ICPSR 37143

Impact of the NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed: Data on Fast Food Purchases, Dietary Patterns, and Retail Beverage Environments in New York City, Newark, and Jersey City, 2013-2014

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P.I. Codebook for NEMS Environmental Scans

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Impact of the NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed: NEMS Environmental Scans

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1 Data Description

Background: As part of a planned evaluation of New York City's proposed soda portion cap policy, we collected information on the availability, sizing, promotion, and cost of beverages in the fast food restaurants we visited in NYC and NJ, as well as their nearest convenience stores/bodegas and supermarkets. These data are intended to complement receipt data, point-of-purchase surveys, and telephone-based dietary recalls for a fuller picture of the factors that may influence beverage purchases. Baseline data collection was conducted in three waves: Wave 1 began in early January 2013 and ended in April 2013; Wave 2 was conducted from August to November 2013; and Wave 3 was conducted between January and June 2014.

Sample and Data Collection: We visited 40 restaurants, convenience stores, and supermarkets to conduct environmental scans (some stores and restaurants were visited multiple times to evaluate inter-rater reliability). Scans were completed using a version of the Nutrition Environment in Stores (NEMS) environmental scan, created by Karen Glanz at the University of Pennsylvania to assess the retail environment specific to beverages (NEMS-B). The full NEMS-B survey tool is extensive, with 1,800+ variables. Provided here is an abbreviated data set for fast food restaurants and convenience stores/bodegas of 414 variables that cover availability and sizing of sugar sweetened beverages, low/no-calories beverages, and bottled water, as well as signage promoting these beverages. These variables are key to computing a NEMS-B score (scoring is in revisions/beta testing as of September 2015) representing the healthfulness of the beverage environment. A data set for supermarkets, with 153 variables, is also included for researchers. Contact Jessica Athens, Jessica. Athens@nyumc.org, for more information.

Data Structure: The NEMS location variable (nemslocationindicator) can be used to merge supermarket NEMS data with fast food/convenience store NEMS data, as well as receipt and survey data sets.

2	Variable	Description
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2.1 List of Variables in the Fast Food and Convenience Store NEMS Database

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Variable Name	Variable Label
round	Round of data collection
nemslocation_indicator	NEMS location indicator:Used to merge with receipt and survey data
visit	
water_n	Count of water brands on sale
$fvgt16_place$	Are fountain beverages larger than 16 oz available (Y/N)?
fvle16_place	Are fountain beverages 16 oz or smaller available (Y/N)?
allfountbev_n	Count of fountain beverage options
$diet fount bev_n$	Count of diet beverage options at fountain
$ssbfountbev_n$	Count of sugar sweetened beverage options at fountain
allpkgbev_n	Count of packaged beverage options
dietpkgbev_n	Count of packaged diet beverage options
$ssbpkgbev_n$	County of packaged sugar sweetened beverage options
$pkggt16_n$	Count of packaged beverage options greater than 16 ounces
$nbbgt16_place$	Count of packaged beverages options greater than 16 oz
pkgle16_n	Count of packaged beverage options 16 ounces or less
$nbble16_place$	Count of packaged beverages options 16 oz or smaller
si_nut_place	Any signs with nutritional information (Y/N) ?
$water_place$	Is water available (Y/N) ?
$nssb_place$	Count of SSBs available
$ndiet_place$	Count of lo-cal options available
$nsigns_ssb$	Count of signs advertising SSBs
$nsigns_local$	Count of signs advertising lo-cal beverages
$nsigns_water$	Count of signs advertising water
si_ssb_place	Any signs advertising SSBs (Y/N) ?
si_local_place	Any signs advertising lo-cal options (Y/N) ?
type	Type of store
$synthetic_obs$	
$synthetic_grocery$	
nems_grocery	
duplicate	
$nems_restaurant$	
$synthetic_restaurant$	
$merge_ff_groc$	

Variable Name	Variable Label
nems_store	Was a store nemsed?
synthetic_store	Synthetic observation was the store
merge_ff_groc_cov	$merge_ff_groc_cov$
nems	NEMS Score
intstoreid	Store ID
fountbevyn	Fountain beverages: Are fountain beverages available (Y/N) ?
fountbevsameyn	Fountain beverages: Are prices for all fountain beverages the same (Y/N)?
fountbevsize1oz	Fountain beverage size in ounces (1)
fountbevsize1pr	Fountain beverages: Size 1 price
fountbevsize2oz	Fountain beverage size in ounces (2)
fountbevsize2pr	Fountain beverages: Size 2 price
fountbevsize3oz	Fountain beverage size in ounces (3)
fountbevsize3pr	Fountain beverages: Size 3 price
fountbevsize4oz	Fountain beverage size in ounces (4)
fountbevsize4pr	Fountain beverages: Size 4 price
fountbevssbyn	Fountain beverages: Are SSBs available at fountain (Y/N) ?
fountbevcoke	Available at fountain: Coca-Cola?
fountbevdietcoke	Available at fountain: Diet Coke?
fountbevsprite	Available at fountain: Sprite?
fountbevbarqs	Available at fountain: Barqs Root Beer?
fountbevfanta	Available at fountain: Fanta?
fountbevpibb	Available at fountain: Pibb?
fountbevhic	Available at fountain: HiC?
fountbevpepsi	Available at fountain: Pepsi?
fountbevdietpepsi	Available at fountain: Diet Pepsi?
fountbevsierramist	Available at fountain: Sierra Mist?
fountbevdietsierramist	Available at fountain: Diet Sierra Mist?
fountbeymtndew	Available at fountain: Mountain Dew?
${ m fountbevdietmtndew}$	Available at fountain: Diet Mountain Dew?
fountbevmug	Available at fountain: Mug Root Beer?
fountbevmirandastr	Available at fountain: Miranda Strawberry?
fountbevmanzanitasol	Available at fountain: Manzanita Sol?
fountbevtropicanapunch	Available at fountain: Tropicana Punch?
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Variable Name	Variable Label
fountbevfuze	Available at fountain: Fuze Iced Tea?
fountbevunsweetfuze	Available at fountain: Unsweetened Fuze Iced Tea?
fountbevgoldpeak	Available at fountain: Gold Peak Iced Tea?
fount be vuns we et gold peak	Available at fountain: Unsweetened Gold Peak?
fountbevlipton	Available at fountain: Lipton Iced Tea?
fount bevuns we et lipton	Available at fountain: Unsweetened Lipton Iced Tea?
fountbevnestea	Available at fountain: Nestea?
fountbevunsweetnestea	Available at fountain: Unsweetened Nestea?
fountbevtroplmnade	Available at fountain: Tropicana Lemonade?
fount be vlttropl mnade	Available at fountain: Tropicana Light Lemonade?
fount be vmin maid lmnade	Available at fountain: Minute Maid Lemonade?
fount be vlt min maid lm nade	Available at fountain: Minute Maid Light Lemonade?
fountbevdrpepper	Available at fountain: Dr. Pepper?
fountbevdietdrpepper	Available at fountain: Diet Dr. Pepper?
fountbev7up	Available at fountain: 7UP?
fountbevssbothyn	Fountain beverages: Are other SSBs available at fountain (Y/N) ?
fountbevjuiceyn	Fountain beverages: Juice available?
fountbevjuicesameyn	Fountain beverages: Juices same price?
fountbevjuicesize1oz	Fountain beverages: Juice Size 1 in ounces
fountbevjuicesize1pr	Fountain beverages: Juice Size 1 Price
fountbevjuicesize2oz	Fountain beverages: Juice Size 2 in ounces
fountbevjuicesize2pr	Fountain beverages: Juice Size 2 Price
fountbevjuicesize3oz	Fountain beverages: Juice Size 3 in ounces
fountbevjuicesize3pr	Fountain beverages: Juice Size 3 Price
fountbevjuicesize4oz	Fountain beverages: Juice Size 4 in ounces
fountbevjuicesize4pr	Fountain beverages: Juice Size 4 Price
fountbevojyn	Fountain beverages: Orange juice available?
fountbevjuiceothyn	Fountain beverages: Other juices available?
pbyn	Are beverages available in cans/bottles (Y/N)?
pbssb12yn	Are beverages available in 12 ounce cans/bottles (Y/N)?
pbssb12coke	Available in 12 oz can/bottle: Coca-Cola?
pbssb12dietcoke	Available in 12 oz can/bottle: Diet Coke?
pbssb12sprite	Available in 12 oz can/bottle: Sprite?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb12barqs	Available in 12 oz can/bottle: Barqs Root Beer?
pbssb12fanta	Available in 12 oz can/bottle: Fanta?
pbssb12pibb	Available in 12 oz can/bottle: Pibb?
pbssb12hic	Available in 12 oz can/bottle: HiC?
pbssb12powerade	Available in 12 oz can/bottle: Powerade?
pbssb12zeropowerade	Available in 12 oz can/bottle: Zero Powerade?
pbssb12vitwater	Available in 12 oz can/bottle: Vitamin Water?
pbssb12zerovitwater	Available in 12 oz can/bottle: Zero Vitamin Water?
pbssb12pepsi	Available in 12 oz can/bottle: Pepsi?
pbssb12dietpepsi	Available in 12 oz can/bottle: Diet Pepsi?
pbssb12sierramist	Available in 12 oz can/bottle: Sierra Mist?
pbssb12dietsierramist	Available in 12 oz can/bottle: Diet Sierra Mist?
pbssb12mtndew	Available in 12 oz can/bottle: Mountain Dew?
pbssb12dietmtndew	Available in 12 oz can/bottle: Diet Mountain Dew?
pbssb12mug	Available in 12 oz can/bottle: Mug Root Beer?
pbssb12mirandastr	Available in 12 oz can/bottle: Miranda Strawberry?
pbssb12manzanitasol	Available in 12 oz can/bottle: Manzanita Sol?
pbssb12tropicanapunch	Available in 12 oz can/bottle: Tropicana Punch?
pbssb12fuze	Available in 12 oz can/bottle: Fuze Iced Tea?
pbssb12unsweetfuze	Available in 12 oz can/bottle: Unsweetened Fuze Iced Tea?
pbssb12goldpeak	Available in 12 oz can/bottle: Gold Peak Iced Tea?
pbssb12unsweetgoldpeak	Available in 12 oz can/bottle: Unsweetened Gold Peak?
pbssb12lipton	Available in 12 oz can/bottle: Lipton Iced Tea?
pbssb12unsweetlipton	Available in 12 oz can/bottle: Unsweetened Lipton Iced Tea?
pbssb12nestea	Available in 12 oz can/bottle: Nestea?
pbssb12unsweetnestea	Available in 12 oz can/bottle: Unsweetened Nestea?
pbssb12troplmnade	Available in 12 oz can/bottle: Tropicana Lemonade?
pbssb12lttroplmnade	Available in 12 oz can/bottle: Tropicana Light Lemonade?
pbssb12minmaidlmnade	Available in 12 oz can/bottle: Minute Maid Lemonade?
pbssb12ltminmaidlmnade	Available in 12 oz can/bottle: Minute Maid Light Lemonade?
pbssb12drpepper	Available in 12 oz can/bottle: Dr. Pepper?
pbssb12dietdrpepper	Available in 12 oz can/bottle: Diet Dr. Pepper?
pbssb127up	Available in 12 oz can/bottle: 7UP?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb12othyn	Are other beverages available in 12 ounce cans/bottles (Y/N)?
pbssb12samepryn	Do beverages sold in 12 ounce cans/bottles have the same price (Y/N)?
pbssb12pr	Price of beverages in 12 ounce cans/bottles
pbssb16yn	Are beverages available in 16 ounce cans/bottles (Y/N)?
pbssb16coke	Available in 16 oz can/bottle: Coca-Cola?
pbssb16dietcoke	Available in 16 oz can/bottle: Diet Coke?
pbssb16sprite	Available in 16 oz can/bottle: Sprite?
pbssb16barqs	Available in 16 oz can/bottle: Barqs Root Beer?
pbssb16fanta	Available in 16 oz can/bottle: Fanta?
pbssb16pibb	Available in 16 oz can/bottle: Pibb?
pbssb16hic	Available in 16 oz can/bottle: HiC?
pbssb16powerade	Available in 16 oz can/bottle: Powerade?
pbssb16zeropowerade	Available in 16 oz can/bottle: Zero Powerade?
pbssb16vitwater	Available in 16 oz can/bottle: Vitamin Water?
pbssb16zerovitwater	Available in 16 oz can/bottle: Zero Vitamin Water?
pbssb16pepsi	Available in 16 oz can/bottle: Pepsi?
pbssb16dietpepsi	Available in 16 oz can/bottle: Diet Pepsi?
pbssb16sierramist	Available in 16 oz can/bottle: Sierra Mist?
pbssb16dietsierramist	Available in 16 oz can/bottle: Diet Sierra Mist?
pbssb16mtndew	Available in 16 oz can/bottle: Mountain Dew?
pbssb16dietmtndew	Available in 16 oz can/bottle: Diet Mountain Dew?
pbssb16mug	Available in 16 oz can/bottle: Mug Root Beer?
pbssb16mirandastr	Available in 16 oz can/bottle: Miranda Strawberry?
pbssb16manzanitasol	Available in 16 oz can/bottle: Manzanita Sol?
pbssb16tropicanapunch	Available in 16 oz can/bottle: Tropicana Punch?
pbssb16fuze	Available in 16 oz can/bottle: Fuze Iced Tea?
pbssb16unsweetfuze	Available in 16 oz can/bottle: Unsweetened Fuze Iced Tea?
pbssb16goldpeak	Available in 16 oz can/bottle: Gold Peak Iced Tea?
${\it pbssb16} unsweet gold peak$	Available in 16 oz can/bottle: Unsweetened Gold Peak?
pbssb16lipton	Available in 16 oz can/bottle: Lipton Iced Tea?
pbssb16unsweetlipton	Available in 16 oz can/bottle: Unsweetened Lipton Iced Tea?
pbssb16nestea	Available in 16 oz can/bottle: Nestea?
pbssb16unsweetnestea	Available in 16 oz can/bottle: Unsweetened Nestea?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb16troplmnade	Available in 16 oz can/bottle: Tropicana Lemonade?
pbssb16lttroplmnade	Available in 16 oz can/bottle: Tropicana Light Lemonade?
pbssb16minmaidlmnade	Available in 16 oz can/bottle: Minute Maid Lemonade?
pbssb16ltminmaidlmnade	Available in 16 oz can/bottle: Minute Maid Light Lemonade?
pbssb16drpepper	Available in 16 oz can/bottle: Dr. Pepper?
pbssb16dietdrpepper	Available in 16 oz can/bottle: Diet Dr. Pepper?
pbssb167up	Available in 16 oz can/bottle: 7UP?
pbssb16othyn	Are other beverages available in 16 ounce cans/bottles (Y/N)?
pbssb16samepryn	Do beverages sold in 16 ounce cans/bottles have the same price (Y/N)?
pbssb16pr	Price of beverages in 16 ounce cans/bottles
pbssb169yn	Are beverages available in 16.9 ounce cans/bottles (Y/N) ?
pbssb169coke	Available in 16.9 oz can/bottle: Coca-Cola?
pbssb169dietcoke	Available in 16.9 oz can/bottle: Diet Coke?
pbssb169sprite	Available in 16.9 oz can/bottle: Sprite?
pbssb169barqs	Available in 16.9 oz can/bottle: Barqs Root Beer?
pbssb169fanta	Available in 16.9 oz can/bottle: Fanta?
pbssb169pibb	Available in 16.9 oz can/bottle: Pibb?
pbssb169hic	Available in 16.9 oz can/bottle: HiC?
pbssb169powerade	Available in 16.9 oz can/bottle: Powerade?
pbssb169zeropowerade	Available in 16.9 oz can/bottle: Zero Powerade?
pbssb169vitwater	Available in 16.9 oz can/bottle: Vitamin Water?
pbssb169zerovitwater	Available in 16.9 oz can/bottle: Zero Vitamin Water?
pbssb169pepsi	Available in 16.9 oz can/bottle: Pepsi?
pbssb169dietpepsi	Available in 16.9 oz can/bottle: Diet Pepsi?
pbssb169sierramist	Available in 16.9 oz can/bottle: Sierra Mist?
pbssb169dietsierramist	Available in 16.9 oz can/bottle: Diet Sierra Mist?
pbssb169mtndew	Available in 16.9 oz can/bottle: Mountain Dew?
pbssb169dietmtndew	Available in 16.9 oz can/bottle: Diet Mountain Dew?
pbssb169mug	Available in 16.9 oz can/bottle: Mug Root Beer?
pbssb169mirandastr	Available in 16.9 oz can/bottle: Miranda Strawberry?
pbssb169manzanitasol	Available in 16.9 oz can/bottle: Manzanita Sol?
pbssb169tropicanapunch	Available in 16.9 oz can/bottle: Tropicana Punch?
pbssb169fuze	Available in 16.9 oz can/bottle: Fuze Iced Tea?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb169unsweetfuze	Available in 16.9 oz can/bottle: Unsweetened Fuze Iced Tea?
pbssb169goldpeak	Available in 16.9 oz can/bottle: Gold Peak Iced Tea?
pbssb169unsweetgoldpeak	Available in 16.9 oz can/bottle: Unsweetened Gold Peak?
pbssb169lipton	Available in 16.9 oz can/bottle: Lipton Iced Tea?
pbssb169unsweetlipton	Available in 16.9 oz can/bottle: Unsweetened Lipton Iced Tea?
pbssb169nestea	Available in 16.9 oz can/bottle: Nestea?
pbssb169unsweetnestea	Available in 16.9 oz can/bottle: Unsweetened Nestea?
pbssb169troplmnade	Available in 16.9 oz can/bottle: Tropicana Lemonade?
pbssb169lttroplmnade	Available in 16.9 oz can/bottle: Tropicana Light Lemonade?
pbssb169minmaidlmnade	Available in 16.9 oz can/bottle: Minute Maid Lemonade?
pbssb169ltminmaidlmnade	Available in 16.9 oz can/bottle: Minute Maid Light Lemonade?
pbssb169drpepper	Available in 16.9 oz can/bottle: Dr. Pepper?
pbssb169dietdrpepper	Available in 16.9 oz can/bottle: Diet Dr. Pepper?
pbssb1697up	Available in 16.9 oz can/bottle: 7UP?
pbssb169othyn	Are other beverages available in 16.9 ounce cans/bottles (Y/N)?
pbssb169samepryn	Do beverages sold in 16.9 ounce cans/bottles have the same price (Y/N)?
pbssb169pr	Price of beverages in 16.9 ounce cans/bottles
pbssb20yn	Are beverages available in 20 ounce cans/bottles (Y/N)?
pbssb20coke	Available in 20 oz can/bottle: Coca-Cola?
pbssb20dietcoke	Available in 20 oz can/bottle: Diet Coke?
pbssb20sprite	Available in 20 oz can/bottle: Sprite?
pbssb20barqs	Available in 20 oz can/bottle: Barqs Root Beer?
pbssb20fanta	Available in 20 oz can/bottle: Fanta?
pbssb20pibb	Available in 20 oz can/bottle: Pibb?
pbssb20hic	Available in 20 oz can/bottle: HiC?
pbssb20powerade	Available in 20 oz can/bottle: Powerade?
pbssb20zeropowerade	Available in 20 oz can/bottle: Zero Powerade?
pbssb20vitwater	Available in 20 oz can/bottle: Vitamin Water?
pbssb20zerovitwater	Available in 20 oz can/bottle: Zero Vitamin Water?
pbssb20pepsi	Available in 20 oz can/bottle: Pepsi?
pbssb20dietpepsi	Available in 20 oz can/bottle: Diet Pepsi?
pbssb20sierramist	Available in 20 oz can/bottle: Sierra Mist?
pbssb20dietsierramist	Available in 20 oz can/bottle: Diet Sierra Mist?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
obssb20mtndew	Available in 20 oz can/bottle: Mountain Dew?
${ m obssb20 dietmtndew}$	Available in 20 oz can/bottle: Diet Mountain Dew?
$_{ m obssb20mug}$	Available in 20 oz can/bottle: Mug Root Beer?
obssb20mirandastr	Available in 20 oz can/bottle: Miranda Strawberry?
obssb20manzanitasol	Available in 20 oz can/bottle: Manzanita Sol?
obssb20tropicanapunch	Available in 20 oz can/bottle: Tropicana Punch?
obssb20fuze	Available in 20 oz can/bottle: Fuze Iced Tea?
obssb20unsweetfuze	Available in 20 oz can/bottle: Unsweetened Fuze Iced Tea?
obssb20goldpeak	Available in 20 oz can/bottle: Gold Peak Iced Tea?
obssb20unsweetgoldpeak	Available in 20 oz can/bottle: Unsweetened Gold Peak?
obssb20lipton	Available in 20 oz can/bottle: Lipton Iced Tea?
obssb20unsweetlipton	Available in 20 oz can/bottle: Unsweetened Lipton Iced Tea?
obssb20nestea	Available in 20 oz can/bottle: Nestea?
obssb20unsweetnestea	Available in 20 oz can/bottle: Unsweetened Nestea?
obssb20troplmnade	Available in 20 oz can/bottle: Tropicana Lemonade?
obssb20lttroplmnade	Available in 20 oz can/bottle: Tropicana Light Lemonade?
obssb20minmaidlmnade	Available in 20 oz can/bottle: Minute Maid Lemonade?
obssb20ltminmaidlmnade	Available in 20 oz can/bottle: Minute Maid Light Lemonade?
obssb20drpepper	Available in 20 oz can/bottle: Dr. Pepper?
obssb20dietdrpepper	Available in 20 oz can/bottle: Diet Dr. Pepper?
obssb207up	Available in 20 oz can/bottle: 7UP?
obssb20othyn	Are other beverages available in 20 ounce cans/bottles (Y/N)?
obssb20samepryn	Do beverages sold in 20 ounce cans/bottles have the same price (Y/N)?
obssb20pr	Price of beverages in 20 ounce cans/bottles
obssb24yn	Are beverages available in 24 ounce cans/bottles (Y/N)?
obssb24coke	Available in 24 oz can/bottle: Coca-Cola?
obssb24dietcoke	Available in 24 oz can/bottle: Diet Coke?
obssb24sprite	Available in 24 oz can/bottle: Sprite?
obssb24barqs	Available in 24 oz can/bottle: Barqs Root Beer?
obssb24fanta	Available in 24 oz can/bottle: Fanta?
pbssb24pibb	Available in 24 oz can/bottle: Pibb?
obssb24hic	Available in 24 oz can/bottle: HiC?
pbssb24powerade	Available in 24 oz can/bottle: Powerade?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
obssb24zeropowerade	Available in 24 oz can/bottle: Zero Powerade?
obssb24vitwater	Available in 24 oz can/bottle: Vitamin Water?
obssb24zerovitwater	Available in 24 oz can/bottle: Zero Vitamin Water?
obssb24pepsi	Available in 24 oz can/bottle: Pepsi?
obssb24dietpepsi	Available in 24 oz can/bottle: Diet Pepsi?
obssb24sierramist	Available in 24 oz can/bottle: Sierra Mist?
obssb24dietsierramist	Available in 24 oz can/bottle: Diet Sierra Mist?
obssb24mtndew	Available in 24 oz can/bottle: Mountain Dew?
obssb24dietmtndew	Available in 24 oz can/bottle: Diet Mountain Dew?
bssb24mug	Available in 24 oz can/bottle: Mug Root Beer?
obssb24mirandastr	Available in 24 oz can/bottle: Miranda Strawberry?
obssb24manzanitasol	Available in 24 oz can/bottle: Manzanita Sol?
obssb24tropicanapunch	Available in 24 oz can/bottle: Tropicana Punch?
obssb24fuze	Available in 24 oz can/bottle: Fuze Iced Tea?
obssb24unsweetfuze	Available in 24 oz can/bottle: Unsweetened Fuze Iced Tea?
obssb24goldpeak	Available in 24 oz can/bottle: Gold Peak Iced Tea?
obssb24unsweetgoldpeak	Available in 24 oz can/bottle: Unsweetened Gold Peak?
obssb24lipton	Available in 24 oz can/bottle: Lipton Iced Tea?
obssb24unsweetlipton	Available in 24 oz can/bottle: Unsweetened Lipton Iced Tea?
obssb24nestea	Available in 24 oz can/bottle: Nestea?
obssb24unsweetnestea	Available in 24 oz can/bottle: Unsweetened Nestea?
obssb24troplmnade	Available in 24 oz can/bottle: Tropicana Lemonade?
obssb24lttroplmnade	Available in 24 oz can/bottle: Tropicana Light Lemonade?
obssb24minmaidlmnade	Available in 24 oz can/bottle: Minute Maid Lemonade?
obssb24ltminmaidlmnade	Available in 24 oz can/bottle: Minute Maid Light Lemonade?
bssb24drpepper	Available in 24 oz can/bottle: Dr. Pepper?
obssb24dietdrpepper	Available in 24 oz can/bottle: Diet Dr. Pepper?
obssb247up	Available in 24 oz can/bottle: 7UP?
obssb24othyn	Are other beverages available in 24 ounce cans/bottles (Y/N)?
obssb24samepryn	Do beverages sold in 24 ounce cans/bottles have the same price (Y/N)?
${ m obssb24pr}$	Price of beverages in 24 ounce cans/bottles
${ m obssb32yn}$	Are beverages available in 32 ounce cans/bottles (Y/N)?
obssb32coke	Available in 32 oz can/bottle: Coca-Cola?

Variable Name	Variable Label
pbssb32dietcoke	Available in 32 oz can/bottle: Diet Coke?
pbssb32sprite	Available in 32 oz can/bottle: Sprite?
pbssb32barqs	Available in 32 oz can/bottle: Barqs Root Beer?
pbssb32fanta	Available in 32 oz can/bottle: Fanta?
pbssb32pibb	Available in 32 oz can/bottle: Pibb?
pbssb32hic	Available in 32 oz can/bottle: HiC?
pbssb32powerade	Available in 32 oz can/bottle: Powerade?
pbssb32zeropowerade	Available in 32 oz can/bottle: Zero Powerade?
pbssb32vitwater	Available in 32 oz can/bottle: Vitamin Water?
pbssb32zerovitwater	Available in 32 oz can/bottle: Zero Vitamin Water?
pbssb32pepsi	Available in 32 oz can/bottle: Pepsi?
pbssb32dietpepsi	Available in 32 oz can/bottle: Diet Pepsi?
pbssb32sierramist	Available in 32 oz can/bottle: Sierra Mist?
pbssb32dietsierramist	Available in 32 oz can/bottle: Diet Sierra Mist?
pbssb32mtndew	Available in 32 oz can/bottle: Mountain Dew?
pbssb32dietmtndew	Available in 32 oz can/bottle: Diet Mountain Dew?
pbssb32mug	Available in 32 oz can/bottle: Mug Root Beer?
pbssb32mirandastr	Available in 32 oz can/bottle: Miranda Strawberry?
pbssb32manzanitasol	Available in 32 oz can/bottle: Manzanita Sol?
pbssb32tropicanapunch	Available in 32 oz can/bottle: Tropicana Punch?
pbssb32fuze	Available in 32 oz can/bottle: Fuze Iced Tea?
pbssb32unsweetfuze	Available in 32 oz can/bottle: Unsweetened Fuze Iced Tea?
pbssb32goldpeak	Available in 32 oz can/bottle: Gold Peak Iced Tea?
pbssb32unsweetgoldpeak	Available in 32 oz can/bottle: Unsweetened Gold Peak?
pbssb32lipton	Available in 32 oz can/bottle: Lipton Iced Tea?
pbssb32unsweetlipton	Available in 32 oz can/bottle: Unsweetened Lipton Iced Tea?
pbssb32nestea	Available in 32 oz can/bottle: Nestea?
pbssb32unsweetnestea	Available in 32 oz can/bottle: Unsweetened Nestea?
pbssb32troplmnade	Available in 32 oz can/bottle: Tropicana Lemonade?
pbssb32lttroplmnade	Available in 32 oz can/bottle: Tropicana Light Lemonade?
pbssb32minmaidlmnade	Available in 32 oz can/bottle: Minute Maid Lemonade?
pbssb32ltminmaidlmnade	Available in 32 oz can/bottle: Minute Maid Light Lemonade?
pbssb32drpepper	Available in 32 oz can/bottle: Dr. Pepper?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb32dietdrpepper	Available in 32 oz can/bottle: Diet Dr. Pepper?
pbssb327up	Available in 32 oz can/bottle: 7UP?
pbssb32othyn	Are other beverages available in 32 ounce cans/bottles (Y/N)?
pbssb32samepryn	Do beverages sold in 32 ounce cans/bottles have the same price (Y/N)?
pbssb32pr	Price of beverages in 32 ounce cans/bottles
pbssb1lyn	Are beverages available in 1 liter bottles (Y/N)?
pbssb1lcoke	Available in 1 liter bottle: Coca-Cola?
pbssb1ldietcoke	Available in 1 liter bottle: Diet Coke?
pbssb1lsprite	Available in 1 liter bottle: Sprite?
pbssb1lbarqs	Available in 1 liter bottle: Barqs Root Beer?
pbssb1lfanta	Available in 1 liter bottle: Fanta?
pbssb1lpibb	Available in 1 liter bottle: Pibb?
pbssb1lhic	Available in 1 liter bottle: HiC?
pbssb1lpowerade	Available in 1 liter bottle: Powerade?
pbssb1lzeropowerade	Available in 1 liter bottle: Zero Powerade?
pbssb1lvitwater	Available in 1 liter bottle: Vitamin Water?
pbssb1lzerovitwater	Available in 1 liter bottle: Zero Vitamin Water?
pbssb1lpepsi	Available in 1 liter bottle: Pepsi?
pbssb1ldietpepsi	Available in 1 liter bottle: Diet Pepsi?
pbssb1lsierramist	Available in 1 liter bottle: Sierra Mist?
pbssb1ldietsierramist	Available in 1 liter bottle: Diet Sierra Mist?
pbssb1lmtndew	Available in 1 liter bottle: Mountain Dew?
pbssb1ldietmtndew	Available in 1 liter bottle: Diet Mountain Dew?
pbssb1lmug	Available in 1 liter bottle: Mug Root Beer?
pbssb1lmirandastr	Available in 1 liter bottle: Miranda Strawberry?
pbssb1lmanzanitasol	Available in 1 liter bottle: Manzanita Sol?
pbssb1ltropicanapunch	Available in 1 liter bottle: Tropicana Punch?
pbssb1lfuze	Available in 1 liter bottle: Fuze Iced Tea?
pbssb1lunsweetfuze	Available in 1 liter bottle: Unsweetened Fuze Iced Tea?
pbssb1lgoldpeak	Available in 1 liter bottle: Gold Peak Iced Tea?
pbssb1lunsweetgoldpeak	Available in 1 liter bottle: Unsweetened Gold Peak?
pbssb1llipton	Available in 1 liter bottle: Lipton Iced Tea?
pbssb1lunsweetlipton	Available in 1 liter bottle: Unsweetened Lipton Iced Tea?

