QING GUO

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SKILLS

Design

Personas

Paper Sketching

Storyboarding

Wireframing

Usability Testing

Rapid Prototyping

Motion Design

Graphic Design

Interaction Design

Gesture Design

Research

User Interviews

Contextual Inquiry

Competitive Analysis

Usability Testing

Tools

Sketch

Illustrator

InVision

Principle

After Effects

Development

HTML / CSS

Python

JavaScript

EDUCATION

University of Michigan, School of Information

2017 - 2019 · Ann Arbor, MI

M.S. Human-Computer Interaction, GPA: 3.93

Sun Yat-sen University

2013 - 2017 · Guangzhou, China

B.A. Internet and New Media, GPA: 4.0

- First-class Scholarship (for three consecutive years)
- National First Prize, The 7th National Advertising Art Design Competition

EMPLOYMENT

Lenovo User Experience Laboratory, **UX Research Intern**

Feb - Aug 2016 · Shanghai, China

- Design questionnaires to target potential users of Gaming Laptop Y910.
- Interviewed gamers to understand needs for using Gaming Laptop Y910.
- Conducted usability tests on Gaming Y910 keyboard.
- Organized two-day Y910 user experience testing activities independently.
- Designed posters for laptop Y900 and Y910 using Illustrator and Photoshop.

Xinhua News Agency, **Visual Design Intern**

July - Sep 2015 · Beijing, China

- Making memorial video to commemorate the 70th anniversary of the end of World War II.
- Designed the interface layout of official WeChat posts.
- Designed the infographic for the Tianjin warehouse explosions news, which was released on the Xinhua News online.

PROJECTS

Geriatric Health Maintenance, **Product Designer**

Present · Ann Arbor, MI

Partnered with business, engineering, and art student, investigating how to use technology and design to help the senior citizens workout safely and independently at home by using balance and sensory training.

AVA - ACM CHI 2018 Student Design Competition, **UX Designer**

Oct 2017 - Jan 2018 · Ann Arbor, MI

Researched, iteratively designed and prototyped a mobile app that supports the visually impaired individuals to vote independently at home and makes their voice heard by the world.

LogKeeper, **UX Designer**

Sep 2017 - Dec 2017 · Ann Arbor, MI

Designed a plugin and website for people who use social media tools to hold the online meeting. The product aim to help people better utilize their online meeting records and visualize their ideas for better brainstorming.

Gourmet Tour App Development, **Design Lead**

Sep 2015 - Jan 2016 · Guangzhou, China

Designed a mobile app helping people create their own itineraries covering not only places of interest but also well-known places to taste local delicacies. Conducted user interviews and heuristic evaluation to identify user pain points and iteratively designed the App.