YoungJin Kwon

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Phone: (612) 380-3751   **Personal Website**: Link   **Citizenship**: South Korea

Research Topics

Tech and Art Industry, NFT Art Market, Generative AI and Art, Gender and Racial Biases in Art Valuation

Research Methods

Econometrics, Image Analysis, Textual Analysis

Education

University of Minnesota   Minneapolis, MN
PhD in Information and Decision Sciences   Present
Advisor: Alok Gupta

Hanyang University   Seoul, Korea
MA in Management Information Systems   2020
Advisor: Sang-Yong Tom Lee

Hanyang University   Seoul, Korea
BA in Business Administration   2018

Research In-Progress

An Exploration of Investor Strategies and Outcomes in the Roller Coaster Ride in NFT Markets
YoungJin Kwon, Teng Ye, Alok Gupta
In final preparation for a submission to ISR
- Presented at WITS 2023

Perception and Valuation of Human-AI Co-created Art: Computational Aesthetics Approach
with Alok Gupta
Analysis in progress

Balancing the Gendered Art Price: The Impact of Decentralized Marketplace on Minority Artists
Agnes Yang, YoungJin Kwon, Gautam Ray
- To be presented at INFORMS Annual Meeting 2024

NFT Wash Trading
with Alok Gupta, Teng Ye
Analysis in progress

Friend or Foe? Bike-sharing and Ride-sharing in New York City

YoungJin Kwon, Agnes Yang, Sang-Yong Tom Lee, and Seung Hyun Kim
- Presented at WISE 2019

Pulication	**The Impact of Information Sharing Legislation on Cybersecurity Industry**
	Agnes Yang, YoungJin Kwon, and Sang-Yong Tom Lee
	Industrial Management and Data Systems 2020
	- Presented at ICIS 2018

Investigating the Impact of IT Security Investments on Competitor's Market Value: Evidence from Korea Stock Market
YoungJin Kwon and Sang-Yong Tom Lee
Asia Pacific Journal of Information Systems 2020

Presentation	**INFORMS Annual Meeting**	Seattle, USA 2024
	Paper: Balancing the Gendered Price: Evidence from Decentralized NFT Markets	

WITS   Hyderabad, India 2023
Paper: An Exploration of Investor Strategies and Outcomes in the Roller Coaster Ride in NFT Markets

WISE   Munich, Germany 2019
Paper: Friend or Foe? Bike-sharing and Ride-sharing in New York City

KrAIS   Munich, Germany 2019
Paper: Entrepreneurship as a Source of Innovation: Founders in IT Firms

ICIS   San Francisco, USA 2018
Paper: Impact of Information Sharing Legislation on Cybersecurity Industry

Teaching	**Instructor (University of Minnesota)**	Fall 2023, Spring 2023

IDSC 4444: Exploratory and Predictive Analytics
Descriptive and Predictive Analytics exposes students to a number of data mining and machine learning methods, including: exploratory methods (such as association rules and cluster analysis), predictive methods (such as K-NN and decision trees), and text mining methods. The course combines theoretical lectures with lab lectures, where the methods are practically implemented using the software R
- *Student Rate of Teaching: 5.2/6 (78% of participation rate)*

Teaching Assistant	**TA (University of Minnesota)**	
Research Assistant	IDSC 6446: Business Analytics for Managers II	2024
	IDSC 3551: Business Analytics	2024

	IDSC 6410: Exploratory Data Analysis	2022
	MSBA 6440: Causal Inference	2021
	IDSC 3104: Enterprise Systems	2020
	RA (University of Minnesota)	2020 - Present
	Alok Gupta, Teng Ye, Jason Chan, Gordon Burtch, Sofia Bapna	

Honors and scholarships	Doctoral Dissertation Fellowship ($28,000)	2024
	Student Travel Grant	2023
	Summer Research Fellowship	2021 - present
	Willoughby fellowship	2020 - present
	Best Paper Award (KrAIS)	2019

Skills

Programming

Proficient in: Python, R, Stata

Familiar with: MongoDB, MySQL, LaTex, RapidMiner

Professional Services

Reviewer

ICIS 2022, PACIS 2020

Organizer (University of Minnesota)	Spring 2024, Fall 2023

Brown bag session organizer

Other interests

Attending musical performances, Strumming my bass guitar, Exploring art exhibitions, Enjoying a good film, Bouldering, Swimming, Camping and grilling