Variable Name	Variable Label
pbssb1lnestea	Available in 1 liter bottle: Nestea?
pbssb1lunsweetnestea	Available in 1 liter bottle: Unsweetened Nestea?
pbssb1ltroplmnade	Available in 1 liter bottle: Tropicana Lemonade?
pbssb1llttroplmnade	Available in 1 liter bottle: Tropicana Light Lemonade?
pbssb1lminmaidlmnade	Available in 1 liter bottle: Minute Maid Lemonade?
pbssb1lltminmaidlmnade	Available in 1 liter bottle: Minute Maid Light Lemonade?
pbssb1ldrpepper	Available in 1 liter bottle: Dr. Pepper?
pbssb1ldietdrpepper	Available in 1 liter bottle: Diet Dr. Pepper?
pbssb1l7up	Available in 1 liter bottle: 7UP?
pbssb1lothyn	Are other beverages available in 1 liter bottles (Y/N) ?
pbssb1lsamepryn	Do beverages sold in 1 liter bottles have the same price (Y/N) ?
pbssb1lpr	Price of beverages in 1 liter bottles
pbssb125lyn	Are beverages available in 1.25 liter bottles (Y/N)?
pbssb125lcoke	Available in 1.25 liter bottle: Coca-Cola?
pbssb125ldietcoke	Available in 1.25 liter bottle: Diet Coke?
pbssb125lsprite	Available in 1.25 liter bottle: Sprite?
pbssb125lbarqs	Available in 1.25 liter bottle: Barqs Root Beer?
pbssb125lfanta	Available in 1.25 liter bottle: Fanta?
pbssb125lpibb	Available in 1.25 liter bottle: Pibb?
pbssb125lhic	Available in 1.25 liter bottle: HiC?
pbssb125lpowerade	Available in 1.25 liter bottle: Powerade?
pbssb125lzeropowerade	Available in 1.25 liter bottle: Zero Powerade?
pbssb125lvitwater	Available in 1.25 liter bottle: Vitamin Water?
pbssb125lzerovitwater	Available in 1.25 liter bottle: Zero Vitamin Water?
pbssb125lpepsi	Available in 1.25 liter bottle: Pepsi?
pbssb125ldietpepsi	Available in 1.25 liter bottle: Diet Pepsi?
pbssb125lsierramist	Available in 1.25 liter bottle: Sierra Mist?
pbssb125ldietsierramist	Available in 1.25 liter bottle: Diet Sierra Mist?
pbssb125lmtndew	Available in 1.25 liter bottle: Mountain Dew?
pbssb125ldietmtndew	Available in 1.25 liter bottle: Diet Mountain Dew?
pbssb125lmug	Available in 1.25 liter bottle: Mug Root Beer?
pbssb125lmirandastr	Available in 1.25 liter bottle: Miranda Strawberry?
pbssb125lmanzanitasol	Available in 1.25 liter bottle: Manzanita Sol?

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Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb125ltropicanapunch	Available in 1.25 liter bottle: Tropicana Punch?
obssb125lfuze	Available in 1.25 liter bottle: Fuze Iced Tea?
bssb125lunsweetfuze	Available in 1.25 liter bottle: Unsweetened Fuze Iced Tea?
obssb125lgoldpeak	Available in 1.25 liter bottle: Gold Peak Iced Tea?
pbssb125lunsweetgoldpeak	Available in 1.25 liter bottle: Unsweetened Gold Peak?
bssb125llipton	Available in 1.25 liter bottle: Lipton Iced Tea?
pbssb125lunsweetlipton	Available in 1.25 liter bottle: Unsweetened Lipton Iced Tea?
pbssb125lnestea	Available in 1.25 liter bottle: Nestea?
obssb125lunsweetnestea	Available in 1.25 liter bottle: Unsweetened Nestea?
pbssb125ltroplmnade	Available in 1.25 liter bottle: Tropicana Lemonade?
pbssb125llttroplmnade	Available in 1.25 liter bottle: Tropicana Light Lemonade?
pbssb125lminmaidlmnade	Available in 1.25 liter bottle: Minute Maid Lemonade?
pbssb125lltminmaidlmnade	Available in 1.25 liter bottle: Minute Maid Light Lemonade?
bssb125ldrpepper	Available in 1.25 liter bottle: Dr. Pepper?
bssb125ldietdrpepper	Available in 1.25 liter bottle: Diet Dr. Pepper?
obssb125l7up	Available in 1.25 liter bottle: 7UP?
bssb125lothyn	Are other beverages available in 1.25 liter bottles (Y/N)?
bssb125lsamepryn	Do beverages sold in 1.25 liter bottles have the same price (Y/N)?
obssb125lpr	Price of beverages in 1.25 liter bottles
obssb15lyn	Are beverages available in 1.5 liter bottles (Y/N) ?
pbssb15lcoke	Available in 1.5 liter bottle: Coca-Cola?
pbssb15ldietcoke	Available in 1.5 liter bottle: Diet Coke?
pbssb15lsprite	Available in 1.5 liter bottle: Sprite?
pbssb15lbarqs	Available in 1.5 liter bottle: Barqs Root Beer?
pbssb15lfanta	Available in 1.5 liter bottle: Fanta?
obssb15lpibb	Available in 1.5 liter bottle: Pibb?
bssb15lhic	Available in 1.5 liter bottle: HiC?
obssb15lpowerade	Available in 1.5 liter bottle: Powerade?
obssb15lzeropowerade	Available in 1.5 liter bottle: Zero Powerade?
bssb15lvitwater	Available in 1.5 liter bottle: Vitamin Water?
bssb15lzerovitwater	Available in 1.5 liter bottle: Zero Vitamin Water?
obssb15lpepsi	Available in 1.5 liter bottle: Pepsi?
bssb15ldietpepsi	Available in 1.5 liter bottle: Diet Pepsi?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
pbssb15lsierramist	Available in 1.5 liter bottle: Sierra Mist?
pbssb15ldietsierramist	Available in 1.5 liter bottle: Diet Sierra Mist?
pbssb15lmtndew	Available in 1.5 liter bottle: Mountain Dew?
pbssb15ldietmtndew	Available in 1.5 liter bottle: Diet Mountain Dew?
pbssb15lmug	Available in 1.5 liter bottle: Mug Root Beer?
pbssb15lmirandastr	Available in 1.5 liter bottle: Miranda Strawberry?
pbssb15lmanzanitasol	Available in 1.5 liter bottle: Manzanita Sol?
pbssb15ltropicanapunch	Available in 1.5 liter bottle: Tropicana Punch?
pbssb15lfuze	Available in 1.5 liter bottle: Fuze Iced Tea?
pbssb15lunsweetfuze	Available in 1.5 liter bottle: Unsweetened Fuze Iced Tea?
pbssb15lgoldpeak	Available in 1.5 liter bottle: Gold Peak Iced Tea?
pbssb15lunsweetgoldpeak	Available in 1.5 liter bottle: Unsweetened Gold Peak?
pbssb15llipton	Available in 1.5 liter bottle: Lipton Iced Tea?
pbssb15lunsweetlipton	Available in 1.5 liter bottle: Unsweetened Lipton Iced Tea?
pbssb15lnestea	Available in 1.5 liter bottle: Nestea?
pbssb15lunsweetnestea	Available in 1.5 liter bottle: Unsweetened Nestea?
pbssb15ltroplmnade	Available in 1.5 liter bottle: Tropicana Lemonade?
pbssb15llttroplmnade	Available in 1.5 liter bottle: Tropicana Light Lemonade?
pbssb15lminmaidlmnade	Available in 1.5 liter bottle: Minute Maid Lemonade?
pbssb15lltminmaidlmnade	Available in 1.5 liter bottle: Minute Maid Light Lemonade?
pbssb15ldrpepper	Available in 1.5 liter bottle: Dr. Pepper?
pbssb15ldietdrpepper	Available in 1.5 liter bottle: Diet Dr. Pepper?
pbssb15l7up	Available in 1.5 liter bottle: 7UP?
pbssb15lothyn	Are other beverages available in 1.5 liter bottles (Y/N)?
pbssb15lsamepryn	Do beverages sold in 1.5 liter bottles have the same price (Y/N) ?
pbssb15lpr	Price of beverages in 1.5 liter bottles
pbssbothszyn	Are beverages availabe in other sizes of cans/bottles (Y/N)?
pbssbothszapr	Price for other size of can/bottle 1
pbssbothszbpr	Price for other size of can/bottle 2
pbssbothszcpr	Price for other size of can/bottle 3
pbssbothszdpr	Price for other size of can/bottle 4
pbssbothszepr	Price for other size of can/bottle 5
intduration2	'label IntDuration2 = 'Duration of data collection (Part 2);

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
intdate2	Date of data collection (Visit 2)
intdeli2	'label IntDeli2 = 'Does convenience store have deli? (where applicable-Part 2)
wateryn	Water: Is bottled water available (Y/N) ?
waterdasaniyn	Water: Is Dasani brand available (Y/N)?
waterdasanisz2yn	Water: Dasani size 2 available (Y/N)?
waterdasanisz2	Water: Dasani size 2
waterdasanipr2	Water: Dasani price 2
waterdasanisz3yn	Water: Dasani size 3 available (Y/N)?
waterdasanisz3	Water: Dasani size 3
waterdasanipr3	Water: Dasani price 3
waterdasanisz4yn	Water: Dasani size 4 available (Y/N)?
waterdasanisz4	Water: Dasani size 4
waterdasanipr4	Water: Dasani price 4
waterdasanisz5yn	Water: Dasani size 5 available (Y/N)?
waterdasanisz5	Water: Dasani size 5
waterdasanipr5	Water: Dasani price 5
waternestleyn	Water: Is Nestle brand available (Y/N) ?
waternestlesz2yn	Water: Nestle size 2 available (Y/N) ?
waternestlesz2	Water: Nestle size 2
waternestlepr2	Water: Nestle price 2
waternestlesz3yn	Water: Nestle size 3 available (Y/N) ?
waternestlesz3	Water: Nestle size 3
waternestlepr3	Water: Nestle price 3
waternestlesz4yn	Water: Nestle size 4 available (Y/N) ?
waternestlesz4	Water: Nestle size 4
waternestlepr4	Water: Nestle price 4
waternestlesz5yn	Water: Nestle size 5 available (Y/N) ?
waternestlesz5	Water: Nestle size 5
waternestlepr5	Water: Nestle price 5
waterotheryn2	Water: Other kinds available 2?
waterothersz2	Water: Other size in ounces 2
waterotherpr2	Water: Other price 2
waterotheryn3	Water: Other kinds available 3?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
waterothersz3	Water: Other size in ounces 3
waterotherpr3	Water: Other price 3
waterotheryn4	Water: Other kinds available 4?
waterothersz4	Water: Other size in ounces 4
waterotherpr4	Water: Other price 4
waterotheryn5	Water: Other kinds available 5?
waterothersz5	Water: Other size in ounces 5
waterotherpr5	Water: Other price 5
milkyn	Milk: Is milk available (Y/N) ?
milkskimyn	Milk: Is skim milk available (Y/N) ?
milkskimsz2yn	Milk: Skim another size available $2 (Y/N)$?
milkskimsz2	Milk: Skim size 2
milkskimpr2	Milk: Skim price 2
milkskimsz3yn	Milk: Skim another size available $3 (Y/N)$?
milkskimsz3	Milk: Skim size 3
milkskimpr3	Milk: Skim price 3
milkskimsz4yn	Milk: Skim another size available $4 (Y/N)$?
milkskimsz4	Milk: Skim size 4
milkskimpr4	Milk: Skim price 4
milkskimsz5yn	Milk: Skim another size available 5 (Y/N) ?
milkskimsz5	Milk: Skim size 5
milkskimpr5	Milk: Skim price 5
milk1pctyn	Milk: 1% available?
milk1pctsz2yn	Milk: 1% another size available $2 (Y/N)$?
milk1pctsz2	Milk: 1% size 2
milk1pctpr2	Milk: 1% price 2
milk1pctsz3yn	Milk: 1% another size available $3 (Y/N)$?
milk1pctsz3	Milk: 1% size 3
milk1pctpr3	Milk: 1% price 3
milk1pctsz4yn	Milk: 1% another size available $4 (Y/N)$?
milk1pctsz4	Milk: 1% size 4
milk1pctpr4	Milk: 1% price 4
milk1pctsz5yn	Milk: 1% another size available $5 (Y/N)$?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
milk1pctsz5	Milk: 1% size 5
milk1pctpr5	Milk: 1% price 5
milk2pctyn	Milk: 2% available?
milk2pctsz2yn	Milk: 2% another size available $2 (Y/N)$?
milk2pctsz2	Milk: 2% size 2
milk2pctpr2	Milk: 2% price 2
milk2pctsz3yn	Milk: 2% another size available $3 (Y/N)$?
milk2pctsz3	Milk: 2% size 3
milk2pctpr3	Milk: 2% price 3
milk2pctsz4yn	Milk: 2% another size available 4 (Y/N)?
milk2pctsz4	Milk: 2% size 4
milk2pctpr4	Milk: 2% price 4
milk2pctsz5yn	Milk: 2% another size available 5 (Y/N)?
milk2pctsz5	Milk: 2% size 5
milk2pctpr5	Milk: 2% price 5
milkwholeyn	Milk: Is whole milk available (Y/N) ?
milkwholesz2yn	Milk: Whole another size available 2 (Y/N)?
milkwholesz2	Milk: Whole size 2
milkwholepr2	Milk: Whole price 2
milkwholesz3yn	Milk: Whole another size available $3 (Y/N)$?
milkwholesz3	Milk: Whole size 3
milkwholepr3	Milk: Whole price 3
milkwholesz4yn	Milk: Whole another size available $4 (Y/N)$?
milkwholesz4	Milk: Whole size 4
milkwholepr4	Milk: Whole price 4
milkwholesz5yn	Milk: Whole another size available $5 (Y/N)$?
milkwholesz5	Milk: Whole size 5
milkwholepr5	Milk: Whole price 5
milkskimchocyn	Milk: Is skim chocolate milk available (Y/N)?
milkskimchocsz2yn	Milk: Skim Chocolate another size available 2 (Y/N)?
milkskimchocsz2	Milk: Skim Chocolate size 2
milkskimchocpr2	Milk: Skim Chocolate price 2
milkskimchocsz3yn	Milk: Skim Chocolate another size available 3 (Y/N)?

milkskimchocsz3 milkskimchocpr3 milkskimchocsz4yn milkskimchocsz4 milkskimchocsz4 milkskimchocsz4 milkskimchocsz4 milkskimchocsz4 milkskimchocsz5 milkskimchocsz5yn milkskimchocsz5 milkskimchocsz5 milkskimchocsz5 milkskimchocsz5 milkskimchocsz5 milkskimchocsz5 milkskimchocpr5 milkskimchocpr5 milkskimchocpr5 milkslofatchocyn milklofatchocsz2yn milkslofatchocsz2 milklofatchocsz2 milklofatchocsz2 milklofatchocsz3 milkslofatchocsz3 milkslofatchocsz3 milkslofatchocsz3 milkslofatchocsz3 milkslofatchocsz3 milkslofatchocsz4 milkslofatchocsz4 milkslofatchocsz4 milkslofatchocsz5 milkslofatchocsz5 milkslofatchocsz4 milkslofatchocsz5 milkslofatchocsz6 milkslofatcho	
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milklofatchocsz3yn milklofatchocsz3 milklofatchocsz3 milklofatchocsz4 milklofatchocsz4 milklofatchocsz4 milklofatchocsz4 milklofatchocsz5 milklofatchocsz4 milklofatchocsz5 milklofatchocsz5 milklofatchocsz4 milklofatchocsz5 milklofatchocsz4 milklofatchocsz5 milk	
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milklofatchocsz4yn milklofatchocsz4 milklofatchocsz4 milklofatchocsz4 milklofatchocsz5 Milk: Lo-fat Chocolate size 4 Milk: Lo-fat Chocolate price 4 Milk: Lo-fat Chocolate price 4 Milk: Lo-fat Chocolate another size available 5 (Y/N)? Milk: Lo-fat Chocolate size 5	
milklofatchocsz4 Milk: Lo-fat Chocolate size 4 milklofatchocpr4 Milk: Lo-fat Chocolate price 4 milklofatchocsz5yn Milk: Lo-fat Chocolate another size available 5 (Y/N)? milklofatchocsz5 Milk: Lo-fat Chocolate size 5	
milklofatchocpr4 Milk: Lo-fat Chocolate price 4 milklofatchocsz5yn Milk: Lo-fat Chocolate another size available 5 (Y/N)? milklofatchocsz5 Milk: Lo-fat Chocolate size 5	
milklofatchocsz5yn Milk: Lo-fat Chocolate another size available 5 (Y/N)? Milk: Lo-fat Chocolate size 5	
milklofatchocsz5 Milk: Lo-fat Chocolate size 5	
milklofatchocpr5 Milk: Lo-fat Chocolate price 5	
milklofatstryn Milk: Lo-fat Strawberry available?	
milklofatstrsz2yn Milk: Lo-fat Strawberry another size available 2 (Y/N)?	
milklofatstrsz2 Milk: Lo-fat Strawberry size 2	
milklofatstrpr2 Milk: Lo-fat Strawberry price 2	
milklofatstrsz3yn Milk: Lo-fat Strawberry another size available 3 (Y/N)?	
milklofatstrsz3 Milk: Lo-fat Strawberry size 3	
milklofatstrpr3 Milk: Lo-fat Strawberry price 3	
milklofatstrsz4yn Milk: Lo-fat Strawberry another size available 4 (Y/N)?	
milklofatstrsz4 Milk: Lo-fat Strawberry size 4	
milklofatstrpr4 Milk: Lo-fat Strawberry price 4	
milklofatstrsz5yn Milk: Lo-fat Strawberry another size available 5 (Y/N)?	
milklofatstrsz5 Milk: Lo-fat Strawberry size 5	

Variable Name	Variable Label
milklofatstrpr5	Milk: Lo-fat Strawberry price 5
milkotheryn2	Milk: Other varieties available 1?
milkothersz2	Milk: Other size in ounces 2
milkotherpr2	Milk: Other price 2
milkotheryn3	Milk: Other varieties available 1?
milkothersz3	Milk: Other size in ounces 3
milkotherpr3	Milk: Other price 3
milkotheryn4	Milk: Other varieties available 1?
milkothersz4	Milk: Other size in ounces 4
milkotherpr4	Milk: Other price 4
milkotheryn5	Milk: Other varieties available 1?
milkothersz5	Milk: Other size in ounces 5
milkotherpr5	Milk: Other price 5
juiceyn	Bottle Juice Available (Y/N)?
juiceojyn2	Bottled Juice: OJ Available 2?
juiceojsz2	Bottled Juice: OJ Size 2
juiceojpr2	Bottled Juice: OJ Price 2
juiceojyn3	Bottled Juice: OJ Available 3?
juiceojsz3	Bottled Juice: OJ Size 3
juiceojpr3	Bottled Juice: OJ Price 3
juiceojyn4	Bottled Juice: OJ Available 4?
juiceojsz4	Bottled Juice: OJ Size 4
juiceojpr4	Bottled Juice: OJ Price 4
juiceojyn5	Bottled Juice: OJ Available 5?
juiceojsz5	Bottled Juice: OJ Size 5
juiceojpr5	Bottled Juice: OJ Price 5
juiceappleyn2	Bottled Juice: Apple Juice Available 2?
juiceapplesz2	Bottled Juice: Apple Juice Size 2
juiceapplepr2	Bottled Juice: Apple Juice Price 2
juiceappleyn3	Bottled Juice: Apple Juice Available 3?
juiceapplesz3	Bottled Juice: Apple Juice Size 3
juiceapplepr3	Bottled Juice: Apple Juice Price 3
juiceappleyn4	Bottled Juice: Apple Juice Available 4?
	

Variable Name	Variable Label
juiceapplesz4	Bottled Juice: Apple Juice Size 4
juiceapplepr4	Bottled Juice: Apple Juice Price 4
juiceappleyn5	Bottled Juice: Apple Juice Available 5?
juiceapplesz5	Bottled Juice: Apple Juice Size 5
juiceapplepr5	Bottled Juice: Apple Juice Price 5
juiceotheryn2	Bottled Juice: Other Juice Available 2?
juiceothersz2	Bottled Juice: Other Juice Size 2
juiceotherpr2	Bottled Juice: Other Juice Price 2
juiceotheryn3	Bottled Juice: Other Juice Available 3?
juiceothersz3	Bottled Juice: Other Juice Size 3
juiceotherpr3	Bottled Juice: Other Juice Price 3
juiceotheryn4	Bottled Juice: Other Juice Available 4?
juiceothersz4	Bottled Juice: Other Juice Size 4
juiceotherpr4	Bottled Juice: Other Juice Price 4
juiceotheryn5	Bottled Juice: Other Juice Available 5?
juiceothersz5	Bottled Juice: Other Juice Size 5
juiceotherpr5	Bottled Juice: Other Juice Price 5
bbyn	Blended beverages: Available at store/restaurant?
${f bbs}$ bbs moothie presame	Blended beverages: Same price for all smoothies (Y/N) ?
bbsmoothieyn2	Blended beverages: Another smoothie size available? (2)
bbsmoothiesz2	Blended beverages: Smoothie size 2 in ounces
bbsmoothiepr2	Blended beverages: Smoothie size 2 price
bbsmoothieyn3	Blended beverages: Another smoothie size available? (3)
bbsmoothiesz3	Blended beverages: Smoothie size 3 in ounces
bbsmoothiepr3	Blended beverages: Smoothie size 3 price
bbsmoothieyn4	Blended beverages: Another smoothie size available? (4)
bbsmoothiesz4	Blended beverages: Smoothie size 4 in ounces
bbsmoothiepr4	Blended beverages: Smoothie size 4 price
bbsmoothieberryyn	Blended beverages: Berry smoothie available?
bbsmoothietropyn	Blended beverages: Tropical fruit smoothie available?
bbsmoothieotheryn	Blended beverages: Other smoothie available?
bbmilkshakeprsame	Blended beverages: Same price for all Milkshakes (Y/N)?
bbmilkshakeyn2	Blended beverages: Another Milkshake size available? (2)

Variable Name	Variable Label
bbmilkshakesz2	Blended beverages: Milkshake size 2 in ounces
bbmilkshakepr2	Blended beverages: Milkshake size 2 price
bbmilkshakeyn3	Blended beverages: Another Milkshake size available? (3)
bbmilkshakesz3	Blended beverages: Milkshake size 3 in ounces
bbmilkshakepr3	Blended beverages: Milkshake size 3 price
bbmilkshakeyn4	Blended beverages: Another Milkshake size available? (4)
bbmilkshakesz4	Blended beverages: Milkshake size 4 in ounces
bbmilkshakepr4	Blended beverages: Milkshake size 4 price
bbmilkshakevanillayn	Blended beverages: Vanilla milkshake available?
bbmilkshakechocyn	Blended beverages: Chocolate milkshake available?
bbmilkshakestryn	Blended beverages: Strawberry milkshake available?
bbmilkshakeotheryn	Blended beverages: Other milkshakes available?
bbiceeprsame	Blended beverages: Same price for all Icees (Y/N)?
bbiceeyn2	Blended beverages: Another Icee size available? (2)
bbiceesz2	Blended beverages: Icee size 2 in ounces
bbiceepr2	Blended beverages: Icee size 2 price
bbiceeyn3	Blended beverages: Another Icee size available? (3)
bbiceesz3	Blended beverages: Icee size 3 in ounces
bbiceepr3	Blended beverages: Icee size 3 price
bbiceeyn4	Blended beverages: Another Icee size available? (4)
bbiceesz4	Blended beverages: Icee size 4 in ounces
bbiceepr4	Blended beverages: Icee size 4 price
bbiceecokeyn	Blended beverages: Coke Icee available?
bbiceeotheryn	Blended beverages: Other Icees available?
hbyn	Hot Beverages: Are hot beverages available (Y/N)?
hbcoffeeyn2	Hot Beverages: Coffee Available 2?
hbcoffeesz2	Hot Beverages: Coffee size in ounces 2?
hbcoffeepr2	Hot Beverages: Coffee price 2?
hbcoffeeyn3	Hot Beverages: Coffee Available 3?
hbcoffeesz3	Hot Beverages: Coffee size in ounces 3?
hbcoffeepr3	Hot Beverages: Coffee price 3?
hbcoffeeyn4	Hot Beverages: Coffee Available 4?
hbcoffeesz4	Hot Beverages: Coffee size in ounces 4?

