverage at house	-	1	0.0 %
beverage juice at home	-	1	0.0 %
bj	-	1	0.0 %
bjs	-	3	0.0 %
bodega	-	1	0.0 %

Value	Label	Unweighted Frequency	%
book store	-	1	0.0 %
bottle water	-	6	0.0 %
bottle water bjs	-	1	0.0 %
bottle water from home	-	2	0.0 %
bottle water home	-	2	0.0 %
bottle water' work	-	1	0.0 %
bought it on another receipt	-	1	0.0 %
bought with hi	-	1	0.0 %
brita filter	-	2	0.0 %
brought fm home	-	1	0.0 %
brought food from home	-	1	0.0 %
brought from home	-	1	0.0 %
brought it from home	-	1	0.0 %
	Total	**12,227**	**100%**

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Based upon 12,227 valid cases out of 12,227 total cases.

Location: 876-939 (width: 64; decimal: 0)
Variable Type: character

Q43_1: Why did you (or will you) buy that part elsewhere? Better price

Value	Label	Unweighted Frequency	%
	-	10781	88.2 %
Better price	-	1446	11.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 940-951 (width: 12; decimal: 0)
Variable Type: character

Q43_2: Why did you (or will you) buy that part elsewhere? Item not available at the FFR

Value	Label	Unweighted Frequency	%
	-	11641	95.2 %
Item not available at the FFR	-	586	4.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 952-980 (width: 29; decimal: 0)
Variable Type: character

Q43_3: Why did you (or will you) buy that part elsewhere? Desired size not available at

Value	Label	Unweighted Frequency	%
	-	12118	99.1 %
Desired size not available at the FFR	-	109	0.9 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 981-1017 (width: 37; decimal: 0)
Variable Type: character

Q43_A: Other

Value	Label	Unweighted Frequency	%
	-	11656	95.3 %
A	-	1	0.0 %
A already had it	-	1	0.0 %
A gift	-	1	0.0 %
Agua	-	1	0.0 %
All ready cooked	-	1	0.0 %
Already bought	-	1	0.0 %
Already had	-	5	0.0 %
Already had at home	-	1	0.0 %
Already had from earlier	-	1	0.0 %
Already had it	-	7	0.1 %
Already had it at home	-	2	0.0 %
Already had it before she came to Subway	-	1	0.0 %
Already had it from breakfast	-	1	0.0 %
Already had water on diet	-	1	0.0 %
Already has it	-	1	0.0 %
Already have	-	2	0.0 %
Already have at home live close	-	1	0.0 %
Already have beverages at home	-	1	0.0 %
Already have cases in house	-	1	0.0 %
Already have it	-	3	0.0 %
Already have the juice	-	1	0.0 %
Already have waterr	-	1	0.0 %
Already in her house	-	1	0.0 %
Always drink water with meal	-	1	0.0 %
Always drinks water	-	1	0.0 %
Always gets it therte	-	1	0.0 %

Value	Label	Unweighted Frequency	%
And brand	-	1	0.0 %
At home	-	1	0.0 %
At house	-	1	0.0 %
At office water is avail	-	1	0.0 %
Ate food from McDonald's	-	1	0.0 %
Avoid soda	-	1	0.0 %
Back to McDonald after picking up daughter	-	1	0.0 %
Because I live in queens	-	1	0.0 %
Because she has it at home	-	1	0.0 %
Beer	-	1	0.0 %
Better coffee	-	1	0.0 %
Better food	-	1	0.0 %
Better quality	-	1	0.0 %
Better quality in store	-	1	0.0 %
Better quantity	-	1	0.0 %
Better taste	-	5	0.0 %
Better tasting	-	2	0.0 %
Botyled water	-	1	0.0 %
Bought b efore	-	1	0.0 %
Bought before subway purchase	-	1	0.0 %
Bought drink first	-	1	0.0 %
Bought earlier	-	4	0.0 %
Bought in case	-	1	0.0 %
Total		**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1018-1081 (width: 64; decimal: 0)
Variable Type: character

Q44: [How many children with R got drinks?]

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
0	-	11580	94.7 %
1	-	506	4.1 %
2	-	110	0.9 %
3+	-	23	0.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1082-1083 (width: 2; decimal: 0)
Variable Type: character

Q45: Child #1 age

Value	Label	Unweighted Frequency	%
0	-	1	0.0 %
1	-	22	0.2 %
2	-	45	0.4 %
3	-	64	0.5 %
4	-	66	0.5 %
5	-	59	0.5 %
6	-	37	0.3 %
7	-	49	0.4 %
8	-	44	0.4 %
9	-	52	0.4 %
10	-	53	0.4 %
11	-	45	0.4 %
12	-	26	0.2 %
13	-	17	0.1 %
14	-	18	0.1 %
15	-	15	0.1 %
16	-	8	0.1 %
17	-	9	0.1 %
18	-	2	0.0 %
20	-	1	0.0 %
21	-	1	0.0 %
22	-	1	0.0 %
23	-	2	0.0 %
25	-	1	0.0 %
31	-	1	0.0 %
Missing Data			
.	-	11588	94.8 %
Total		**12,227**	**100%**

Based upon 639 valid cases out of 12,227 total cases.

