

	Google	Photoshop	Instagram
Mouse or Touchpad	<ul style="list-style-type: none"> ✓ cursor changes to caret on hover over search bar/pointer on hover over camera & microphone icons (memorable typing/clicking feature) ✓ search & blinking cursor activate on click ✓ drag & drop text into query 	<ul style="list-style-type: none"> ● elusive search icon in top right corner (inefficient) ✓ cursor changes to caret on hover over search bar (memorable typing feature) ✓ search, back button, and home icon activate on click ✗ cannot drag & drop text 	<ul style="list-style-type: none"> ✓ search icon in navigation bar with explanatory text ✓ cursor changes to caret on hover over search bar (memorable typing feature) ✓ search, cancel button, and blinking cursor activate on click ✓ drag & drop text into query
Keyboard	<ul style="list-style-type: none"> ✓ TAB navigation of horizontal components ✓ UP ARROW and DOWN ARROW navigation of dropdown suggestions ✓ copy & paste or input text 	<ul style="list-style-type: none"> ✓ TAB navigation of vertical components ✓ UP ARROW and DOWN ARROW navigation of dropdown suggestions ✓ copy & paste or input text 	<ul style="list-style-type: none"> ● TAB & ENTER navigation (less learnable) ✗ UP ARROW and DOWN ARROW navigation of dropdown suggestions only functions on every other press ✓ copy & paste or input text
Touch (if available)	<ul style="list-style-type: none"> ● semi-intuitive icons for suggested query topics ✓ keyboard, back button, camera icon, and microphone icon activate on tap ✓ keyboard dismissed when tapped away (efficient) 		<ul style="list-style-type: none"> ✓ keyboard and back button activate on tap ● Meta AI search activates when user types (inefficient) ● easy to accidentally open Meta AI personal chat on tap ✗ keyboard not dismissable