Variable Name	Variable Label
hbcoffeepr4	Hot Beverages: Coffee price 4?
hbspcoffprsame	Hot Beverages: Are prices for specialty coffees the same (Y/N) ?
hbspcoffyn2	Hot Beverages: Tea Available 2?
hbspcoffsz2	Hot Beverages: Specialty Coffee size in ounces 2?
hbspcoffpr2	Hot Beverages: Specialty Coffee price 2?
hbspcoffyn3	Hot Beverages: Tea Available 3?
hbspcoffsz3	Hot Beverages: Specialty Coffee size in ounces 3?
hbspcoffpr3	Hot Beverages: Specialty Coffee price 3?
hbspcoffyn4	Hot Beverages: Tea Available 4?
hbspcoffsz4	Hot Beverages: Specialty Coffee size in ounces 4?
hbspcoffpr4	Hot Beverages: Specialty Coffee price 4?
hbspcofficecoffyn	Hot Beverages: Specialty drinks-Iced Coffee available (Y/N)?
hbspcoffhotlatteyn	Hot Beverages: Specialty drinks-Hot Latte available (Y/N)?
hbspcofficelatteyn	Hot Beverages: Specialty drinks-Iced Latte available (Y/N) ?
hbspcoffhotmochayn	Hot Beverages: Specialty drinks-Hot Mocha available (Y/N)?
hbspcofficemochayn	Hot Beverages: Specialty drinks-Iced Mocha available (Y/N) ?
hbspcoffcappyn	Hot Beverages: Specialty drinks-Hot Latte available (Y/N) ?
hbspcofffrappeyn	Hot Beverages: Specialty drinks-Frappe available (Y/N)?
nbspcoffotheryn	Hot Beverages: Specialty Coffee other options available (Y/N) ?
hbhotchocyn2	Hot Beverages: Hot Chocolate Available 2?
hbhotchocsz2	Hot Beverages: Hot Chocolate size in ounces 2?
hbhotchocpr2	Hot Beverages: Hot Chocolate price 2?
hbhotchocyn3	Hot Beverages: Hot Chocolate Available 3?
hbhotchocsz3	Hot Beverages: Hot Chocolate size in ounces 3?
hbhotchocpr3	Hot Beverages: Hot Chocolate price 3?
hbhotchocyn4	Hot Beverages: Hot Chocolate Available 4?
hbhotchocsz4	Hot Beverages: Hot Chocolate size in ounces 4?
hbhotchocpr4	Hot Beverages: Hot Chocolate price 4?
hbhotteayn2	Hot Beverages: Tea Available 2?
hbhotteasz2	Hot Beverages: Tea size in ounces 2?
hbhotteapr2	Hot Beverages: Tea price 2?
hbhotteayn3	Hot Beverages: Tea Available 3?
hbhotteasz3	Hot Beverages: Tea size in ounces 3?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
hbhotteapr3	Hot Beverages: Tea price 3?
hbhotteayn4	Hot Beverages: Tea Available 4?
hbhotteasz4	Hot Beverages: Tea size in ounces 4?
hbhotteapr4	Hot Beverages: Tea price 4?
hbotheryn	Hot Beverages: Are other options available (Y/N)?
intstoreid3	Store ID (Visit 3)
intstart3	Time of survey start (Visit 3)
intdeli3	'label IntDeli3 = 'Does convenience store have deli? (where applicable-Part 3):
signyn	Signage: Are any signs posted (Y/N)?
signbevsizepryn	Signage: Ads promoting beverage size (Y/N) ?
signbevsizeprstatic	Signage: Promotions about beverage size: static
signbevsizeprdigital	Signage: Promotions about beverage size: digital
signnychealth	Signage: Signs from NYC Department of Health?
signadssbyn	Signage: Any SSB Ads (Y/N) ?
signadssbchkoutyn	Signage: SSB Ads at checkout (Y/N)?
signadssbchkoutstatic	Signage: SSB Ads at checkout static?
signadssbchkoutdigital	Signage: SSB Ads at Checkout digital?
signadssbchkoutpryn	Signage: SSB Promotional Ads at checkout (Y/N)?
signadssbchkoutnutr	# SSB ads at Checkout
signadssbentwinyn	Signage: SSB Ads at Entrance/Window (Y/N)?
signadssbentwinstatic	Signage: SSB Ads at Entrance/Window static?
signadssbentwindigital	Signage: SSB Ads at Entrance/Window digital?
signadssbentwinpryn	Signage: SSB Promotional Ads at Entrance/Window (Y/N)?
signadssbentwinnutr	# SSB ads at Window/Entrance
signadssbmenuyn	Signage: SSB Ads on Menu (Y/N) ?
signadssbmenustatic	Signage: SSB Ads on Menu static?
signadssbmenudigital	Signage: SSB Ads on Menu digital?
signadssbmenupryn	Signage: SSB Promotional Ads on Menu (Y/N)?
signadssbmenunutr	# SSB ads at Menu Board
signadssbothlocyn	Signage: SSB Ads at Other Location (Y/N) ?
signadssbothlocstatic	Signage: SSB Ads at Other Location static?
signadssbothlocdigital	Signage: SSB Ads at Other Location digital?
signadssbothlocpryn	Signage: SSB Promotional Ads at Other Location (Y/N)?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
signadssbothlocnutr	# SSB ads at Other Location
signadlocalyn	Signage: Any Lo/no-cal Beverage Ads (Y/N)?
signadlocalchkoutyn	Signage: Lo/no-cal Beverage Ads at checkout (Y/N)?
signadlocalchkoutstatic	Signage: Lo/no-cal Beverage Ads at checkout static?
signadlocalchkoutdigital	Signage: Lo/no-cal Beverage Ads at Checkout digital?
signadlocalchkoutpryn	Signage: Lo/no-cal Beverage Promotional Ads at checkout (Y/N)?
signadlocalchkoutnutr	# Diet/Lo-calorie beverage ads at Checkout
signadlocalentwinyn	Signage: Lo/no-cal Beverage Ads at Entrance/Window (Y/N)?
signadlocalentwinstatic	Signage: Lo/no-cal Beverage Ads at Entrance/Window static?
signadlocalentwindigital	Signage: Lo/no-cal Beverage Ads at Entrance/Window digital?
signadlocalentwinpryn	Signage: Lo/no-cal Beverage Promotional Ads at Entrance/Window (Y/N)?
signadlocalentwinnutr	# Diet/Lo-calorie beverage ads at Window/Entrance
signadlocalmenuyn	Signage: Lo/no-cal Beverage Ads on Menu (Y/N)?
signadlocalmenustatic	Signage: Lo/no-cal Beverage Ads on Menu static?
signadlocalmenudigital	Signage: Lo/no-cal Beverage Ads on Menu digital?
signadlocalmenupryn	Signage: Lo/no-cal Beverage Promotional Ads on Menu (Y/N)?
signadlocalmenunutr	# Diet/Lo-calorie beverage ads at Menu Board
signadlocalothlocyn	Signage: Lo/no-cal Beverage Ads at Other Location (Y/N)?
signadlocalothlocstatic	Signage: Lo/no-cal Beverage Ads at Other Location static?
signadlocalothlocdigital	Signage: Lo/no-cal Beverage Ads at Other Location digital?
signadlocalothlocpryn	Signage: Lo/no-cal Beverage Promotional Ads at Other Location (Y/N)?
signadlocalothlocnutr	# Diet/Lo-calorie beverage ads at Other Location
signwateryn	Signage: Any SSB Ads (Y/N)?
signwaterchkoutyn	Signage: SSB Ads at checkout (Y/N) ?
signwaterchkoutstatic	Signage: SSB Ads at checkout static?
signwaterchkoutdigital	Signage: SSB Ads at Checkout digital?
signwaterchkoutpryn	Signage: SSB Promotional Ads at checkout (Y/N) ?
signwaterchkoutnutr	# Water ads at Checkout
signwaterentwinyn	Signage: SSB Ads at Entrance/Window (Y/N)?
signwaterentwinstatic	Signage: SSB Ads at Entrance/Window static?
signwaterentwindigital	Signage: SSB Ads at Entrance/Window digital?
signwaterentwinpryn	Signage: SSB Promotional Ads at Entrance/Window (Y/N)?
signwaterentwinnutr	# Water ads at Window/Entrance

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
signwatermenuyn	Signage: SSB Ads on Menu (Y/N)?
signwatermenustatic	Signage: SSB Ads on Menu static?
signwatermenudigital	Signage: SSB Ads on Menu digital?
signwatermenupryn	Signage: SSB Promotional Ads on Menu (Y/N) ?
signwatermenunutr	# Water ads at Menu Board
signwaterothlocyn	Signage: SSB Ads at Other Location (Y/N) ?
signwaterothlocstatic	Signage: SSB Ads at Other Location static?
signwaterothlocdigital	Signage: SSB Ads at Other Location digital?
signwaterothlocpryn	Signage: SSB Promotional Ads at Other Location (Y/N) ?
signwaterothlocnutr	# Water ads at Other Location
signjuiceyn	Signage: Any Ads for Juice (Y/N) ?
signjuicechkoutyn	Signage: Juice Ads at checkout (Y/N) ?
signjuicechkoutstatic	Signage: Juice Ads at checkout static?
signjuicechkoutdigital	Signage: Juice Ads at Checkout digital?
signjuicechkoutpryn	Signage: Juice Promotional Ads at checkout (Y/N)?
signjuicechkoutnutr	# Juice ads at Checkout
signjuiceentwinyn	Signage: Juice Ads at Entrance/Window (Y/N)?
signjuiceentwinstatic	Signage: Juice Ads at Entrance/Window static?
signjuiceentwindigital	Signage: Juice Ads at Entrance/Window digital?
signjuiceentwinpryn	Signage: Juice Promotional Ads at Entrance/Window (Y/N)?
signjuiceentwinnutr	# Juice ads at Window/Entrance
signjuicemenuyn	Signage: Juice Ads on Menu (Y/N)?
signjuicemenustatic	Signage: Juice Ads on Menu static?
signjuicemenudigital	Signage: Juice Ads on Menu digital?
signjuicemenupryn	Signage: Juice Promotional Ads on Menu (Y/N)?
signjuicemenunutr	# Juice ads at Menu Board
signjuiceothlocyn	Signage: Juice Ads at Other Location (Y/N)?
signjuiceothlocstatic	Signage: Juice Ads at Other Location static?
signjuiceothlocdigital	Signage: Juice Ads at Other Location digital?
signjuiceothlocpryn	Signage: Juice Promotional Ads at Other Location (Y/N)?
signjuiceothlocnutr	# Juice ads at Other Location
signadmilkyn	Signage: Any Ads for Milk (Y/N) ?
signadmilkchkoutyn	Signage: Milk Ads at checkout (Y/N)?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
signadmilkchkoutstatic	Signage: Milk Ads at checkout static?
signadmilkchkoutdigital	Signage: Milk Ads at Checkout digital?
signadmilkchkoutpryn	Signage: Milk Promotional Ads at checkout (Y/N)?
signadmilkchkoutnutr	# Milk ads at Checkout
signadmilkentwinyn	Signage: Milk Ads at Entrance/Window (Y/N)?
signadmilkentwinstatic	Signage: Milk Ads at Entrance/Window static?
signadmilkentwindigital	Signage: Milk Ads at Entrance/Window digital?
signadmilkentwinpryn	Signage: Milk Promotional Ads at Entrance/Window (Y/N)?
signadmilkentwinnutr	# Milk ads at Window/Entrance
signadmilkmenuyn	Signage: Milk Ads on Menu (Y/N)?
signadmilkmenustatic	Signage: Milk Ads on Menu static?
signadmilkmenudigital	Signage: Milk Ads on Menu digital?
signadmilkmenupryn	Signage: Milk Promotional Ads on Menu (Y/N)?
signadmilkmenunutr	# Milk ads at Menu Board
signadmilkothlocyn	Signage: Milk Ads at Other Location (Y/N)?
signadmilkothlocstatic	Signage: Milk Ads at Other Location static?
signadmilkothlocdigital	Signage: Milk Ads at Other Location digital?
signadmilkothlocpryn	Signage: Milk Promotional Ads at Other Location (Y/N)?
signadmilkothlocnutr	# Milk ads at Other Location
signadbbyn	Signage: Any ads for Blended Beverages (Y/N)?
signadbbchkoutyn	Signage: Blended Beverage Ads at checkout (Y/N)?
signadbbchkoutstatic	Signage: Blended Beverage Ads at checkout static?
signadbbchkoutdigital	Signage: Blended Beverage Ads at at Checkout digital?
signadbbchkoutpryn	Signage: Blended Beverage Promotional Ads at checkout (Y/N)?
signadbbchkoutnutr	# Blended Beverage ads at Checkout
signadbbentwinyn	Signage: Blended Beverage Ads at Entrance/Window (Y/N)?
signadbbentwinstatic	Signage: Blended Beverage Ads at Entrance/Window static?
signadbbentwindigital	Signage: Blended Beverage Ads at at Entrance/Window digital?
signadbbentwinpryn	Signage: Blended Beverage Promotional Ads at Entrance/Window (Y/N)?
signadbbentwinnutr	# Blended Beverage ads at Window/Entrance
signadbbmenuyn	Signage: Blended Beverage Ads on Menu (Y/N) ?
signadbbmenustatic	Signage: Blended Beverage Ads on Menu static?
signadbbmenudigital	Signage: Blended Beverage Ads at on Menu digital?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
signadbbmenupryn	Signage: Blended Beverage Promotional Ads on Menu (Y/N)?
signadbbmenunutr	# Blended Beverage ads at Menu Board
signadbbothlocyn	Signage: Blended Beverage Ads at Other Location (Y/N) ?
signadbbothlocstatic	Signage: Blended Beverage Ads at Other Location static?
signadbbothlocdigital	Signage: Blended Beverage Ads at at Other Location digital?
signadbbothlocpryn	Signage: Blended Beverage Promotional Ads at Other Location (Y/N)?
signadbbothlocnutr	# Blended Beverage ads at Other Location
signhbyn	Signage: Any Ads for Hot Beverage (Y/N)?
signhbchkoutyn	Signage: Hot Beverage Ads at checkout (Y/N)?
signhbchkoutstatic	Signage: Hot Beverage Ads at checkout static?
signhbchkoutdigital	Signage: Hot Beverage Ads at Checkout digital?
signhbchkoutpryn	Signage: Hot Beverage Promotional Ads at checkout (Y/N)?
signhbchkoutnutr	# Hot Beverage ads at Checkout
signhbentwinyn	Signage: Hot Beverage Ads at Entrance/Window (Y/N) ?
signhbentwinstatic	Signage: Hot Beverage Ads at Entrance/Window static?
signhbentwindigital	Signage: Hot Beverage Ads at Entrance/Window digital?
signhbentwinpryn	Signage: Hot Beverage Promotional Ads at Entrance/Window (Y/N)?
signhbentwinnutr	# Hot Beverage ads at Window/Entrance
signhbmenuyn	Signage: Hot Beverage Ads on Menu (Y/N) ?
signhbmenustatic	Signage: Hot Beverage Ads on Menu static?
signhbmenudigital	Signage: Hot Beverage Ads on Menu digital?
signhbmenupryn	Signage: Hot Beverage Promotional Ads on Menu (Y/N)?
signhbmenunutr	# Hot Beverage ads at Menu Board
signhbothlocyn	Signage: Hot Beverage Ads at Other Location (Y/N) ?
signhbothlocstatic	Signage: Hot Beverage Ads at Other Location static?
signhbothlocdigital	Signage: Hot Beverage Ads at Other Location digital?
signhbothlocpryn	Signage: Hot Beverage Promotional Ads at Other Location (Y/N)?
signhbothlocnutr	# Hot Beverage ads at Other Location
signgenbevyn	Signage: Any Ads for Beverage (general) (Y/N) ?
signgenbevchkoutyn	Signage: Beverage (general) Ads at checkout (Y/N) ?
signgenbevchkoutstatic	Signage: Beverage (general) Ads at checkout static?
signgenbevchkoutdigital	Signage: Beverage (general) Ads at Checkout digital?
signgenbevchkoutpryn	Signage: Beverage (general) Promotional Ads at checkout (Y/N)?

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
igngenbevchkoutnutr	# General Beverage ads at Checkout
igngenbeventwinyn	Signage: Beverage (general) Ads at Entrance/Window (Y/N)?
igngenbeventwinstatic	Signage: Beverage (general) Ads at Entrance/Window static?
igngenbeventwindigital	Signage: Beverage (general) Ads at Entrance/Window digital?
igngenbeventwinpryn	Signage: Beverage (general) Promotional Ads at Entrance/Window (Y/N)?
igngenbeventwinnutr	# General Beverage ads at Window/Entrance
igngenbevmenuyn	Signage: Beverage (general) Ads on Menu (Y/N)?
igngenbevmenustatic	Signage: Beverage (general) Ads on Menu static?
igngenbevmenudigital	Signage: Beverage (general) Ads on Menu digital?
igngenbevmenupryn	Signage: Beverage (general) Promotional Ads on Menu (Y/N)?
igngenbevmenunutr	# General Beverage ads at Menu Board
igngenbevothlocyn	Signage: Beverage (general) Ads at Other Location (Y/N)?
igngenbevothlocstatic	Signage: Beverage (general) Ads at Other Location static?
igngenbevothlocdigital	Signage: Beverage (general) Ads at Other Location digital?
igngenbevothlocpryn	Signage: Beverage (general) Promotional Ads at Other Location (Y/N)?
igngenbevothlocnutr	# General Beverage ads at Other Location
ignprdealyn	Signage: Pricing deal ads (Y/N)?
ignprdealcombo	Signage: Combo promotions (Y/N) ?
ignprdealrefill	Signage: Promotiona deal–Free refills
ignprdealredpr	Signage: Promotiona deal–Reduced price
ignprdealbogo	Signage: Buy one get one promotions (Y/N) ?
ignprdealothdeal	Signage: Other promotions (Y/N) ?
ignadssbchkoutcount	# SSB ads at Checkout
ignadssbentwincount	# SSB ads at Window/Entrance
ignadssbmenucount	# SSB ads at Menu Board
ignadssbothloccount	# SSB ads at Other Location
ignadlocalchkoutcount	# Diet/Lo-calorie beverage ads at Checkout
ignadlocalentwincount	# Diet/Lo-calorie beverage ads at Window/Entrance
ignadlocalmenucount	# Diet/Lo-calorie beverage ads at Menu Board
ignadlocalothloccount	# Diet/Lo-calorie beverage ads at Other Location
ignwaterchkoutcount	# Water ads at Checkout
ignwaterentwincount	# Water ads at Window/Entrance
	# Water ads at Menu Board

Variable Name signwaterothloccount	Variable Label # Water ads at Other Location
signjuicechkoutcount	Signage: # Juice Ads at Checkout
signjuiceentwincount	Signage: # Juice Ads at Entrance/Window
signjuicemenucount	Signage: # Juice Ads on Menu
signjuiceothloccount	Signage: # Juice Ads at Other Location
signadmilkchkoutcount	Signage: # Milk Ads at Checkout
signadmilkentwincount	Signage: # Milk Ads at Entrance/Window
signadmilkmenucount	Signage: # Milk Ads on Menu
signadmilkothloccount	Signage: # Milk Ads at Other Location
signadbbchkoutcount	Signage: # of Blended Beverage signs at Checkout
signadbbentwincount	Signage: # of Blended Beverage signs at Entrance/Window
signadbbmenucount	Signage: # of Blended Beverage signs on Menu
signadbbothloccount	Signage: # of Blended Beverage signs at Other Location
signhbchkoutcount	Signage: # Hot Beverage Ads at Checkout
signhbentwincount	Signage: # Hot Beverage Ads at Entrance/Window
signhbmenucount	Signage: # Hot Beverage Ads on Menu
signhbothloccount	Signage: # Hot Beverage Ads at Other Location
intrestname	Restaurant name (where applicable)
intaddress	Address
intdeli	Does store have a deli
pbssbothsza	Other beverages available: Size
waterdasanisz	Water: Dasani size
waterdasanipr	Water: Dasani price
waternestlesz	Water: Nestle size
waternestlepr	Water: Nestle price
waterotheryn	Water: Is another brand of water available (Y/N)?
waterothersz	Water: Other brand size
waterotherpr	Water: Other brand price
$_{ m milkskimsz}$	Milk: Skim milk size
milkskimpr	Milk: Skim milk price
milk1pctsz	Milk: 1% milk size
milk1pctpr	Milk: 1% milk price
milk2pctsz	Milk: 2% milk size

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
milk2pctpr	Milk: 2% milk price
milkwholesz	Milk: Whole milk size
milkwholepr	Milk: Whole milk price
milkskimchocsz	Milk: Skim chocolate milk size
milkskimchocpr	Milk: Skim chocolate milk price
milklofatchocsz	Milk: Lowfat chocolate milk size
milklofatchocpr	Milk: Lowfat chocolate milk price
milklofatstrsz	Milk: Lowfat strawberry milk size
milklofatstrpr	Milk: Lowfat strawberry milk price
milkotheryn	Milk: IS Other milk available (Y/N) ?
milkothersz	Milk: Other milk size
milkotherpr	Milk: Other milk price
juiceojyn	Juice: Is orange juice available (Y/N) ?
juiceojsz	Juice: orange size
juiceojpr	Juice: orange price
juiceappleyn	Juice: Is apple juice available (Y/N) ?
juiceapplesz	Juice: Apple size
juiceapplepr	Juice: Apple price
juiceotheryn	Juice: Is Other juice available (Y/N)?
juiceothersz	Juice: Other size
juiceotherpr	Juice: Other price
bbsmoothieyn	Blended Beverages: Are smoothies available (Y/N)?
bbsmoothiesz	Blended Beverages: Smoothie Size
bbsmoothiepr	Blended Beverages: Smoothie Price
bbmilkshakeyn	Blended Beverages: Are milkshakes available (Y/N)?
bbmilkshakesz	Blended Beverages: Milkshake Size
bbmilkshakepr	Blended Beverages: Milkshake Price
bbiceeyn	Blended Beverages: Are Icees available (Y/N)?
bbiceesz	Blended Beverages: Icee Size
bbiceepr	Blended Beverages: Icee Price
hbcoffeeyn	Hot Beverages: Is coffee available (Y/N) ?
hbcoffeesz	Hot Beverages: Coffee size
hbcoffeepr	Hot Beverages: Coffee price

Table 1: List of Variables in the Fast Food and Convenience Store NEMS Database

Variable Name	Variable Label
hbspcoffyn	Hot Beverages: Is Specialty coffee available (Y/N)?
hbspcoffsz	Hot Beverages: Specialty coffee size
hbspcoffpr	Hot Beverages: Specialty coffee price
hbhotchocyn	Hot Beverages: Is Hot chocolate available (Y/N)?
hbhotchocsz	Hot Beverages: Hot chocolate size
hbhotchocpr	Hot Beverages: Hot chocolate price
hbhotteayn	Hot Beverages: Is Hot tea available (Y/N)?
hbhotteasz	Hot Beverages: Hot tea size
hbhotteapr	Hot Beverages: Hot tea price

2.2	List of Variables in the Grocery Store NEMS Database

Table 2: List of Variables in the Grocery Store NEMS Database

Variable Name	Variable Label
round	Round of data collection
nemslocation_indicator	NEMS location indicator: Used to merge with receipt and survey data
visit	Visit number for stores visited if time
$\operatorname{IntStoreID}$	Store ID
${ m SingServBevYN}$	Are single serving size beverages available?
${ m DietCoke12ozYN}$	Available in 12 oz can/bottle: Diet Coke
${ m DietCoke12ozPr}$	Price: Diet Coke 12 oz
${ m DietCokel 2ozNote}$	Diet Coke 12 oz note
AltDiet12ozYN	Available in 12 oz can/bottle: Alternate diet/lo-cal beverage
AltDiet12ozBrand	Alternate diet/lo-cal beverage brand
AltDiet12ozPr	Price: Alternate diet/lo-cal beverage 12 oz
AltDiet12ozNote	Alternate diet/lo-cal beverage note
Coke12ozYN	Available in 12 oz can/bottle: Coke
m Coke12ozPr	Price: Coke 12 oz
Coke12ozNote	Coke 12 oz note
${ m AltSSB12ozYN}$	Available in 12 oz can/bottle: Alternate SSB
${ m AltSSB12ozBrand}$	Alternate SSB 12 oz brand
${ m AltSSB12ozPr}$	Price: Alternate SSB 12 oz
${ m AltSSB12ozNote}$	Alternate SSB 12 oz note
${ m DietCoke16ozYN}$	Available in 16 oz can/bottle: Diet Coke
${ m DietCoke16ozPr}$	Price: Diet Coke 16 oz
${ m DietCoke16ozNote}$	Diet Coke 16 oz note
AltDiet16ozYN	Available in 16 oz can/bottle: Alternate diet/lo-cal beverage
${ m AltDiet16ozBrand}$	Alternate diet/lo-cal beverage brand
${ m AltDiet16ozPr}$	Price: Alternate diet/lo-cal beverage 16 oz
AltDiet16ozNote	Alternate diet/lo-cal beverage note
Coke16ozYN	Available in 16 oz can/bottle: Coke
m Coke16ozPr	Price: Coke 16 oz
Coke16ozNote	Coke 16 oz note
${ m AltSSB16ozYN}$	Available in 16 oz can/bottle: Alternate SSB
AltSSB16ozBrand	Alternate SSB 16 oz brand
m AltSSB16ozPr	Price: Alternate SSB 16 oz
${ m AltSSB16ozNote}$	Alternate SSB 16 oz note
${ m DietCoke20ozYN}$	Available in 20 oz can/bottle: Diet Coke

Table 2: List of Variables in the Grocery Store NEMS Database

Variable Name	Variable Label
DietCoke20ozPr	Price: Diet Coke 20 oz
${ m DietCoke}200{ m zNote}$	Diet Coke 20 oz note
AltDiet20ozYN	Available in 20 oz can/bottle: Alternate diet/lo-cal beverage
AltDiet20ozBrand	Alternate diet/lo-cal beverage brand
AltDiet20ozPr	Price: Alternate diet/lo-cal beverage 20 oz
Alt Diet 20 oz Note	Alternate diet/lo-cal beverage note
Coke20ozYN	Available in 20 oz can/bottle: Coke
m Coke 20oz Pr	Price: Coke 20 oz
Coke20ozNote	Coke 20 oz note
m AltSSB20ozYN	Available in 20 oz can/bottle: Alternate SSB
AltSSB20ozBrand	Alternate SSB 20 oz brand
AltSSB20ozPr	Price: Alternate SSB 20 oz
${ m AltSSB20ozNote}$	Alternate SSB 20 oz note
m Juice152ozYN	Available in 15.2 oz can/bottle: Juice
Juice152ozBrand1	Juice 15.2 oz brand (1)
Juice152ozBrand2	Juice 15.2 oz brand (2)
Juice152ozBrand3	Juice 15.2 oz brand (3)
m Juice152ozPr	Price: Juice 15.2 oz
${ m Juice}152{ m ozNote}$	Juice 15.2 oz note
AltJuiceSmSizeYN	Available in small size can/bottle: Alternate juice
AltJuiceSmSizeBrand1	Alternate juice drink small size brand (1)
AltJuiceSmSizeBrand2	Alternate juice small size brand (2)
AltJuiceSmSizeBrand3	Alternate juice small size brand (3)
${ m AltJuiceSmSizeOz}$	Alternate juice small size oz
AltJuiceSmSizePr	Price: Alternate juicesmall size
AltJuiceSmSizeNote	Alternate juice small size note
m JuiceDrnk152ozYN	Available in 15.2 oz can/bottle: Juice drink
${\it Juice Drnk 152 oz Brand 1}$	Juice drink 64 oz brand (1)
${\it Juice Drnk 152 oz Brand 2}$	Juice drink 64 oz brand (2)
${\it Juice Drnk 152 oz Brand 3}$	Juice drink 64 oz brand (3)
m JuiceDrnk152ozOz	Juice drink 15.2 oz
${ m JuiceDrnk152ozPr}$	Price: Juice drink 15.2 oz
${\it JuiceDrnk152ozNote}$	Juice drink 64 oz note
${ m AltJuiceDrnkSmSizeYN}$	Available in small size can/bottle: Alternate juice drink

Table 2: List of Variables in the Grocery Store NEMS Database

Variable Name	Variable Label
AltJuiceDrnkSmSizeBrand1	Alternate juice drink small size brand (1)
AltJuiceDrnkSmSizeBrand2	Alternate juice drink small size brand (2)
${\bf AltJuiceDrnkSmSizeBrand3}$	Alternate juice drink small size brand (3)
${\bf AltJuiceDrnkSmSizePr}$	Price: Alternate juice drink small size
${ m AltJuiceDrnkSmSizeNote}$	Alternate juice drink small size note
BtlWaterYN	Bottled water available?
NoCarbLoCalYN	Uncarbonated diet/lo-cal beverages available?
NoCarbLoCalCount	Count of uncarbonated diet/lo-cal beverages
MultiSrvYN	Beverages available in multi-serving packaging?
DietCoke2LYN	Available in 2 liter bottle: Diet Coke
${ m DietCoke}{ m 2LPr}$	Price: Diet Coke 2 L
DietCoke2LNote	Diet Coke 2 L note
AltDiet2LYN	Available in 2 liter bottle: Alternate diet/lo-cal beverage
AltDiet2LBrand	Alternate diet/lo-cal beverage brand
AltDiet2LPr	Price: Alternate diet/lo-cal beverage 2 L
AltDiet2LNote	Alternate diet/lo-cal beverage note
Coke2LYN	Available in 2 liter bottle: Coke
Coke2LPr	Price: Coke 2 L
Coke2LNote	Coke 2 L note
AltSSB2LYN	Available in 2 liter bottle: Alternate SSB
AltSSB2LBrand	Alternate SSB 2 L brand
AltSSB2LPr	Price: Alternate SSB 2 L
AltSSB2LNote	Alternate SSB 2 L note
${ m DietCoke6pk75ozYN}$	Available in 7.5 oz can/bottle (6 pk): Diet Coke
${ m DietCoke6pk75ozPr}$	Price: Diet Coke 7.5 oz (6 pk)
${\rm DietCoke6pk75ozNote}$	Diet Coke 7.5 oz (6 pk) note
${ m AltDiet6pk75ozYN}$	Available in 7.5 oz can/bottle (6 pk): Alternate diet/lo-cal beverage
${ m AltDiet6pk75ozBrand}$	Alternate diet/lo-cal beverage brand
${ m AltDiet6pk75ozPr}$	Price: Alternate diet/lo-cal beverage $7.5 \text{ oz } (6 \text{ pk})$
${ m AltDiet6pk75ozNote}$	Alternate diet/lo-cal beverage note
${ m Coke6pk75ozYN}$	Available in 7.5 oz can/bottle (6 pk): Coke
m Coke6pk75ozPr	Price: Coke 7.5 oz (6 pk)
${ m Coke6pk75ozNote}$	Coke $7.5 \text{ oz } (6 \text{ pk}) \text{ note}$
${ m AltSSB6pk75ozYN}$	Available in 7.5 oz can/bottle (6 pk): Alternate SSB