- Mean: 7.46
- Median: 7.00
- Mode: 4.00
- Minimum: 0.00
- Maximum: 31.00

- Standard Deviation: 4.35

Location: 1084-1085 (width: 2; decimal: 0)
Variable Type: numeric

Q46: Child #2 gender

Value	Label	Unweighted Frequency	%
	-	11588	94.8 %
F	-	327	2.7 %
M	-	312	2.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1086-1086 (width: 1; decimal: 0)
Variable Type: character

Q47: [Is the size and type of all drinks for Child #1 clear on receipt?

Value	Label	Unweighted Frequency	%
	-	11588	94.8 %
Did not get a drink	-	136	1.1 %
Did not get drink	-	100	0.8 %
No	-	97	0.8 %
Yes	-	306	2.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1087-1105 (width: 19; decimal: 0)
Variable Type: character

Q48_1: Drink(s) ordered by Child #1 (select all that apply)_ Coffee/tea

Value	Label	Unweighted Frequency	%
	-	4062	33.2 %
.	-	8164	66.8 %
Coffee/tea	-	1	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1106-1115 (width: 10; decimal: 0)
Variable Type: character

Q48_2: Drink(s) ordered by Child #1 (select all that apply)_ Latte

Value	Label	Unweighted Frequency	%
-		3982	32.6 %
.	-	8245	67.4 %
Total		**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1116-1116 (width: 1; decimal: 0)
Variable Type: character

Q48_3: Drink(s) ordered by Child #1 (select all that apply)_ Hot Cocoa

Value	Label	Unweighted Frequency	%
	-	8044	65.8 %
.	-	4182	34.2 %
Hot Cocoa	-	1	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1117-1125 (width: 9; decimal: 0)
Variable Type: character

Q48_4: Drink(s) ordered by Child #1 (select all that apply)_ Regular Soda/ Lemonade/ Sw

Value	Label	Unweighted Frequency	%
	-	12204	99.8 %
Regular Soda/ Lemonade/ Sweet Tea	-	23	0.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1126-1158 (width: 33; decimal: 0)
Variable Type: character

Q48_5: Drink(s) ordered by Child #1 (select all that apply)_ Diet Soda / Diet Lemonade

Value	Label	Unweighted Frequency	%
	-	3978	32.5 %
.	-	8245	67.4 %
Diet Soda / Diet Lemonade / Unsweetened Tea	-	4	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1159-1201 (width: 43; decimal: 0)
Variable Type: character

Q48_6: Drink(s) ordered by Child #1 (select all that apply)_ Juice

Value	Label	Unweighted Frequency	%
	-	12177	99.6 %
Juice	-	50	0.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1202-1206 (width: 5; decimal: 0)
Variable Type: character

Q48_7: Drink(s) ordered by Child #1 (select all that apply)_ Water

Value	Label	Unweighted Frequency	%
	-	12222	100.0 %
Water	-	5	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1207-1211 (width: 5; decimal: 0)
Variable Type: character

Q48_8: Drink(s) ordered by Child #1 (select all that apply)_ Other

Value	Label	Unweighted Frequency	%
	-	12211	99.9 %
Other	-	16	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1212-1216 (width: 5; decimal: 0)
Variable Type: character

Q49: Did Child #1 have a fountain drink?

Value	Label	Unweighted Frequency	%
	-	11825	96.7 %
No	-	210	1.7 %
Yes	-	192	1.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1217-1219 (width: 3; decimal: 0)
Variable Type: character

Q50: Did Child #1 have ice in it?

Value	Label	Unweighted Frequency	%
	-	12042	98.5 %
No	-	32	0.3 %
Yes	-	153	1.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1220-1222 (width: 3; decimal: 0)
Variable Type: character

Q51: Did Child #1 refill her/his cup while in the restaurant?

Value	Label	Unweighted Frequency	%
	-	12037	98.4 %
No	-	172	1.4 %
Yes	-	18	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1223-1225 (width: 3; decimal: 0)
Variable Type: character

Q52: Child #2 age

Value	Label	Unweighted Frequency	%
0	-	1	0.0 %
1	-	6	0.0 %
2	-	12	0.1 %
3	-	8	0.1 %
4	-	6	0.0 %
5	-	13	0.1 %
6	-	12	0.1 %
7	-	11	0.1 %
8	-	13	0.1 %
9	-	7	0.1 %
10	-	14	0.1 %
11	-	9	0.1 %
12	-	5	0.0 %
13	-	5	0.0 %
14	-	4	0.0 %

Value	Label	Unweighted Frequency	%
15	-	1	0.0 %
16	-	1	0.0 %
17	-	3	0.0 %
19	-	1	0.0 %
26	-	1	0.0 %
	Missing Data		
.	-	12094	98.9 %
	Total	**12,227**	**100%**

Based upon 133 valid cases out of 12,227 total cases.

