

YoungJin Kwon

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Citizenship: South Korea

Research Topics

Tech and Art Industry, NFT Art Market, Generative AI and Art, Gender and Racial Biases in Art Valuation

Research Methods

Econometrics, Image Analysis, Textual Analysis

Education

University of Minnesota

Minneapolis, MN

PhD in Information and Decision Sciences

Present

Advisor: Alok Gupta

Hanyang University

Seoul, Korea

MA in Management Information Systems

2020

Advisor: Sang-Yong Tom Lee

Hanyang University

Seoul, Korea

BA in Business Administration

2018

Research In-Progress

An Exploration of Investor Strategies and Outcomes in the Roller Coaster Ride in NFT Markets

YoungJin Kwon, Teng Ye, Alok Gupta

In final preparation for a submission to top-tier journal

- Presented at WITS 2023

Perception and Valuation of Human-AI Co-created Art: Computational Aesthetics Approach

with Alok Gupta

Analysis in progress

Balancing the Gendered Price: Evidence from Decentralized NFT Markets

with Agnes Yang, Gautam Ray, Alok Gupta

- To be presented at INFORMS Annual Meeting 2024

NFT Wash Trading

Analysis in progress

Friend or Foe? Bike-sharing and Ride-sharing in New York City

YoungJin Kwon, Agnes Yang, Sang-Yong Tom Lee, and Seung Hyun Kim

- Presented at WISE 2019

Pulication

The Impact of Information Sharing Legislation on Cybersecurity Industry

Agnes Yang, YoungJin Kwon, and Sang-Yong Tom Lee

Industrial Management and Data Systems 2020

- Presented at ICIS 2018

Investigating the Impact of IT Security Investments on Competitor's Market Value: Evidence from Korea Stock Market

YoungJin Kwon and Sang-Yong Tom Lee

Asia Pacific Journal of Information Systems 2020

Presentation

INFORMS Annual Meeting

Seattle, USA 2024

Paper: Balancing the Gendered Price: Evidence from Decentralized NFT Markets

WITS

Hyderabad, India 2023

Paper: An Exploration of Investor Strategies and Outcomes in the Roller Coaster Ride in NFT Markets

WISE

Munich, Germany 2019

Paper: Friend or Foe? Bike-sharing and Ride-sharing in New York City

KrAIS

Munich, Germany 2019

Paper: Entrepreneurship as a Source of Innovation: Founders in IT Firms

ICIS

San Francisco, USA 2018

Paper: Impact of Information Sharing Legislation on Cybersecurity Industry

Teaching

Instructor (University of Minnesota)

Fall 2023, Spring 2023

IDSC 4444: Exploratory and Predictive Analytics

Descriptive and Predictive Analytics exposes students to a number of data mining and machine learning methods, including: exploratory methods (such as association rules and cluster analysis), predictive methods (such as K-NN and decision trees), and text mining methods. The course combines theoretical lectures with lab lectures, where the methods are practically implemented using the software R

- *Student Rate of Teaching: 5.2/6 (78% of participation rate)*

Teaching Assistant

TA (University of Minnesota)

Research Assistant

IDSC 6446: Business Analytics for Managers II

2024

IDSC 3551: Business Analytics

2024

IDSC 6410: Exploratory Data Analysis

2022

	MSBA 6440: Causal Inference	2021
	IDSC 3104: Enterprise Systems	2020
	RA (University of Minnesota)	2020 - Present
	Alok Gupta, Teng Ye, Jason Chan, Gordon Burtch, Sofia Bapna	
Honors and scholarships	Doctoral Dissertation Fellowship (\$28,000)	2024
	Student Travel Grant	2023
	Summer Research Fellowship	2021 - present
	Willoughby fellowship	2020 - present
	Best Paper Award (KrAIS)	2019
Skills	Programming	
	Proficient in: Python, R, Stata	
	Familiar with: MongoDB, MySQL, LaTeX, RapidMiner	
Professional Services	Reviewer	
	ICIS 2022, PACIS 2020	
	Organizer (University of Minnesota)	Spring 2024, Fall 2023
	Brown bag session organizer	
Other interests	Attending musical performances, Strumming my bass guitar, Exploring art exhibitions, Enjoying a good film, Boulderling, Swimming, Camping and grilling	