Table 2: List of Variables in the Grocery Store NEMS Database

Variable Name	Variable Label
AltSSB6pk75ozBrand	Alternate SSB 7.5 oz (6 pk) brand
${ m AltSSB6pk75ozPr}$	Price: Alternate SSB 7.5 oz (6 pk)
${ m AltSSB6pk75ozNote}$	Alternate SSB 7.5 oz (6 pk) note
${ m DietCoke12pk12ozYN}$	Available in 12 oz can/bottle (12 pk): Diet Coke
${ m DietCoke12pk12ozPr}$	Price: Diet Coke 12 oz $(12 pk)$
${\bf Diet Coke 12pk 12oz Note}$	Diet Coke 12 oz (12 pk) note
AltDiet12pk12ozYN	Available in 12 oz can/bottle (12 pk): Alternate diet/lo-cal beverage
AltDiet12pk12ozBrand	Alternate diet/lo-cal beverage brand
AltDiet12pk12ozPr	Price: Alternate diet/lo-cal beverage $12 \text{ oz } (12 \text{ pk})$
AltDiet12pk12ozNote	Alternate diet/lo-cal beverage note
m Coke12pk12ozYN	Available in 12 oz can/bottle (12 pk): Coke
m Coke12pk12ozPr	Price: Coke 12 oz (12 pk)
Coke12pk12ozNote	Coke $12 \text{ oz } (12 \text{ pk}) \text{ note}$
${ m AltSSB12pk12ozYN}$	Available in 12 oz can/bottle (12 pk): Alternate SSB
AltSSB12pk12ozBrand	Alternate SSB 12 oz (12 pk) brand
${ m AltSSB12pk12ozPr}$	Price: Alternate SSB 12 oz (12 pk)
${ m AltSSB12pk12ozNote}$	Alternate SSB 12 oz (12 pk) note
${ m Juice}64{ m ozYN}$	Available in 64 oz package: Juice
${ m Juice} 64 { m oz} { m Brand} 1$	Juice 64 oz brand (1)
Juice64ozBrand2	Juice 64 oz brand (2)
Juice64ozBrand3	Juice 64 oz brand (3)
${ m Juice}64{ m oz}{ m Pr}$	Price: Juice 64 oz
${ m Juice} 64 { m ozNote}$	Juice 64 oz note
${ m AltJuice64ozYN}$	Available in 64 oz package: Alternate juice
AltJuice 64 oz Brand 1	Alternate juice brand (1)
AltJuice64ozBrand2	Alternate juice brand (2)
AltJuice64ozBrand3	Alternate juice brand (3)
AltJuice64ozPr	Price: Alternate juice drink 64 oz
${ m AltJuice64ozNote}$	Alternate juice 64 oz note
${ m JuiceDrnk64ozYN}$	Available in 64 oz package: Juice drink
${ m JuiceDrnk64ozBrand1}$	Juice drink 64 oz brand (1)
${\it JuiceDrnk64ozBrand2}$	Juice drink 64 oz brand (2)
${\it JuiceDrnk64ozBrand3}$	Juice drink 64 oz brand (3)
${ m JuiceDrnk64ozPr}$	Price: Juice drink 64 oz

Table 2: List of Variables in the Grocery Store NEMS Database

Variable Name	Variable Label
JuiceDrnk64ozNote	Juice drink 64 oz note
AltJuiceDrnk64ozYN	Available in 64 oz package: Alternate juice drink
AltJuiceDrnk64ozBrand1	Alternate juice drink 64 oz brand (1)
AltJuiceDrnk64ozBrand2	Alternate juice drink 64 oz brand (2)
AltJuiceDrnk64ozBrand3	Alternate juice drink 64 oz brand (3)
AltJuiceDrnk64ozPr	Price: Alternate juice drink 64 oz
${\rm AltJuiceDrnk64ozNote}$	Alternate juice drink 64 oz note
MultiSrvBtlWaterYN	Bottled water available in multi-serving packaging?
MultiSrvNoCarbLoCalYN	Uncarbonated no/lo-cal beverages available in multi-serving packaging?
MultiSrvNoCarbLoCalCount	Count of uncarbonated diet/lo-cal beverages in multi-serving packaging
IntDate1	Date of data collection (1)
IntDate2	Date of data collection (2)
IntDuration	Duration of data collection
IntStart	Start time
IntEnd	End time
IntRater	Rater initials
IntAddress	Address

- 3 NEMS Survey Instruments
- 3.1 NEMS-S Beverage Measure

NEMS-S Beverage Measure

Rater ID					
Store ID					
	_				
	Grocery	Convenience	Other		
Type of Store					
Comments					
	Single-Serve E	Beverages			
Single-serve beverage section, c	es may be found nea or in a cooler by the o	-			
Are single-serve beverages available in bottles or cans?					
Yes No					

<u>1. Soda</u>

	Yes	No
Diet Coke, 12 oz		
Price		
Comments		
Alternate Diet Soda, 12 oz		
Brand		
Price		
Comments		
Coke, 12 oz		
Price		
Comments		
Alternate Sugar Sweetened Soda, 12 oz		
Brand		
Price		
Comments		
Diet Coke, 16 oz		
Price		
Comments		
Alternate Diet Soda, 16 oz		

Alternate Sugar Sweetened Soda, 20 oz		
Brand		
Price		
Comments		
	2. Juice	
<u>100% Juice</u> , 15.2 oz	Yes	No
Brand Minute Maid Tropicana Other		
Price		
Comments		
Alternate 100% juice (small size)		

Brand		
Minute Maid		
Tropicana		
Other		
Oz.		
Price		
Comments		
Juice Drink, 15.2 oz		
Brand		
Minute Maid		
Tropicana		
Other		
Oz.		
Price		
Comments		
Alternate Juice Drink (small size)		
Brand		
Minute Maid		
Tropicana		
Other		
Price		
Comments		
	3. Other Beverages	

ls b	ottled water available?	
	Yes	No
Are	non-carbonated, zero, or	ow-calorie drinks available?
	Yes	No
# o	f varieties of non-carbonat	ed, zero, or low-calorie drinks available:
	0	4
	1	5
	2	6+
	3	
_	84.	ulti Comzo Boycerogoo
	<u>IVI (</u>	<u>ılti-Serve Beverages</u>
Μ	ulti-serve beverages may be	found in the beverage aisle or the refrigerated juice section of the store.
Are		. 2-liters, 12-packs) available in bottles or cans?
	Yes	No 1. Soda
		1. Ooda

Diet Coke, 2-liter	
Price	
Comments	
Alternate Diet Soda, 2-liter	
Brand	
Price	
Comments	
Coke, 2-liter	
Price	
Comments	
Alternate Regular Soda, 2- liter	
Brand	
Price	
Comments	
Diet Coke, 6 pack 7.5 oz	
Price	
Comments Alternate Diet soda, 6 pack 7.5 oz	
Brand	
Price	

Price		
Comments		
	2. Juice	
100% Juice, 59 oz (half gallon)		
Brand		
Minute Maid		
Tropicana		
Other		
Price		
Comments		
Alternate 100% juice, half gallon		
Brand		
Minute Maid		
Tropicana		
Other		
Price		
Comments		
<u>Juice Drink,</u> 59 oz (half gallon)		

Brand		
Minute Maid		
Tropicana		
Other		
Price		
Comments		
Alternate Juice Drink (half gallon)		
Brand		
Minute Maid		
Tropicana		
Other		
Price		
Comments		
	3. Other Beverages	
ls bottled water available?		
Yes	No	
Are non-carbonated, zero, or	low-calorie drinks available?	?
Yes	No	
# of varieties of non-carbona	ted, zero, or low-calorie drink	s available:
0 1 2	34	<u> </u>

3.2 NEMS-B: Fountain and Bottled Beverages

NEMS-B: Fountain and Bottled Beverages Cover Page

Store or Restaurant II	Int_StoreID
s this a store or a res	staurant? Int_Store
Store	Restaurant
Vhat is the name of t	he restaurant? Int_RestName
Burger King	
Subway	
KFC	
Wendy's	
McDonald's	
Other	

What is the name of	the store? Int_StoreName
What is the address	of the store? Int_Address
Nhat is the stars two	let CtoreTime
What is the store typ	
Grocery store/supe	
Convenience store/	
Other (general mer	chandise store, specialty store)
Does the store have	a deli counter or snack bar? Int_Deli
Yes	No
Comments: int_Com	

I. Product Availability, Size, and Price
A. Fountain Beverages

Are any <u>fountain beverages</u> available? (<i>If no, skip to bottled beverages</i>)					
Yes	No FountBev_YN				
beverages?	ng the same for all fountain FountBev_Same_YN				
☐ Yes If no, please explain	INO				
What are the differ	ent fountain drink sizes and prices?				
	ent fountain drink sizes and prices? .e. small, medium, large)				
	•				
Size Designation (i	.e. small, medium, large) FountBev_Size1				
Size Designation (i	.e. small, medium, large)				
Size Designation <i>(i</i>	.e. small, medium, large) FountBev_Size1				

Size 2 FountBev Size2 Size (in ounces) FountBev_Size2_Oz FountBev_Size2_Pr **Price** FountBev_OtherSize_b Add another size Size 3 FountBev_Size3 Size (in ounces) FountBev_Size3_Oz Price FountBev_Size3_Pr Add another size FountBev_OtherSize_c Size 4 FountBev_Size4 FountBev_Size4_Oz Size (in ounces) Price FountBev_Size4_Pr Sugar Sweetened and Low/No-Calorie Beverages

Are sugar sweetened and low/no-calorie fountain beverages available? (If no, skip to 100% juice) Yes No FountBev SSB YN Coca-Cola Products No Yes Coke (or Cherry FountBev_Coke Coke) Diet Coke (or Coke FountBev_DietCoke Zero) **Sprite** FountBev_Sprite Barq's Root Beer FountBev Barqs Fanta Beverages FountBev_Fanta Pibb Xtra FountBev Pibb Hi-C Beverages FountBev HiC **Pepsi Products** Pepsi FountBev Pepsi Diet Pepsi (or Pepsi FountBev DietPepsi Max) Sierra Mist FountBev_SierraMist Diet Sierra Mist FountBev_DietSierraMist **Mountain Dews** FountBev MtnDew FountBev_DietMtnDew Diet Mountain Dew Mug Root Beer FountBev_Mug Miranda Strawberry FountBev_MirandaStr Manzanita Sol FountBev_ManzanitaSol Tropicana (Fruit FountBev_TropicanaPunch **Punch or Twister** Orange)

Iced Tea and Lemonade	
Fuze Iced Teas	FountBev_Fuze
Fuze Unsweetened Teas	FountBev_UnsweetFuze
Gold Peak Iced Teas Gold Peak	FountBev_GoldPeak FountBev_UnsweetGoldPeak
Unsweetened Tea	
Lipton Iced Teas	FountBev_Lipton
Lipton Unsweetened Iced Teas	FountBev_UnsweetLipton
Nestea Sweet Iced Tea	FountBev_Nestea
Nestea Unsweetened Tea	FountBev_UnsweetNestea
Tropicana Lemonades	FountBev_TropLmnade
Tropicana Light Lemonade	FountBev_LtTropLmnade
Minute Maid Lemonade	FountBev_MinMaidLmnade
Minute Maid Light Lemonade	FountBev_LtMinMaidLmnade
Other	
Dr. Pepper	FountBev_DrPepper
Diet Dr. Pepper	FountBev_DietDrPepper
7UP	FountBev_7UP

Are there any other s fountain beverages?	ugar sweetened	and low/no-calorie
Yes	No	FountBev_SSBOth_YN
Other 1	FountBev_Other_a	
Other 2	FountBev_Other_b	
Other 3	FountBev_Other_c	
100% Fruit Juice		
Are 100% juice bever	beverages)	ed/boxed) available
	∟No	Foundev_Juice_FIN
Are sizes and pricing 100% juice beverages		non-bottled/boxed
Yes	No	FountBev_JuiceSame_YN
If no, please explain:		
Foun	tBev_JuiceSame_No	
What are the different	t sizes and price	es for 100% juice

beverages (non-bottled/boxed)?

Size Designation (i.e. small, medium, large)

Size 1 FountBev_JuiceSize1 FountBev_JuiceSize1_Oz Size (in ounces) FountBev_JuiceSize1_Pr **Price** Add another size FountBev_OtherSize_a_1 Size 2 FountBev_JuiceSize2 FountBev_JuiceSize2_Oz Size (in ounces) FountBev_JuiceSize2_Pr **Price** Add another size FountBev OtherSize b 1 Size 3 FountBev_JuiceSize3 FountBev_JuiceSize3_Oz Size (in ounces) Price FountBev_JuiceSize3_Pr

Size (in ounces) FountBev_JuiceSize4_Oz Price Available Yes No Orange Juice Yes No Orange Juice Are there any other 100% juice beverages (non-bottled/boxed)? Yes No FountBev_JuiceOther_a FountBev_JuiceOther_a Other 1 Other 2 FountBev_JuiceOther_b FountBev_JuiceOther_c B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN Sugar Sweetened Beverages	Add another size	FountBev_OtherSize_c_1	
Size (in ounces) Price FountBev_JuiceSize4_Pr Available Yes No Orange Juice Are there any other 100% juice beverages (non-bottled/boxed)? Yes No FountBev_JuiceOther_a Other 1 Other 2 Other 3 B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes FountBev_JuiceOther_o PkgBev_YN	Size 4		
Price Available Yes No Orange Juice Yes No Orange Juice Are there any other 100% juice beverages (non-bottled/boxed)? Yes No FountBev_JuiceOther_a Other 1 Other 2 FountBev_JuiceOther_b FountBev_JuiceOther_c B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes PrountBev_JuiceOther_c FountBev_JuiceOther_c FountBev_JuiceOther_c		FountBev_JuiceSize4	
Available Yes No Orange Juice FountBev_OJ_YN Are there any other 100% juice beverages (non-bottled/boxed)? Yes No FountBev_JuiceOther_a Other 1 Other 2 FountBev_JuiceOther_b FountBev_JuiceOther_c B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN	Size (in ounces)	FountBev_JuiceSize4_Oz	
Yes No Orange Juice	Price	FountBev_JuiceSize4_Pr	
Orange Juice	Available		
bottled/boxed)? Yes No FountBev_JuiceOther_A Other 1 Other 2 FountBev_JuiceOther_b FountBev_JuiceOther_c B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN			
Yes No FountBev_JuiceOther_a Other 1 Other 2 Other 3 B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN		00% juice beverages (non-	-
Other 2 Other 3 B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN		No FountBev_Juice(Oth_YN
Other 3 B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN	Other 1	FountBev_JuiceOther_a	
B. Bottled Beverages (including single-serve beverages in cans or cartons) Are any single-serve beverages (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes No PkgBev_YN	Other 2	FountBev_JuiceOther_b	
in cans or cartons) Are any <u>single-serve beverages</u> (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) ☐ Yes ☐ No PkgBev_YN	Other 3	FountBev_JuiceOther_c	
Are any <u>single-serve beverages</u> (≤1.5 Liters or ~50 oz) available in bottles, cans, or cartons? (If no, skip to end) Yes NO PkgBev_YN			everages
	Are any <u>single-serve</u> available in bottles, c	beverages (≤1.5 Liters or sans, or cartons? (If no, sk	-

Yes	No	PkgBev_SSB12_YN
Coca-Cola Products		
	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB12	2_Coke
Diet Coke (or Coke	PkgBev_SSB12	_DietCoke
Zero)		
Sprite	PkgBev_SSB12_	_Sprite
Barq's Root Beer	PkgBev_SSB12_E	Barqs
Fanta Orange	PkgBev_SSB12_Fa	anta
Pibb Xtra	PkgBev_SSB12_P	ibb
Hi-C Beverages	PkgBev_SSB12_H	iC
Powerade	PkgBev_SSB12_Pd	owerade
Powerade Zero	PkgBev_SSB12_Ze	eroPowerade
Vitamin Water	PkgBev_SSB12_Vit\	Water
Vitamin Water Zero	PkgBev SSB12 Ze	roVitWater

Pepsi Products Pepsi PkgBev_SSB12_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB12_DietPepsi Max) Sierra Mist PkgBev_SSB12_SierraMist **Diet Sierra Mist** PkgBev_SSB12_DietSierraMist **Mountain Dew** PkgBev_SSB12_MtnDew **Diet Mountain Dew** PkgBev_SSB12_DietMtnDew Mug Root Beer PkgBev_SSB12_Mug Miranda Strawberry PkgBev_SSB12_MirandaStr

PkgBev_SSB12_ManzanitaSol

PkgBev_SSB12_TropicanaPunch

Manzanita Sol

Orange)

Tropicana (Fruit

Punch or Twister

Iced Tea and Lemonade				
Fuze Iced Teas	PkgBev_SSB12_Fuze			
Fuze Unsweetened	PkgBev_SSB12_UnsweetFuze			
Tea				
Gold Peak Iced Teas	PkgBev_SSB12_GoldPeak			
Gold Peak	PkgBev_SSB12_UnsweetGoldPeak			
Unsweetened Tea				
Lipton Iced Teas	PkgBev_SSB12_Lipton			
Lipton Unsweetened Iced Teas	PkgBev_SSB12_UnsweetLipton			
Nestea Sweet Tea	PkgBev_SSB12_Nestea			
Nestea Unsweetened	PkgBev_SSB12_UnsweetNestea			
Tea				
Tropicana Lemonades	PkgBev_SSB12_TropLmnade			
Tropicana Light	PkgBev_SSB12_LtTropLmnade			
Lemonade				
Minute Maid	PkgBev_SSB12_MinMaidLmnade			
Lemonade				
Minute Maid Light	PkgBev_SSB12_LtMinMaidLmnade			
Lemonade				
Other				
Dr. Pepper	PkgBev_SSB12_DrPepper			
Diet Dr. Pepper	PkgBev_SSB12_DietDrPepper			
7UP	PkgBev_SSB12_7UP			
Are there any other sugar sweetened and low/no-calorie beverages in 12 oz cans/bottles?				
Yes	No PkgBev_SSB12Oth_YN			

Other 1	
	PkgBev_SSB12Oth_a1
Add another beverage Other 2	PkgBev_SSB12Oth_b
	PkgBev_SSB12Oth_b1
Add another beverage	PkgBev_SSB12Oth_c
Other 3	
	PkgBev_SSB12Oth_c1
Add another beverage	PkgBev_SSB12Oth_d
Other 4	
	PkgBev_SSB12Oth_d1
Add another beverage	PkgBev_SSB12Oth_e

Other 5				
Are all of the sugar sweetened and low/no-calorie beverages in 12 oz cans/bottles the same price?				
Price				
	PkgBev_SSB12_Pr			
What is the price ra	ange?			
	PkgBev_SSB12_PrRange			
Notes				
	PkgBev_SSB12_PrNotes			
	ed and low/no-calorie			
	oottles? (If no, skip to	16.9 oz bottles)		
Yes	No	PkgBev_SSB16_YN		

Coca-Cola Products

	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB16_Coke	
Diet Coke (or Coke Zero)	PkgBev_SSB16_DietCoke	
Sprite	PkgBev_SSB16_Sprite	
Barq's Root Beer	PkgBev_SSB16_Barqs	
Fanta Orange	PkgBev_SSB16_Fanta	
Pibb Xtra	PkgBev_SSB16_Pibb	
Hi-C Beverages	PkgBev_SSB16_HiC	
Powerade	PkgBev_SSB16_Powerade	
Powerade Zero	PkgBev_SSB16_ZeroPowerade	
Vitamin Water	PkgBev_SSB16_VitWater	
Vitamin Water Zero	PkgRev SSR16 ZeroVitWater	

Pepsi Products Pepsi PkgBev_SSB16_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB16_DietPepsi Max) Sierra Mist PkgBev_SSB16_SierraMist **Diet Sierra Mist** PkgBev_SSB16_DietSierraMist Mountain Dew PkgBev_SSB16_MtnDew Diet Mountain Dew PkgBev_SSB16_DietMtnDew Mug Root Beer PkgBev_SSB16_Mug Miranda Strawberry PkgBev_SSB16_MirandaStr Manzanita Sol PkgBev_SSB16_ManzanitaSol Tropicana (Fruit

Punch or Twister

Orange)

PkgBev_SSB16_TropicanaPunch

Iced Tea and Lemonade	
Fuze Iced Teas	PkgBev_SSB16_Fuze
Fuze Unsweetened Tea	PkgBev_SSB16_UnsweetFuze
Gold Peak Iced Teas	PkgBev_SSB16_GoldPeak
Gold Peak	PkgBev_SSB16_UnsweetGoldPeak
Unsweetened Tea	
Lipton Iced Teas	PkgBev_SSB16_Lipton
Lipton Unsweetened Iced Teas	PkgBev_SSB16_UnsweetLipton
Nestea Sweet Tea	PkgBev_SSB16_Nestea
Nestea Unsweetened Tea	PkgBev_SSB16_UnsweetNestea
Tropicana	PkgBev_SSB16_TropLmnade
Lemonades	
Tropicana Light Lemonade	PkgBev_SSB16_LtTropLmnade
Minute Maid Lemonade	PkgBev_SSB16_MinMaidLmnade
Minute Maid Light Lemonade	PkgBev_SSB16_LtMinMaidLmnade
Other	
Dr. Pepper	PkgBev_SSB16_DrPepper
Diet Dr. Pepper	PkgBev_SSB16_DietDrPepper
7UP	PkgBev_SSB16_7UP
Are there any other sugar sobeverages in 16 oz bottles?	weetened and low/no-calorie
Yes	No PkgBev_SSB16Oth_YN

Other 1	
	PkgBev_SSB16Oth_a1
Add another beverage	PkgBev_SSB16Oth_b
Other 2	
	PkgBev_SSB16Oth_b1
Add another beverage	PkgBev_SSB16Oth_c
Other 3	
	PkgBev_SSB16Oth_c1
Add another beverage	PkgBev_SSB16Oth_d
Other 4	
F	PkgBev_SSB16Oth_d1
Add another beverage	PkgBev_SSB16Oth_e

Other 5			
PkgBev_SSB16Oth_e1			
Are all of the sugar sweetened and low/no-calorie beverages in 16 oz bottles the same price?			
Yes		No	PkgBev_SSB16_SamePr_YN
Price			
	PkgBev_	_SSB16_Pr	
What is the pric	ce range?		
	PkgBev_SS	SB16_PrRange	
Notes			
	PkgBev_SSB16_F	PrNotes	
		? (If no, skip	r <u>ie</u> beverages o to 20 oz bottles)
Yes		□No	

PkgBev_SSB169_YN

	Yes	No
Coke (or Cherry	PkgBev_SSB169_Coke	
Coke)		
Diet Coke (or Coke	PkgBev_SSB169_DietCoke	
Zero)		
Sprite	PkgBev_SSB169_Sprite	
Barq's Root Beer	PkgBev_SSB169_Barqs	
Fanta Orange	PkgBev_SSB169_Fanta	
Pibb Xtra	PkgBev_SSB169_Pibb	
Hi-C Beverages	PkgBev_SSB169_HiC	
Powerade	PkgBev_SSB169_Powerade	
Powerade Zero	PkgBev_SSB169_ZeroPowerade	
Vitamin Water	PkgBev_SSB169_VitWater	
Vitamin Water Zero	PkgBev_SSB169_ZeroVitWater	

Pepsi Products Pepsi PkgBev_SSB169_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB169_DietPepsi Max) Sierra Mist PkgBev_SSB169_SierraMist **Diet Sierra Mist** PkgBev_SSB169_DietSierraMist Mountain Dew PkgBev_SSB169_MtnDew Diet Mountain Dew PkgBev_SSB169_DietMtnDew Mug Root Beer PkgBev_SSB169_Mug Miranda Strawberry PkgBev_SSB169_MirandaStr Manzanita Sol PkgBev_SSB169_ManzanitaSol

PkgBev_SSB169_TropicanaPunch

Tropicana (Fruit

Orange)

Punch or Twister

Iced Tea and Lemonade	
Fuze Iced Teas	PkgBev_SSB169_Fuze
Fuze Unsweetened	PkgBev_SSB169_UnsweetFuze
Tea	
Gold Peak Iced Teas	PkgBev_SSB169_GoldPeak
Gold Peak	PkgBev_SSB169_UnsweetGoldPeak
Unsweetened Tea	
Lipton Iced Teas	PkgBev_SSB169_Lipton
Lipton Unsweetened Iced Teas	PkgBev_SSB169_UnsweetLipton
Nestea Sweet Tea	PkgBev_SSB169_Nestea
Nestea Unsweetened	PkgBev_SSB169_UnsweetNestea
Tea	
Tropicana	PkgBev_SSB169_TropLmnade
Lemonades	
Tropicana Light	PkgBev_SSB169_LtTropLmnade
Lemonade	
Minute Maid	PkgBev_SSB169_MinMaidLmnade
Lemonade	
Minute Maid Light	PkgBev_SSB169_LtMinMaidLmnade
Lemonade	
Other	
Dr. Pepper	PkgBev_SSB169_DrPepper
Diet Dr. Pepper	PkgBev_SSB169_DietDrPepper
7UP	PkgBev_SSB169_7UP
	sweetened and low/no-calorie
beverages in 16.9 oz bottle Yes	PkgBev_SSB169Oth_YN No

Other 1	
	PkgBev_SSB169Oth_a1
Add another beverage	PkgBev_SSB169Oth_b
Other 2	
	PkgBev_SSB169Oth_b1
Add another beverage	PkgBev_SSB169Oth_c
Other 3	
	PkgBev_SSB169Oth_c1
Add another beverage	PkgBev_SSB169Oth_d
Other 4	
	PkgBev_SSB169Oth_d1
Add another beverage	PkgBev_SSB169Oth_e

Other 5	
	PkgBev_SSB169Oth_e1
Are all of the sugar sweetened and low/no-calorie beverages in 16.9 oz bottles the same price?	
☐ Yes	No PkgBev_SSB169_SamePr_YN
Price	
	PkgBev_SSB169_Pr
What is the pr	ice range?
	PkgBev_SSB169_PrRange
Notes	
	PkgBev_SSB169_PrNotes
	etened and low/no-calorie beverages
	oz bottles? (If no, skip to 24 oz bottles
	NO PkgBev_SSB20_YN

	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB20_Coke	
Diet Coke (or Coke Zero)	PkgBev_SSB20_DietCoke	
Sprite	PkgBev_SSB20_Sprite	
Barq's Root Beer	PkgBev_SSB20_Barqs	
Fanta Orange	PkgBev_SSB20_Fanta	
Pibb Xtra	PkgBev_SSB20_Pibb	
Hi-C Beverages	PkgBev_SSB20_HiC	
Powerade	PkgBev_SSB20_Powerade	
Powerade Zero	PkgBev_SSB20_ZeroPowerade	
Vitamin Water	PkgBev_SSB20_VitWater	
Vitamin Water Zero	PkgBev_SSB20_ZeroVitWater	

Pepsi Products Pepsi PkgBev_SSB20_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB20_DietPepsi Max) Sierra Mist PkgBev_SSB20_SierraMist **Diet Sierra Mist** PkgBev_SSB20_DietSierraMist Mountain Dew PkgBev_SSB20_MtnDew Diet Mountain Dew PkgBev_SSB20_DietMtnDew Mug Root Beer PkgBev_SSB20_Mug Miranda Strawberry PkgBev_SSB20_MirandaStr Manzanita Sol PkgBev_SSB20_ManzanitaSol Tropicana (Fruit PkgBev_SSB20_TropicanaPunch

Punch or Twister

Orange)

Iced Tea and Lemonade	
Fuze Iced Teas	PkgBev_SSB20_Fuze
Fuze Unsweetened	PkgBev_SSB20_UnsweetFuze
Tea	
Gold Peak Iced Teas	PkgBev_SSB20_GoldPeak
Gold Peak	PkgBev_SSB20_UnsweetGoldPeak
Unsweetened Tea	
Lipton Iced Teas	PkgBev_SSB20_Lipton
Lipton Unsweetened Iced Teas	PkgBev_SSB20_UnsweetLipton
Nestea Sweet Tea	PkgBev_SSB20_Nestea
Nestea Unsweetened Tea	PkgBev_SSB20_UnsweetNestea
Tropicana	PkgBev_SSB20_TropLmnade
Lemonades	
Tropicana Light	PkgBev_SSB20_LtTropLmnade
Lemonade	
Minute Maid	PkgBev_SSB20_MinMaidLmnade
Lemonade	
Minute Maid Light Lemonade	PkgBev_SSB20_LtMinMaidLmnade
Other	
Dr. Pepper	PkgBev_SSB20_DrPepper
Diet Dr. Pepper	PkgBev_SSB20_DietDrPepper
7UP	
	PkgBev_SSB20_7UP
	sweetened and low/no-calorie
beverages in 20 oz bottles'	
Yes	PkgBev_SSB20Oth_YN