- Mean: 7.56
- Median: 7.00
- Mode: 10.00
- Minimum: 0.00
- Maximum: 26.00
- Standard Deviation: 4.38

Location: 1226-1227 (width: 2; decimal: 0)
Variable Type: numeric

Q53: Child #2 gender

Value	Label	Unweighted Frequency	%
	-	12094	98.9 %
F	-	70	0.6 %
M	-	63	0.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1228-1228 (width: 1; decimal: 0)
Variable Type: character

Q54: [Is the size and type of all drinks for Child #2 clear on the receipt?]

Value	Label	Unweighted Frequency	%
	-	12095	98.9 %
Did not get a drink	-	49	0.4 %
No	-	20	0.2 %
Yes	-	63	0.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1229-1247 (width: 19; decimal: 0)
Variable Type: character

Q55_1: Drink(s) ordered by Child #2 (select all that apply)_ Coffee/tea

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1248-1248 (width: 1; decimal: 0)
Variable Type: numeric

Q55_2: Drink(s) ordered by Child #2 (select all that apply)_ Latte

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1249-1249 (width: 1; decimal: 0)
Variable Type: numeric

Q55_3: Drink(s) ordered by Child #2 (select all that apply)_ Hot Cocoa

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1250-1250 (width: 1; decimal: 0)
Variable Type: numeric

Q55_4: Drink(s) ordered by Child #2 (select all that apply)_ Regular Soda/ Lemonade/ Sw

Value	Label	Unweighted Frequency	%
	-	8159	66.7 %
.	-	4063	33.2 %
Regular Soda/ Lemonade/ Sweet Tea	-	5	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1251-1283 (width: 33; decimal: 0)
Variable Type: character

Q55_5: Drink(s) ordered by Child #2 (select all that apply)_ Diet Soda / Diet Lemonade

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1284-1284 (width: 1; decimal: 0)
Variable Type: numeric

Q55_6: Drink(s) ordered by Child #2 (select all that apply)_ Juice

Value	Label	Unweighted Frequency	%
	-	12215	99.9 %
Juice	-	12	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1285-1289 (width: 5; decimal: 0)
Variable Type: character

Q55_7: Drink(s) ordered by Child #2 (select all that apply)_ Water

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1290-1290 (width: 1; decimal: 0)
Variable Type: numeric

Q55_8: Drink(s) ordered by Child #2 (select all that apply)_ Other

Value	Label	Unweighted Frequency	%
	-	8042	65.8 %
.	-	4182	34.2 %
Other	-	3	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1291-1295 (width: 5; decimal: 0)
Variable Type: character

Q56: Did Child #2 have a fountain drink?

Value	Label	Unweighted Frequency	%
	-	12145	99.3 %
No	-	37	0.3 %
Yes	-	45	0.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1296-1298 (width: 3; decimal: 0)
Variable Type: character

Q57: Did Child #2 have ice in it?

Value	Label	Unweighted Frequency	%
	-	12182	99.6 %
No	-	7	0.1 %
Yes	-	38	0.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1299-1301 (width: 3; decimal: 0)
Variable Type: character

Q58: Did Child #2 refill his/her cup while in the restaurant?

Value	Label	Unweighted Frequency	%
	-	12182	99.6 %
No	-	40	0.3 %
Yes	-	5	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1302-1304 (width: 3; decimal: 0)
Variable Type: character

Q59: Child #3 age

Value	Label	Unweighted Frequency	%
1	-	4	0.0 %
2	-	1	0.0 %
3	-	3	0.0 %
4	-	3	0.0 %

Value	Label	Unweighted Frequency	%
6	-	2	0.0 %
7	-	1	0.0 %
8	-	2	0.0 %
9	-	1	0.0 %
10	-	3	0.0 %
14	-	1	0.0 %
16	-	1	0.0 %
34	-	1	0.0 %
	Missing Data		
.	-	12204	99.8 %
	Total	**12,227**	**100%**

Based upon 23 valid cases out of 12,227 total cases.

- Mean: 7.17
- Median: 6.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 34.00
- Standard Deviation: 7.19

Location: 1305-1306 (width: 2; decimal: 0)
Variable Type: numeric

Q60: Child #3 gender

Value	Label	Unweighted Frequency	%
	-	12204	99.8 %
F	-	9	0.1 %
Female	-	2	0.0 %
M	-	6	0.0 %
Male	-	6	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1307-1312 (width: 6; decimal: 0)
Variable Type: character

Q61: [Is the size and type of all drinks for Child #3 clear on receipt?]