PkgBev_SSB20Oth_a1
PkgBev_SSB20Oth_b
PkgBev_SSB20Oth_b1
PkgBev_SSB20Oth_c
PkgBev_SSB20Oth_c1
PkgBev_SSB20Oth_d
PkgBev_SSB20Oth_d1
PkgBev_SSB20Oth_e

Other 5		
	PkgBev_SSB20Oth_e1	
	ugar sweetened and lo	price?
Yes	∟ No	PkgBev_SSB20_SamePr_YN
Price		
	PkgBev_SSB20_Pr	
What is the pri	ce range?	
	PkgBev_SSB20_PrRange	
Notes		
	PkgBev_SSB20_PrNotes	
	etened and low/no-cal oz bottles? (If no, ski)	
Yes	No	PkgBev_SSB24_YN

	Yes	No
Coke (or Cherry	PkgBev_SSB24_Coke	
Coke)		
Diet Coke (or Coke	PkgBev_SSB24_DietCoke	
Zero)		
Sprite	PkgBev_SSB24_Sprite	
Barq's Root Beer	PkgBev_SSB24_Barqs	
Fanta Orange	PkgBev_SSB24_Fanta	
Pibb Xtra	PkgBev_SSB24_Pibb	
Hi-C Beverages	PkgBev_SSB24_HiC	
Powerade	PkgBev_SSB24_Powerade	
Powerade Zero	PkgBev_SSB24_ZeroPowe	rade
Vitamin Water	PkgBev_SSB24_VitWater	
Vitamin Water Zero	PkgBev SSB24 ZeroVitWat	er

Pepsi Products Pepsi PkgBev_SSB24_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB24_DietPepsi Max) Sierra Mist PkgBev_SSB24_SierraMist **Diet Sierra Mist** PkgBev_SSB24_DietSierraMist Mountain Dew PkgBev_SSB24_MtnDew Diet Mountain Dew PkgBev_SSB24_DietMtnDew Mug Root Beer PkgBev_SSB24_Mug Miranda Strawberry PkgBev_SSB24_MirandaStr Manzanita Sol PkgBev_SSB24_ManzanitaSol Tropicana (Fruit

Punch or Twister

Orange)

PkgBev_SSB24_TropicanaPunch

Iced Tea and Lemonade	
Fuze Iced Teas	PkgBev_SSB24_Fuze
Fuze Unsweetened Tea	PkgBev_SSB24_UnsweetFuze
Gold Peak Iced Teas	PkgBev_SSB24_GoldPeak
Gold Peak	PkgBev_SSB24_UnsweetGoldPeak
Unsweetened Tea	
Lipton Iced Teas	PkgBev_SSB24_Lipton
Lipton Unsweetened Iced Teas	PkgBev_SSB24_UnsweetLipton
Nestea Sweet Tea	PkgBev_SSB24_Nestea
Nestea Unsweetened Tea	PkgBev_SSB24_UnsweetNestea
Tropicana Lemonades	PkgBev_SSB24_TropLmnade
Tropicana Light Lemonade	PkgBev_SSB24_LtTropLmnade
Minute Maid Lemonade	PkgBev_SSB24_MinMaidLmnade
Minute Maid Light Lemonade	PkgBev_SSB24_LtMinMaidLmnade
Other	
Dr. Pepper	PkgBev_SSB24_DrPepper
Diet Dr. Pepper	PkgBev_SSB24_DietDrPepper
7UP	PkgBev_SSB24_7UP
Are there any other sugar suga	sweetened and low/no-calorie PkgBev_SSB24Oth_YN

Other 1	
PI	kgBev_SSB24Oth_a1
Add another beverage	PkgBev_SSB24Oth_b
Other 2	
	PkgBev_SSB24Oth_b1
Add another beverage	PkgBev_SSB24Oth_c
Other 3	
Pks	gBev_SSB24Oth_c1
Add another beverage	PkgBev_SSB24Oth_d
Other 4	
	PkgBev_SSB24Oth_d1
Add another beverage	PkgBev_SSB24Oth_e

Other 5	
	PkgBev_SSB24Oth_e1
•	gar sweetened and low/no-calorie oz bottles the same price?
Yes	No PkgBev_SSB24_SamePr_YN
Price	
	PkgBev_SSB24_Pr
What is the price	e range?
	PkgBev_SSB24_PrRange
Notes	
	PkgBev_SSB24_PrNotes
	tened and low/no-calorie beverages
Yes	z bottles? (If no, skip to 33.8 oz bottles) No PkgBev_SSB32_YN

	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB32_Coke	
Diet Coke (or Coke Zero)	PkgBev_SSB32_DietCoke	
Sprite	PkgBev_SSB32_Sprite	
Barq's Root Beer	PkgBev_SSB32_Barqs	
Fanta Orange	PkgBev_SSB32_Fanta	
Pibb Xtra	PkgBev_SSB32_Pibb	
Hi-C Beverages	PkgBev_SSB32_HiC	
Powerade	PkgBev_SSB32_Powerade	
Powerade Zero	PkgBev_SSB32_ZeroPowerade	
Vitamin Water	PkgBev_SSB32_VitWater	
Vitamin Water Zero	PkgBev_SSB32_ZeroVitWater	

Pepsi Products Pepsi PkgBev_SSB32_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB32_DietPepsi Max) Sierra Mist PkgBev SSB32 SierraMist **Diet Sierra Mist** PkgBev_SSB32_DietSierraMist Mountain Dew PkgBev_SSB32_MtnDew Diet Mountain Dew PkgBev_SSB32_DietMtnDew Mug Root Beer PkgBev_SSB32_Mug Miranda Strawberry PkgBev_SSB32_MirandaStr Manzanita Sol PkgBev_SSB32_ManzanitaSol Tropicana (Fruit

Punch or Twister

Orange)

PkgBev_SSB32_TropicanaPunch

Iced Tea and Lemonade	
Fuze Iced Teas	PkgBev_SSB32_Fuze
Fuze Unsweetened	PkgBev_SSB32_UnsweetFuze
Tea	
Gold Peak Iced Teas	PkgBev_SSB32_GoldPeak
Gold Peak	PkgBev_SSB32_UnsweetGoldPeak
Unsweetened Tea	
Lipton Iced Teas	PkgBev_SSB32_Lipton
Lipton Unsweetened	PkgBev_SSB32_UnsweetLipton
Iced Teas	
Nestea Sweet Tea	PkgBev_SSB32_Nestea
Nestea Unsweetened	PkgBev_SSB32_UnsweetNestea
Tea	
Tropicana	PkgBev_SSB32_TropLmnade
Lemonades	
Tropicana Light	PkgBev_SSB32_LtTropLmnade
Lemonade	
Minute Maid	PkgBev_SSB32_MinMaidLmnade
Lemonade	
Minute Maid Light	PkgBev_SSB32_LtMinMaidLmnade
Lemonade	
Other	
Dr. Pepper	PkgBev_SSB32_DrPepper
Diet Dr. Pepper	PkgBev_SSB32_DietDrPepper
7UP	
Are there enve there ever	PkgBev_SSB32_7UP
beverages in 32 oz bottles	sweetened and low/no-calorie
Yes	PkgBev_SSB32Oth_YN

Other 1	
	PkgBev_SSB32Oth_a1
Add another beverage	PkgBev_SSB32Oth_b
Other 2	
F	PkgBev_SSB32Oth_b1
Add another beverage	
	PkgBev_SSB32Oth_c
Other 3	
	PkgBev_SSB32Oth_c1
Add another beverage	PkgBev_SSB32Oth_d
Other 4	
	PkgBev_SSB32Oth_d1
Add another beverage	PkgBev_SSB32Oth_e

orie
orie
_SamePr_YN
rages ip to 42.27

	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB1L_Coke	
Diet Coke (or Coke Zero)	PkgBev_SSB1L_DietCoke	
Sprite	PkgBev_SSB1L_Sprite	
Barq's Root Beer	PkgBev_SSB1L_Barqs	
Fanta Orange	PkgBev_SSB1L_Fanta	
Pibb Xtra	PkgBev_SSB1L_Pibb	
Hi-C Beverages	PkgBev_SSB1L_HiC	
Powerade	PkgBev_SSB1L_Powerade	
Powerade Zero	PkgBev_SSB1L_ZeroPowerade	
Vitamin Water	PkgBev_SSB1L_VitWater	
Vitamin Water Zero	PkgBev SSB1L ZeroVitWater	

Pepsi Products Pepsi PkgBev_SSB1L_Pepsi Diet Pepsi (or Pepsi PkgBev_SSB1L_DietPepsi Max) Sierra Mist PkgBev_SSB1L_SierraMist **Diet Sierra Mist** PkgBev_SSB1L_DietSierraMist Mountain Dew PkgBev_SSB1L_MtnDew Diet Mountain Dew PkgBev_SSB1L_DietMtnDew Mug Root Beer PkgBev_SSB1L_Mug Miranda Strawberry PkgBev_SSB1L_MirandaStr Manzanita Sol PkgBev_SSB1L_ManzanitaSol Tropicana (Fruit PkgBev_SSB1L_TropicanaPunch

Punch or Twister

Orange)

Iced Tea and Lemonade	
Fuze Iced Teas	PkgBev_SSB1L_Fuze
Fuze Unsweetened Tea	PkgBev_SSB1L_UnsweetFuze
Gold Peak Iced Teas	PkgBev SSB1L GoldPeak
Gold Peak Unsweetened Tea	PkgBev_SSB1L_UnsweetGoldPeak
	PkgBev_SSB1L_Lipton
Lipton Iced Teas	
Lipton Unsweetened Iced Teas	PkgBev_SSB1L_UnsweetLipton
Nestea Sweet Tea	PkgBev_SSB1L_Nestea
Nestea Unsweetened Tea	PkgBev_SSB1L_UnsweetNestea
Tropicana Lemonades	PkgBev_SSB1L_TropLmnade
Tropicana Light Lemonade	PkgBev_SSB1L_LtTropLmnade
Minute Maid Lemonade	PkgBev_SSB1L_MinMaidLmnade
Minute Maid Light Lemonade	PkgBev_SSB1L_LtMinMaidLmnade
Other	
Dr. Pepper	PkgBev_SSB1L_DrPepper
Diet Dr. Pepper	PkgBev_SSB1L_DietDrPepper
7UP	PkgBev_SSB1L_7UP
Are there any other sugar some su	sweetened and low/no-calorie oz bottles? No PkgBev_SSB1LOth_YN

Other 1	
	PkgBev_SSB1LOth_a1
Add anothe	er beverage PkgBev_SSB1LOth_b
Other 2	
	PkgBev_SSB1LOth_b1
Add anothe	_
	PkgBev_SSB1LOth_c
Other 3	
	PkgBev_SSB1LOth_c1
Add anothe	r beverage
	PkgBev_SSB1LOth_d
Other 4	
	PkgBev_SSB1LOth_d1
Add anothe	er beverage
	PkgBev_SSB1LOth_e

Other 5	
PkgBev_SSB1I	LOth_e1
	eetened and low/no-calorie 33.8 oz bottles the same price?
Price	PkgBev_SSB1L_SamePr_YN
PkgE	Bev_SSB1L_Pr
What is the price range	?
P	kgBev_SSB1L_PrRange
Notes	
PkgBev_S	SB1L_PrNotes
	nd low/no-calorie beverages 42.27 oz bottles? (If no, skip to NO PkgBev_SSB125L_YN

	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB125L_Coke	
Diet Coke (or Coke Zero)	PkgBev_SSB125L_DietCoke	;
Sprite	PkgBev_SSB125L_Sprite	
Barq's Root Beer	PkgBev_SSB125L_Barqs	
Fanta Orange	PkgBev_SSB125L_Fanta	
Pibb Xtra	PkgBev_SSB125L_Pibb	
Hi-C Beverages	PkgBev_SSB125L_HiC	
Powerade	PkgBev_SSB125L_Powerade	
Powerade Zero	PkgBev_SSB125L_ZeroPowera	ade
Vitamin Water	PkgBev_SSB125L_VitWater	
Vitamin Water Zero	PkgBev_SSB125L_ZeroVitWat	er

Pepsi Products PkgBev_SSB125L_Pepsi Pepsi Diet Pepsi (or Pepsi PkgBev SSB125L DietPepsi Max) Sierra Mist PkgBev_SSB125L_SierraMist **Diet Sierra Mist** PkgBev_SSB125L_DietSierraMis Mountain Dew PkgBev_SSB125L_MtnDew Diet Mountain Dew PkgBev_SSB125L_DietMtnDew Mug Root Beer PkgBev_SSB125L_Mug Miranda Strawberry PkgBev_SSB125L_MirandaStr Manzanita Sol PkgBev_SSB125L_ManzanitaSol Tropicana (Fruit

Punch or Twister

Orange)

PkgBev_SSB125L_TropicanaPunch

Iced Tea and Lemonade		
Fuze Iced Teas	PkgBev_SSB125L_Fuze	
Fuze Unsweetened	PkgBev_SSB125L_UnsweetFuze	
Tea		
Gold Peak Iced Teas	PkgBev_SSB125L_GoldPeak	
Gold Peak	PkgBev_SSB125L_UnsweetGoldPeak	
Unsweetened Tea		
Lipton Iced Teas	PkgBev_SSB125L_Lipton	
Lipton Unsweetened	PkgBev_SSB125L_UnsweetLipton	
Iced Teas		
Nestea Sweet Tea	PkgBev_SSB125L_Nestea	
Nestea Unsweetened	PkgBev_SSB125L_UnsweetNestea	
Tea		
Tropicana	PkgBev_SSB125L_TropLmnade	
Lemonades		
Tropicana Light	PkgBev_SSB125L_LtTropLmnade	
Lemonade		
Minute Maid	PkgBev_SSB125L_MinMaidLmnade	
Lemonade		
Minute Maid Light	PkgBev_SSB125L_LtMinMaidLmnade	
Lemonade		
Other		
Dr. Pepper	PkgBev_SSB125L_DrPepper	
Diet Dr. Pepper	PkgBev_SSB125L_DietDrPepper	
7UP	PkgBev_SSB125L_7UP	
Are there any other sugar sweetened and low/no-calorie		
beverages in 1.25 liter or 42.27 oz bottles?		
Yes	No PkgBev_SSB125LOth_YN	
L 103		

Other 1	
	PkgBev_SSB125LOth_a1
Add another b	Deverage PkgBev_SSB125LOth_b
Other 2	
	PkgBev_SSB125LOth_b1
Add another b	everage
	PkgBev_SSB125LOth_c
Other 3	
	PkgBev_SSB125LOth_c1
Add another k	everage
	PkgBev_SSB125LOth_d
Other 4	
	PkgBev_SSB125LOth_d1
Add another b	everage
	PkgBev_SSB125LOth_e

Other 5	
	PkgBev_SSB125LOth_e1
	r sweetened and low/no-calorie liter or 42.27 oz bottles the same price <i>'</i>
Yes	NO PkgBev_SSB125L_SamePr_YN
Price	
	PkgBev_SSB125L_Pr
What is the price ra	ange?
	PkgBev_SSB125L_PrRange
Notes	
	PkgBev_SSB125L_PrNotes
·	ned and low/no-calorie beverages er or 50.7oz bottles? (If no, skip to other
	PkgBev_SSB15L_YN

	Yes	No
Coke (or Cherry Coke)	PkgBev_SSB15L_Co	ke
Diet Ćoke (or Coke Zero)	PkgBev_SSB15L_Diet0	Coke
Sprite	PkgBev_SSB15L_Sprite	
Barq's Root Beer	PkgBev_SSB15L_Barqs	
Fanta Orange	PkgBev_SSB15L_Fanta	
Pibb Xtra	PkgBev_SSB15L_Pibb	
Hi-C Beverages	PkgBev_SSB15L_HiC	
Powerade	PkgBev_SSB15L_Powerade	
Powerade Zero	PkgBev_SSB15L_ZeroPower	rade
Vitamin Water	PkgBev_SSB15L_VitWater	
Vitamin Water Zero	PkgBev SSB15L ZeroVitWa	ter

Pepsi Products PkgBev_SSB15L_Pepsi Pepsi Diet Pepsi (or Pepsi PkgBev_SSB15L_DietPepsi Max) Sierra Mist PkgBev_SSB15L_SierraMist **Diet Sierra Mist** PkgBev_SSB15L_DietSierraMist Mountain Dew PkgBev_SSB15L_MtnDew **Diet Mountain Dew** PkgBev_SSB15L_DietMtnDew Mug Root Beer PkgBev_SSB15L_Mug Miranda Strawberry PkgBev_SSB15L_MirandaStr Manzanita Sol PkgBev_SSB15L_ManzanitaSol Tropicana (Fruit PkgBev_SSB15L_TropicanaPunch

Punch or Twister

Orange)

Iced Tea and Lemonade		
Fuze Iced Teas	PkgBev_SSB15L_Fuze	
Fuze Unsweetened	PkgBev_SSB15L_UnsweetFuze	
Tea		
Gold Peak Iced Teas	PkgBev_SSB15L_GoldPeak	
Gold Peak	PkgBev_SSB15L_UnsweetGoldPeak	
Unsweetened Tea		
Lipton Iced Teas	PkgBev_SSB15L_Lipton	
Lipton Unsweetened	PkgBev_SSB15L_UnsweetLipton	
Iced Teas		
Nestea Sweet Tea	PkgBev_SSB15L_Nestea	
Nestea Unsweetened	PkgBev_SSB15L_UnsweetNestea	
Tea		
Tropicana	PkgBev_SSB15L_TropLmnade	
Lemonades		
Tropicana Light	PkgBev_SSB15L_LtTropLmnade	
Lemonade		
Minute Maid	PkgBev_SSB15L_MinMaidLmnade	
Lemonade		
Minute Maid Light	PkgBev_SSB15L_LtMinMaidLmnade	
Lemonade		
Other		
Dr. Pepper	PkgBev_SSB15L_DrPepper	
Diet Dr. Pepper	PkgBev_SSB15L_DietDrPepper	
7UP	PkgBev_SSB15L_7UP	
Are there any other sugar	sweetened and low/no-calorie	
Are there any other sugar sweetened and low/no-calorie beverages in 1.5 liter or 50.7 oz bottles?		
Yes		
	PkgBev_SSB15LOth_YN	

Other 1	
	PkgBev_SSB15LOth_a1
Add another beverage	PkgBev_SSB15LOth_b
Other 2	
	PkgBev_SSB15LOth_b1
Add another beverage	PkgBev_SSB15LOth_c
Other 3	
	PkgBev_SSB15LOth_c1
Add another beverage	PkgBev_SSB15LOth_d
Other 4	
	PkgBev_SSB15LOth_d1
Add another beverage	PkgBev_SSB15LOth_e

Other 5	
	PkgBev_SSB15LOth_e1
	ar sweetened and low/no-calorie iter or 50.7 oz bottles the same price?
Yes	No PkgBev_SSB15L_SamePr_YN
Price	
	PkgBev_SSB15L_Pr
What is the price	range?
	PkgBev_SSB15L_PrRange
Notes	
	PkgBev_SSB15L_PrNotes
	ned and low/no-calorie beverages
	single-serve sizes? (If no, skip to end)
	NO PkgBev_SSBOthSz_YN

Other Size 1	
Size (oz.)	PkgBev_SSBOthSz_a1
Price	PkgBev_SSBOthSz_aPr
Drinks available	PkgBev_SSBOthSz_aName
Add another size	PkgBev_SSBOthSz_b
Other Size 2	
Size (oz.)	PkgBev_SSBOthSz_b1
Price	PkgBev_SSBOthSz_bPr
Drinks available	PkgBev_SSBOthSz_bName
Add another size	PkgBev_SSBOthSz_c
Other Size 3	
Size (oz.)	PkgBev_SSBOthSz_c1
Price	PkgBev_SSBOthSz_cPr
Drinks available	PkgBev_SSBOthSz_cName
Add another size	PkgBev_SSBOthSz_d

Other Size 4		
Size (oz.)	PkgBev_SSBOthSz_d1	
Price	PkgBev_SSBOthSz_dPr	
Drinks available	PkgBev_SSBOthSz_dName	
Add another size	PkgBev_SSBOthSz_e	
Other Size 5		
Size (oz.)	PkgBev_SSBOthSz_e1	
Price	PkgBev_SSBOthSz_ePr	
Drinks available	PkgBev_SSBOthSz_eName	
End		
Comments:		
Pkç	gBev_Notes	

3.3 NEBS-B: Water, Milk, Blended and Hot Beverages

NEMS-B: Water, Milk, Blended, and Hot Beverages

Cover Page

Rater ID	
Int_Rater2	
Store or Restaurant ID	
Int_StoreID2	
ls this a store or a rest	aurant?
Store	Restaurant Int_Store2
What is the name of th	e restaurant?
Burger King	
Subway	Int_RestName2
□ KFC	
☐ Wendy's	
☐ <i>McDonald's</i>	
☐ Other	
Int_RestNameOth	ner2
What is the name of th	e store?
Int_StoreName2	
What is the address of	the store?
Int_Address2	

What is the store type	e?	
Grocery store/super	market Int StoreType2	
Convenience store/k		
Other (general merc	handise store, specialty store)	
Int_Ty	/peOther2	
Does the store have a	deli counter or snack bar?	
Yes	No Int_Deli2	
Comments:		
Int (Comment2	
Water		
Is <u>water</u> available in <u>s</u> skip to milk)	<u>single-serve</u> cans or bottles?	(If no,
Yes	No Water_YN	
Is Dasani available?		
Yes	No Water_Dasani_YN	
Size 1		
Size (oz.)	Water_Dasani_Sz1	
Price	Water_Dasani_Pr1	



Is Nestle Pure Life bo	ottled water availa	ble?
Yes	□No	Water_Nestle_YN
Size 1		
Size (oz.)	Water_Nestle_Sz1	
Price	Water_Nestle_Pr1	
Add another beverag	e Water_Nestle_Sz2_YN	I
Size 2		
Size (oz.)	Water_Nestle_Sz2	
Price	Water_Nestle_Pr2	
Add another beverag	Water_Nestle_Sz3_YN	
Size 3		
Size (oz.)	Water_Nestle_Sz3	
Price	Water_Nestle_Pr3	
Add another beverag	Water_Nestle_Sz4_YN	
Size 4		
Size (oz.)	Water_Nestle_Sz4	
Price	Water_Nestle_Pr4	

Add another beverage	Water_Nestle_Sz5_YN
Size 5	
Size (oz.)	Water_Nestle_Sz5
Price	Water_Nestle_Pr5
Is there any other wat	ter in <u>single-serve</u> bottles?
Yes	No Water_Other_YN1
Other Size 1	
Size (oz.)	Water_Other_Sz1
Price	Water_Other_Pr1
	Water_Other_Name1
Drinks available	
Add another size	
V	Vater_Other_YN2

Other Size 2	
Size (oz.)	Water_Other_Sz2
Price	Water_Other_Pr2
	Water_Other_Name2
Drinks available	
Add another size	Water_Other_YN3
Other Size 3	
Size (oz.)	Water_Other_Sz3
Price	Water_Other_Pr3
	Water_Other_Name3
Drinks available	
Add another size	Water_Other_YN4

Other Size 4		
Size (oz.)	Water_Other_Sz4	
Price	Water_Other_Pr4	
	Water_Other_Name4	
Drinks available		
Add another size	Water_Other_YN5	
Other Size 5		
Size (oz.)	Water_Other_Sz5	
Price	Water_Other_Pr5	
	Water_Other_Name5	
Drinks available Milk		
	available in single-serve bottle	es or
☐ Yes	ss? (If no, skip to 100% juice) No Milk_YN	

s skim (fat free) milk	available? No Milk_Skim_YN
Size 1	
Size (oz.)	Milk_Skim_Sz1
Price	Milk_Skim_Pr1
Add another beverag	Milk_Skim_Sz2_YN
Size 2	
Size (oz.)	Milk_Skim_Sz2
Price	Milk_Skim_Pr2
Add another beverag	Milk_Skim_Sz3_YN
Size 3	
Size (oz.)	Milk_Skim_Sz3
Price	Milk_Skim_Pr3
Add another beverag	• Milk_Skim_Sz4_YN
Size 4	
Size (oz.)	Milk_Skim_Sz4
Price	Milk_Skim_Pr4

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(

Add another beverage	Milk_Skim_Sz5_YN
Size 5	
Size (oz.)	Milk_Skim_Sz5
Price	Milk_Skim_Pr5
Is 1% milk available? Yes	NO Milk_1Pct_YN
Size 1	
Size (oz.)	Milk_1Pct_Sz1
Price	Milk_1Pct_Pr1
Add another beverage	Milk_1Pct_Sz2_YN
Size 2	
Size (oz.)	Milk_1Pct_Sz2
Price	Milk_1Pct_Pr2
Add another beverage	Milk_1Pct_Sz3_YN
Size 3	
Size (oz.)	Milk_1Pct_Sz3
Price	Milk_1Pct_Pr3

Add another beverage Milk_1Pct_Sz4_YN Size 4 Milk_1Pct_Sz4 Size (oz.) Milk_1Pct_Pr4 Price Add another beverage Milk_1Pct_Sz5_YN Size 5 Milk_1Pct_Sz5 Size (oz.) Milk_1Pct_Pr5 **Price** Is 2% milk available? Yes No Milk 2Pct YN Size 1 Milk_2Pct_Sz1 Size (oz.) Milk_2Pct_Pr1 **Price** Add another beverage Milk 2Pct Sz2 YN Size 2 Size (oz.) Milk 2Pct Sz2 Milk_2Pct_Pr2 **Price**

Add another beverage Milk 2Pct Sz3 YN Size 3 Milk_2Pct_Sz3 Size (oz.) Milk_2Pct_Pr3 Price Add another beverage Milk_2Pct_Sz4_YN Size 4 Size (oz.) Milk_2Pct_Sz4 Milk_2Pct_Pr4 Price Add another beverage Milk_2Pct_Sz5_YN Size 5 Size (oz.) Milk 2Pct Sz5 Milk_2Pct_Pr5 **Price** Is whole milk available? Yes No Milk_Whole_YN Size 1 Milk_Whole_Sz1 Size (oz.) Milk_Whole_Pr1 **Price**

Add another beverage Milk_Whole_Sz2_YN Size 2 Milk_Whole_Sz2 Size (oz.) Milk_Whole_Pr2 Price Add another beverage Milk_Whole_Sz3_YN Size 3 Milk Whole Sz3 Size (oz.) Price Milk Whole Pr3 Add another beverage Milk_Whole_Sz4_YN Size 4 Milk Whole Sz4 Size (oz.) **Price** Milk Whole Pr4 Add another beverage Milk_Whole_Sz5_YN Size 5 Milk_Whole_Sz5 Size (oz.) Milk_Whole_Pr5 **Price**

colate milk avai	lable?
No	Milk_SkimChoc_YN
Milk_SkimChoc_Sz1	
Milk_SkimChoc_Pr1	
Milk_SkimChoc_Sz2_`	YN
Milk_SkimChoc_Sz2	
Milk_SkimChoc_Pr2	
e Milk_SkimChoc_Sz3_YN	
Milk_SkimChoc_Sz3	
Milk_SkimChoc_Pr3	
e Milk_SkimChoc_Sz4_Y	'N
Milk_SkimChoc_Sz4	
Milk_SkimChoc_Pr4	
	Milk_SkimChoc_Sz1 Milk_SkimChoc_Sz2_ Milk_SkimChoc_Sz2_ Milk_SkimChoc_Sz2 Milk_SkimChoc_Pr2 Milk_SkimChoc_Sz3_YN Milk_SkimChoc_Sz3 Milk_SkimChoc_Sz3 Milk_SkimChoc_Sz3 Milk_SkimChoc_Sz4_Y

Add another beverage	e
	Milk_SkimChoc_Sz5_YN
Size 5	
Size (oz.)	Milk_SkimChoc_Sz5
Price	Milk_SkimChoc_Pr5
s low/reduced fat che	ocolate milk available? No Milk_LoFatChoc_YN
Size 1	
Size (oz.)	Milk_LoFatChoc_Sz1
Price	Milk_LoFatChoc_Pr1
Add another beverage	Milk_LoFatChoc_Sz2_YN
Size 2	
Size (oz.)	Milk_LoFatChoc_Sz2
Price	Milk_LoFatChoc_Pr2
Add another beverage	Milk_LoFatChoc_Sz3_YN
Size 3	
Size (oz.)	Milk_LoFatChoc_Sz3
Price	Milk_LoFatChoc_Pr3

Add another bever	rage
	Milk_LoFatChoc_Sz4_YN
Size 4	
Size (oz.)	Milk_LoFatChoc_Sz4
Price	Milk_LoFatChoc_Pr4
Add another bever	rage Milk_LoFatChoc_Sz5_YN
Size 5	
Size (oz.)	Milk_LoFatChoc_Sz5
Price	Milk_LoFatChoc_Pr5
	Milk_LoFatChoc_Pr5 strawberry milk available? NO Milk_LoFatStr_YN
s low/reduced fat	strawberry milk available?
s low/reduced fat	strawberry milk available?
s low/reduced fat	strawberry milk available? No Milk_LoFatStr_YN
s low/reduced fat	Strawberry milk available? NO Milk_LoFatStr_YN Milk_LoFatStr_Sz1 Milk_LoFatStr_Pr1
s low/reduced fat	strawberry milk available? NO Milk_LoFatStr_YN Milk_LoFatStr_Sz1 Milk_LoFatStr_Pr1
s low/reduced fat	strawberry milk available? NO Milk_LoFatStr_YN Milk_LoFatStr_Sz1 Milk_LoFatStr_Pr1
s low/reduced fat some yes Size 1 Size (oz.) Price Add another bever Size 2	strawberry milk available? NO Milk_LoFatStr_YN Milk_LoFatStr_Sz1 Milk_LoFatStr_Pr1 rage Milk_LoFatStr_Sz2_YN

Add another beverag	e
	Milk_LoFatStr_Sz3_YN
Size 3	
Size (oz.)	Milk_LoFatStr_Sz3
Price	Milk_LoFatStr_Pr3
Add another beverag	Milk_LoFatStr_Sz4_YN
Size 4	
Size (oz.)	Milk_LoFatStr_Sz4
Price	Milk_LoFatStr_Pr4
Add another beverag	e Milk_LoFatStr_Sz5_YN
Size 5	
Size (oz.)	Milk_LoFatStr_Sz5
Price	Milk_LoFatStr_Pr5
Are there any other mother mother of the contract of the contr	nilk beverages in <u>single-serve</u>)?
Yes	No Milk_Other_YN1

Other Size 1	
Size (oz.)	Milk_Other_Sz1
Price	Milk_Other_Pr1
	Milk_Other_Name1
Drinks available	
Add another size	Milk_Other_YN2
Other Size 2	
Size (oz.)	Milk_Other_Sz2
Price	Milk_Other_Pr2
	Milk_Other_Name2
Drinks available	
Add another size	Milk_Other_YN3

Other Size 3	
Size (oz.)	Milk_Other_Sz3
Price	Milk_Other_Pr3
	Milk_Other_Name3
Drinks available	
Add another size	Milk_Other_YN4
Other Size 4	
Size (oz.)	Milk_Other_Sz4
Price	Milk_Other_Pr4
	Milk_Other_Name4
Drinks available	
Add another size	Milk_Other_YN5

Other Size 5	
Size (oz.)	Milk_Other_Sz5
Price	Milk_Other_Pr5
	Milk_Other_Name5
Drinks available 100% Fruit Juice	
	ailable in single-serve bottles or ? (If no, skip to blended beverages) No Juice_YN
What brand of 100% f	ruit juice is available?
Minute Maid	Other Juice_Brand1
Juice_Brand2	Juice_Brand3
Is orange juice availa	ble? No Juice_OJ_YN1

Size 1	
Size (oz.)	Juice_OJ_Sz1
Price	Juice_OJ_Pr1
Brands	Juice_OJ_Brand1
Add another bev	/erage Juice_OJ_YN2
Size 2	
Size (oz.)	Juice_OJ_Sz2
Price	Juice_OJ_Pr2
Brands	Juice_OJ_Brand2
Add another bev	/erage Juice_OJ_YN3
Size 3	
Size (oz.)	Juice_OJ_Sz3
Price	Juice_OJ_Pr3
Brands	Juice_OJ_Brand3
Add another bev	/erage Juice_OJ_YN4

Size (oz.) Price Brands Juice_OJ_Pr4 Add another beverage Juice_OJ_YN5 Size 5 Size (oz.) Price Brands Juice_OJ_Pr5 Juice_OJ_Pr6 Brands Juice_OJ_Pr6 Brands Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Sz1 Juice_Apple_Brand1 Add another beverage Juice_Apple_Brand1 Add another beverage	Size 4	
Brands Add another beverage Juice_OJ_YN5 Size 5 Size (oz.) Price Brands Juice_OJ_Pr5 Brands Juice_OJ_Brand5 Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Pr1 Brands Add another beverage	Size (oz.)	Juice_OJ_Sz4
Add another beverage Juice_OJ_YN5 Size 5 Size (oz.) Juice_OJ_Sz5 Price Juice_OJ_Pr5 Brands Juice_OJ_Brand5 Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Juice_Apple_Sz1 Price Juice_Apple_Pr1 Brands Juice_Apple_Brand1 Add another beverage	Price	Juice_OJ_Pr4
Size 5 Size (oz.) Price Brands Juice_OJ_Pr5 Brands Juice_OJ_Brand5 Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Pr1 Brands Add another beverage	Brands	Juice_OJ_Brand4
Size (oz.) Price Brands Juice_OJ_Pr5 Juice_OJ_Brand5 Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Pr1 Brands Add another beverage	Add another beverag	
Price Brands Juice_OJ_Brand5 Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Brand1 Add another beverage	Size 5	
Brands Juice_OJ_Brand5 Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Pr1 Brands Add another beverage	Size (oz.)	Juice_OJ_Sz5
Is apple juice available? Yes No Juice_Apple_YN1 Size 1 Size (oz.) Price Juice_Apple_Brand1 Add another beverage	Price	Juice_OJ_Pr5
Size 1 Size (oz.) Price Brands Juice_Apple_Sz1 Juice_Apple_Pr1 Juice_Apple_Brand1 Add another beverage	Brands	Juice_OJ_Brand5
Size (oz.) Price Juice_Apple_Sz1 Juice_Apple_Pr1 Brands Juice_Apple_Brand1 Add another beverage		
Price Juice_Apple_Pr1 Brands Juice_Apple_Brand1 Add another beverage	Size 1	
Brands Juice_Apple_Brand1 Add another beverage	Size (oz.)	Juice_Apple_Sz1
Add another beverage	Price	Juice_Apple_Pr1
	Brands	Juice_Apple_Brand1
	Add another beverag	

Size 2	
Size (oz.)	Juice_Apple_Sz2
Price	Juice_Apple_Pr2
Brands	Juice_Apple_Brand2
Add another beverag	Q Juice_Apple_YN3
Size 3	
Size (oz.)	Juice_Apple_Sz3
Price	Juice_Apple_Pr3
Brands	Juice_Apple_Brand3
Add another beverag	Q Juice_Apple_YN4
Size 4	
Size (oz.)	Juice_Apple_Sz4
Price	Juice_Apple_Pr4
Brands	Juice_Apple_Brand4
Add another beverag	Q Juice_Apple_YN5

Size 5			
Size (oz.)	Juice_Apple_Sz5		
Price	Juice_Apple_Pr5		
Brands	Juice_Apple_Brand5		
Are there any other 1 bottles (20 oz or less	_	ages in sing	
Other Size 1			
Size (oz.)	Juice_Other_Sz1		
Price	Juice_Other_Pr1		
	Juice_Other_Type1		
Drinks available			
Add another size	e_Other_YN2		

Other Size 2	
Size (oz.)	Juice_Other_Sz2
Price	Juice_Other_Pr2
	Juice_Other_Type2
Drinks available	
Add another size	Juice_Other_YN3
Other Size 3	
Size (oz.)	Juice_Other_Sz3
Price	Juice_Other_Pr3
	Juice_Other_Type3
Drinks available	
Add another size	Juice_Other_YN4

Other Size 4	
Size (oz.)	Juice_Other_Sz4
Price	Juice_Other_Pr4
	Juice_Other_Type4
Drinks available	
Add another size	Juice_Other_YN5
Other Size 5	
Size (oz.)	Juice_Other_Sz5
Price	Juice_Other_Pr5
	Juice_Other_Type5
Drinks available	New dead Deverages
	Blended Beverages
Are blended beverage available? (If no, skip) Yes	es (like smoothies or milkshakes) to coffee beverages) No
Smoothies	

Ava ava atlaica availa	ble? (If we calcin to millsobolsoe)
Yes	ble? (If no, skip to milkshakes) No BlendBev Smoothie YN1
Are sizes and pricing Yes	the same for all smoothies?
If no, please explain:	BlendBev_Smoothie_PrSame
	BlendBev_Smoothie_PrNotSame
What are the different	t smoothie drink sizes and prices?
	small, medium, large)
Size 1	oman, modram, rargo,
BlendBev_Smoothie_Sz1_Name	
Size (in ounces)	BlendBev_Smoothie_Sz1
Price	BlendBev_Smoothie_Pr1
Add another size	lendBev_Smoothie_YN2
Size 2	
BlendBev_Smoothie_Sz2_Name	
Size (in ounces)	BlendBev_Smoothie_Sz2
Price	BlendBev_Smoothie_Pr2

Add another size				
	BlendBev_Smoothie_YN3			
Size 3				
BlendBev_Smoothie_Sz3_Name				
Size (in ounces)	BlendBev_Smoothie_Sz3			
Price	BlendBev_Smoothie_Pr3			
Add another size				
Ble	endBev_Smoothie_YN4			
Size 4				
BlendBev_Smoothie_Sz4_Name				
Size (in ounces)	BlendBev_Smoothie_Sz4			
Price	BlendBev_Smoothie_Pr4			
	Available			
Berry Tropical Fruit	Yes No BlendBev_Smoothie_Berry_YN BlendBev_Smoothie_Trop_VN			

BlendBev_MilkShake_I	PrNotSame	
If no, please explain:		
Are sizes and pricing Yes	g the same for all n	nilkshakes? BlendBev_MilkShake_PrSame
Are <u>milkshakes</u> avai Yes	lable? (If no, skip to	o icees) BlendBev_MilkShake_YN
Milkshakes		
Other 3	BlendBev_Smoothie_Other_Na	me3
Other 2	BlendBev_Smoothie_Other_Name	e2
Other 1	BlendBev_Smoothie_Other_Nan	ne1
Yes	No	dBev_Smoothie_Other_YN

What are the different milkshake drink sizes and prices? Size Designation (i.e. small, medium, large)

Size 1		
BlendBev_MilkShake_Sz1_Name		
Size (in ounces)	BlendBev_MilkShake_Sz1	
Price	BlendBev_MilkShake_Pr1	
Add another size	endBev_MilkShake_YN2	
Size 2		
BlendBev_MilkShake_Sz2_Name		
Size (in ounces)	BlendBev_MilkShake_Sz2	
Price	BlendBev_MilkShake_Pr2	
Add another size BlendBe	ev_MilkShake_YN3	
Size 3		
BlendBev_MilkShake_Sz3_Name		
Size (in ounces)	BlendBev_MilkShake_Sz3	
Price	BlendBev_MilkShake_Pr3	
Add another size	BlendBev_MilkShake_YN4	

Size 4			
BlendBev_MilkShake_Sz4_Name	ne e		
Size (in ounces)	BlendBev_MilkShake_Sz4		
Price	BlendBev_MilkShake_Pr4		
Available			
	Yes No		
Vanilla Chocolate Strawberry	BlendBev_MilkShake_Vanila_YN BlendBev_MilkShake_Choc_YN BlendBev_MilkShake_Str_YN		
Are there any other m			
Yes	No BlendBev_MilkShake_Othe	er_YN	
Other 1	BlendBev_MilkShake_Other_Name1		
Other 2	BlendBev_MilkShake_Other_Name2		
Other 3	BlendBev_MilkShake_Other_Name3		
Icees			
Are <u>icees</u> available? ((If no, skip to coffee drinks) No BlendBev_Icee_YN1		

Are sizes and prici	ng the sar	ne for all i	cees?
Yes		No	BlendBev Icee PrSame
If no, please explain			
BlendBev_Icee_PrNotSame			
What are the different	ent icee dı	rink sizes	and prices?
Size Designation (i			-
Size 1	,	,	3 /
BlendBev_Icee_Sz1_Name			
Size (in ounces)	BlendBev_lce	ee_Sz1	
Price	BlendBev_lcee	e_Pr1	
Add another size	BlendBev_lcee_\	YN2	
Size 2			
BlendBev_Icee_Sz2_Name			
Size (in ounces)	BlendBev_lc	ee_Sz2	
Price	BlendBev_Icee_Pr2		
Add another size	BlendBev_lcee_\	YN3	

Size 3	
BlendBev_Icee_Sz3_Name	
Size (in ounces)	BlendBev_Icee_Sz3
Price	BlendBev_Icee_Pr3
Add another size BlendBev_	_lcee_YN4
Size 4	
BlendBev_Icee_Sz4_Name	
Size (in ounces)	BlendBev_Icee_Sz4
Price	BlendBev_Icee_Pr4
Available	
Frozen Coke	Yes No BlendBev_Icee_Coke_YN

Are there any other io	Cees? No BlendBev_Icee_Other_YN	
	BlendBev_Icee_Other_Name1	
Other 1		
Other 2	BlendBev_Icee_Other_Name2	
Other 3	BlendBev_Icee_Other_Name3	
	ee and Hot Beverages	
Are coffee and other hot beverages available? (If no, skip		
to signage and promo	No HotBev_YN	
Coffee Beverages		
Is fresh brewed coffee (plain, no sugar added) available? (If no, skip to Specialty Coffee Beverages)		
Yes	No HotBev_Coffee_YN1	
What are the different coffee sizes and prices?		
Size Designation (i.e. small, medium, large)		

Size 1	
HotBev_Coffee_Name1	
Size (in ounces)	HotBev_Coffee_Sz1
Price	HotBev_Coffee_Pr1
Add another size	
HotBev_Coffee_YN2	!
Size 2	
HotBev_Coffee_Name2	
Size (in ounces)	HotBev_Coffee_Sz2
Price	HotBev_Coffee_Pr2
Add another size	
HotBe	ev_Coffee_YN3
Size 3	
HotBev_Coffee_Name3	
Size (in ounces)	HotBev_Coffee_Sz3
Price	HotBev_Coffee_Pr3
Add another size	
	HotBev_Coffee_YN4

SIZE 4				
HotBev_Coffee_Name4				
Size (in ounces)	HotBev_Coffee_Sz4			
Price	HotBev_Coffee_Pr4			
Specialty Coffee B	everages			
Are <u>specialty coffe</u> <i>Hot Beverages)</i>	<u>ee beverag</u>	<u>es</u> availa	ble? (If no,	skip to
Yes	No HotBev_SpCoff_YN1			N1
Are sizes and prici beverages?	ing the sai	me for all	specialty c	offee
Yes	No HotBev_SpCoff_PrSame		ame	
If no, please explain	n:			
HotBev_SpCoff_P	rNotSame			
			_	

What are the different specialty coffee beverage sizes and prices?

Size Designation (i.e. small, medium, large)

Size 1	
HotBev_SpCoff_Name1	
Size (in ounces)	HotBev_SpCoff_Sz1
Price	HotBev_SpCoff_Pr1
Add another size	HotBev_SpCoff_YN2
Size 2	
HotBev_SpCoff_Name2	
Size (in ounces)	HotBev_SpCoff_Sz2
Price	HotBev_SpCoff_Pr2
Add another size	HotBev_SpCoff_YN3
Size 3	
HotBev_SpCoff_Name3	
Size (in ounces)	HotBev_SpCoff_Sz3
Price	HotBev_SpCoff_Pr3
Add another size	HotBev_SpCoff_YN4

Size 4 HotBev SpCoff Name4 HotBev SpCoff Sz4 Size (in ounces) HotBev_SpCoff_Pr4 **Price Available** Yes No **Iced Coffee** HotBev SpCoff IceCoff YN **Hot Lattes** HotBev SpCoff HotLatte YN **Iced Lattes** HotBev SpCoff IceLatte YN **Hot Mochas** HotBev SpCoff HotMocha YN HotBev SpCoff IceMocha YN **Iced Mochas** HotBev_SpCoff_Capp_YN Cappuccino HotBev SpCoff Frappe YN Frappe Are there any other specialty coffee beverages? HotBev_SpCoff_Other_YN Yes No HotBev_SpCoff_Other1 Other 1 HotBev SpCoff Other2 Other 2 HotBev SpCoff Other3 Other 3 **Hot Beverages**

Is hot chocolate ava	ilable? <i>(If no, skip to hot tea)</i>	
Yes	NO HotBev_HotChoc_YN1	
What are the different hot chocolate sizes and prices		
Size Designation (i.e	e. small, medium, large)	
Size 1		
HotBev_HotChoc_Name1		
Size (in ounces)	HotBev_HotChoc_Sz1	
Price	HotBev_HotChoc_Pr1	
Add another size	tBev_HotChoc_YN2	
Size 2		
HotBev_HotChoc_Name2		
Size (in ounces)	HotBev_HotChoc_Sz2	
Price	HotBev_HotChoc_Pr2	
Add another size HotBev_HotChoc_YN3		
Size 3		
HotBev_HotChoc_Name3		
Size (in ounces)	HotBev_HotChoc_Sz3	
Price	HotBev_HotChoc_Pr3	

Add another size		
HotBev_HotChoc_Y	N4	
Size 4		
HotBev_HotChoc_Name4		
Size (in ounces)	HotBev_HotChoc_Sz4	
Price	HotBev_HotChoc_Pr4	
Is <u>hot tea</u> available? ☐ Yes	No HotBev_HotTea_`	YN1
What are the differen	t hot tea sizes and prices?	
Size Designation (i.e.	small, medium, large)	
Size 1		
HotBev_HotTea_Name1		
Size (in ounces)	HotBev_HotTea_Sz1	
Price	HotBev_HotTea_Pr1	
Add another size		
Size 2		
HotBev_HotTea_Name2		
Size (in ounces)	HotBev_HotTea_Sz2	
Price	HotBev_HotTea_Pr2	

Add another size		
HotBev_HotTea_YN3		
Size 3		
HotBev_HotTea_Name3		
Size (in ounces)	HotBev_HotTea_Sz3	
Price	HotBev_HotTea_Pr3	
Add another size HotBev_HotTea_YN4		
Size 4		
HotBev_HotTea_Name4		
Size (in ounces)	HotBev_HotTea_Sz4	
Price	HotBev_HotTea_Pr4	
Are there any other h	not beverages? No No	
Other 1	HotBev_Other1	
Other 2	HotBev_Other2	
	End	

Comments:			
HotBev_Notes			

3.4 NEBS-B: Signage and Promotions

NEMS-B: Signage and PromotionsCover Page

Rater ID			
Int_Rater			
Store or Restaurant ID			
Int_StoreID			
Is this a store or a r	estaurant?		
Store Int_Store	Restaurant		
If a restaurant, wha	t is the name of the restaurant?		
Burger King			
Subway	Int_RestName		
, □KFC			
☐ Wendy's			
McDonald's			
Other			
Int_RestNameOther	-		
If a store, what is th	e name of the store?		
Int_StoreName			
What is the address	s of the store?		
Int_Address			

What is the store type?		
Grocery store/supermar	ket Int_Store	еТуре
Convenience store/bode	∍ga	
Other (general merchan	dise store, spec	cialty store)
Int_TypeOther		
Does the store have a de	li counter or sr	nack bar?
Yes	□No	Int_Deli
Comments:		
Int_Comme	ent	
A. Signage Regarding C	e and Promotic Changes in Sizi	
s there any signage for blow/no-calorie, water, 100 beverages, coffee/hot be inside or outside at any cout counter, entrance or	0% fruit juice, no verages, or gere of the following	nilk, blended neral beverages) locations: check
Yes	No	Sign_YN
ls there information abou in relation to the beverag		
Yes	□No	Sign_BevSizePr_YN

What kind of display is the	information on?
	Yes No
Static	Sign_BevSizePr_Static
Digital	Sign_BevSizePr_Digital
Where is the information lo	cated? (Select all that apply)
On the fountain beverage	dispenser or refrigerator case
Checkout counter Sign_Loc2	
On the menu board	Sign_Loc3
Other Sign_Loc4	Sign_Loc3
	Sign_Loc_Oth
What information is availal	ole? ment of changes in size of
beverages Sign_I	•
Explanation or announcer beverages Sign_Info	ment of changes in price of
☐ Information about health b	penefits of portion size
regulations Sign_Info3	
Other Sign_Info4	
Sign_Inf	o_Oth
Are any of the visible signs	s official NYC Health signs?
Yes	No Sign_NYC_Health
B. Promo	tional Signage

Sugar S			
Are the beverag		for sugar sweetened Sign_AdSSB_YN	
	eetened beverages		
Yes		□No	Sign_AdSSB_ChkOut_YN
How ma	any signs at the ch	neck-out cour	iter feature SSBs?
	Sign_AdSSB_ChkOut_	_Count	
What ki	nd of display is th		
Static	Sign AdSSB ChkOut Static	Yes	No
Digital	Sign_AdSSB_ChkOut_Digital		

What is the promotional me apply)	essage appeal? (Select all that	
Price promotion Sign_AdSSB_C	ChkOut_Promo1	
Large size Sign_AdSSB_Chk	:Out_Promo2	
New Product Sign_AdSSB_ChkOu	t_Promo3	
Taste Sign_AdSSB_ChkOut_Promo4		
Seasonal, limited time, or	holiday product Sign_AdSSB_ChkOut_Promo5	
Photo of the product (no o	ther promotion) Sign_AdSSB_ChkOut_Promo6	
Other Sign_AdSSB_ChkOut_Promo7		
Sign_AdSSB_ChkOut_Promo_Oth		
Does the sign advertise a p	orice promotion?	
Yes	NO Sign_AdSSB_ChkOut_YN	
☐ Combination including a b	everage Sign_AdSSB_ChkOut_Pr_Combo	
Free refills	Sign_AdSSB_ChkOut_Pr_Refill	
Reduced Price	Sign_AdSSB_ChkOut_Pr_RedPr	
BOGO	Sign_AdSSB_ChkOut_Pr_BOGO	
Other	Sign_AdSSB_ChkOut_Pr_Oth1	

What is the size of the display	?		
☐ Small (8.5"x11" or smaller)	Sign_AdSSB_C	hkOut_Sz1	
Medium (greater than 8.5"x11	l" up to 10	6"x20")	Sign_AdSSB_ChkOut_Sz2
Large (greater than 16"x20")	Sign_AdSSB_0	ChkOut_Sz3	
ls nutrition information for the sign?	e beverag	ge visibl	e on the
Yes	No	Sign_AdSS	B_ChkOut_Nutr
Are there advertisements for sat the entrance or windows?	sugar sw	eetened	l beverages
Yes	No	Sign_AdSSB_	EntWin_YN
How many signs at the entran SSBs?	ce or wir	ndows fo	eature
Sign_AdSSB_EntWin_Count			
What kind of display is the inf	ormation	on?	
Yes	5	No	0
Static	Sign_AdSSB_E	ntWin_Static	
Digital	Sign_AdSSB_En	tWin_Digital	

What is the promotional mes	sage appeal? (Select all that
Price promotion Sign_AdSSB_EntWir	n_Promo1
Large size Sign_AdSSB_EntWin_Promo2	
New Product	Sign_AdSSB_EntWin_Promo3
Taste _{Sign_AdSSB_EntWin_Promo4}	
	oliday product Sign_AdSSB_EntWin_Promo5
Photo of the product (no other	er promotion) Sign_AdSSB_EntWin_Promo6
Other Sign_AdSSB_EntWin_Promo7	
Sign_AdSSB_EntWin_Promo_Oth	
Does the sign advertise a price	ce promotion?
Yes	No Sign_AdSSB_EntWin_Pr_YN
Combination including a bev	Terage Sign_AdSSB_EntWin_Pr_Combo
Free refills Sign_AdSSB_EntWin_I	Pr_Refill
Reduced Price Sign_AdSSB_EntWin_F	Pr_RedPr
BOGO Sign_AdSSB_EntWin_Pr_BOGO	
Other Sign_AdSSB_EntWin_Pr_Oth1	
Sign_AdSSB_EntWin_Pr_Oth2	

What is the size of the c	display?
☐ Small (8.5"x11" or sma	Aller) Sign_AdSSB_EntWin_Sz1
☐ Medium (greater than	8.5"x11" up to 16"x20") Sign_AdSSB_EntWin_Sz2
Large (greater than 16	5"x20") Sign_AdSSB_EntWin_Sz3
Is nutrition information sign?	for the beverage visible on the
Yes	No Sign_AdSSB_EntWin_Nutr
Are there advertisemen as an enhancement to t	ts for sugar sweetened beverages the menu board?
Yes	NO Sign_AdSSB_Menu_YN
700	IVO Sign_AdSSB_Menu_YN
	nts to the menu board feature
— How many enhancemer	nts to the menu board feature
How many enhancemer SSBs? Sign_AdSSB_Menu	nts to the menu board feature
How many enhancemer SSBs? Sign_AdSSB_Menu	the information on? Yes No
How many enhancement SSBs? Sign_AdSSB_Menu What kind of display is Static	nts to the menu board feature L_Count the information on?
How many enhancemer SSBs? Sign_AdSSB_Menu What kind of display is	the information on? Yes No

What is the promotional napply)	nessage appeal? (Select all that
Price promotion Sign_AdSSB_I	Menu_Promo1
Large sizesign_AdSSB_Menu_Prom	102
New Product	Sign_AdSSB_Menu_Promo3
Taste Sign_AdSSB_Menu_Promo4	
	r holiday product Sign_AdSSB_Menu_Promo5
Photo of the product (no	other promotion) Sign_AdSSB_Menu_Promo6
Other Sign_AdSSB_Menu_Promo7	Sign_AdSSB_iverid_F101100
Sign_AdSSB_Menu_Promo_Oth	
Does the sign advertise a	price promotion?
Yes	No Sign_AdSSB_Menu_Pr_YN
Combination including a	beverage Sign_AdSSB_Menu_Pr_Combo
Free refills	Sign_AdSSB_Menu_Pr_Refill
Reduced Price	Sign_AdSSB_Menu_Pr_RedPr
BOGO	Sign_AdSSB_Menu_Pr_BOGO
Other	_AdSSB_Menu_Pr_Oth1
Sign	_AdSSB_Menu_Pr_Oth2

What is the size of th	ie display?
☐ Small (8.5"x11" or s	Smaller) Sign_AdSSB_Menu_Sz1
Medium (greater tha	an 8.5"x11" up to 16"x20") _{Sign_AdSSB_Menu_Sz2}
Large (greater than	16"x20") Sign_AdSSB_Menu_Sz3
ls nutrition informations	on for the beverage visible on the
Yes	No Sign_AdSSB_Menu_Nutr
in other locations at	nents for sugar sweetened beverages the store or restaurant?
Yes	NO Sign_AdSSB_OthLoc_YN
Describe the other lo SSBs can be found:	ocations where advertisements for
Sign_A	AdSSB_OthLoc_Count
What kind of display	is the information on?
	Yes No
Static	Sign_AdSSB_OthLoc_Static
Digital	Sign_AdSSB_OthLoc_Digital

What is the promotional mess apply)	age appeal? (Select all that
Price promotion Sign_AdSSB_OthLoc_I	Promo1
Large size Sign_AdSSB_OthLoc_Promo2	
New Product	Sign_AdSSB_OthLoc_Promo3
☐ Taste	Sign_AdSSB_OthLoc_Promo4
Seasonal, limited time, or holi	day product Sign_AdSSB_OthLoc_Promo5
Photo of the product (no other	
Other Sign_AdSSB_OthLoc_Promo7	
Sign_AdSSB_OthLoc_Promo_Oth	
Does the sign advertise a price	e promotion?
Yes	No Sign_AdSSB_OthLoc_Pr_YN
Combination including a beve	Prage Sign_AdSSB_OthLoc_Pr_Combo
Free refills Sign_AdSSB_OthLoc_Pr_Refill	
Reduced Price	Sign_AdSSB_OthLoc_Pr_RedPr
BOGO Sign_AdSSB_OthLoc_Pr_BOGO	
Other Sign_AdSSB_OthLoc_Pr_Oth1	
Sign_AdSSB_OthLoc_Pr_C	Oth2