Value	Label	Unweighted Frequency	%
	-	12204	99.8 %
Did not get a drink	-	6	0.0 %
No	-	5	0.0 %

Value		Label	Unweighted Frequency	%
Yes		-	12	0.1 %
	Total		**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1313-1331 (width: 19; decimal: 0)
Variable Type: character

Q62_1: Drink(s) ordered by Child #3 (select all that apply)_ Coffee/tea

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1332-1332 (width: 1; decimal: 0)
Variable Type: numeric

Q62_2: Drink(s) ordered by Child #3 (select all that apply)_ Latte

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1333-1333 (width: 1; decimal: 0)
Variable Type: numeric

Q62_3: Drink(s) ordered by Child #3 (select all that apply)_ Hot Cocoa

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1334-1334 (width: 1; decimal: 0)
Variable Type: numeric

Q62_4: Drink(s) ordered by Child #3 (select all that apply)_ Regular Soda/ Lemonade/ Sw

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1335-1335 (width: 1; decimal: 0)
Variable Type: numeric

Q62_5: Drink(s) ordered by Child #3 (select all that apply)_ Diet Soda / Diet Lemonade

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1336-1336 (width: 1; decimal: 0)
Variable Type: numeric

Q62_6: Drink(s) ordered by Child #3 (select all that apply)_ Juice

Value	Label	Unweighted Frequency	%
	-	4180	34.2 %
.	-	8045	65.8 %
Juice	-	2	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1337-1341 (width: 5; decimal: 0)
Variable Type: character

Q62_7: Drink(s) ordered by Child #3 (select all that apply)_ Water

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	12227	100.0 %
	Total	**12,227**	**100%**

Based upon 0 valid cases out of 12,227 total cases.

Location: 1342-1342 (width: 1; decimal: 0)
Variable Type: numeric

Q62_8: Drink(s) ordered by Child #3 (select all that apply)_ Other

Value	Label	Unweighted Frequency	%
	-	8042	65.8 %
.	-	4182	34.2 %
Other	-	3	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1343-1347 (width: 5; decimal: 0)
Variable Type: character

Q63: Did Child #3 have a fountain drink?

Value	Label	Unweighted Frequency	%
	-	12210	99.9 %
No	-	8	0.1 %
Yes	-	9	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1348-1350 (width: 3; decimal: 0)
Variable Type: character

Q64: Did Child #3 have ice in it?

Value	Label	Unweighted Frequency	%
	-	12218	99.9 %
Yes	-	9	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1351-1353 (width: 3; decimal: 0)
Variable Type: character

Q65: Did Child #3 refill his/her cup while in the restaurant?

Value	Label	Unweighted Frequency	%
	-	12218	99.9 %
No	-	8	0.1 %
Yes	-	1	0.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1354-1356 (width: 3; decimal: 0)
Variable Type: character

Q66: Did you see any calorie information in the restaurant?

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
No	-	7399	60.5 %
Yes	-	4820	39.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1357-1359 (width: 3; decimal: 0)
Variable Type: character

Q67: Did the calorie information influence what you bought?

Value	Label	Unweighted Frequency	%
	-	7423	60.7 %
No	-	3334	27.3 %
Yes	-	1470	12.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1360-1362 (width: 3; decimal: 0)
Variable Type: character

Q68_1: How did the calorie information influence what you bought influence what you bou

Value	Label	Unweighted Frequency	%
	-	10945	89.5 %
I bought food that was lower in calories	-	1282	10.5 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1363-1402 (width: 40; decimal: 0)
Variable Type: character

Q68_2: How did the calorie information influence what you bought today? I bought food t

Value	Label	Unweighted Frequency	%
	-	12090	98.9 %
I bought food that was higher in calories	-	137	1.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1403-1443 (width: 41; decimal: 0)

Variable Type: character

Q68_A: Other

Value	Label	Unweighted Frequency	%
	-	12145	99.3 %
6 inch instead of 12	-	1	0.0 %
Bought smaller	-	1	0.0 %
Brought less	-	1	0.0 %
C	-	1	0.0 %
Carbs	-	1	0.0 %
Careful eating not all	-	1	0.0 %
Counts calories	-	1	0.0 %
Deducted calories from the rest of the days food	-	1	0.0 %
Depends	-	2	0.0 %
Did not matter	-	2	0.0 %
Didn't buy any cake	-	1	0.0 %
Didn't buy as much	-	1	0.0 %
Didn't matter	-	1	0.0 %
Dk	-	2	0.0 %
Does not know	-	1	0.0 %
Doesn't eat meat	-	1	0.0 %
Don't matter	-	1	0.0 %
Eat less and not fried	-	1	0.0 %
Flu	-	1	0.0 %
Gd for her	-	1	0.0 %
Good for health	-	1	0.0 %
Good to know	-	1	0.0 %
Got small instead of large	-	1	0.0 %
He got food for his daughter	-	1	0.0 %
Healthier	-	2	0.0 %
Healthier food	-	1	0.0 %
Healthy protein	-	1	0.0 %
Heaslthier	-	1	0.0 %
Heathier	-	1	0.0 %
Heathy	-	1	0.0 %
Held the mayo	-	1	0.0 %
Helps decide what's better	-	1	0.0 %
I got both high and low cal food	-	1	0.0 %
I know the food here so I try and order what is healthy	-	1	0.0 %
In between	-	1	0.0 %

Value	Label	Unweighted Frequency	%
Infrequent	-	1	0.0 %
It didnt matter	-	1	0.0 %
It is drink not food	-	1	0.0 %
Keep count	-	1	0.0 %
Less fat, less cholesterol	-	1	0.0 %
Meduim	-	1	0.0 %
Middle	-	2	0.0 %
Neither	-	1	0.0 %
Niether	-	1	0.0 %
No	-	1	0.0 %
No difference E	-	1	0.0 %
Not eating more tonight	-	1	0.0 %
Not sure	-	1	0.0 %
Nutritional value	-	1	0.0 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1444-1498 (width: 55; decimal: 0)
Variable Type: character

Q69: How many calories do you think were in the drink you bought for yourself at the

Value	Label	Unweighted Frequency	%
	-	6328	51.8 %
/0	-	1	0.0 %
/50	-	1	0.0 %
/dk	-	1	0.0 %
/don't know	-	1	0.0 %
0	-	554	4.5 %
0 (diet)	-	1	0.0 %
0 diet	-	2	0.0 %
0 diet coke	-	2	0.0 %
0.5	-	1	0.0 %
0diet	-	1	0.0 %
1	-	7	0.1 %
10	-	63	0.5 %
10- 12 oz 170 calories	-	1	0.0 %
10-May	-	1	0.0 %

Value	Label	Unweighted Frequency	%
100	-	427	3.5 %
100 something	-	2	0.0 %
100+	-	8	0.1 %
100-	-	1	0.0 %
100-200	-	1	0.0 %
1000	-	41	0.3 %
1000+	-	1	0.0 %
102	-	1	0.0 %
107	-	1	0.0 %
108	-	1	0.0 %
109	-	1	0.0 %
110	-	22	0.2 %
1100	-	1	0.0 %
12	-	11	0.1 %
120	-	130	1.1 %
120-150	-	1	0.0 %
1200	-	8	0.1 %
124	-	1	0.0 %
125	-	10	0.1 %
129	-	1	0.0 %
13	-	1	0.0 %
130	-	54	0.4 %
1300	-	3	0.0 %
135	-	1	0.0 %
139	-	1	0.0 %
14	-	1	0.0 %
140	-	28	0.2 %
1400	-	3	0.0 %
15	-	17	0.1 %
150	-	285	2.3 %
150+	-	1	0.0 %
1500	-	5	0.0 %
159	-	1	0.0 %
16	-	5	0.0 %
160	-	52	0.4 %
	Total	12,227	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1499-1531 (width: 33; decimal: 0)
Variable Type: character

Q70: How many calories do you think were in the food you bought at the restaurant tod

Value	Label	Unweighted Frequency	%
	-	522	4.3 %
'250	-	1	0.0 %
(800	-	1	0.0 %
,500	-	1	0.0 %
/10	-	1	0.0 %
/450	-	1	0.0 %
/800	-	1	0.0 %
/less than 50	-	1	0.0 %
0	-	134	1.1 %
0 none bought	-	1	0.0 %
0.5	-	1	0.0 %
0nob	-	1	0.0 %
1	-	7	0.1 %
1.5	-	1	0.0 %
10	-	62	0.5 %
100	-	288	2.4 %
100 per cookie	-	1	0.0 %
100 somethinf	-	1	0.0 %
100 sometuing	-	1	0.0 %
100+	-	14	0.1 %
100- 200	-	1	0.0 %
100-110	-	1	0.0 %
100-200	-	1	0.0 %
1000	-	452	3.7 %
1000 little over	-	1	0.0 %
1000+	-	7	0.1 %
1000-1200	-	2	0.0 %
1000/1200	-	1	0.0 %
10000	-	1	0.0 %
1000?	-	1	0.0 %
1002	-	1	0.0 %
1005	-	1	0.0 %
100something	-	1	0.0 %
1011	-	1	0.0 %

Value	Label	Unweighted Frequency	%
1020	-	1	0.0 %
1025	-	1	0.0 %
1040	-	1	0.0 %
105	-	2	0.0 %
1062	-	1	0.0 %
1080	-	1	0.0 %
1086	-	1	0.0 %
109	-	2	0.0 %
10percent	-	1	0.0 %
11	-	2	0.0 %
110	-	18	0.1 %
1100	-	33	0.3 %
1125	-	1	0.0 %
115	-	1	0.0 %
1170	-	1	0.0 %
1190	-	1	0.0 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1532-1586 (width: 55; decimal: 0)
Variable Type: character

Q71_A: How many times per week do you eat from a big chain fast food restaurant? (Check

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
0	-	6056	49.5 %
1	-	1516	12.4 %
2	-	1342	11.0 %
3	-	756	6.2 %
4	-	325	2.7 %
5	-	409	3.3 %
6	-	101	0.8 %
7	-	450	3.7 %
<1	-	1264	10.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1587-1588 (width: 2; decimal: 0)