What is the size of the disp	lay?
Small (8.5"x11" or sign_AdSSB_OthLoc_Sign_AdSSB_OthLoc_Sign_AdSSB_OthLoc_Sign_AdSSB_OthLoc_Sign_AdsSB_	Large (greater than 16"x20") _{Sign_AdSSB_OthLoc_Sz2}
Medium (greater than 8.5"x11" up to 16"x20")	n_AdSSB_OthLoc_Sz3
Is nutrition information for sign?	the beverage visible on the
Yes	NO Sign_AdSSB_OthLoc_Nutr
Low/No-Calorie Beverages	
Are there advertisements for	or low/no-calorie beverages?
Yes	No Sign_AdLoCal_YN
Are there advertisements for the check-out counter?	or low/no-calorie beverages at
Yes	No Sign_AdLoCal_ChkOut_YN
How many signs at the che calorie beverages?	ck-out counter feature low/no-
Sig	gn_AdLoCal_ChkOut_Count
What kind of display is the	
Static	Yes No Sign_AdLoCal_ChkOut_Static
Digital	Sign_AdLoCal_ChkOut_Digital

What is the promotion apply)	nal message appeal? (Select all that
Price promotion Sign_Ac	dLoCal_ChkOut_Promo1
Large size Sign_AdLoCal_ New Product Taste Sign_AdLoCal_ChkOut_F	Sign_AdLoCal_ChkOut_Promo3
Seasonal, limited tim	ne, or holiday productsign_AdLoCal_ChkOut_Promo5 (no other promotion) Sign_AdLoCal_ChkOut_Promo6
Other Sign_AdLoCal_ChkOut_P	
	Sign_AdLoCal_ChkOut_Promo_Oth
Does the sign advertis	se a price promotion?
Yes	No Sign_AdLoCal_ChkOut_Pr_YN
Combination including	ag a beverage Sign_AdLoCal_ChkOut_Pr_Combo
Reduced Price	Sign_AdLoCal_ChkOut_Pr_RedPr
BOGO	Sign_AdLoCal_ChkOut_Pr_BOGO
Other	Sign_AdLoCal_ChkOut_Pr_Oth1
Sign_AdLo	oCal_ChkOut_Pr_Oth2

wnat is the size of t	ne display?	
☐ Small (8.5"x11" or	smaller) Sign_AdLoCal_ChkOut_Sz1	
Medium (greater than 8.5"x11" up to 16"x20") Sign_AdLoCal_ChkOut_Sz2		
Large (greater than	7 16"x20") Sign_AdLoCal_ChkOut_Sz3	
Is nutrition informat sign?	ion for the beverage visible on the	
Yes	NO Sign_AdLoCal_ChkOut_Nutr	
Are there advertiser the entrance or wind	nents for low/no-calorie beverages at dows?	
Yes	No Sign_AdLoCal_EntWin_YN	
How many signs at to low/no-calorie bever	the entrance or windows feature rages?	
	Sign_AdLoCal_EntWin_Count	
What kind of display	y is the information on?	
	Yes No	
Static Digital	Sign_AdLoCal_EntWin_Static Sign_AdLoCal_EntWin_Digital	

What is the promotional mess apply)	sage appeal? (Select all that
Price promotion Sign_AdLoCal_EntW	in_Promo1
Large size Sign_AdLoCal_EntWin_	_Promo2
New Product Sign_AdLoCal_EntWin_Pro	omo3
☐ Taste	Sign_AdLoCal_EntWin_Promo4
Seasonal, limited time, or hol	iday product Sign_AdLoCal_EntWin_Prom
Photo of the product (no other	er promotion)
Other Sign_AdLoCal_EntWin_Promo7	* Sign_AdLoCal_EntWin_Promo6
Sign_AdLoCal_EntWi	in_Promo_Oth
Does the sign advertise a price	e promotion?
Yes	No Sign_AdLoCal_EntWin_Pr_YN
Combination including a beverage of the second seco	
Reduced Price	Sign_AdLoCal_EntWin_Pr_RedPr
BOGO Sign_AdLoCal_EntWin_Pr_BOGO	
Other	Sign_AdLoCal_EntWin_Pr_Oth1
Sign_AdLoCal_E	ntWin_Pr_Oth2

wnat is the size of the disp	iay ?
Small (8.5"x11" or smaller)	Sign_AdLoCal_EntWin_Sz1
Medium (greater than 8.5".	x11" up to 16"x20") Sign_AdLoCal_EntWin_Sz2
Large (greater than 16"x20)") Sign_AdLoCal_EntWin_Sz3
Is nutrition information for sign?	the beverage visible on the
Yes	No Sign_AdLoCal_EntWin_Nutr
Are there advertisements for an enhancement to the mere and Yes	or low/no-calorie beverages as nu board? No Sign_AdLoCal_Menu_YN
How many enhancements tow/no-calorie beverages?	to the menu board feature
	Sign_AdLoCal_Menu_Count
What kind of display is the	information on?
Static Digital	Yes Sign_AdLoCal_Menu_Static

What is the promotional mess apply)	age appeal? (Select all that
Price promotion Sign_AdLoCal_Menu_I	Promo1
Large size Sign_AdLoCal_Menu_Promo2 New Product	Sign_AdLoCal_Menu_Promo3
Taste Sign_AdLoCal_Menu_Promo4	
Seasonal, limited time, or holi	iday product Sign_AdLoCal_Menu_Promo5
Photo of the product (no othe	r promotion)Sign_AdLoCal_Menu_Promo6
Other Sign_AdLoCal_Menu_Promo7	
Sign_AdLoCal_Menu_Promo_0	Oth
Does the sign advertise a pric	e promotion?
Yes	NO Sign_AdLoCal_Menu_Pr_YN
Combination including a beve	Prage Sign_AdLoCal_Menu_Pr_Combo
Free refills Sign_AdLoCal_Menu_Pr_Refill	Sign Adl oCol Mony Dr. DodDr
Reduced Price	Sign_AdLoCal_Menu_Pr_RedPr
BOGO Sign_AdLoCal_Menu_Pr_BOGO	
Other	Sign_AdLoCal_Menu_Pr_Oth1
Sign_AdLoCa	I_Menu_Pr_Oth2

What is the size of th	ne display?
Small (8.5"x11" or s	Smaller) Sign_AdLoCal_Menu_Sz1
Medium (greater th	an 8.5"x11" up to 16"x20") Sign_AdLoCal_Menu_Sz2
Large (greater than	16"x20") Sign_AdLoCal_Menu_Sz3
Is nutrition informati sign?	on for the beverage visible on the
Yes	No Sign_AdLoCal_Menu_Nutr
	nents for low/no-calorie beverages in e store or restaurant?
Yes	No Sign_AdLoCal_OthLoc_YN
Describe the other low/no-calorie bever	ocations where advertisements for ages can be found:
Sign_	_AdLoCal_OthLoc_Count
What kind of display	is the information on?
	Yes No
Static	Sign_AdLoCal_OthLoc_Static
Digital	Sign_AdLoCal_OthLoc_Digital

apply)	ge appeal? (Select all that		
Price promotion Sign_AdLoCal_OthLoc_P	romo1		
Large size Sign_AdLoCal_OthLoc_Promo2			
New Product	Sign_AdLoCal_OthLoc_Promo3		
Taste Sign_AdLoCal_OthLoc_Promo4			
Seasonal, limited time, or holid	lay product _{Sign_AdLoCal_OthLoc_Promo5}		
Photo of the product (no other			
Other Sign_AdLoCal_OthLoc_Promo7	Sign_AdLoCal_OthLoc_Promo6		
Sign_AdLoCal_OthLoc_Pro	omo_Oth		
Does the sign advertise a price	promotion?		
Yes	No Sign_AdLoCal_OthLoc_Pr_YN		
Combination including a bever	age Sign_AdLoCal_OthLoc_Pr_Combo		
Combination including a bever Free refills Sign_AdLoCal_OthLoc_Pr_			
Free refills Sign_AdLoCal_OthLoc_Pr_	Refill		
Free refills Sign_AdLoCal_OthLoc_Pr_ Reduced Price	Refill		
Free refills Sign_AdLoCal_OthLoc_Pr_ Reduced Price BOGO Sign_AdLoCal_OthLoc_Pr_BOGO	Refill Sign_AdLoCal_OthLoc_Pr_RedPr		

wnat is the size of the display	<i>「</i> ?
☐ Small (8.5"x11" or smaller)	Sign_AdLoCal_OthLoc_Sz1
☐ Medium (greater than 8.5"x11	1" up to 16"x20") Sign_AdLoCal_OthLoc_Sz2
Large (greater than 16"x20")	Sign_AdLoCal_OthLoc_Sz3
Is nutrition information for the sign?	e beverage visible on the
Yes	No Sign_AdLoCal_OthLoc_Nutr
Water	
Are there advertisements for v	water?
Yes	Sign_Water_YN No
Are there advertisements for vocunter?	water at the check-out
Yes	No Sign_Water_ChkOut_YN
How many signs at the check	-out counter feature water?
Sign_Wate	er_ChkOut_Count
What kind of display is the inf	ormation on?
Yes	s No
Static	Sign_Water_ChkOut_Static
Digital	Sign_Water_ChkOut_Digital

wnat is the promotional mes apply)	sage appear? (Select all that	
Price promotion Sign_Water_ChkOut	_Promo1	
Large size Sign_Water_ChkOut_Promo2		
New Product	Sign_Water_ChkOut_Promo3	
Taste Sign_Water_ChkOut_Promo4		
Seasonal, limited time, or ho	oliday product Sign_Water_ChkOut_Promo5	
Photo of the product (no other	er promotion) Sign_Water_ChkOut_Promo6	
Other Sign_Water_ChkOut_Promo7	0. 9 00	
Sign_Water_ChkOut_Promo_Oth		
Does the sign advertise a pri	ce promotion?	
Yes	No Sign Water ChkOut Pr YN	
Combination including a bev	rerage Sign_Water_ChkOut_Pr_Combo	
Free refills Sign_Water_ChkOut_Pr_Refill		
Reduced Price	Sign_Water_ChkOut_Pr_RedPr	
BOGO Sign_Water_ChkOut_Pr_BOGO		
Other	Sign_Water_ChkOut_Pr_Oth1	
Sign_Water_ChkOut_Pr_Oth2		
Sign_Water_Chk	Out_Pr_Oth2	

What is the size of the dis	play?
Small (8.5"x11" or smalle	Sign_Water_ChkOut_Sz1
☐ Medium (greater than 8.5	5"x11" up to 16"x20") Sign_Water_ChkOut_Sz2
Large (greater than 16"x	20") Sign_Water_ChkOut_Sz3
Is nutrition information fo sign?	r the beverage visible on the
Yes	No Sign_Water_ChkOut_Nutr
Are there advertisements windows?	for water at the entrance or
Yes	No Sign_Water_EntWin_YN
How many signs at the enwater?	ntrance or windows feature
Sign_Water_E	EntWin_Count
What kind of display is th	e information on?
	Yes No
Static	Sign_Water_EntWin_Static
Digital	Sign_Water_EntWin_Digital

What is the promotional mess apply)	age app	eal? (Select all that
Price promotion Sign_Water_EntWin_P	romo1	
Large size Sign_Water_EntWin_Promo2		
New Product	Sign_Water_	EntWin_Promo3
Taste Sign_Water_EntWin_Promo4		
Seasonal, limited time, or hol	iday prod	duct Sign_Water_EntWin_Promo5
Photo of the product (no other	r promot	
Other Sign_Water_EntWin_Promo7		Sign_Water_EntWin_Promo6
Sign_Water_EntWin_Promo	_Oth	
Does the sign advertise a price	e promo	otion?
Yes	□No	Sign_Water_EntWin_Pr_YN
Combination including a beve	erage Sign_	Water_EntWin_Pr_Combo
Free refills Sign_Water_EntWin_Pr_Refill		
Reduced Price	Sign_Water_E	ntWin_Pr_RedPr
BOGO Sign_Water_EntWin_Pr_BOGO		
Other Sign Water EntWin Pr Oth1		
<u> </u>		
Sign_Water_	EntWin_Pr_Oth	2

wnat is the size of the d	ispiay?
\square Small (8.5"x11" or smal	//er) Sign_Water_EntWin_Sz1
Medium (greater than 8	3.5"x11" up to 16"x20")Sign_Water_EntWin_Sz2
Large (greater than 16'	'x20") Sign_Water_EntWin_Sz3
ls nutrition information f sign?	for the beverage visible on the
Yes	NO Sign_Water_EntWin_Nutr
Are there advertisement the menu board?	s for water as an enhancement to
Yes	No Sign_Water_Menu_YN
How many enhancemen water?	ts to the menu board feature
Sign_Water	_Menu_Count
What kind of display is t	he information on?
	Yes No
Static	Sign_Water_Menu_Static
Digital	Sign_Water_Menu_Digital

What is the promotional mes apply)	sage ap _l	peal? (Select all that
Price promotion Sign_Water_Menu_Pr	romo1	
Taste Sign_Water_Menu_Promo4	Sign_Water_Me	
Seasonal, limited time, or ho		
Photo of the product (no other	er promo	tion) Sign_Water_Menu_Promo6
Sign_Water_Menu_Promo7		
Sign_Water_Menu_Promo_Oth		
Does the sign advertise a pri	ce prom	otion?
Yes	No	Sign_Water_Menu_Pr_YN
Combination including a bev	erage	Sign_Water_Menu_Pr_Combo
Free refills Sign_Water_Menu_Pr_Refill Reduced Price		_Menu_Pr_RedPr
BOGOsign_Water_Menu_Pr_BOGO		
Other Sign_Water_Menu_Pr_Oth1		
Sign_Water_Menu_P	r_Oth2	

wnat is the size of the	display?
☐ Small (8.5"x11" or sn	1aller) Sign_Water_Menu_Sz1
Medium (greater thai	n 8.5"x11" up to 16"x20") Sign_Water_Menu_Sz2
Large (greater than 1	16"x20") Sign_Water_Menu_Sz3
ls nutrition informatio sign?	n for the beverage visible on the
Yes	No Sign_Water_Menu_Nutr
Are there advertiseme	ents for water in other locations at t?
Yes	No Sign_Water_OthLoc_YN
Describe the other loc water can be found:	ations where advertisements for
Sign_Water_	OthLoc_Count
What kind of display is	s the information on?
	Yes No
Static	Sign_Water_OthLoc_Static
Digital	Sign_Water_OthLoc_Digital

What is the promotional mess apply)	age ap	peal? (Select all that
Price promotion Sign_Water_OthLoc_F	Promo1	
Large size Sign_Water_OthLoc_Promo2 New Product	Sign_Wate	r_OthLoc_Promo3
Taste Sign_Water_OthLoc_Promo4		
Seasonal, limited time, or holi	iday pr	oduct Sign_Water_OthLoc_Promo5
Photo of the product (no othe	r prom	otion)sign_Water_OthLoc_Promo6
Other Sign_Water_OthLoc_Promo7		
Sign_Water_OthLoc_Prome	o_Oth	
Does the sign advertise a price promotion?		
Yes	□No	Sign_Water_OthLoc_Pr_YN
Combination including a beve	erage	Sign_Water_OthLoc_Pr_Combo
Free refills Sign_Water_OthLoc_Pr_Refill Reduced Price	Sign Wa	ter_OthLoc_Pr_RedPr
BOGO Sign_Water_OthLoc_Pr_BOGO	0 _	
Other Sign_Water_OthLoc_Pr_Oth1		
Sign_Water_	_OthLoc_Pr_	_Oth2

What is the size of the di	splay?	
Small (8.5"x11" or small	ler) Sign_Water_OthLoc_Sz1	
Medium (greater than 8.5"x11" up to 16"x20") Sign_Water_OthLoc_Sz2 Large (greater than 16"x20") Sign_Water_OthLoc_Sz3		
Yes	No Sign_Water_OthLoc_Nutr	
100% Fruit Juice		
Are there advertisements	s for 100% fruit juice?	
Yes	No Sign_Juice_YN	
Are there advertisements -out counter?	s for 100% fruit juice at the check	
Yes	NO Sign_Juice_ChkOut_YN	
How many signs at the cfruit juice?	check-out counter feature 100%	
Sign_Juice_ChkOut_Count		
What kind of display is t		
Static	Yes No Sign_Juice_ChkOut_Static	
Digital	Sign_Juice_ChkOut_Digital	

What is the promotional mess	sage appeal? (Select all that	
Price promotionSign_Juice_ChkOut_Price	romo1	
Large size Sign_Juice_ChkOut_Promo2 New Product	ign_Juice_ChkOut_Promo3	
Taste Sign_Juice_ChkOut_Promo4		
Seasonal, limited time, or ho	liday product Sign_Juice_ChkOut_Promo5	
Photo of the product (no other	er promotion) Sign_Juice_ChkOut_Promo6	
Other Sign_Juice_ChkOut_Promo7		
Sign_Juice_ChkOut_	_Promo_Oth	
Does the sign advertise a price promotion?		
Yes	NO Sign_Juice_ChkOut_Pr_YN	
Combination including a bev	Cerage Sign_Juice_ChkOut_Pr_Combo	
Free refills Sign_Juice_ChkOut_Pr_Refill Reduced Price	Sign_Juice_ChkOut_Pr_RedPr	
BOGO Sign_Juice_ChkOut_Pr_BOGO		
Other Sign_Juice_ChkOut_Pr_Oth1		
Sign	n_Juice_ChkOut_Pr_Oth2	

What is the size of the display	y?	
Small (8.5"x11" or smaller) sign		_
☐ Medium (greater than 8.5"x1☐ Large (greater than 16"x20")	•	•
Is nutrition information for the sign?	e bevera	ige visible on the
Yes	□No	Sign_Juice_ChkOut_Nutr
Are there advertisements for entrance or windows?	100% fr	uit juice at the
Yes	□ No	Sign_Juice_EntWin_YN
How many signs at the entrar 100% fruit juice?	nce or w	indows feature
Sign_Juice_EntWin_	Count	
What kind of display is the in		on on?
Static Digital	Sign_Juice_E Sign_Juice_E	

What is the promotional mes apply)	sage appeal? (Select all that	
Price promotion Sign_Juice_EntWin_	Promo1	
Large size Sign_Juice_EntWin_Promo2		
New Product	Sign_Juice_EntWin_Promo3	
Taste Sign_Juice_EntWin_Promo4		
Seasonal, limited time, or ho	oliday product Sign_Juice_EntWin_Promo5	
Photo of the product (no other	er promotion) _{Sign_Juice_EntWin_Promo6}	
Other Sign_Juice_EntWin_Promo7		
Sign_Juice_EntWin	n_Promo_Oth	
Does the sign advertise a price promotion?		
Yes	NO Sign_Juice_EntWin_Pr_YN	
Combination including a beverage Sign_Juice_EntWin_Pr_Combo		
Free refills Sign_Juice_EntWin_Pr_Refill Reduced Price	Sign_Juice_EntWin_Pr_RedPr	
BOGO Sign_Juice_EntWin_Pr_BOGO		
Other	Sign_Juice_EntWin_Pr_Oth1	
Sign_Juice_EntWin_Pr_Oth2		

What is the size of the display	?	
Small (8.5"x11" or smaller)	ign_Juice_EntV	Vin_Sz1
☐ Medium (greater than 8.5"x11	" up to 1	6"x20") Sign_Juice_EntWin_Sz2
Large (greater than 16"x20")	Sign_Juice_Er	ntWin_Sz3
Is nutrition information for the sign?	bevera	ge visible on the
Yes	No	Sign_Juice_EntWin_Nutr
Are there advertisements for 1 enhancement to the menu boa Yes	ard?	it juice as an n_Juice_Menu_YN
How many enhancements to to 100% fruit juice?	he menu	ı board feature
Sign_Juice_Menu_Count		
What kind of display is the infe	ormatio	n on?
Yes		No
Otatic	Sign_Juice_Mer	Iu_Static
Digital	Sign_Juice_Me	ll nu_Digital

What is the promotional mes	ssage appeal? (Select all that	
Price promotion Sign_Juice_Menu_F	Promo1	
Large size Sign_Juice_Menu_Promo2		
New Product	Sign_Juice_Menu_Promo3	
Taste Sign_Juice_Menu_Promo4		
	oliday product Sign_Juice_Menu_Promo5	
Photo of the product (no oth	her promotion) Sign_Juice_Menu_Promo6	
Other Sign_Juice_Menu_Promo7		
Sign_Juice_Menu_	_Promo_Oth	
Does the sign advertise a price promotion?		
Yes	No Sign_Juice_Menu_Pr_YN	
Combination including a be	Verage Sign_Juice_Menu_Pr_Combo	
Free refills Sign_Juice_Menu_Pr_Refill	o.gouiooo.i.aoobo	
Reduced Price	Sign_Juice_Menu_Pr_RedPr	
BOGO Sign_Juice_Menu_Pr_BOGO		
Other Sign_Juice_Menu_Pr_Oth1		
Sign_Juice_	_Menu_Pr_Oth2	

What is the size of the d	isplay?	
☐ Small (8.5"x11" or sma	//er/sign_Juice_Menu_Sz1	
Medium (greater than 8	8.5"x11" up to 16"x20") Sign_Juice_Menu_Sz2	
Large (greater than 16	"X20") Sign_Juice_Menu_Sz3	
Is nutrition information sign?	for the beverage visible on the	
Yes	No Sign_Juice_Menu_Nutr	
Are there advertisements for 100% fruit juice in other locations at the store or restaurant?		
Yes	No Sign_Juice_OthLoc_YN	
Describe the other located 100% fruit juice can be to	tions where advertisements for found:	
Sign_Juice_OthLoc_C	ount	
What kind of display is	the information on?	
	Yes No	
Static	Sign_Juice_OthLoc_Static	
Digital	Sign_Juice_OthLoc_Digital	

What is the promotional me apply)	essage appeal? (Select all that	
Price promotion Sign_Juice_OthLoc	_Promo1	
Large size Sign_Juice_OthLoc_Promo2		
New Product	Sign_Juice_OthLoc_Promo3	
Taste Sign_Juice_OthLoc_Promo4		
	noliday product Sign_Juice_OthLoc_Promo5	
Photo of the product (no ot	her promotion) Sign_Juice_OthLoc_Promo6	
Other Sign_Juice_OthLoc_Promo7		
Sign_Juice_O	OthLoc_Promo_Oth	
Does the sign advertise a price promotion?		
Yes Sign_Juice_OthLoc_Pr_YN	No	
Combination including a be	everage Sign_Juice_OthLoc_Pr_Combo	
Free refills Sign_Juice_OthLoc_Pr_Re	fill	
Reduced Price	Sign_Juice_OthLoc_Pr_RedPr	
BOGO Sign_Juice_OthLoc_Pr_BOGO		
Other	Sign_Juice_OthLoc_Pr_Oth1	
Sian	_Juice_OthLoc_Pr_Oth2	
<u> </u>		

wnat is the size of the c	alspiay?
\square Small (8.5"x11" or sma	aller) Sign_Juice_OthLoc_Sz1
Medium (greater than	8.5"x11" up to 16"x20") Sign_Juice_OthLoc_Sz2
Large (greater than 16	,
	for the beverage visible on the
Yes	NO Sign_Juice_OthLoc_Nutr
Milk	
Are there advertisemen	ts for milk?
Yes	No Sign_AdMilk_YN
Are there advertisemen counter?	ts for milk at the check-out
Yes	No Sign_AdMilk_ChkOut_YN
How many signs at the	check-out counter feature milk?
	Sign_AdMilk_ChkOut_Count
What kind of display is	the information on?
	Yes No
Static	Sign_AdMilk_ChkOut_Static
Digital	Sign_AdMilk_ChkOut_Digital

What is the promotional message appeal? (Select all that apply)		
Price promotionSign_AdMilk_ChkOu	t_Promo1	
Large size Sign_AdMilk_ChkOut_Promo	2	
New Product	Sign_AdMilk_ChkOut_Promo3	
Taste Sign_AdMilk_ChkOut_Promo4		
	oliday product Sign_AdMilk_ChkOut_Promo5	
Photo of the product (no other	her promotion) Sign_AdMilk_ChkOut_Promo6	
Other Sign_AdMilk_ChkOut_Promo7	Sign_Adivilik_ChkOdt_F10H00	
Sign_AdMilk_ChkOut_	Promo_Oth	
Does the sign advertise a pr	rice promotion?	
Yes	No Sign_AdMilk_ChkOut_Pr_YN	
Combination including a be	Verage Sign_AdMilk_ChkOut_Pr_Combo	
Free refills Sign_AdMilk_ChkOut_Pr_Ref	îII	
Reduced Price	Sign_AdMilk_ChkOut_Pr_RedPr	
BOGO Sign_AdMilk_ChkOut_Pr_BOGO		
☐ Other	Sign_AdMilk_ChkOut_Pr_Oth1	
Sign_AdMilk_ChkOut_Pr_Oth2		

What is the size of the	e display?
☐ Small (8.5"x11" or sr	maller) Sign_AdMilk_ChkOut_Sz1
(0	n 8.5"x11" up to 16"x20") Sign_AdMilk_ChkOut_Sz 2
Large (greater than	16"x20") Sign_AdMilk_ChkOut_Sz3
	on for the beverage visible on the
Yes	No Sign_AdMilk_ChkOut_Nutr
Are there advertiseme windows?	ents for milk at the entrance or
Yes	No Sign_AdMilk_EntWin_YN
How many signs at th milk?	e entrance or windows feature
	Sign_AdMilk_EntWin_Count
What kind of display i	is the information on?
	Yes No
Static	Sign_AdMilk_EntWin_Static
Digital	Sign_AdMilk_EntWin_Digital

What is the promotional me apply)	ssage appeal? (Select all that	
Price promotion Sign_AdMilk_EntW	/in_Promo1	
Large size Sign_AdMilk_EntWin_Promo	2	
New Product	Sign_AdMilk_EntWin_Promo3	
Taste Sign_AdMilk_EntWin_Promo4		
Seasonal, limited time, or h	noliday product Sign_AdMilk_EntWin_Promo5	
Photo of the product (no ot	her promotion) Sign_AdMilk_EntWin_Promo6	
Other Sign_AdMilk_EntWin_Promo7		
Sign_AdMilk_	EntWin_Promo_Oth	
Does the sign advertise a price promotion?		
Yes	NO Sign_AdMilk_EntWin_Pr_YN	
Combination including a be	eVerage Sign_AdMilk_EntWin_Pr_Combo	
Free refills Sign_AdMilk_EntWin_Pr_Re	efill	
Reduced Price	Sign_AdMilk_EntWin_Pr_RedPr	
BOGO Sign_AdMilk_EntWin_Pr_BOGO	Olara Adamila Fadalia Da Oded	
Other	Sign_AdMilk_EntWin_Pr_Oth1	
Sign_AdMilk_EntWin_Pr_Oth2		

What is the size of the	display?
☐ Small (8.5"x11" or sn	naller) Sign_AdMilk_EntWin_Sz1
Medium (greater than	n 8.5"x11" up to 16"x20") Sign_AdMilk_EntWin_Sz2
Large (greater than 1	6"x20") Sign_AdMilk_EntWin_Sz3
Is nutrition information sign?	n for the beverage visible on the
Yes	No Sign_AdMilk_EntWin_Nutr
Are there advertiseme the menu board?	ents for milk as an enhancement to
Yes	No Sign_AdMilk_Menu_YN
How many enhancements milk?	ents to the menu board feature
Sign	_AdMilk_Menu_Count
What kind of display is	s the information on?
	Yes No
Static	Sign_AdMilk_Menu_Static
Digital	Sign_AdMilk_Menu_Digital

What is the promotional mess apply)	sage appo	eal? (Select all that
Price promotion Sign_AdMilk_Menu_Pr	romo1	
Large size Sign_AdMilk_Menu_Promo2		
New Product	Sign_AdMilk_N	Menu_Promo3
Taste Sign_AdMilk_Menu_Promo4		
Seasonal, limited time, or hol	liday prod	uct Sign_AdMilk_Menu_Promo5
Photo of the product (no other	er promoti	on) Sign_AdMilk_Menu_Promo6
Other Sign_AdMilk_Menu_Promo7		
Sign_AdMilk_M	enu_Promo_Oth	
Does the sign advertise a price promotion?		
Yes	No	Sign_AdMilk_Menu_Pr_YN
Combination including a beve	erage sign_/	AdMilk_Menu_Pr_Combo
Free refills Sign_AdMilk_Menu_Pr_Refill		
Reduced Price	Sign_AdMilk	_Menu_Pr_RedPr
BOGO Sign_AdMilk_Menu_Pr_BOGO		
Other Sign_AdMilk_Menu_Pr_Oth1		
Sign_AdMilk_Menu_Pr_Oth2		

what is the size of the	alsplay?
☐ Small (8.5"x11" or sr	maller) Sign_AdMilk_Menu_Sz1
Medium (greater tha	n 8.5"x11" up to 16"x20") Sign AdMilk Menu Sz2
Large (greater than	·
Is nutrition informatio sign?	on for the beverage visible on the
Yes	No Sign_AdMilk_Menu_Nutr
Are there advertiseme the store or restauran	
Yes	No Sign_AdMilk_OthLoc_YN
Describe the other loomilk can be found:	cations where advertisements for
Sign_AdM	lilk_OthLoc_Count
What kind of display i	is the information on?
	Yes No
Static	Sign_AdMilk_OthLoc_Static
Digital	Sign_AdMilk_OthLoc_Digital