Q71_B: How many times per week do you eat from a big chain fast food restaurant? (Check

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
0	-	1533	12.5 %
1	-	2151	17.6 %
2	-	2484	20.3 %
3	-	1795	14.7 %
4	-	818	6.7 %
5	-	986	8.1 %
6	-	149	1.2 %
7	-	513	4.2 %
<1	-	1790	14.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1589-1590 (width: 2; decimal: 0)
Variable Type: character

Q71_C: How many times per week do you eat from a big chain fast food restaurant? (Check

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
0	-	6480	53.0 %
1	-	1538	12.6 %
2	-	1227	10.0 %
3	-	667	5.5 %
4	-	329	2.7 %
5	-	257	2.1 %
6	-	51	0.4 %
7	-	244	2.0 %
<1	-	1426	11.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1591-1592 (width: 2; decimal: 0)
Variable Type: character

Q71_D: How many times per week do you eat from a big chain fast food restaurant? (Check

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
0	-	7378	60.3 %
1	-	993	8.1 %
2	-	1013	8.3 %
3	-	734	6.0 %
4	-	322	2.6 %
5	-	270	2.2 %
6	-	60	0.5 %
7	-	358	2.9 %
<1	-	1091	8.9 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1593-1594 (width: 2; decimal: 0)
Variable Type: character

Q72: Do you plan to buy a can, bottle, or cup of regular soda for yourself later toda

Value	Label	Unweighted Frequency	%
	-	135	1.1 %
Maybe	-	982	8.0 %
No	-	8685	71.0 %
Yes	-	2425	19.8 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1595-1599 (width: 5; decimal: 0)
Variable Type: character

Q73: During the past 7 days, how many times did you drink a can, bottle, or glass of

Value	Label	Unweighted Frequency	%
	-	135	1.1 %
0	-	4722	38.6 %
1 / day	-	827	6.8 %
1-2 / week	-	3106	25.4 %
2-3 / day	-	732	6.0 %
3-4 / week	-	1532	12.5 %
4-5 / day	-	237	1.9 %
5-6 / week	-	622	5.1 %
6 or more / day	-	314	2.6 %

Value	Label	Unweighted Frequency	%
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1600-1614 (width: 15; decimal: 0)
Variable Type: character

Q74_1: Where do you buy regular soda most often? Deli / corner store

Value	Label	Unweighted Frequency	%
	-	8677	71.0 %
Bodega (deli)	-	118	1.0 %
deli / corner store	-	3432	28.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1615-1633 (width: 19; decimal: 0)
Variable Type: character

Q74_2: Where do you buy regular soda most often? Fast food restaurant

Value	Label	Unweighted Frequency	%
	-	10146	83.0 %
Fast food restaurant	-	2081	17.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1634-1653 (width: 20; decimal: 0)
Variable Type: character

Q74_3: Where do you buy regular soda most often? Grocery store / supermarket

Value	Label	Unweighted Frequency	%
	-	8750	71.6 %
Supermarket	-	64	0.5 %
grocery store / supermarket	-	3413	27.9 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1654-1680 (width: 27; decimal: 0)
Variable Type: character

Q74_4: Where do you buy regular soda most often? Sit-down restaurant

Value	Label	Unweighted Frequency	%
	-	12076	98.8 %
sit-down restaurant	-	151	1.2 %
	Total	12,227	100%

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1681-1699 (width: 19; decimal: 0)
Variable Type: character

Q74_5: Where do you buy regular soda most often? Street vendor

Value	Label	Unweighted Frequency	%
	-	12152	99.4 %
street vendor	-	75	0.6 %
	Total	12,227	100%

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1700-1712 (width: 13; decimal: 0)
Variable Type: character

Q74_6: Where do you buy regular soda most often? Costco / Sam's Club / BJ's

Value	Label	Unweighted Frequency	%
	-	12095	98.9 %
Costco / Sam's Club / BJ's	-	132	1.1 %
	Total	12,227	100%

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1713-1738 (width: 26; decimal: 0)
Variable Type: character

Q74_7: Where do you buy regular soda most often? Vending machines

Value	Label	Unweighted Frequency	%
	-	11988	98.0 %
vending machines	-	239	2.0 %
	Total	12,227	100%

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1739-1754 (width: 16; decimal: 0)
Variable Type: character

Q74_8: Where do you buy regular soda most often? Walmart / Kmart

Value	Label	Unweighted Frequency	%
	-	12155	99.4 %
Walmart / Kmart	-	72	0.6 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1755-1769 (width: 15; decimal: 0)
Variable Type: character

Q74_9: Where do you buy regular soda most often? Does not buy soda

Value	Label	Unweighted Frequency	%
	-	8159	66.7 %
Does not buy soda	-	4068	33.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1770-1786 (width: 17; decimal: 0)
Variable Type: character

Q75: In general, how often do you limit the amount of food you eat in an attempt to c

Value	Label	Unweighted Frequency	%
	-	43	0.4 %
Always	-	2537	20.7 %
Never	-	3634	29.7 %
Often	-	2004	16.4 %
Seldom	-	1041	8.5 %
Sometimes	-	2968	24.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1787-1795 (width: 9; decimal: 0)
Variable Type: character

Q76: What is your age?