What is the promotional mess apply)	age appea	I? (Select all that
Price promotion Sign_AdMilk_OthLoc_	Promo1	
Large size Sign_AdMilk_OthLoc_Promo2		
New Product	Sign_AdMilk_OthLo	oc_Promo3
Taste Sign_AdMilk_OthLoc_Promo4		
Seasonal, limited time, or hol	iday produc	Sign_AdMilk_OthLoc_Promo5
Photo of the product (no other	r promotion	sign_AdMilk_OthLoc_Promo6
Other Sign_AdMilk_OthLoc_Promo7	•	,
Sign_AdMilk_OthLoc_Promo_Oth		
Does the sign advertise a price	e promotic	on?
Yes	No	Sign_AdMilk_OthLoc_Pr_YN
Combination including a beve	e <i>rage</i> Sign_AdMil	lk_OthLoc_Pr_Combo
Free refills Sign_AdMilk_OthLoc_Pr_Refill		
Reduced Price	Sign_AdMilk_	OthLoc_Pr_RedPr
BOGO Sign_AdMilk_OthLoc_Pr_BOGO		
Other	Sign_AdMilk_OthLoc_	_Pr_Oth1
Sign_AdMilk_OthLoc_F	r_Oth2	

What is the size of the disp	lay?	
Small (8.5"x11" or smaller	Sign_AdMilk_OthLoc_Sz1	
Medium (greater than 8.5"x11" up to 16"x20") Sign_AdMilk_OthLoc_Sz Large (greater than 16"x20") Sign_AdMilk_OthLoc_Sz3		
Yes	NO Sign_AdMilk_OthLoc_Nutr	
Blended Beverages		
Are there advertisements for milkshakes and smoothies	· · · · · · · · · · · · · · · · · · ·	
Yes	No Sign_AdBlendBev_YN	
Are there advertisements for check-out counter?	or blended beverages at the	
Yes	No Sign_AdBlendBev_ChkOut_YN	
How many signs at the che blended beverages?	ck-out counter feature	
	Sign_AdBlendBev_ChkOut_Count	
What kind of display is the	information on?	
Static	Yes No Sign_AdBlendBev_ChkOut_Static	
Digital	Sign_AdBlendBev_ChkOut_Digital	

What is the promotional message apply)	ge appeal? (Select all that
Price promotion Sign_AdBlendBev_ChkOut_	Promo1
Large size Sign_AdBlendBev_ChkOut_Promo2 New Product	Sign_AdBlendBev_ChkOut_Promo3
Taste Sign_AdBlendBev_ChkOut_Promo4	
Seasonal, limited time, or holida	ay product Sign_AdBlendBev_ChkOut_Promo5
Photo of the product (no other p	promotion) Sign_AdBlendBev_ChkOut_Promo6
Other Sign_AdBlendBev_ChkOut_Promo7	
Sign_AdBlendBev_ChkOut_Promo_Oth	
Does the sign advertise a price	promotion?
Yes	No Sign_AdBlendBev_ChkOut_Pr_YN
Combination including a bevera	
Free refills Sign_AdBlendBev_ChkOut_Pr_Refill	Sign_AdBlendBev_ChkOut_Pr_RedPr
Reduced Price	
BOGO Sign_AdBlendBev_ChkOut_Pr_BOGO	
Other Sign_AdBlendBev_ChkOut_Pr_Oth1	
Sign_AdBlendBev_ChkOut_Pr_Oth	2

What is the size of the displ	ay?
☐ Small (8.5"x11" or smaller)	Sign_AdBlendBev_ChkOut_Sz1
Medium (greater than 8.5")	x11" up to 16"x20") Sign_AdBlendBev_ChkOut_Sz2
Large (greater than 16"x20	Sign_AdBlendBev_ChkOut_Sz3
Is nutrition information for t sign?	the beverage visible on the
Yes	No Sign_AdBlendBev_ChkOut_Nutr
Are there advertisements for entrance or windows?	
Yes	No Sign_AdBlendBev_EntWin_YN
How many signs at the entr blended beverages?	ance or windows feature
	Sign_AdBlendBev_EntWin_Count
What kind of display is the i	information on?
Y	Yes No
Static	Sign_AdBlendBev_EntWin_\$tatic
Digital	Sign_AdBlendBev_EntWin_D igita l

What is the promotional mess apply)	sage appeal? (Select all that		
Price promotion Sign_AdBlendBev_En	ntWin_Promo1		
Large sizesign_AdBlendBev_EntWin_Prome New Product	o2 Sign_AdBlendBev_EntWin_Promo3		
	liday product _{Sign_AdBlendBev_EntWin_Promo5}		
Other Sign_AdBlendBev_EntWin_Promo7	er promotion) Sign_AdBlendBev_EntWin_Promo6		
Sign_AdBlendBev_	_EntWin_Promo_Oth		
Does the sign advertise a price promotion?			
Yes	NO Sign_AdBlendBev_EntWin_Pr_YN		
Combination including a beverage Sign_AdBlendBev_EntWin_Pr_Combo			
Free refills Sign_AdBlendBev_EntWin_Pr_ Reduced Price	Sign_AdBlendBev_EntWin_Pr_RedPr		
BOGOSign_AdBlendBev_EntWin_Pr_BOGO			
Other	Sign_AdBlendBev_EntWin_Pr_Oth1		
Sign_AdBlendBev_EntWin_Pr_Oth2			

What is the size of the display	y?
Small (8.5"x11" or smaller) Signally	gn_AdBlendBev_EntWin_Sz1
☐ Medium (greater than 8.5"x1	1" up to 16"x20") Sign_AdBlendBev_EntWin_Sz2
Large (greater than 16"x20")	Sign_AdBlendBev_EntWin_Sz3
Is nutrition information for th sign?	e beverage visible on the
Yes	NO Sign_AdBlendBev_EntWin_Nutr
Are there advertisements for enhancement to the menu bo	•
How many enhancements to blended beverages?	the menu board feature
Sign_AdBlendBe	ev_Menu_Count
What kind of display is the in	formation on?
Ye	
Static	Sign_AdBlendBev_Menu_Static
Digital	Sign_AdBlendBev_Menu_Digital

What is the promotional messag apply)	e appeal? (Select all that		
Price promotion Sign_AdBlendBev_Menu_	Promo1		
Large sizesign_AdBlendBev_Menu_Promo2			
New Product	Sign_AdBlendBev_Menu_Promo3		
Taste Sign_AdBlendBev_Menu_Promo4			
Seasonal, limited time, or holida			
Photo of the product (no other p	romotion) Sign AdBlendBey Menu Promo6		
Other Sign_AdBlendBev_Menu_Promo7			
Sign_AdBlendBev_Menu_Promo_	_Oth		
Does the sign advertise a price promotion?			
Yes	NO Sign_AdBlendBev_Menu_Pr_YN		
Combination including a beverage	ge Sign_AdBlendBev_Menu_Pr_Combo		
Free refills Sign_AdBlendBev_Menu_Pr_Refill			
Reduced Price	Sign_AdBlendBev_Menu_Pr_RedPr		
BOGO Sign_AdBlendBev_Menu_Pr_BOGO			
Other Sign_AdBlendBev_Menu_Pr_Oth1			
Sign_AdBlendBev_Menu_Pr_Oth2			

wnat is the size of the	ne display?
Small (8.5"x11" or	smaller) Sign_AdBlendBev_Menu_Sz1
	nan 8.5"x11" up to 16"x20")sign_AdBlendBev_Menu_Sz2
	n 16"x20") Sign_AdBlendBev_Menu_Sz3
	ion for the beverage visible on the
sign? Yes	Sign_AdBlendBev_Menu_Nutr
Are there advertiser locations at the stor	nents for blended beverages in other re or restaurant? No Sign_AdBlendBev_OthLoc_YN
Describe the other le	ocations where advertisements for can be found:
	Sign_AdBlendBev_OthLoc_Count
What kind of display	is the information on?
	Yes No
Static	Sign_AdBlendBev_OthLoc_Static
Digital	Sign_AdBlendBev_OthLoc_Digital

What is the promotional messa	ige appeal? (Select all that
apply) Price promotion Sign_AdBlendBev_OthLoc	c_Promo1
Large size Sign_AdBlendBev_OthLoc_Promo New Product Taste Sign_AdBlendBev_OthLoc_Promo4 Seasonal, limited time, or holications.	Sign_AdBlendBev_OthLoc_Promo3 May product Sign_AdBlendBev_OthLoc_Promo5
Photo of the product (no other	promotion) Sign_AdBlendBev_OthLoc_Promo6
Other Sign_AdBlendBev_OthLoc_Promo7	
Sign_AdBlendBev_OthLoc_Promo Does the sign advertise a price	
Yes [No Sign_AdBlendBev_OthLoc_Pr_YN
Combination including a bever	
Free refills Sign_AdBlendBev_OthLoc_Pr_Re Reduced Price	Sign_AdBlendBev_OthLoc_Pr_RedPr
BOGO Sign_AdBlendBev_OthLoc_Pr_BOGO	
☐ Other	Sign_AdBlendBev_OthLoc_Pr_Oth1
Sign_AdBlendBe	v_OthLoc_Pr_Oth2

What is the size of the display? Small (8.5"x11" or smaller) sign_AdBlendBev_OthLoc_Sz1 Medium (greater than 8.5"x11" up to 16"x20") Sign_AdBlendBev_OthLoc_Sz2 Large (greater than 16"x20") Sign_AdBlendBev_OthLoc_Sz3					
				Is nutrition information sign?	on for the beverage visible on the
				Yes	No Sign_AdBlendBev_OthLoc_Nutr
				Coffee and Hot Bever	rages
Are there advertisem	ents for coffee and hot beverages?				
Yes	No Sign_HotBev_YN				
Are there advertisem the check-out counte	ents for coffee and hot beverages at				
Yes	No Sign_HotBev_ChkOut_YN				
How many signs at that and hot beverages?	ne check-out counter feature coffee				
Sign_H	lotBev_ChkOut_Count				
What kind of display	is the information on?				
Static Digital	Yes No Sign_HotBev_ChkOut_Static Sign_HotBev_ChkOut_Digital				

What is the promotional mess apply)	age app	eal? (Select all that
Price promotion Sign_HotBev_ChkOut	_Promo1	
Large size Sign_HotBev_ChkOut_Promo2		
	Sign_HotBev_Cl	nkOut_Promo3
Taste Sign_HotBev_ChkOut_Promo4		
Seasonal, limited time, or holi	day prod	duct Sign_HotBev_ChkOut_Promo
Photo of the product (no other	-	
Other Sign_HotBev_ChkOut_Promo7		
Sign_HotBev_ChkO	ut_Promo_Oth	
Does the sign advertise a price	e promo	otion?
Yes	No	Sign_HotBev_ChkOut_Pr_YN
Combination including a beve	rage Sign	_HotBev_ChkOut_Pr_Combo
Free refills Sign_HotBev_ChkOut_Pr_Refill		
Reduced Price	Sign_HotBev_	_ChkOut_Pr_RedPr
BOGO Sign_HotBev_ChkOut_Pr_BOGO		
Other Sign_HotBev_ChkOut_Pr_Oth1		
Sign_HotBev_ChkOut_	Pr_Oth2	

What is the size of the	e display?
☐ Small (8.5"x11" or sr	maller) Sign_HotBev_ChkOut_Sz1
Medium (greater tha	n 8.5"x11" up to 16"x20") Sign_HotBev_ChkOut_Sz2
Large (greater than	16"x20") Sign_HotBev_ChkOut_Sz3
ls nutrition informationsign?	on for the beverage visible on the
Yes	No Sign_HotBev_ChkOut_Nutr
Are there advertisements the entrance or windo	ents for coffee and hot beverages at ows?
Yes	No Sign_HotBev_EntWin_YN
How many signs at the coffee and hot bevera	e entrance or windows feature ages?
	Sign_HotBev_EntWin_Count
What kind of display i	is the information on?
	Yes No
Static	Sign_HotBev_EntWin_Static
Digital	Sign_HotBev_EntWin_Digital

What is the promotional mess	sage appeal? (Select all that
apply) Price promotion Sign_HotBev_EntWin	Promo1
Large size Sign_HotBev_EntWin_Promo2 New Product	Sign HotBev EntWin Promo3
Taste Sign_HotBev_EntWin_Promo4	
Seasonal, limited time, or hol	liday product Sign_HotBev_EntWin_Promo5
Photo of the product (no other	er promotion)Sign_HotBev_EntWin_Promo6
Other Sign_HotBev_EntWin_Promo7	
<u> </u>	
Sign_HotBev_Ent	Win_Promo_Oth
Does the sign advertise a price	ce promotion?
Yes	No Sign_HotBev_EntWin_Pr_YN
Combination including a beve	
Free refills Sign_HotBev_EntWin_Pr_Refill	
Reduced Price	Sign_HotBev_EntWin_Pr_RedPr
BOGO Sign_HotBev_EntWin_Pr_BOGO	
Other Sign_HotBev_EntWin_Pr_Oth1	
Sign_HotBev_E	EntWin_Pr_Oth2

0 11 /0 5" 44"		
	r smaller) Sign_HotBev_EntWin_Sz1	
Medium (greater t	than 8.5"x11" up to 16"x20") Sign_HotBev_	_EntWin_Sz2
	an 16"x20") Sign_HotBev_EntWin_Sz3	
ls nutrition informa sign?	ation for the beverage visible on	the
Yes	No Sign_HotBev_EntWin_Nutr	
Are there advertise an enhancement to Yes	ements for coffee and hot bevera the menu board? No Sign_HotBev_Menu_YN	ges as
How many enhance coffee and hot beve	ements to the menu board featurer erages?	' e
	Sign_HotBev_Menu_Count	
	Sign_HotBev_Menu_Count ay is the information on?	
	ay is the information on? Yes No	
	ay is the information on?	
What kind of displa	ay is the information on? Yes No	

What is the promotional mess apply)	age app	eal? (Select all that	
Price promotion Sign_HotBev_Menu_	Promo1		
Large size Sign_HotBev_Menu_Promo2 New Product	Sign_HotBev_	Menu_Promo3	
Taste Sign_HotBev_Menu_Promo4			
Seasonal, limited time, or hol	•		
Photo of the product (no other	r promot	tion) Sign HotBey Menu Promo6	
Other Sign_HotBev_Menu_Promo7		0.g vo	
Sign_HotBev_Menu_Promo_Oth Does the sign advertise a price promotion?			
Yes	∟No	Sign_HotBev_Menu_Pr_YN	
Combination including a beverage Free refills Sign_HotBev_Menu_Pr_Refill	age	n_HotBev_Menu_Pr_Combo	
Reduced Price	Sign_HotBe	ev_Menu_Pr_RedPr	
BOGOSign_HotBev_Menu_Pr_BOGO			
Other Sign_HotBev_Menu_Pr_Oth1			
Sign_HotBev_Me	nu_Pr_Oth2		

What is the size of th	e display?
☐ Small (8.5"x11" or s	maller) Sign_HotBev_Menu_Sz1
Medium (greater tha	an 8.5"x11" up to 16"x20") Sign_HotBev_Menu_Sz2
Large (greater than	16"x20") Sign_HotBev_Menu_Sz3
Is nutrition information sign?	on for the beverage visible on the
Yes	No Sign_HotBev_Menu_Nutr
	ents for coffee and hot beverages in store or restaurant?
Yes	NO Sign_HotBev_OthLoc_YN
Describe the other lo	cations where advertisements for ages can be found:
Sign	_HotBev_OthLoc_Count
What kind of display	is the information on?
	Yes No
Static	Sign_HotBev_OthLoc_Static
Digital	Sign_HotBev_OthLoc_Digital

What is the promotional mess apply)	age appeal? (Select all that		
Price promotion Sign_HotBev_OthLoc_	_Promo1		
Large size Sign_HotBev_OthLoc_Promo2			
New Product	Sign_HotBev_OthLoc_Promo3		
Taste Sign_HotBev_OthLoc_Promo4			
Seasonal, limited time, or holiday product Sign_HotBev_OthLoc_Promo			
Photo of the product (no othe			
Other Sign_HotBev_OthLoc_Promo7			
Sign_Ho	tBev_OthLoc_Promo_Oth		
Does the sign advertise a pric	e promotion?		
Yes	NO Sign_HotBev_OthLoc_Pr_YN		
Combination including a beve	erage Sign_HotBev_OthLoc_Pr_Combo		
Free refills Sign_HotBev_OthLoc_Pr_Refill			
Reduced Price	Sign_HotBev_OthLoc_Pr_RedPr		
BOGO Sign_HotBev_OthLoc_Pr_BOGO			
Other Sign_HotBev_OthLoc_Pr_Oth1			
Sign_HotBev_OthLo	oc_Pr_Oth2		

What is the size of the	display?				
Small (8.5"x11" or smaller) Sign_HotBev_OthLoc_Sz1 Medium (greater than 8.5"x11" up to 16"x20") Sign_HotBev_OthLoc_Sz2 Large (greater than 16"x20") Sign_HotBev_OthLoc_Sz3					
				Is nutrition information sign?	for the beverage visible on the
				Yes	No Sign_HotBev_OthLoc_Nutr
General Beverages					
Are there advertisement (beverage not specified	its for general beverages				
Yes	No Sign_GenBev_YN				
	its for general beverages I) at the check-out counter?				
Yes	No Sign_GenBev_ChkOut_YN				
How many signs at the beverages?	check-out counter feature general				
	Sign_GenBev_ChkOut_Count				
What kind of display is					
01 1:	Yes No				
Static	Sign_GenBev_ChkOut_Static				
Digital	Sign_GenBev_ChkOut_Digital				

What is the promotional messa apply)	age app	peal? (Select all that
Price promotion Sign_GenBev_ChkOut_	_Promo1	
Large size Sign_GenBev_ChkOut_Promo2		
New Product	Sign_GenB	ev_ChkOut_Promo3
Taste Sign_GenBev_ChkOut_Promo4		
Seasonal, limited time, or holi	day pro	duct Sign_GenBev_ChkOut_Promo5
Photo of the product (no other	r promo	tion) Sign_GenBev_ChkOut_Promo6
Other Sign_GenBev_ChkOut_Promo7		
Sign_GenBev_ChkOut_Promo_Oth		
Does the sign advertise a price	e promo	otion?
Yes	□No	Sign_GenBev_ChkOut_Pr_YN
Combination including a beve	rage Sign_	_GenBev_ChkOut_Pr_Combo
Free refills Sign_GenBev_ChkOut_Pr_Refill		
Reduced Price	Sign_Ger	Bev_ChkOut_Pr_RedPr
BOGO Sign_GenBev_ChkOut_Pr_BOGO		
Other Sign_GenBev_ChkOut_Pr_Oth1		
Sign_GenBev_ChkOut_Pr_	Oth2	

What is the size of the	display?				
☐ Small (8.5"x11" or sm	naller) Sign_GenBev_ChkOut_Sz1				
Medium (greater than 8.5"x11" up to 16"x20") Sign_GenBev_ChkOut_S					
Large (greater than 16"x20") Sign_GenBev_ChkOut_Sz3					
Is nutrition information sign?	n for the beverage visible on the				
Yes	No Sign_GenBev_ChkOut_Nutr				
	nts for general beverages d) at the entrance or windows? No Sign_GenBev_EntWin_YN				
How many signs at the general beverages?	e entrance or windows feature				
Sign_(GenBev_EntWin_Count				
What kind of display is					
Static	Yes Sign_GenBev_EntWin_Static				
Digital	Sign_GenBev_EntWin_Digital				

wnat is the promotional mess apply)	age appear? (Select all that
Price promotion Sign_GenBev_EntWin	_Promo1
Large size Sign_GenBev_EntWin_Promo2	Sign GenBev EntWin Promo3
New Product	
Taste Sign_GenBev_EntWin_Promo4	
Seasonal, limited time, or holi	iday product Sign_GenBev_EntWin_Promo5
Photo of the product (no othe	r promotion) Sign_GenBev_EntWin_Promo6
Other Sign_GenBev_EntWin_Promo7	
Sign_GenBev_EntWin	_Promo_Oth
Does the sign advertise a pric	e promotion?
Yes	No Sign_GenBev_EntWin_Pr_YN
Combination including a beve	erage Sign_GenBev_EntWin_Pr_Combo
Free refills Sign_GenBev_EntWin_Pr_Refill	
Reduced Price	Sign_GenBev_EntWin_Pr_RedPr
BOGO Sign_GenBev_EntWin_Pr_BOGO	
Other Sign_GenBev_EntWin_Pr_Oth1	
Sign_GenBev_EntV	Vin_Pr_Oth2

What is the size of the	display?
☐ Small (8.5"x11" or sm	aller) Sign_GenBev_EntWin_Sz1
Medium (greater than	8.5"x11" up to 16"x20") Sign_GenBev_EntWin_Sz2
Large (greater than 1	6"x20") Sign_GenBev_EntWin_Sz3
Is nutrition information sign?	n for the beverage visible on the
Yes	No Sign_GenBev_EntWin_Nutr
(beverage not specified board?	nts for general beverages d) as an enhancement to the menu
Yes	No Sign_GenBev_Menu_YN
How many enhanceme general beverages?	ents to the menu board feature
Sign	n_GenBev_Menu_Count
What kind of display is	
	Yes No
Static	Sign_GenBev_Menu_Static
Digital	Sign_GenBev_Menu_Digita

What is the promotional message apply)	e appeal? (Select all that
Price promotion Sign_GenBev_Menu_Pr	romo1
Large size Sign_GenBev_Menu_Promo2	
New Product	_GenBev_Menu_Promo3
Taste Sign_GenBev_Menu_Promo4	
Seasonal, limited time, or holida	y product Sign_GenBev_Menu_Promo5
Photo of the product (no other product)	
Other Sign_GenBev_Menu_Promo7	olgn_eenbev_mena_r remee
Sign_GenBev_Menu_F	Promo_Oth
Does the sign advertise a price p	promotion?
Yes	NO Sign_GenBev_Menu_Pr_YN
Combination including a beverag	GenBev_Menu_Pr_Combo
Free refills Sign_GenBev_Menu_Pr_Refill Sign_	GenBev_Menu_Pr_RedPr
Reduced Price	
BOGO Sign_GenBev_Menu_Pr_BOGO	
Other Sign_GenBev_Menu_Pr_Oth1	
Sign_GenBev_Menu_	_Pr_Oth2

wnat is the s	size of the display	?		
☐ Small (8.5'	"x11" or smaller) sign	_GenBev_Menu_S	z1	
☐ Medium (g	reater than 8.5"x11	" up to 16'	"X20") Sign_GenBev	v_Menu_Sz2
	ater than 16"x20") ^{si}	•	,	
ls nutrition in sign?	nformation for the	beverage	visible on	the
Yes	Sign_GenBev_Menu_Nutr	No		
(beverage no restaurant?	vertisements for got specified) in other locations w	er location	ons at the st	
	rages can be four			
	Sign_GenBev_Otl	hLoc_Count		
What kind of	display is the info	ormation	on?	
	Yes		No	
Static		Sign_GenBev_Oth	ıLoc_Static	
Digital		Sign_GenBev_Oth	nLoc_Digital	

What is the promotional messa apply)	age ap	peal? (Select all that
Price promotion Sign_GenBev_OthLoc_	Promo1	
Large size Sign_GenBev_OthLoc_Promo2		
New Product	Sign_G	enBev_OthLoc_Promo3
Taste Sign_GenBev_OthLoc_Promo4		
Seasonal, limited time, or holid	day pro	Oduct Sign_GenBev_OthLoc_Promo5
Photo of the product (no other	promo	otion) Sign GenBey OthLoc Promo6
Other Sign_GenBev_OthLoc_Promo7		0.9.1_00.1_01.1_00
Sign_GenBev_OthLoc_I	Promo_Oth	
Does the sign advertise a price	prom	otion?
Yes	No	Sign_GenBev_OthLoc_Pr_YN
Combination including a bever	rage sig	n GenBev OthLoc Pr Combo
Free refills Sign_GenBev_OthLoc_Pr_Refill		
Reduced Price	Sign_Ge	enBev_OthLoc_Pr_RedPr
BOGO Sign_GenBev_OthLoc_Pr_BOGO		
Othor		
Sign_GenBev_OthLoc_Pr_Oth1		
Sign_GenE	Bev_OthLoc	_Pr_Oth2

What is the size of the display	?	
Small (8.5"x11" or smaller)	gn_GenBev_O	thLoc_Sz1
Medium (greater than 8.5"x17		
Large (greater than 16"x20")	Sign_GenBev	_OthLoc_Sz3
Is nutrition information for the sign?	e bevera	ige visible on the
Yes	No	Sign_GenBev_OthLoc_Nutr
C. Price Inf	ormatio	n
Are there pricing deals on beverore? (If not, skip to end)	erages/	in the restaurant or
Yes	□No	Sign_PrDeal_YN
What kind of pricing deals are restaurant, and which producted deal?		
Combo deals Yes	□No	Sign_PrDeal_Combo

	0:		
SSBs	Sign_PrDeal_Combo_SSB		
Low/nc	o-calorie beverages	Sign_PrDeal_Comb	o_LoCal
Water	Sign_PrDeal_Combo_Water		
100% 1	fruit juice	Sign_PrDeal_Combo	Juice
Milk Sig	gn_PrDeal_Combo_Milk		
Blende	ed drinks (Milkshake	es, smoothie	S, etc) Sign_PrDeal_Combo_BlendBev
Coffee	and hot beverages	Sign_PrDeal_Comb	o_HotBev
Other	Sign_PrDeal_Combo_Oth1		
	Sign_PrDeal	_Combo_Oth2	
Free refil	ls		
Yes		No	Sign_PrDeal_Refill
SSBs	Sign_PrDeal_Refill_SSB		
	o-calorie beverages	Sign_PrDeal_Refill_I	_oCal
	Sign_PrDeal_Refill_Water		
	fruit juice	Sign_PrDeal_Refill_	_Juice
	Sign_PrDeal_Refill_Milk		
Blende	ed drinks (Milkshake	es, smoothie	S, etc) Sign_PrDeal_Refill_BlendBev
	and hot beverages		•
Other	Sign_PrDeal_Refill_Oth1		
	<u> </u>		
	Sign_PrDe	eal_Refill_Oth2	

Reduced price		
Yes	No	Sign_PrDeal_RedPr
SSBs Sign_PrDeal_RedPr_SS	SB	
Low/no-calorie bever	ages Sign_PrDeal_RedF	Pr_LoCal
Water Sign_PrDeal_RedPr_Water	er	
☐ 100% fruit juice	Sign_PrDeal_RedPr_Jui	ce
Milk Sign_PrDeal_RedPr_Milk	(
Blended drinks (Milks	shakes, smoothi	es, etc) Sign_PrDeal_RedPr_BlendBev
Coffee and hot bever	ages Sign_PrDeal_RedP	r_HotBev
Other Sign_PrDeal_RedPr_O	th1	
S	Sign_PrDeal_RedPr_Oth2	
BOGO		
Yes	□No	Sign_PrDeal_BOGO

SSBs	Sign_PrDeal_BOGO_	_SSB	
Low/no	o-calorie beve	Prages Sign_PrDeal_BOG	O_LoCal
■ Water	Sign_PrDeal_BOGO_\	Water	
<u> </u>	fruit juice	Sign_PrDeal_BOGO_	_Juice
Milk si	gn_PrDeal_BOGO_Milk		
Blende	ed drinks (Milk	kshakes, smoothi	es, etc) Sign_PrDeal_BOGO_BlendBe
Coffee	and hot beve	erages Sign_PrDeal_BOO	GO_HotBev
Other	Sign_PrDeal_BOGO_Oth1		
	Sig	gn_PrDeal_BOGO_Oth2	
Other de	als		
Yes		No	Sign_PrDeal_OthDeal
Please sp	pecify:		
	Sign_PrDeal_OthDeal_T	ype	

SSBs Sign_PrDeal_OthDeal_SSB	
Low/no-calorie beverages	Sign_PrDeal_OthDeal_LoCal
Water Sign_PrDeal_OthDeal_Water	
100% fruit juice	Sign_PrDeal_OthDeal_Juice
Milk Sign_PrDeal_OthDeal_Milk	
Blended drinks (Milkshakes	s, smoothies, etc) Sign_PrDeal_OthDeal_BlendBo
Coffee and hot beverages	Sign_PrDeal_OthDeal_HotBev
Other Sign_PrDeal_OthDeal_Oth1	
Sign_PrDeal_Ot	hDeal_Oth2

End

Comments:		
	Sign_Comments	