Value	Label	Unweighted Frequency	%
0	-	4	0.0 %
2	-	1	0.0 %
3	-	2	0.0 %
5	-	1	0.0 %
6	-	1	0.0 %

Value	Label	Unweighted Frequency	%
7	-	1	0.0 %
8	-	1	0.0 %
15	-	1	0.0 %
17	-	4	0.0 %
18	-	493	4.0 %
19	-	325	2.7 %
20	-	327	2.7 %
21	-	308	2.5 %
22	-	312	2.6 %
23	-	358	2.9 %
24	-	348	2.8 %
25	-	350	2.9 %
26	-	289	2.4 %
27	-	302	2.5 %
28	-	282	2.3 %
29	-	270	2.2 %
30	-	310	2.5 %
31	-	231	1.9 %
32	-	323	2.6 %
33	-	265	2.2 %
34	-	297	2.4 %
35	-	313	2.6 %
36	-	227	1.9 %
37	-	207	1.7 %
38	-	226	1.8 %
39	-	163	1.3 %
40	-	288	2.4 %
41	-	188	1.5 %
42	-	249	2.0 %
43	-	208	1.7 %
44	-	168	1.4 %
45	-	285	2.3 %
46	-	209	1.7 %
47	-	234	1.9 %
48	-	229	1.9 %
49	-	188	1.5 %
50	-	389	3.2 %
51	-	170	1.4 %
52	-	230	1.9 %

Value	Label	Unweighted Frequency	%
53	-	172	1.4 %
54	-	176	1.4 %
55	-	203	1.7 %
56	-	157	1.3 %
57	-	160	1.3 %
58	-	183	1.5 %
	Missing Data		
.	-	259	2.1 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 11,968 valid cases out of 12,227 total cases.

- Mean: 38.92
- Median: 37.00
- Mode: 18.00
- Minimum: 0.00
- Maximum: 99.00
- Standard Deviation: 14.93

Location: 1796-1797 (width: 2; decimal: 0)
Variable Type: numeric

Q77: Respondent gender

Value	Label	Unweighted Frequency	%
0	-	6441	52.7 %
1	-	5778	47.3 %
	Missing Data		
.	-	8	0.1 %
	Total	**12,227**	**100%**

Based upon 12,219 valid cases out of 12,227 total cases.

- Mean: 0.47
- Median: 0.00
- Mode: 0.00
- Minimum: 0.00
- Maximum: 1.00
- Standard Deviation: 0.50

Location: 1798-1798 (width: 1; decimal: 0)
Variable Type: numeric

Q78: Are you of Hispanic or Latino origin?

Value	Label	Unweighted Frequency	%
	-	202	1.7 %
No	-	8184	66.9 %
Yes	-	3841	31.4 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1799-1801 (width: 3; decimal: 0)
Variable Type: character

Q79_1: What is your Race? (check all that apply) American Indian / Alaska Native

Value	Label	Unweighted Frequency	%
	-	11966	97.9 %
American Indian / Alaska Native	-	254	2.1 %
Indio estadounidense o nativo de Alaska	-	7	0.1 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1802-1840 (width: 39; decimal: 0)
Variable Type: character

Q79_2: What is your Race? (check all that apply) African American / Black

Value	Label	Unweighted Frequency	%
	-	6574	53.8 %
African American / Black	-	5653	46.2 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1841-1864 (width: 24; decimal: 0)
Variable Type: character

Q79_3: What is your Race? (check all that apply) Asian / Pacific Islander

Value	Label	Unweighted Frequency	%
	-	11387	93.1 %
Asian / Pacific Islander	-	840	6.9 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1865-1888 (width: 24; decimal: 0)
Variable Type: character

Q79_4: What is your Race? (check all that apply) White

Value	Label	Unweighted Frequency	%
	-	9819	80.3 %
Blanco	-	4	0.0 %
White	-	2404	19.7 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1889-1894 (width: 6; decimal: 0)
Variable Type: character

Q79_A: Other

Value	Label	Unweighted Frequency	%
	-	9552	78.1 %
#NAME?	-	1	0.0 %
& Hispanic	-	1	0.0 %
'Latino	-	1	0.0 %
.hispanic	-	1	0.0 %
9sraeli	-	1	0.0 %
AFO cuban	-	1	0.0 %
Aamerican	-	1	0.0 %
Afgani	-	1	0.0 %
Afrian	-	1	0.0 %
Africa	-	2	0.0 %
African	-	14	0.1 %
African-egyptian	-	1	0.0 %
African-ethiopian	-	1	0.0 %
Afro Caribbean	-	1	0.0 %
Afro domncan	-	1	0.0 %
Afroamerican	-	1	0.0 %
Albaniann	-	1	0.0 %
Alive	-	1	0.0 %
All race	-	1	0.0 %
Ame	-	1	0.0 %
American	-	38	0.3 %
American spanish	-	1	0.0 %
Amrican	-	1	0.0 %
Anglosaxon	-	3	0.0 %
Arab	-	3	0.0 %

Value	Label	Unweighted Frequency	%
Arabic	-	1	0.0 %
Arabic american	-	1	0.0 %
Argentina	-	1	0.0 %
Armenian	-	1	0.0 %
Asian	-	1	0.0 %
Asian and Puerto rican	-	1	0.0 %
Asian and white	-	1	0.0 %
Asiatic	-	1	0.0 %
Asin/muslim	-	1	0.0 %
Atlantic islader	-	1	0.0 %
Bangladeshi	-	2	0.0 %
Baptist black	-	1	0.0 %
Belizean	-	1	0.0 %
Bengali	-	1	0.0 %
Biracial	-	6	0.0 %
Black	-	1	0.0 %
Black and Dominican	-	1	0.0 %
Black and hispanic	-	1	0.0 %
Black hispanic	-	1	0.0 %
Black indian	-	1	0.0 %
Black spanish	-	1	0.0 %
Black, italian	-	1	0.0 %
Black/white/Puerto rican	-	1	0.0 %
Blk puertirican	-	1	0.0 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1895-1951 (width: 57; decimal: 0)
Variable Type: character

Q80: Respondent's highest level of education

Value	Label	Unweighted Frequency	%
1	Less than High School	339	2.8 %
2	Some High School	1017	8.3 %
3	High School / GED	3720	30.4 %
4	Some College	2503	20.5 %
5	Associates Degree / Technical School	845	6.9 %

Value	Label		Unweighted Frequency	%
6	College Degree		2642	21.6 %
7	Graduate Degree		1125	9.2 %
	Missing Data			
.	-		36	0.3 %
	Total		**12,227**	**100%**

Based upon 12,191 valid cases out of 12,227 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 1952-1952 (width: 1; decimal: 0)
Variable Type: numeric

Q83: Are you currently employed full time, part time, not employed, or retired?

Value	Label	Unweighted Frequency	%
	-	18	0.1 %
Full time	-	5943	48.6 %
Not employed	-	3483	28.5 %
Part time	-	1924	15.7 %
Retired	-	859	7.0 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1953-1964 (width: 12; decimal: 0)
Variable Type: character

Q84_1: Do you work in New York City, or somewhere else? NYC

Value	Label	Unweighted Frequency	%
	-	7906	64.7 %
NYC	-	4321	35.3 %
	Total	**12,227**	**100%**

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1965-1967 (width: 3; decimal: 0)
Variable Type: character

Q84_2: Do you work in New York City, or somewhere else? Elsewhere

Value	Label	Unweighted Frequency	%
	-	8642	70.7 %
Elsewhere	-	3585	29.3 %

Value					Label	Unweighted Frequency	%
					Total	12,227	100%

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1968-1976 (width: 9; decimal: 0)
Variable Type: character

Q85: Receipt Number

Value	Label	Unweighted Frequency	%
	-	8	0.1 %
1	-	1583	12.9 %
10	-	456	3.7 %
103	-	1	0.0 %
11	-	368	3.0 %
117	-	1	0.0 %
12	-	272	2.2 %
1212	-	1	0.0 %
13	-	217	1.8 %
1313	-	1	0.0 %
14	-	168	1.4 %
1414	-	1	0.0 %
15	-	137	1.1 %
16	-	105	0.9 %
1616	-	1	0.0 %
17	-	74	0.6 %
1717	-	1	0.0 %
18	-	51	0.4 %
1818	-	1	0.0 %
19	-	38	0.3 %
1919	-	1	0.0 %
2	-	1553	12.7 %
20	-	31	0.3 %
2020	-	1	0.0 %
205	-	1	0.0 %
208	-	1	0.0 %
21	-	18	0.1 %
22	-	17	0.1 %
2222	-	1	0.0 %
23	-	9	0.1 %
2333	-	1	0.0 %

Value	Label	Unweighted Frequency	%
236	-	1	0.0 %
24	-	5	0.0 %
2444	-	1	0.0 %
25	-	5	0.0 %
2555	-	1	0.0 %
26	-	5	0.0 %
2666	-	1	0.0 %
27	-	2	0.0 %
2777	-	1	0.0 %
28	-	4	0.0 %
29	-	2	0.0 %
3	-	1439	11.8 %
30	-	2	0.0 %
31	-	1	0.0 %
32	-	1	0.0 %
33	-	3	0.0 %
34	-	1	0.0 %
35	-	1	0.0 %
354	-	1	0.0 %
	Total	**12,227**	**100%**

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 12,227 valid cases out of 12,227 total cases.

Location: 1977-1987 (width: 11; decimal: 0)
Variable Type: character